Millions See TV Better As Stations Boost Power

By WAYNE OLIVER

NEW YORK, Aug. 18—(AP) Millions of set owners for the first time are seeing television as it should be seen as a result of the boost in power by more than 40 of the nation's 107 stations.

Those at some distances from stations or in bad reception areas who formerly received washed out, jumpy images now are getting clear, steady pictures.

The power boosts also have brought several million more persons within practical range of television for the first time. Although the increased power did not greatly increase the range of stations—since the signals travel in a straight line and not follow the earth's curvature—there were modest increases in coverage in most cases.

The higher power broadcasts have made it practical for many prospective set owners to have television with ordinary low cost antennas instead of the expensive towers and equipment formerly needed in their areas.

The improvement in reception has been little short of spectacular in some cases, such as that of WPIX, the New York News station here. At the same time it boosted its power by six times, WPIX moved its antenna site from the top of the News building to the new Central TV atop the Empire State building.

Previously, reception from the station had been none too good in many parts of the metropolitan New York area, which has 2,400,000 sets. After the power boost, and switchover to the new antenna location, the station was flooded with messages from views which were pretty well summed up by one who wrote from Middletown, N. Y., that "it was like having the sun come out bright all of a sudden on a dark, cloudy day."

WHAS-TV in Louisville, Ky., boosted its power nearly five times to become the most powerful in the country. WTVJ in Miami upped its power more than 10 times, and WTVN in Columbus more than trebled its power, as did WAVE-TV in Louisville and WJZ-TV and WNBT in New York.

The Federal Communications Commission uathorized the power increases as the first step toward ending its long freeze on television stations, since Oct. 1, 1948, and opening up new areas to video. The next step, due by the end of this year or early 1952, will be the licensing of additional stations on the present 12 channels and on 70 new channels to be opened in higher frequencies.

Painless Commercials Filmed for Video

Hollywood TV Producer Morris M. Wein contends he has come up with a painless television commercial.

Wein has mode a series of TV motion pictures starring Charles Coburn and Spring Byington in which the only advertising is the appearance of the sponsors' products in the scene as they are used by the actors or would be seen normally in the home.

As an added gimmick, however, there is an announcement at the beginning of each film of prizes for viewers who can correctly identify the products and list them on a postcard to the station.

Wein says such commercials will avoid irritating viewers and be just as effective for the sponsors as those with vocal accompaniment making the most of the visual impact of TV.

"Nobody reads you a newspaper advertisement, a billboard or a magazine ad", he observes. "Visual advertising is still basic."

Just in case sponsors don't go for the idea, however, Wein has filmed the same series without any brand name items in evidence, to be used with the customary opening, middle and closing commercials.

He also has signed Margaret O'Brien for a teen-age series.

The one-half hour films cost $22,500 each and Wein says they are shot exactly as if they were intended for theater showing. He says the stars, signed to seven-year contracts, do very well financially because of the frequency of their appearances.

Disc Jockeys' Week Begins Tomorrow

The disc jockey, long a mainstay of radio but seldom receiving the fanfare accorded other performers, will come into his own next week. The period of Aug. 20 through Aug. 26 has been designated as National Disc Jockey Week.

How many disc jockeys are there? Two authorities in the field, Frank Burke, editor of Radio Daily, and Joe Csida, editor of Billboard, say there are 11,750 of them.

Lou Leeds, head of Leeds Music Corp., says disc jockeys wield a strong influence on the public's taste in music and on the success or failure of a new tune.

The "Trichobatrachus Robustus" is one frog that has a skin of filaments closely resembling hair.

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TV NEWSREEL

by "JOE" LEDERER

This may be the beginning of the stay - at - home - and - get - your - college - education era. At least in Cleveland the President of Western Reserve University has decided to take the leap and offer actual credit courses on television. Introductory Psychology and Comparative European Literature are the two courses scheduled.

The students within range of the telecasting station will have to ask their questions by mail. And undoubtedly they'll have to do a little reading on the side. But it'll be an interesting experiment in TV education with everybody coming to the campus to take the final exams.

Anyway . . . there'll be no excuse for anybody's not having a college education when television really gets going on the subject. The critics may get the tables turned on themselves when they find the Television era filled to overflowing with PH.D.'s.

