

# Radio Timetable

TUESDAY

WIBA 1310 kc	WISC 1480 kc	WKOW 1070 kc	WIBU 1240 kc
6:00 Sunrise 6:15 Musical 6:30 Musical 6:45 Musical	6:00 Top of the Morning 6:15 News 6:30 Sports 6:45 News	6:00 Uncle Julius 6:15 Weather 6:30 Markets 6:45 Roundup	6:00 Silent 6:15 Silent 6:30 Silent 6:45 Silent
7:00 Alex Dreier 7:15 Musical 7:30 Journal 7:45 Musical	7:00 Top of Morning 7:15 News 7:30 Sports 7:45 News	7:00 Coffee Club 7:15 Weather 7:30 Markets 7:45 Roundup	7:00 News 7:15 News 7:30 News 7:45 News
8:00 Musical 8:15 Musical 8:30 Musical 8:45 News	8:00 Breakfast 8:15 Club 8:30 Club 8:45 Club	8:00 Markets 8:15 Coffee 8:30 Club 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News
9:00 Welcome 9:15 Travelers 9:30 Gallery 9:45 Trader	9:00 My True Story 9:15 Betty Crocker 9:30 Romances 9:45 News	9:00 Arthur Godfrey 9:15 Arthur Godfrey 9:30 Arthur Godfrey 9:45 Arthur Godfrey	9:00 Army News 9:15 Army News 9:30 Army News 9:45 Army News
10:00 Break the Bank 10:15 Bank 10:30 Bank 10:45 Bank	10:00 News 10:15 News 10:30 News 10:45 News	10:00 Arthur Godfrey 10:15 Arthur Godfrey 10:30 Arthur Godfrey 10:45 Arthur Godfrey	10:00 Women's News 10:15 Women's News 10:30 Women's News 10:45 Women's News
11:00 Share the Wealth 11:15 Music 11:30 Farm 11:45 Roundup	11:00 Johnny Olsen 11:15 Curt Massey 11:30 Sweetest 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News
12:00 News Roundup 12:15 News 12:30 News 12:45 News	12:00 Lady of House 12:15 Bob Swanson 12:30 Bob Swanson 12:45 Bob Swanson	12:00 Uncle Julius 12:15 Markets 12:30 Markets 12:45 Markets	12:00 Music 12:15 Music 12:30 Music 12:45 Music
1:00 Double or Nothing 1:15 Double or Nothing 1:30 Double or Nothing 1:45 Double or Nothing	1:00 Bob Swanson 1:15 Bob Swanson 1:30 Bob Swanson 1:45 Bob Swanson	1:00 Social Security 1:15 Social Security 1:30 Social Security 1:45 Social Security	1:00 Farm Service 1:15 Farm Service 1:30 Farm Service 1:45 Farm Service
2:00 Life Beautiful 2:15 Road of Life 2:30 Pepper Young 2:45 News to Help	2:00 Bob Swanson 2:15 Bob Swanson 2:30 Bob Swanson 2:45 Bob Swanson	2:00 Luella 2:15 Luella 2:30 Luella 2:45 Luella	2:00 Musto 2:15 Musto 2:30 Musto 2:45 Musto
3:00 Backstage Wife 3:15 Stella Dallas 3:30 Wilder Brown 3:45 Woman in House	3:00 Bob Swanson 3:15 Bob Swanson 3:30 Bob Swanson 3:45 Bob Swanson	3:00 Strike It Rich 3:15 Strike It Rich 3:30 Strike It Rich 3:45 Strike It Rich	3:00 Chapel in the Sky 3:15 Chapel in the Sky 3:30 Chapel in the Sky 3:45 Chapel in the Sky
4:00 Just Plain Bill 4:15 Front P. Farrell 4:30 Platter 4:45 Parade	4:00 Bob Swanson 4:15 Bob Swanson 4:30 Bob Swanson 4:45 Bob Swanson	4:00 Mary Cass's 4:15 Mary Cass's 4:30 Mary Cass's 4:45 Mary Cass's	4:00 Melody 4:15 Melody 4:30 Melody 4:45 Melody
5:00 Bob and Ray 5:15 Fiesta 5:30 News 5:45 Sports	5:00 Henry's Hit 5:15 Henry's Hit 5:30 Henry's Hit 5:45 Henry's Hit	5:00 News 5:15 News 5:30 News 5:45 News	5:00 Fiesta 5:15 Fiesta 5:30 Fiesta 5:45 Fiesta
6:00 Dinner 6:15 Melody 6:30 News 6:45 Man's Family	6:00 News 6:15 News 6:30 News 6:45 News	6:00 Jan Garber 6:15 Jan Garber 6:30 Jan Garber 6:45 Jan Garber	6:00 Serenade 6:15 Serenade 6:30 Serenade 6:45 Serenade
7:00 American 7:15 Portraits 7:30 Dangerous 7:45 Assorted	7:00 Change of a Lifetime 7:15 Change of a Lifetime 7:30 Change of a Lifetime 7:45 Change of a Lifetime	7:00 Pursuit 7:15 Pursuit 7:30 Pursuit 7:45 Pursuit	7:00 Old Times 7:15 Old Times 7:30 Old Times 7:45 Old Times
8:00 The Hissins 8:15 Jack Pearl 8:30 News 8:45 Show	8:00 America's Town Meeting 8:15 America's Town Meeting 8:30 America's Town Meeting 8:45 America's Town Meeting	8:00 Pursuit 8:15 Pursuit 8:30 Pursuit 8:45 Pursuit	8:00 Old Times 8:15 Old Times 8:30 Old Times 8:45 Old Times
9:00 Big Town 9:15 Summertime 9:30 News 9:45 Serenade	9:00 News 9:15 News 9:30 News 9:45 News	9:00 Capitol 9:15 Capitol 9:30 Capitol 9:45 Capitol	9:00 University 9:15 University 9:30 University 9:45 University
10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News
11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News

