Today's Radio Highlights

Drama

6:30 p. m.—Mr. and Mrs. North (WBBM): Innocent hitchhiker becomes involved in a dangerous scheme, but Pam and Jerry North come to the rescue in "Legacy of Death."

7 p. m. — American Portraits (WIBA): a dramatization of the personal events leading to the signing of the Mayflower Compact.

7:30 p. m.—Dangerous Assignment (WIBA): Brian Donlevy stars in the latest installment of adventure series.

7:30 p. m. — The Bickersons (WBBM): Blanche's claim that she is in need of a doctor's care throws the family into comic hassle.

8 p. m.—Pursuit (WKOW): Scotland Yard chief inspector, Peter Black solves a murder that occured in front of Scotland Yard gates.

9 p. m.—Big Town (WIBA): Another of the series of Steve Wilson, newspaper editor, against the underworld.

+ + +

Music

10:30 a. m.—Jack Berch (WIBA): "Smile, Darn Ya, Smile," "Here's To Your Illusions," "Over The Rainbow," and "Skip To My Lou."

4:30 p. m.—Music of the Masters (WHA): "Symphony No. 4," Schumann.

5:30 p. m.—Music Clinic (WHA): Miles LaDu, baritone, Mosinee; Henry Kindon, violin, Wisconsin Rapids.

8:30 p. m. — The Northerners (WGN): "Beyond the Blue Horizon," "We Kiss in a Shadow," and "It Ain't Necessarily So."

+ + +

Sports

12:25 p. m.—Baseball (WISC): Cincinnati at Chicago.

+ + +

Discussion

8 p. m.—America's Town Meeting of the Air (WISC): youth chosen from those attending a meeting of the World Assembly of Youth at Cornell University discuss "What Kind of a World Does Youth Want?"

9 p. m. — Capitol Cloakroom (WKOW): three Washington newsmen quiz William C. Foster, head of the Economic Cooperation Administration.

9:45 p. m.—Public Service Program (WBBM): Thighe Woods, director of Rent Stabilization, discusses "The New Rent Control Law."

+ + +

Farm Programs

7 a.m.—Farm Hour (WHA): Allan Kline, president of American Farm Bureau, discusses farm problems.

12:15 p.m. — Farm Service (WIBA): "How to Raise Top Grading Market Lambs," John Torke, and Art Pope, College of Agriculture sheep specialist.

12:30 p.m. — Farm Program (WHA): "Fall Care of Lawns," J. G. Moore; "Vocational Agriculture News," L. M. Sasman.

+ + +

Miscellaneous

3 p. m. —Strike It Rich (WKOW): Barbara Florence, associate editor of Teen-age magazine, will try to win for needy home listener.

