

Today's Radio Highlights

Special Events

12 m.—West Side Businessmen (WISC): preview of auction.
1:45 p.m.—West Side Businessmen (WIBA): past presidents of association — Emmett Bergenske, Ron Rosa, Bill Byrns, and Henry Perzborn — discuss auction.
3:15 p.m.—United Nations Children (WIBA): interview by Madeline Carroll, UN Delegate Edith Sampson, and "Judy Splinters."
8:30 p.m.—Belleville Centennial (WIBA): Mayor H. S. Hoesley, Centennial Queen Jeanne Fritz and court of honor, Dr. R. F. Smith, C. O. Scott, Claude Becker, Vincent J. Eagen, Casper Zentner, Wesley Snyder, Norman Stone; scenes from pageant.

Drama

9:15 a.m.—Stars on Parade (WIBA): "Davy Crockett," Conrad Nagel, narrator.
9:30 a.m.—Mary Lee Taylor (WIBA): Jim Carter shows he can make serious decisions.
10:30 a.m.—Pursuit of Happiness (WIBA): "Environment of the Tenth."
11:30 a.m.—Grand Central Station (WBBM): Ruth Ford in "A Time to Hope," tale of a great love.
11:45 a.m.—Theater of Today (WKOW): "Carillon," story of elderly musician's ambition for grandson.
1:30 p.m.—Over Hollywood (WBBM): Bonita Granville as reporter who experiments with politician's contentions.
1:50 p.m.—Alias Jane Doe (WBBM): girl reporter tries life as henchman.
6 p.m.—"Follow the Blue Light" (WIBA): mystery play.
8 p.m.—Gang Busters (WKOW): easy holdup of lodge hall leads to bandits downfall.
8:30 p.m.—Mr. Aladdin (WKOW): charwoman writes a novel.

Music

10:15 a.m.—University Men's Chorus (WISC): Edward Hagedahl, director.
10:45 a.m.—Guest Star (WIBA): Nat "King" Cole.
1 p.m.—Music with the Girls (WKOW): tunes from "Guys and Dolls."
3:30 p.m.—Big City Serenade (WIBA): salute to Kansas City, Mo.
4:30 p.m.—Music of the Masters (WHA): "Seasons" ballet, Glazounov.
7:45 p.m.—Disc Jockey Contest (WFOV): Connie Connor.
8 p.m.—Songs for Sale (WBBM): Peggy Lee, Johnny Desmond.
9 p.m.—Chicago Theater of the Air (WISC): Venezuelan baritone in "career performance."
Classical Hour (WKOW): "Crown Diamonds," Auber; "Symphony in D Minor," Franck; "Italians in Algeria," Rossini; "F. Concert (WHA-FM): Aus Italian," Strauss.

Discussion

8:15 a.m.—Backyard Gardener (WMAQ): planning now for spring.
9 a.m.—March of Medicine (WIBA): "How About Headache?"
10:30 a.m.—Eliza.
11:30 a.m.—Adventures in Music (WMAQ): with Ted-Avi's city manager and Pres. Paul Jones of National Safety Council.
12:15 p.m.—"World Climate Conclave."
3 p.m.—Sen. Dennis Chavez (WIBA): New Mexico Democrat on "Latin America and the Peace Conference."
3:30 p.m.—Dr. Ralph W. Sockman (WIBA): speaking on eighth decennial ecumenical Methodist conference in England.
6:50 p.m.—Cecil Brown (WISC): reporting from Greece.
8:15 p.m.—Sen. Joseph McCarthy (WFOV): speaking from Washington.
9 p.m.—Congress Speaks (WGN): Sen. Alexander Wiley (R-Wis.).

Sports
12:25 p.m.—Baseball (WISC): Cincinnati at Chicago.
1:45 p.m.—Baseball (WJJD): White Sox at Detroit.
4:15 p.m.—Turf (WKOW): Hopeful Stakes.
Quiz
7 p.m.—20 Questions (WISC): with St. John Terrill, originator of New Jersey "Music Circus."
Variety
12:30 p.m.—House of Music (WMAQ): Milton Berle, Eddie Cantor, Jan Pearce, Guy Mitchell, Guy Lombardo.
5 p.m.—National Guard (WIBA): Red Barber replaces Bill Stern, interviews Ralph Kiner, Mandy Carson sings.
9:30 p.m.—Grand Ole Opry (WIBA): with Texas Ruby, Curly Fox.

