Today's Radio Highlights

6:30 p.m.—Nightbeat (WMAQ) Frank Lovejoy in newspaper ad venture. 7 p.m. — The Man Called 2 (WIBA): starring Herbert Mar

shall. 7:30 p.m.— This Is Your FB: (WISC): bogus major swindles kin of dead servicemen . . . The

Sheriff (WENR): psycholo g i s t helps find killer of honeymooners.
8 p.m. -- In-

spector Thorne (WIBA): de tective uncovers "master mind" behind bank rob-

bery.

8:30 p.m.—Mr.
Keen (WIBA):
paper weight kills dress de-

Music

8 a.m. —Morning Melodies (WHA): "Norwegian Dances," Grieg.

10:30 a.m. — Jack Berch
(WIBA): "My Truly, Truly Fair,"
"I Know That You Know," "Me
and My Teddy Bear."

4:30 p.m. — Curt Massey Time
(WBBM): "Blackball Ferry Line,"

7:30 p.m. — Songs We Sing (WGN): "Modulatin' Four," guests. 8 p.m. — Roy Shield and Co. (WMAQ): symphonic jazz. 8:15 p.m.—Best Bands (WFOW): Spike Jones.

10:30 p. m.—Sen. Joseph Mc-Carthy (WIBA); addressing Ma-rine Corps league at Lincoln, Neb.

Discussion 10:05 a.m.—Talk Back (WISC): Dr. Hardy VanRiper of National Foundation for Infantile Paraly-

5:30 p.m.—Sen. Joseph McCarthy (WBBM): Wisconsin Republi-can answers Pres. Truman. 8 p.m.—John Morrison (WHA-FM): University of Maryland instructor on "Geographic Bases of Tension in the Far East."

Tension in the Far East."

9 p.m.—Civil Defense (WIBA):
"Mutual Assistance and Mobile 11:30 Club Cancer Crem.: News. 1310 Club Club Cancer Crem.: News. 1310 Club Club Cancer Crem.: News. 1310 Club Club Cancer Crem.: News.

9:45 p.m.—Pro and Con (WIBA): Sen. Joseph McCarthy (R-Wis.)

Baseball

11:45 a.m. -- Cardinals at New York (WIND).
12:25 p.m.— Cardinals at New Heads for Hills
York (WISC). (WJJD). 6:25 p.m. — Cubs at Brooklyn 7:25 p.m.-Red Sox at Chicago

Variety

State Fair

(WIBA). 12:30 p.m. —Farm Program blackout.

Miscellaneous

in four years.

\$500,000 Blaze Hits Ft. Wayne Businesses

was reported about 100 miles west in an older business section in Downton Ft. Wayne soon after page over Tampico but its center daybreak Thursday, causing dam-still was believed to be moving age estimated at \$500,000.

Fire Chief Edward Uebelhoer,

Pair Electrocuted who gave the damage estimate, said it was Ft. Wayne's worst fire

From the Sigrist store, the blaze spread to the Martin Rosenberger Wall Paper Co., the Sheray Furniture Co., Webster's Royal Furniture Co., Webster's Royal Wall Paper Co. and the Dreier



LINDA LOVES NEW KIX She claims this new breakfast cereal is tender from the first bite, crisp to the last...keen corn flavor, too, and 83% energy food! Try new KIX.

