COMEDY

Lifetime

4 P. M.

KTSL (2)-Steve Allen KF1 (9)-Picture Party "Hell in the Circus" KTTV (11)-Billie Burke KLAC (13)-Al Jarvis

4:1**€** P. M.

KECA (7)-F. Phillips

4:30 P. M.

KTTV (11)-Matinee, Jack Rourke

5:15 P. M.

7:00-KECA (7)-Stud's Place 7:50-KTTV (11)-Buster Keaton

7:15-KTLA (5)—Hollywood Reel 7:30-KECA (7)—Chance of a

8:00-KNBH (4)-Ford Festival

9:00-KTSL (2)—Songs for Sale

TELE-TIPS — TONIGHT

KTLA (5)-Hollywood Reel

7:30 P. M.

10:90-KTLA (5)-City at Night

8:15 (RLAC (13)—Fishing Film 8:15-RTTV (11)—Baseball, Hollywood vs. Seals 10:00-KTSL (2)—Blue Ribbon

SPORTS
6:45-KNBH (4)—Kelley and
Meran

son, the Harbor Commission was told yesterday by Port Manager

C. G. Bagnall, contractor, asked

and received an extension of con

tract on the job from Aug. 1 to

Nov. 15 because of the shortage

Long Beach during the past few years has become the princi-

pal shipping point for California and Arizona cotton to overseas

TY OWNERS

Convert Your 10-inch Set to

the New 14-inch Black

Rectangular Tube

Complete
With 6-Month
Guarantee.
Installed

AUTO RADIOS for \$4495 Every Make of Car

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Vacation

SPECIAL

M-O-T-O-R

OVERHAUL

6 CYL. - 8 CYL.

\$40°-\$50°°

NO MONEY DOWN

UP TO 18 MOS. TO PAY CAR PAID FOR OR NOT

(FACTORY) REBUILT

MOTOR EXCHANGES

Completely Installed

Ford 8.....\$102.00

Mercury 114.00

Chevrolet.... 125.00

Dodge & Plym. 133.00

ALL WORK GUARANT'D

Free Towing - Loan Cars

SERVICE WHILE YOU WAIT

2537 AMERICAN AVENUE

PHONE

4-4584

EW

The following programs are compiled from reports provided by the broadcasters. DIAL LITES - TONIGHT

SPECIAL 7:00-KNX-Red Cross Show, "The Big Job," Kansas City Flood Appeal

DRAMA 8:30-KNX-Dr. Christian, "Sins of the Parents" ADVENTURE

:30-KECA—American Agent 8:30-KFI-The Falcon

QUIZ 8:06-KHJ-What's the Name of That Song? 9:00-KFI-It Pays to Be

Ignorant
MUSIC
6:30-KFI—Pete Kelley's Blues 7:30-KNX—Sammy Kaye 9:30-KECA—Lawrence Welk

9:00-KNX-Rocky Jordan

9:30-KHJ-International Airport

WEDNESDAY, AUGUST 1, 1951

KFI-News KLAC-Robbins' Nest KHJ-News, Major Lee Ball: Tigers-Yankes KFOX-Hitching Fost KMPC-Dance Time KFWB-6. Norman KNX-News, Sports KECA-Pannell Or, KGER-Spirituals KFAC-*Crossroads"

.11:15 P. M.

KF1-Orghestra KNX-Merry-Go-Round KECA-Orghestra

11:30 P. M.

5 P. M. MLAC-News, Sports,
L. A. Today
KF1-Feature Wire
KMFC-Help Wanted,
Sports
KECA-News
KH1-Mert's Racords
KFWB-Red Rowe Francho
KNX-Don Hollenbeck
KFAC-Serensde
KFEX-Mission

5:15 P. M. Lonesome Gal H-News 5:30 P. M.

KLAC-News
KHJ-Storing Marshall,
Mel Allen
KMPC-Stars of Song
KST-Casa Cugat
KSCA-Chet Huntley
KGER-Gospel Friends
KNY-Carroll Alcott
KFOX-News
KFAC-Whos, Sill

5:45 P. M. KMPC—Top Tones KFOX-Fishcaster KFI-Elmer Peterson KECA-Bob Garred KNX-Frank Goss KLAC-Sam Balter 6 P. M.

