

# RADIO and TELEVISION PROGRAM LISTINGS

LONG BEACH (CALIF.) PRESS-TELEGRAM FRIDAY, AUGUST 3, 1951 B-5  
 KLAC 870 KFI 640 KMPC 710 KECA 790 KHJ 930 KFWB 980 KNX 1070 KFOX 1280 KFAC 1330 KGER 1390 KVOE 1480

The following programs are compiled from reports provided by the broadcasters. No responsibility assumed for last-minute changes which sometimes are made.

## DIAL LITES — TONIGHT

**INFORMATIVE**  
 7:00-8:00—Clete Roberts  
 7:00-8:00—Woman's Forum  
 7:00-8:00—The and Co.  
 8:00-9:00—Radio News Club  
**ADVENTURE**  
 7:00-8:00—The Cisco Kid  
 8:00-9:00—Defense Attorney  
 8:30-9:00—Dimension X

## FRIDAY, AUGUST 3, 1951

**5:00 P. M.**  
 KLAC—News, Sports, L.A. Today  
 KFI—Bob Waxed  
 KMPC—Bob Waxed  
 KECA—Bob Waxed  
 KHJ—Bob Waxed  
 KFWB—Bob Waxed  
 KNX—Bob Waxed  
 KFOX—Bob Waxed  
 KFAC—Bob Waxed  
 KGER—Bob Waxed  
 KVOE—Bob Waxed

## 12 MIDNIGHT

## TOMORROW

**7:15 P. M.**  
 KLAC—News, Sports, L.A. Today  
 KFI—Bob Waxed  
 KMPC—Bob Waxed  
 KECA—Bob Waxed  
 KHJ—Bob Waxed  
 KFWB—Bob Waxed  
 KNX—Bob Waxed  
 KFOX—Bob Waxed  
 KFAC—Bob Waxed  
 KGER—Bob Waxed  
 KVOE—Bob Waxed

## LOOKING AND LISTENING

### TV Here to Stay and So Is Radio, Declares Massey

HOLLYWOOD. A discussion network are depending on out- with singing star Curt Massey revealed some interesting facts on the present controversy of radio versus television. Curt, who claims to have "the biggest little show in radio," is completely unimpressed with the fanfare of television. "Television is here to stay," Curt says, "but so is radio and make no mistake about that. I've been on the air since the early '30s back in Kansas City, but I've never had it as good in radio as I do right now." His "Curt Massey Time" started on CBS two years ago as a summer replacement for comedian Herb Shriner (who is doing a little summer replacing of his own this year). Co-starring "Littin' Martha Tilton and featuring Country Washburn's orchestra, the show topped Shriner's listener rating and has been kept on—without vacation—ever since! Curt is well known with listeners as his program is aired five days a week on two networks over more than 650 stations.

### DOWN TV-RADIO ROW

From a public service standpoint, the televising of the Hyperion sewer hearings are fine, but doubt very much if even one person in a hundred can understand the technical engineering talk or would leave their set on long enough to try. Auditions are over and Tommy Rettig has been selected to do "Leroy" on the Gildersleeve show this fall for TV. According to a survey, the nation's TV stations not on

### Church Groups Sponsoring Pilgrimage Play Crowds

Dozens of special groups from churches and service clubs promise to provide sellout houses for the world famed Pilgrimage Play, now being presented nightly in Cahuenga Pass, it was announced yesterday by the Pilgrimage Play management. On Wednesday, Aug. 8, it will be Kiwanis Night in the Pilgrimage Bowl. On that night enough Kiwanians are expected to show up every place in the 1300-seat house will be occupied. Some Kiwanians, spurred by efforts of various lieutenant governors of Kiwanis divisions in the Los Angeles area, are also planning to attend on other nights during the week. According to Gus Ingels, long time business manager of the Pilgrimage Play, at least five churches are planning group par-

performances of the play. Since the play closes on Sunday, Aug. 12, this will add up to more than 60 special church groups in attendance during the final two weeks. Lieutenant governors of Kiwanis International, who are spearheading the special Kiwanis attendance include: Charles T. Powers, Harold Heimbaugh, Dr. E. N. Cooke, John M. Sherman, Richard A. Williams, Dexter D. Jones and Paul Palmer. Capacity houses are expected regularly during the final nights of the Pilgrimage Play. This is usual, according to the play management. Last year the final two weeks saw a regular sell-out houses. This year, when the play was threatened with closing on July 22 due to Hollywood Bowl's financial difficulties, stand in g

### Let's Explore Your Mind

By ALBERT EDWARD WIGGAM, D. Sc.

**2. DO WOMEN OR MEN KNOW HOW TO READ NEWSPAPERS BETTER?**  
 YOUR OPINION

**3. DO CHILDREN WHO SUFFER THE CONSEQUENCES OF THEIR MISDEEDS HAVE BETTER PERSONALITIES?**  
 YES NO

**1. DOES WANTING YOUR FRIENDS TO KNOW EACH OTHER INDICATE YOUR PERSONALITY?**  
 YES NO

Answer to Question No. 1. Yes. It is a habit that psychologist find indicates good personality. If you want persons to know each other, it indicates you are a good mixer and enjoy helping others have a good time. This is about the best way to have a good time yourself. The habit also indicates that you have considerable self-confidence and probably no deep feelings of inferiority.

