

Radio Timetable

MONDAY			
WIBA 1310 kc	WISC 1480 kc	WKOW 1670 kc	WIBU 1240 kc
6:00 Sunline 6:15 Proline 6:30 Musical Clock 6:45 News	6:00 Top of the Morning 6:15 Top of the Morning 6:30 Top of the Morning 6:45 News	6:00 Farm 6:15 Hour of Air 6:30 Weather: Markets 6:45 Roundup	6:00 Silent 6:15 Silent 6:30 Silent 6:45 Silent
7:00 Alex Dreier 7:15 Musical Clock 7:30 News 7:45 News	7:00 Top of the Morning 7:15 Top of the Morning 7:30 Top of the Morning 7:45 News	7:00 Coffee Club 7:15 News 7:30 Coffee Club 7:45 News	7:00 News: Farm 7:15 News: Weather 7:30 News 7:45 News
8:00 Musical 8:15 Musical Clock 8:30 News 8:45 News	8:00 Breakfast 8:15 Breakfast 8:30 Breakfast 8:45 News	8:00 Coffee Club 8:15 News 8:30 Coffee Club 8:45 News	8:00 Rev. Peterson 8:15 Musical Clock 8:30 Musical Clock 8:45 News
9:00 Welcome 9:15 Travels 9:30 Carlin Gully 9:45 Trading Post	9:00 My True 9:15 Story 9:30 Betty Crocker 9:45 Against Storm	9:00 Arthur 9:15 Godfrey 9:30 Arthur 9:45 Godfrey	9:00 News: Music 9:15 Freddy Martin 9:30 Sweet 9:45 Music
10:00 Strike It 10:15 Rich 10:30 King's Row 10:45 Dave Garraway	10:00 Ladies 10:15 Fair: News 10:30 Queen for 10:45 a Day	10:00 Arthur 10:15 Godfrey 10:30 Music Spectra 10:45 L. Mortenson	10:00 Women's News 10:15 U. S. Navy 10:30 Mid-Morning 10:45 Matinee
11:00 Vincent Lopez 11:15 Magic in Music 11:30 News 11:45 Roundup	11:00 Jack Berch 11:15 Victor Jandl 11:30 News 11:45 Roundup	11:00 News 11:15 Aunt Jenn 11:30 News 11:45 Our Gal Sunday	11:00 News: Matinee 11:15 News: Home 11:30 News: Home 11:45 News: Home
12:00 News: Roundup 12:15 Farm Service 12:30 News 12:45 News	12:00 Lady of House 12:15 News 12:30 News 12:45 News	12:00 Uncle Julius 12:15 News 12:30 News 12:45 News	12:00 Music: Mkt. 12:15 News 12:30 News 12:45 News
1:00 Double or 1:15 Nothing 1:30 Melody 1:45 Matinee: News	1:00 Bob Swanson 1:15 Show 1:30 Bob Swanson 1:45 News	1:00 Shopping 1:15 Music 1:30 Here's 1:45 Harper	1:00 Farm Service 1:15 News 1:30 News 1:45 News
2:00 Life Beautiful 2:15 Head of Life 2:30 News 2:45 News	2:00 Bob Swanson 2:15 Show 2:30 Bob Swanson 2:45 News	2:00 Luella 2:15 Morrison 2:30 News 2:45 News	2:00 Music 2:15 Book 2:30 Music 2:45 News
3:00 Backstage Wire 3:15 Stella Dallas 3:30 News 3:45 News	3:00 The Bob 3:15 News 3:30 News 3:45 News	3:00 Strike It 3:15 News 3:30 News 3:45 News	3:00 Chapel in the 3:15 Sky 3:30 News 3:45 News
4:00 Just Plain Bill 4:15 Front F. Farrell 4:30 News 4:45 News	4:00 The Bob 4:15 News 4:30 News 4:45 News	4:00 Mary Carter's 4:15 News 4:30 News 4:45 News	4:00 Melody 4:15 Hour 4:30 News 4:45 News
5:00 The Elder Club 5:15 News 5:30 News 5:45 News	5:00 Bobby 5:15 News 5:30 News 5:45 News	5:00 News 5:15 Sports 5:30 News 5:45 News	5:00 Picnic Time 5:15 Special 5:30 News 5:45 News
6:00 Dinner 6:15 Melody 6:30 News 6:45 News	6:00 News: Serenade 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News
7:00 News 7:15 News 7:30 News 7:45 News	7:00 News: Serenade 7:15 News 7:30 News 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News
8:00 News 8:15 News 8:30 News 8:45 News	8:00 News: Serenade 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News
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Today's Radio Highlights