FOX-News: Time Out FI-Sunast to Broadway GCA-News, H. Weaver MPC-N. Nesbitt FWB-News LAC-Nows, Al Jarvis X-Escape AC-Etchings in Eliver ER-Soul Clinic J-KVOE-Gabriel

4:15 P. M. W//-Sports L/-XVOE-Newsreal 4:30 P. M.

Figure F. M.
Fir-Pute Kelley's Blues
HJ-Answer Man
MFC-Joe Hernandez
ECA-Boston Blackie
FWB-America Dances
VX-Johnny Dollar
IEE,-Bible
TOX-Memory Room
/OE-Sports 6:45 P. M. KHJ-KVOE- Haves 7 P. M.

KLAC-News, Ciete Rober KFI-Big Story KMPC-News Music KECA-Lone Ranger KHJ-Mysterious Traveler KFOX-Waltz Time KNX-Kansas City Flood Appeal KFAC-Serenade KGER-Family Bible KVOE-Let's Visit 7:15 P. M. KFOX-Here's to Vets 7:30 P. M.

KLAC-Music
KMPC-Penny Serenade
KFF-Rex Saunders
KECA-Amer. Agent
KECA-Amer. Agent
KHCA-Meet Band
KNX-Sammy Kays
KFOX-Meet Band
KGER-Rev. Harlan
KFAC-Echoes and En-KFWB-Chas. Antel 7:45 P. M. KFWB-Rosary Hour KFOX-News

8 P. M. KLAC-News, Baseball: San Francisco-Hollywo KFI-One Man's Family KFI-One Man's KMPC-News KHJ-Nams That Song KHJ-Nams That Song KECA-Fat Man TECA-Fat Man TONISH NX-World Tonight FWB-NHA Complex SER-Bible Treasury FOX-Concert

8:15 P. M. KMPC-Baseball: L. A.-Oakland KFI-World News KFOX-Navy Star Time KGER-Hebrew Christian 8:30 P. M.

Star Time Theater 1 medalies bristian i-Family Theater
iR-Organ meddles
(-Dr. Christian
VB-News
IA-Rogue's Gallery
X-L. B. Forum 8:45 P. M.

BELIEVE THEY CAN MORE

SAFELY MARRY BENEATH

Men. Sociologist W. S. Bernard found that among 500 Colorado

University students the ma-jority of both sexes held this be-lief. Some other studies show

there is a stronger tendency for-men to marry beneath their social and economic class. May-be that is just part of the well-nigh universal belief that wom-

en not only ought to-but want

to-look up to men; although they often look down on them

Dr. Karl Menninger, psycho-analyst, has advanced this theory. He suggests that the ex-cessive drinker is a "chronic" suicide. He knows he is slowly committing suicide, and, either consciously or unconsciously

consciously or unconsciously, wishes to do so. Neurotics who

wanes in go so, reurones who develop imaginary pains and sometimes insist on operations; pedestrians who jaywalk; persons who overeat, develop uses less fears and worries, etc., all

Answer to Question No."2

after marriage.

Answer to Question No. 1

THEMSELVES?

\$ A. M. Behind Headlines J-News, Stocks L-Breakiest Club B-KMPC-News KGER-Music Hall KFOX-Swingtime 9:15 P. M. X-Mizpan X-Tabernacie Benediction
KHJ-KVOE-Ed Pettit
KNX-Raiph Storv
KFAC-Music

9:30 P. M. 8:15 A. M. KFI-Mr. D. A. KHJ-KVOE-International Airport KFI-Johnny Murray KLAC-Haynes KMPC-Markets. Sports KFWB-Bill Leyden KNX-KHI-News KFOX-Prison Missionary KYOE—Stocks KECA-Lawrence Welk KGER-Brown Schools

9:45 P. M. 8:30 A. M. KEWB-News KFI-Jack Berch KMPC-R. Mulholiand KHI-KVOE-Haven of Rest KNX-Grand Siam KLAC-KFAC-News KGER-China's Voice KFOX-Words of Life 10 P. M. KLAC-News, Music KFI-Raporter KMPC-Dance Time KHJ-I Love Mystery KFWB-G, Norman KNX-10 o'Clock Wire 8:45 A. M.

