WIBA

Capital Cathedrai Sacred Heart

(0:00 Relig'n for Today 10:15 Sunday Melody Hour 10:15 Sunday Melody Hour 10:30 D. W Band Wessage of 10:45 Book Carnival Israel

1310 kc

News: Organ 7:15 Melody 7:30 Jack Arthur 7:45 Show

8:00 Church of 8:15 Christ 8:30 Capital Ca

9:39 Church 9:45 Set Corner

1:00 News 11:15 First 11:30 Congregational (1:45 Church

12:60; • Accordinates | 12:15; • News | 12:30 | • Hello Wisconsin | 12:45; • Josy Tantillo

1:30; * New Store 1:15: * Pro Review 1:30 * Football 1:45 * Football

3:00 | Football 3:15 | Football 3:30 Football 3:45 Football

4:60 Pro Review 4:15 To be Ann'd 4:30 Martin 4:45 Kane

5:45 * The Big Show

6:00 The Big 6:15 Show 6:30 Roy Shield 8:45 and Company

The 364 Question American Forum

11:30 Dance 11:45 Orch.: News

7:00 The New 7:15 Theater 7:30 Theater 7:45 Gulld

* David Lawrence : * The Big Show

How Confused Can You Get?

(State Journal Radio Editor)
Newcomers to radio have a bad time with names—particularly geographical ones — but newcomers to Madison radio face an especially bad situation, since so many words are pronounced differently here than elsewhere,

To. Badgers, it seems perfectly normal to say "Berlin" two ways—with the accent on the first syllable for the Wisconsin city, on the second syllable

for the German capital, We aren't alone, however. Look at Illinois, with Cairo pronounced "KAY-ro" not KI-ro." Look at Iowa, with Maquoketa, pronounced "Ma-KO-keh-tah." Look at Ohio, with Bellefontaine, pronounced "BEL-fountain."

Then there's the Willamette river, in which, a Baraboo listener once informed me.

you "slam down hard on the 'lam'."

Newcomers here have trouble with Mazomanie, aimost invariably accenting the second syllable; with Gotham, to which they give a short "o"; with Keyes ave., which they pronounced as spelled instead of "Kize."

Then there's Monticello, which elsewhere is called "Montichello." And how would you like to run into a script with "Lac Court Oreilles" or "Chequamegon" or "Winneconne" without

All must be warned, too, that here we pronounce Rio "Rye-oh."

And you can't take things for granted if you're a newswriter, either. Often, you'll find cities and counties with similar or identical

names separated by many miles.

For example, Monroe isn't in Monroe county; neither Dodge nor Dodgeville is in Dodge county; Grantsburg isn't in Grant county; Ironton isn't in Iron county; Burnett isn't in Burnett county; Portage isn't in Portage county; Washburn isn't in Washburn county; Saw-yer isn't in Sawyer county; Oneida isn't in Oneida county; neither Brownsville nor Browntown is in Brown county; neither Forestville nor Forest Junction is in Forest county.

Of the three communities with "Iron" in their names, only one-Iron Belt-is in Iron Neither Jackson nor Jacksonport is in Jack-

son county. Juneau is in Dodge county, not Juneau.

Marquette isn't in Marquette county. Seven postoffices' names start with Rockand not one is in Rock county. Rusk isn't in Rusk county, and Si. Croix Falls isn't in St.

Croix county. Sauk City is in Sauk county, but Saukville isn't, and Taylor isn't in Taylor

county. There's "Wood" at the start of seven postoffice names, but none of them is in Wood

Somebody wants to know "How confused

can you get?"
This is part of the answer. Next time, try this system out on Wisconsin lakes.

Uncle Ray's Corner

When Greeks Attacked Trojans According to ancient myths, the single combat the boldest of the the twilight of evening, and then land, Richard Warfield, Don Wil-

According to ancient myths, the single combat the boldest of the twilight of evening, and then land, Richard Warneld, Don Wilgreek kings and other leaders in Greeks. King Menelaus offered to came darkness. Because of the son, the single of Troy chose Agamemon as their commander-in-chief, place.

Agamemon was the king of Argos, and was looked upon as have been killed except that (action most powerful ruler in Greece, cording to the old myth) the god-like was under the most powerful ruler in Greece. Cording to the old myth) the god-like was and the Tro-like to the greek and the Tro-like to the greeks and the Tro-like to the greek to

He played the leading part in get-dess of love snatched him up and ting together the Greeks who at-carried him back into Troy.

