

### Todays Radio Highlights

**Special Events**  
10:30 p. m. — Victor Herbert Memorial Dinner (WIBA).

**Drama**  
6:30 p. m.—Nightbeat (WMAQ): starring Frank Lovejoy.  
7 p. m.—Richard Diamond (WISC): mysterious murder of "hot" trumpeter.  
7:30 p. m.—This Is Your FBI (WISC): religious cut masks confidence game.  
8 p. m.—A Life in Your Hands (WISC): returns to the air with Lee Bowman as Jonathan Kegg, "friend of the court."

**Music**  
10:45 a. m. — Dave Garroway (WIBA): "Remember," "Too Young."  
4:30 p. m.—Curt Massey Time (WBBM): "Who," "It's a Grand Night for Singing," "Wonderful Guy."  
5:15 p. m.—Jack Smith (WBBM): and Margaret Whiting: "In the Good Old Summertime," "Gypsy in My Soul," "Breezin' Along With the Breeze."  
5:15 p. m.—Club 15 (WBBM): "It's a Lovely Day Today," "Too Young," "Till We Meet Again."  
8:15 p. m.—Best Bands (WFOV): Spike Jones.

**Discussion**  
9:45 p. m.—Pro and Con (WIBA): "Let's Stop Inflation." Pres. W. H. Ruffin, National Assn. of Manufacturers.

**Sports**  
1:15 p. m.—Baseball (WISC): Pirates at Cincinnati.  
5:55 p. m.—Mel Allen (WISC): and Patty Berg.  
7:25 p. m.—Baseball (WIND): Cubs at St. Louis.  
8:30 p. m.—Bill Stern (WMAQ): highlights of sports of last 12 years.

**Farm Programs**  
12:15 p. m.—Farm Service (WIBA): "Holstein Breeders Plan Black and White Show." Frank Cairns, Maxwell Gafke, John Torke.  
12:30 p. m.—Farm Program (WHA): "1951 Pig Crop." Walter Ebling: question box.

**For Children**  
5 p. m.—Playtime (WIBA): "Snipp, Snapp, Snurr, and the Buttered Bread."

**Miscellaneous**  
9:30 a. m.—Carson Gulley (WIBA): "Roast Chicken and Roast Beef."  
10 a. m.—Homemakers (WHA): "Invitation to Reading—Off and Away." Mrs. Orilla Thompson.

### 9 City Retailers to Pool Shipments; Rate Saving Sought

A new receivers' pool to consolidate express shipments from New York for Madison retail firms has been formed by nine city firms and the Madison Chamber of Commerce.

Under the plan, the stores will route their express shipments through a New York shipping firm at a reduced rate. Figures quoted to the Chamber of Commerce, including emergency charges and tax, are \$6.42 per hundred for loads over 300 pounds and \$6.01 per hundred pounds for shipments of more than 1,500 pounds.

Second morning deliveries have been assured by Railway Express, according to the Chamber of Commerce, since shipments will come directly from New York with no holdover in Chicago.

Shipments will arrive daily in Madison at 6:30 a. m. and are delivered directly to the stores by a local delivery firm.

More firms are invited to join the pool, the Chamber of Commerce said since the more firms which take advantage of it the