KECA-News KFAC-Music, Crossroads KGER-Day Is Done KVOE-Disc 'n' Chat KLAC-Racing KFI-Days Garroway KFAC-Unity KNK-Rosemary KGER-Bible KFWE-News 10:15 P. M. KFI-Michael Hinn KHJ-Frank Edwards KECA-Science of Mind KNX-Harmon-Alcott 7 A. M.

KLAC-News, Haynes KFI-KVOE-Coffee Time KHJ-Tell Your Neighbor KECA-Tee Malone KNX-Wendy Warren KFWB-Yocam Hollow KFWB-Yocam Hollow 10:30 P. M. Passing Parade Lonesome Gai A-Sports Report R-Music KGER-Lutheran KFOX-Religious KNX Philip Norman 10:45 P. M. 9:15 A. M. KECA-News KFOX-Home Missionary KNX-Aunt Jenny KEJ-KVOE-Dixieland Club Lionel Barrymore A-News, Dream Har-

2:30 A. M. Roosevelt Young KHI-Norma KFI-Ladles' Day KECA-Evelyn Winters KNX-Helen Trent KGER-Religious KFOX-Gospel Friends KYOE-Music

9:45 A. M. KECA-A Girl Marries KFOX-Bible KVOE-Club Variety KNX-Gal Sunday 10 A. M.

KLAC-Music KECA-New Yorkers KGER-Guest Star Orch. KFI-Around Town
KLAC-AI Jarvin
KLAC-AI Jarvin
KMPC-News. H. Flynn
KHJ-KVOE-G. Hardy
KNX-Big. Sister
KFA-Concert
KFA-Concert
KGER-News, E. Lee
KFOK-News, Religious 11:45 P. M. KFI-U. S. Navy, Rec KNX-You and World 12 MIDNIGHT KHJ-Baseball KMPC-Dance Music 10:15 A. M. iC-Music
i-Music
i-Mus KECA-Records KHJ-KVOE-Tello-Test

KFWB-M, Hart KNX-Ma Perkins KFOX-Music (10:25) KGER-Tommy Baird KECA-News KFAC-Music to 6 TOMORROW 10:30 A. Mi (Thursday). KFI-Break the Bank KHJ-Answer Man KECA-True Story, Ed DAWN TO 7 A. M. Arnold Malone KNX-Dr. Malone KGER-H. Markham KVOE-Ladies' Day KFAC-Songs

KLAC-Haynes KFI-Music. News, Farm High Jaghts; Kel-Rise & Silne (6:00) KMPC-Strength (5:30). Liberty Jambores (5:30). Voice of Agriculture (6:30) 10:45 A. M. KHJ-Music Morgan Manner KMPC-Hollywood Editor KNX-Guiding Light KGNR-Rev, Kopp

(6:30) Cagnor and Corner (6:40) Cagnor and Cagnor and Cagnor (6:45), Experiment (6:45), Experiment (6:45), Experiment (6:45), Experiment (6:45), Elegants, 6.45, Experiment (6:30) Experiment (6:30) 11 A. M. KLAC-Al Jarvis
KFI-Double or Nothing
KMPC-H. Flynn
KMPC-H. Flynn
KEGA-B. Crocker
KHJ-KVOE- Ladies Fair
KFAC-Music KFAC-Music KNX-Mrs. Burton '7 A. M.

KLAC-News, Clebe Roberts
KMPC-Stars of Song
KFI-KFOX-News
KECA-Tom Owen's Show
KHJ-KVOE-News
KFWB-News, Bill Leyden
KNX-Arthur Godfrey
KGER-Frayer Revival
KFAC-Music 11:15 A. M. KGER-Mission KFOX-Baseball, Tigers YOX-Baseball, Tigers YOX-Perry Mason KFWB-Maurice Hart

7:15 A. M. KMPC-Jim McCulia KGER-Aubrey Lee KHI-KVOE-Breakfast KFOX-Susshipe Missio

7:30 A. M.
Bob Elson
Breakfast Platters
C-R. Mulholland
A-Bob Garred
K-Chapel Hour
Frank Goss 7:45 A. M. KFI-Sam Hayes

By ALBERT EDWARD WIGGAM, D. Sc.