The strongest warriors among the Greeks were Achilles and Ajax. One of these, Achilles fell into trouble with his commander in were killed. Hector, the leading adispute about Briseis, a lovely maiden. Achilles became so angry that he was on the point of drawing his sword against Agamem mon but he thought his commander. Agamem the tide of battle might have been mon but he thought his commander. Agamem the tide of battle might have been war. Their leaders held them to the fighting, however, and peace was some distance away.

(A third story in the series about Troy will appear a week from today.)

9 a.m.—St. John's American Lutheran (WIBA): "You and God."

9:15 a.m.—Bethel Lutheran (WIBA): "You and God."

9:30 a.m.—Voice of Prophecy will appear a week from today.)

WHA and WHA-FM mon, but he thought better of this, turned in favor of

war should be ended. In what was supposed to be a final effort.

mon, but he thought better of this torned in label of the Greeks. Stalking away, he went to his As it was, neither side could win tent, and said that he no longer a victory that day.

From the ranks of the Trojans, Hector stepped forth and offered the stepped forth and offered. Nine years had passed since the opening of the siege, and there was a widespread feeling that the war should be ended. In what was supposed to be a first affection stepped forth and offered 10:25 News and W. 11:20 Masterworks of Menclaus offered himself again as offered

was supposed to be a final effort. The fight which followed was the Greeks gathered outside Troy, and the Trojan army came out to meet them.

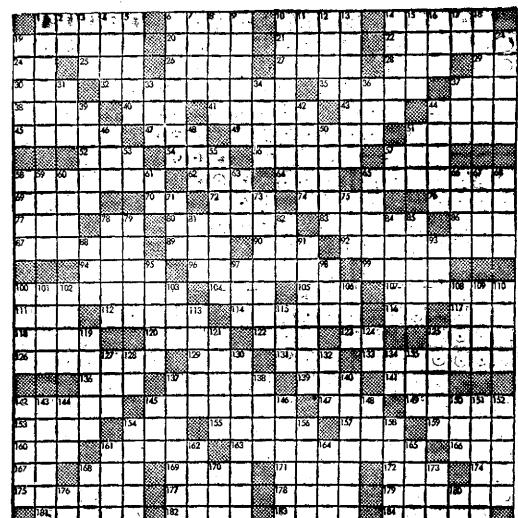
At this point, Prince Paris knock down the shield or pierce strode ahead of the Trojans, and called out that he would meet in the contest went on through 1050 News (to 11) The fight which followed was

jans were in a mood to end the war. Their leaders held them to 8:30 a.m.

570 Kc.—88.7 Megs SUNDAY 9:00 Devotional Music 9:30 Cathedral Echoes 9:35 News 10:00 Women—Marynia Farnham 10:55 News and Weather 11:00 Masterworks of Music 11:55 News

Masterworks Story
Music Album
Encore
World Theater

Sunday's Crossword Puzzle



HORIZONTAL at Spanish for 1 Summit 8 Mineral aprings 58 Imbued With 52 Malay pew-ter coin 10 Partier 14 Haggan 19 Panell rubbar 20 Jargon boll 69 A shout 70 Hawallan 21 Pilver of Germany 22 Kind of 72 Industrial 24 Musical 25 Body of water 74 Small 26 Preposition 27 Observe 28 Note in Guido's scale of triumph 80 Station 83 Precipitates frozen rain 86 Feminine 29 Combining form: dawn

30 Goddess of Infatuation 32 American volunteers previous to Revolutionary 35 Anglo-Saxon elaves

87 Harvesting
machine
machine
so Kind of tree
90 Member of a
city governing body
(abbr.)
92 European
94 Number (pl.)
96 Lingern
99 River of
Germahy
100 Superintendent
104 Rabid
103 Bribe 37 Group of Greenland eakimos 105 Bribe 107 Builds 111 Gold in Spanish American countries 112 Weled 114 Ons who

38 Te rip 40 Correlative of neither 41 Water flying In small drops 43 Drunkard 44 God of war 45 Compound ether assists
116 Football position (abbr.)
117 Native metal
118 Unruly outbreak
120 Javanose
weight 47 To wages 49 Having mus-cular power 51 Begin 52 Soft food 54 Flatfish 55 Heavenly weight 127 Goddess (I...)