Red Cross calling, and urgently, for Bridgeport's response to its two-way emergencies, blood and flood. Our city's quota for dollars to help start life again for Kansas flood victims still is lagging, despite vigorous tub-thumping by individuals and organizations here. The Red Cross Bloodmobile, which supplies the stuff that life is made of to Bridgeporters right in their own back yard, was resigned to drawing another near-blank during its visit this past week. Then, from the city's sweltering pavements, 24 unscheduled donors appeared, raising hopes for Red Cross consciousness — and consciences — while increasing the total of pints contributed. The Bloodmobile will be back Aug. 27-28. Will you be back of it?

The television servicemen at LEDERER, Inc., have had real television education. They've each been thoroughly trained . . . in set manufacture, operation, installation and servicing. And they've backed up this training with years of experience in the field. You'll find that the best, the most satisfactory service comes from Lederer's, 1015 Broad Street, Home Owned, Home Operated Since 1933. Phone 4-4101 — 5-9791.

SUNDAY RADIO TIMETABLE

Note (*) indicates program is heard on WJZ and WELI.

8 A.M.	8:30		9 A.M.	9:30
News; Songs	Lyrically Speak's	WNAB	Milton Cross	Showcase
News; Albania	Il Vostro Pgm.	WLIZ	News; Italian	Italian Hour
Sac. H'r.; Waring	Carolers; News	WICC	Bandstand Review	Back to God
News; St. Francis	Jack Arthur	WNBC	News; Comics	Comics;
Go Places; Bing	Gladstone; Health	WOR	News; Music	Radio Chapel
Bible Class	Survival; Music	WJZ	Dr. Barnhouse	Voice of Prophecy
News; Sacred Ht.	Comic Weekly	WLAD	News; Chimes	Lebanon Hour
Gumdrop Playh'se	Playhouse; News	WNYC	Masterworks Hour	Masterworks
News; Music	Gardens; News	WCBS	Concert; News	Organ; Piano
Morning Serenade	Bible Hour	WMGM	Bible Auditorium	Glad Tidings
Living Bible	News; Playhouse	WNEW	Child's Playhouse	News; Music
Bible Class	Sac. H'r.; Chapel	WNLK	News; Parson	Music; Chorus
News; Music	Musicland	WMCA	News; Rhythm	Polka Time
News; Symphony	Bkfst. Symphony	WQXR	News; Symphony	Bkfst. Symphony

10:00	10:15		10:30	10:45
Polka Time	Polka Time	WNAB	Polka Time	Polka Time
News; Hungarian	Hungarian Music	WLIZ	Hungarian Music	Hungarian Music
Radio Bible Class	Radio Bible Class	WICC	Voice of Prophecy	Voice of Prophecy
Radio Pulpit	Radio Pulpit	WNBC	Children's Hour	Children's Hour
News; Gladstone	Health Clinic	WOR	Health Talk	Tour Hymnal
Message of Israel	Message of Israel	WJZ	Negro Col. Choir	Negro Col. Choir
News; Chapel	Baptist Church	WLAD	Baptist Church	Baptist Church
Masterworks Hour	Masterworks Hour	WNYC	Mr. & Mrs. Opera	Mr. & Mrs. Opera
Church of Air	Church of Air	WCBS	Church of Air	Church of Air
Bible Class	Bible Class	WMGM	Baptist Hour	Baptist Church
Music in the Air	Music in the Air	WNEW	News; Music	Music in the Air
Polish Hour	Polish Hour	WNLK	Polish Hour	Polish Hour
News; Crooners	Crooner Time	WMCA	Crooner Time	Crooner Time
News; Concert	Book Concert	WQXR	Book Concert	Book Concert

11:00	11:15		11:30	11:45
Polka Time	Polka Time	WNAB	Polka Time	Polka Time
News; Service	Sunday Services	WLIZ	Sunday Services	Sunday Services
Baltimore Gospel	Baltimore Gospel	WICC	Baltimore Gospel	Baltimore Gospel
Children's Hour	Children's Hour	WNBC	News; McCarthy	'My Favorite'
News; Gladstone	Dorothy and Dick	WOR	Dorothy and Dick	Dorothy and Dick
Kelvin Keech	Frank and Ernest	WJZ	Christian in Action	Christian in Action
News; Church	Church Service	WLAD	Church Service	Church Service
Mr. & Mrs. Opera	Mr. & Mrs. Opera	WNYC	Mr. & Mrs. Opera	Opera; News
Salt Lake Choir	Salt Lake Choir	WCBS	News; Learning	Invit. to Learning
Back to God	Back to God	WMGM	Baptist Church	Baptist Church
Music in the Air	Music in the Air	WNEW	News; Bing	Bing Crosby
News; Serenade	Morning Serenade	WNLK	Morning Serenade	Morning Serenade
News; Music	Tomorrow's Rec'ds	WMCA	Tomorrow's Rec'ds	Tomorrow's Rec'ds
News; Science	Christian Science	WQXR	Christian Science	Christian Science

