

RADIO and TELEVISION PROGRAM LISTINGS

B-2 LONG BEACH (CALIF.) PRESS-TELEGRAM THURSDAY, JUNE 14, 1951

KLAC KFI KMPC KECA KHJ KFWB KNX KFOX KFAC KGER KYOE
570 640 710 790 930 980 1070 1280 1330 1390 1480

The following programs are compiled from reports provided by the broadcasters. No responsibility assumed for last-minute changes which sometimes are made.

DIAL LINES — TONIGHT

SPECIAL
7:00-7:30—Networks—President Truman
9:00-9:30—KECA—General Douglas MacArthur
DRAMA
6:30-8:00—Morris Playhouse... "True Confession," Rosalind Russell
7:00-8:30—Screen Directors Playhouse... "Ghost Breakers," Bob Hope

THURSDAY, JUNE 14, 1951
5 P. M.
KLAC-Sports, News
KFWB-Sports, News
KFI-Feature Wire
KMPX-Help Wanted
Sports
KFI-KVOZ-Strait
Arrow
KFWB-Ed Rure
KXN-Ed Rure
KFC-Berenda
KGER-Rancu 1300
KFOX-Missoua

5:15 P. M.
KLAC-Sports of Week
KMPX-News of Week
KFI-Ed Rure
KFC-Berenda
KGER-Rancu 1300
KFOX-Missoua
5:30 P. M.
KLAC-News
KMPX-News
KFI-Ed Rure
KFC-Berenda
KGER-Rancu 1300
KFOX-Missoua

5:45 P. M.
KLAC-Sports of Week
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KFOX-Missoua
6 P. M.
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6:15 P. M.
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6:45 P. M.
KLAC-News
KMPX-News
KFI-Ed Rure
KFC-Berenda
KGER-Rancu 1300
KFOX-Missoua
7 P. M.
KLAC-News
KMPX-News
KFI-Ed Rure
KFC-Berenda
KGER-Rancu 1300
KFOX-Missoua

TOMORROW (Friday)
6:30-7 A. M.
KLAC-News
KMPX-News
KFI-Ed Rure
KFC-Berenda
KGER-Rancu 1300
KFOX-Missoua
7 A. M.
KLAC-News
KMPX-News
KFI-Ed Rure
KFC-Berenda
KGER-Rancu 1300
KFOX-Missoua

7:15 P. M.
KLAC-News
KMPX-News
KFI-Ed Rure
KFC-Berenda
KGER-Rancu 1300
KFOX-Missoua
7:30 P. M.
KLAC-News
KMPX-News
KFI-Ed Rure
KFC-Berenda
KGER-Rancu 1300
KFOX-Missoua

7:45 P. M.
KLAC-News
KMPX-News
KFI-Ed Rure
KFC-Berenda
KGER-Rancu 1300
KFOX-Missoua
8 P. M.
KLAC-News
KMPX-News
KFI-Ed Rure
KFC-Berenda
KGER-Rancu 1300
KFOX-Missoua

8:15 P. M.
KLAC-News
KMPX-News
KFI-Ed Rure
KFC-Berenda
KGER-Rancu 1300
KFOX-Missoua
8:30 P. M.
KLAC-News
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KFOX-Missoua

8:45 P. M.
KLAC-News
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KFC-Berenda
KGER-Rancu 1300
KFOX-Missoua
9 P. M.
KLAC-News
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KFC-Berenda
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9:15 P. M.
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10 P. M.
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KFC-Berenda
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11 P. M.
KLAC-News
KMPX-News
KFI-Ed Rure
KFC-Berenda
KGER-Rancu 1300
KFOX-Missoua

LOOKING AND LISTENING

KFI-TV Transfer Pends Official Approval of FCC

By TOM E. DANSON

HOLLYWOOD. The announced purchase of KFI-TV last week by Thomas S. Lee Enterprises, owned by the General Tire & Rubber Co., Akron, Ohio, for \$2,500,000 from Earle C. Anthony, does not constitute a firm sale of the television station until a good deal of red tape is created by attorneys and the Federal Communications Commission. Application in triplicate, requesting transfer of the station, must be first filed with the FCC for its approval. With the time element involved, this approval sometimes takes many months in the process.

