# ROCKY CLARK'S LISTENING POST

Radio's early morning disc jockeys, those chaps who spin and chin while you breakfast, are becoming increasingly important to radio stations. Not only are they subject to no TV competition, but it appears that they have probably the largest daytime audience—because Dad wants to hear early morning news and the kids want to know what the weather forecast is before they go out and leave Mom to her chores and soap operas.

Perhaps the most popular of the early-morning disc-jockeys in this area are Rayburn and Finch, the funny lads whose tongue-in-cheek humor enlivens the WNEW air waves each morning from 6 to 9:30. Running close behind are Jack Sterling on WCBS, John Gambling on WOR and Ted Brown on WMGM.

As for Bridgeport stations, Bob Crane is catching on at WLIZ with his unorthodox approach—kidding sponsors a la Godfrey and providing chuckle-provoking comments between the strange records he features. Jack Scanlon, though somewhat overburdened with commercials, does nicely on WICC, and Perk Richards' breezy style has won fans for WNAB.

Two of the New York stations, however, don't seem to have caught on. Sweeney and March, on WJZ, apparently failed to win listeners away from Rayburn and Finch, so Herb Sheldon is taking over that station's wake-up show tomorrow from 6:30 to 8:15 a.m.

Though Skitch Henderson's choice of music has been acceptable, Faye Emerson's hubby doesn't possess the voice personality to attract many people to WNBC. So WNBC is planning a change, shifting Skitch to a late evening spot. "Bob and Ray" will take over the early morning show Aug. 27. And they should give Rayburn and Finch something to worry about.

Bob and Ray (their last name's are Elliott and Goulding, respectively) came to New York about a month ago to do an NBC network series after having proven popular in Boston. Their satirical nonsense, aired Monday through Friday at 5:45 and Saturday at 9:30 p.m., has scored a big hit.

They started as young staff announcers at WHDH in Boston where, about five years ago, Ray was assigned to read newscasts on Bob's morning record show. After reading the news, Ray would stay in the studio and swap gags and pleasantries with Bob. The worked well together and, with the station manager's approval, soon began to develop routines. Their satirical sketches, eccentric personalities and none-too-gentle ribbing of their own livelihood (radio) won them a big following.

### STERLING HERE TUESDAY

Jack Sterling, WCBS' early morning disc-jockey, is expected Tuesday at Englewood Hospital to make formal presentation of the TV set for polio patients which was donated by a listener who heard his appeal recently. The set is already in operation.

### BIG WEEK FOR SPORTS

Not only will the All Star Football Game in Chicago be broadcast by WICC-MBS Friday night at 9:30, but this is also the week when the same network offers a special broadcast commemorating the third anniversary of the death of Babe Ruth.

The Babe Ruth memorial program is scheduled Thursday at 10:30 p.m., with Al Helfer, Mel Allen and Dizzy Dean sharing the emcee duties. Dramatic incidents in the life of the Babe are to be included and there will be a baseball quiz and remarks by veteran baseball stars Sam Byrd, Spud Chandler, Joe Dugan, Sad Sam Jones, Wally Pipp, Joe Sewell and Wally Shang.

A highlight of the broadcast will be the presentation of a gold recording of Babe's voice thanking baseball fans for the honors they bestowed upon him in Yankee Stadium, April 27, 1947. The recording will be presented to the Baseball Hall of Fame in Cooperstown. Casey Stengel, Lee Durocher, Charlie Dressen and Jimmy Dykes will take part.

A preview of the All-Star Football game is to be aired by WICC-MBS Thursday at 9 p.m., the night before the big game between the College All Stars and the Cleveland Browns, National Professional League champs. Al Helfer and Jack Drees will do the play-by-play broadcast Friday night at 9:30.

### TRUMAN SPEAKS TUESDAY

President Truman's address, dedicating the new Headquarters building of the American Legion in Washington, D. C., will be broadcast Tuesday at 6:15 p.m. over the NBC, CBS and ABC networks. It will be recorded and rebroadcast by WICC-MBS at 10:30 p.m.

### NEWS AND GOSSIPY BITS

"The Lonesome Road", a series of eight documetary broadcasts analyzing the medical, social and economic problems created by drinking, will be presented by the National Committee on Alcoholism over WJZ starting Aug. 20 at 8:45 p.m. . . . Patt Barnes and daughter Barbara, will do their Friday WOR broadcasts from Manhattan's Post and Coach Inn, starting Aug. 24 at 2:15. . . . Yma Sumac, sensational Peruvian soprano, will be featured vocalist when the Chicagoland Music Festival is broadcast by WICC-MBS Aug. 25 at 10 a.m.

Bob Shaw, author of "Mr. D.A.," who played host to Claudette Colbert and her hubby during her recent Westport Playhouse engagement, is now vacationing at their Lose Angeles home.

