WFOW-FM

104.9 Megs.
THURSDAY
A. M.
8:00 Yawn Paurol
8:00 Clockwatchets
9:00 Herb Kern
9:15 Ben Light
9:30 Dance Band

9:15 Ben Light 9:30 Dance Band 9:30 Morning Musical Variety 0:30 Show Tunes 0:45 Novelty Shop 1:30 Navy Band 1:45 Sacred Heart Program

# Radio Program Schedules by the Clock

THURSDAY								
	WIBA	WISC	WKOW 1070 kc.	WIBU 1240 kg.	WBBM 780 kc.	WENR-WLS	WGN 120 kc.	WMAQ 610 kc.
5:00 5:15 6:30 6:45	Sunrise Frolic Musical Clock; News	Top o' the Morning Tops in Sports: News	Uncle Julius News; Farm Hr. Land Use Weather: Mkm.	Silent Silent Rural Boundup: Mats	News Roundup News Jim Conway	Capt. Stubby Bob Atcher Sage Riders News	The Bill Evans Show The Bill Evans Show	Norman Ross Norman Ross: News
7:00 7:15 7:30	Alex Dreier Musical Clock Journal News Musical Clock	Top o' Morning News Top o' Morning P.Frederick	News	News: Farm Service News: Weather Farm News	News Patrick O'Rile? Gold Coast Shopping	Breakfast Club Breakfast Club	News Cliff Johnson Family	Your Neighbor Norman Ross News
7:45 8:80 8:15 8:30	Musical Clock Musical Clock News	Breakfast Club Breakfast Club	Markets: Coffee Club: News Kitchen Club Coffee Cl'b; News	Rev. Peterron " Musical Clock Musical Clock	Arthur Godfrey Arthur Godfrey	My Story My Story Betty Crockey Romances	News Mary Marzares McBride	Welcome Travelers Double or Nothing
9:00 9:15 9:30 9:45	Welcome Travelers Music for Today Trader: News	Story Betty Crocker Romances	Arthur Godfres Arthur Godfres	- Navy News Freddy Martin Sweet Music	Arthur Godfrey Grand Slam Rosemary	Victor Lindlahr David Amity News Kitchen Club	M. M. McBrida Answer Man Queen for a Day	Break the Bank Jack Beron Dave Garroway
10:00 10:15 10:30 10:45	Break the Bank Jack Berch Dave Garroway	• Victor Lindishr • David Amity • Queen for • Day	Arthur Godfrey Music Speaks Betty Cass	Women's News * U. S. Army Mid-Morning Matinee	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Luncheon Club Edwin C. Hill Martha and Helen	News Virginia Gale Tello-Test News	Wayne King and Friends O. P. Stearns Woman in Hous
11:00 11:15 11:30 11:45		Luncheon Club    Edwin C. Hill    Sweepstakes    News	News of America Aunt Jenny Music for You Jackpot Quis	News: Matines News: Matines Farm and Home Farm Front	Big Sister Ma Perkins News Gulding Light	Farm World Today Dinner Bell	Sews Hostess House Markets News	News: Here's Norman Rose Here's Norman Rose
12:00 12:15 12:30 12:45	News: Roundup Farm Service News March Time	Lady of House News Baseball Baseball	Uncle Julius News Markets; Farm Frolic	Music Markets News News: Markets Farm and Home	2nd Mrs Burton Perry Mason Nora Drake Brighter Day	News L. Burlingham Bob Atcher Presents	Ladies Fair News Everything Goes	Double of Nothing Live Like a Millionaire
1:00 1:15 1:30 1:45	Double or Nothing Woman in House Magic in Music	Baseball Baseball Baseball Baseball	Shopping to Music Here's Harper	Farm Service Si Hays and Daughter Music Booth	Hillton House Kings Row House Party; News	Bob Atcher Presents Quick As a Flash	Tune Test: News Souvenir: Tony Fontaine Co	Life Beautiful Road of Life Pepper Young Right of Happin