† Container for fruit (pl.) 2 Sun gad 3 Worm
4 To appear
5 To achoot
6 Rubbed hard
to make
clean
7 Breaths In
quick gasps
8 Poker stakes
9 Jazz dance
featuring
heavy
stamping
10 Flag emblematic of
baseball
championahip (pi.)
11 Bustle
12 A piexus
13 Hair of a
woman
14 Address

3 Worm

woman 14 Address 15 Mulberry

15 Mulberry
(pl.)
16 -- and
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17 Symbol for
nickel
18 Spotted
eardploar
19 Lift apirits
of
19 Cook in cer

64 As It stands (mus.) 85 Starts to drink
131 The assume
133 Puph
136 Meadow
137 Breathe
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asisse
139 Brazilian
coln advisory board (abor.) parracuda
76 Portico
77 Entire
78 Exclamation
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Norway 125 Rhymater 126 Those in

139 Brazilien
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141 Even (poet.)
142 A fleelle
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245 Those who
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a cup(Ks apeon Mischlevou≤ sprite 149 Make expla-tion for

149 Make expla-tion for 153 Ventifates 154 Noise 155 A descendant 167 Dance step 159 To box 160 Obse 161 Animal 153 Thought transference 156 Transgrea-sion sion 167 French for

167 French for and 468 To winnow 469 Combining form: high 171 Contends 172 Man's name 174 French article 175 Limitess 177 Lank 178 Elongated fish (pl.) 179 Depends 181 Wilss man 181 Wiss man 182 Levantina

of 21 Cook in cer-tain manner 31 To consume 33 Blow on the head 4 Goddes of discord 36 incline the head nead 37 Babylonian war god 38 To drive back 42 Iriah poet 44 Small particles
45 Te khock
48 Make lace
stiging
50 Swathea
51 Man's
nickname ketch 183 To twist about 184 Levered boli

Solution on Page 11, Section 3

VERTICAL

\$3 Hebrew letter (15 Allow \$5 ----- Young, (19 Drawer for Mormon money (pl.) 121 Images of a divinity Japaneso marine messura se Cicatrix 19 Story 50 Girl's name 61 To perform 63 Swiss river 55 Maits of Volcano 67 To bellow as Courage 67 Japanese 124 Pronoun 125 Kicks football 127 Letter 128 Symbol fer tantalum 130 Suliding 132 Hawalian Wreath 134 Pronoun Courage Room in 135 The turmorle 137 Kind of 71 Room in harem 75 Barbed 75 Abstract side Kind of shos (pl.)

138 American indian

140 A pul-de-sas

142 Place for yaluables (pl.)

143 A capy

75 Abstract
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78 From this
place
79 Rugged areal
of mountain
range
81 Established
(sbbr.)
82 Man's name
84 Limpidity
and juster of
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stone 143 A Gap/ 144 5x111 145 The linden 146 Works out # problem 148 Stroke fightly 150 Harvest atone 150 Harvast 85 Force air goddess with violence 151 Fastened through - securely nose 152 See segit

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156 New Zealend
157 River of
Europe American author to Lose of hope 93 Anger 95 Grades 97 Collegs yell 98 Female dee 100 Feminina game 101 Plant of Irla family 102 Cross 103 Narrow telet

Europe (48 Fruit 170 Group of tribes in Burms 173 Fourth rus ryarrow
file maid athlete
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176 Child for
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OLIVIER

BANKHEAD

Special Events

ster, Organist Mary Seymour.

10:30 p.m.—Give Your Best (WIBA, WKOW, WISC, WFOW): Pres. Truman opens Community Chest drive; John Guy Fowlkes, Madison speaker; Loretta Young, Jane Wyman, Tyrone Power, Gregory Peck, Jimmy Durante,

5:00 Phil Harris 6:15 Alice Fays 6:30 Junites 8:45 Show

10 a.m.—Religion for Today (WIBA): "The Destructive Power Discussion of an Idea."

