

Radio Timetable

WEDNESDAY

WIBA 1310 kc.	WISC 1430 kc.	WKOW 1070 kc.	WIBU 1240 kc.
8:00 Sunrise 8:15 Profile 8:30 Musical Clock 8:45 News	8:00 Top of the Morning 8:15 Sports 8:30 News	8:00 Uncle Julius 8:15 Farm Hour 8:30 Chapel of Air 8:45 Roundup: Mkta	8:00 Silent 8:15 Silent 8:30 Rural 8:45 Roundup: Mkta
9:00 Alex Dreier 9:15 Musical Clock 9:30 Journal News 9:45 Musical Clock	9:00 Top O'Morning 9:15 Top O'Morning 9:30 Pauline Fredt	9:00 Coffee Club 9:15 Weather 9:30 Club: News	9:00 News: Farm 9:15 Service 9:30 News 9:45 News
10:00 Musical Clock 10:15 Musical Clock 10:30 Musical Clock 10:45 News	10:00 Breakfast Club 10:15 Breakfast Club 10:30 Breakfast Club 10:45 News	10:00 Market: Coffee 10:15 Market: News 10:30 Market: News 10:45 News	10:00 Rev. Peterson 10:15 Musical 10:30 Musical 10:45 Musical
11:00 Welcome 11:15 Traveler 11:30 Carson Gulley 11:45 Tractor: News	11:00 My True Story 11:15 Betty Crocker 11:30 Romance 11:45 News	11:00 Arthur Godfrey 11:15 Arthur Godfrey 11:30 Arthur Godfrey 11:45 News	11:00 News: Pioneer 11:15 Freddy Martin 11:30 Roundup Hour 11:45 Sweet Music
12:00 Break the Bank 12:15 Jack Borch 12:30 Dava Garroway	12:00 News: El Pelon 12:15 David Amity 12:30 Queen for a Day 12:45 News	12:00 Arthur Godfrey 12:15 Arthur Godfrey 12:30 Arthur Godfrey 12:45 News	12:00 Women's News 12:15 Job Service 12:30 Mid Morning 12:45 Matinee
1:00 Share the Wealth 1:15 Magic in Music 1:30 Faria 1:45 Roundup	1:00 Musical Shopper 1:15 Curly Mace 1:30 Sweepstakes 1:45 News: Quiz	1:00 News: Jenny 1:15 News: For You 1:30 Variety Time 1:45 News	1:00 News: Matinee 1:15 Readings 1:30 Farm and Home 1:45 Farm News
2:00 News: Roundup 2:15 Farm Service 2:30 News: Roundup 2:45 News	2:00 Lady of House 2:15 News 2:30 Baseball 2:45 News	2:00 Uncle Julius 2:15 News 2:30 Market: Farm 2:45 Market: Home	2:00 Music: Markets 2:15 News: Markets 2:30 News: Markets 2:45 Farm and Home
3:00 Double or Nothing 3:15 Melody 3:30 Melodrama: News 3:45 News	3:00 Baseball 3:15 Baseball 3:30 Baseball 3:45 News	3:00 Shopping to Music 3:15 Baseball 3:30 Baseball 3:45 News	3:00 Farm Service 3:15 Baseball 3:30 Baseball 3:45 Music Booth
4:00 Life Beautiful 4:15 Bank of Life 4:30 Pepper Young 4:45 Right to Happiness	4:00 Baseball 4:15 Baseball 4:30 Baseball 4:45 Scoreboard	4:00 Loggia 4:15 Loggia 4:30 Loggia 4:45 News	4:00 Music Booth 4:15 U. W. 4:30 U. W. 4:45 Music
5:00 Backstage Wife 5:15 Stella Falton 5:30 Wilder Brown 5:45 Woman in House	5:00 Bob Swanson 5:15 Bob Swanson 5:30 Bob Swanson 5:45 Show	5:00 Strike It 5:15 Bandstand 5:30 News 5:45 News	5:00 Chapel in the Sky 5:15 Melody 5:30 Hour 5:45 News
6:00 Front Plain Bill 6:15 Front P. Farrell 6:30 Lorenzo Jones 6:45 Platter Parade	6:00 Bob Swanson 6:15 Bob Swanson 6:30 Bob Swanson 6:45 Show	6:00 Mary Casey's 6:15 Mary Casey's 6:30 Mary Casey's 6:45 House	6:00 Beaver Dam 6:15 Rich School 6:30 News 6:45 Radio Parade
7:00 News: Roundup 7:15 News: Roundup 7:30 News: Roundup 7:45 News	7:00 News: Roundup 7:15 News: Roundup 7:30 News: Roundup 7:45 News	7:00 News: Roundup 7:15 News: Roundup 7:30 News: Roundup 7:45 News	7:00 News: Roundup 7:15 News: Roundup 7:30 News: Roundup 7:45 News
8:00 Dinner 8:15 News: Roundup 8:30 News: Roundup 8:45 News	8:00 News: Roundup 8:15 News: Roundup 8:30 News: Roundup 8:45 News	8:00 News: Roundup 8:15 News: Roundup 8:30 News: Roundup 8:45 News	8:00 News: Roundup 8:15 News: Roundup 8:30 News: Roundup 8:45 News
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Today's Radio Highlights

