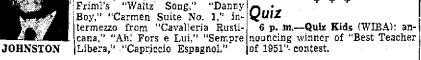
## WISCONSIN STATE JOURNAL, SUNDAY, JUNE 10, 1951

## DIAL 6-3111

PAGE 2, SECTION 5	<u> </u>	f	WISCONSIN STATE JOUR	(NAL, SUNDAT, JUNE 10, 19		1	
Today's Radio	the House's Mr. and Mrs.	Radio Ju	metable	WFOW-FM 104.9 Mega. BUNDAY	WHA WHA-FM 970 Kc	man was jailed and another hos- pitalized with knife wounds after an argument over how to catch catfigh.	ALL DIAMONDS WERE NOT CREATED EQUAL
8 a. m. — Church of Chris (WIBA): "Are Miracles Perform	Blandings (WMAQ): Jim becomes an actor.			8:00 Tops in Pops 8:30 Comic Weekly 9:00 Tops in Pops 10:30 Memory Tunes	9:00 Devotional Music 9:30 Cathedral Echoes: News 10:00 Symphony Hall		Con Wilson Mars Barr
	5 p. m.—Charlie Wild (WKOW): "The Case of the Galloping Mink."	I WIBA   WISC	IDAY   WKOW   WIBU	19:30 Tops In Pops 19:30 Memory Tunes 10:45 Perry Como 11:00 Hashford Methodist Church	10:55 News and Weather 11:00 Masterworks: News	Madison	See What You Buy with the
8:30 s. m. — Canital Catheors	6:30 p. m NBC Theater	1310 kc. 1480 ke.	1 1079 kg. 1 1249 kg.	12:00 News: Ralph Martierre 12:15 Memory Tunes	12:00 Sunday Musicale 1:30 Graham Hovey 1:45 Music	PADIO Radio	DIAMOND
(WIBA): "The Chokers," the Rey Charles A. Puls.	Provide the second s	7:15 Music • Morning Song 1:38 NBC String • Lyrically	Benfro Valley   Farm	12:30 Planoland 12:45 Luncheon Music 1:30 Little Show	1 2:00 Encore	Socoalas Suop	
9:15 a. m. — Bethel Lutherau (WIBA): "Which Way-World?,	n Amos 'n' Andy (WKOW): the "Kingfish finds the perfect wife.	7:48 Quartet: News Speaking 8:00 Church of Back to 8:18 Christ the Bible	Gamerin Froite World Roundup Musical Christian Clock	2:00 Sundar Variety 2:15 Sacred Heart Program 2:30 Madison Hit Parade	5:00 London Forum 5:30 Music 5:45 News in Review 6:00 Dinner Musicale	Work and Materials Guaranteed	SCOPE
the Rev. F. I. Schmidt; anthem "My God and L"	starrings James Monks as Japa-	5:39 Capital Cathedral * Old Time	For Adventure Musical Clock	3:00 Mystery Tune 3:30 Proudly We Hall 4:00 Fatims Hour 4:15 Here's to Veterans	7:15 Graham Hovey FM ONLY 7:30 Sunday Night Concert 9:00 FM Concert; News		(Exclusive with Us)
10 a. m. — Religion for Toda; (WIBA); "Why Worry?," Fred I		B:00 Devotions B:15 Bethei Lutheran B:30 Church B:30 Church B:30 Church	Church of The Air The Rev. Melody Time Melody Time Melody Time	4:30 Weigt 4:45 Ken Griffin	ALL IS CONFUSION	GET YOUR FRESH	3 Area
Cairns,	off for Hollywood by car.	10:00 [ Initarian Society ! To Be	(Sait Laka, )* Methodist	5:00 Later Than You Think 5:30 Hour of St. Francis 5:45 Doris Day; News 6:00 Phil Reed	MEMPHIS, Tenn(UP)-When the clock in the home of Clara	ncaking aid 📖	
10:30 a.m. — Madison Catholi Hour (WKOW): "Pope of the Eu charist," the Rev. Andrew Breines	Music	16:13 U. W. Band Announced 10:30 At the Zoo * Message of 10:43 Book Carnival Israel	Choir Madison Catholic - Ist Lutheran Hour Church	6:15 Package of New Records 6:30 Musical Manu 7:00 Vespers	Lenz strikes 12, the hands point to 11 but it's really 10:30. Her parents set the clock 30 minutes	DATTENICE II	
Edgewood college choir.	(WIBA); Robert Fleury, conduc- tor: Charles Webster, intermission	11:00 News First 11:15 First University 11:30 Congregational Methodist	Christ Presby- terian Varisty	7:00 Vospera 7:30 Kostelanitz Concert 10:15 Dance Band Parade (to 12) 8:00 Baseball	fast so they will never be late for an appointment. Striking one hour	AT	