2:00 2:15 2:30 7:45	• Life Beautiful • Road of Life • Pepper Young	Baseball Baseball Baseball Baseball	Luella Mortenson House Party; News	* Music Booth Organ Melodice * Star Time	Strike It Rich Take It Easy John Harrington	Paul Harvey Ted Malona Stumpus Stumpus	Radio Quir Jane Mason Share the Wealth Earl Nightingale	Middet Brown
3:00 3:15 3:30	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown		Strike It Rich Treasury Band News	Chapel in the Sky • Melody Hour	Paul Glbson Lucky Ladies Gold Coast	Jo Wetzler News Beulah Karner	Earl Nightingale Marshall Kept Spatlight Singing Story	A Girl Marrice Portia Faces Li Just Piain Bill Front P Farrell
3:45 4:00 4:15 4:30	News: Madison Hour Just Plain Bill Front P. Farrell	Dolly Madison Uncle Dick's	Mary Casev's Showcase Harmon's House	Melody Hour News Radio Parade	News News Curt Masset Lowell Thomas	Fun Factory Big Jon and Sparky	Straight Arrow Sky King	Clifton Utler Wed Howard News
5:08 5:15 5:39	Play Time Flesta News Sports: News	Mert's Adventures Singing Marshal	News Hits: Final Scores You Asked For It	Fiesta Time  * University  Special  Univ. Special	Beulah Jack Smith Club 15 Edw. R. Murrow	News News Armstrons of the SBI	Melody Five News Gabriel Heatter Fulton Lewis, Jr.	R.Harkness Hometowners News of World I Man's Family
5:45 6:00 6:15 6:30	Dinner Music: News News of World Man's Family	News: Flesta Fulton Lewis Armstroag of the SBI	News Music for Dining: Sports Edw R Murrow	News Serenade Youth Town Bing Store	FBI in Peace and War Mister Keen	The Silent Weapon To Be Announced	Reynolds on Records Two-Ton Baker; News	Aldrich Family Father Knows Best
7:00 7:15 7:30	Aldrich Family Father Knows	California Caravan I Fly Anythins	National Guard A Hair-Raiser Mister Keen	Serenade News Old Timers Jamboree	Suspense Suspense Playhouse on Broadway	Original Amateur Hour R. Montgomery	True or False Reporters Roundup	Dragnet Dragnet Counter Spy
7:45 8:00 8:15 8:30	Best Dragnet Dragnet Thursday Serenade	Original Amateur Hour R. Montgomery	In the Land of Jazz Playhouse	Old Timers Jamboree Old Timers Jamboree	Russ Carlyle Orchestra Paul Gibson Larry Lesueur	Newsstand Theater Vincent Lopes Irving Miller	Guy Lombardo Orchestra Henry Brandon Orchestra	Screen Directors Play House
9:00 9:15 9:30	Screen Director* Play House	Rod and Gun Club Newsrec' Elmer Davis	News; Jan Garber Orch, News: Art Waner Orch:		News Kupcinet: News Sports News Public Service	News Sports Diamonds and Doughnuts	Answer Man Chicago at Night News: Songs Health Clinic	News Sports: Wed Howard Show
9:45 10:60 10:15 10:30	News     Tonite's Music     Concert     Master	News Frank Edwards News Gd Silvera	News Sports Lonesome Gal Top Tunes	la Music At	News Russ Carlyle, Chuck Fester Orchestras	News Cee Davidson Eddir O'Neal J Featherstone	Frank Edwards Henry Brandon Tommy Reed Orch; News	News The Chez Show
10:45 11:00 11:25 11:30 11:35	* News: The 1310 Club The 1310 Club: News	News: Sports Final Ed Silvers Show	News: Lawler's Polly Lawler's Folly	Silent Silent Silent	Matinee at Midnight Matince at Midnight	Bill O'Connor Show Bill O'Connor Show; News	Russ Morgan Orchestra Jam With Sam	The Ches Show The Ches Show

 Starred programs are also carried on corresponding FM stations WIBA-FM . 101.5 M. WWCF (WIBU) . 94.9 M. WISC WISC-FM .. 98.1 M.

