

# Radio Timetable

TUESDAY			
1310 kc	1480 kc	WKOW 1070 kc	WIBU 1240 kc
6:00 Sunrise	Top of the Morning	Uncle Julius	Silent
6:15 Frollo	Top of the Morning	Chapel in Air	Silent
6:30 Musical	Top of the Morning	Chapel in Air	Silent
6:45 Clock	Top of the Morning	Chapel in Air	Silent
7:00 Alex Dreier	Top of the Morning	Chapel in Air	Silent
7:15 Musical	Top of the Morning	Chapel in Air	Silent
7:30 Journal News	Top of the Morning	Chapel in Air	Silent
7:45 George Morgan	Top of the Morning	Chapel in Air	Silent
8:00 Musical	Top of the Morning	Chapel in Air	Silent
8:15 Musical	Top of the Morning	Chapel in Air	Silent
8:30 News	Top of the Morning	Chapel in Air	Silent
9:00 Welcome	Top of the Morning	Chapel in Air	Silent
9:15 Travelers	Top of the Morning	Chapel in Air	Silent
9:30 Gilbert's Gallery	Top of the Morning	Chapel in Air	Silent
9:45 Trader News	Top of the Morning	Chapel in Air	Silent
10:00 Break the Bank	Top of the Morning	Chapel in Air	Silent
10:15 Jack Berch	Top of the Morning	Chapel in Air	Silent
10:30 Dave Garroway	Top of the Morning	Chapel in Air	Silent
11:00 Share the Wealth	Top of the Morning	Chapel in Air	Silent
11:15 Musical in Music	Top of the Morning	Chapel in Air	Silent
11:30 Farm Roundup	Top of the Morning	Chapel in Air	Silent
11:45 News	Top of the Morning	Chapel in Air	Silent
12:00 News Roundup	Top of the Morning	Chapel in Air	Silent
12:15 Farm News	Top of the Morning	Chapel in Air	Silent
12:30 News	Top of the Morning	Chapel in Air	Silent
12:45 Folk Party	Top of the Morning	Chapel in Air	Silent
1:00 Double or Nothing	Top of the Morning	Chapel in Air	Silent
1:15 Double or Nothing	Top of the Morning	Chapel in Air	Silent
1:30 Double or Nothing	Top of the Morning	Chapel in Air	Silent
1:45 Double or Nothing	Top of the Morning	Chapel in Air	Silent
2:00 Life Beautiful	Top of the Morning	Chapel in Air	Silent
2:15 Road of Life	Top of the Morning	Chapel in Air	Silent
2:30 Pepper Young	Top of the Morning	Chapel in Air	Silent
2:45 Sports	Top of the Morning	Chapel in Air	Silent
3:00 Backstage With Stella Dallas	Top of the Morning	Chapel in Air	Silent
3:15 Stella Dallas	Top of the Morning	Chapel in Air	Silent
3:30 Wilder Brown	Top of the Morning	Chapel in Air	Silent
3:45 Wom. In House	Top of the Morning	Chapel in Air	Silent
4:00 User Plain Bill	Top of the Morning	Chapel in Air	Silent
4:15 Front Row	Top of the Morning	Chapel in Air	Silent
4:30 Lorenzo Jones	Top of the Morning	Chapel in Air	Silent
4:45 Kids Club	Top of the Morning	Chapel in Air	Silent
5:00 Kids Club	Top of the Morning	Chapel in Air	Silent
5:15 Fiesta Time	Top of the Morning	Chapel in Air	Silent
5:30 Sports	Top of the Morning	Chapel in Air	Silent
5:45 Sports	Top of the Morning	Chapel in Air	Silent
6:00 Dinner	Top of the Morning	Chapel in Air	Silent
6:15 Melody News	Top of the Morning	Chapel in Air	Silent
6:30 News of World	Top of the Morning	Chapel in Air	Silent
6:45 Man's Family	Top of the Morning	Chapel in Air	Silent
7:00 Cavalcade of America	Top of the Morning	Chapel in Air	Silent
7:15 Dangerous Assignment	Top of the Morning	Chapel in Air	Silent
7:30 News	Top of the Morning	Chapel in Air	Silent
7:45 It's Higgins	Top of the Morning	Chapel in Air	Silent
8:00 News	Top of the Morning	Chapel in Air	Silent
8:15 Variety	Top of the Morning	Chapel in Air	Silent
8:30 News	Top of the Morning	Chapel in Air	Silent
8:45 News	Top of the Morning	Chapel in Air	Silent
9:00 News	Top of the Morning	Chapel in Air	Silent
9:15 News	Top of the Morning	Chapel in Air	Silent
9:30 News	Top of the Morning	Chapel in Air	Silent
9:45 News	Top of the Morning	Chapel in Air	Silent
10:00 News	Top of the Morning	Chapel in Air	Silent
10:15 News	Top of the Morning	Chapel in Air	Silent
10:30 News	Top of the Morning	Chapel in Air	Silent
10:45 News	Top of the Morning	Chapel in Air	Silent
11:00 News	Top of the Morning	Chapel in Air	Silent
11:15 News	Top of the Morning	Chapel in Air	Silent
11:30 News	Top of the Morning	Chapel in Air	Silent
11:45 News	Top of the Morning	Chapel in Air	Silent