## Radio Timetable

FRIDAY			
WIBA 1310 kc	WISC 1480 kc	WKOW 1070 kc	WIBU 1240 kc
6:00 Sunrise 6:15 Frolic 6:30 Musical Clock 6:45 News	6:00 Top of the Morning 6:15 Top of the Morning News 6:30 Top of the Morning News 6:45 Top of the Morning News	6:00 Breakfast Symph 6:15 News Farm Hour 6:30 Chapel of Air 6:45 Weather: Mixts	6:00 Silent Services 6:15 Rural Roundup 6:30 News 6:45 News
7:00 Alex Dreier 7:15 Musical Clock 7:30 News 7:45 Musical Clock	7:00 Top of Morning 7:15 Top of Morning 7:30 Top of Morning 7:45 Top of Morning	7:00 Coffee Club 7:15 News 7:30 Weather: Coffee 7:45 News	7:00 News: Farm Services 7:15 News 7:30 News 7:45 News
8:00 Musical 8:15 Clock 8:30 Musical Clock 8:45 News	8:00 Breakfast 8:15 Breakfast Club 8:30 News 8:45 News	8:00 Market: Coffee 8:15 News 8:30 Coffee Club: News 8:45 Musical Clock	8:00 Rev. Peterson 8:15 Musical 8:30 News 8:45 News
9:00 Welcome 9:15 Travelers 9:30 Carver, Guller 9:45 Trader: News	9:00 My True Story 9:15 Better Crocker 9:30 Roman:ca 9:45 News	9:00 Arthur Godfrey 9:15 Arthur Godfrey 9:30 Arthur Godfrey 9:45 Arthur Godfrey	9:00 News: Musical 9:15 Freddy Martin 9:30 Sweet Music 9:45 News
10:00 Break the Bank 10:15 Nicking 10:30 Dave Garroway 10:45 News	10:00 Victor Lindvall 10:15 David Amity 10:30 Queen for a Day 10:45 News	10:00 Arthur Godfrey 10:15 Arthur Godfrey 10:30 Arthur Godfrey 10:45 Arthur Godfrey	10:00 Women's News 10:15 Chores Boys 10:30 Morn'g Madras 10:45 News
11:00 Share the Wealth 11:15 Pickens Party 11:30 Roundup 11:45 News	11:00 Luncheon Club 11:15 Edwin C. Hill 11:30 News 11:45 News	11:00 News of America 11:15 Aunt Jenny 11:30 Music for You 11:45 Jackpot Quiz	11:00 News: Matinee 11:15 Headlines 11:30 Farm and Home 11:45 Farm Front
12:00 News: Roundup 12:15 Farm Service 12:30 News 12:45 March Time	12:00 Lady of House 12:15 News 12:30 Bob Swanson 12:45 News	12:00 Dinner Concert 12:15 Mark: Mack 12:30 Mack and Sandy 12:45 News	12:00 Music: Markets 12:15 News: Mkts. 12:30 News: Mkts. 12:45 News: Mkts.
1:00 Double or Nothing 1:15 Eye Young 1:30 Magic in Music 1:45 News	1:00 Bob Swanson 1:15 Baseball 1:30 Baseball 1:45 Baseball	1:00 Shopping 1:15 Music 1:30 Her: and Daughter 1:45 Harber	1:00 Farm Service 1:15 News 1:30 News 1:45 News
2:00 Life Beautiful 2:15 Road of Life 2:30 Peter Young 2:45 It's to Gladness	2:00 Baseball 2:15 Baseball 2:30 Baseball 2:45 Baseball	2:00 Juella 2:15 Morreison 2:30 House: News 2:45 Party: News	2:00 Music Booth 2:15 Star: Parade 2:30 Science Excn' 2:45 News
3:00 Backstage Wife 3:15 Stella Dallas 3:30 Peter Young 3:45 Wom. in House	3:00 Baseball 3:15 Scoreboard 3:30 Bob Swanson 3:45 News	3:00 Strike It Rich 3:15 Treasury Band 3:30 News 3:45 News	3:00 Chapel in the Sky 3:15 Met: 7 3:30 Hour 3:45 News
4:00 News: Madison 4:15 Hour 4:30 Just Plain Bill 4:45 Front: P. Farrell	4:00 Dolly 4:15 Madison 4:30 Uncle Dick's 4:45 ABC Club	4:00 Mary Casey's 4:15 Showcase 4:30 Harmony 4:45 House	4:00 News: Serenade 4:15 Melody Hour 4:30 Radio Parade 4:45 News
5:00 Prizetime 5:15 Sports 5:30 News 5:45 Sports: News	5:00 Henry's Hit Parade 5:15 News: Henry's 5:30 Hit Parade 5:45 News	5:00 Allan Jackson 5:15 Final Score 5:30 News: You Asked 5:45 for It	5:00 News: Special 5:15 Special 5:30 Special 5:45 Special
6:00 Dinner 6:15 Melody: News 6:30 News of World 6:45 A Man's Family	6:00 News: Fiesta 6:15 Pylon Lewis 6:30 Lone Spozz 6:45 Baseball	6:00 News: Final 6:15 Sports: Final 6:30 Sports: Final 6:45 Bing Sings	6:00 News: Old Time 6:15 Band 6:30 Sports: Time 6:45 Bing Sings
7:00 Short 7:15 Sports 7:30 Comedy 7:45 Serenade	7:00 Richard 7:15 Diamond 7:30 Your FBI 7:45 News	7:00 Ray 7:15 Bioch 7:30 Music 7:45 Party	7:00 Serenade 7:15 News 7:30 Old Times 7:45 Jamboree
8:00 The Amazing Mr. Malone 8:15 The Man 8:30 Jailed X 8:45 News	8:00 A Life in Your Hands 8:15 Gabriel Heatter 8:30 Larry Ross 8:45 News	8:00 Rayburn and Finch 8:15 Rayburn and Finch 8:30 Rayburn and Finch 8:45 News	8:00 Old Times 8:15 Jamboree 8:30 Jamboree 8:45 News
9:00 Life of Riley 9:15 Music 9:30 Pro and Con 9:45 News	9:00 News: Steel 9:15 Pier Bands 9:30 Newsreel 9:45 Elmer Davis	9:00 Guy Lombardo 9:15 Music 9:30 Spelling Bee 9:45 Dick Jurgens	9:00 University 9:15 Farm Hour 9:30 News: Music 9:45 At Your Request
10:00 News 10:15 News 10:30 News 10:45 News	10:00 News: Frank Edwards 10:15 News: Doctor 10:30 News: Silvers 10:45 News	10:00 News: Lawler's 10:15 News: Lawler's 10:30 News: Lawler's 10:45 News	10:00 Silent 10:15 Silent 10:30 Silent 10:45 Silent