Radio Timetable

TUESDAY

	WIBA 1310 kc	WISC 1480 kc	WKOW 1070 kc	WIBU 1240 kc
6:00	Sunrise	* Top o' the	Uncle Julius	* Silent
6:15	Frolic	Morning	Farm Hour	* Silent
6:30	Musical	* Tops in	Chapel in Air	* Rural
6:45	Clock	Sports; News	Weather: Markets	Roundup
7:00	Alex Dreier	* Top o' Morning	Coffee Club	* News: Farm
7:15	Musical Clock	* News	News	Service
7:30	Journal News	* Top o' Morning	Weather; Coffee	* News: Weathe
7:45	Musical Clock	* Pauline Fred'k	Club: News	* Farm Frolic
8:00	Musical	* Breakfast	Markets: Cofee	Rev. Peterson
8:15	Clock	Club	Club; News	* Musical
8:30	Musical Clock	* Breakfast	Kitchen Club	Clock
8:45	News	Club	Coffee Club; News	Musical Clock
9:00	Gilbert's Gallery	* My True	Arthur Godfrey	* Army News
9:15	Trader: News	Story	Arthur Godfrey	Freddy Martin
9:30	Welcome	* Betty Crocker	Arthur	* Sweet
9:45	Travelers	* Romances	Godfrey	Music
10:00	Break the	* News: H. Felton	Arthur	Women's News
10:15	Bank	* David Amity	Godfrey	Musical Variety
10:30	Jack Berch	* Queen for	Music Speaks	Mid-Morning
10:45	Dave Garroway	A Day	L. Mortenson	Matinee
11:00	Share the Wealth	* Musical Shopper	News	News: Matinee
11:15	Magic in Music	* Curt Massey	Aunt Jenny	Headlines
11:30	Farm	* Sweepstakes	Music For You	Farm and Home
11:45	Roundup	* News; Quiz	Variety Time	Farm News
12:00	* News Roundup	* Lady of House	Uncle Julius	Music: Markets
12:15	* Farm Service	* News	News	* News
12:30	* News	* Baseball	Markets: Farm	* News: Markets
12:45	* Polka Party	* Baseball	Frolics	Farm and Home
1:00	* Double or	* Baseball	Social Security	Farm Service
1:15	Nothing	* Baseball	Shopping to Mus.	Si Hays
1:30	* Melody	* Baseball	Here's	and Daughter
1:45	Matinee: News	* Baseball	Harper	Chr'n Science
2:00	* Life Beautiful	* Baseball	Luella	* Music
2:15	* Road of Life	* Baseball	Mortenson	Booth
2:30	* Pepper Young	* Baseball	House	* Organ Music
2:45	* Right to Hap'ss	* Scoreboard	Party: News	* U. S. Navy
3:00	* Backstage Wife	* Bob Swanson	Strike It	Chapel in
3:15	Stella Dallas	Show	Rich	The Sky
3:30	* Widder Brown	* Bob Swanson	Treasury Band	* Melody
3:45	Wom. in House	Show	News	Hour
4:00	* Just Plain Bill	* Bob Swanson	Mary Casey's	* Melody
4:15	* Front P. Farrell	Show: Scores	Showcase	Hour
4:30	* Platter	* Dolly	Harmony	News
4:45	Parade	Madison	House	* Radio Parade
5:00	* Bob and Ray	* Henry's Hit	News	Fiesta Time
5:15	* Fiesta	Parade	Hits: Final scores	* University
5:30	* News	**News: Henry's	You Asked	Special
5:45	* Sports: News	Hit Parade	for It	Univ. Special
6:00	* Dinner	* News: Fiesta	News	* News
6:15	Melody; News	* Fulton Lewis	Waxworks	Old Time Band
6:30	* News of World	* Mister	Music, Sports	* Sports Time
6:45	* I Man's Family	Mercury	Don Hollenbeck	Bink Sinks
7:00	* American	* Chance of	Jan Garber	Serenade
7:15	Portraits	a Lifetime	Orchestra	News
7:30	* Dangerous	* Detective	Favorite	* Old Timers'
7:45	Assignment	Story: News	Story	Jamboree
8:00	* It's Higgins,	* America's	Pursuit	* Old Timers'
8:15	Sir	Town	Pursuit	Jamboree
8:30	* Jack Pearl	Meeting	Operation	* Old Timers'
8:45	Show	* Dick Jurgens	Underground	Jamboree
9:00	* Big	* News; Time	Capitol	* University
9:15	Town	for Defense	Cloakroom	Farm Hour
9:30	* Manhattan Mus.	* Newsreel	Joe Reichman	* News: At
9:45	* Blue Serenade	* Elmer Davis	Orchestra	Your Request
10:00	* News	* News	News	* At Your
10:15	* News of World	* Frank Edwards	Sports	Request
10:30	* Melody	* News	Lonesome Gal	* At Your
10:45	Parade	* Ed Silvera	Top Tunes	Request
11:00	* News; 1310	* News; Sports	News: Lawler's	* Silent
11:15	Club	Final	Folly	* Silent
11:30	Dance	* Ed Silvera	Lawler's	* Silent
11:45	Orch.: News	Show	Folly	* Silent

