

RADIO and TELEVISION PROGRAM LISTINGS

A-12 LONG BEACH (CALIF.) PRESS-TELEGRAM MONDAY, JULY 30, 1951

KLAC	KFI	KMPC	KECA	KHJ	KFWB	KNX	KFOX	KFAC	KGER	KVOE
570	640	710	790	930	980	1070	1280	1330	1390	1480

The following programs are compiled from reports provided by the broadcasters. No responsibility assumed for last-minute changes which sometimes are made.

DIAL LITES — TONIGHT

MUSIC
 5:30-KLAC—Voice of Firestone
 7:00-KHJ—Strawhat Concert
 7:30-KMPC—Penny Serenade
 9:00-KFI—Telephone Hour

ADVENTURE
 7:50-KECA—Man from Homicide
 8:00-KHJ—Let George Do It
 9:00-KECA—Ghost Stories

MONDAY, JULY 30, 1951

TONIGHT

5 P. M.
 KLAC—News, Sports
 KFI—Entire Wire
 KMPC—HWP Wanted, Sports
 KECA—Merri's Records
 KHJ—News, Sports
 KFWB—Don Hollenbeck
 KNX—Katie
 KFOX—Serenade
 KFAC—Hanson
 KGER—Rancho

5:15 P. M.
 KLAC—Suzie
 KFI—Howard
 KMPC—Howard
 KECA—Melody Time
 KHJ—Melody Time
 KFWB—Melody Time
 KNX—Melody Time
 KFOX—Melody Time
 KFAC—Melody Time
 KGER—Melody Time

5:30 P. M.
 KLAC—Voice of Firestone
 KFI—Voice of Firestone
 KMPC—Voice of Firestone
 KECA—Voice of Firestone
 KHJ—Voice of Firestone
 KFWB—Voice of Firestone
 KNX—Voice of Firestone
 KFOX—Voice of Firestone
 KFAC—Voice of Firestone
 KGER—Voice of Firestone

5:45 P. M.
 KLAC—Sam Miller
 KFI—Sam Miller
 KMPC—Sam Miller
 KECA—Sam Miller
 KHJ—Sam Miller
 KFWB—Sam Miller
 KNX—Sam Miller
 KFOX—Sam Miller
 KFAC—Sam Miller
 KGER—Sam Miller

6 P. M.
 KLAC—News, Sports
 KFI—News, Sports
 KMPC—News, Sports
 KECA—News, Sports
 KHJ—News, Sports
 KFWB—News, Sports
 KNX—News, Sports
 KFOX—News, Sports
 KFAC—News, Sports
 KGER—News, Sports

6:15 P. M.
 KLAC—News, Sports
 KFI—News, Sports
 KMPC—News, Sports
 KECA—News, Sports
 KHJ—News, Sports
 KFWB—News, Sports
 KNX—News, Sports
 KFOX—News, Sports
 KFAC—News, Sports
 KGER—News, Sports

6:30 P. M.
 KLAC—News, Sports
 KFI—News, Sports
 KMPC—News, Sports
 KECA—News, Sports
 KHJ—News, Sports
 KFWB—News, Sports
 KNX—News, Sports
 KFOX—News, Sports
 KFAC—News, Sports
 KGER—News, Sports

6:45 P. M.
 KLAC—News, Sports
 KFI—News, Sports
 KMPC—News, Sports
 KECA—News, Sports
 KHJ—News, Sports
 KFWB—News, Sports
 KNX—News, Sports
 KFOX—News, Sports
 KFAC—News, Sports
 KGER—News, Sports

7 P. M.
 KLAC—News, Sports
 KFI—News, Sports
 KMPC—News, Sports
 KECA—News, Sports
 KHJ—News, Sports
 KFWB—News, Sports
 KNX—News, Sports
 KFOX—News, Sports
 KFAC—News, Sports
 KGER—News, Sports

7:15 P. M.
 KLAC—News, Sports
 KFI—News, Sports
 KMPC—News, Sports
 KECA—News, Sports
 KHJ—News, Sports
 KFWB—News, Sports
 KNX—News, Sports
 KFOX—News, Sports
 KFAC—News, Sports
 KGER—News, Sports

7:30 P. M.
 KLAC—News, Sports
 KFI—News, Sports
 KMPC—News, Sports
 KECA—News, Sports
 KHJ—News, Sports
 KFWB—News, Sports
 KNX—News, Sports
 KFOX—News, Sports
 KFAC—News, Sports
 KGER—News, Sports