## Today's Radio Highlights

6 p. m.—FBI in Peace and War 

his car . . . Suspense (WBBM); Richard Widmark as Coney Island pitchman

facing death in "Tell You Why I Shouldn't Die." 7:30 p. m. — ather Knows Best (WIBA): Mr. Anderson

pares for job as toastmaster at PECK

8:30 p. m.—Playhouse on Broad-way (WKOW): Edward Everett Horton in "Whistling in the Dark," tale of talkative househunter and "Gingham Lena." bandit gang. .

house (WIBA): Gregory Peck in 12:15 p, m.—Farm Service "The Gunfighter." (WIBA): "Government Slaughter

10:30 a. m .- Jack Berch (WIBA):

Deborah Kerr.

7 p. m.—Aldrich Family (WIBA):
Henry has too many passengers for his car . . . Sus
"The Loveliest Night of the Year."

5:30 p. m.—Club 15 (WBBM):
"Sparrow in the Treetop," "Tell

### Sports:

11:45 a. m.—Baseball (WIND): Cubs at Philadelphia. 12:30 p. m. — Baseball (WISC): Cubs at Philadelphia.

9 p. m. — Rod and Gun Club (WISC): R. H. Bough, author of "Audubon Water Bird Guide."

### Discussion

Chamber of Commerce dinner...

Mr. Keen (WKOW): "The Locked Room Murder Case," tale of nightmare and buried body... Counterspy (WMAQ): mobsters kill inn-(WHA): "Shay's Rebellion."

5:30 p. m. — Legislative Forum (WHA): Mssemblyman Byron C. Ostby.

7:20 p. m.—Reporters Roundup

7:30 p. m.—Reporters Roundup (WGN): with William H. Evans, Jr. 8:15 p. m. — Errand of Mercy former naval officer ousted for (WFOW): Red Cross serves armed critical letter.

### For Children

5 p. m. - Playtime (WIBA)

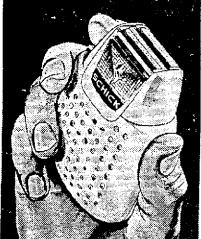
9 p. m.—Screen Directors Play- Farm Programs

For "Dad" on His Day-June 17th





for any man who shaves—



" NEW HI-VELOCITY HEADS

" SCHICK'S REAL ROTARY MOTOR

FASTER-CLOSER-EASIER SHAVES

' RICH NEW CADDIE CASE

\$24.50

If you're gift-hunting for any man-pick Schick. Be sure it's the Schick "20"-the finest shaving instrument of all time. Entirely new shape, beautifully balanced, precisionmade. Exclusive Schick features give him speedy, easy, close shaves. We're ready to gift-wrap a Schick "20" for you-complete with its handy Caddie Case—for only \$24.50.

## Madison Gas and Electric Company

100 N. Fairchild St.

Dial 5-4521

"Quality Merchandise at Reasonable Prices"

Quotas and Meat Prices," Roy B.

Miscellaneous 10 a. m.—Homemakers (WHA): "Honey With Your Fruits," Mrs. Harriett Grace; "Youth and Harriett Grace; Music," S. E. DeMille.

WHA — WHA-FM

970 Kc.—88.7 Mers.
THURSDAY
A. M.
Farm Program
Band Wagon
Morning News
Weather Report
Mornins Melodies
Kursery School of the Air
Musical Varieties
Markets
Markets Markets Weather Report Homemakers Program Concert Airs Views of the News

**PICKUP** 

**SCHEDULE** 

**Donate Your** 

WASTE

**PAPER** 

to

St. Vincent de Paul Society

June 13—Ward 15
June 15—Ward 4
June 18—Ward 11
June 18—Ward 11
June 20—Ward 13
June 22—Mendota Beach

