

Today's Radio Highlights

Special Events

8:45 p. m. — Pres. Truman (WGN): addressing National Highway Safety conference in Washington, D. C.

8 p. m. — Gen. Douglas MacArthur (WBBM): addressing Texas legislature on "The Great Debate."

Drama

6 p. m. — Mr. Chameleon (WBBM): "The Autograph Hunter Murder Case."

8:30 p. m. — The Falcon (WMAQ): "The Case of the Sweet Swindle," story of gambler's attempt to find long-lost daughter.

7 p. m. — Halls of Ivy (WIBA): final exams leave the Halls with no problems to solve.

7:30 p. m. — Dr. Christian (WKOW): "A Quiet Evening at Home," with Jean Hersholt substituting for missing baby-sitter.

The F. Man (WISC): mystery writer charged with homicide.

Family Theater (WGN): Robert Young presents Macdonald Carey in "Stop-Watch Finale," tale of atheist condemned to death.

8:30 p. m. — Mr. District Attorney (WIBA): racketeers victimize relatives of servicemen killed in Korea.

9 p. m. — Big Story (WIBA): Boston reporter points way to fateful killer.

9:30 p. m. — Rex Saunders (WIBA): story of political corruption.

Music

10:30 a. m. — Jack Berch (WIBA): songs about June.

4:30 p. m. — Curt Massey Time (WBBM): "Mr. and Mississippi," "Beautiful Ohio," "Ol' Man River."

5:30 p. m. — Club 15 (WBBM): "Pretty Eyed Baby," "Shanghai," "On Top of Old Smoky."

8:15 p. m. — Guest Star (WFOV): Havey James.

8:30 p. m. — Enchanted Hour (WGN): "Come to the Fair," "One Night of Love," "Southern Roses."

Variety

8:30 p. m. — Bing Crosby (WKOW): and Bert Wheeler.

Discussion

10:30 a. m. — Women Voters (WHA): "Better Housing," Coleman Woodbury.

5:30 p. m. — Legislative Forum (WHA): Assemblyman Walter Melchior.

7:30 p. m. — Reviewing Stand (WHA-FM): "Can We Grow Old Gracefully?"

Baseball

12:15 p. m. — Tigers at Boston (WJJD).

12:30 p. m. — Phils at Chicago (WISC).

Farm Programs

12:15 p. m. — Farm Service (WIBA): "Field Choppers and Hay Crushers," Orrin Berge and John Torke.

For Children

5 p. m. — Playtime (WIBA): "Three Billy Goats."

Miscellaneous

9:30 a. m. — Carson Gully (WIBA): "Light Desserts."

10 a. m. — Homemakers (WHA): "Have You Made Out Your Will?," Louise Young; "School's Out — Watch Out!," Ira Catlin.

WFOV-FM

104.9 Megs.

WEDNESDAY

A. M.

8:50 Yawn Patrol

8:50 Clockwatchers

9:00 Herb Kern

9:10 Ben Light

9:20 Dance Band

10:00 Morning Musical Variety

10:30 Show Tunes

10:45 Novelty Shop

11:00 Willy Lupo

11:30 Navy Band

11:45 Sacred Heart Program

12:00 News: Ames Brothers

Radio Timetable

WEDNESDAY

Table with columns for WIBA, WISC, WKOW, and WIBU, listing radio programs and times for each station.

\* Starred programs are also carried on corresponding FM stations... FM channels: WIBA-FM... 101.5 M. WJJD (WIBU)... 94.9 M. WISC-FM... 98.1 M.

12:15 Country Graves

12:20 Tropical Isle

12:45 Motion Picture Favorites

1:00 Jack Lucas

1:10 Dennis Day

1:30 Jo Stafford

1:45 Daily Manuscripts

2:00 Contrasts in Music

3:00 Music to Listen to

4:00 The Big Ambrose

4:15 Orrin Tucker

4:30 Campus Club

5:00 Ken Griffin

5:15 Program Preview

5:30 Turners

5:45 Off the Record; News

6:00 Musical Menu

7:00 Anderson Show

8:00 Public Service Time

8:15 Guest Stars

8:30 Package of New Records

8:45 Talking Time

9:00 Dance Band Parade

9:55 News

10:00 Dance Band Parade

12:00 Russ' Bendzovus (to 2:00)

WHA — WHA-FM

910 KE — 88.7 Megs.

WEDNESDAY

A. M.

7:00 Farm Program

7:30 Sand Watson

7:45 Morning News

7:58 Weather Report

8:00 Morning Melodies

8:20 Nursery School of the Air

8:30 Musical Varieties

9:10 Markets

9:35 Weather Report

10:00 Homemakers Program

10:20 League of Women Voters

10:45 Views of the News

11:00 Moods and Melodies

11:30 Noon Music: P. M.

12:20 News

12:30 Farm Program

1:00 Chapter & Day

1:30 Madras Musicale

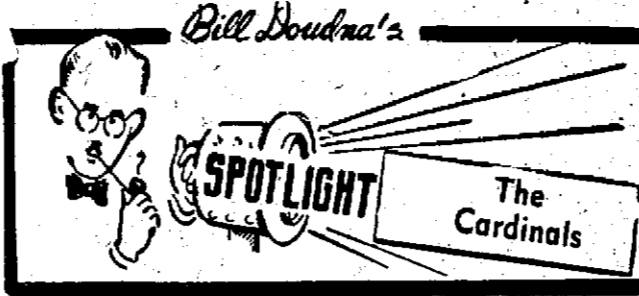
2:00 Chicago Roundtable

2:30 Music You Want

3:00 Governments of Europe

4:00 Music

4:00 Radio Journal



THE CARDINALS

Four men will leave Madison about July 14 on a musical mission to Alaska. They are the members of the Cardinals, eighth-ranking barbershop quartet in America.