WHA and WHA-FM
570 Keshk, Meigs.
SATURDAY
A. M.
7:30 News Program
7:45 Morning News
7:55 Morning Melodies
8:30 Morning Melodies
9:15 Songs Favorites
9:30 Fun Time
9:45 Weather Report
10:00 Homemakers Program
10:30 March of Medicine
10:45 View of the News
11:00 Dear Sirs
11:15 UW Show
11:30 Social Security Report
11:45 Noon Melodies
P. M.
12:20 News
12:30 Farm Program
1:00 Wisconsin Government
1:30 Steuben Music
2:00 Short Story Time
2:30 Music You Want
3:00 Opera Hour
4:30 Alpine Melodies
4:30 Music of the Masters

Radio Timetable

SATURDAY

WIBA 1310 kc	WISC 1480 kc	WKOW 1070 kc	WIBU 1240 kc
6:00 Sunrise 6:15 Frolic 6:30 Musical Clock 6:45 News	6:00 Top of the Morning 6:15 Top of the Morning 6:30 Top of the Morning 6:45 News	6:00 Farm News 6:15 News 6:30 News 6:45 News	6:00 Silent 6:15 Silent 6:30 Silent 6:45 Silent
7:00 Alex Dreier 7:15 Musical Clock 7:30 News 7:45 Musical Clock	7:00 Top of the Morning 7:15 Top of the Morning 7:30 Top of the Morning 7:45 News	7:00 Coffee Club 7:15 Coffee Club 7:30 Coffee Club 7:45 News	7:00 News 7:15 Farm Frolic 7:30 News 7:45 Service
8:00 Musical Clock 8:15 Clock 8:30 News 8:45 Mc Connell	8:00 No School Today 8:15 No School Today 8:30 No School Today 8:45 News	8:00 Markets: Coffee 8:15 Coffee 8:30 Coffee 8:45 News	8:00 News Musical 8:15 Musical Clock 8:30 Musical Clock 8:45 Musical Clock
9:00 March of Medicine 9:15 Stars on Parade 9:30 News 9:45 Taylor	9:00 No School Today 9:15 No School Today 9:30 No School Today 9:45 News	9:00 Lee Kolton 9:15 Galton Drake 9:30 News 9:45 News	9:00 Texas Jim 9:15 Freddy Mard 9:30 News 9:45 Sweet Music
10:00 The Cardinals 10:15 Accordians 10:30 Hopalong 10:45 Guest Star	10:00 Stars on Parade 10:15 U. W. Band 10:30 The Big Band 10:45 News	10:00 News 800 10:15 Carpenter 10:30 Make Believe 10:45 Town	10:00 News: Organ 10:15 Melodies 10:30 Health 10:45 Mid. Area
11:00 Wisconsin 11:15 Farm and 11:30 News 11:45 Hour	11:00 Stoughton 11:15 Stoughton 11:30 Stoughton 11:45 Hour: News	11:00 Theater of Today 11:15 Accordionists 11:30 Telephone Quiz 11:45 News	11:00 News Smz of 11:15 Pioneers 11:30 Farm and Home 11:45 Farm Home
12:00 "National Farm 12:15 and Home 12:30 News 12:45 Polka Party	12:00 West Siders 12:15 News 12:30 News 12:45 Baseball	12:00 D. J. Corner 12:15 News 12:30 News 12:45 News	12:00 Music: News 12:15 News and 12:30 Markets 12:45 Farm and Home
1:00 Musciana 1:15 Musciana 1:30 Symph. Salute 1:45 West Siders	1:00 Baseball 1:15 Baseball 1:30 Baseball 1:45 Baseball	1:00 Music With 1:15 The Girls 1:30 Stoughton 1:45 News	1:00 Farm Service 1:15 News 1:30 News 1:45 News
2:00 Summer for 2:15 Orchestra 2:30 U. S. Army 2:45 Band	2:00 Baseball 2:15 Baseball 2:30 Baseball 2:45 Scoreboard	2:00 Farm News 2:15 Adventure 2:30 Overseas Report 2:45 Chuck Foster	2:00 Music 2:15 Booth 2:30 Music 2:45 Music
3:00 Sen. Chavez 3:15 Dr. Hagedahl 3:30 News 3:45 News	3:00 Busine 3:15 Pinch 3:30 News 3:45 News	3:00 Some of the Best 3:15 Best of 3:30 S. A. 3:45 S. A.	3:00 Chapel to 3:15 The Holy 3:30 Hour 3:45 Hour
4:00 "Speak for 4:15 Yourself" 4:30 Youth Radio 4:45 News	4:00 Pinch Hit 4:15 Parade 4:30 News 4:45 News	4:00 Scrutched 4:15 Horse Race 4:30 News 4:45 News	4:00 Melody 4:15 Hour 4:30 News 4:45 News
5:00 National Guard 5:15 News 5:30 Sports 5:45 News	5:00 Tourist 5:15 News 5:30 News 5:45 News	5:00 U. W. Band 5:15 News 5:30 Sports 5:45 News	5:00 University 5:15 Special 5:30 Proudly 5:45 We Hall
6:00 Follow the 6:15 Blue Light 6:30 News 6:45 News	6:00 News: Fiesta 6:15 News 6:30 News 6:45 News	6:00 News: Dining 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News
7:00 Musical 7:15 Merry-Go-Round 7:30 News 7:45 News	7:00 Musical 7:15 Merry-Go-Round 7:30 News 7:45 News	7:00 Gene 7:15 News 7:30 News 7:45 News	7:00 Serenade 7:15 News 7:30 News 7:45 News
8:00 Al Goodman 8:15 News 8:30 News 8:45 News	8:00 John 8:15 News 8:30 News 8:45 News	8:00 Gang 8:15 News 8:30 News 8:45 News	8:00 Old Times 8:15 News 8:30 News 8:45 News
9:00 Bob and 9:15 News 9:30 News 9:45 News	9:00 Chicago 9:15 News 9:30 News 9:45 News	9:00 Classical 9:15 Hour 9:30 News 9:45 News	9:00 University 9:15 Farm Home 9:30 News 9:45 News
10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News