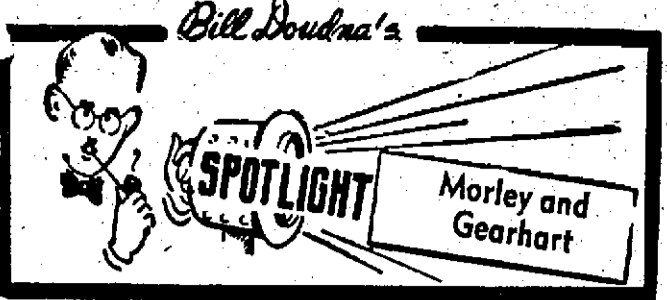
FM channels: WIBA-FM . . . 101.5 M. WVCW (WIBU) . . . 94.9 M. WISC-FM . . . 98.1 M.

Starred programs are also carried on corresponding FM stations

**WHA and WHA-FM**  
FRIDAY  
7:00 Farm Program  
7:30 Band Wagon  
7:45 News  
7:58 Weather Report  
8:00 Morning Melodies  
8:15 Views of the Universe  
8:30 Music  
8:45 Markets  
8:55 Weather Report  
9:00 Homemakers Program  
9:15 Piano Melodies  
9:45 Views of the News  
11:00 Cooper Union  
11:15 Noon Musicale  
11:30 News  
11:45 Farm Program  
12:00 Chamber of Day  
1:30 Descriptive Music  
2:00 Short Story Time  
2:30 Music You Want  
3:00 Music for the Connoisseur  
4:00 Radio Journal  
4:15 Excursions in Science  
4:30 Music of the Masters  
5:00 Story Time  
5:45 News  
6:00 Organ Melodies  
6:30 Dinner Musicale  
6:45 Views of the News  
7:15 Views of the News  
7:30 Bach Bicentennial Series  
8:00 Following News  
8:30 Music  
8:50 News of Wisconsin  
9:00 News of Wisconsin  
10:35 Night News (to 11)

**WFOV-FM**  
FRIDAY  
A. M.  
8:00 Tawn Patrol  
8:30 Clockwatchers  
8:50 Hero, Kern  
9:15 Ben Lantz  
9:30 Duce Band  
9:45 Morning Music: Variety  
10:00 Show Tunes  
10:30 Novelty Shop  
11:00 Navy Band  
11:30 Sacred Heart Program  
11:45 News: Vic Danone  
12:15 Andy Russell

greater the saving to each participant. Arrangements can be made through the Chamber of Commerce.



**TOP OF THE MORNING:** When NBC's fall season begins Sept. 30, "The Big Show" will be heard at 5:30 p. m. and the Phil Harris-Alice Faye program at 7.