Hartford's WTIC will set up an NBC Silver Jubilee studio at the Eastern States Exposition in Springfield, Sept. 16-22. . . . Doc Richardson, 81-year-old bones player who won vigorous applause on Ted Mack's TV show last week, has been invited to make an appearance on Mack's "Original Amateur Hour" over WNAB-ABC. . . . Sorry our vacation will prevent our attending the opening night of "Marrying Marion" at Pinewood Lake, Friday night. . . . Guy Lombardo's parents will celebrate their 50th anniveraary at their Stamford home next Sunday, with more than 200 invited guests. . . . Vaughn Monroe is to be singing star of the Madison Square Garden Rodeo this year.

### TRIBUTE TO BIX

A salute to the late Bix Beiderbecke, most colorful of jazz trumpeteers, will be presented on Paul Whiteman's "My Lucky Stars" program tonight at 10:45 over WNAB-ABC. Earlier, on the same network at 9:30, Gene Hamilton as "Dr. Gino" will present Al ("Bye Bye Blues") Philburn, bass cornet soloist who has played with many of the jazz greats, including Bix.

### PROGRAM NOTES

The Rev. David K. Sloatman of Washington Park Methodist church will conduct WNAB's "Morning Devotions" Monday through Saturday at 6:45 a. m. . . . James Finnie of the Fairfield County Horticultural Society will be Connie Parks' WLIZ guest tomorrow at 9:45 a. m. . . . Tommy Dixon takes over as "Queen for a Day" emcee on WICC-MBS tomorrow at 11:30 a. m., while Jack Bailey continues his vacation. . . . Johnny Johnston, singing star of "A Tree Grows in Brooklyn" takes over the 10 a. m. edition of vacationing Ted Husing's WMGM "Bandstand" Monday through Saturday, while Freddy Martin handles the 5 p. m. edition. . . . "The Age of Nerves" will be discussed by experts on CBS' "You and the World" starting tomorrow at 6:15 p. m. . . . With Russ Turner presiding at the Washingthon mike, Fulton Lewis, Jr., will report from overseas during the WICC-MBS broadcast tomofrow at 7 p. m.

"Crime Fighters", on WICC-MBS tomorrow night at 8:30, will be devoted to the American Baseball Academy, with Phil Rizzuto as guest speaker. . . . Charles Shaw, Philadelphia newscaster, begins pinch-hitting for the vacationing

(Continued on Page Eleven)

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## New Comedy Team

Having made a hit with their satirical comedy in a 15-minute NBC show daily, Ray Goulding (top) and Bob Elliott are scheduled to replace Skitch Henderson on WNBC's early morning show, starting Aug. 27. They have also been doing a full-hour show Saturday nights at 9:30.

### Drama

4:00—Tom Conway as 'The Saint'—WNBC
4:30—Under Arrest: 'Ambitious Actress Report'—WICC, WOR
5:00—'The Whisperer' with Carleton Young —WNBC
6:00—'You can't Take It with You' with Walter Brennan—WNBC
7:30—New Theater: 'Camilla' with Armand Duval, Betty Garrett and Ed Jerome; Eva Le Gallienne, hostess—WNBC
9:30—'Mr. Moto', starring James Monks—WNBC
10:00—Magazine Theater: 'The General Was No Lady'—WOR

### Public Affairs

11:35 A.M.—Invitation to Learning: Margaret Wooster and John W. Aldridge on Charlotte Brent's 'Jane Eyre'—WCBS
12 Noon—People's Platform: 'Are We Overemphasizing West European Defense?' Sen. Guy M. Gillette and Sen. William Knowland—WCBS
2:00—Catholic Hour: Michael DiSalle, director of Price Stabilization—WNBC
10:30—American Forum: 'What Tax Program Do We Need?' Sen. Joseph G. O'Mahoney and Charles M. Sligh—WNBC
11:00—Post-Telegram Local News—WNAB

### Sports

1:00—'Yesterday, Today and Tomorrow' Story of Baseball Hall of Fame, with Voices of Ty Cobb, Lefty Gomez, Honus Wagner and others—WNBC
1:25—Baseball Doubleheader: Yankees vs. Philadelphia—WINS
2:00—Dodgers vs. Boston Braves—WMGM
2:25—Giants vs. Phillies—WMCA
4:30—Soap Box Derby, from Akron, Ohio —WCBS

### Variety

1:00—Original Cast Excerpts from "Seventeen' Kenneth Nelson, Ann Crowley and others—WCBS
3:00—Music with the Girls—WNBC
4:00—Music from Avalon: Tony Pastor and orchestra—WCBS
5:30—Phil Regan show: Gen. J. Lawton Collins, guest—WCBS
7:00—The Quiz Kids—WNBC
8:00—'Stop the Music' with Bert Parks, Kay Armen and Dick Brown—WNAB*
9:00—Martha Raye on Summer show—WNAB*
9:15—Louella Parsons show: Joan Crawford with Champ Butler—WNAB*
9:30—Dr. Gino, with Al Philburn and Milt Lawrence—WNAB*
10:00—'64 Question' quiz with Phil Baker —WNBC
10:45—'My Lucky Stars.' Salute to Bix Beiderbecke—WNAB*