WIBA 1310 kc	WISC 1480 kc	WKOW 1070 kc	WIBU 1240 kc
2:00 News: Organ 2:15 News 2:30 Jack Arthur 2:45 News	2:00 News 2:15 News 2:30 Moments on the Mount 2:45 News	2:00 Coffee 2:15 News 2:30 Benfro Valley 2:45 News	2:00 News: March 2:15 Farm Service 2:30 News 2:45 News
3:00 Church of 3:15 Christ 3:30 Sacred Heart 3:45 News	3:00 Milton Cross 3:15 News 3:30 Sacred Heart 3:45 News	3:00 Benfro Valley 3:15 News 3:30 Sacred Heart 3:45 News	3:00 Musical 3:15 News 3:30 Sacred Heart 3:45 News
4:00 Devotions 4:15 News 4:30 Sacred Heart 4:45 News	4:00 Bible 4:15 News 4:30 Sacred Heart 4:45 News	4:00 Benfro Valley 4:15 News 4:30 Sacred Heart 4:45 News	4:00 Musical 4:15 News 4:30 Sacred Heart 4:45 News
5:00 Congregational 5:15 Church 5:30 U. W. Band 5:45 News	5:00 News 5:15 News 5:30 Message of Israel 5:45 News	5:00 Salt Lake 5:15 News 5:30 Catholic 5:45 News	5:00 Methodist 5:15 Church 5:30 News 5:45 News
6:00 News 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News
7:00 News 7:15 News 7:30 News 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News
8:00 News 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News
9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News
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WIBA-FM 104.5	WISC-FM 98.1 M.
5:30 U. S. Navy Band 5:45 News 6:00 Dinner Music 6:15 News 6:30 News 6:45 News	5:30 Weig, Radio Program 5:45 Off the Record 5:55 News: Musical Menu 6:05 News: Musical Menu 6:15 News: Musical Menu 6:25 News: Musical Menu 6:35 News: Musical Menu 6:45 News: Musical Menu
7:00 News 7:15 News 7:30 News 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News
8:00 News 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News
9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News
10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News
11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News
12:00 News 12:15 News 12:30 News 12:45 News	12:00 News 12:15 News 12:30 News 12:45 News