Drama
6:30 p. m. — The Falcon (WMAQ): Les Damon as mysterious adventurer.
7 p. m. — Pete Kelly's Blues (WIBA): drama and jazz of speakeasy days, starring Jack Webb...
8:30 a. m. — Women Voters (W. K. O. W.): returns to the air with Karl Swenson as famed detective on trail of killer.
7:30 p. m. — Dr. Christian (WKOW): Jean Hersholt helps railroad man win back girl he jilted...
12:30 p. m. — Farm Programs (WIBA): "Baby Pig Diseases," Dr. C. K. Whitehair and Roy B. Ormond.
12:30 p. m. — Farm Program (WIBA): "Father-Son Lease Arrangements," Lars Landsness.
9:30 a. m. — Carson Gulley (WIBA): "Salad Dressing."
10 a. m. — Homemakers (WHA): "New Shoes for the Children;" "Favored Apple Dishes;" Molly Melham.



WEBB

Discussion
10:05 a. m. — Talk Back (WISC): Dr. Esther Lloyd Jones of Columbia University.
10:30 a. m. — Women Voters (WHA): "Women's Suffrage Celebrates a Birthday."
7:30 p. m. — Reviewing Stand (WHA-FM): "What Can We Do About Polio?"
8 p. m. — Freshman Forum (WHA-FM): "Can the World Feed Its People?" Noble Clark.

Miscellaneous
9:30 a. m. — Carson Gulley (WIBA): "Salad Dressing."
10 a. m. — Homemakers (WHA): "New Shoes for the Children;" "Favored Apple Dishes;" Molly Melham.

WFOV-FM
104.9 MEGS
WEDNESDAY
A. M.
8:00 Yawn Patrol
8:30 Clockwatchers
9:00 Herb Kern
9:15 Ben Light
9:30 Tropical Isle
10:00 Morning Musical Variety
10:30 News
11:00 Novelty Shop
11:30 Willie Lupo
11:55 Kew Griffin
12:45 Sacred Heart Program
1:00 News: Amer. Brothers
12:15 Jan Angus
12:30 Dance Band
12:45 Motion Picture Favorites
1:00 Belman Rhythms
1:30 Contrasts in Music
2:00 Music to Lacerate
2:30 Ray Robbins
4:15 Easy Listening
4:30 Ken Griffin
5:15 Program Preview
5:30 Turners
5:45 Off the Record
5:55 News: Musical Menu
6:00 Price Showman
6:30 Public Service Time
8:15 Guest Star
8:25 News of New Records
8:45 Twilight Time
9:00 Sporting Four wits
9:30 Guy Lombardo
9:45 News
10:00 Dance Band Parade
10:30 Lets Have Fun from 12 till 1

WHA and WHA-FM
970 kc.—88.7 Megs.
WEDNESDAY
A. M.
7:00 Farm Program
7:30 Band Wagon
7:45 Morning News
7:58 Weather Report
8:00 Morning Melodies
8:30 Fun Time
9:30 Market
9:35 Weather Report
10:00 Homemakers Program
10:30 League of Women Voters
10:45 Views of the News
11:45 History of Wisconsin
11:50 Noon Musicale
P. M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Radio Musicale
2:00 Chicago Roundtable
2:30 Music You Want
3:00 Freshman Forum
9:30 Music
4:00 Radio Journal
4:15 Pic's Corner
4:30 Music of the Masters
5:30 Holland Today

TIP O' THE MORNING: We're betting that those strange big-name combinations on records won't last long.

Jule Styne is planning to revive "Pal Joey" on Broadway. The Rodgers-Hart-O'Hara show has been a 1951 summer theater success in the East. The original cast included Gene Kelly, Vivienne Segal, and June Havoc. Van Johnson was in the dancing chorus.

A third company of "The Moon Is Blue" will start rehearsing Sept. 17. One is in New York, another in Chicago.

Stan Kenton has two Milwaukee dates — one for dance, the other for concert. He will play Wednesday, Sept. 5, at the Millon Dollar ballroom and will return with his concert orchestra and June Christie on Nov. 15. The concert site has not been announced.

Next Tuesday's broadcast of "America's Town Meeting of the Air" will come from Oshkosh. Subject will be "What's Wrong With College Football?"

Finalists in Station WFOV's disc jockey contest have begun their broadcasts. When all have done 15-minute shows, judges will pick the winner. Sam Piazza was the first, appearing Monday. Sy Gordon will be on at 7:45 tonight; Mrs. Virginia Lombardo at 7:45 p. m. Thursday; Mrs. Jessie Lawrence at 7:30 p. m. Friday, and Connie Connor at 7:45 p. m. Saturday.