### Music

9:00 A.M.—Masterworks: Haydn Symphony No. 86 'L'Ours'—WNYC
9:45 A.M.—Keyboard Concert: Jorge Bolet —WCBS
10:30 A.M.—Morehouse College Glee Club. Kemper Harreld directing—WJZ
10:30 A.M.—Mr. and Mrs. Opera. Donizetti's 'L'Elixir D'Amore'—WNYC
12 Noon—Midday Symphony: Haydn Partita in F; Lalo Symphony Espagnole—WNYC
12:30—Piano Playhouse: Holde Somer and Ted Straeter—WJZ
1:00—Invitation to Music: Louis Biancoli and Mary Garden—WCBS
1:30—Salute to NBC Symphony: Ezio Pinza, guest—WNBC
2:00—Brooklyn Museum Concert; Rae Muscanto, soprano; Jacques Franzetti pianist—WNYC
3:00—David Randolph Concert: Gluck's 'Orpheus and Euridice' and Foss' 'The Jumping Frog'—WNYC
3:05—Sunday Symphony: Berlioz' 'Symphonie Fantastique'—WQXR
5:00—Chautauqua Symphony: Nathan Gordon, viola, playing Serly concerto—WNAB
7:05—Symphony Hall: Schubert Symphony No. 6 in C—WQXR
8:00—'This Is Europe' with Franz Anderson, baritone, and Jo Vincent, soprano—WOR
8:00—Mario Lanza show, with Giselle MacKenzie—WCBS
8:05—Opera House: Donizetti's 'Daughter of the Regiment—WQXR
8:30—NBC Symphony, Fritz Reiner conducting; Ezio Pinza, basso—WNBC
9:00—Sylvan Levin Opera Concert: Ljuba Welitsch, soprano, and Richard Tucker, tenor—WICC, WOR
9:30—Contented Hour; Jo Stafford and Guy Mitchell—WCBS

### REV. WILKES ON AIR

The Rev. Milton R. Wilkes, president of the Bridgeport Pastors association, will be interviewed by Elwood Street on "Humanity in Bridgeport" over WNAB Monday night at 8:45.

### DIAL SETTINGS

| | |
|---|---|
| WNAB—1450 | WMCA—570 |
| WLIZ—1300 | WELI—960 |
| WICC—600 | WINS—1010 |
| WNBC—660 | WTIC—1080 |
| WJZ—770 | WAVZ—1260 |
| WOR—710 | WNEW—1130 |
| WLAD—800 | WNHC—1340 |
| WNYC—830 | WNLK—1350 |
| WCBS—880 | WSTC—1400 |
| WMGM—1050 | WQXR—1560 |

# SUNDAY RADIO TIMETABLE

Note (*) indicates program is heard on WJZ and WELI.