7:45 P. M.
 KLAC—News, Sports
 KFI—News, Sports
 KMPC—News, Sports
 KECA—News, Sports
 KHJ—News, Sports
 KFWB—News, Sports
 KNX—News, Sports
 KFOX—News, Sports
 KFAC—News, Sports
 KGER—News, Sports

8 P. M.
 KLAC—News, Sports
 KFI—News, Sports
 KMPC—News, Sports
 KECA—News, Sports
 KHJ—News, Sports
 KFWB—News, Sports
 KNX—News, Sports
 KFOX—News, Sports
 KFAC—News, Sports
 KGER—News, Sports

8:15 P. M.
 KLAC—News, Sports
 KFI—News, Sports
 KMPC—News, Sports
 KECA—News, Sports
 KHJ—News, Sports
 KFWB—News, Sports
 KNX—News, Sports
 KFOX—News, Sports
 KFAC—News, Sports
 KGER—News, Sports

8:30 P. M.
 KLAC—News, Sports
 KFI—News, Sports
 KMPC—News, Sports
 KECA—News, Sports
 KHJ—News, Sports
 KFWB—News, Sports
 KNX—News, Sports
 KFOX—News, Sports
 KFAC—News, Sports
 KGER—News, Sports

8:45 P. M.
 KLAC—News, Sports
 KFI—News, Sports
 KMPC—News, Sports
 KECA—News, Sports
 KHJ—News, Sports
 KFWB—News, Sports
 KNX—News, Sports
 KFOX—News, Sports
 KFAC—News, Sports
 KGER—News, Sports

9 P. M.
 KLAC—News, Sports
 KFI—News, Sports
 KMPC—News, Sports
 KECA—News, Sports
 KHJ—News, Sports
 KFWB—News, Sports
 KNX—News, Sports
 KFOX—News, Sports
 KFAC—News, Sports
 KGER—News, Sports

1 P. M.
 KLAC—News, Sports 570 Club
 KFI—Back Stage With
 KMPC—Back Stage With
 KECA—Back Stage With
 KHJ—Back Stage With
 KFWB—Back Stage With
 KNX—Back Stage With
 KFOX—Back Stage With
 KFAC—Back Stage With
 KGER—Back Stage With

1:15 P. M.
 KGER—Army Show
 KNX—Army Show
 KFOX—Army Show
 KFAC—Army Show
 KGER—Army Show

1:30 P. M.
 KFI—Wagner Brown
 KMPC—Wagner Brown
 KECA—Wagner Brown
 KHJ—Wagner Brown
 KFWB—Wagner Brown
 KNX—Wagner Brown
 KFOX—Wagner Brown
 KFAC—Wagner Brown
 KGER—Wagner Brown

1:45 P. M.
 KFI—Wagner Brown
 KMPC—Wagner Brown
 KECA—Wagner Brown
 KHJ—Wagner Brown
 KFWB—Wagner Brown
 KNX—Wagner Brown
 KFOX—Wagner Brown
 KFAC—Wagner Brown
 KGER—Wagner Brown

2 P. M.
 KLAC—News, Sports 570 Club
 KFI—Back Stage With
 KMPC—Back Stage With
 KECA—Back Stage With
 KHJ—Back Stage With
 KFWB—Back Stage With
 KNX—Back Stage With
 KFOX—Back Stage With
 KFAC—Back Stage With
 KGER—Back Stage With

2:15 P. M.
 KFI—Wagner Brown
 KMPC—Wagner Brown
 KECA—Wagner Brown
 KHJ—Wagner Brown
 KFWB—Wagner Brown
 KNX—Wagner Brown
 KFOX—Wagner Brown
 KFAC—Wagner Brown
 KGER—Wagner Brown

2:30 P. M.
 KFI—Wagner Brown
 KMPC—Wagner Brown
 KECA—Wagner Brown
 KHJ—Wagner Brown
 KFWB—Wagner Brown
 KNX—Wagner Brown
 KFOX—Wagner Brown
 KFAC—Wagner Brown
 KGER—Wagner Brown

2:45 P. M.
 KFI—Wagner Brown
 KMPC—Wagner Brown
 KECA—Wagner Brown
 KHJ—Wagner Brown
 KFWB—Wagner Brown
 KNX—Wagner Brown
 KFOX—Wagner Brown
 KFAC—Wagner Brown
 KGER—Wagner Brown