Answer to Question No. 2. Neither knows very well. One psychologist found that women tend to look for personal items and skip over most of the big events. More men than women read editorials. Most men, however, merely glance over political and foreign headlines and then turn to the sports and financial pages. They get most

# TELEVISION

Channel 2 KFI Channel 9  
 Channel 4 KFTV Channel 11  
 Channel 5 KTLA Channel 13  
 Channel 7 KECA

## TELE-TIPS — TONIGHT

**INFORMATIVE**  
 5:00-KFI (9)—TV University  
 7:15-KTLA (5)—Your Town, Mayor Bowron  
 7:45-KNBB (4)—Industry on Parade  
 8:00-KECA (7)—United or Not  
 10:30-KFTV (11)—What's the Verdict?  
**VARIETY**  
 6:30-KTSL (2)—N. T. G. Road  
 7:00-KFTV (11)—Key Mulvey's

## FRIDAY, AUGUST 3, 1951

**5:00 P. M.**  
 KTSL (2)—Ghost Rider  
 KNBB (4)—Boots and Saddles  
 KTLA (5)—News, Music  
 KECA (7)—Foreman Phillips  
 KFTV (11)—Range Riders  
 KLAC (13)—Al Jarvis

## DIAMOND TV

room only was the order for three nights. Pilgrimage Play will be completing its 24th season on Aug. 12. Plenty of parking space is provided adjacent to this bowl, and tickets are now on sale at the box office, 2580 Cahuenga Blvd., and at all mutual agencies.

# Crosby Is Hoping to Get TV Station

SALINAS, Calif. (AP) Bing Crosby and two associates have bought radio station KSNB-FM on Mount Toro as a site for a possible television station. The station, off the air since last spring, was owned by Salinas Newspapers, Inc. That corporation said the purchasers hope to start televising within the next few years if the FCC grants a construction permit. Crosby's two co-partners are George L. Coleman of Miami, Okla., and Kenyon Brown of Wichita Falls, Texas. The three are principal stockholders in Monterey Radio-Television Co., which operates station KBMY in Monterey.

# Senators Introduce Korea GI Bill

WASHINGTON, Aug. 3. (AP) Sens. George (D-Ga.) and Kerr (D-Okla.) have introduced a GI education and training bill for veterans of the Korean war. Under the measure, veterans of 90 days or more of military service since June, 1950, would be eligible for one month of training for each month of active service. Veterans whose education was interrupted by entrance into the armed services would be provided a maximum of four years training. Other veterans would be entitled to one year.

# Expecting Child

HOLLYWOOD, (AP) French actress Micheline Presle and her husband, film producer William Marshall, expect a baby in December, her studio says. The actress will be unable to play the lead opposite James Mason in a new movie.

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## Today's Crossword Puzzle

**Huge Landmark**

**HORIZONTAL**  
 3 Thoroughfare (ab.)  
 4 Depicted famous landmark, the  
 5 monument  
 6 Speak clearly  
 7 That man  
 8 Foot lever  
 9 Peak  
 10 Near  
 11 Hebrew sweets  
 12 Promouin  
 13 Rip  
 14 Distap  
 15 See eagle  
 16 Partry  
 17 Sunshine  
 18 State (ab.)  
 19 is made of white marble  
 20 East India (ab.)  
 21 Exclamation of satisfaction  
 22 Achievement  
 23 East Indian tree  
 24 Indolent  
 25 Owl  
 26 Six (Roman)  
 27 Women's club  
 28 Proprietion  
 29 Greek letter  
 30 Detector device  
 31 Str  
 32 Serrile  
 33 Liberal feelings  
 34 VERTICAL  
 35 Table  
 36 attendant  
 37 limb

**ANSWER TO PREVIOUS PUZZLE**

1. MOUNTAIN  
 2. BRIDGE  
 3. MONUMENT  
 4. CLEARLY  
 5. THAT  
 6. FOOT  
 7. PEAK  
 8. NEAR  
 9. HEBREW  
 10. PROMOUNTAIN  
 11. RIP  
 12. DISTANCE  
 13. SEE  
 14. PART  
 15. SUNSHINE  
 16. STATE  
 17. MARBLE  
 18. INDIA  
 19. EXCLAMATION  
 20. ACHIEVEMENT  
 21. TREE  
 22. OWL  
 23. SIX  
 24. WOMEN'S  
 25. PROPRIETOR  
 26. GREEK  
 27. DETECTOR  
 28. STRIP  
 29. SERRILE  
 30. LIBERAL  
 31. FEELINGS  
 32. TABLE  
 33. ATTENDANT  
 34. LIMB

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