Music
7:45 a.m. — George Morgan (WIBA): "Oh, Susannah," "Canned Heat," "My Mother's Eyes."
11 a.m. — Jack Berch (WISC): "The Morning Side of the Mountain."
5:30 p.m. — Curt Massey Time (WBBM): sweetheart medley.
6:15 p.m. — Jack Smith (WBBM): and Ginny Simms; show boat songs.
6:30 p.m. — Club 15 (WBBM): "A Perfect Day," "Shanghai."
7 p.m. — Show Train (WIBA): winter season opens with Dorothy Kirsten, Gordon MacRae in "State Fair."
7:30 p.m. — Concert Hour (WIBA): Rise Stevens sings "Falling in Love With Love," "Card Song" from "Carmen," "Faith of Our Fathers," "L'Amour, Toujours L'Amour," "Talent Scouts" (WBBM): singing comedienne, soprano, baritone, piano trio.
8 p.m. — Great Artists (WIBA): Jose Iturbi plays "Liebestraum," "Ritual Fire Dance," final movement of Tschaiakovsky B-flat minor concerto.
8:30 p.m. — Band of America (WIBA): "Dizzy Fingers," "Alouette," "Invercargill," "Chimes of Liberty."
9 p.m. — NBC Symphony (WIBA): on new schedule; Massimo Freccia conducts "Concerto in D Minor," "Unfinished" symphony, Schubert; "Romeo and Juliet," Tschaiakovsky.



DOROTHY KIRSTEN

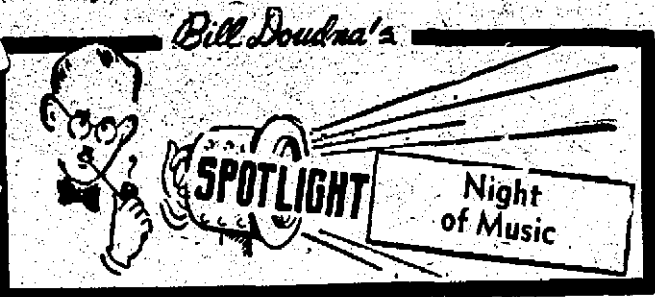
Drama
9:45 a.m. — Against the Storm (WISC): returns to the air with Roger DeKoven, Joan Tompkins, Anne Seymour, Grant Richards.
2:45 p.m. — Romance of Evelyn Winters (WISC): new to this station.
7 p.m. — The Big Hand (WISC): new series dealing with decisive hours in men's lives... Suspense (WBBM): Jeanne Craine in "Case Study of a Murderer."
7:30 p.m. — Crime Fighters (WISC): "Detective Team."
8 p.m. — Radio Theater (WBBM): Bette Davis, Gary Merrill, Anne Baxter in "All About Eve."
9 p.m. — The Man Called X (WMAQ): Herbert Marshall's adventure series on new schedule.
Affairs of Peter Salem (WISC): returns to this station's schedule.
9:30 p.m. — Mr. Moto (WMAQ): starring James Monks.

Religion
7:15 p.m. — Cardinal's Rosary Crusade (WGN): new, month-long series from chapel of Samuel Stritch.
Discussion
8:30 p.m. — War Front, Home Front (WISC): Bill Cunningham joins panel.
9:15 p.m. — Sen. Leverett Saltonstall (WENR): "What the GOP Needs in '52."
9:30 p.m. — Sen. Kenneth S. Wherry (WGN): "America's Security."
10:30 p.m. — Dr. Alberto Galiza Paz (WIBA): former editor of La Prensa on "Education and Journalism in the Struggle for Freedom."

Farm Program
12:15 p.m. — Farm Service (WIBA): Cecil Bowie, West Liberty, Ia., and Frank Mayfield on value of pig hatcheries.
12:30 p.m. — Farm Parade (WMAQ): Report on 4-H Leaders' State Conference; Robert Clark and Roy Gumtow.
For Children
4 p.m. — ABC Club (WISC): "Treasure Island."
4:45 p.m. — Kids' Club (WIBA): "King Thrushbeard."
5:15 p.m. — Air Adventure of Jimmy Allen (WFOV): new series.

