

RADIO and TELEVISION PROGRAM LISTINGS

LONG BEACH (CALIF.) PRESS-TELEGRAM MONDAY, JULY 9, 1951

KLAC	KFI	KMPC	KECA	KHJ	KFWB	KNX	KFOX	KFAC	KGER	KVOE
570	640	710	790	930	980	1070	1280	1330	1390	1480

The following programs are compiled from reports provided by the broadcasters. No responsibility assumed for last-minute changes which sometimes are made.

DIAL LITES — TONIGHT

MUSIC
 7:00-KNX—Straw Hat Concert
 7:00-KFI—Boston Pops Orchestra
 8:30-KFI—Railroad Hour
 9:00-KECA—Buzz Adams' Playroom
DRAMA
 6:30-KNX—"Romance"
SPORTS
 5:15-KNX—Tom Harmon

MONDAY, JULY 9, 1951

5 P. M.
 KLAC—News
 KFI—News
 KMPC—News
 KECA—News
 KHJ—News
 KFWB—News
 KNX—News
 KFOX—News
 KFAC—News
 KGER—News
 KVOE—News

6 P. M.
 KLAC—News
 KFI—News
 KMPC—News
 KECA—News
 KHJ—News
 KFWB—News
 KNX—News
 KFOX—News
 KFAC—News
 KGER—News
 KVOE—News

7 P. M.
 KLAC—News
 KFI—News
 KMPC—News
 KECA—News
 KHJ—News
 KFWB—News
 KNX—News
 KFOX—News
 KFAC—News
 KGER—News
 KVOE—News

8 P. M.
 KLAC—News
 KFI—News
 KMPC—News
 KECA—News
 KHJ—News
 KFWB—News
 KNX—News
 KFOX—News
 KFAC—News
 KGER—News
 KVOE—News

9 P. M.
 KLAC—News
 KFI—News
 KMPC—News
 KECA—News
 KHJ—News
 KFWB—News
 KNX—News
 KFOX—News
 KFAC—News
 KGER—News
 KVOE—News

10 P. M.
 KLAC—News
 KFI—News
 KMPC—News
 KECA—News
 KHJ—News
 KFWB—News
 KNX—News
 KFOX—News
 KFAC—News
 KGER—News
 KVOE—News

11 P. M.
 KLAC—News
 KFI—News
 KMPC—News
 KECA—News
 KHJ—News
 KFWB—News
 KNX—News
 KFOX—News
 KFAC—News
 KGER—News
 KVOE—News

12 MIDNIGHT
 KLAC—News
 KFI—News
 KMPC—News
 KECA—News
 KHJ—News
 KFWB—News
 KNX—News
 KFOX—News
 KFAC—News
 KGER—News
 KVOE—News

1 P. M.
 KLAC—News
 KFI—News
 KMPC—News
 KECA—News
 KHJ—News
 KFWB—News
 KNX—News
 KFOX—News
 KFAC—News
 KGER—News
 KVOE—News

2 P. M.
 KLAC—News
 KFI—News
 KMPC—News
 KECA—News
 KHJ—News
 KFWB—News
 KNX—News
 KFOX—News
 KFAC—News
 KGER—News
 KVOE—News

3 P. M.
 KLAC—News
 KFI—News
 KMPC—News
 KECA—News
 KHJ—News
 KFWB—News
 KNX—News
 KFOX—News
 KFAC—News
 KGER—News
 KVOE—News

LOOKING AND LISTENING

Television Is Influencing Homes Just Like Auto Did

NEW YORK. (AP) Television, after-theater snack and baby sitters. With the advent of TV, 70 movie houses in eastern Pennsylvania have closed their doors, 61 in Massachusetts, 74 in metropolitan Chicago, 85 in metropolitan New York and 134 in Southern California. "TV is a bogey to the film producers and Hollywood is 'thinking of little else.'"

Outdoor drive-in theaters are doing well, however. RADIO: The big expensive star-studded radio shows are moving over to TV, or retrenching. While video shows costing \$30,000 to \$40,000 an hour have become "an almost nightly occurrence," radio's smash hit of the past season, Tallulah Bankhead's "big show," couldn't find a sponsor willing to pay \$820 for 30 minutes. Network radio has lost a sizable chunk of its night-time audience in TV areas, with losses ranging up to 60 per cent in Detroit, but most independent stations are holding their own.