*** Starred programs are also carried on corresponding FM stations . . . F M channels: WIBA-FM . . 101.5 M. WWCF (WIBU) . . 94.9 M. WISC-FM . . 98.1 M.**

WHA and WHA-FM

970 Kc.—88.7 Mcgs.
TUESDAY
A. M.

7:00 Farm Program
7:30 Band Wagon
7:45 Morning News
7:58 Weather Report
8:00 Morning Melodies
8:30 Politics of Pressure Groups
9:30 Markets
9:50 Markets
9:55 Weather Report
10:00 Homemakers Program
10:30 Concert Airs
10:45 Views of the News
11:00 American Literature
11:50 Noon Musicale

P. M.

12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Descriptive Music
2:15 Lest We Forget
2:30 Music You Want
3:00 Aesthetics
3:50 Music
4:00 Following Congress
4:30 Music of the Masters
5:30 From the Music Clinic
5:45 News
5:59 Program Review
6:00 Organ Melodies
6:30 Dinner Musicale

FM ONLY

7:00 Dinner Musicale
7:15 Views of the News
7:30 Chicago Roundtable
8:00 Music for the Connoisseur
9:00 FM Concert
10:50 Night News (to 11)

WFOW & WFOW-FM

104.9 Mcgs.
TUESDA
A. M.

8:00 Yawn Patrol
8:30 Clockwatchers
9:00 Herb Kern
9:15 Ben Light
9:30 Dance Band
10:00 Morning Musical Variety
10:30 Show Tunes
10:45 Novelty Shop
11:00 Willy Lupe
11:30 Navy Band
11:45 Sacred Heart Program

P. M.

12:00 News; Adrian Rollini
12:15 Roy Ross
12:30 Al Jolson
12:45 Songs of Hawaii
1:00 Dean Martin
1:15 Nick Lucas
1:30 Joe Stafford
1:45 Dusty Manuscripts
2:00 Contrasts in Music
3:00 Music to Listen to
4:00 Juke Box
4:15 Vaughn Monroe
4:30 Easy Listening
5:00 Ken Griffin
5:15 Program Preview
5:30 Off the Record
5:55 News; Musical Menu
6:45 Outdoor Sports
6:50 Musical Menu
7:00 Showcase
8:00 Public Service
8:15 Excursions in Science
8:30 Package of New Records
8:45 Twilight Time
9:00 Kay Kyser
9:30 Ted Weems
9:55 News
10:00 Alvino Rey
10:30 Guy Lombardo
11:00 Tiny Hill
11:30 Percy Faith
12:00 Let's Have Fun (from 12 till 1)

State to Study Problems of Aged

Studying problems of the aged will be one of the most important jobs of the legislative council in the next year and a half, Council Chairman Melvin Laird (R-Marshfield) said Monday.

The Marshfield senator said the council committee that will make the study should emphasize problems of old age assistance, institutional care of the aged, partial or full-time employment for elderly persons, and leisure activities for them.

Laird said the number of persons over 65 in Wisconsin has increased 24 per cent in the last 10 years and old age assistance costs have doubled.

Sen. Foster Porter (R-Bloomington) was elected chairman of the study committee. Assemblyman Holger Rasmusen (R-Spooner) was named vice-chairman, and Thomas Doran, Janesville, secretary.

The group plans to hire a full or part-time research director.

Calendar

Entertainment

TUESDAY, AUG. 7

Madison: "Teresa" at 2:50, 6:25, and 10; "Vicious Years" at 1:15, 5, and 8:40.

Prairie: "Up Front" at 7 and 9:55; Robinson-Turpin fight movies at 9.

Middleton: "Ma & Pa Kettle Back on the Farm" at 6:40 and 9:40; "Tomahawk" at 8:20.