Starred programs are also carried on corresponding FM stations  
 ... F.M. channels: WIBA-FM 101.5 M. WCFW (WIBU) 94.9 M.  
 WISC-FM 98.1 M.

**WFOV-FM**  
104.9 Meters  
TUESDAY

8:00 Yawn Patrol
8:30 Clockwatchers
9:00 Herb Kern
9:15 Ben Light
9:30 Dance Band
9:45 Morning Musical Variety
10:00 Show Tune
10:15 Novelty Show
10:30 Willie Lunde
10:45 Navy Band
11:00 Sacred Heart Program
11:15 P. M.
11:30 News, Adriatic Rollini
11:45 Benay Venita
12:00 Strauss Waltzes
12:15 Scenes of Hawaii
12:30 Martha Hilton
12:45 Modernaires
1:00 Roy Fox
1:15 Ivan Murray
1:30 Contrabass Music
1:45 Music to Listen To
2:00 Duke Box Jamboree
2:15 Sammy Kaye
2:30 Easy Listening
2:45 Ken Griffin
3:00 Program Preview
3:15 Off the Record
3:30 News, Musical Menu
3:45 Sports
4:00 Musical Menu
4:15 Eric's Showcase
4:30 Public Service
4:45 Excursions in Science
5:00 Package of New Records
5:15 Twilight Time
5:30 Dance Band Parade (News at 9:55)
5:45 Music for You (till 2:00)

**WHA and WHA-FM**  
870 kc-88.7 Meters  
TUESDAY

7:00 Farm Program
7:30 Farm News
7:45 Morning News
8:00 Weather Report
8:15 Morning Melodies
8:30 Politics of Pressure Groups
8:45 Markets
9:00 Weather Report
9:15 Homeowners Program
9:30 Concert Aids
9:45 Views of the News
10:00 American Literature
10:15 Noon Musicale
10:30 P. M.
10:45 News Program
11:00 Chapter a Day
11:15 Descriptive Music
11:30 Let's We Forget
11:45 Music You Want
12:00 Antiques
12:15 Music
12:30 Follow-up Congress
12:45 Music of the Masters
1:00 From the Music Clinic
1:15 News
1:30 Orchestral Melodies
1:45 Dinner Musicale
2:00 Views of the News
2:15 FM ONLY
2:30 Chicago Roundtable
2:45 Music for the Connoisseur
3:00 FM Concert
3:15 Night News (to 11)

**Shorewood Review Board Meets July 23**  
 The Shorewood Hills village board has set July 23 as the next date of board of review sessions to hear complaints on property assessments.  
 The tax roll and assessment record will be completed and placed for public inspection at the village hall on or before that date, according to Assessor O. W. Rewey.  
 The village board acts as the board of review.

**Tune in Tonight**  
**WKOW 7:30**  
**Ronald Colman**  
**FAVORITE STORY**  
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 116 S. Pinckney St. — Madison

## Today's Radio Highlights

**Drama**  
 6:30 p. m. — Mr. and Mrs. North (WBBM): "The Mystery of the Passionate Prisoner."  
 7 p. m. — American Portraits (WIBA): Dennis King as Thomas Jefferson in "Storm at Monticello."  
 7:30 p. m. — The Bickersons (WBBM): Blanche's sprained ankle causes domestic crisis.  
 8:30 p. m. — Philo Vance (WMAQ): mystery story.  
 9 p. m. — Big Town (WIBA): editor helps clear police inspector charged with taking bribes during gambling cleanup.