Let's Explore Your Mind

LOOKING AND LISTENING

Announcing Commercials

HOLLYWOOD. "I like to eat, sists of tomatoes. The vegetable too," said Betty Furness when he hates most-tomatoes! asked why she started in tele- ON TV ... Projects to keep the vision from the announcing end. children busy during the sum-"It appeared to me that televi- mer days will be given on the sion was an excellent medium "Handy Hint" program from for an actress, but after making KTLA (5) at 6:45.... The High the rounds a few times, I was further as KLAC (13) shows willing to take the first thing this feature at 7. . . Pinch-to come along, and that was give hitting for Bert Parks who is ing commercials," she continued.

Betty, who now can be titled
"First Lady of Television Com"Gleason will star in the final

mercials" has a couple of com-

lers," she said, "told me I would be ruined for dramatic parts if I accepted the job of giving commercials, but fortunately, it turned out differently. After being seen a few times, I found that I had many TV friends, and soon, several shows were offered. Movies were never like this!"

Visit Club 11 on KTTV (11) at 11, for a bit of Jack Rourke. ON RADIO . . . An alluring woman urges a boxing champion into further conquests on the KNX show of "Escape" at 6 . . . The Long Island Daily Press is honored tonight on "The Big Story" over KFI at 7 . . . Jimmy Story" over KFI at 7. . . . Jimmy

of the interview type, all of KECA at 9. which keeps the blond telelovely

geles in the television live show and productions, but when a few of our better live shows were brought to her attention, she backed down a bit.

Lawrence and Lee have just completed a Broadway play called "Inherit the Wind." The plot revolves are well.

nings Bryan and Clarence Dar

Gives Betty Furness Break

By TOM E. DANSON :

plete programs of her own, but for the season, as this these came as a result of her T-viewed on KNBH (4) at 9. these came as a result of her A cub reporter who invents being seen first doing a sales "scoops" gets into trouble during job.
"Friends of mine in New York the presentation of from KTSL (2) at 9 and TV directors and production KTSL (2) at 9:30. . . Let's ers," she said, "told me I would visit Club 11 on KTTV (11) at

Movies were never like this!" Story" over KFI at 7... J Betty, in California on vaca Durante and June Haver tion, is anxious to get back to been teamed for the "Family New York and her duties. She appears on her own show called sody in Bop" over KHJ at 8:30.
"Penthouse Party," handles the commercials for "Studio One," coal strike as "Mr. President" and has a feature afternoon show during the show tonight from

very busy. Brazilians Purchase At first Betty felt that New York was far ahead of Los An-Former Alaska Ships

Betty's first love was the stage, which now is playing second fidole to the great "look 'n' listen" media.

row had their legal fracas. It is highly controversial and might not make the grade on Broad-

1330

No responsibility assumed for inst-minute changes which sometimes are made.

School Talent Battle progresses "Four Star Revue" production for the season, as this is

passage steamers, the Lloyd Quarto and Lloyd Quinto, which for two years plied through the Port of Long Beach in the Latin American trade, have been sold to Brazilian buyers, according to

The small former Alaska inland

Nicholas Gravem & Sons, ship

Harold Moody, son of Mr. and way, however. . . The song Mrs. Percy Moody, 5901 Califor-"Lovely Fantasy" as introduced nia Ave., is on an expedition of the Keith Hetherington the School of Tropical and Preon the Keith Hetherington the School of Tropical and Pre-KNBH show has been sent to ventive Medicine of Loma Linda, Toni Arden for recording pur-Calif., in southern Mexico. His poses. . . . Victor Borge farms wife is accompanying him on the for a hobby. His main crop contrip, which is of scientific nature.

KNX-Bill Kenneally

12:15 P. M. KFI-Road of Life KGER-KMPC-News KECA-Altar Bound

12:30 P. M.

KLAC-570 Club
KF1-Fepper Young
KMPC-Religious Science
KMPC-Religious Science
KFWB-News
KFWB-News
KECA-Modern Romance
KMX-Art Linkletter
KGER-Seranade
VVDRI-Parch

12:45 P. M.