Noon	12:15		12:30	12:45
Gypsy Airs	Gypsy Airs	WNAB	Gypsy Airs	Gypsy Airs
News; Polkas	Let's Polka	WLIZ	Polka Party	Polka Party
F. Masters Or.	F. Masters Or.	WICC	Dick Haymes	Frank and Ernest
'My Favorite'	'My Favorite'	WNBC	Eternal Light	Eternal Light
Heather'n House	Heather'n House	WOR	Melvin Elliott	In Neighborhood
Next Week in NY	Next Week in NY	WJZ	Piano Playhouse	Piano Playhouse
News	Sunday Serenade	WLAD	Kiddie Quiz	Beyond Headlines
Midday Symphony	Midday Symphony	WNYC	Midday Symphony	Symphony; News
People's Platform	People's Platform	WCBS	World Affairs	Collingwood, news
Baptist Church	Baptist Church	WMGM	Caravan of Stars	Caravan of Stars
Juvenile Ranch	Juvenile Ranch	WTIC	Eternal Light	Eternal Light
Sweet and Hearty	Sweet and Hearty	WNEW	News; Vaudeville	Vaudeville Show
Italian Hour	Italian Hour	WNLK	Italian Hour	Boat; Marathon
News; Records	Record Shop	WMCA	Record Shop	Record Shop
Christian Science	Symph. Varieties	WQXR	Record Review	Musical Specities

1:00	1:15		1:30	1:45
Italian Melodies	Italian Melodies	WNAB	Italian Melodies	Italian Melodies
News; Hungarian	Hungarian Hour	WLIZ	Hungarian Hour	Hungarian Hour
News	Sammy Kaye Or.	WICC	Lutheran Hour	Lutheran Hour
Past. Pres., Future	Past. Pres., Future	WNBC	Symphony Salute	Symphony Saints
News	Doctor's Office	WOR	Show Shop	Show Shop
Dr. Wm. W. Ayer	Dr. Wm. W. Ayer	WJZ	National Vespers	National Vespers
News; Sampler	Italianaires	WLAD	Classically Yours	Classically Yours
New Recordings	New Recordings	WNYC	New Recordings	Weather; News
Invit. to Music	Invit. to Music	WCBS	Invit. to Music	Invit. to Music
Amer.-Jewish Stars	Amer.-Jewish Stars	WMGM	News; Warm-up	Warm-up Time
News	John Dando	WTIC	Box at Opera	Box at Opera
Broadway Musical	Broadway Musical	WNEW	News; Tunes	Hollywood Revue
News; Hungarians	Hungarian Hour	WNLK	Hungarian Hour	Hungarian Hour
News; Grand-Bandstand	Grand-Bandstand	WMCA	Baseball	Baseball
News; Music	Music of Vienna	WQXR	Recital Pgm.	Recital Pgm.

2:00	2:15		2:30	2:45
Phil Harmonic Or.	Phil Harmonic Or.	WNAB	Around the World	Around the World
News; Flanagan	R. Flanagan Or.	WLIZ	Hour of Charm	Hour of Charm
News; Music	Bill Cunningham	WICC	Religion in News	Rhythm Highway
Catholic Hour	Catholic Hour	WNBC	Bob Considine	Girl From Paris
Jean Sablon show	Jean Sablon show	WOR	2000 Plus	2000 Plus
Phil Harmonic Or.	Phil Harmonic Or.	WJZ	Christian Science	Altar Bound
News; Concr'l Hall	Concert Hall	WLAD	Proudly We Hail	Proudly We Hail
Museum Concert	Museum Concert	WNYC	Museum Concert	Concert; News
Invit. to Music	Invit. to Music	WCBS	String Serenade	String Serenade
Baseball	Baseball	WMGM	Baseball	Baseball
Perry Como show	Perry Como show	WNEW	News; Music	Sunday in Park
Blessings	Classical Music	WNLK	Classical Music	Classical Music
News; Hit Tunes	Hit Tune Time	WMCA	Baseball	Baseball
News; Concert	Classics Concert	WQXR	Classics Concert	Classics Concert