Buy U. S. Savings

Bonds, Stamps

Radio Jimetable

! _				
FRIDAY				
	WIBA 1310 kc	WISC 1489 kg	WKOW 1070 kc	WIBU 1240 kg
6:00 6:15 6:30 6:45	Sunrise Frotio Musical Clock: Naws	Top o' the Morning Top o' the Morning News	Breakfast Symph News: Farm Hour Chapel of Air Weather: Mkts	Rural Science Exc's Silent Silent
7:00 7:15 7:30 7:45	Alex Dreier Musical Clock News Musical Clock	Top o' Morning News Top o' Morning P. Frederick		* News: Farm Service * News • Farm News
8:00 8:15 8:30 8:45	Musical Clock Musical Chock News	Breakfast Club Breakfast Club	Markets; Coffee Club; News Edith Hansen Coffee Club; News	Rev. Peterson * Musical Clock Musical Clock
9:00 9:15 9:30 9:45	Welcome Travelers Carson Gulley Trader: News	My True Story Betty Crocker Eomar.ces	Arthur Godfrev Arthur Godfrey	News: Music Freddy Martin Sweet Music
10:00 10:15 10:30 10:45	Break the Hank Jack Berch Dave Garroway	News: H. Felton David Amity Queen for a Day	Arthur Godfrav Music Speaka L. Mortenson	Women's News Chore Boys Mid Morning Matines
11:00 11:15 11:30 11:45	Magio in Musio	 Musical Shopper Curt Massey Sweepstakes Organ; Quis 	News Aunt Jenny Music for You Variety Time	News: Matines Headlines Farm and Home Farm Front
12:00 12:15 12:30 12:45	News: Roundup Farm Service News Polks Party	Lady of House News Beseball Beseball	Dinner Concert News Markets, Farm Frolics	Music: Markets News, Mkts. Farm and Hom
1:00 1:15 1:30 1:45		Baseball Baseball Baseball Baseball	Shopping to Music Here's Harper	Farm Service Si Haya and Daughter • Music Booth
2:00 2:15 2:30 2:45	Penner Young	* Baseball * Baseball • Baseball • Baseball	Lucha Mortenson House Party; News	Music Booth Roundup Star Parada
3:00 3:15 3:30 3:45		* Scoreboard * Bob Swanson	Strike It Rich Tressury Band News	Chapel in The Sky! * Melody Hour
4:00 4:15 4:30 4:45	• Just Plain Bill • Front P. Farrell • Platter Parade	Bob Swanson Show Dolly Madison	Mary Casey's Showcase Harmony House	News * Serenade * Melody Hour * Radio Parade
5:45	Bob and Ray Flests News Sports: News	Henry's Hit Parade News: Fan Mail; Hits	Alan Jackson Hits: Final Scores News: You Asked for It	Fiesta Time * University Special Univ Special
6:13 6:30 5:45	News of World		News Sports: Fair News: Music Don Hollenbeck	• News Old-Time Band • Sports Time Bing Sings
7:45	The Man Called X Priday Serenade	Attorney This Is Your FBI	Spade Cooley Show Spade Cooley Show	Serenade News Old Timers Jamboree
8:45	Mister Keen	A Life In Your Hands Gabriel Heatter Three Suns	Rayburn and Finch Rayburn and Finch	Old Timers' Jamboree Old Timers' Jamboree
9:15	Civil Defense Serenade On the Spot Pro and Con	News: Int'l Airport Newsreel	Chur tombardo	University Farm Hour News: Music at Your Request
	News of World Senator McCarthy	News Frank Edwards Your Doctor News; Silvers	Sporta	At Your Request At Your Request
11:60	* Name: 1210 41	Names (The	Manual Tamba	* 011

Big Hurricane

News: The Ed Silvers Show

Mexican Mountains Set to Halt Storm

MEXICO CITY, (UP)- Hurri-8 p.m. — Rayburn and Finch (Charlie" whirled into the mountains of Mexico to die Thurs-(WKOW): "Fun at the Beach". day, concealing its path and extent Rex Allen Show (WBBM): West-of new damages by snuffing out communications along the way.

The storm, which has taken at least 154 lives in a week large. least 154 lives in a week-long rampage of 13,000 miles from 7 a.m.—Farm Hour (WHA),
11:30 a.m.— Farm Roundup
WIBA).
12:15 p.m.— Farm Service
least three dead, hundreds of injured, and a communications

'Quiet' in Tampico
The U.S. weather bureau in (WHA).
6:20 p.m.—Fair News (WKOW).

Miscellaneous
9:30 a.m.— Carson Gulley
(WIBA): "Sauces for Meats"...

Ceived here from Tampico airport

(WISC): with James and the storm now will probably "beat itself out" against the Mexican mountains.

An emergency radio message received here from Tampico airport Betty Crocker (WISC): with James said "it is quiet in Tampico now."

