

ROCKY CLARK'S LISTENING POST

Station WICC has become disc-jockey conscious. Starting this week, the station will present four continuous hours of disc-jockey programs every weekday afternoon.

Interrupted only by a few five-minute newscasts, WICC's men of disc-ination will start off at 2 o'clock with Jack Scanlon spinning the first hour. Scanlon will take over at 3 p.m. with his two-hour "Melody House" show.

TRUMAN SPEAKS FRIDAY President Harry S. Truman's talk at the dedication of the new Public Health Clinical Center at Bethesda, Maryland, will be carried by the WNAE-ABC and Mutual networks Friday from 3:30 to conclusion.

SHIMSHON PROGRAM The Shimshon youth organization is presenting its annual program over WJLZ tonight at 7:45 in memory of John J. Kohn, during which the Kohn trophy will be presented to Saul Pollack, winner of the oratorical contest.



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SUNDAY RADIO TIMETABLE

Table with columns for time slots (e.g., 9:30, 10:00, 10:15, 11:00, Noon, 12:15, 1:00, 1:15, 2:00, 2:15, 3:00, 3:15, 4:00, 4:15, 5:00, 5:15, 6:00, 6:15, 7:00, 7:15, 8:00, 8:15, 9:00, 9:15, 10:00, 10:15, 11:00, 11:15, 12:00, 12:15) and station call letters (e.g., WJLZ, WJLW, WJLX, WJLH, WJLJ, WJLK, WJLH, WJLJ, WJLK, WJLH, WJLJ, WJLK).

Rocky Clark's TELE-VIEWS

Amidst the uproar over the promoters' decision to ban radio and TV coverage of Joe Louis' easy fistic victory over Lee Savold last week, there came a heartening announcement from the ABC-TV network that it would televise all eight of the home football games of the University of Pennsylvania next fall.

In disagreeing with the National Collegiate Athletic Association's ban on televising 1951 games, the University of Pennsylvania issued a statement saying "It is our view that television is here to stay and that rather than fight against it or ban it, the educational institutions should endeavor to improve the contents of its programs."

Commander E. F. McDonald, Jr., president of Zenith Radio Corporation and drum-beater for Phonovision, considered the sale of exclusive rights for the Louis-Savold fight to theater television "an entirely logical development and a potential of things to come."

"Gate receipts of televised sports events have been dropping steadily," he said, "and with a few rare exceptions advertisers can't afford to pay promoters enough for broadcast rights to make up their losses at the gate."

To herald the New Haven Symphony orchestra's coming season of pop concerts, Harry Sherman will conduct a special 20-piece orchestra of N. H. Symphony musicians in a half-hour "Pop Preview" at 8 p.m. WJLH-TV tomorrow at 8 p.m.

Public Affairs 10:00 A.M.—Church of the Air Dr. Frederick Blower Harris, Chairman of U.S. Senate subcommittee on Un-American Activities, followed by 10:30 by Elizabeth M. Patterson (Mormon)—WJLH.

TV PROGRAM NOTES Mike Wallace states his new three-weekly CBS-TV matinee All Around the Town, tomorrow at 3:30 with a bird's-eye view of New York from the Empire State tower.

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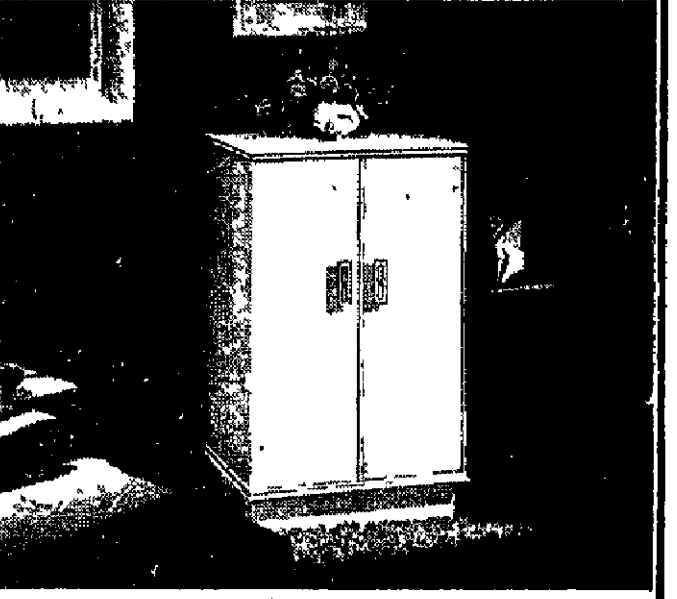


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