3:00	3:15		3:30	3:45
Here's to Vets	Christian Science	WNAB	Billy Graham	Billy Graham
News; Roth Or.	Music by Roth	WLIZ	Wayne King Or.	Wayne King Or.
Rhythm Highway	Rhythm Highway	WICC	Rhythm Highway	Rhythm Highway
Music with Girls	Music with Girls	WNBC	David Lawrence	John C. Swartz
Hashknife Hartley	Hashknife Hartley	WOR	Singing Marshal	Singing Marshal
Sammy Kaye Or.	Sammy Kaye Or.	WJZ	Billy Graham	Billy Graham
News; Star Time	Land of the Free	WLAD	Ray Block Or.	Ray Block Or.
David Randolph	David Randolph	WNYC	David Randolph	David Randolph
News; Bill Shadel	News from Abroad	WCBS	Starlight Melodies	Starlight Melodies
Baseball	Baseball	WMGM	Baseball	Baseball
Pop Concert	Pop Concert	WNEW	Pop Concert	Pop Concert
Lyn Murray show	Lyn Murray show	WNLK	Russ Morgan Or.	Russ Morgan Or.
Baseball	Baseball	WMCA	Baseball	Mus. Scoreboard
News; Symphony	Sunday Symphony	WQXR	Sunday Symphony	Sunday Symphony

4:00	4:15		4:30	4:45
Old Fash. Revival	Old Fash. Revival	WNAB*	Old Fash. Revival	Old Fash. Revival
News; Radio Row	1300 Radio Row	WLIZ	1300 Radio Row	Star Time
Rhythm Highway	Rhythm Highway	WICC	Rhythm Highway	Rhythm Highway
The Saint	The Saint	WNBC	Martin Kane	Martin Kane
Bobby Benson	Bobby Benson	WOR	Under Arrest	Under Arrest
News; Sports	Tea Time	WJZ	Tea Time	Tea Time
David Randolph	David Randolph	WLAD	Young Am. Artist	Am. Artists; News
Music from Avalon	Music from Avalon	WNYC	At the Chase	At the Chase
Sports Extra	Sports; News	WCBS	Recorded Music	Recorded Music
Jerome Kern	Jerome Kern	WMGM	News; Hits	Pick the Hits
News; Singers	Catholic Action	WNEW	Guy Lombardo	Guy Lombardo
News; Swingtime	Swingtime	WNLK	Swingtime	Swingtime
News; Symphony	Sunday Symphony	WMCA	Sunday Symphony	Sunday Symphony
		WQXR		

5:00	5:15		5:30	5:45
Chautauqua Or.	Chautauqua Or.	WNAB	Chautauqua Orch.	Chautauqua Orch.
News; Radio Row	1300 Radio Row	WLIZ	1300 Radio Row	Stump Preachers
The Shadow	The Shadow	WICC-OR	True Detective	True Detective
The Whisperer	Whisperer; News	WNBC	Now Hear This	Now Hear This
Country Style	Country Style	WOR	Around the World	Around the World
News Music	Music of Theater	WJZ	Forward America	Forward America
Chamber Music	Chamber Music	WLAD	Our Singing Land	Our Singing Land
Main St. Mus. Hall	Main St. Mus. Hall	WNYC	Phil Regan show	Phil Regan; news
Monica Lewis	Blue Barron	WCBS	News	Ralph Tamagnn
Honor Roll of Hits	Honor Roll of Hits	WMGM	News; Ballroom	M. R. Ballroom
News; Cavallaro	Carmen Cavallaro	WNEW	Waltz Time	Waltz Time
News; Ray Bloch	Ray Bloch	WNLK	Ring Crosby	Ring Crosby
News; Ballet	Ballet Pgm.	WMCA	Concert Hall	Concert Hall
		WQXR		

6:00	6:15		6:30	6:45
Sen. Paul Douglas	Monday Headlines	WNAB	Q.E.D.	Q.E.D.
News; Pops	Summer "Pops"	WLIZ	Hollywood Drama	Hollywood Drama
Yukon Challenge	Yukon Challenge	WICC-OR	Nick Carter	Nick Carter
Can't Take It	Can't Take It	WNBC	Archie Andrews	Archie Andrews
Drew Pearson	Monday Headlines	WJZ	Q.E.D.	Q.E.D.
News; Sports	Trend of Times	WLAD	Music for Sunday	Music for Sunday
Folksong Festival	Folksong Festival	WNYC	Song Classics	Weather; News
W. Herman Or.	W. Herman Or.	WCBS	St. Louis Music	St. Louis Music
Billy Eckstine	Edith Piaf	WMGM	News	Vaughn Monroe
M. R. Ballroom	M. R. Ballroom	WNEW	News; Ballroom	M.R. Ballroom
Candlelight Music	Candlelight Music	WNLK	News; Sports	Sports; Organ
News; Border	South of Border	WMCA	Tommy Dorsey	Tommy Dorsey
News; Strings	String Quartet	WQXR	String Quartet	Newsreel Theater
				Music 'til Midnite
				News
				World of Music