## Today's Radio Highlights

**Drama**  
6:30 p.m.—Mr. and Mrs. North (WBMM): "Death in the Family," tale of faked relationship.  
7 p.m.—Cavalcade of America (WIBA): Laraine Day, Thomas Mitchell in "No One Is Alone."  
7:30 p.m.—Daggers, Assignment (WIBA) with Brian Donlevy.  
8:30 p.m.—It's Higgins, S i r (WIBA): starring Harry McNaughton, "Life With a Lie."  
(WKOW): Basco plans block party.  
9 p.m.—B i g story of typical Town (WIBA): editor walks into vengeful convict's trap.  
9:30 p.m.—Playhouse on Broadway (WIBA): moves to NBC, Paul Douglas in "The Great McGinty."

**Sports**  
12:15 p.m.—Baseball (WJJD): Tigers at Boston.  
12:25 p.m.—Baseball (WISC): Braves at Chicago.  
5:45 p.m.—Sports Parade (WIBA): Coach Hal Metzen of Wisconsin high school.  
7 p.m.—Baseball (WCFL): White Sox at Washington.

**Musical**  
7:45 a.m.—George Morgan (WIBA): "Seeing Nellie Home," "Kentucky Waltz," "Sticks and Stones."  
8:15 p.m.—Jack Smith (WBMM) and Dinah Shore: "In the Cool, Cool, Cool of the Evening."  
7:30 p.m. Joy Raye (WFOV): "Doll Dance," "My Heart Stood Still," "You Were Meant for Me."  
8 p.m.—Serenade in Blue (WFOV): "I Got Rhythm," "Whit-fen-poop Song."  
8:30 p.m.—Northerners (WGN): 20th anniversary; "Bell Song," "Green-Eyed Dragon," "Be My Love."  
9 p.m.—FM Concert (WHA-FM): Beethoven cycle—"Coriolan" overture, third symphony.

**Documentary**  
8:45 p.m.—The Lonesome Road (WENR): "Ways Problem Drinkers Can Get Help."

**Discussion**  
8 p.m.—America's Town Meeting (WISC): "Can Legislation Cure Segregation in Housing?" Walter White, Rep. Tom Steed (D-Okla.).

**For Children**  
4 p.m.—ABC Club (WISC): "How the Circus Learned to Smile."  
4:45 p.m.—Kids Club (WIBA): music and stories, featuring band music.  
5 p.m.—Challenge of the Yukon (WISC): returns to the air.  
5:30 p.m.—Sky King (WISC): back on this station.