3 P. M.
 KLAC—News, Sports 570 Club
 KFI—Back Stage With
 KMPC—Back Stage With
 KECA—Back Stage With
 KHJ—Back Stage With
 KFWB—Back Stage With
 KNX—Back Stage With
 KFOX—Back Stage With
 KFAC—Back Stage With
 KGER—Back Stage With

3:15 P. M.
 KFI—Wagner Brown
 KMPC—Wagner Brown
 KECA—Wagner Brown
 KHJ—Wagner Brown
 KFWB—Wagner Brown
 KNX—Wagner Brown
 KFOX—Wagner Brown
 KFAC—Wagner Brown
 KGER—Wagner Brown

3:30 P. M.
 KFI—Wagner Brown
 KMPC—Wagner Brown
 KECA—Wagner Brown
 KHJ—Wagner Brown
 KFWB—Wagner Brown
 KNX—Wagner Brown
 KFOX—Wagner Brown
 KFAC—Wagner Brown
 KGER—Wagner Brown

3:45 P. M.
 KFI—Wagner Brown
 KMPC—Wagner Brown
 KECA—Wagner Brown
 KHJ—Wagner Brown
 KFWB—Wagner Brown
 KNX—Wagner Brown
 KFOX—Wagner Brown
 KFAC—Wagner Brown
 KGER—Wagner Brown

LOOKING AND LISTENING

Jack Berch Has Had Share of Ups and Downs on Air

By TOM E. DANSON

A great big 6-foot, 2-inch fellow, Jack Berch does not appear like one would visualize him from listening to his program. His light, bouncy radio personality turns into a deep seriousness when off the air, with thoughts and down, and is ever so thankful for his present formula which has been under the same sponsorship for the past six years. He studies the problems of the sponsor.

Jack was born and raised on a farm in Illinois, and while but a youngster, became a drummer in a dance band, traveling around Illinois and Indiana. The late "Singing Sam" has always been one of Jack's favorites, and it was this show that gave him the idea of a singing show of his own, using the format of lots of personality and sparkle in order to inject freshness into a radio program.

Berch worked for many radio stations before "coming into his own" on NBC. He had one of the first "Mr. and Mrs." shows on the air, over WKBN, Youngstown, Ohio, called "Life of the Jones Family." The play was not so good, but then the free breakfasts that went along with the show from the sponsor helped.

DOWN TV-RADIO ROW... It has been discovered that this isn't the first time Curt Massey had had shows on two networks (five days a week on both CBS and MBS). In 1943, the Texas

TELEVISION

KTSL Channel 3	KFI Channel 9
KNBH Channel 4	KTV Channel 11
KTLA Channel 5	KLAC Channel 13
KECA Channel 7	

TELE-TIPS — TONIGHT

ADVENTURE 5:00-KTSL (2)—Ghost Riders 6:15-KECA (7)—Tom Corbett, Space Cadet 6:30-KTV (11)—Captain Video	DRAMA 8:00-KTLA (5)—Film: "Lydia" 9:00-KNBH (4)—Fireside Theater: "Moment of Glory"	VARIETY 7:30-KTV (11)—Cavalcade of Stars	7:45-KTSL (3)—Top Tunes... Peggy Lee, Mel Tormé 9:30-KTLA (5)—"So You Want to Be an Actor" 9:30-KNBH (4)—Voice of Firestone... Igor Gorin	INFORMATIVE 7:00-KLAC (13)—"Children Should Be Heard" 10:00-KTLA (5)—"Teletorium" 11:00-KECA (7)—"Press Box... Hank Weaver, Chet Huntley"
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MONDAY, JULY 30, 1951