Parkway: "Bandit Queen" at 1, 3:40, 5:20, and 9; "My Forbidden Past" at 2:10, 4:50, 7:30, and 10:10.

Strand: "Excuse My Dust" at 1, 4:05, 7:10, and 10:15; "Double Crossbones" at 2:45, 5:50, and 8:55.

Capitol: "On Moonlight Bay" at 1:15 3:25, 5:35, 7:45, and 9:55.

Orpheum: "Sirocco" at 12:35, 2:35, 4:40, 6:40, and 9:55, Sneak preview at 8:20.

Badger Outdoor: "Excuse My Dust" at 7:50 and 10:40; "Hometown Story" at 9:30.

Majestic: "Story of GI Joe" at 1:10, 4:40, and 8:10; "You're in the Navy Now" at 3, 6:30, and 10.

Municipal Affairs

TUESDAY, AUG. 7

Zoning board of appeals, 12 N., city hall.

City council committee of the whole, 7:30 p. m., city hall.

Metropolitan sewerage district commission, 2 p. m. district office.

Current Exhibits

Union Gallery—Paintings from Wisconsin Union loan collection of contemporary American paintings.

Historical museum—American revolution exhibit; Van Dyke collection of costumes and furniture; portrait of William A. Barstow, governor of Wisconsin 1854-1856.

On the Campus

TUESDAY, AUG. 7

Prof. Gertrude E. Johnson, program of James Stephens' poetry, 3:30 p. m., Bascom hall.

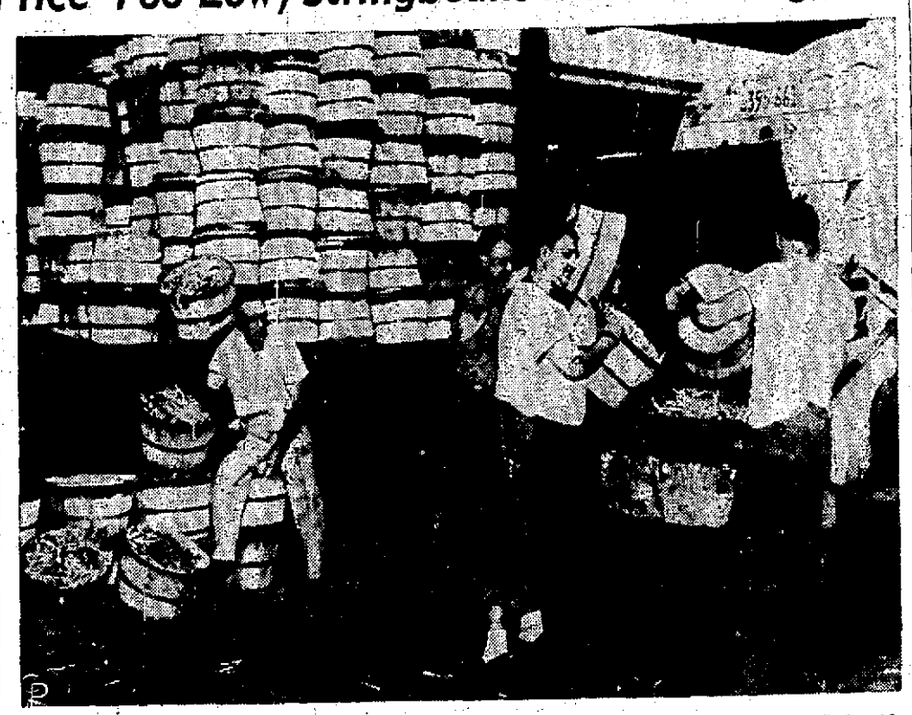
Book talk, 7:30 p. m., Union library.

War film series, 7:30 p. m., 165 Bascom hall.

Prof. Merrin Jules, lecture on art, 8 p. m., 116 Education building.

Spanish and Portuguese song and dance recital, 8 p. m., Union play circle.