11 д. m. — First - University Methodist (WISC): Dr. Eugene L Smith, New York, guest preacher	"Serenade to a Bride and Groom."		Church I+ Wreatling		more than the hands show is the clock's own idea.	Bergmanni's Pharmacy, 102 King St. C & P. Drive-In, 3530 Atwood Ave.	
Children's day service; "There Is	"On Dress Parade."	12:15 • News • Bun, at Home 12:30 • Hello Wisconsin • Baseball	Piatform Farm Hour News Screnzde Mobilisation Screnzde	Garden Club Invites	CATFISH ROW HOT WYNNEWOOD, Okla,	Gerhardt's Pharmacy, 2134 Atwood, Norris Court Pharmacy, 920 E. John-	
Lad Here," Dr. Roy W. Zimmer		I:00 Catholio * Baseball I:151 Hour * Baseball	Dr. Charles Serenade E. Fuller Serenade	Public to Meeting The Town and Country Garden	The sheriff reported one sports-	son, Schwartz Pharmacy, 902 Mound, Tonecraft, 648 Sprague St.	
	Koussevitzky.	1:45 U.S. Employes Baseball		club will hold an open meeting Wednesday at 1 p. m. in the Sunny	<b>DIXIE BASH</b> presents	For better kearing phone	
	12:30 p. m. — Choral Concert (WGN): Augustana College choir of Rock Island, Ill.	A de la companya de la compa	Larry Lesueur   Walts Time Summer in  • Old Timere	Side Community hall. The group has invited members of all garden clubs in the Madison	JOSH SALTER and his Riverboat Rascals	"TONECRAFT"	WELLENTIN & SON
	12.45 n m	3:00 # Chicago I* Baseball	News: A Home Watertown Harmony Shop Watertown	district to attend, The program	8 to 11 p. m. TONIGHT	648 Sprague St. Dial 3-2912 14 Models to choose from	Registered Ground - Charton Good Bart
	(WIBA): "Life in the Finnish Woods." "Edna Schottsche," "Ken- tucky Waltz," "My Little Girl."	3:30 * The 3:45 Saint * Baseball * Baseball	Here's Frank   Polka Parada Sinatra   Bob Febling	Hawaii and Hawaiian customs by Mrs. Marilyn D. Hylander.	CLUB HOLLYWOOD	from \$59.50 up	Union Bus Station Building
	1 p. m. — Music With the Girls (WMAQ): medley from "Call Me	4:80 * Dimension * Baseball   4:15 X: News * Baseball   4:30 * The Sounds * Baseball   4:45 of Sunday * Scoreboard	News; Musio Frank Sinatra Phil Regan Show; News News News News		OPEN T	D 9 P. M.	
WALLENSTEIN MÜNSEL	Madam." 2 p. m Strictly for Strings	5:00 * Guest Star 5:15 * Flesta * U. W. Bard * Guest Star	U. W. Band University Hits: Final scores Special				
)iscussion 9:30 a. m. — Reviewing Stand	(WMAQ); new series.	5:45 · Sports; News · Russ Morean	Sports Roundup   Froudiy Larry LeSueur   We Hall			ASH	
WGN); "Can We Grow Old Fracefully?"	(WKOW): returns to the air with	6'30 + Roy Shield Tha Record	News Music: News Music: Sports Western-Caravan Bing Sings				
	music from "Apple Blossoms," "Vagabond King," "Nina Rosa," other operatias	7:00 i * Musical  * Twenty	IGene  Berenade				
- 3/-+		2:30 • Magnificent • The	Johnny Old Timers Dollar: News Jambores				
	6 p. m. — Guy Lombardo (WKOW): replaces Jack Benny for summer; Mindy Carson, guest.	8:30 Dennis Lombardoland	Damon Runyan Old Timers Theater Jambores Broadway's Old Timers				
12 m. — Peoples Platform WKOW): "Do We Need a New 'ar Eastern Policy?;" Rep. Chet		9:00 J Judy I Chicago	Classical University Hour Farm Hour			avidson's J	eweiry
Iolifield (D-Calif); Rep. John M. Jorys (R-O),		9:15 Canova Theater 9:30 • Grand Ole of the 9:45 Opry Air	Classical				
1:30 p. m Graham Hovey		10:00 • News • To Be Ann'd 10:15 • Herm. Hickman • The Ed 10:31 • Boston Symph. Silvers	News Sports Oscar * At Your Request * At Your		ļį.		