4:15 P. M. KTSL (2)—Steve Allen KTLA (5)—Foreman KTV (11)—Foreman	4:30 P. M. KNBH (4)—Su Wilson KTV (11)—Murray, Jack Bourke	5 P. M. KTSL (2)—Ghost Riders KNBH (4)—Boots n' Saddles KTLA (5)—News, Music KTV (11)—Range Riders KLAC (13)—Al Jarvis	5:15 P. M. KTLA (5)—Police Calls (5:20) KFI (9)—Fun Time	5:30 P. M. KNBH (4)—Howdy KTLA (5)—Cowboy Thrills KFI (9)—News (5:30 min.) KTLA (5)—Hitching Post, "Blazing Guns" KFI (9)—TV University (5:50)	6 P. M. KTSL (2)—Pete Comics KNBH (4)—Kordy KECA (7)—Space Patrol	6:15 P. M. KTSL (2)—Stop at Boney KTLA (5)—Tom Corbett, Space Cadet	6:30 P. M. KTSL (2)—How To KNBH (4)—Jr. Theatre KTLA (5)—Beany KECA (7)—Foreman KTV (11)—Cap. Video KLAC (13)—Ed Lyon News	6:45 P. M. KNBH (4)—Kelley & Moran, "Elmer Peterson, News (6:55) KFI (9)—Film, "Pecos Kid" KTLA (5)—Handy Hints KLAC (13)—Public Service Film	7 P. M. KTSL (2)—Tele-sports KECA (7)—Triple Threat (Four hours) "Range Beyond Blue" KNBH (4)—Joe Hernandez KTV (11)—Newsworld KTV (11)—Open House Kay Mulvey KLAC (13)—"Children Should Be Heard"	7:15 P. M. KTLA (5)—Dixie Show Boat KTV (11)—Newsreel (7:30)	7:30 P. M. KTSL (2)—News, Sports KNBH (4)—News, Glenn Haroy KTV (11)—Cavalcade of Stars KLAC (13)—Christie Comedy	7:45 P. M. KTSL (2)—Peggy Lee KNBH (4)—Tex Williams KFI (9)—Comedy Time (7:50) KLAC (13)—Sports	8 P. M. KECA (7)—"The Halfway House" KTLA (5)—Stars Over Hollywood—"The Housekeeper" KTLA (5)—Film: "Lydia" KFI (9)—Film: "Upstairs, Mamma" KTLA (5)—Clete Roberts World Report KTSL (2)—"Bachelor's Haven"	8:15 P. M. KTLA (5)—Fred Hancy Clubhouse KTSL (2)—Arthur Godfrey KNBH (4)—I Pays to Be Ignorant KTLA (5)—Film: "Death in Hand"	9 P. M. KTSL (2)—Horace Heidt KNBH (4)—Fireside Theater KTSL (2)—"It's News" KNBH (4)—Voice of Firestone—Igor Gorin KTLA (5)—"So You Want to Be an Actor"	9:45 P. M. KLAC (13)—Hadda Brooks KTLA (5)—Summer Theater—"Apple Tree" KECA (7)—Film: "The Housekeeper" KLAC (13)—News, Clete Roberts KNBH (4)—Lee Hogan KTLA (5)—Tele Forum KLAC (13)—Movie—"Lancashire Luck" (10:20) 1:30—Time for Ladies 2:30—Jessie DeBoth 3:30—Garry Moore 4:15—Foreman Phillips
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Answer to Previous Puzzle

15 Depicted animal	1 Speaks abruptly	2 Ointment	3 English river	4 Eye (Scot.)	5 Impartial	6 Cent	7 Alien (comb. form)	8 Pronoun	9 Age	10 It is found in regions	11 False	12 French article	13 Older (ab.)	14 20 Stands	15 Wages	24 Wolflike	26 Minute	28 Exhausted	34 Closed	36 Mouth part	37 Vegetables	42 Symbol for actinium	44 Stiffly neat	45 Polds	46 Hebrew deity	49 Anger	51 Exclamations (symbol)	53 Manganese	55 Diminutive of Susan
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Sly Animal

15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60
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Horizontal

15 Depicted animal	1 Speaks abruptly	2 Ointment	3 English river	4 Eye (Scot.)	5 Impartial	6 Cent	7 Alien (comb. form)	8 Pronoun	9 Age	10 It is found in regions	11 False	12 French article	13 Older (ab.)	14 20 Stands	15 Wages	24 Wolflike	26 Minute	28 Exhausted	34 Closed	36 Mouth part	37 Vegetables	42 Symbol for actinium	44 Stiffly neat	45 Polds	46 Hebrew deity	49 Anger	51 Exclamations (symbol)	53 Manganese	55 Diminutive of Susan
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Vertical

1 Speaks abruptly	2 Ointment	3 English river	4 Eye (Scot.)	5 Impartial	6 Cent	7 Alien (comb. form)	8 Pronoun	9 Age	10 It is found in regions	11 False	12 French article	13 Older (ab.)	14 20 Stands	15 Wages	24 Wolflike	26 Minute	28 Exhausted	34 Closed	36 Mouth part	37 Vegetables	42 Symbol for actinium	44 Stiffly neat	45 Polds	46 Hebrew deity	49 Anger	51 Exclamations (symbol)	53 Manganese	55 Diminutive of Susan
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Let's Explore Your Mind



By ALBERT EDWARD WIGGAM, D. Sc.