**Miscellaneous**  
10 a.m.—Homemakers (WHA): "Make-Overs for Children," Gladys Melocher; "As the Birds Fly," Mrs. R. A. Walker.  
1 p.m.—Double or Nothing (WIBA): broadcast from Germany; Robert Merrill, guest.  
9 p.m.—Sharpen Your Wits (WFOV): first Tuesday edition.  
10:15 p.m.—Chez Show (WMA): Ernie Simon becomes master of ceremonies.



DOUGLAS

*Bill Douglas's*  
**SPOTLIGHT** Broadway Bookings

**TIP O' THE MORNING:** Harry James and his orchestra will play Sept. 19 at the Riverview ballroom, Sauk City.

Names familiar to Madison are numerous in the current and coming New York shows. Here's a quick rundown on list of plays and musicals now on Broadway or due there soon:

"Saint Joan"—Shaw revival starring Madison's Uta Hagen, opening Oct. 4, Cort theater.

"Music in the Air"—Kern-Hammerstein revival with Charles Haringer, Wisconsin native and Dennis King, seen at the Parkway in "I Married an Angel," and "A Doll's House," opening Oct. 8, Ziegfeld theater.

"Glad Tidings"—comedy starring Melvyn Douglas, formerly leading man in stock companies at the Garrick (now Madison) and Maestri theaters here.

"Call Me Madam"—musical with Paul Lukas, seen here in "Watch on the Rhine," continuing, Imperial theater.

"Gentlemen Prefer Blondes"—musical with Eric (ex-U-W), Ziegfeld theater.

"The King and I"—musical with Yul Brynner, seen at the Parkway in "Lute Song," continuing, St. James theater.

"Don Juan in Hell"—to be here this fall; cast includes Agnes (ex-U-W) Moorehead and Sir Cedric Hardwicke, seen here in "Shadow and Substance," single performance Oct. 22, Carnegie hall.

**THEATER GUILD:** Elmer D. Barraclough, new director of the Madison Theater Guild, will be introduced formally to its members when they open their sixth season with a general meeting at 7:45 tonight in the Community center. Members also will learn what plays are to be produced in the 1951-52 season.

**INNOVATION:** For the first time in its 18 years on the air, the CBS Monday night "Radio Theater" will NOT present a full-hour dramatization of a recent film in its Sept. 24 program. Instead, it will kick off the movie industry's

The New Miracle Paint...  
**MAUTZ** TRADE MARK  
Rubber Satin  
In Lovely New House & Garden Colors

50th anniversary celebration with 16 film stars in short scenes from eight coming pictures.

**RENEWAL:** Jo Stafford, singing star of "Contented Hour" and "Club 5" has been renewed on her Radio Luxembourg disk jockey show, which is transmitted into Western Europe, North Africa, and the Iron Curtain countries under Marshall plan sponsorship.

**"SNOOKS" LAST:** The new Bel Air home of Cy (ex-U-W) Howard, producer of "My Friend Irma" and "Life with Luigi," is the last residence interior decorated by the late Fanny Brice.

**PROCLAIMS WEEK**  
Gov. Walter Kohler proclaimed Monday the week of Sept. 30 through Oct. 7 as "Twenty-First Annual Christian Education Week" and urged Wisconsin residents to observe it in fitting manner.

Ready to use... biggest bargain in paint today. Get your Color Chart from us.  
Qt. \$1.60  
Gal. \$5.15

Paints, Fourth Floor

SPREADS LIKE MAGIC  
WASHES LIKE A DISH

### Health Authorities to Study State's Water Fluoridation

Fluoridation installations in 13 Wisconsin cities will be visited Wednesday and Thursday by more than 40 state dental directors, consultants, sanitary engineers, and other health program representatives from 21 states and Washington, D. C.

The water fluoridation conference, sponsored by the state board of health, will open at the Hotel Lorraine today at 8 p.m.

The purpose of the meeting is to show the fluoridation installations to out-of-state health workers, since Wisconsin leads the nation in its number of installations for the prevention of dental decay.