Merchants report increased demand for living room furnishings and lounging clothes. TV—Once a boon to the corner saloon—is now a bane. But package liquor stores are doing more business. Doctors in TV areas say their patients are putting on more weight—the result of nibbling popcorn and sipping drinks at TV viewing sessions.

ON TV... Morey Amsterdam, Jo Sullivan and the Ames Brothers pay a visit to Jackie Gleason tonight on the "Cavalcade of Bands" from KTTV (11) at 7:30. "Nothing Ventured, Nothing Gained" featuring the Artemus Boys will occupy the middle slot in the "Triple Feature Theater" from KECA (7) starting at 8... That zany gang from radio, moves tonight into television as "It Pays to Be Ignorant" bows in on KNBH (4) at 8:30... KLAC (13) presents "The United Nations at Work" at 8:30... Mary Sinclair, lovely CBS TV star appears on the "Summer Theater" in the drama, "Lonely Boy" from KTLA (5) at 9:30. This show still hasn't smoothed itself out.

Child, 7, Disappears on Visit to Fighter

WINDSOR, England, July 9. (AP) A little girl who disappeared en route from her home to boxer Ray Robinson's training camp was the object of a police search today.

The child is Christine Butcher, aged 7. She lives only a few yards from the middleweight champion's training quarters at the Star and Garter Hotel.

Christine had a Negro doll which she imagined looked like Sugar Ray. She set off yesterday to show the doll to the champion, who is training for a title bout tomorrow with Britain's Turpin.

No one has reported seeing her since.

2:15 P. M.	3:45 P. M.
KFI—News	KFI—News
KHJ—News	KHJ—News
KFWB—News	KFWB—News
KNX—News	KNX—News
KFOX—News	KFOX—News
KFAC—News	KFAC—News
KGER—News	KGER—News
KVOE—News	KVOE—News

Let's Explore Your Mind

By ALBERT EDWARD WIGGAM, D. Sc.



1. COULD ANIMALS OR HUMANS SURVIVE WITHOUT LOVE? YES NO

2. WILL SCIENCE SOMEDAY DECIDE PARENTAGE OF CHILDREN? YOUR OPINION

Answer to Question No. 1
 No. "Male and female made He made them," as the Bible says. It is the physical basis of co-operation by which groups help each other, fight common enemies and survive. In lighter animals it becomes love; and in man, inspires his highest spiritual aspirations. In his book, "On Being Human," Dr. Ashley Montague shows that love—regard for fellow-men—holds society together. All education, he thinks, should begin with the "R"—Relations. Applause here!

Answer to Question No. 2
 Yes. You should first know Mendel's "Law of Heredity." Next, how much it applies to heredity, an mental traits. "Your Heredity," by Bernice L. Neugarten published by Science Research Associates, 228 S. Wabash, Chicago, Ill., is splendid for beginners. The price is 40 cents.

Answer to Question No. 3
 Probably. Dr. Phillip Levine told the American Academy of Science that as many as nine dif-

TELEVISION

LONG BEACH (CALIF.) PRESS-TELEGRAM MONDAY, JULY 9, 1951

KTSL Channel 2	KFI Channel 9
KNBH Channel 4	KTTV Channel 11
KTLA Channel 5	KLAC Channel 13
KECA Channel 7	

TELE-TIPS — TONIGHT

DRAMA
 6:30-KNBH (4)—Jr. Theater
 8:00-KTLA (5)—Film, "The Ghost Goes West"
 8:00-KNBH (4)—Stars Over Hollywood, "Mask of Medusa"

VARIETY
 7:15-KTLA (5)—Dixie Showboat
 7:45-KTSL (2)—Peggy Lee-Mel Torme

INFORMATIVE
 7:00-KLAC (13)—Children Should Be Heard
 8:00-KTSL (2)—"Bachelor's Haven"
 9:30-KTSL (2)—"It's News to Me"