**Miscellaneous**  
 9 a. m. — Welcome Travelers (WIBA): Eddie Cantor and Ellen Church, original airline stewardesses, guests.  
 10 a. m. — Homemakers (WHA): "Color in the Garden," Adelaide Lyster; "Fixing Vegetables for Children."  
 8:15 p. m. — Excursions in Science (WFOV): "Applications of X-Rays."  
 9:05 p. m. — Time for Defense (WISC): getting on-the-spot recordings in Korea; delivering plans to Netherlands government.

**Dean Milk Co. Raises Prices**  
 The Dean Milk Co., Chicago, has raised prices on homogenized milk and coffee, whipping, and sour cream, Madison retail outlets were notified Monday.  
 New prices are 19 cents per quart and 37 cents a half-gallon for homogenized milk, increases of 1 and 2 cents respectively, with prices increased on cream from one to two cents.  
 The increases are comparable to price hikes announced recently by Madison dairies.  
 Dean milk is sold only through retail stores in Madison.

**Discussion**  
 8 p. m. — America's Town Meeting (WISC): "What Will the Korean Conflict Mean?" Sen. R. S. Kerr (D-Okla.), Gov. Val Peterson of Nebraska, Benjamin A. Cohen of United Nations.

**Sports**  
 5:45 p. m. — Sports Parade (WIBA): with Vince Cibik, former University of Wisconsin football player, now coach at Cedarburg.  
 6:25 p. m. — Baseball (WIND): Cubs at New York.

**Farm Programs**  
 11:30 a. m. — Farm Roundup (WIBA): "Highlights of Stoughton

**Kohler and Olson to Broadcast on Civil Defense**  
 Gov. Walter Kohler and Major Gen. Ralph J. Olson, state director of civil defense, will conduct six radio programs dealing with state civil defense, the adjutant general's office said Monday.  
 Kohler's talk, "Civil Defense Is Everyone's Responsibility," will explain the need for civil defense and why everyone should participate in it. It will be July 23, the first of six 15-minute programs to be carried over the state FM network and commercial stations at 7 p. m. Mondays.  
 Reports by Olson will include "What to Do in Case of Attack," Aug. 5; "A First-Aider in Every Family," Aug. 13; "Mutual Assistance and Mobile Support Units," Aug. 20; and "Civil Defense—A Plan for Survival," Aug. 27.

**Organizations**  
 TUESDAY, JULY 17  
 1:30-2:00: "The Red Scare" at 1:30, 3:00, 4:30, 6:00, 7:30, 9:00, 10:30, 12:00, 1:30, 3:00, 4:30, 6:00, 7:30, 9:00, 10:30, 12:00.  
 2:00-2:30: "The Red Scare" at 2:00, 3:30, 5:00, 6:30, 8:00, 9:30, 11:00, 12:30.  
 3:00-3:30: "The Red Scare" at 3:00, 4:30, 6:00, 7:30, 9:00, 10:30, 12:00.  
 4:00-4:30: "The Red Scare" at 4:00, 5:30, 7:00, 8:30, 10:00, 11:30.  
 5:00-5:30: "The Red Scare" at 5:00, 6:30, 8:00, 9:30, 11:00, 12:30.  
 6:00-6:30: "The Red Scare" at 6:00, 7:30, 9:00, 10:30, 12:00.  
 7:00-7:30: "The Red Scare" at 7:00, 8:30, 10:00, 11:30.  
 8:00-8:30: "The Red Scare" at 8:00, 9:30, 11:00, 12:30.  
 9:00-9:30: "The Red Scare" at 9:00, 10:30, 12:00.  
 10:00-10:30: "The Red Scare" at 10:00, 11:30.  
 11:00-11:30: "The Red Scare" at 11:00, 12:30.  
 12:00-12:30: "The Red Scare" at 12:00.

**Current Exhibits**  
 State Historical Museum: "Little Red Schoolhouse Comes of Age," Aug. 11.  
 Van Dyke collection of postcards and furniture, (close July 30).  
 Isaac Lyon Portrait (July 16-18).  
 Memorial Union: "Significant American Paintings" (close Aug. 17).

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**SPOTLIGHT**  
**Morgan and DeHaven**

**TIP OF THE MORNING:** Maurice Evans will play Caesar in the film version of "Androcles and the Lion."

Dennis Morgan and Bob DeHaven, former Badgers who worked together at WTMJ, will have a reunion in Minneapolis this week when they appear in an Aquatennial All-Star festival. Morgan is a Wisconsin native, while DeHaven is a graduate of the University of Wisconsin. The former was born at Prentice as Stanley E. Morner, and attended Carroll college. There he sang in the college chorus under the direction of Madison's Alexius Baas. And he toured a chautauqua circuit with Margaret Otterson of Madison as his accompanist.