11:30 A. M. KEI-Live Like Millionaire KHJ-KVOE-Queen for Day

2.00 MANY PERSONS HAVE AN UNCONSCIOUS

YOUR OPINION.

3. CAN THE KNACK OF MAKING FRIENDS

YOUR

BE ACQUIRED?

have unconscious suicidal obses-

sions, Dr. Menninger thinks.

Certainly these are suicidal

habits, whether suicide is desired

It's easier for some than for

others, but everybody can make

friends. Remember, all human beings have the same traits. Some are born with a greater

amount of these traits than others; but every trait can be

Answer to Question No. 3

WISH TO COMMIT

SUICIDE?

KECA-Quiz Program KFAC-Music KGER-News, Boys' Ranch KNX-Nora Drake KF1-Happiness
KHJ-Bell Ringer
KMPC-Farm Adviser
KECA-David Amity
KFAC-News 11:45 A. M.

ĩ ₽. M. -News, Sports, 57 12 NOON lub

-Backstage Wife

-Backstage Wife

-KVOE-J. Kirkwood

FC-News, Music

WB-Bill Anson

X-Hilltop Houss

JA-Fran Scully

AC-Med. Association

1:15 P. M.

1:39 P. M. KFI-Widder Brown KNX-Philip Normar KHJ-Double or Not

KFI-Plain Bill KH-News Margaret
KH-News Margaret
McBride
KNX-News, Paul Masterson, Mr. Info
KFWB-Bill Anson
KGER-L B. Band
KFAC-Matines
KVOS-Laguna Afternoon

KGER-Navy Star Time KVOE-Frank Russell

1:45 P. M.

KFI-Woman in My House KGER-News

2 P. M.

KMPC-News, Johnny Grant

2:15 P. M. KFOX-Texas Tiny KFI-Ft. Pg. Farrell 2:30 P. M.

KNX-Jack Owens KECA-Variety Fare 2:45 P. M. KFI-Bob and Ray KNX-George Fisher KLAC-News, Sports 3 P. M.

AC-News, Sports, 570 Club KFI-Welcome, Travelers KHJ-Club 939 KMPC-News, Johnny Grant KECA-Family Circle KVOE-News KFWB-Peter Potter

KNX-Arthur Godfrey KFAC-Opera KGER-News, Rancho KFOX-News, Music 3:15 P. M.

KPOX-Texas Tiny KVOE-Here's Carland 3:30 P. M.

KLAC-News, Sports, 579 KFI-Aunt Mary KGER-Rancho, News KFI-Aunt Mary KFWB-Peter Fotter KFWB-Peter Fotter KFAC-News, Ira Cook 3:45 P. M.

KFI-News KHJ-Lynn and Hollywood KFOX-Pension 4 P. M. KLAC-News, Sports Jam-

KFI-Dr. Paul 4:15 P. M.

C-Tales Life Beautiful KVOE-News X-Music -Strike If Rich 4:30 P. M. T-B. Wheeler IPC-Music U-Behind Story WB-Platter Pals CA-Records OE-U, N.

4:45 P. M. LAC-Races HJ-KVOE-Hayes FOX-Records NX-Johnny Dugan

1 Depicted wild

13 Bird 14 Go to bed 15 Tatter 16 Chinese

dynasties 18 Age

20 Overlooks 22 Diminutive Alfred 23 Journey 25 Poker stake 27 Sea eagle

29 Exists Bashan of surprise

(symbol) emperor

others; but every trait can be immensely increased by desire, enthusiasm and practice. Our booklet, "You, Too, Can Be Popular," gives new methods of making friends, Sent at cost, 15c (coin only), plus self-addressed, stamped envelope.

Just follow the easy melhods axplained by famed Dr. A. E. Wiggam in his 18-page booklet: "How yen Too Can Be Popular."

Contains tests and 14 easily affective. The process and 15 easily applied to readers, sent at cost, 15c (coin only). Just ask for "Popularity Booklet." did read for sent at cost, 15c (coin only). Just ask for "Popularity Booklet." did read process of this newspaper. Allow 10 days for reply. Enclose stamped, self-addressed return envelope for reply.