7:00	7:15		7:30	7:45
Buzz Adlam show	Buzz Adlam show	WNAB	Ted Mack Hour	Ted Mack Hour
News; Music	Memorable Music	WLIZ	Singing Americans	Vistas of Israel
Wild Bill Hickok	Wild Bill. News	WICC	Singing Marshal	Singing Marshal
Quiz Kids	Quiz Kids	WNBC	New Theater	New Theater
Wild Bill Hickok	Hickok; Weather	WOR	News, M. Elliott	Henry Gladstone
Buzz Adlam show	Buzz Adlam show	WJZ	Ted Mack Hour	Ted Mack Hour
Masterworks Hour	Masterworks Hour	WNYC	Masterworks Hour	Masterworks Hour
Guy Lombardo Or.	Guy Lombardo Or.	WCBS	Fiesta	Fiesta
Today's Baseball	Today's Baseball	WMGM	They May See	They May See
M. R. Ballroom	M. R. Ballroom	WNEW	News; Rose Or.	Sports Showcase
Mus. Personalities	Mus. Personalities	WNLK	Gisele of Canada	Gospel Singers
News; Music	Say It with Music	WMCA	Say It with Music	Say It with Music
News; Symphony	Symphony Hall	WQXR	Symphony Hall	Symphony Hall

8:00	8:15		8:30	8:45
Stop the Music	Stop the Music	WNAB*	Stop the Music	Stop the Music
Whisper'g Strings	Whisper'g Strings	WICC	Enchanted Hour	Enchanted Hour
New Theater	New Theater	WNBC	NBC Symphony	NBC Symphony
This Is Europe	This Is Europe	WOR	To be announced	To be announced
Masterworks Hour	Masterworks Hour	WNYC	Goldman Band	Goldman Band
Mario Lanza show	Mario Lanza show	WCBS	Horace Heidt show	Horace Heidt show
Calvary Church	Calvary Church	WMGM	Calvary Church	News
News; Piano	Piano Music	WNEW	News; Piano	Piano Rhapsody
Operetta Time	Operetta Time	WNLK	Tropicana	Tropicana
News; Echoes	Big Time Echoes	WMCA	Ave Maria Hour	Ave Maria Hour
News; Opera	Opera House	WQXR	Opera House	Opera House

9:00	9:15		9:30	9:45
Martha Raye	Louella Parsons	WNAB*	Dr. Gino	Dr. Gino
Opera Concert	Opera Concert	WICC	Sammy Kaye Or.	Sammy Kaye Or.
NBC Symphony	NBC Symphony	WNBC	Mr. Moto	Mr. Moto
Opera Concert	Opera Concert	WOR	Pentagon Report	War Review
Goldman Band	Goldman Band	WNYC	Goldman Band	Goldman Band
B'way's My Beat	B'way's My Beat	WCBS	Contested Hour	Contested Hour
Air Force Hour	Air Force Hour	WMGM	B'way After Dark	B'way After Dark
Music You Want	Music You Want	WNEW	News; Music	Music for Driving
Proudly We Hail	Proudly We Hail	WNLK	Editor's Scrapbook	Orchs. of World
News; Fashions	Melody Fashions	WMCA	Melody Fashions	Melody Fashions
Opera House	Opera House	WQXR	Opera House	Opera House