Sports

Quiz

7 p. m.—Stop the Music (WISC):

WFOW-FM

SUNDAY
A. M.
1:00 Wake Un to Music
1:30 Conde Weekly Man
1:30 St. John's Lutheran Church
1:30 Tops in Pops
0:30 Tops in Pops
0:30 Songs of our Times
0:45 Perry Como
1:30 Bashford Methodist Church
P. M.
Reigh Mattierre

12:00 News: Raipb Martierre
12:15 Memory Tunes
13:30 Luncheon Music
1:35 Program Preview
1:30 Lurile Show
2:00 Navy Sand
2:15 Sacred Heart Program
2:30 Madbon Hit Parede
3:30 Proudly We Hail
4:00 Off the Record
4:30 Weigt
4:45 Ken Griffinn

400 Off the Record
430 Weight
430 Weight
430 Weight
430 Weight
430 Weight
430 Weight
430 Hour of St. Franck
530 Hour of St. Franck
530 Hour of St. Franck
535 News; Phil Reed
635 Package of New Resords
630 Most Sold Records
730 Kostelantz Concert
6300 Public Service
6315 Here's to Veterahs
630 Barber Shop Songs
930D Al Trace
930 Ray Noble
9355 News
10:00 Carmen Cavallere
10:30 Give Your Best
11:30 Ted Weems
11:30 Ted Weems
11:30 Alvino Rey (till 12:00)



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JOSEPH COTTEN JOAN FONTAINE



Sinclair Lawis' immortal novel of life in a small town. THEATRE GUILD AM AIR

7:30 P.M. WIBA

1977

Classified Highlights of Today's Radio Schedule

WKOW

1010 ts.

Repiro Valler Christian Brotherbood For Adventure

Rav. Bawden Civi) Defense

Christ Presby-

terian Church

eoples Platfores

News Mobili**satios**

Dr. Charles E. Fuller Dr. Charles E. Fuller

News: Religion Sunday Serense

nvitation To Music

News: Music World News Sundsy at the Chase

News: Synco-pation Piece Renge Riders; News

Amos Andy

Lanza

Meet Corline Archer

Greatest of These

My Friend

Give Your Best

Lawrence Welk Orchestra

DURANTE

6 p. m.—Jack Benny (WKOW): Rosemary Clooney, guest.

Non-Skid Spot Pad Trusses

Horace Heidt

The Rev Mr Bodamer

Salt Lake Choir Madison Oatholic Hour

WIBU

News: Marches Farm Service Farm Prolice

Melody Time Melody Time

Methodist Church 1st Luthersa Church

Bible Fellowship Variety Wrestling

Sunday Farm Eour Serenada Serenada

Serenade Serenade

Music

Baptist

Friendly Music

Jambores Old Timers Jambores

Firmers'
Friend
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Silent

SUNDAY

WISC

1480 Et.

News Morning Song Moments on the Mount

Muton Cross Opera Album Old Time Religion

esage of

News Sun, at Homes Plaup Playhouse

To Be Announced baseball Baseball

Baseball

Baseball

Piano Playhouse Under Arrest

The Shadow Detective Story

Drew Pasters Headlines

Nick Carter: News

Hickok; News Challenge of the Yukon Wild Bill

Stop the Music Stop the Music

W. Winshell
 b. Parcona

Rosh Hashonan

Paul Zarvey Wayne King

News Rob't Montairy

Music for the American Give your Best

News: Lee Davidann Orch.

Ghast Stories

F. Van Deventer

First University Methodist Church

Bible Class Voice of Prophecy



1 p.m.—New Store Opening (WIBA): with former Gov. Oscar Rennebohm, Mayor George For-8:30 p.m. — Jubilee Show (WIBA): Fibber McGee and Molly and their "radio that tunes in dates instead of stations;" famous names of past and present sent in first segment of history of last 25 years . . . Rosh Hashonah (WGN); documentary on first Jewish congregation in America; talk by Scn. Herbert H. Lehman (D-N.Y.); Dr. David deSola Pool, narrator. 9:15 p.m.—International Peace Arch (WENR); annual Canadian-J. S. celebration.

10:00 * News 10:15 * Clifton Utlay 10:30 * Give Your 10:45 * Best | 1:00 | News: Defense | 1:15 | Mobilization

terian (WKOW): "This Holy nalism.

Ground." centennial sermon
First-University Methodist (WISC)
Dr. Merrill Abbey returns from
Europe.

11:15 a.m.—First Congregational (WISA): "Half Baked or Well
Done" (R-Me.), Rev. James Devergant (R-Me.), Rev. James Devergant (R-Me.), Rev. James Devergant (R-Me.), Guy Gabrielson.