The cities to be visited by the conference group are Madison, Crestwood, Oregon, Middleton, Eversville, Janesville, Ft. Atkinson, Watertown, Mayville, Fond du Lac, Sheboygan, Port Washington and Menomonie Falls.

Speakers scheduled for Tuesday night in Madison are: Dr. Carl N. Neupert, O. J. Muege, Harvey Wirth, all from the state board of health; Dr. Phillip H. Cohen, Dr. J. G. Frisch, and Dr. M. Starr Nichols, all of Madison.

Speakers in Fond du Lac Wednesday night will be: Dr. T. A. Harbridge, Fond du Lac; Dr. G. J. Hildebrand, Dr. A. H. Finke, and Jerome Zuleit, Sheboygan.

*Is She Really Guilty?*

When people started talking about Guy and Elise Richards it seemed like vicious scandal... a girl like Elise couldn't be guilty of that! And what of Guy himself? What is the bold that ruthless Joy Allen has over him? Perhaps Bill Davidson can put this strange puzzle together.

**HEAR**

**JUST PLAIN BILL TODAY**

AND EVERY MONDAY-FRIDAY AT 4 P. M. ON WIBA

**WHA and WHA-FM**  
510 Kc.—58.7 Mhz.

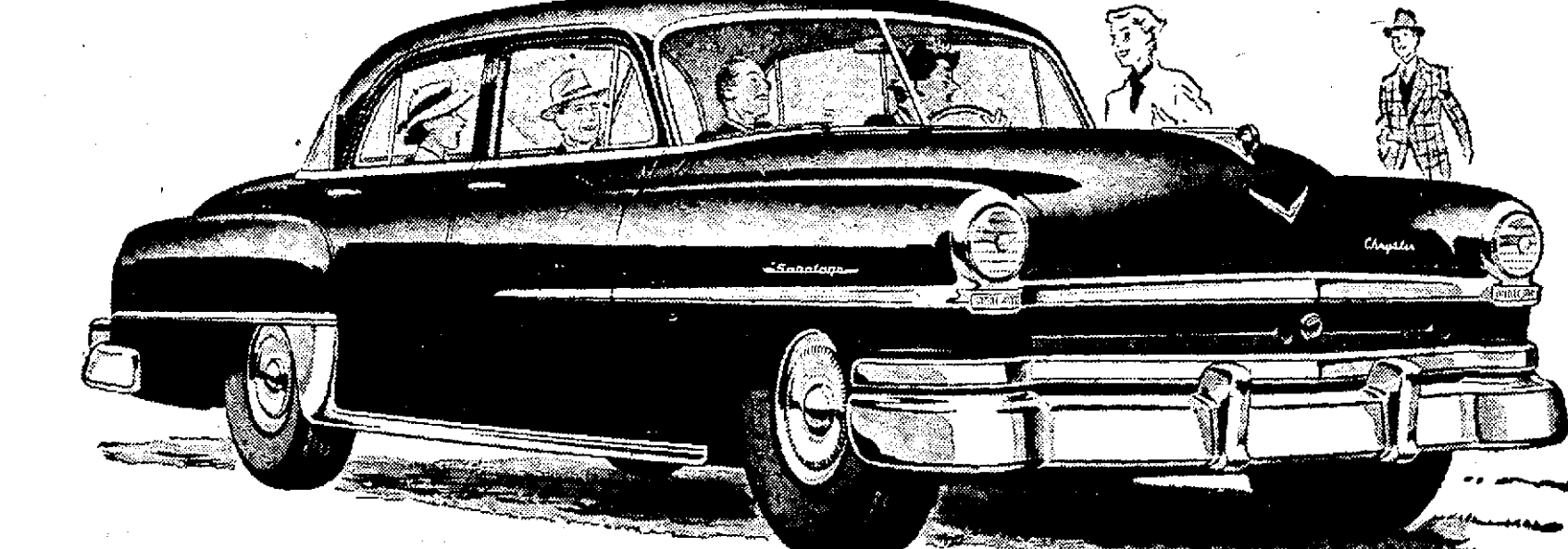
TUESDAY A. M.