Stewart.

But winds of 30 to 45 miles an hour still were whipping the city and heavy rain was falling for the

third straight day, adding to the flood damage. The thrashing tropical storm last FT. WAYNE, Ind. —(P)— Fire was reported about 100 miles west istill was believed to be moving

Before the last telephone line from Tampico was blacked out Wednesday night, a correspondent It started in the Sigrist Furniture Co. store and destroyed it reported from Tampico that the A stock of furniture valued at city's 90,000 residents were without a water supply.

The danger of fire and electro-

cutions from downed power lines was so great that the city shut off One woman and her year-old son

were elecrocuted when they step-ped on a failen wire that had blown into the city's rain drenched streets. Another woman died of Car for \$400 Damage exposure after she had been evacuated from her flooded home.

When the big storm hit Jamaica island in the Carribean last Fri-

drowned by the huge waves off the

Hundreds of Tampico residents, including Gov. Horacio Teran hurt. were injured by flying debris at the height of the storm.

3 Escapees, 16, Held for Series of Breakins

MARINETTE -(A)- Three 16year old boys, two of them escapees from the Waukesha School for Boys, were being held in the Marinette county jail Thursday in connection with a series of break-

Officers said the boys admitted burglarizing a home Sunday of \$200 and breaking into a tavern and a grocery Friday night and escaping with lesser amounts, Formal charges were expected to be filed Friday. The trio was arrested by city police Wednesday. The two reportedly escaped from the Waukesha school Aug.



WHA and WHA-FM

WHA and WHA-I

970 Kc.—\$8.7 Mers.
FRIDAY

A. M.

7:00 Farm Program

7:35 Band Wagnn

7:35 Morning News

7:38 Weather Report

8:06 Morning Melodies

9:30 Fun Time

9:50 Markets

9:55 Weather Report

10:00 Homemakers Program

10:00 Pinno Melodies

10:45 Views of the News

10:00 Pinno Melodies

10:00 Noon Musicals

10:00 Noon Homemakers Program

10:00 Chapter a Day

10:00 Music You Wan

10:00 Music You Wan

10:00 Radio Journal

10:50 Spirit of The Vikings

5:00 Organ Melodies

6:00 Dinner Musicale

7:05 Views of the News

7:00 Dinner Musicale

7:15 Views of the News

8:00 John Morrison

8:45 Music

8:50 News (to 11)

WFOW-FM

WFOW-FM 104.9 Mers. FRIDAY A. M.

Herb Kern
Ben Light
Dance Band
Morning Musical Variety
Show Tunes
Novelty Shop
Willy Lupe

P. M. News: Vic Damone Andy Russell Marksret Whiting Eddy Arnold Vic Damone ning Sisters
trests in Music
ite to Listen to
e Box Jamboree
Robbins
y Listening
i Griffin
uram Prevue
the Record
's; Musical Menu
e's Showcose t Bands kase of New Records light Time rpen Your Wits idy Martin

Deer Leaps at New

day, 148 persons were killed. An- and caused \$400 worth of damages. other died on Mexico's Yucatan Sommers, 23, Princeton, was other died on Mexico's Yucatan Sommers, 23, Princeton, was beninsula and two men were driving his new car to work when

Ann Miller



Catching up with vivacious ANN MILLER* calls for fast action from her youthful admirer. But this boy has the stamina he needs. He gets extra food-energy from Royal Puddings.

Every package of Royal Pudding contains more food-energy than a full pint of sweet, fresh milk! Mothers know the magic in milk—so rich in proteins, vitamins, minerals—food-energy, too. And youngsters love the creamy-smooth goodness of Royal Puddings. Try all 7 wonderful flavors.

Currently featured in MGM's. "TEXAS CARNIVAL"



TIP O' THE MORNING: Watch for radio and movies to start whirlwind campaigns—separately, of course—to fight off television threats.

Fredric March, one of the top stars who calls Wisconsin home, will tour this fall with "Autumn Garden," Broadway play for which he won the National Collegiate;

Players award. The show will be culture, U. S. Chamber of Comin Milwaukee from Dec. 24, through Dec. 29, according to a

ceive 10 hours' experience on the mittees for the new season.