WHA): "Background of the News" ilso at 7:15 p. m.)		10:45   Rehearsal   Show	Dumont Request	THESE FIN	AL PRICES S	ГА <b>R</b> Т 9 А. М.	MANDAV
1:45 p. m. — Federal Employes VIBA): Dr. R. F. Blomquist,		11:00     * News: 1310     * News: Sports       11:15     Club     Final       11:30     The 1310     * The Ed       11:45     Club: News     Silvers Show	News: Paul • Silent Neighborn • Silent Don Grimes • Silent Orchestrs • Silent				
resident, Federal Employes union 76: M. C. Steuber, president,		* Starred programs are also carried	M. WWCF (WIBU) 94.9 M.	SPRAY	9 A. M. MONDAY	ROARING VALUES BABY LOCKETS	FREE GIFT
ederal Employes union 778; Lu- er C. Steward, president, Na- onal Federation of Federal Em-	JENNER LOMBARDO	WISC-FM	98.1 M.	PINS	LADIES' COMPACTS \$8.95 value	\$3.50 Value	TO EIPET
oyes.	7 p. mMario Lanza (WKOW):	8 p. m. — Contented Hour	(II:31) I. M	\$24.50 Numv	different patterns - 99c	Dainty leckets with solid gold 9900 chain. OUT THEY GO!	100 PEOPLE
(IBA): "Is the Administration	MacKenzie, guest; "Be My Love,"	s posifi, 100 roung, built on warting "On Moonlight Bay." an	IBA): Director Harold Hayes d Announcer Fred Weiss toin	Out They Go - at IOCI	KET & CHAIN - \$8 Value	COSTUME PINS or EARRINGS	Ball Point Pens
?;" Scn. William E. Jenner (R-	Concert (WGN): selections from "La Rondine." "Die Fledermaus"	TATAL D. III Intribute D	10:45 a. mCarnival of Books			\$1:00 Value Many different patterns to choose from. Out They Go!	29c
Y.)	"La Gioconda," "Don Carlo," "Lucia di Lammermoor."	'Moonbeams," "In a Monastery (W Garden," "Tzena, Tzena, Tzena," 'My Slient Love," "Blue Orchids."	TRACE THE DANCING DEALE	s narry.			
3 p. m. — Chicago Round Table (IBA): "What Is the Basic Con-		Documentarý					
et Between the U.S. and Rus-		4:30 p. m.—"The Sounds of Sun- ay" (WIBA): Binnie Barnes, Ro-				IT A MANING M	
5 p. m. — Later Than You Think FOW): Frederick Buerki and lph Peterson or Huff's "Charlie	b b		STARTING			ND. BRIDAL SET: \$450.00 value	
lph Peterson or Huff's "Charlie aplin." + + +		9:30 p. m. — Yesterday, Today, nd Tomorrow (WIBA): Eric John-	TONIGHT.		Enragement senter stone	ing the heavitury \$1999	SPECIAL,
ama p. m.—World Theater (WHA):		f Franklin D. Roosevelt, Chester			matched wede 3.5-pt. stones.	ling ring is set with IYY	
Winter's Tale." 30 p. m Proudly We Hall	n n	owles; marketbasket survey of ation.	II C CTEEL			IDAL SETS	Extra Special
'OW): Lee Tracy in "Ghost in		Raseball T	U. J. JICCL		Many styles to	es to \$100.00 \$4295	3 Unset
Comes of a section		12 a. m. — Cubs at New York WIND).	again presents the			OUT THEY GO!	PERFECT DIAMONDS
		12:25 p. m.—Yankees at Chicago NJJD). 12:20 p. m., Cubs at New York	NBC SYMPHONY		\$30	FECT DIAMOND	Many beautiful
	WHA): Patricia Munsel, soprano;	12:30 p. m.—Cubs at New York WISC). 8 p. m. — Fauerbach vs. Oscar			A beautiful ring center sto side stones.	one and 2 matching	mounting to match in white or yellow
	enstein; "Mignon" overture, M	layer (WFOW). + + +	🖉 🖉 🖉 🖉		24.nt Di-	nond SOLITAIRE	gold or platinum. 22-pt. stone <b>899</b>
	Boy," "Carmen Suite No. 1," in- ermezzo from "Cavalleria Rusti-	6 n. m. Ouiz Kide (WIRA): 27-	Aummer	Ser and a series of the series	\$25	0.00 value \$117 50	28-pt. stone \$109
	ana," "Ah. Fors e Lui," "Sempre n	ouncing winner of "Best Teacher f 1951" contest.		1.500	A beautiful rin solitaire. Hurr	og with a miracle top	41-pt. stone <b>\$189</b>
	antioned mothering in the				a second and a second and a second a s		