The Cardinals last week took eighth place in the finals of the contest conducted by the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America (SPEBSQS) at Toledo, O. Members are Joseph L. Ripp, tenor; Jerry Ripp, lead; Vaughn Liscum, baritone, and Phil Davies, bass.

Two other quartets have been selected for similar missions. The Buffalo Bills of Buffalo, N. Y. 1950 champions, will go to Europe and the Mid-States Four of Chicago, 1949 champions, will go to Korea and other Pacific areas.

The army will fly the Cardinals from Madison to an Alaskan base. There the quartet will entertain officers and men in service, officers', and non-commissioned officers' clubs.

But the group's most important work will be demonstrating how the men can form their own quartets to entertain each other when movies and other recreational facilities fail or are not available.

The quartet will stage shows in the clubs, lead the soldiers in community singing, and teach them some of the songs.

Men and women who have taken up barbershop harmony have shown the possibilities of this kind of music for recreation as well as entertainment, particularly in groups as diverse in interests and backgrounds as the men in army stations.

The Cardinals themselves are a sample of such diversity. Joe Ripp is a mail carrier. Jerry is a mechanic at the U. S. Forest Products Laboratory. Liscum is assistant comptroller at the Credit Union National Assn. and Davies is an advertising man with Arthur Towell, Inc.

TIP O' THE MORNING: Watch for a wave of almost fantastic reports of long-distance television reception. Unusual atmospheric conditions in the next few weeks will make it possible.

TOP TUNES: Most-requested records on Madison's talk-back phonographs last week (as reported by WFOV's Leon Peterson) were:

"On Top of Old Smoky," the Weavers... "Rose, Rose, I Love You," Frankie Laine... "Mr. and Mississippi," Patti Page... "How High the Moon," Les Paul... "Too Young," Nat King Cole... "Jezebel," Laine... "Pretty Eyed Baby," Al Trace... "I Apologize," Billy Eckstine... "I'm in Love Again," April Stevens... "Sound Off," Vaughn Monroe.

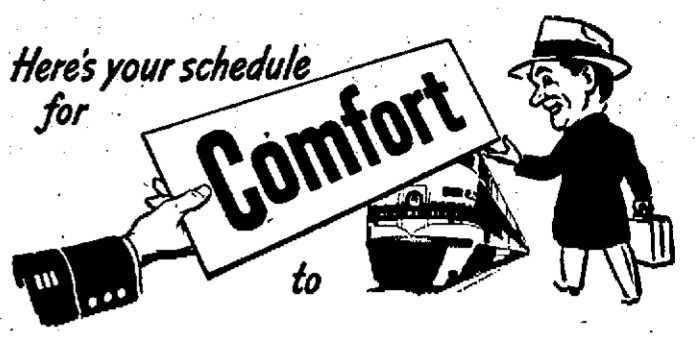
FROM FILMLAND: Edith Gwynn, State Journal correspondent, writes from Hollywood... Warners has just re-dubbed "Force of Arms," the Bill Holden-Nancy Olsen epic. It's now "The Dawn is Ours" — whatever that means. Holden is so tired that he's insisting on a slight vacation.

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USE BREATHEASY Inhalant Method for relief of bronchial asthma symptoms — on money-back guarantee. No matter how many years you have suffered... no matter if you have tried them all! BREATHEASY must work or it costs you nothing.

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following his current Columbia picture, "Boots Malone" which he started "a few minutes" after finishing Warner opus. Bill's supposed to co-star with Jean Arthur in "Shane" at Paramount with no respite after "Boots." Now Bill says he'll take a suspension rather than do "Shane" — unless he's given a few weeks off before starting this new George Stevens production.



MILWAUKEE-CHICAGO

All these Milwaukee Road trains are now diesel powered, air conditioned and carry reclining chair coaches. Many have dining, buffet and parlor car service. No weather or highway hazards, no parking problems when the engineer does the driving. Relax and ride The Milwaukee Road.

MADISON—JANESVILLE—MILWAUKEE—CHICAGO

Table showing train schedules between Madison, Janesville, Milwaukee, and Chicago.

CHICAGO—MILWAUKEE—JANESVILLE—MADISON

Table showing train schedules between Chicago, Milwaukee, Janesville, and Madison.

Save These Time Tables for Ready Reference

For tickets and full information, ask R. K. Huribut, District Passenger Agent, Phone 5-4561, Madison, Wis.



Oh, Baby!

It's Great Goin' with PHILLIPS 66 GASOLINE!

No wonder Baby is delighted and amazed! You will be, too, when you feel how your car performs with Phillips 66 Gasoline. It contains XC4 for extra power and smoothness!

XC4 is what makes good gasoline better. It gives smooth performance! It fires fast and burns evenly, providing easy starting and lively acceleration. It saves gasoline for you, too... because it burns so efficiently... with a minimum of waste and crankcase dilution.

The amounts of XC4 in Phillips 66 Gasoline are controlled according to the season. Winter, summer, spring or fall, Phillips 66 is right for your car! Fill up at any station where you see the orange and black Phillips 66 Shield.

Contains XC4 for EXTRA POWER!

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There's just time to get ready — if you start a Pre-Vacation Course at Arthur Murray's NOW. After only one lesson you can go out dancing. You learn fast — you learn correctly by Arthur Murray's unique methods. His experts make it all so easy, such fun. They take as much interest in your success as a debutante's parents. Don't wait. Start your course today. Phone 6-9056 right this very minute.

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