NEWS From Around the World

1480 On Your Dial

Bert Andrews — Every Sat. 6:15 p.m.

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U. W. Schedules Saturday Trips

5 Tours to South, Central Area Set

A series of five Saturday geography tours, including trips to points of interest in south and central Wisconsin, will be sponsored this fall by the University of Wisconsin extension division's geography department.

The trips, an annual series, will be directed by Robert W. Finley, chairman of the extension division's geography department.

Travel will be by bus, with reservations limited to 40 persons. Trips will start each Saturday at 8 a. m., and a fee will be charged, not including meals.

Rickets will be transferable, the university said, pointing out that two or more persons can enroll for one fee, dividing the fee and trips as desired. Registration is open to all area residents.

Although varying from previous tours in areas visited, the 1951 trips will follow the established pattern including lectures on each region, the university said. Some visits will have local guides to sites of special interest, it was reported.

Registration may be made in Room 203 Extension building or by telephone at University 4628.

Dates and places announced for the tours follow.

Sept. 29—Swiss country and southwestern Wisconsin, extending through southern Dane county and Green and Rock counties. Special features will be observed at New Glarus and adjacent dairy farms and cheese plants.

Oct. 6—Hard Maple hill and valley country of the driftless area, including the sandy wastelands in the Wisconsin river valley near Spring Green, the winding road along the river between Gotham and Muscoda, the Pine river valley north of Richland Center, the natural bridge at Rockbridge, and the new state park at Wildcat mountain.

Oct. 13—The Central plain, including Roche a Cri road side park, a cranberry bog, Petenwell power dam and reservoir, and the Neenah wild life refuge.

Oct. 20—The lead and zinc region, including Clamuel-Helsa Sp. features, mine near Shullsburg, Sinsinawa mound, Mississippi river, Dubuque, Ia., dam and locks, Galena, Ill., and a visit to U. S. Grant's home, the scenic ridge drive southeast of Galena, and the Apple River, Ill., state park.

Oct. 27—Southeastern Wisconsin, including Aztalan Indian village near Lake Monona, the water mill at Rockdale, a tour of Yerkes observatory at Williams Bay, a boat excursion on Lake Geneva, and the Kettle Moraine state forest and recreation area.

\$10,000,000 Program Will Aid Rural Youth

WASHINGTON —(UP)—A \$10,000,000 five-point program of service and research aimed at the needs of rural youth was announced Friday by the National 4-H Club Foundation of America.

The non-profit educational organization said no government funds will be used in carrying out the five-year program.

One of the projects will deal with what E. W. Aiton, executive director of the foundation, calls "growing problems" of rural children. He said little attention has been given to appraising accurately their developmental needs at different age levels.

Also being planned, the foundation said, a special program for advanced training of extension agents and other youth workers; support of certain phases of a citizenship training program now being considered by the agriculture department; continuation of the international farm youth exchange; and development of an international rural pen pals program.

Under the farm youth exchange program, now in its fourth year, 150 young men and women from U. S. farms have lived and worked for three to five months with farm families in 22 countries, while farm youth from those countries have visited here. The planned enlargement would bring the total up to 200 exchanges with about 40 countries for 1952, the foundation said.

Visitation Day Set at Home for Aged

Oakwood Lutheran Home for the Aged will observe its annual visitation day on Sunday, Sept. 9, Dr. O. J. Wilke, president of the Oakwood Lutheran Home assn., announced Friday.