1. CAN ANYBODY KEEP A SECRET WITHOUT EFFORT? YES NO

2. SHOULD SCHOOLS HIRE EITHER A PSYCHOLOGIST OR A PSYCHIATRIST? YES NO

3. DO MEN OR WOMEN ADD MORE POSTSCRIPTS TO LETTERS? YES NO

Answer to Question No. 1: Women. Tests given to emotional introverts and extroverts show that introverts tend more to add postscripts. Since the same tests show that more women than men are introverts, it is logical to conclude that women are worse (or maybe better) postscripters than men. There is an old gag about a woman who was named "Postscript" because her name was Adeline Moore. Records do not show whether Adeline was an introvert or extrovert.

Answer to Question No. 2: Keeping a secret requires effort, sometimes unconscious, because to tell it inflates our ego. The impulse to swell up and feel important is one of the sardiest for some persons to keep secrets than for others, but doing so is always a strain on the ego.

Answer to Question No. 3: Yes. A school psychiatrist or psychologist is more important than an athletic coach. Since the business of these scientists is to straighten out unhappy, maladjusted pupils and maladjusted teachers and parents, the hiring of one would do more to reduce truancy, delinquency and crimes than the combined efforts of the police, truant officers and the courts. A ten-year study by Drs. Sheldon and Eleanor Glueck, "Unraveling Juvenile Delinquency," has proved that delinquents can be discovered and largely cured of their tendencies before they are eight years old.

Tots in Hospitals Seek Instruction

By MURIEL POWERS

Time passes slowly for youngsters confined to bed, but an occasional game of checkers or chess brightens the morning.

These boys and girls in our local hospitals also would like some instruction in knitting, weaving, making flowers or cartooning, so Community Volunteer Office asks you to place your talents at its disposal for an occasional call.

This is not a regular weekly placement. You will be called only when the number of convalescents requires your assistance.

Call CVO at 70-1434, or come to the Red Feather Bldg., 1213 Cedar Ave., where Mrs. Clara Andrews will register you.

Writers Addressed by Dr. Humason

"As an artist uses paint a writer uses words," Dr. Burgess Humason told the Long Beach Writers' Club recently at 728 Elm Ave. "Every word should be pointed toward a goal, a climax. If your mind is mixed up your story will be mixed up."

Marie Wood, president, announced Aug. 23 as the deadline for the 1500-word maximum article contest. Manuscripts not sent to Linda Arthur, contest editor, may be handed in at the picnic meeting that day in Recreation Park.

Georgia Buckingham, author of "Prarie Passover" was elected editor of Quill Points, the club paper. Vernon Franklin Kelly was made business manager of Quill Points.

Polish Officers Face Trial for Espionage

LONDON, July 30. (AP) Warsaw radio announced today four generals and five other Polish army officers will go on trial tomorrow charged with running a spy ring for the United States and Britain.

Among the defendants is Brig. Gen. Stanislaw Tatar, former chief of operations for the Polish home army.

Others include Col. Marian Utnik and Col. Stanislaw Nowicki, who served with Tatar on the London staff of the Polish refugee army in World War II.

Utnik was chief of the Polish purchasing mission in London until last October, when he was recalled to Warsaw.

Ethyl Alcohol Fire Continues to Blaze

INSTITUTE, W. Va., July 30. (AP) A huge storage tank of ethyl alcohol set ablaze by lightning Saturday night continued to burn early today.

A spokesman for the Carbide and Carbon Chemicals Division plant said the fire was under control but the company fire department still poured water into the 2,500,000-gallon tank.

State Fire Marshal C. A. Raper in near-by Charleston said the men were trying to keep the water level as high as possible. He explained this would prevent the alcohol fumes from igniting and damaging what was left of the tank.

Wheel Snags Glove, Man's Hand Crushed

His glove snagged by a pump flywheel, Hickman W. Waldren, 53, of 1403 E. 20th St., suffered a crushed right hand Saturday night while at work on an oil well at Sepulveda Blvd. and Western Ave., Torrance, police reported. He was treated at Magnolia Hospital.

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