

Today's Radio Highlights

Special Events
9:30 p.m.—Senate Crime Hearings (WKOW): highlights of day's testimony.

Sports
12:25 p.m.—Baseball (WJJD): Indians at Chicago.
5:45 p.m.—Sports Parade (WIBA): Jack Newman interviews Chairman Walter Rhodes and Blackhawk Pro Kully Schlicht on state open golf tournament.

Drama
6:30 p.m.—Nightbeat (WMAQ): adventure story with Frank Lovejoy.
7:30 p.m.—The Sheriff (WENR): star pitcher receives death threat.

Music
8 a.m.—Morning Melodies (WHA): "Rodeo," Copland.
10:30 a.m.—Jack Bercy (WIBA): "Sweetheart of Sigma Chi," "Boo-Boo Boala," "Whiffenpoof Song," "I Like Mountain Music."

Discussion
10:05 a.m.—Talk Back (WISC): cures for alcoholism.
11 a.m.—Cooper Union (WHA): "Women Without Men," Prof. Gertrude P. Driscoll, Columbia university.

Farm Programs
12:15 p.m.—Farm Service (WIBA): "Steady Supply of Lean Meat Needed," Lloyd Miletto and Roy Ormond.
12:30 p.m.—Farm Program (WHA): "August Crop and Dairy Outlook," Walter Ebling; question box.

Miscellaneous
9:30 a.m.—Carson Gulley (WIBA): with Mrs. Mary Hill, state laboratory of hygiene, on "Proper Food Handling," Betty Crocker (WISC) and Gene Tierney.
10 a.m.—Homemakers (WHA): "Summer Book Fare," Hazel Straight, St. Paul.

Calendar Entertainment
FRIDAY, AUG. 17
Capitol: "Capt. Horatio Hornblower" at 1:45, 3:15, 5:45, 8:15, 10:45.
Orpheum: "Mr. Belvedere Rings the Bell" at 1:15, 3:25, 5:35, 7:45 and 10:15.
Parkway: "Passage West" at 1, 4:05, 7:10 and 10:15.
Molly: "Molly" at 2:35, 5:40 and 8:45.
Strand: "Half Angel" at 1, 4:05, 7:10, and 10:15.
Comin' Round the Mountain: "Comin' Round the Mountain" at 6:30 and 9:45.
Air Cadet: "Air Cadet" at 8:15.
Madison: "Little Big Horn" at 2:10, 4:55, 7:40, 9:25, and 11:10.
Bader Outdoor: "Half Angel" at 7:25 and 10:35.
Pines: "Her Romance" at 7:35.
Prairie: "Rider from Tucson" at 7 and 9:15.
Ghost Chasers: "Ghost Chasers" at 8 and 10:15.
Middleton: "Missing Women" at 8:20 and 10:35.
Heart of the Rockies: "Heart of the Rockies" at 7:20 and 9:35.
Play Circle: "All Baba" starting at noon.

At the Shows
Orpheum
FEATURE: Mr. Belvedere Rings the Bell.
TYPE: Comedy.
CAST: Lynn Belvedere (Oliver Erwenter), Clifton Webb; Harriet Tripp, Joanne Dray, and the Rev. Charles Watson, Hugh Marlowe.
REVIEWER: Suzanne Mason.
STORY: That Belvedere is here again! A lecturer on "How to Be Young Though 80," he decides to test his theories by becoming resident of a home for the aged. Acquiring a birth certificate of the late Oliver Erwenter, 77, Belvedere uses a "magic potion of youth" and a church bazaar to make the oldsters act at least 20 years younger.

Radio Timetable

Table with columns for WIBA, WISC, WKOW, WIBU and rows for various radio stations and programs like 'Sunrise Music', 'Top of the Morning', 'Coffee Club', etc.

WFOV-FM
12:30 News
1:30 News
2:30 News
3:30 News
4:30 News
5:30 News
6:30 News
7:30 News
8:30 News
9:30 News
10:30 News
11:30 News
12:30 News
1:30 News
2:30 News
3:30 News
4:30 News
5:30 News
6:30 News
7:30 News
8:30 News
9:30 News
10:30 News
11:30 News
12:30 News

WHA and WHA-FM
7:30 Farm Program
7:30 Band Wagon
7:30 Morning News
7:35 Weather Report
8:00 Morning Melodies
8:00 Nature of the Universe
9:30 Music
9:30 Markets
9:35 Weather Report
10:00 Homemakers Program
10:30 Piano Melodies
10:45 News
11:00 George Lawton
12:00 Noon Musicale

WISC
TIME 7:30
Presented by you Admiral DEALER

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7:30 Farm Program
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Bill Doudna's SPOTLIGHT Battle of Music

TIP O' THE MORNING: Growing attendance at barbershop quartet concerts has led the Madison quartets to plan two simultaneous shows Sept. 22—one in West high, the other at East.

Two bands with a total of 50 musicians will conduct a four-hour "battle of music" Sunday at Vilas park. Elmer Ziegler will conduct the 35-piece Madison musicians' band, and Al Alverson will lead a 15-piece dance orchestra.

The concert band will play from 1:30 to 3:30 p.m. and the dance group from 3:45 to 5:45. William Allen Daniels, drummer, will solo with the larger organization, playing Dave Bennett's "Calfskin Calisthenics."

Three of Ziegler's own compositions will be among the concert band's offerings. Here is its program: "The Service Flag" march; Ziegler; "Heroic" overture, Taylor; "Dull Razor Blues," Huffine; "Der Rosenkavalier" waltzes, Richard Strauss; "Dimpley Smiles," Thompson; "Polka and Fugue" from "Schwanda," Weinberger; "Between the Devil and the Deep Blue Sea," King; "The Paraders" march, Pitts; "The Service Star" march, Ziegler; "Die Fledermaus" selections, Johann Strauss; "Alexander's Ragtime Band," Berlin; "Procession of the Sardar," Ippolitov-Ivanov; "Boogie-Woogie Band," Yoder; "The Service Musician" march, Ziegler.