## The Sunday Spotlight In Re: Showbiz, Tele, Cleffers

By WILLIAM L. DOUDNA Every new business creates its own vocabu-lary, and rapidly. This is particularly true of the various branches of show business, which probably has more words of its own, or more individual uses for common words, than any other trade or profession or business

Latest in the field is televi-sion, which in its relatively short life has added such gems as "TV," for television; "on-camera," for visible to the viewer; "kinescope," for TV camera. \* \* \*

It's fun, every so often, to pick up some of the headlines from the Billboard, news-weekly of the amusement in-

dustry, and attempt to translate them into everyday, non-theatrical language. You may think, as you read them, that the headline-writers pick their words simply for show-off purposes; you may doubt that any-body can take in their meanings at a glance. But you would be wrong, for anybody in show business can catch on fast.

Here are some samples from the current issue:

"Grosses Up 10 to 40 Per Cent in Smash Park, Carnie Debuts." This means that gate re-ceipts at opening days of amusement parks and carnivals were high, ranging from 10 to 40 per cent above last year's openings.

"75 Confabs to Hype Stem \$5." In other words, 75 conventions scheduled in New York will boost ("hype" for "give a hypodermic to")

the heart. There is no truth be- "poetry." hind that story, but it is believed Examples of verses engraved on to explain a custom which has posy rings are these:

Uncle Ray's Corner

same finger on which she wears

gate receipts ("\$\$") on Broadway, the "main stem" of showbusiness.

"D. C. Shapes Showbiz Future as Tele Prob-iems Pile Up." This tells you that what goes on in the national capital is affecting the trade's coming days, especially as felevision problems increase

"Cleffers to Have Look-See at Pubber Roy-alty Ledgers." This means that song-writers will be permitted to audit records of the music pub-

be permitted to adult recovery payments, "Bill to Sock Juke Trade Up in Senate." All about Sen. Estes Kefauver's (D-Tenn.) proposal to put automatic phonographs under provisions of the copyright act to provide for royalty pay-ments on use of records in public places.

"Beatty Tabs Strong Biz; Blows Show to Make Jump." What happened was this: the Clyde Beatty circus is doing well, but omitted one performance in order to have plenty of time to get to the next town.

"Jersey Trek Starts Off Solid for WOM." This says that the World of Mirth shows (WOM), a carnival, began its New Jersey tour with heavy business

"Chi Ops Push Dime Play; Over 'Hump."" Here's more "juke box" news—In Chicago, the operators have converted almost all their phonographs so they will play one record for a dime,

three for quarter, "Bull Man Out." An elephant trainer left a show.

"Hoppyland Clicks, Preps Promotions." An amusement park, "Hoppyland," opened success-fully, and its management is preparing special events to keep the crowds coming.



ALFRED

Concerts

opening with

## PATRICE MUNSE guest soloist

Listen Sunday evenings to the

The story grew up that the third and had short motioes or verses chite and then another emerald. Interpreted by such other world's most belowed music interpreted by such other world's most be

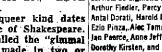
A ring of a queer kind dates Antal Dorati, Hardi Laves, back to the time of Shakespeare. Ein Finzs, Alex Templeton. lasted to the present day. A wed-ding ring is placed on the third finger of a woman's left hand, the joice." Dorothy Kirsten, and John Baker.

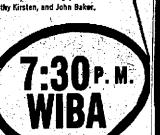
a separate ring.

"My heart and I until I dic." Among the mottoes which jewelan engagement ring. During the Middle Ages in Europe, rings were used at wed-dings, as they are now. An old "Love me and leave me not." When a three-part gimmal was purchased at the time of the en-gagement, one part was handed to the witness and the other parts

dings, as they are now. An old "Love me and leave me not." the witness and the other parts picture, made in the time of Co-lumbus, shows a young man taking French jewelers started the cus-his bride-to-be to a shop to buy a wedding ring. That event has been clous stones. This custom spread gether, and the complete gimmal repeated many times since then! Posy Ring Custom About 400 years ago, the custom six gems. He did it by placing, in of buying "posy rings" grew up, order, a lapis Lazuli, and opal, a These rings were used at weddings

Third Finger Is 'Nerve Line'







OPEN

TO

9 P. M

**OPEN EVERY EVENING UNTIL 9** 

1

at 9 A. M. Monday

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101 W. MIFFLIN