According to the management of KFI-TV, these forms requesting transfer permission should be in the hands of the commission this week. The properties involved in the transfer include the television facility on Vermont Ave., Los Angeles; the property on Mt. Wilson, Mt. Harvard and a Mt. Wilson water system which supplies several other stations. The sale marks a return to television for the Don Lee interests which pioneered the nation's first TV station in Los Angeles in 1931. The Don Lee group operated channel 2 until Dec. 31, 1950, when the Don Lee interests were sold to General Tire Co. of Akron, Ohio, and Columbia Broadcasting System wangled a deal for KFTS, channel 2, for a sum of \$335,000.

TRUMAN TONIGHT—President Truman will make a special address tonight from the White House in Washington, D. C. Subject of his talk, which will be aired by all networks (over KXN, KECA, KHJ, KFI) at 7:30 p. m., will be on price rollbacks and inflation. Televisioners in the east and all along the cable lines of network TV will be able to watch the President in action.

SITUATION NOT WELL IN HAND!—The radio show presented by all-Marine talent, "Marines in Review," every Saturday night from KECA at 9, is having

TELEVISION TELE-TIPS — TONIGHT

DRAMA
8:00-KECA (7)—Royal Playhouse... "Case of Marina Goodwin"
8:30-KNBH (4)—Martin Kane, Private Eye
9:00-KFTV (11)—Plainclothes-Jones
VARIETY
7:30-KTLA (5)—Hollywood Opportunity
9:30-KFTV (11)—You Asked For It, Art Baker

THURSDAY, JUNE 14, 1951
5 P. M.
KTLA (5)—Stop at Boney Bill's
KFNH (4)—Boots 'N Saddie
KTLA (5)—News, Music
KECA (7)—F. Phillips Rider
KTLA (5)—A. Jarvis
KTLA (5)—Police Calls (5:30)

5:30 P. M.
KTLA (5)—Ghost Rider
KTLA (5)—Doody
KFI (9)—News
KTLA (5)—Hitch Post
KFI (13)—TV University (5:50)
6 P. M.
KFNH (4)—Crusader
KTLA (5)—Space Patrol
6:15 P. M.
KECA (7)—Foreman Phillips
KFI (9)—Courtesy Is Fun
6:30 P. M.
KFTS (2)—Tom Harmon
KFNH (4)—Cyclone
KFI (9)—Meet Mr. America
KFI (11)—Cap. Video
KTLA (5)—Henry
KTLA (5)—News
KTLA (5)—Cowboy Thrills

6:45 P. M.
KTLA (5)—Starz
KTLA (5)—Ship's Reporter
7 P. M.
KTLA (5)—Queen for a Day
KFNH (4)—Ranger Rider
KTLA (5)—Ruggles
KTLA (5)—Open House
KTLA (5)—Joe Graydon
7:15 P. M.
KTLA (5)—Reserve
KTLA (5)—News
7:30 P. M.
KTLA (5)—Pres. Sports
KFI (9)—President Truman
KTLA (5)—Hollywood Opportunity
KTLA (5)—Lone Ranger
KFTV (11)—Open Road

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White Graduating

William H. White, 22, son of Mr. and Mrs. Paul R. White, 1500 Redondo Ave., will be graduated Saturday from the University of Southern California, Los Angeles, with a BA degree. He majored in the cinema. Following graduation he will have the rank of ensign in the U. S. Naval Reserve. He has had reserve training at Los Alamitos Naval Base and at San Diego.

Junior Growers Plan Party, Drive

Junior Flower Growers are holding their second annual birthday party and membership drive Saturday at 2 p. m. in the home of Mrs. W. O. Trigg, 5649 Lime Ave. J. J. Littlefield has invited Mrs. Trigg and the prizewinners of the recent parade of young flower growers to be on his "Garden Chats" program on KTV Sunday at 2 p. m. Children who will be on the program are Tommy Wood, sweepstakes winner of the parade, Laverne and Sidney Shepherd, first-place winners, and Gayle Kirkpatrick, queen of the parade.

63 Sirens in L. A.

LOS ANGELES, June 14. (AP) Sixty-three air raid sirens have been installed to serve as a warning in the event of attack in the Los Angeles area, Fire Chief John H. Alderson announced.