10:00	10:15		10:30	10:45
Paul Harvey	Gloria Parker	WNAB	George Sokolsky	Senator from Conn
Ralph Flanagan Or	Guy Lombardo	WICC	Guy Lombardo	Mindy Carson
$64 Question	$64 Question	WNBC	American Forum	American Forum
Magazine Theater	Magazine Theater	WOR	Health Clinic	Our Stories
Paul Harvey	Gloria Parker	WJZ	George Sokolsky	My Lucky Stars
Goldman Band	Goldman Band	WNYC	Keyboard Masters	Keyboard Masters
Music for You	Music for You	WCBS	Symphonette	Symphonette
Movie Music	Movie Music	WMGM	Sports Final	Jerry Gray Or.
Music for Driving	Music for Driving	WNEW	News; Showcase	Stadium Showcase
Orchs. of World	Orchs. of World	WNLK	Orchs. of World	News
News; Dance	Let's Dance	WMCA	Let's Dance	Let's Dance
News; Perfor'ces	First Perform'ces	WQXR	1st Performances	1st Performances

11:00	11:15		11:30	11:45
Post. UP News	Passing Thoughts	WNAB	Dance Or.	Dance Or.
News	Sunday with Allen	WICC	Sunday with Allen	Allen; News
Bob Trent, news	Leon Pearson	WNBC	Art of Living	Rockabye Dudley
News; M. Elliott	To be announced	WOR	Weath.; Dance Or.	W. Herman Or.
News	Passing Thoughts	WJZ	Dr. Billy Graham	Dr. Billy Graham
Bill Downs, news	Elmo Roper	WCBS	Leon Kellner Or.	Leon Kellner Or.
Newsreel Theater	Newsreel Theater	WMGM	Newsreel Theater	Newsreel Theater
Music til Midnight	Music til Midnight	WNEW	News; Music	Music 'til Midnite
News; Dance	Let's Dance	WMCA	Let's Dance	News
News; Music	World of Music	WQXR	World of Music	World of Music

Mid.	12:15		12:30	12:45
News; Contrasts	Contrasts, Music	WNBC	Russ Morgan Or.	Morgan Or.; News
News; H. Brandon	Henry Brandon	WOR	Tommy Carlyn Or.	Carlyn Or., News
News; Sid	Symphony Sid	WJZ	Symphony Sid	Symphony Sid
News; Dance Or.	Oscar Dumont Or.	WCBS	Les Brown Or.	Les Brown Or.
Time to Dance	Time to Dance	WMGM	Time to Dance	Time to Dance
Milkman's Mat.	Milkman's Mat.	WNEW	Milkman's Mat.	Milkman's Mat.
Barry Gray	Barry Gray	WMCA	Barry Gray	Barry Gray
News; Nightcap	Nightcap	WQXR	Nightcap	Nightcap

1 A.M.	1:15		1:30	2:00
Kal Ross show	Kal Ross show	WOR	Kal Ross show	Kal Ross (to 4)
Symphony Sid	Symphony Sid	WJZ	Symphony Sid	Symphony Sid
Milkman's Mat.	Milkman's Mat.	WNEW	News; Milkman	Milkman (to 5)
Barry Gray	Barry Gray	WMCA	Barry Gray	Barry Gray (to 8)

ON TELEVISION TODAY

11:30 A.M.—Flying Tigers Adventure—(8)
12:45—History of Your Hands; Charles F. McCarthy—(4)
2:00—Baseball: Yankees vs. Athletics—(5), (11)
4:25—Your Pet Parade—(7)
4:30—Zoo Parade: Pets from Lincoln Park Zoo—(4)
5:05—Super Circus: Betty Ward and her trained young elephant—(7)
6:00—'Shriek in the Night' with Ginger Rogers and Lyle Talbot—(9)
6:00—Ted Mack's Family Hour—(7)
6:30—Star of the Family co-starring Peter Lind Hayes and Mary Healy—(2)
7:00—'Leave It to the Girls' with Mike Frankowitch, former football star and now movie producer as guest—(4)
7:00—Summertime Revue—Songstress Betty Reilly and Dancer Joan Holloway—(7)
7:35—Meet the Press; Carlisle Himelsine, state department personnel—(4)
8:00—American Inventory: 'The Later Years' Dr. Louis I. Dublin, vice president of the Metropolitan Life Insurance company—(4)
8:00—Mystery Movies: 'The Last Journey' and 'Suspected Person'—(9)
8:00—Toast of the Town; Francis X. Bushman, silent movie star makes debut—(2)
9:00—Television Playhouse; 'Come Alive'—(4)
9:00—Inspector King and 'The House on Bleak Street'—(2)
10:00—Celebrity Time; Conrad Nagle host, Signe Hasso, actress and Buddy Rogers, guests—(2), (8)
10:00—Guest House; Edward Everett Horton, comedian; Gene Lockhart, stage star and actress daughter, June, guests—(4)
10:00—American Forum; 'What Is Going to Happen to Mobilizations'; Senators Hubert H. Humphrey (D.-Minn) and Everett M. Dirksen (R-Ill)—(4)
10:00—Movie: 'Man on the Barrel'—(6)
10:30—What's My Line' with guest panelist—(2)
11:00—Author Meets Critic; John K. M. McCaffery, moderator—(4)
11:15—Film: 'Return to Wildlife' with Patricia Morison and Richard Arlen—(2)