Price Too Low, Stringbeans Make Garbage



While farmer Raymond T. Bailey sits disconsolately in background, New York sanitation department men empty his bushel baskets of stringbeans into a garbage truck at Bronx terminal market.

Bailey hauled them to market to sell for $2 a bushel minimum. He was offered from 25 cents to a dollar top. He said the baskets cost 25 cents apiece, picking cost 50 cents a bushel, and there were seed and fertilizer costs. So he decided to dump them rather than sell. (International

Books New This Week at Library

Taubes—QUICKEST WAY TO PAINT WELL
Sweetman—BACK TRAILING ON OPEN RANGE
Werne—LAW OF LABOR RELATIONS
Van Doren—INTRODUCTION TO POETRY
McNeillie—THE DELUGE
Curry—FIRE IN THE WATER
Bartlett—BASEBALL AND MR. SPALDING
Schumpeter—TEN GREAT ECONOMISTS
Holman—HOLMAN ON BASKETBALL
Dressler—PAROLE CHIEF
Leffler—STOCK MARKET
Hepburn—CALIFORNIA
Matthiessen—THEODORE DREISER
Payne—MAO TSE-TUNG
Goldbeck—PERFECT CONDUCTOR

Firemen Get First Call Since Thursday

Firemen from No. 5 and 8 companies were called to the Robert Putnam residence, 2676 South ct., after flames from a gas stove ignited window curtains.

The blaze damaged cupboards and wallpaper before firemen put it out.

It was the first fire call anywhere in Madison since last Thursday. Firemen called the four-day period "unusual."

BUY U. S. SAVINGS BONDS.

ADVERTISEMENT
FIRST APPLICATION RELIEVES
ITCHY SKIN
Zemo — a modern highly medicated antiseptic—promptly relieves itch and aids healing of surface skin and scalp irritations. → ZEMO

Truman Vetoes 2 Vet Pension Bills

WASHINGTON. — (AP) — Pres. Truman Monday vetoed proposals (1) to increase pensions of war veterans disabled by non-military causes and (2) to grant broader pensions to some veterans' widows.

He figured the first proposal would cost the government $16,700,000 for the first year alone.

It would have increased some pensions from $60-$72 a month to $120.

Compensation for veterans disabled as a result of military service is not affected.

The other bill he vetoed would have removed dependency as a requirement for payment of non-service-connected death pensions to widows of veterans they married some 20 to 40 years after the wars in which they fought.

Those conflicts were the Civil war, Indian wars, Spanish American war, the Boxer Rebellion, and Philippine insurrection.

Year in and year out you will do better with
REITAN-LERDAHL Insurance
105 Monona Ave. 6-2656
Insurance Counselors Since 1925

it's CB* for me!
Your password to pure beer drinking pleasure — "it's C B for me" — the beer with the capital flavor. Brewed and bottled in the capital city.
THE BEER with the CAPITAL FLAVOR
Centennial Brew
*Centennial Beer is C B to you

YOUR DOLLARS BUY MORE at NATIONAL
Remember, when it's quality, nationally advertised products you want — National is the place to go!
100% PURE GROUND BEEF 63c lb.
ARMOUR STAR BEER SALAMI 69c lb.
PLANKINTON NORWOOD SLICED BACON 55c lb.
JOIN BOB SWANSON
on National-T-Sweepstakes for fun—interviews and food shopping. Listen to WISC and WISC-FM 11:30 to 11:45 a. m., Monday thru Friday
Join Bob at the Sherman Ave. Store this week, 9:45 a. m.
Sturgeon Bay—For Canning
Fresh Pack—Sugared—Pitted
CHERRIES
$4.29 30-Lb. TIN while supply lasts
WE CARRY FULL LINE OF CANNING SUPPLIES
PEACHES
South Carolina—Elberta Freestone
U. S. NO. 1 GRADE
$2.98 FULL BUSHEL
AVAILABLE TUESDAY MORNING
NATIONAL Food Stores
Atwood Ave. Store Hours 9 A. M. to 9 P. M. Monday thru Saturday
—Free Parking at All 3 National Stores—
• 2087 Atwood Avenue
• 1202 South Park Street
• 2117 Sherman Avenue

