

ON TELEVISION TODAY

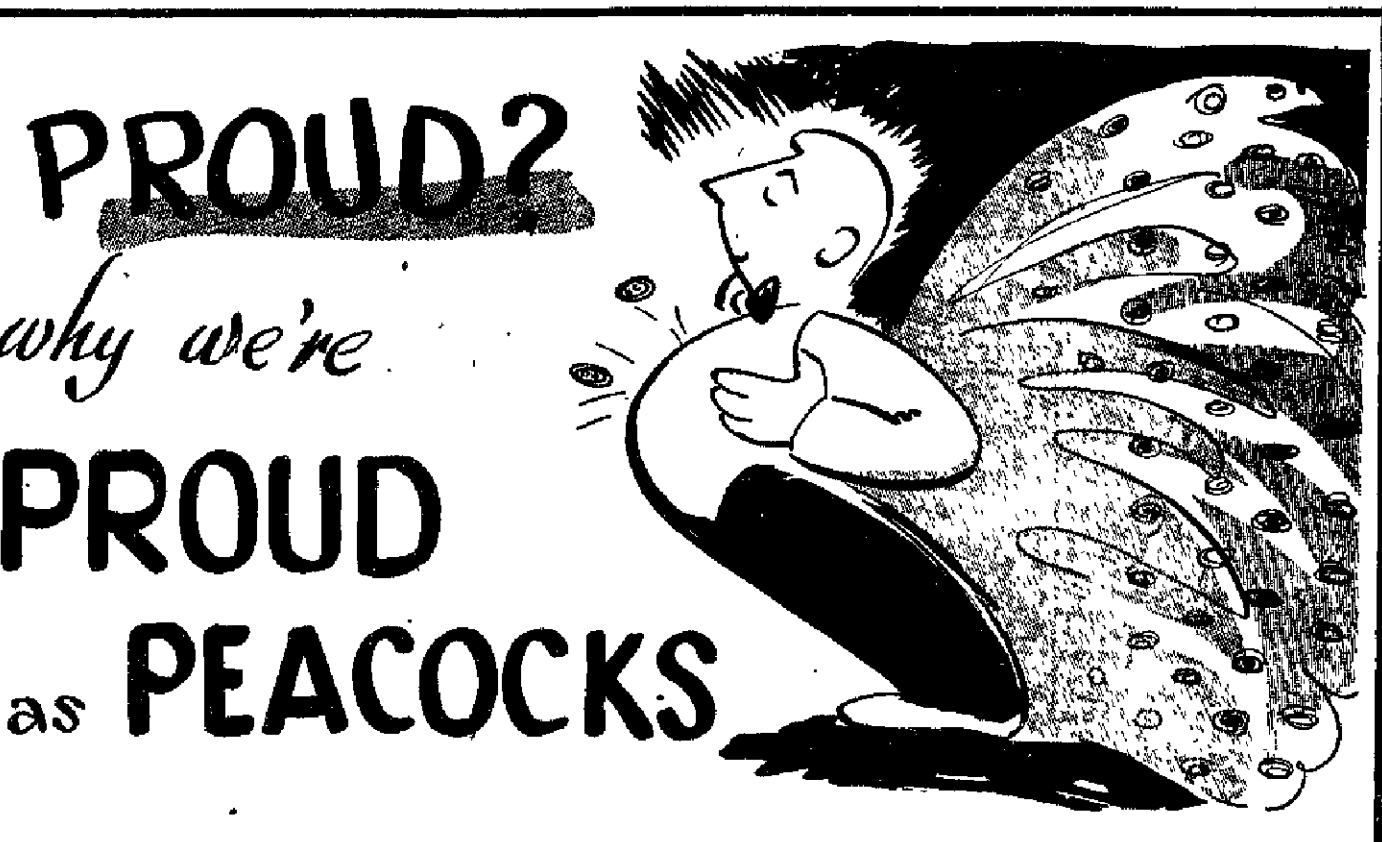
TODAY'S RADIO PROGRAM

Grid of television and radio programs with columns for time, station, and program name.

Table of Daytime Radio Features listing program titles and stations.