7:00 Farm Program  
7:30 Band Wagon  
7:45 Morning News  
7:58 Weather Report  
8:00 Morning Melodies  
8:30 Fun Time  
9:00 Markets  
9:30 Weather Report  
9:55 Homemakers Program  
10:00 Concert: Air  
10:25 Views of the News  
11:00 History of Wisconsin  
11:30 Noon Musicale  
12:00 News  
12:30 Farm Program  
1:00 Cabaret a Day  
1:30 Maritime Musical  
1:58 Short Story Time  
2:30 Music You Want  
3:00 American Literature  
3:54 Music  
4:00 Studio Journal  
4:15 ON Story  
4:30 Music of the Masters  
5:30 Views of Israel  
6:30 News  
6:50 Organ Melodies  
7:05 OZS FM ONLY  
7:30 Diner Musicale  
7:45 Views of the News  
7:50 Chicago Roundtable

**WFOV-FM**  
104.9 Mhz.  
TUESDAY A. M.

8:00 Yawn Patrol  
8:30 Checkers  
9:00 Herb Kern  
9:15 Ben Light  
9:30 Dance Band  
10:00 Morning Musical Variety  
10:30 Show Tunes  
10:45 Novelty Shop  
11:00 Willy Lupo  
11:30 Navy Band  
11:45 Sacred Heart Program  
12:00 P.M.

12:00 News: Lynn Murray  
12:15 Tony Fontaine  
12:30 Georgia Glaze  
12:45 Denny Naustin  
1:00 Dean Martin  
1:15 Nick Lucas  
1:30 Jo Stafford  
1:45 Dora's Showpiece  
2:00 Contrasts in Music  
3:00 Music to Listen to  
3:30 Juice Box Jamboree  
4:15 Larry Green  
4:30 Easy Listening  
5:00 Ken Griffin  
5:15 Program Preview  
5:30 Off the Record  
5:45 News: Musical Menu



Introducing the new 180 h.p.

# Chrysler Saratoga

A lower-priced member of the

## FirePower V-8 family...

**1 180 Horsepower... 125½-Inch Wheelbase**  
... Come drive it today! ... The mighty FirePower engine gives this new Chrysler Saratoga line the greatest power per pound of car weight ever offered in an American passenger car!

**2 Performance Unequaled at Any Price**  
... Even on non-premium grade gas, the revolutionary new Chrysler FirePower engine's smooth acceleration and power-in-reserve easily outperform any other passenger car engine.

**3 Power Braking... Oriflow Shock Absorbers**  
... Swift, smooth stops with up to 2/3 less pedal pressure! ... Steadiness even on roughest roads that gives comfort and safety never possible before!

**4 Fluid-Matic Drive**  
... The safe, easy, flexible driver-controlled automatic transmission which millions of owners today call the most satisfactory of all modern transmissions.

**All in the New Saratoga at No Extra Cost**  
... All the above, plus Waterproof Ignition, Chassis Undercoating, Electric Windshield Wipers, Safety-Rim Wheels, many features other cars will have "some day" ... yours on Saratoga now!

**NOW ON DISPLAY**

**GILLESPIE-BLUMER MOTORS, INC.**

814 E. Washington Ave. WLAD-1111 Madison, Wisconsin

Reductions on Springmaid Sheets Stock Up Now!

Look at the snowy white, soft even texture of a Springmaid sheet! Then remember that they have been laboratory-tested... washed 400 times, retaining their softness with plenty of wear to go! Then look at their low prices! You'll save money, if you stock up now! Cellophane-wrapped... no labels to remove!

Spring Knight	Sumter
81x108, \$2.79 each	81x108, \$3.19 each
72x108, \$2.59 each	72x108, \$2.98 each
Cases, 59c each	Cases, \$1.38 a pair
Springcale (Fine Percal)	
90x108, \$3.95 each	81x108, \$3.49 each
72x108, \$3.29 each	Cases (42x38½), 79c ea.

Sheets, Parking Level