"TO SAY a bread-and-butter THANK YOU"
... Say it With Flowers-by-Wire"
Ava Gardner, in MGM's Technicolor picture, "Pandora and the Flying Dutchman."
Your "Thank You" becomes richer, warmer . . . when you "Say it with Flowers." Hostesses delight in the graceful way Flowers express sincere appreciation.
After you've gone, FLOWERS-BY-WIRE speed your thanks anywhere . . . telegraph-fast. A gorgeous bouquet arrives fresh and lovely, carrying your gratitude . . . the proper, tasteful way.
FLORISTS' TELEGRAPH DELIVERY — Send Flowers Worldwide — INTERFLORA
Look for this Emblem. It means Guaranteed Delivery . . . Worldwide . . . through 15,000 F.T.D. and Interflora members.
FLORISTS' TELEGRAPH DELIVERY ASSOCIATION, Headquarters: Detroit, Michigan
Patronize Your Favorite Florist Listed Below
Choles Floral Company — Park Hotel Building, Dial 5-2291
Smith's Flower Shop — 121 State St., Dial 5-1930
Nissler Greenhouse — Stoughton, Wis., Phone 321
Pfister Flower Shop — 542 W. Washington Ave., Dial 6-8538
Rentschler Floral Company — 230 State St., Dial 5-8885

Let a HYSTER Do the Job
HYSTER KARRY KRANE
10,000-lb. capacity. Conventional automotive controls make it as easy to handle as a truck.
Only $4950.
The shortage and high cost of manpower in your factory or warehouse makes a HYSTER LIFT TRUCK mandatory for reducing present day Dollar waste in Handling operation. HYSTER provides GREATER EFFICIENCY, time saving, money and labor. HYSTER TRUCKS load, unload and transport; tier EASILY and QUICKLY. HYSTER MODELS range in capacity from 2000 pounds to 30,000 pounds. All models are equipped with pneumatic tires, are gasoline powered, engineered for fast, efficient, enduring service.
HYSTER 40
4,000-lb. capacity . . . speedy, powerful. Tricycle steering for maximum maneuverability.
Other Sizes 2,000 to 30,000 lbs.
We maintain a staff of Material Handling Sales Engineers ready and willing to help you to SAVE MONEY in transporting and stacking your product through proper use of this type of mobile equipment in your plant. Allow us to send one of our capable Industrial Engineers to consult with you about your problem without the slightest obligation. Call, write or wire us this very moment. NOW is the TIME. We will arrange to have a representative at your door in the morning.
RENTAL SERVICE
You can RENT-A-HYSTER TRUCK by day, week, month or as long as you desire at reasonable rates. This feature permits MANAGEMENT to test mechanized operation, or to maintain temporary equipment for special operations, or to tie over a period during which unforeseen changes may accrue in plant operation. It provides an arrangement withholding any increase in CAPITAL EXPENDITURE, at the same time. Feel free to consult us about this rental plan and how you can later apply it to a purchase application should you find it feasible.
MAINTENANCE SERVICE
We maintain the largest certified Parts-Stock, plus a crew of expertly Trained Factory Service Men. This organization is available to you on short notice in case of mechanical failure, which is your added insurance for uninterrupted, steady production. We pride ourselves in rendering prompt and efficient service, even to the extent of making available to you duplicate equipment should operation so warrant.
HYSTER LIFT TRUCKS STRADDLE TRUCKS MOBILE CRANES TURRET TRUCKS
"There's a HYSTER for every job!"
HYSTER
J. P. WAITE, INC.
Exclusive Authorized Wisconsin Dealer
3304 W. Pierce St. Milwaukee 15, Wis.
Phone EVergreen 4-1900
Since 1926