| 8 A.M. | 8:30 | | 9 A.M. | 9:30 |
|---|---|---|---|---|
| News; Songs | Lyrically Speak'g | WNAB | Milton Cross | Showcase |
| News; Albania | Il Vestro Pgm. | WLIZ | News; Italian | Italian Hour |
| Sac. H't.; Waring | Carolers; News | WICC | Bandstand Review | Back to God |
| News; St. Francis | Jack Arthur | WNBC | News; Comics | Comics; Quartet |
| Go Places; Bing | Gladstone; Health | WOR | News; Music | Radio Chapel |
| Bible Class | Survival; Music | WJZ | Dr. Barnhouse | Voice of Prophecy |
| News; Sacred Ht. | Comic Weekly | WLAD | News; Chimes | Lebanon Hour |
| Gumdrop Playh'se | Playhouse; News | WNYC | Masterworks Hour | Masterworks |
| News; Music | Gardens; News | WCBS | News; Organ | Organ; Piano |
| Morning Serenade | Bible Hour | WMGM | Bible Auditorium | Glad Tidings |
| Living Bible | News; Playhouse | WHEW | Child's Playhouse | News; Music |
| Bible Class | Sac. H't.; Chapel | WNLK | News; Parson | Music; Chorus |
| News; Music | Musicland | WMCA | News; Rhythm | Polka Time |
| News; Symphony | Bkfst. Symphony | WQXR | News; Symphony | Bkfst. Symphony |
| **10:00** | **10:15** | | **10:30** | **10:45** |
| Polka Time | Polka Time | WNAB | Polka Time | Polka Time |
| News; Hungarian | Hungarian Music | WLIZ | Hungarian Music | Hungarian Music |
| Radio Bible Class | Radio Bible Class | WICC | Voice of Prophecy | Voice of Prophecy |
| Radio Pulpit | Radio Pulpit | WNBC | Children's Hour | Children's Hour |
| News; Gladstone | Health Clinic | WOR | Dinah, Perry, Fr'k | Your Hymnal |
| Message of Israel | Message of Israel | WJZ | Negro Col. Choir | Negro Col. Choir |
| News; Chapel | Baptist Church | WLAD | Baptist Church | Baptist Church |
| Masterworks Hour | Masterworks Hour | WNYC | Mr. & Mrs. Opera | Mr. & Mrs. Opera |
| Church of Air | Church of Air | WCBS | Church of Air | Church of Air |
| Bible Class | Bible Class | WMGM | Baptist Hour | Baptist Church |
| Music in the Air | Music in the Air | WNEW | News; Music | Music in the Air |
| Polish Hour | Polish Hour | WNLK | Polish Hour | Polish Hour |
| News; Crooners | Crooner Time | WMCA | Crooner Time | Crooner Time |
| News; Concert | Book Concert | WQXR | Book Concert | Book Concert |
| **11:00** | **11:15** | | **11:30** | **11:45** |
| Polka Time | Polka Time | WNAB | Polka Time | Polka Time |
| News; Service | Sunday Services | WLIZ | Sunday Services | Sunday Services |
| Baltimore Gospel | Baltimore Gospel | WICC | Baltimore Gospel | Baltimore Gospel |
| Children's Hour | Children's Hour | WNBC | News, McCarthy | My Favorite |
| News; Gladstone | Dorothy and Dick | WOR | Dorothy and Dick | Dorothy and Dick |
| Kelvin Keech | Frank and Ernest | WJZ | Christian in Action | Christian in Action |
| News; Church | Church Service | WLAD | Church Service | Church Service |
| Mr. & Mrs. Opera | Mr. & Mrs. Opera | WNYC | Mr. & Mrs. Opera | Opera; News |
| Salt Lake Choir | Salt Lake Choir | WCBS | News; Learning | Invit. to Learning |
| Back to God | Back to God | WMGM | Baptist Church | Baptist Church |
| Music in the Air | Music in the Air | WNEW | News; Bing | Bing Crosby |
| News; Serenade | Morning Serenade | WNLK | Morning Serenade | Morning Serenade |
| News; Music | Tomorrow's Rec'ds | WMCA | Tomorrow's Rec'ds | Tomorrow's Rec'ds |
| News; Rel. Music | Religious Music | WQXR | Religious Music | Religious Music |
| **Noon** | **12:15** | | **12:30** | **12:45** |
| Gypsy Airs | Gypsy Airs | WNAB | Gypsy Airs | Gypsy Airs |
| News; Polkas | Let's Polka | WLIZ | Polka Party | Polka Party |
| F. Masters Or. | F. Masters Or. | WICC | Dick Haymes | Frank and Ernest |
| My Favorite | 'My Favorite' | WNBC | Eternal Light | Eternal Light |
| Heathert'n House | Heathert'n House | WOR | Melvin Elliott | In Neighborhood |
| Next Week in NY | Next Week in NY | WJZ | Piano Playhouse | Piano Playhouse |
| News | Sunday Serenade | WLAD | Kiddie Quiz | Beyond Headlines |
| Midday Symphony | Midday Symphony | WNYC | Midday Symphony | Symphony; News |
| People's Platform | People's Platform | WCBS | World Affairs | Collingwood, news |
| Baptist Church | Baptist Church | WMGM | Movie Music | Movie Music |