The free concert will be presented by the Madison parks commission and the music performance trust fund of the recording industry.

FLORIDA FAN MAIL: A set of place mats advertising Wisconsin's recreation and dairy industries.

WARREN BROS. CAPITOL Now Playing GREGORY PECK VIRGINIA MAYO CAPTAIN HORATIO HORNBLOWER

OUTDOOR THURSDAY - FRIDAY 2 Laff-Loaded Top Hits CONFESSIONS OF A LADY SLEEPWALKER!

LORETTA YOUNG JOSEPH COTTEN HALF ANGEL

THAT 'FARMER'S DAUGHTER' TEAM! A Laugh-Crazy Story Of That Boy-Crazy Age!

Margaret O'Brien 'HER FIRST ROMANCE' AT 9:15

SPECIAL TONITE AT ABOUT 8:50 P.M. SNEAK PREVIEW

OLD TIME DANCE V F W BALLROOM Madison, Wis. SAT., AUG. 18TH Simpson's Nite Hawks

Summer Theater The Orchard Hill Players Sponsored by U. of Wis. in 'WHAT EVERY WOMAN KNOWS'

Fiddlin' Around 'I know you're all in a hurry to get to the Cat 'n Fiddle, folks, and it's pretty nice of you to wait for me, while I finish this number.'

Dancing Every Sat. Nite CAT 'N FIDDLE Southeast of Madison Hwy. 12 & 18

tries has gone to Florida as the result of an offer on the state FM network. A letter from Frank Wing, radio supervisor of the state department of agriculture, tells the story.

Recently on the 7 a.m. Farm program I was able to offer one dozen recreation-dairy promotion place mats to listeners who wrote in asking for them.

"The response was most generous considering that early in the morning, in a little over a week's time we received over 1,400 requests.

"Several of these came from Illinois, Minnesota, and Michigan, but perhaps the most interesting request came from Fred L. Etter, 128 E. Camp st., Lake City, Fla., who said that he received a broadcast over the WFLA-Rio Mountain State park on the FM band on his radio. Checking with WFLA I find that such occurrences are not uncommon, but you can imagine our surprise at having a request for place mats from as far away as Florida."

SPORTS: Typographical troubles caused an error in Thursday's "Tip of the Morning." Here's how it should have read: "Two of Madison's favorite sports programs will be back on the air next month. Coach J. Williamson will be on WIBA Wednesdays, starting Sept. 25, and 'Roudy' Coughlin will appear on the same station Fridays, starting Sept. 28."

FROM FILM LAND: Edith Gwynn, State Journal Hollywood correspondent, reports: David Niven has signed to play the romantic lead opposite Gloria Swanson in her new upcoming

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Modern Dance SAT. NIGHT BOB ARDEN and His Orchestra JOEY TANTILLO and His Orchestra For The Best Time of All Come To Turner Hall

AIR-CONDITIONED Our machines are capable of making 50,000 lbs. of ice daily. Club Chanticleer DAN GARSON Our Special Get-Acquainted Offer includes SHRIMP PLATE \$1 FREE DANCING

WARREN BROS. AIR-CONDITIONED MANESTIC Continuous Show Daily DOUBLE THRILLS DOUBLE ACTION DOUBLE TECHNICOLOR ENTERTAINMENT TODAY - SATURDAY Alan Ladd Whispering Smith and Wm. Holden & Wm. Bendix "Streets of Laredo"

WARREN BROS. AIR-CONDITIONED TONITE AT ABOUT 8:50 P.M. SNEAK PREVIEW

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Broadway play, "Nina", Gloria is authority for the statement. Tough luck for Glenn Langan, who almost landed the part. He can't take the alternate lead either, because it calls for a much shorter man. Burgess Meredith is being sought to play it.

Switch: While Zsa Zsa Gabor (George Sanders' spouse) is movie debuting with a good spot in "Lovely to Look At", her sister Eva, who once had a contract at Paramount (where nothing good happened to her career) is doing very well on the Broadway stage.

Before pretty Phyllis Kirk, dropped by Metro, goes east for the new Henry Fonda show, "Point of No Return", she leaps to Warner to be in "About Face" with Gordon MacRae, Eddie Bracken, and Dick Wesson. Wesson recently changed his name to Eugene Baxter, which seems silly. He had just begun to get good parts and much publicity with his own moniker—and most scribes still keep using it.

Greta Garbo is getting double

AIR-CONDITIONED MIDDLETON ROY ROGERS "Heart of the Rockies" Penney Edwards "Missing Women"

CAVE MOUNDS Nature's Thriller See It NOW U. S. Hwy. 18-151 25 Miles West of Madison

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takes from people who hardly recognize her with that new hair-do and a new hair-dye. G.G. has gone very brunette—a purplish shade, yet! That gorgeous face can "do no wrong"—but her natural, blondish tresses are more becoming.

Bill Holden, who soon completes 14 years at Paramount, just signed a new long-term deal there.

Ann Sothern and Bob Cummings, who'll do the show on the Main Stem this fall, are just two of many who are glad the title has been changed from "The Philom Complex" to "More than Love".

Zsa Zsa Gabor and Paul Fix (he usually plays heavies or character roles) are currently furnishing the comedy relief in "Denver and the Rio Grande". Producers Pine and Thomas are getting such luffs from their scenes and figuring that audiences will, too, that they've already put scripter Frank Gruber to work on a yarn in which they intend to start the two as a comedy team. It's temporarily titled, "Asleep at the Switch".

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