Finalists will be: Ron LaBonne, 4105 Cherokee dr.; Chuck Deadman, 507 S. Baldwin st.; Mrs. Virginia Lombardo, 2620 Van Hise ave.; Sam Piazza, 1514 Adams st.; Sigurd Lee, 926 Emerald st.; Mrs. Jesse Lawrence, 150 Langdon st.; Gordie Schaaf, 1621 Madison st.; Sy Gordon, 2301 Myrtle st., and Connie Connor 3932 Tonyawatha trail.

BAND CONCERT: A new song by Mrs. Tom Gleason, 1515 Rut ledge st., will be introduced by the Madison Musicians assn. band in its concert at 3 p.m. Sunday in Vi

as park. The song is "You Never Can Tell," with words and music by Mrs. Gleason. She was formerly Agnes Hyland and has sung in Madison churches and theaters and on the air.

William Keyes, former New York musician who now conducts several school bands in this area, will direct the band. The concert will be sponsored by the Madison parks commission and the trust fund of the recording industry. Robert Barnes will be vocal so-loist and Ann Hanson and Margaret Phelps will play a saxophone

duet.
The program:
Band: "Connecticut March." Nassann; "Skaters Waltz." Waldteufel; "Faust" selections, Gounod; "Up the Street" march, Morse; "Elieen" selections, Herbert.
Saxophone duet: "Swiss Boy."
Band: "Marche Lorraine," Ganne; "Hallelujah," "Youmans; St. Louis Blues," arranged by Keyes; "Jalousie," Gade; "Oklahoma!" selections, Rodgers; "Garibald!" march. baldi" march.
Vocal solos: "Come Back to Sor

rento;" "Ol' Man River;" "My Wild Irish Rose." Band: "You Never Can Tell," "Stars and Stripes Forever,"

ON THE AIR: A portion of Saturday's "Cross-Section U. S. A., heard on CBS at 3:30 p.m. wil come from the WKOW studios. Speaker will be Walter Garver, director of the department of agri



and caused \$400 worth of damages. Sommers, 23, Princeton, was driving his new car to work when the eight-point buck jumped from the side of the road. The deer was killed instantly. Sommers was not hurt. Royal Fan Captures

reason it's important to give your family Domino Extra Fine Granufated Sugar-more than 991/4% pure food-energy. All year 'round, ask your grocer for Domino, America's avorite sugar!

Only ONE Sugar is

Domino Pure!



Entertainment

Community Center

through Dec. 29, according to a letter received from March by Porter Butts, director of the Memorial Union.

March now is in Hollywood to play Willie Loman in "Death of a Salesman."

**ORGANIST: Lou Webb, 51, staff organist at the NBC Chicago studios for 13 years, died Tuesday after suffering a heart attack while at work. He was also head of the organ school of the Midwestern Conservatory of Music, Chicago.

**COMPETITION: Judges have chosen finalists in the WFOW disc jockey contest. Each will be heard on a 15-minute portion of "The Showcase" over WFOW at 7 p. m. Monday through Friday, starting next week. The winner will receive 10 hours' experience on the station.

**March now is in Hollywood to play Willie Loman in "Death of a Salesman."

**BLACKFRIARS: Madison chapter of Blackfriars Guild, Catholic dramatic organization, will hold its annual frolic Sunday at Olin park. Games and stunts will make up the afternoon program, which will be followed by a basket picnic supper. Participation in the outing is open to members and friends of the group. Reservations may be made with Mrs. Keith Waddell or Mrs. Steve Brinkman, co-chairmen.

Though inactive in the presentation of major productions during the past year, the Guild has presented programs of sketches for many Madison organizations and had member participation in the recent National Theater conference in Chicago.

Tom Jafferis is president of the Guild. He will soon appoint committees for the new season.

**FRIDAY. AUG. 24

Colder Adult Khub dancs: 8 p. m.