| Juvenile Ranch | Juvenile Ranch | WTIC | Eternal Light | Eternal Light |
| Sweet and Hearty | Sweet and Hearty | WNEW | News; Vaudeville | Vaudeville Show |
| Italian Hour | Italian Hour | WNLK | Italian Hour | Hour Marathon |
| News; Records | Record Shop | WMCA | Record Shop | Record Shop |
| News; Varieties | Symph. Varieties | WQXR | Record Review | Musical Specities |
| **1:00** | **1:15** | | **1:30** | **1:45** |
| Italian Melodies | Italian Melodies | WNAB | Italian Melodies | Italian Melodies |
| News; Hungarian | Hungarian Hour | WLIZ | Hungarian Hour | Hungarian Hour |
| Sammy Kaye Or. | Sammy Kaye Or. | WICC | Lutheran Hour | Lutheran Hour |
| Past. Pres. Future | Past. Pres. Future | WNBC | Symphony Salute | Symphony Salute |
| In Neighborhood | Doctor's Office | WOR | Show Shop | Show Shop |
| Dr. Wm. W. Ayer | Dr. Wm. W. Ayer | WJZ | National Vespers | National Vespers |
| News; Sampler | Italianaires | WLAD | Classically Yours | Classically Yours |
| New Recordings | New Recordings | WNYC | New Recordings | Weather; News |
| Invit. to Music | Invit. to Music | WCBS | Invit. to Music | Invit. to Music |
| Johnny Desmond | Tex Beneke | WMGM | News; Warm-up | Warm-up Time |
| News | John Dando | WTIC | Box at Opera | Box at Opera |
| Broadway Musical | Broadway Musical | WNEW | News; Times | Hollywood Revue |
| News; Hungarians | Hungarian Hour | WNLK | Hungarian Hour | Hungarian Hour |
| News; Grandstand | Grand-Bandstand | WMCA | Grand Bandstand | Grand-Bandstand |
| News; Music | Music of Vienna | WQXR | Recital Pgm. | Recital Pgm. |
| **2:00** | **2:15** | | **2:30** | **2:45** |
| Phil Harmonic Or. | Phil Harmonic Or. | WNAB | Around the World | Around the World |
| News; Flanagan | R. Flanagan Or. | WLIZ | Hour of Charm | Hour of Charm |
| News; Music | Bill Cunningham | WICC | Religion in News | Rhythm Highway |
| Catholic Hour | Catholic Hour | WNBC | Bob Considine | Girl From Paris |
| Jean Sablon show | Jean Sablon show | WOR | 2000 Plus | 2000 Plus |
| Phil Harmonic Or. | Phil Harmonic Or. | WJZ | Christian Science | Altar Bound |
| News; Con't Hall | Concert Hall | WLAD | Proudly We Hail | Proudly We Hail |
| Museum Concert | Museum Concert | WNYC | Museum Concert | Concert; News |
| Invit. to Music | Invit. to Music | WCBS | String Serenade | String Serenade |
| Baseball | Baseball | WMGM | Baseball | Baseball |
| Perry Como show | Perry Como show | WNEW | News; Music | Sunday in Park |
| Blessings | Classical Music | WNLK | Classical Music | Classical Music |
| News; Hit Tunes | Hit Tunes Time | WMCA | Baseball | Baseball |
| News; Concert | Classics Concert | WQXR | Classics Concert | Classics Concert |
| **3:00** | **3:15** | | **3:30** | **3:45** |
| Here's to Vets | Christian Science | WNAB | Billy Graham | Billy Graham |
| News; Roth Or. | Music, by Roth | WLIZ | Wayne King Or. | Wayne King Or. |
| Rhythm Highway | Rhythm Highway | WICC | Rhythm Highway | Rhythm Highway |
| Music with Girls | Music with Girls | WNBC | David Lawrence | John C. Scharr |
| Hashknife Hartley | Hashknife Hartley | WOR | Singing Marshal | Singing Marshal |
| Sammy Kaye Or. | Sammy Kaye Or. | WJZ | Billy Graham | Billy Graham |
| News; Star Time | Land of the Free | WLAD | Ray Block Or. | Ray Block Or. |
| David Randolph | David Randolph | WNYC | David Randolph | David Randolph |
| News; Bill Shadel | News from Abroad | WCBS | Starlight Melodies | Starlight Melodies |
| Baseball | Baseball | WMGM | Baseball | Baseball |
| Pop Concert | Pop Concert | WNEW | Pop Concert | Pop Concert |
| Lyn Murray show | Lyn Murray show | WNLK | Russ Morgan Or. | Russ Morgan Or. |
| Baseball | Baseball | WMCA | Baseball | Baseball |
| News; Symphony | Sunday Symphony | WQXR | Sunday Symphony | Sunday Symphony |
| **4:00** | **4:15** | | **4:30** | **4:45** |
| Old Fash. Revival | Old Fash. Revival | WNAB* | Old Fash. Revival | Old Fash. Revival |
| News; Radio Row | 1300 Radio Row | WLIZ | 1300 Radio Row | Star Time |
| Rhythm Highway | Rhythm Highway | WICC | Rhythm Highway | Rhythm Highway |
| The Saint | The Saint | WNBC | Martin Kane | Martin Kane |