Wild Animal

HORIZONTAL 3 Large 4 Company

(ab.) 7 It is found in 5 Singing voice - States 6 Rip 7 Prod 8 Bird's home 9 That thing 10 Cravat

11 Printing mistakes 12 Distributor 17 No good (ab.) of 20 Sudden rises in streams 21 Detergents Labor groups 26 Nullify

30 Giant king of 31 Exclamation 32 Sodium 23 Domestic slave 35 Followers

38 Misplaced 40 Part of "be" 41 Women's club 47 Area measure 48 Twitching 50 Blended 51 Employ 52 Musical

exercises 54 Evades 57 Abandon VERTICAL i Chemical sali

Answer to Previous Puzzle

45 Plant 33 Exalts 34 Metamere 36 Expunger 37 Most painfu) 42 Portent 53 Down 44 Beast of

burden

46 Unoccupied or employed 49 Mongrel 51 Mongolian

SANTA ANA

LONG BEACH 219 E. 4th St. 512 N. MAIN ST.

KTTV (11)-Buster Keaton Show KLAC (13)-Teleteen Reporter KNBH (4)-News, Weather KTSL (2)-News, Sports KEUA (7)-Chance of

Lifetime KTLA (5)-Double Feature Film: "Baboona" 11:30 P. M. KTLA (5)-Final Edition KTTV (11)-Midnight Movies: "Night Life in Reno" 7:45 P. M.

KTSL (2)-Ghost Rider KNBH (4)-Boots 'n' Saddle Laudie KTLA (5)-News, Music KTTV (11)-Range Riders KTSL (2)-Top Tunes KNBH (4)-Tex Williams Song Time KFI (9)-Comedy Time (7:50) 8 7. M.

KTLA (5)-Police Call (5:20) KFI (9)-Fun Time KTSL (2)-Art Godfrey KNBH (4)-Ford Fes-tival, James Melton KECA (7)-Stop Music 5:30 P. M. KNBH (4)-Howdy Doody KTLA (5)-Cowboy Thrills KFI (9)-News, TV Uni-versity (5:50) KLAC (13)-Hitch Post: "Where Trails Divide" 8:15 P. M.

6 F. M. KTSL(2)-Tele Comics KNBH (4)-Komedy 8:30 P. M. Klub KECA (7)-Space Patrol Conference KTLA (5)-Film: "Phantom of 42nd St." 6:15 F. M.

KTSL (2)-Stop at

Boney Bill's

KECA (7)-Tom Corbett,

Space Cadet

KFI (9)-Fishing Pals KLAC (13)-Carrot Top Anderson

9 P. M. 6:30 P. M. KTSL (2)-Songs for 6:30 F. M.
KTSL (2)-Adventure
Theater
KNBH (4)-Jr. Theater
KCA (7)-F. Phillips
KTLA (5)-Beany
KTTV (11)-Cap. Video
KLAC (13)-News,
Ed Lyon KNBH (4) Four Star, Jackie Gleason
KELLA (7)-Film
KLAC (13)-Theater:
"Annie Leave tha
Room"

9:30 P. M. 6:45 P. M.

KNBH (4)-Kelley & Moran, News
KTLA (5)-Handy Hints
KFI (9)-Theater:
"Ride 'em Cowgirl"
KLAC (13)-Film KTSL (2)-The Web;
"Wolf Cry"
KECA (7)-Film: "The
Raiders," Gene Autry; 10 P. M. KTSL (2) Golf Tourney KNBH (4) Break the

7:00 P. M. KNBH (4)-Your Big Bank KTLA (5)-City at Night KECA (7)-Jerry Colonna Moment KTLA (5)-Newsreel KECA (7)-Stud's Plac KTTV (11)-Kay

Mulvey's Open House KLAC (18)-High School Talent 7:15 F. M.

City Studies Petition to Operate Barge

10:30 P. M.

DOWN TV-RADIO ROW . . . Lloyd Steamship Co. some Lawrence and Lee have just completed a Broadway play teleships from Alaska Transportation to anchor the barge Shamble between laid up at San Francisco.