SPORTS
 8:30-KTTV (11)—Wrestling

MONDAY, JULY 9, 1951

TONIGHT
 4:15 P. M.
 KTSL (2)—Steve Allen
 KTLA (5)—Foreman Phillips
 4:30 P. M.
 KNBH (4)—Kate Smith
 KTTV (11)—Maitnee, Jack Rourke
 5 P. M.
 KTSL (2)—Ghost Riders
 KNBH (4)—Boots n' Saddles
 KTLA (5)—News, Music
 KTTV (11)—Range Riders
 KLAC (13)—Al Jarvis
 5:15 P. M.
 KNBH (4)—Gabby Hayes
 KTLA (5)—Police Caves (5:20)
 5:30 P. M.
 KNBH (4)—Howdy Doody
 KTLA (5)—Cowboy Thrills
 KFI (9)—News
 KTLA (5)—Hitching Post, "Arizona Round-up"
 KFI (9)—TV University (5:50)
 6 P. M.
 KTSL (2)—Tele. Comics
 KNBH (4)—Crusader
 Rabbit Comedy Club (6:05)
 KECA (7)—Space Patrol
 6:15 P. M.
 KTSL (2)—Stop at Boney Blis
 KECA (7)—Tom Corbett, Space Cadet
 6:30 P. M.
 KTSL (2)—Kid Gloves
 KNBH (4)—Theatre
 KTLA (5)—Beany Phillips
 KFI (9)—Cap, Video
 KLAC (13)—Ed Lyon, News
 6:45 P. M.
 KNBH (4)—Evening Stage, Elmer Peterson (6:50)
 KFI (9)—Film, "Acces Wild"
 KTLA (5)—Handy Hints
 KLAC (13)—Christie Comedy
 7 P. M.
 KTSL (2)—Hawthorne
 KECA (7)—Triple Threat (7:15 hours)
 "Drifting Rivers"
 KNBH (4)—Joe Fernandez
 KTLA (5)—Newswell
 KTTV (11)—Open House
 Kay Mulvey

11:00-KTTV (11)—Club 11
 Barbara Gibson
 KTLA (5)—Tele Forum
 10:30 P. M.
 KNBH (4)—News, Gene Norman
 KLAC (13)—News, Movie: "Girl Who Forgot"
 KTTV (11)—Newswell
 11 P. M.
 KTSL (2)—Peter Potter
 KTLA (5)—Final Edition
 KECA (7)—"Champagne"
 KTTV (11)—Club 11
 11:30 P. M.
 KTTV (11)—Midnight Movie, "Flaming Signal"
TOMORROW
TUESDAY
JULY 10, 1951
 KTSL (2)—
 12:45-Preview
 1:00-Strike It Rich
 1:30-Archival Traveler
 2:00-First 100 Years
 2:45-New Yorkers
 3:00-Come Into Kitchen
 3:30-Know Your Child
 4:00-Steve Allen
 KLAC (13)—
 4:00-Joe Graydon
 11:00-Mike Roy
 12:30-Al Jarvis
 2:00-Mattine
 3:00-Film "First Night"
 4:30-Al Jarvis
 KTTV (11)—
 12:45-Serenade
 1:00-Bonus Birds
 2:00-Newswell
 2:15-Roan Keemer
 2:30-Classified Column
 3:00-Come Into Kitchen
 3:45-Carlight Righter
 4:00-Billie Burke show
 4:30-Ladies Matinee
 KFI (9)—
 2:05-Film:
 "Fairground"
 3:30-Suspect Wanted
 3:50-Guest Book
 4:00-Film:
 "Secrets of Wusini"
 KNBH (4)—
 1:00-Miss Susan
 1:15-Ford for Thought
 1:30-Betty Hoyt
 2:00-Bill Stulla
 3:00-Paul Pierce
 3:30-Jeff Milant
 4:00-Sheila Graham
 4:15-Stu Wilson
 KECA (7)—
 11:00-Foreman Phillips
 12:30-Adventures in Cooking
 1:30-Mulholland's Matinee
 2:30-Jennie DeBath
 3:00-Cowboy Theater
 4:15-Foreman Phillips

