

ON TELEVISION TODAY

Table listing television programs from 9:30 A.M. to 12:30 A.M. with station call letters and program titles.

TODAY'S RADIO PROGRAM

Table listing radio programs from 6 A.M. to 12:30 A.M. with station call letters and program titles.

the BROTHERS ZEMEL invite you in song to their great, new 1952 TELEVISION SHOW

13 MAJOR LINES DISPLAYED SIDE BY SIDE! sung to the tune of "Row, Row, Row Your Boat"

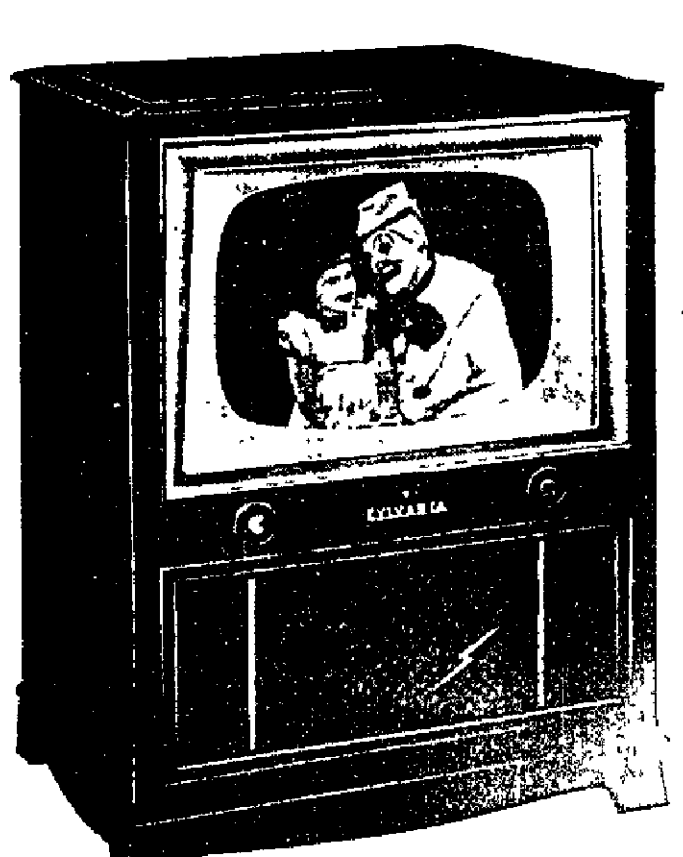
Food, drink, fun, yes-ir to Zemel Bros. go, the finest sets can be found At ZB's TV Show!



with apologies to all who ever rowed gently up the stream— Zemel Bros. invites you to see

the most talked about television feature in America!

SYLVANIA HALOLIGHT



The Frame of Light for Viewing Comfort!

Millions have read about, heard about HALOLIGHT. It is in the leading models of the Sylvania Golden Jubilee line of TV sets.

What is Halolight? It is a border of soft, cool light that frames your television picture. What Does Halolight Do? Reduces the sharp contrast between brilliant picture and dark surroundings. Does Halolight Affect the Picture? Yes, it actually makes the picture look clearer and larger—and also makes viewing pleasanter over a longer period.

See it at Zemel Bros. first. Compare its features, then buy it with the best GUARANTEE ever—

ZEMEL BROS. exclusive HOME APPROVAL PLAN

Don't Miss the Fun of Shopping This SHOW WEEK

FREE REFRESHMENTS

ZEMEL BROS. ELECTRICAL APPLIANCES • RADIOS • RECORDS

243 FAIRFIELD AVENUE Open Every Eve. Till 9 p.m. TEL: 68-1671

DIAL SETTING table with columns for station call letters and frequencies.

Sports section listing various sports events and teams.

Daytime Radio Features section listing radio programs during the day.

Evening Radio Highlights section listing radio programs in the evening.

RADIO SERVICE SPECIALISTS INC. logo and text.

LOANS ON DIAMONDS, CAMERAS, JEWELRY. INTEREST LOW AS 1 1/2%.

CAPITOL Loan Office. 100 W. 41st St. Tel. 4-1245.