Miscellaneous
10 a.m. — Ladies Fair (WISC): new to this station.
11:45 a.m. — Bob and Ray (WMAQ): on new schedule.
1 p.m. — Take a Number (WGN): first of daytime series.
HE WAS LONESOME
MUNCIE, Ind., (UP)—A Muncie man was jailed on an intoxication charge when he called at the city police station to bail out his brother who was being held for a similar offense.

WFOV-FM
104.9 Mhz.
MONDAY
6:00 Early Riser
6:00 News: Yawn Patrol
6:15 North Hall Weather
6:30 Yawn Patrol
6:35 North Hall-Weather
6:45 News: Clockwatchers
6:50 North Hall-Weather
6:55 Clockwatchers
7:00 News: Let's Hear It
7:05 Dance Band
7:10 Morning Musical Variety
7:15 Show Tune
7:20 News: Shop
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12:00 News: Shop



TIP O' THE MORNING: Martin and Lewis, now at work on a picture, will be back on radio—and soon. This is in spite of doctor's orders that Jerry must take it easy.

While the NBC network has ended its "night of music" policy for Monday, its Madison affiliates continue to carry a full three-hour schedule of NBC musical programs each Monday.
Effective tonight, the network will substitute two dramatic shows for the Boston Pops concerts, which have occupied the hour from 9 to 10. But WIBA and WIBA-FM will carry the NBC Symphony orchestra at that hour.
The magic of tape-recording will make it possible for the stations to perform this public service. The NBC Symphony concerts will be on the network Saturday afternoons. WIBA engineers will record the concerts then, and play them back at 9 p.m. Mondays.
Continuing musical features on the network (and WIBA and WIBA-FM) will be the "Show Train" at 7, the "Concert Hour" at 7:30, "Great Artists" at 8, and "Band of America" at 8:30.

ART GUILD: The Madison Art Guild will have a day of painting Tuesday at the A. J. Stamm home, 3509 Blackhawk dr. The members will meet at 10:30 a.m. Byron C. Jorns, University of Wisconsin artist, will join them at 2:30 p.m.

AUTRY ON TOUR: Gene Autry starts a five-week personal appearance tour in Calgary, Alta., today. He'll be at Mason City, Ia., Oct. 10; Dubuque, Ia., Oct. 11, and Ottawa, Ill., Oct. 12. No Wisconsin dates are listed.

SPANISH COURSE: A course in Spanish pronunciation will start at 2 p.m. today on WHA and the state radio council network. Intended for high school pupils, the course will be presented by the University of Wisconsin extension division at 2 p.m. each Monday through the school year. It will also supplement instruction for students in the division's correspondence course in beginning Spanish.

THEATER: Ronald Gee, assistant director of the Wisconsin Idea theater, will add new duties to his work this year, taking over the post of field representative of the University extension division's extension program for theater arts. He will succeed Martha Van Kleeck Knack, who has resigned. A native of Wisconsin, Gee is a graduate of Platteville State college and holds a master's degree from the university.

Calendar
Entertainment
MONDAY, OCT. 1
Capitol: "Force of Arms" at 1. 1:15, 5:30, 7:45, and 9:55.
Madison: "Seven Days to Noon" at 1. 7:30 and 10:30. "Happiest Days of Your Life" at 2:40, 5:45, and 8:45. "Cyrano de Bergerac" at 3:30, 6:30, and 9:30. "The Last Outpost" at 4:00, 7:00, and 10:00. "Little Big Horn" at 4:30, 7:30, and 10:30. "The Great Caruso" at 8:45. "Masthead: 'Wells Fargo Gunmaster'" at 2:45, 5:15, 7:45, and 10:15. "Blue Blood" at 1:30, 4, 6:30, and 9.
Municipal Affairs
MONDAY, OCT. 1
Board of education: 7:45 p.m., 351 W. Wilson st.
Community Center
Shrine patrol: 6:30 p.m.; brides instructions, 7:30 p.m.; handicapped young adults, 7:30 p.m.