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Custom-Tailored Covers \$28.95
Benson Auto Seat Cover Co.
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PH. 6-1924

Color TV War Boils as CBS Debut Nears

By WAYNE OLIVER

NEW YORK, June 12. (AP) The real chips down battle of color television will start in about two weeks when the Columbia Broadcasting System begins the nation's first regular commercial telecasts in color.

With the last legal barrier removed, CBS will shoot the works in rainbow hues in an effort to put its color system over with the public while its opponents try to bring out an alternate method good enough to have the color issue reopened.

Developments have come thick and fast since the May 28 Supreme Court decision upholding the Federal Communications Commission's adoption of CBS color as the national standard. Between the scenes activities also are continuing at a feverish pace.

PUBLIC LAUNCHING
June 25, two weeks from today, now will be the kickoff date for the CBS inauguration of color telecasts, although it may be as early as June 22. The launching will feature Arthur Godfrey and probably a galaxy of other CBS stars. While the first colorcasts have been definitely scheduled only for New York, there's a strong possibility at least two other three other cities may receive them by network.

Radio Corp. of America, which brought the legal attack on FCC adoption of CBS color when its own system was rejected, is preparing public demonstrations in New York of its rival method. There's a possibility it may start its demonstrations, which will be on an experimental noncommercial basis, about the same time as CBS' big color inaugural—or even a few days before. But no starting date has been announced.

Meanwhile, General Electric has announced it soon will start experimental telecasts of what is described as a new "composite system" of color combining features of systems developed by several companies, including RCA. This system was announced by the National Television Systems Committee, an industry

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MAIN SHOWROOM CORNEIL... 219 E. 4th St.
IN SANTA ANA 512 N. Main St.
IN HUNTINGTON PARK 7125 Pacific Blvd.

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"HICKIES?"

Cuticura Soap and Cuticura often work wonders on eczema, pimples, and blackheads. Fragrant, mildly medicated. Buy today.

TO CLEAN YOUR DENTAL PLATES

with NEW REVISED KLEENITE

FIERY ITCHING SKIN?

Get Fast Amazing Relief

Today's Crossword Puzzle

Asiatic Animal
HORIZONTAL
1 Dispatched
5 Depicted animal
9 Sudanese
10 Operatic solo
11 Before
13 It is native to
14 southern Asia
15 Tree fluid
18 Beverage
19 Opposed to
20 Pastry
21 An (Scott.)
22 From
23 Scheme
26 Prayer ending
28 Domestic slave
29 Negative reply
30 Chief priest of a shrine
31 Job
34 Injured
36 Grafted (her.)
37 Any
38 Whirlwind
39 Tear
41 Bowling term
42 High mount
47 Greek letter
48 Impetuous
49 Footlike part
50 Toothed wheel
52 Painful
54 Gaelic
55 Former Russian ruler
VERTICAL
1 Bewildered
2 Symbol for
3 Flower

Let's Explore Your Mind

By ALBERT EDWARD WIGGAM, D.Sc.

1. DOES OLDEST CHILD MARRIED TO OLDEST CHILD MAKE FOR MARRIED HAPPINESS? YOUR OPINION.

2. ARE SOME FOODS BETTER BRAIN FOODS THAN OTHERS? YES NO

3. CAN YOU IMPROVE YOUR MEMORY? YES NO

Answer to Question No. 1
Yes. You can even improve it a lot in one day. How? Make notes of what you read and review them right away. Many experiments show that over half of your forgetting occurs in the first few minutes. Some tests show if you do not review what you read in two hours, you might as well wait two weeks. Of course you should read occasionally for mere passing enjoyment, but serious reading should be really serious.

Answer to Question No. 2
Of course many such marriages turn out happily, but Sociologists Burgess and Cottrell found in a study that where the oldest of several brothers marry, the marriage was more likely than average to turn out unhappily. They think this is probably because the oldest child tends to become more domineering, and when two dominators marry—it's not the best combination. For our booklet,

Impeach Acheson Resolution Loses

SACRAMENTO, June 14. (AP) A resolution asking the impeachment of Secretary of State Dean Acheson was refused passage yesterday by the heavily Republican Assembly rules committee.

So was another resolution asking the United States to consider quitting the United Nations.

Both were introduced by Assemblyman Charles E. Chapel (R-Inglewood).

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