| Bobby Benson | Bobby Benson | WOR | Under Arrest | Under Arrest |
| News; Sports | Tea Time | WJZ | Tea Time | Tea Time |
| David Randolph | David Randolph | WLAD | Young Am. Artist | Am. Artists; News |
| Music from Avalon | Music from Avalon | WNYC | Soap Box Derby | At the Chase |
| Sports Extra | Sports; News | WCBS | Frankie Laine | C. Cavallaro |
| Jerome Kern | Jerome Kern | WMGM | News; Hits | Pick the Hits |
| News; Singers | Catholic Action | WNEW | Guy Lombardo | Guy Lombardo |
| Baseball | Baseball | WNLK | Mus. Scoreboard | Baseball |
| News; Symphony | Sunday Symphony | WMCA | Baseball | Sunday Symphony |
| | | WQXR | Sunday Symphony | |
| **5:00** | **5:15** | | **5:30** | **5:45** |
| Chautauqua Or. | Chautauqua Or. | WNAB | Chautauqua Orch. | Chautauqua Orch. |
| News; Radio Row | 1300 Radio Row | WLIZ | 1300 Radio Row | Stump Preachers |
| The Shadow | The Shadow | WICC-OR | True Detective | True Detective |
| The Whisperer | The Whisperer | WNBC | Now Hear This | Now Hear This |
| Country Style | Country Style | WJZ | Around the World | Around the World |
| News; Music | Music of Theater | WLAD | Forward America | Forward America |
| Chamber Music | Chamber Music | WCBS | Our Singing Land | Our Singing Land |
| Main St. Mus. Hall | Main St. Mus. Hall | WMGM | Phil Regan show | Phil Regan; news |
| Monica Lewis | Blue Barron | WNEW | News | Ralph Flanagan |
| Honor Roll of Hits | Honor Roll of Hits | WNLK | News; Ballroom | M. B. Ballroom |
| News; Cavallaro | Carmen Cavallaro | WMCA | Waltz Time | Sports; Organ |
| News; Ray Bloch | Ray Bloch | WQXR | Bing Crosby | Tommy Dorsey |
| News; Ballet | Ballet Pgm. | | Concert Hall | String Quartet |
| **6:00** | **6:15** | | **6:30** | **6:45** |
| Sen. Paul Douglas | Monday Headlines | WNAB | Q.E.D. | Q.E.D. |
| News; Pops | Summer "Pops" | WLIZ | Hollywood Drama | Hollywood Drama |
| Yukon Challenge | Yukon Challenge | WICC-OR | Nick Carter | Nick Carter |
| Can't Take It | Can't Take It | WNBC | Archie Andrews | Archie Andrews |
| Sen. Paul Douglas | Monday Headlines | WJZ | Q.E.D. | Q.E.D. |
| News; Sports | Trend of Times | WLAD | Music for Sunday | Music for Sunday |
| Folksing Festival | Folksing Festival | WNYC | Song Classics | Weather; News |
| Frankie Carle Or. | Frankie Carle Or. | WCBS | St. Louis Music | St. Louis Music |
| Billy Eckstine | Edith Piaf | WMGM | News | Vaughn Monroe |
| M. B. Ballroom | M. B. Ballroom | WNEW | News; Ballroom | M. B. Ballroom |
| Candlelight Music | Candlelight Music | WNLK | News; Sports | Sports; Organ |
| News; Border | South of Border | WMCA | Tommy Dorsey | Tommy Dorsey |
| News; Strings | String Quartet | WQXR | String Quartet | String Quartet |
| **7:00** | **7:15** | | **7:30** | **7:45** |
| Buzz Adlam show | Buzz Adlam show | WNAB | Ted Mack Hour | Ted Mack Hour |
| News; Music | Memorable Music | WLIZ | Singing Americans | Vistas of Israel |
| Wild Bill Hickok | Wild Bill, News | WICC | Singing Marshal | Singing Marshal |
| Quiz Kids | Quiz Kids | WNBC | New Theater | New Theater |
| Wild Bill Hickok | Hickok; Weather | WOR | News, M. Elliott | Henry Gladstone |
| Buzz Adlam show | Buzz Adlam show | WJZ | Ted Mack Hour | Ted Mack Hour |
| Masterworks Hour | Masterworks Hour | WNYC | Masterworks Hour | Masterworks Hour |
| Guy Lombardo Or. | Guy Lombardo Or. | WCBS | Fiesta | Fiesta |
| Today's Baseball | Today's Baseball | WMGM | They May See | They May See |
| M. B. Ballroom | M. B. Ballroom | WNEW | News; Rose Or. | Waltz Showcase |
| Mus. Personalities | Concert Hall | WNLK | Giselle of Canada | Gospel Singers |
| News; Music | Mus. Personalities | WMCA | Say It with Music | Say It with Music |
| News; Symphony | Say It with Music | WQXR | Symphony Hall | Symphony Hall |
| | Symphony Hall | | | |
| **8:00** | **8:15** | | **8:30** | **8:45** |
| Stop the Music | Stop the Music | WNAB* | Stop the Music | Stop the Music |
| Whisper'g Strings | Whisper'g Strings | WICC | Enchanted Hour | Enchanted Hour |
| New Theater | New Theater | WNBC | NBC Symphony | NBC Symphony |