MUSIC: The Pro-Arte quartet of the University of Wisconsin will give instruction in string instruments to teachers and students in five areas of the state beginning Oct. 8. Prof. Emmett Sarig of the university extension music department has announced.
The four musicians will appear at day-long clinics to play hour concerts and share their know-how with Wisconsin string players. Prof. Elizabeth Green, string education specialist from the University of Michigan, will lead discussions on string problems.
The clinic will be held in Racine Washington Park high school, Oct. 8; State college, Oct. 9; Madison Vocational school, Oct. 10; Lawrence college, Oct. 11, and Eau Claire State college, Oct. 12.
The clinics will be open to all students, private teachers, college teachers, and public and parochial school teachers in each area. Students will use their own instruments for demonstration before members of the quartet and Prof. Green.

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If you are a victim of these symptoms then your troubles may be traced to glandular inflammation. Neglect of such troubles often leads to permanent injury. Glandular inflammation is a constitutional disease and it is futile for sufferers to try to treat themselves at home. Medicines that give temporary relief will not remove the cause of your trouble. The Excelsior Institute, an institution devoted exclusively to the treatment of Diseases of older men by NON-SURGICAL Methods has a revealing and instructive FREE Book that tells how many basic conditions and troubles may be corrected with proven methods of treatment.
During the past few months men from over 250 Midwestern Communities have been successfully treated at the Excelsior Institute. They found soothing and comforting relief and a new zest in life.
This new, Free, Illustrated Book deals with Diseases peculiar to Men. Gives factual knowledge that could prove of utmost importance to your life. There is no obligation. Address Excelsior Institute, Dept. 5411 Excelsior Springs, Missouri.

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970 Kc.—88.7 Mhz.
MONDAY
7:00 Farm Program
7:30 Sand Wagon
7:45 Morning News
7:58 Weather Report
8:00 Morning Melodies
8:05 Rustling Literature
8:15 Morning Melodies
8:20 Adult With Ransler Mac
8:30 Markets
8:35 Weather Report
8:40 Homemakers Program
10:30 Concert Airs
10:45 Views of the News
11:00 History of World War II
11:30 Noon Musicale
12:20 News
12:30 Farm Program

1:00 Chapter & Dev
1:30 Radio Almanac
2:00 Beginning Spanish
2:30 Music: You Want
3:00 Insulting Parent
3:15 Look at Australia
3:45 Music of the Masters
4:30 For the Children
5:00 Musical Varieties
5:15 Musical Varieties
5:30 U. W. Show
5:45 News
6:00 Organ Melodies
6:30 Dinner Musicale
7:00 Civil Defense Program
7:15 Views of the News
7:30 Organ Classics
8:00 Women & Politics—Mrs. Ralph B. Morris
8:30 News of Wisconsin
9:00 PM Concert
10:50 News (to 11)

PIGGLY WIGGLY'S "GOOD MENU" PARADE



You Will Save Money When You Try this Appetizing Meal
By BETH MERRIMAN
Parade's Food Editor
BARBECUED SPARERIBS
(Makes 6 Servings)
1. Have 3 pounds spareribs cut in serving pieces; place in shallow baking pan. Sprinkle with salt, pepper, MSG.
2. Roast in moderate oven, 350 degrees F. 1 1/2 hours.
3. Baste with Barbecue Sauce twice during last hour of roasting.
BARBECUE SAUCE
6 tbsp. soya sauce 3 tbsp. lemon juice
1/4 tsp. pepper 1 tsp. sugar
1 medium onion, minced 1/4 tsp. Tabasco
Combine all ingredients. Use to baste ribs according to directions.
*monosodium glutamate



HAVE spareribs cut in serving sizes. Place in shallow baking pan. Dust with salt, pepper, MSG. ROAST in moderate oven, 350°F., 1 1/2 hours. Baste with Barbecue Sauce twice in last hour.

featured in Sunday's
Beth Merriman, food editor of Parade Magazine, and Piggly Wiggly join in bringing you good food and good ideas for good eating!

What You'll Need for Your Barbecued Dinner

THE CHOICEST SMALL SIDES OF FRESH SPARERIBS We Will Cut As You Wish Lb. 45c

FOR THIS FALL WEATHER TRY A TOSSED SALAD OF WELL BLEACHED ENDIVE Pap Up With An Avocado 2 large bunches 29c

HEAT AND SERVE FOOD CLUB FROZEN FRENCH FRIES 9 oz. pkg. 18c

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GROUND BEEF lb. 63c

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