The events will begin at 3 p. m. with an outdoor service on the grounds. After that, there will be open house and refreshments, including chiliburgers, ice cream, cake and coffee.

Committees in charge are led by David Baltes, Middleton, and Mrs. Adolph Stang, Madison. Members of the committees are from the Hope Lutheran church, Cottage Grove; St. James Lutheran church, Verona; St. Luke's Lutheran church, Middleton, and Zion, St. John's and Lakeview Lutheran churches of Madison.

The home is located on Mineral Point rd., about a mile west of the city limits.

Legislative Council Plans 11 Meetings Here

The state legislative council and its committees will hold 11 meetings in Madison in the next month, the council reported Friday.

The council will meet Sept. 17. Committee meetings scheduled are: problems of the aged, Sept. 10; motor vehicle accidents, Sept. 12-13; taxation, Sept. 18; public welfare, Sept. 20-21; education, Sept. 25; state budget, Sept. 27-28-29; and highways, Oct. 1.



French Train Crashes, Kills 2 U. S. Soldiers



A shattered train coach sits atop another car after a rear end crash between two crack international express trains near Metz, France.

Ten persons, including two American soldiers, were killed when an express from Basel, Switzerland, smashed into the rear of a train from Frankfurt, Germany, to Paris which carried many American soldiers. (AP Wirephoto via radio from Paris)

Whitelaw Woman Is Winner of State Farm Essay Contest

A Manitowoc county woman Friday was named the winner of the annual essay contest sponsored by the Wisconsin Farm Bureau federation.

Mrs. Victor Shavlik, Whitelaw, was named the winner for her essay on "We, the People," by O. B. Anderson, director of information of the bureau.

Second and third place winners were Mrs. Elmer Krull, Lake Mills, and Mrs. Norbert Weber, Randolph. These three women will be awarded prizes of \$15, \$10 and \$5, respectively, at the farm bureau's state convention later this year.

The awards were made at the closing session of the fifth annual short course for the women of the Farm Bureau at the Park Hotel.

At this meeting, graduation certificates were presented to six members of the Associated Women of the Wisconsin Farm Bureau federation in recognition of their attendance at four consecutive annual short course meetings.

They were: Mrs. Fred Swetlik, Mrs. Charles Hansen and Mrs. Ed J. Rozum, Manitowoc county; Mrs. Arno Rackow, Sheboygan county; Mrs. William Fox, Rock county; and Mrs. Frank Bloom, Green county.

The certificates were presented by James C. Green, executive secretary-treasurer of the Wisconsin Farm Bureau federation.

Mrs. R. Douglas, state chairman, presided over the three-day short course.

At the Shows

Capitol
FEATURE: Warpath
TYPE: Western
CAST: John Vickers, Edmond O'Brien, O'Hara, Dean Jagger, Irish, Wallace Ford, Molly Quade, Polly Bergen.
REVIEW: Wally Wilkoff
STORY: Vickers, carrying a grudge against three men, joins the Seventh U. S. cavalry to locate one of them. It was during the time of the Sioux uprising, culminating in Custer's last stand so Vickers didn't too much time to carry out his private war. Molly, it develops, is the daughter of one of his "victims." With Indians shooting at him from the front and his white enemy, O'Hara, shooting him from the back, Vickers does well to come through the movie alive—which is more than Custer did.

HIGH POINTS: Good photography (with one exception where an obviously model train chugs through papier mache mountains).
LOW POINTS: Weak supporting cast... The story ended so abruptly, you could smell the brakes on the projection machine.

Monroe Lawyer Takes Assistant DA Post

MONROE — Franz W. Brand, Monroe, was sworn in as assistant district attorney of Green county Friday.

He was appointed by Dist. Atty. Rodney O. Kittelsen to the position created by the county board in its August meeting.

Brand, a Monroe native, is a 1931 graduate of the University of Wisconsin law school and is a law partner of Kittelsen, joining the firm of Peterson and Kittelsen last June.