1:25 p. m. - Football (WIBA):

Peterson on "Those Devils in Bag-son, Fred Allen, Portland Hoffa ov Pants." Sir Laurence Olivier, Vivien Packers vs. Bears . . . Baseball gy Pants."
(WISC): Cardinals at Chicago. 9:30 p. m 9:30 p. m. — American Forum Leigh, Beatrice Lillie, Joan Fon-(WIBA): "Inflation Concernstaine, George Sanders, Wilfred Everyone;" Leon H. Keyserling, Pickles, former Rep. Samuel Pettengill (R-2:45 p. m. — Baseball (WJJD): White Sox at St. Louis.

at new time.

9 p. m. — The S64 Questions (WiBA); with Phil Baker.

For Children 10:45 a. m.—Carnival of Books (WIBA); Jim Kjelgaard; "Big Red" and "Irish Red."

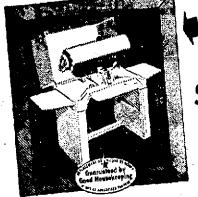
> **PRO** FOOTBALL

TODAY - 1:25 P.M. GREEN Bay PACKERS V5.

CHICAGO BEARS



ROOK CLOSELY, LADIES! REMEMBER



And wait till you see this newest of them alli ON LONG, CONVENIENT TERMS AS LOW AS

MONTH

Pays for itself in laundry bill savingst

NEW "RHYTHMIC" IRONRITE YOU IRON EVERYTHING SITTING DOWN!

A new day's dawning with new Ironrite. It's the grandest appliance we've ever shown in our storebe sure to see it now! We'll show you all the features, all the great advantages of Ironrite's restful, "rhythmic" way to automatic ironing while you relax in comfort, sitting down!

Ironing Demonstrations every Saturday Afternaon, and Monday Evenings.





FONTAINE



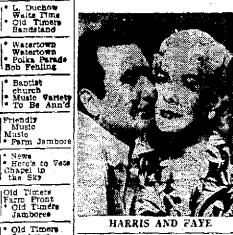




1 p. m.—Symphonette (WBBM): first movement of "Eroica" sym-

1:30 p. m.-Invitation to Music (WBBM): Grieg and "Peer Gynt."

7 p. m.—Mario Lanza (WKOW)
"Thine Alone," "Vesti la Gubba,"
"Be My Love."











ALLEN WILSON

Drama

11:30 z, m. — Eternal Light WMAQ): Aline McMahon in "As Wind That Blows."

4:30 p. m. — Greatest Story WENR): "The Second Mile" — Abner and Silas quarrel over land. 5 p. m. - Texas Rangers WMAQ): Joel McCrea returns. 6:30 p. m. — Amos 'n' And y (WKOW): starting new season. 7 p. m. — Phil Harris-Alioe Faye (WIBA): return from vacation.
7:30 p. m. — The ater Guild (WIBA): Joseph Cotten, Joan Fontaine in "Main Street."

8:30 p. m. Against the Storm (WENR): previewing daytime serial; Carl Sandburg, Ralph Edwards, guests . . . Family Theater WGN): Mr. and Mrs. Gene Lockhart in "The Professor Was a Cheat."



circus! Sort of leaves a feeling like Ma's mince pie at Christmas, 'cept Ma's pie gives you a deliciously filled-up feeling. while the circus gett you just happily exhausted from all the excitement. Anyway, to stick 30 to the circus.

grand if we enjoyed it all thru the year? To re-capture the color, the clowns, the callione - the crowds. And the kids with their eager faces ... the thump of the band, the smell of the popcorn ...

gonit you can catch everything else in your camera. Yes. sir. And you don't need any highfalutin' equipment, either. We're self-appointed experts on taking pictures at the circus. So. come on in and let us tell you how to enjoy this iun all thru

Well, we can't guarantee the thump of the smell, but daw-

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William J. Meuer 411 State 6-1919



TONIGHT of 8:30 FIBBER McGEE AND MOLLY

STAR IN NBCS SILVER JUBILEE SHOW. THE FIRST IN A SERIES FEATURING RADIO'S ALL-TIME GREAT STARS.

WIRA AM 1310 FM 101.5

GALA LONDON PREMIERE

NINETY MINUTES OF THE MOST EXTRAORDINARY ENTERTAINMENT IN THE HISTORY OF RADIO



starring the magnificent, unpredictable TALLULAH BANKHEAD

AND THE MOST FAMOUS GUESTS IN THE WORLD

FRED ALLEN PORTLAND HOFFA MICHAEL HOWARD & ROB WILTON VIVIEN LEIGH

VERA LYNN LAURENCE OLIVIER GEORGE SANDERS MEREDITH WILLSON

all on the one . . . the only . . THE BIG SHOW