Few musicians get the chance to combine business and pleasure as successfully as Virginia Morley and Livingston Gearhart, who will join him.

Typical of their current tour is their Madison visit. They played at the Milwaukee Auditorium Tuesday night, sharing the spotlight with Mimi Zenzell, operatic soprano. They drove their truck to Madison on Wednesday, and have had plenty of time for swimming, reading, roasting, and resting before going on the stage again.

Offstage, the duo-plianists are Mr. and Mrs. Livingston Gearhart, parents of a 5½-year-old son and residents of Shawnee, Pa., where they have a home designed partly by Fred Waring, orchestra and chorus conductor who started out to be an architect.

This is their second Madison visit. They were here with Waring's Pennsylvanians in 1948, when the troupe gave a Homecoming weekend concert in the University of Wisconsin field house. But that was a rush trip. They arrived from Milwaukee just before the concert, had to leave immediately afterward.

"This is the way to travel," Gearhart said. "We're sure of our instruments, because we carry out two pianos around with us in our truck. We're sure of correct lighting, because we carry our own special lamps. We don't have to worry about the proper piano stools, because we bring them with us, too."

"And we save so much travel time," said Miss Morley. "None of this business of getting up early to catch a train, then sitting around a station waiting for another one."

Since October, the Gearharts have traveled 16,000 miles in their truck, not counting frequent trips from Shawnee to New York City for appearances on Waring's television show. On the current two-week jaunt, their dates include Cleveland, O., and State College, Pa., besides the Wisconsin engagements.

At home, they have a garden, but because of circumstances over which they had no control it isn't in very good shape right now.

"Uncle Lumphy" Brannum, the Waring bass player who created the famous "Lil Orley" stories, acquired about 15 acres of land and a garden tractor. He decided to go in for truck gardening in a big way, and invited the Gearharts to



—Photo by Arthur M. Vixie  
**VIRGINIA MORLEY AND LIVINGSTON GEARHART**  
A visit to Lake Mendota at the Memorial Union terrace

she overhears Goddard telephone the change of "point C" and takes a surprising view of her discovery.

**VERDICT:** The story of the relatively unknown postal inspection system is told with plenty of action.

### At the Shows

**FEATURE:** Appointment with Danger.  
**TYPE:** Melodrama.  
**CAST:** Al Goddard, Alan Ladd; Sister Augustine, Phyllis Calvert; Dodie, Jan Sterling; Earl Boettiger, Paul Stewart; Joe Regas, Jack Webb; Paul Ferrar, Stacy Harris.

**REVIEWER:** Suzanne Mason.  
**STORY:** Postal Inspector Goddard arrives in Gary, Ind., to solve the murder of a fellow worker. Sister Augustine, only witness, accompanies him to identify the killers. Goddard wiggles his way into a \$1,000,000 mail robbery planned by Boettiger and Regas. Co-plotter Ferrar overhears Goddard telling plans to postal authorities.

**HIGH POINTS:** Regas kidnaps Sister Augustine during the robbery. Boettiger makes a last minute change of "point C" — the spot chosen by the police to nab the robbers. Excellent performances by Ladd and Miss Calvert. The plot runs smoothly and is helped by good photography.

**LOW POINTS:** Miss Sterling tries vainly to imitate Judy Holliday's performance in "Born Yesterday." As Boettiger's mistress,

**Widow Sues for \$30,000 from Insurance Firm**  
Martha H. Graves, Prairie du Chien, filed suit in U. S. district court Thursday seeking \$30,000 from the Mutual Life Insurance Company of New York.

The complaint charged that the insurance company had "wrongfully breached" the double indemnity clause of an insurance contract held by William R. Graves, who died June 18, 1949.

It was claimed that the death of Mr. Graves was within the double indemnity provisions of the contract, and the plaintiff as an individual and administratrix of the estate is asking \$10,000 damages and a judgment of \$20,000.

**LAYS HEFTY EGG**  
**MURPHYSBORO, Ill. (U.P.)**—A White Rock hen owned by Mrs. Ray Parmley laid an egg two ounces heavier than a baseball. The egg was three and one-quarter inches long and measured eight and one-half inches around the

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