| This Is Europe | This Is Europe | WOR | Enchanted Hour | Enchanted Hour |
| Masterworks Hour | Masterworks Hour | WNYC | Goldman Band | Goldman Band |
| Mario Lanza show | Mario Lanza show | WCBS | Horace Heidt show | Horace Heidt show |
| Calvary Church | Calvary Church | WMGM | Calvary Church | News |
| News; Piano | Piano Music | WNEW | News; Piano | Piano Rhapsody |
| Operetta Time | Operetta Time | WNLK | Tropicana | Tropicana |
| News; Echoes | Big Time Echoes | WMCA | Ave Maria Hour | Ave Maria Hour |
| News; Opera | Opera House | WQXR | Opera House | Opera House |
| **9:00** | **9:15** | | **9:30** | **9:45** |
| Martha Raye | Louella Parsons | WNAB* | Dr. Gino | Dr. Gino |
| Opera Concert | Opera Concert | WICC | Sammy Kaye Or. | Sammy Kaye Or. |
| NBC Symphony | NBC Symphony | WNBC | Mr. Moto | Mr. Moto |
| Opera Concert | Opera Concert | WOR | Pentagon Report | War Review |
| Goldman Band | Goldman Band | WNYC | Goldman Band | Goldman Band |
| B'dway's My Beat | B'dway's My Beat | WCBS | Contented Hour | Contented Hour |
| Air Force Hour | Air Force Hour | WMGM | B'way After Dark | B'way After Dark |
| Music You Want | Music You Want | WNEW | News; Music | Music for Driving |
| Proudly We Hail | Proudly We Hail | WNLK | Editor's Scrapbook | Orchs. of World |
| News; Fashions | Melody Fashions | WMCA | Melody Fashions | Melody Fashions |
| Opera House | Opera House | WQXR | Opera House | Opera House |
| **10:00** | **10:15** | | **10:30** | **10:45** |
| Paul Harvey | Gloria Parker | WNAB | George Sokolsky | Senator from Conn |
| Ralph Flanagan Or. | Guy Lombardo | WICC | Guy Lombardo | Mindy Carson |
| $64 Question | $64 Question | WNBC | American Forum | American Forum |
| Magazine Theater | Magazine Theater | WOR | Health Clinic | Incredible, True |
| Paul Harvey | Gloria Parker | WJZ | George Sokolsky | My Lucky Stars |
| Goldman Band | Goldman Band | WNYC | Keyboard Masters | Keyboard Masters |
| Music for You | Music for You | WCBS | Symphonette | Symphonette |
| Movie Music | Movie Music | WMGM | Sports Final | Jerry Gray Or. |
| Music for Driving | Music for Driving | WNEW | News; Showcase | Stadium Showcase |
| Orchs. of World | Orchs. of World | WNLK | Orchs. of World | News |
| News; Dance | Let's Dance | WMCA | Let's Dance | Let's Dance |
| News; Perfor'ces | First Perform'ces | WQXR | 1st Performances | 1st Performances |
| **11:00** | **11:15** | | **11:30** | **11:45** |
| Post, UP News | Passing Thoughts | WNAB | Dance Or. | Dance Or. |
| News | Sunday with Allen | WICC | Sunday with Allen | Allen; News |
| Bob Trout, news | Clifton Utley | WNBC | Art of Living | Rockabye Dudley |
| News; M. Elliott | To be announced | WOR | Weath.; Dance Or. | Frankie Carle Or. |
| News | Passing Thoughts | WJZ | Dr. Billy Graham | Dr. Billy Graham |
| Bill Downs, news | Elmo Roper | WCBS | Ray Robbins Or. | Ray Robbins Or. |
| Newsreel Theater | Newsreel Theater | WMGM | Newsreel Theater | Newsreel Theater |
| Music til Midnight | Music'til Midnight | WNEW | News; Music | Music 'til Midnite |
| News; Dance | Let's Dance | WMCA | Let's Dance | News |
| News; Music | World of Music | WQXR | World of Music | World of Music |
| **Mid.** | **12:15** | | **12:30** | **12:45** |
| News; Contrasts | Contrasts, Music | WNBC | Russ Morgan Or. | Morgan Or.; News |
| News; H. Brandon | Henry Brandon | WOR | Tommy Carlyn Or. | Carlyn Or., News |
| News; Sid | Symphony Sid | WJZ | Symphony Sid | Symphony Sid |
| News; Dance Or. | Oscar Dumont Or. | WCBS | Les Brown Or. | Les Brown Or. |
| Time to Dance | Time to Dance | WMGM | Time to Dance | Time to Dance |
| Milkman's Mat. | Milkman's Mat. | WNEW | Milkman's Mat. | Milkman's Mat. |
| Barry Gray | Barry Gray | WMCA | Barry Gray | Barry Gray |
| News; Nightcap | Nightcap | WQXR | Nightcap | Nightcap |
| **1 A.M.** | **1:15** | | **1:30** | **2:00** |
| Kal Ross show | Kal Ross show | WOR | Kal Ross show | Kal Ross (to 4) |
| Symphony Sid | Symphony Sid | WJZ | Symphony Sid | Symphony Sid |
| Milkman's Mat. | Milkman's Mat. | WNEW | News; Milkman | Milkman (to 5) |
| Barry Gray | Barry Gray | WMCA | Barry Gray | Barry Gray (to 3) |