In Milwaukee, Morner sang and announced, working with DeHaven. DeHaven came here from Ft. Wayne, Ind. He wrote and acted in at least two Haresfoot club shows, teaming with Dave Willock. When Bob went into radio, Dave found another partner—an unemployed actor named Jack Carson.

Bob now is a headliner at WCCO, Minneapolis. SOAP OPERAS: Remember a recent tip about the fact that daytime serials would not fade away? One sponsor has just renewed five of them—"Life Can Be Beautiful," "Road of Life," "Pepper Young's Family," "Right to Happiness," and "Backstage Wife."

RECITAL: Francesca Schumacher, daughter of Mr. and Mrs. Carl Schumacher, 2250 Sherman ave., will give a piano recital Thursday, July 25, in Scanlon hall. The young pianist has won many honors in music festivals, has been soloist with the Madison Civic Symphony orchestra, and was chosen to play a concert of Wisconsin music at the Little Theater, State Fair park.

A pupil of Stella Kayser, Miss Schumacher has studied at the Juilliard school in New York City and with Mme. Olga Conus of the Cincinnati College of Music. FILM FARE: Edith Gwynn, State Journal correspondent, writes from Hollywood: Van Heflin and Patricia Neal have wound up shooting on "Weekend with Father" at Universal yesterday, with Van's proffered long-term contract at that studio still hanging fire. The actor wants to bring her to Hollywood. There's a coincidence here, inasmuch as Maureen O'Hara, who won a beauty contest in Eire just 12 years ago, was promptly signed up by Charles Laughton and Eric Pommer, and became a Hollywood star in no time.

FAVORITE SON: After an absence of 15 years, Phil Harris will return to his home town, Nashville, Tenn., July 27, which has been designated "Phil Harris Day." On July 28 the "local boy who made good" will be honored at the seventh annual Junior League All-Star game, the proceeds of which will go to the Kiwanis Club Youth fund.

20th-Fox is rushing its "Old Soldier Never Die" into work—even though the over-worked phrase seems not to have just faded away—but died—late. Anyway, a big bunch of male stars will be put into above—and nary a femme is lined up for the cast. In fact, the script at this point doesn't even call for one. Fifteen-year-old Johnny Stewart, taken out of Broadway's "The King and I" and brought to Hollywood for a role in "Boots Malone" with Bill Holden, has been signed up at Columbia for many years to come.

Paramount is trying to buy the film rights to the life-story of composer Franz Liszt from Columbia. Para wants to make it as another in that never-ending "series" of screen biographies with, as yet, no star in mind. No wonder! There isn't a single male you could name under contract there whom they could possibly toss into the starring role. Well, maybe they'll

**Minneapolis Hospitals Take Back 300 Strikers**  
 MINNEAPOLIS (UP)—Seven Minneapolis hospitals, complying with a district court order Monday took back about 300 AFL service workers who had been "locked out" after taking part in a ten-day work stoppage. Some of the hospitals were faced with the problem of finding jobs for returning union workers and new employees hired as replacements during the one week "fishing trip" taken by some AFL workers before their union called a three-day strike July 5. Officials of these hospitals said they hoped to solve the problem by giving many returning workers their vacations while serving dismissal notice to the replacements. District Judge D. E. Labelle Monday signed a temporary restraining order which required the hospitals to take back the union workers. A hearing was scheduled for Wednesday on whether the order should be extended by injunction.

**HOOT OWL HOOKED**  
 PALATKA, Fla. (UP)—J. C. Goodwin was out for bass but hooked a good-sized hoot owl on his casting plug.

**WHAT DOES THE FUTURE HOLD for Her Unborn Baby!**  
 Lovely Eunice suffered the indignities of gossip and ridicule to win Barry Markham for herself. Despite the intrusion of her elders, she succeeded. But a greater threat faces her. She is to be a mother. How can she protect the future of her unborn child—a child whose father is accused of murder? How will she face this threat today?

**Minute Maes**  
 By Elsie, the Borden Cow  
 there's MAGIC in MUSIC  
 NOW AT A NEW TIME —  
 11.15 A. M.  
 MONDAY THRU FRIDAY  
**WIBA**  
 AM 1310  
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 2. Delays in getting new parts are minimized: by anticipating future requirements, the demand for needed parts can be accurately estimated.  
 3. Maintenance costs cut, down time reduced: by preventing major breakdowns, a big saving is effected in both time and money.  
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