A communication from Mrs. to the City Council's harbor and industries committee for study. Mrs. Ezell proposed to operate the barge Shamble between laid up at San Francisco.

WEDNESDAY, AUGUST 1, 1951 10:45 P. M. KTSL (2)-Bill Symes KTTV (11)-Newsreel KLAC (13)-Movie: "Full Speed Ahead" (10:50)

11 P. M.

KTSL (2)-Peter Potter

KECA (7)-Press Box:

Weaver and Huntley

KTTV (11)-Club 11

KECA (7)-Film (11:20)

TOMORROW AUG. 2 KTTV (11)—KTLA (5)-9:00-Sewerage Investigation

KliAC (13)9:00 2. m.-Joe Graydon
11:00 a. m.-Mike Roy
12:30-Al. Jarvis
2:00-Mainee
3:00-Film: "I Cover
Chinatown"
4:30-Al Jarvis
KTTY (11)2:00-Newsreel
2:15-Ronnie Kemper
3:00-Come Into Kitchen
3:15-Carroll Righter
4:00-At Home With
Billie Burke
4:30-Maitnee: Jack
Rourkes
KFI (9)-KLAC (13)-Fishing Film KTTV (11)-Raseball, Hellywood-Seals

Rours

KFI (9).

2:05-Film: "Bars of Hats"

3:20-Suspects Wanted 3:30-New Horizons 3:45-Happy Pets 4:00-Film: "Here's Flash Casey"

KNBH (4)
1:00-Miss Susan 1:15-Foods for Thought Betty Hoyt 1:30-Monty Margetts 2:00-Bill Stulla 3:00-Paul Pierce 3:30-Chef Milani 4:00-Stu Wilson KECA (7)
1:00-Fooreman Phillips 12:00-Grace Lawson, Food 1:30-Time for Ladles 1:30-T

Children 3:00-Cowboy Theater 4:15-Foreman Phillips

7SL (2)-45-Freview 60-Strike It Rich 30-Armchair Trav KNBH (4)-News, Gene Norman (10:35) KECA (7)-Blind Date KTTV (11)-Home Plate KLAC (13)-News, Clete Roberts 1:45-Garry Moore 2:30-First 100 Years 2:45-New Yorkers 3:00 Jeanne Gray 3:30-Know Your Child 4:00-Steve Allen

LONG BEACH NORGE G.E. **MOTOR EXCHANGE** Other Makes 1910 Refrigerators ALEXANDER AMERICAN AVE.

Long Beach Phone 70-7404 2939 East Anakeim 14th Year in Same Location OPEN SUN. & EVES.

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1 is a PHILCO FACTORY APPROVED Service Agency. 2. Maintains a large stock of PHILCO parts and tubes.

3. Uses service rates suggested by PHILCO. 4. Is owned and operated by a former PHILCO FIELD SERVICE ENGINEER.

FOR THE FINEST RADIO AND Can give you faster, better, lower cost factory-approved TY DRIVE-IN SERVICE

A CHALLENGE.

to prospective television buyers!

Let MUNTZ TV demonstrate AGAINST any other set ... in your home TONITE!



Want proof of Muntz superiority?

Want proof of finer performance... better service...lower price??

Let's arrange a simultaneous test in your living room today... tonite...any day, any nite! Let's put a Muntz TV alongside any other-all the others-while you compare its picture, its power....

its clarity...its price!! Let's have the proof of your judgment in your home by calling the Muntz office for a demonstration at your convenienceand having a dealer bring any other competitive make for a side-by-side contest in the same room: ... under the same conditions...at the very same time!!

YOU'LL BE ABLE TO COMPARE...

MUNTZ PERFORMANCE ... against the others, with or without external antennae; the power, definition and clarity that has made Muntz the marvel of the industry.

1-Year MUNTZ EASE OF OPERATION ... against the others; first (and Warresty — Outside Astesses still finest) One Knob Picture Control and the host of famous Muntz

— instellation — Federal
Sales Tax — State Sales Tax features.

MUNTZ PRICE ... against the others; the lower "Muntz to You" cost...quality television for less than even off-brand makes. MUNTZ SERVICE ... against the others; the split-second Factory attention of the largest, mightiest DIRECT TV organization the world



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