9:45	10 A.M.		10:15	10:30
Children's Theater	Adventure Time	WNBT-4	Adventure Time	Children's Hour

11 A.M.	11:15		11:30	11:45
Children's Hour	Children's Hour	WNBT-4	Magic Clown	Jon Gnagy show
Off the Air	Off the Air	WABD-5	Western Movie	Western Movie
Bunker Joe	Chester the Pup	WNHC-6	Air Wizard	Air Wizard
Off the Air	Off the Air	WJZ-7	Soap Box Theater	Soap Box Theater

12 Noon	12:15		12:30	12:45
Musical Playtime	Mind Your Manners	WNBT-4	Mind Your Manners	History in Hands
Western Movie	Western Movie	WABD-5	Flying Tigers	Flying Tigers
Film Feature	Film Feature	WNHC-6	Film Feature	Film Feature
Ranger Joe	Chester the Pup	WJZ-7	Faith for Today	Faith for Today
Off the Air	Film Variety	WPIX-11	Children's Pgm.	Children's Pgm.

1 P.M.	1:15		1:30	1:45
History in Hands	Headquarters NY	WNBT-4	Off the Air	Off the Air
Documentary film	Documentary film	WABD-5	Test Pattern	Test Pattern
Western Movie	Western Movie	WNHC-6	Western Movie	Western Movie
Story from Book	Gizzie Movies	WPIX-11	Play Ball, Quiz	Play Ball, quiz

2 P.M.	2:30		3 P.M.	3:15
Yankees' Game	Yankees' Game	WNHC-6	Yankees' Game	Yankees' Game
Yankees' Game	Yankees' Game	WABD-5	Yankees' Game	Yankees' Game
Yankees' Game	Yankees' Game	WPIX-11	Yankees' Game	Yankees' Game

3:30	3:45		4 P.M.	4:30
Off the Air	Off the Air	WCBS-2	Off the Air	4.50, Preview
Off the Air	Off the Air	WNBT-4	Survival	Zoo Parade
Yankees' Game	Yankees' Game	WABD-5	Yankees' Game	Dizzy Dean
Yankees' Game	Yankees' Game	WNHC-6	Yankees' Game	Film Short
Off the Air	Off the Air	WJZ-7	4:15, Scout film	Pet Parade
Yankees' Game	Yankees' Game	WPIX-11	Yankees' Game	Dizzy Dean; News

5 P.M.	5:15		5:30	5:45
Lamp Unto Feet	Lamp Unto Feet	WCBS-2	Open Hearing	Open Hearing
Your Garden	Your Garden	WNBT-4	Down Homers	Down Homers
Stuart Erwin show	Stuart Erwin show	WNHC-6	Stu Erwin	Stu Erwin
Super Circus	Super Circus	WJZ-7	Super Circus	Super Circus
Off the Air	Off the Air	WOR-9	Screening World	Screening World
Gizzie Movies	Gizzie Movies	WPIX-11	8-Gun Playhouse	8-Gun Playhouse

6 P.M.	6:15		6:30	6:45
People's Platform	People's Platform	WCBS-2	Star of Family	Star of Family
Hopalong Cassidy	Hopalong Cassidy	WNBT-4	Hopalong Cassidy	Hopalong Cassidy
Test Pattern	Test Pattern	WABD-5	Test Pattern	News
Guest House	Guest House	WNHC-6	Guest House	Guest House
Family Hour	Family Hour	WJZ-7	Family Hour	Family Hour
Movie Classics	Movie Classics	WOR-9	Movie Classics	Movie Classics
8-Gun Playhouse	8-Gun Playhouse	WPIX-11	News; Weather	Jimmy Powers

7 P.M.	7:15		7:30	7:45
Gene Autry	Gene Autry	WCBS-2	Go Lucky	Go Lucky
Leave It to Girls	Leave It to Girls	WNBT-4	Meet the Press	Meet the Press
Feature Movie	Feature Movie	WABD-5	Feature Movie	Feature Movie
Summertime R'v'e	Summertime R'v'e	WNHC-6	Go Lucky	Go Lucky
Summertime R'v'e	Summertime R'v'e	WJZ-7	Music in Velvet	Music in Velvet
Movie Classics	Movie Classics	WOR-9	News, Wingate	News for News
Let's Go Places	Let's Go Places	WPIX-11	St. Cecilia Or.	St. Cecilia Or.