SALVATION ARMY

June 13-Ward 7

5-3462

June 15—Ward 5 June 18—Ward 12 June 20—Ward 10

June 13-Ward 6 June 15-Ward 1

June 20-Ward 20

BOY SCOUTS

June 13-Ward 3 June 15—Ward 8 June 18—Ward 9

June 22-Findlay Park

June 22-Sunset Village

June 11 - Ward 18, Sunnyside and Brigham Plat

VOLUNTEERS of AMERICA

18-Ward 14, Bram's Addition and Ham-

mersley Heights

—Ward 17, Armstrong Subdivision and Cal-

lagher Plat

une 20-Ward 19, Arlington

Heights

June 22-Westmorland

lune 11-Ward 16

409 S. Baldwin St

121, W. Wilson

9 W. Main St.

610 State St

P. M.

11:30 Noon Musicale
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Matines Musicale
2:00 London Forum
2:30 Music You Want
2:30 Music You Want
3:05 Governments of Europe
3:50 Music
4:00 Radio Journal
4:15 French Program
4:30 Music of the Masters
5:30 Legislative Forum
5:45 News
6:00 Organ Melodies
6:00 Dinner Musicale
7:15 Views of the News
FM ONLY
7:30 Music for the Dance
8:00 Show Case
8:50 News of Wisconsin
9:00 FM Concert
10:55 Night News (to 11)

Schedule Changes

TIP O' THE MORNING: Sen. Robert A. Taft's address at the Ripon college commencement ceremonies Saturday morning will be broadcast by WIBU.

Since this department's last report on summer replacements and shows on the radio schedules the networks have

ART EXHIBITION: Oil paint-

The selection will be designed

"The artists whose works have

yoshi, Lyonel Feininger, Guglielmi,

Stephen Greene, Edward Hopper, Karl Zerbe, and Felix Ruvulo.

The show will open July 17,

Wisconsin has announced,

new shows on the radio schedules, the networks have come through with more of the same. Here they are (not including those already in

from operettas, CBS at 1:30 p.m. Sundays starting June 10;

Mario Lanza, replacing Charlie announced. McCarthy, CBS at 7 p.m. Sundays starting June 10;

orchestra, re-NBC Symphony "Theater Guild on the ings from leading galleries all Air," NBC at 7:30 p.m. Sundays over the country will arrive in starting June 10: starting June 10; "Guy Lombardo Time," replac-

ing Jack Benny, CBS at 6 p.m. painters in the Memorial Union. Sundays, starting June 10; "Eve LeGallienne Presents the to show the contrasting styles of NBC Theater," replacing Phil Har-ris-Alice Faye and Hedda Hopper, abstract schools, Chairman Alfred brilliant rear-NBC at 6:30 p.m. Sundays, start-Sessier said.

ing June 10; "Curt Massey Time," replacing been chosen," Sessier added, "have number with new Kate Smith Speaks," Mutual at been chosen to reflect the conflict lyrics; vocals by 11 a.m. Monday through Friday, and change going on in the world Pat O'Conner and today."

"Mel Allen's Clubhouse," new program, Mutual at 5:55 p.m. Monday, Wednesday, and Friday, start-ber, Ben Shahn, Benzion, Bradley Stood Tomlin, Jack Levine, Uasuo Kuniing June 18;

"Baukhage Talking," new series, Mutual at 10 p.m. Monday through Friday, starting June 18; "Barry Gray Show," replacing "Beulah," "Jack Smith Show," and "Club 15," CBS at 5 p.m. Mon-

day through Friday, starting July

"A Life in Your Hands," replac-ing "Ozzie and Harriet," ABC at 8 p.m. Fridays, starting June 29; "Atlantic City String Band," new series, CBS at 4:15 p.m. Saturdays, starting June 9;

"Operation Danger," replacing "Qualifications include scholar-"Mystery Theater," CBS at 6 p.m. ship, special aptitudes and inter-ruesdays, starting June 26; est in some phase of radio broadwed-dence of planning for a career "Rocky Jordon," replacing "Mr. Chameleon," CBS at 7 pm. nesdays, starting June 27; "The earnings of a trust fund of \$15,000 established by Kalten-born in 1945-46 at the University of Wisconsin are the basis for the

Horace Heidt, replacing Red Skelton, CBS at 6:30 p.m. Sundays, starting July 1; "Pursuit," replacing "Life With

L'uigi," CBS at 8 p.m. Tuesdays, starting July 3;
"Rate Your Mate," replacing Gene Autry, CBS at 7 p.m. Saturdays, starting July 7;
"Strawhat Concert," replacing
"My Friend Irma," CBS at 8 p.m.