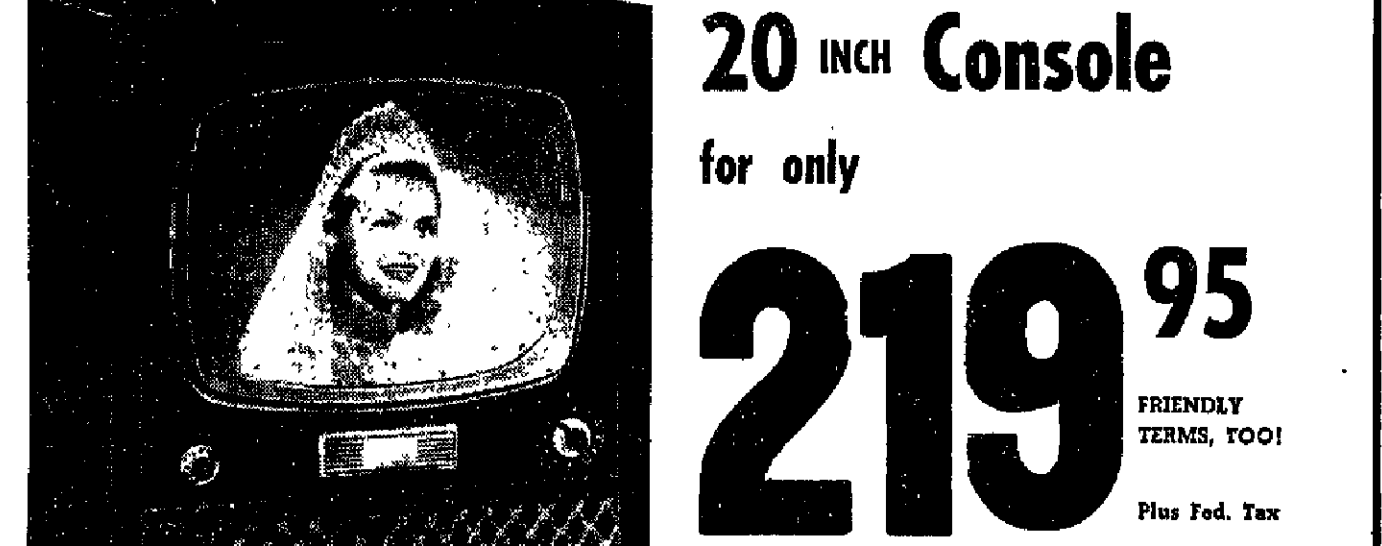
Table of Evening Radio Highlights listing program titles and stations.

Table of Sports listings including baseball, basketball, and football games.



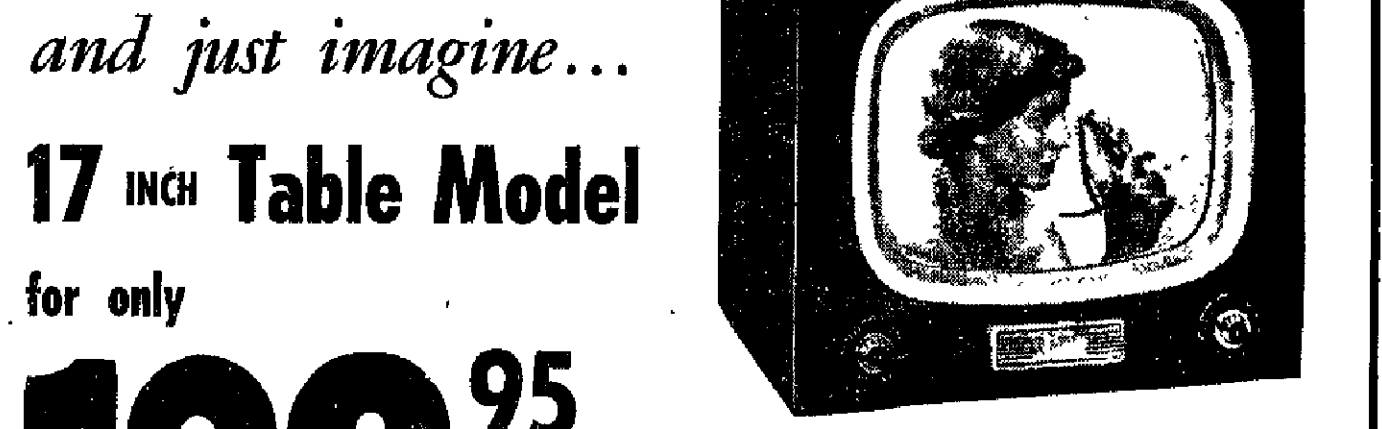
About Our Own Custom TV ZEMEL BROS.

just imagine...



20 INCH Console for only 219.95 FRIENDLY TERMS, TOO! Plus Fed. Tax

A handsome mahogany wood cabinet with an R.C.A. licensed chassis and an 8-permanent-magnet speaker for fine tone, a Black Picture Tube for beautiful picture contrast, a jack for connecting a phonograph-radio a provision for color-connection



and just imagine... 17 INCH Table Model for only 129.95 FRIENDLY TERMS, TOO! Plus Fed. Tax

Essentially the same specifications have been included in our Table Model as in our Console above. These outstanding features are to be found only in the more expensive brands.

It Couldn't Happen Except Like This... Here at Zemel Bros. we sell more TV than any other appliance dealer in Connecticut. You can then understand how, with this huge purchasing power that we have, we can go directly to the largest TV manufacturers in the country and have them produce a set to our exacting specifications. Yes—and at a price that does not include national advertising or merchandising. We are not afraid, but proud—mighty proud—to put our own name on this set, for you or anyone to see—always!

Our Exclusive HOME APPROVAL PLAN means that no sale is final until YOU ARE COMPLETELY SATISFIED in your own home! ZEMEL BROS. 243 FAIRFIELD AVE. OPEN EVERY EVENING TILL 9 P.M. PHONE 68-1671

LOANS ON DIAMONDS, CAMERAS, JEWELRY. INTEREST LOW AS 1 1/2%.

RADIO SERVICE SPECIALISTS INC. SKILLED RADIO SERVICE.

MEADE-SEMON Paints, Wallpapers, Tileboard, Floor Sanders.

BRIDGEPORT WATCH HOSPITAL INC. 918 MAIN ST. TEL. 5-2622