# TV Guide-Book for the Week

Note: Numerals in parentheses indicate channels over which programs are heard. Programs are subject to change without notice. Check daily listings in The Telegram or Post for up-to-the-minute schedule.

### MONDAY

11:05 A.M.—Margaret Arlen program, with Valerie Bettis, dancer—(2)
11:30 A.M.—'Strike It Rich' with Mary Halloran, head of WAC—(2) and (6)
11:45 A.M.—'Footlights and Kleighlights' with Vanessa Brown—(4)
12 Noon—Steve Allen Show; The Sunnyaiders, vocal group; The Trojans, hand-balancing act; Lynn Jackson, songs; Al Flosso, magician, and Joey Faye, comic—(2)
1:20—Baseball: Giants vs. Phillies—(11)
1:30—Garry Moore show; Wally Cox, comic—(2) and (6)
6:30—Movie: 'Wildfire' with Sterling Holloway and Bob Steele—(2)
7:15—Movie: 'Divorce' with Kay Francis and Bruce Cabot—(11)
7:30—Hollywood Screen Test; Harvey Lembeck, guest—(7)
8:00—Pantomime Quiz; Barbara Britton, Dick Foran, Hilary Brooks and Eric Blore, guests—(2) and (6)
8:00—PREMIERE: 'Tag the Gag', panel show, with Hal Block—(4)
8:00—Screen Mystery: 'Case of the Missing Heiress' with Valentine Dyall and June Lang—(5)
8:00—March of Time: 'Atomic Power' with Gordon Dean, chairman of Atomic Energy Commission—(7)
8:30—Talent Scouts: Herb Shriner with Retha Douglas, Dorothy Langdon, William Day and the Dixieaires quartet—(2)
8:30—Brian Sullivan, tenor; Howard Barlow conducting—(4) and (6)
8:30—Baseball: Dodgers vs. Boston—(9)
8:30—Movie: 'Borrowed Here' with Alan Baxter and Florence Rice; 'Sing Sing Nights', Conway Tearle and Boots Malory—(11)
9:00—Horace Heidt's Youth Opportunity show, from Camp Roberts, Cal—(2)
9:00—Lights Out: 'The Man with the watch' with Francis L. Sullivan, Peter Capell, Peggy French and others—(4)
9:00—Wrestling: Frederick Von Schacht and Bibber McCoy vs. Jimmy Austeri and Luke Rizzio; others—(5)
9:00—'United—or Not!' with Maharajah Jam Saheb, India Delegate to U.N.—(7)
9:30—Somerset Maugham Theater: Murray Matheson in 'The Great Man'—(4)
9:30—On Trial: Bogdan Raditsa, former head of Tito's Foreign Affairs Information Dept., on 'Should the U.S. Give Military Aid to Yugoslavia?'
10:00—Summer Theater: Maria Riva and Richard Purdy in 'The Rabbit'—(2) and (6)
10:00—Arthur Murray show; Cora and Bill Baird, puppeteers; Joan Holloway, tap dancer, and Nadja Witkowska, soprano—(4)
10:00—Movie: 'Big Town' with Frances Dade and Leslie Vail—(7)
10:30—Story Theater: Guy de Maupassant's 'Mademoiselle Fifi' with Hurd Hatfield, Roman Bohmen, Frank Reicher, Joy Page and Tanis Chandler—(4)
11:00—Chronoscope: Sen. Everett N. Dirksen (R., Ill.)—(2)
11:00—Movie: 'Hell's Devils' with Alan Ladd—(6)
11:00—Movie: 'Adventures of Kitty O'Day' —(11)
11:25—Movie: 'In This Corner' with Scott Brady and Anabel Shaw—(2)

### TUESDAY

11:05 A.M.—Margaret Arlen, with Dr. Grace Langdon, expert on child care—(2)
11:45 A.M.—Ben Grauer interviewing Wally Cox, comedian—(4)
12 Noon—Steve Allen show; Ann Shelton, Miguelito Valdes, C. Ray Smith, puppeteer, and the Rayes, dancers—(2)
12:30—Movie: 'Melody Parade' with Mary Beth Hughes and Eddie Quillan—(11)
1:30—Garry Moore show, Kirkwood and Obedman, comics—(2) and (6)
3:30—'Fashion Magic', with Roger Dann, actor; Norman Jensen, magician; Nattie Rosenstein, designer, and Carol Lane, travel expert—(2)
3:30—Disabled Vets' Graduation; Vice Pres. Barkley and Gen. Omar Bradley—(4)
4:45—Movie: 'Headline Woman' with Roger Pryor and Heather Angel—(7)
6:30—Movie: 'Killer at Large' with Robert Lowery and Anabel Shaw—(2)
6:45—Spelling Bee, with Minor, Read & Tullock teams—(6)
7:30—Ethel Waters as 'Beulah'—(7)
8:00—Movie: 'The Trojan Brothers', David Farrar, Patricia Burke, Barbara Mullen and Bobby Howes—(2)
8:00—Meet the Press: Senator Paul Douglas (D., Ill.)—(4)
8:00—Georgetown Forum: '