8 P.M.	8:15		8:30	8:45
Toast of Town	Toast of Town	WCBS-2	Toast of Town	Toast of Town
Amer. Inventory	Amer. Inventory	WNBT-4	Recital Hall	Recital Hall
Feature Movie	Feature Movie	WABD-5	Pentagon Pgm.	Pentagon Pgm.
Toast of Town	Toast of Town	WNHC-6	Toast of Town	Toast of Town
Adventure Film	Adventure Film	WJZ-7	Adventure Film	Adventure Film
Mystery Movie	Mystery Movie	WOR-9	Mystery Movie	Mystery Movie
St. Cecilia Orch.	St. Cecilia Orch.	WPIX-11	This Week	This Week

9 P.M.	9:15		9:30	9:45
Guest House	Guest House	WCBS-2	Guest House	Guest House
TV Playhouse	TV Playhouse	WNBT-4	TV Playhouse	TV Playhouse
Rocky King	Rocky King	WABD-5	Plainclothesman	Plainclothesman
TV Playhouse	TV Playhouse	WNHC-6	TV Playhouse	TV Playhouse
In Our Time	In Our Time	WJZ-7	Marshall Plan	Marshall Plan
Mystery Movie	Mystery Movie	WOR-9	Mystery Movie	Mystery Movie
Feature Movie	Feature Movie	WPIX-11	Feature Movie	Feature Movie

10 P.M.	10:15		10:30	11 P.M.
Celebrity Time	Celebrity Time	WCBS-2	What's My Line?	News, Hollenbeck
American Forum	American Forum	WNBT-4	Star Night	Author & Critics
Feature Film	Feature Film	WABD-5	Feature Film	TV Set Repair
Celebrity Time	Celebrity Time	WNHC-6	You Asked For It	News
Amer. Industries	Amer. Industries	WJZ-7	Everyb'y's Busin's	Off the Air
Trapped	Trapped	WOR-9	Mystery Movie	Inside N.Y.
Movie: News	News; Weather	WPIX-11	Night Owl Movie	Night Owl Movie

11:15	11:30		11:45	12:15
Late Show, movie	Late Show, movie	WCBS-2	Late Show, movie	Off the Air
Author & Critics	Marr Kay Nitecap	WNBT-4	Off the Air	Off the Air
Fireside Theater	Fireside Theater	WNHC-6	20 Questions	News
Night Owl Movie	Night Owl Movie	WPIX-11	Night Owl Movie	Off the Air

TV Guide-Book for the Week

Note: Numerals in parentheses indicate channels over which programs are heard. Programs are subject to change without notice. Check daily listings in The Telegram or Post for up-to-the-minute schedule.

MONDAY

11:05 A.M.—Margaret Arlen; Raphael Elan fabric expert—(2)
11:30 A.M.—Strike It Rich; Randy Merriman, guest M.C.—(3) and (6)
11:45 A.M.—Footlight and Kleiglights; Ben Grauer—(4)
12 Noon—The Steve Allen show—(2)
5:00—Buster Crabbe show—(8)
5:00—PREMIERE: Uncle Lumpy's Cabin with Hugh Brannum as Uncle Lumpy—(7)
1:30—Garry Moore Show; Durwood Kirby, Ilene Woods and Ken Carson, guests; Mrs. Kaye Cenelan, puppeteer—(2)
6:30—Movie: 'Rimfire' with Mary Beth Hughes and Henry Hull—(3)
8:00—Pantomime Quiz Panelists, Adele Jergens, Vincent Price, Jackie Coogan and Fritz Feld—(2)
8:30—So They May Walk Again; Opening day of Sister Kenny Foundation campaign—(7)
8:30—Double Feature theater: 'Queen of the Yukon', Charles Bickford and Irene Rich and 'Stunt Pilot', John Trent and Marjorie Reynolds—(11)
8:30—Godfrey's Talent Scouts; Herb Shriner, M.C.—(2)
8:30—Lois Hunt, soprano and Howard Barlow, conductor—(4) and (6)
9:00—Horace Heidt Show—(2)
9:00