3 P. M.
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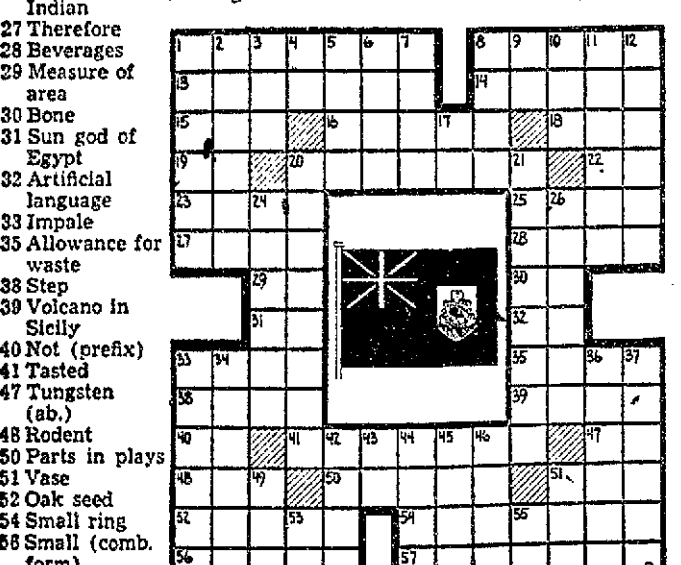
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Colonial Flag

HORIZONTAL
 1 Depicted is the flag of —
 8 This British colony consists of a — of islands
 13 Wakened
 14 Slow (music)
 15 Unpacked
 16 Puff up
 18 Eternity
 19 Exists
 20 Prime minister
 22 Mixed type
 23 Drop of eye fluid
 25 Iroquoian Indian
 27 Therefore
 28 Beverages
 29 Measure of area
 30 Bone
 31 Sun god of Egypt
 32 Artificial language
 33 Impale
 35 Allowance for waste
 38 Step
 39 Volcano in Sicily
 40 Not (prefix)
 41 Tasted
 47 Tungsten (ab.)
 48 Rodent
 50 Parts in plays
 51 Vase
 52 Oak seed
 54 Small ring
 58 Small (comb. form)
 57 Tents



Answer to Previous Puzzle

CURIOUSLY COATED
ALAN NARE
SNAG
CELEBRATE
ODD
TAPERS

Vertical
 1 Mineral
 2 Expunger
 3 Paddle a boat
 4 Greek letter
 5 Employer
 6 Remove
 7 First man
 8 Mirth
 9 Concerning
 10 Unit
 11 Ideal state
 12 Small horses
 13 Palm lily
 20 Distributes fairly
 21 Replied sharply
 24 Fungus

LONG BEACH (CALIF.) PRESS-TELEGRAM

MONDAY, JULY 9, 1951

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 Refrigeration Service
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 4321 ATLANTIC AVE.
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 317 AMERICAN AVE.

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 PHILCO parts warranty on
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 UNDER FACTORY
 SUPERVISION**
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CUDAHY'S RIVAL BRAND
SLICED BACON **25¢**
 CELLO PKG.

GROCERY DEPARTMENT
FANCY ROAST BEEF 12-Oz. Cans **39¢**
SUN VALLEY OLEO 25¢
RED ROSE HARD WHEAT FLOUR 10 lb. Sack **79¢**
STORELY'S PINEAPPLE JUICE 46-Oz. Cans **27¢**
LADIES' CHOICE SALAD DRESSING Full Quarts **47¢**
LADIES' CHOICE GRAPE JELLY 2 lb. Jar **29¢**

PRODUCE DEPARTMENT
CANNING TIME AT THE FOOD BOWL
HOME GROWN
Strawberries 15¢ Basket
TUES. and WED. ONLY \$1.69 PER TRAY
JUST RIGHT FOR CANNING
APRICOTS 2 lbs. **15¢** \$1.49 PER LUG
ELBERTA FREESTONE PEACHES 2 lbs. **15¢**
TENDER KENTUCKY FOLE BEANS 2 lbs. **9¢**

DELICATESSEN DEPT.
FANCY WIENERS **49¢** lb.
Swiss Cheese **49¢** lb. | **Sliced Minced Ham** **43¢** lb.