The Wisconsin School of the Air will begin operations Sept. 17 on WHA and the state FM network. Courses will be "Afield With Ranger Mac" and "Radio Almanac," Mondays; "Growing Up" and "Let's Draw," Tuesdays; "Young Experimenters" and "Journeys in Music Land," Wednesdays; "Music Employment" and "News of the Week," Thursdays; "Rhythm and Games" and "Book Trails," Fridays.

The Wisconsin College of the Air will start on the same stations during the week of Sept. 24. Meredith Wilson sails tonight for England. He has recorded his NBC "Music Room" shows for the rest of the summer season.

MOVIE MEMOS: Edith Gwynn.

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New Atomic Tests to Be Held Soon

AEC Sets Experiments on Nevada Grounds

WASHINGTON (U.P.) — The Atomic Energy Commission (AEC) announced Tuesday that a new series of super-secret tests involving atomic and conventional explosives will be held "in the near future" at its Las Vegas, Nev., proving grounds.

While the commission did not elaborate for security reasons, the experiments apparently will be designed to improve further the "streamlined" atomic charges for artillery shells and guided missiles that were involved in the earlier Nevada tests.

Long Step Seen

If this is the case, it means the commission is a long step nearer the development of atomic weapons which can be used against enemy troops in the field to supplement powerful new A-bomb attacks on hostile cities and industrial centers.

In this connection, Chairman Joseph C. O'Mahoney (D-Wyo.) of the senate military appropriations subcommittee said only Monday that science is arming American fighting men with weapons "not even imagined during World War II."

AEC Tells Little

"Guided missiles, pilotless planes and atomic weapons far more effective than we have had are already here," O'Mahoney said.

In its brief announcement, the AEC said only that it "has authorized a program of experimental detonations of both ordinary high explosives to begin in the near future."

"The blast wave experiments, which were announced recently and which involve detonations of small amounts of high explosives are part of the continuing Nevada activities."

The best indication that the new tests will involve the new field atomic weapons was contained in the commission's disclosure that they will involve roughly the same amount of radiation as was experienced during the earlier experiments.

"As before, it said, radiation will be 'slightly above normal' but not nearly high enough to harm humans, animals or crops. It added that "all necessary precautions" will be taken, including "radiological surveys and patrolling of the surrounding territory."

FISHING THE EASY WAY
CADDILLAC, Mich. — (U.P.) — Dale Priest and his brother, Harold, caught a nine-pound, 36-inch northern pike with an assist from a motor boat. The brothers netted the fish when they found it floating and unconscious, apparently struck by a boat.

CAMERA CALL!

Mention fish, and you get lots of different reactions. Some folks think of sea-going barcudas or schools of tuna. Others conjure up images of flashing salmon in the Northwest. Still others think in terms of scrappy muskies, or trout or bass. Some even get a beautiful glow thinking of cat-fish...

Actually, we aren't selling any fish. But, by golly, our sketch here shows a SMILING fish, and we think that is really something!

Of course, it's far-fetched, but we maintain that if we can make a fish smile, then we can do almost anything.

It's like the neat-miracles we perform every day in the week with our photo finishing, making wonderful pictures for folks like yourselves. Sharp, clear pictures that really show what your camera saw...

(Pardon us for leading you so innocently into this "commercial." We think fish are great, and we sure like our fisherman friends... Our moral: When you're planning pleasure—like a fishing trip—plan to take your camera along with you!)

Meuer Photoart House
William J. Meuer
411 State St. 6-1919

Platteville Man Heads Conservation Group

SUPERIOR —(P)— Assemblyman Robert S. Travis (R-Platteville), Tuesday was named chairman of the legislative council's conservation committee.

The group, making a tour of conservation facilities in this area, elected Sen. Fred F. Karfan (R-Green Bay) vice-chairman, and Assemblyman Rodney J. Satter (R-Prairie du Chien) secretary.

Members agreed to visit the Racine area in October and Prairie du

Chien in November and to meet in Madison in January for a review of information gathered on their tours.

Main purpose of the trips is to study forestry practices and the financing of state park operations.

EVIDENCE LEFT BEHIND
MAVILLIE, N. Y. —(U.P.)—Paul Robbins, 28, left his "calling card" when his automobile hit a truck and failed to stop.

Police traced him through a license plate found at the scene. He was fined \$75.

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Along with all this, Phillips 66 Gasoline is controlled according to the season. Winter, summer, spring or fall, Phillips 66 is right for your car. Where else can you get so much for your gasoline dollar? Fill up at any station where you see the famous orange and black Phillips 66 Shield.

Listen to Rex Allen and the Sons of the Pioneers every Monday night over C.B.S.

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