Lake Edge Parsonage to Be Dedicated Sept. 9

The Lake Edge Congregational Community church, 2601 Buckeye rd., will dedicate its new parsonage Sept. 9.

The dedication ceremony will be held in the basement of the new parsonage at 3 p. m., with an open house before and after the program.

The Rev. C. H. Wicks and A. W. Swan will take part in the ceremonies. The Rev. Edwin O. Bereth is pastor of the church.

10-Word Telegram Bows Out After 100-Year Run

NEW YORK —(UP)—The historic 10-word telegram—nine words plus "love"—bows from the American scene today after a run of 100 years.

New rates approved by the Federal Communications Commission (FCC) for Western Union, to meet the costs of recent wage increases, change the minimum to 15 words for a telegram.

The rate for a 15-word full rate telegram will be less than before—\$1.60 from New York to San Francisco, for instance, against \$1.85 formerly. But if you only want to send 10 words, you still have to pay the \$1.60 minimum, while under the old rate you could send 10 words for \$1.45. However, the company says the average telegram runs 14 words.

The night letter may now carry up to 30 words at the minimum rate, instead of 25.

The FCC decided last Friday to permit higher charges to meet higher operating costs.

City Bank, Trust Firm Given \$50,000 Remodeling Permit

The Madison Bank and Trust Co., 23 W. Main st., was granted a permit by Inspection Supt. Ray F. Burt Friday for remodeling estimated to cost \$50,000.

The alterations will include a new front, floor and ceilings, additional cages and customer space, and removal of the partition between the bank and the Western Union building.

Plans were prepared by Lewis Silbert, architect, and contractors are John Findorff and Son, Inc.

Radio, TV Classes Set for Milwaukee Pupils

MILWAUKEE —(UP)—Milwaukee grade pupils, whose schools will be open a week late because of a polio outbreak, will "go to class" by radio and television until real classes open.

The opening of school for pupils up through the sixth grade has been postponed until Sept. 12 in Milwaukee and suburban West Allis and Cudahy.

The school board said the city's seven radio stations and one TV station will carry educational programs for the pupils next week.

Six new polio cases Thursday raised the city's total so far this year to 212. There also have been 74 non-resident cases treated here. In the same period last year, 38 city and 25 non-resident cases were reported.

Madison VA Manager Assigned to Milwaukee

Eldon M. Stenjem, Jr., who has been manager of the Madison Veterans Administration (VA) office for five years is being reassigned to the Milwaukee office, starting Tuesday.

John E. Tobin, contact representative, has been appointed officer-in-charge of the VA office here, it was announced today by J. P. Cullen, manager.

Recent changes, including centralization of the vocational training activities in the Milwaukee regional office, have reduced the Madison VA staff to 27 persons.

Sheboygan Child, 4, Succumbs to Polio

SHEBOYGAN —(UP)—William Sasse, 4, died of polio Thursday night, the city's first death from the disease of the year.

County authorities also reported that a 31-year old woman, Elkhart Lake, had been taken to Wisconsin General hospital at Madison for treatment of polio.

FAMILY OF BAG TOTERS

SYRACUSE, N. Y. —(UP)—Homer Powell and his two sons have been carrying other people's bags for a total of 65 years. The 71-year-old Homer has been a red cap at the New York Central depot here for 43 years. His sons Homer, Jr., and Ernest have a total of 22 years service.

Get this dessert dazzler...

Borden's Raspberry Ice Cream Pie

6 superb servings only 59¢

Talk about winding up a meal in a burst of glory—wait till you serve Borden's glorious Raspberry Ice Cream Pie.

Just imagine! Between two thick layers of our smooth, creamy vanilla ice cream we cram a lush filling of crushed raspberries. (Fresh, sun-ripened raspberries, mind you—frozen right in their own rich juice.)

Dazzle your family tonight and give 'em the raspberry. They'll love it! Just ask for Borden's Raspberry Ice Cream Pie at your nearest Borden Ice Cream dealer's.

IF IT'S BORDEN'S—IT'S GOT TO BE GOOD!

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KENNEDY-MANSFIELD DIVISION