Current Exhibits

BLACKFRIARS: Madison chapter of Blackfriars Guild. Catholic dramatic organizations, will hold its annual frolic Sunday at Olin park. Games will hold its annual frolic sunday at Olin park. Games will hold its annual frolic sunday at Olin park. Games will hold its annual frolic sunday at Olin park. Games and stunts will make up the afternoon program, which will be dear the group. The participation in the participation in the recent National Theater conference in Chicago.

**Though Inactiv



Calendar | Phelps Resort Owner | Gets Slot Machine Fine

Entertainment

FRIDAY: AUG. 24

Capitol: "Capit. Horatic Horablower" at 1, 3:10, 5:20, 7:35, and 9:45.

Orpheum: Meet Me After the Show at 1:45, 3:30, 5:50, 7:50, and 9:30.

Madison: "Warden of the Bit House" late 1:30, 1:50, 7:30, and 1:55, 7:100, and 1:55, 7:100, and 8:40.

Break" at 1 3:35, 6:15, and 8:55, Frikon Break" at 1:30, 6:15, and 8:55, Frikon Break" at 1:40, 5:10, and 8:40. "The Law and the Lady at 2:55, 6:25, and 9:35.

Prairie: "Wark Softly, Stranger" at 7:30, and 9:30.

Bager Outdoor: "Air Cadet" at 7:30, and 10, Frairie: "Wark Softly, Stranger" at 7:30 and 10:45, "Smugglers Island" at 9:30.

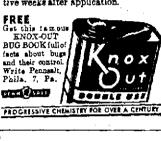
Strand: "Ft Worth" at 1:35, 5:05, and 10, Frairie: "Pryzmie Island" at 7:30, and 10:35, "The Frosmer" at 3, 6:30, and 10.

Frairie: "Pryzmie Island" at 7:30, 30, "Morth of the Great Divide" at 8:10 and 10:35.

Middleton: "The Rodeo King and the Scnorita" at 6:30 and 8:50; "Ghost Chasers" at 7:30 and 9:50.

Older Adult Klub dance: 8 p. m.





Buy U. S. Savings Bonds, Stamps

EAGLE RIVER -(AP)- Ervin Kugler, a Phelps resort owner, paid a \$100 fine and costs Thurs-

MEAT

Goeden & Co "Eating good meat and

fish is a pleasure
—not a luxury" Easy Free Parking at Rear Entrance 6-6841 635 University Ave.



MEATY **PORK HOCKS**

Hamburger Lb. 45c | HAM sliced 1/2-lb. 49c

...-ьь. 39c | R'g Bologna ьь. 49°

for Swiss ... Lb. 89c

PORK CHOPS

PORK LOIN ... 37º

Choice Beef Pof Roasfcuts—Lb. 69c



When prolonged hot weather lowers your energy and resistance, it's time to call on LEMONS for help!



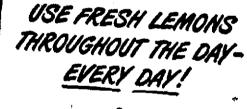
7. Lack of vitamin C a major cause of energy let-down! In hot weather your body burns up vitamin C fast. When your supply gets low, you feel tired and listless, your thinking gets "foggy," and your resistance to disease goes down.

2. Your body can't store vitamin Cl So at this time of year it is tremendously important that you provide ample replenishment-each dayfor your family and yourself.

3. Most "refreshers" give only temporary relief! They just cool you off for a few minutes. They can't give you prolonged refreshment because they do not contain the necessary vicamins and minerals.



4. Lemons give you a lift that lasts! They are one of the richest known sources of vitamin C ... and supply vitamins P and B1. When you drink lemonade, you get a wonderful cooling lift and lasting relief from hot-weather fatigue!





Frosty fresh lemonade. Make a pitcher of rangy lemonade each morning and keep it handy in the refrigerator. Serve it straight through the day. It's your best source of lemon bealth.

ice-cold iced tes. For lunch, dinner and between meals, serve iced tea with lemon ...large, easy-to-squeeze wedges, not thin slices.





Cooling, tangy dishes. Serve lemons in every way you can. To make salads and vegetables garden fresh. To bring out the flavor of seafood. For lemon sherber and ice, lemon pic, other appetizing desserts.