Mondays, starting July 2; Dance music, replacing Bob Hawk, CBS at 8:30 p.m. Mondays was Stephen P. Reinertsen, grad-uate student at the University of Wisconsin studying for his Ph.D. degree in speech in preparation for a career in educational broadcasting. Reinertsen is at present part-time staff member at WHA, the university radio station.

"Other scholarship holders have been Giraud Chester, now on the staff of Queens College, Long Island City, N. Y.; Clifford Owen, former member of the armed forces radio staff, now in TV in New York; Helen Frey, script editor at WHA, working this summer on her master's degree in radio writing at U.C.L.A., and Richard S. Milbauer, now writing

"Interested students of junior standing or above in the Univer-sity of Wisconsin may make in-Scouts," CBS at .6:30 p.m. Mondays, starting July 30;
"Romance" and "Meet Millie, quiries concerning the scholarship or address applications to the chairreplacing "Radio Theater," CBS at mittee, Prof. H. L. Ewbank, departing of speech University and Committee, Prof. H. L. Ewbank, departing of speech University of Speech Universi consin, Madison.

"The final date for the filing of applications is July 15, 1951.

DISCS OF THE DAY: On the tion of work of modern American

> "Just for To-night," nice beonine and rangement of an o l d instrumental

> > Still," a

speed and spirit (Columbia). \*\*\*\* Nelson Eddy and Jo Staf-ord: "With These Hands" and SCHOLAR SHIP: Applications

are open for the H. V. Kaltenborn radio scholarship for the 1951-52 "The scholarship is an annual grant to a worthy student interested in preparing for a radio career," the announcement said.

Off the News Musical Menu Sports Musical Menu Inderson Show Musical Menu
Anderson Show
Public Service
Errand of Mercy
Twilight Time
Packase of New Records
Ray Noble
Carmen Cavallero

in Town of Burke

Dog owners in the town of Burke were warned today by Mrs. Ina celland, town clerk, that unless

the animals are tied or penned,

they will be picked up.

Owners will either be fined or
the dogs disposed of, she added.

Fown residents have made several complaints about stray dogs.

Vacation Bound?

Learn about wonderful Wiscon.

"Lel's Take a Trip"

Presented By SCHAPPE MOTORS

9:25 p.m. Thursdays

1:00 News
1:05 Anne Shelto
1:05 Anne Shelto
1:05 Sportsmen
1:30 Jack Smith
1:05 Prima Scala
1:5 Benny Lima
1:6 Benny Lima
1:6 May Starr
1:5 Dean Martin
1:5 Dean Martin
1:5 Music Party
1-Juke Box
Campus Club
Prostam Previe

9:35 Fews 0:30 Kay Kyser 0:30 Ted Weems 1:30 Alvino Rey 1:30 Guy Lombardo 2:00 Madison at Midnite 2:01 Russell's Rendezvous (till 2:00) popular side . . . \*\* Jimmy Dorsey orchestra Dog Owners Warned

(Columbia). \*\* Errol Gar-ner: "My Heart

little too easy-going, and "Honeysuckle Rose,"

"Till We Meet Again," an impressive pairing of two big names from two musical fields (Columbia). \*\*\* Jose Melis: "Piano Moods," school year, the University of with Latin-American rhythm as

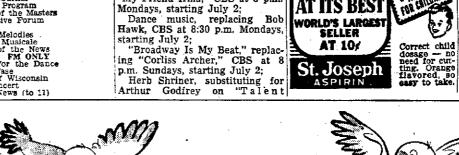
sistance. This is a 10-inch L P, with intriguing rhythmic variations in such favorites as "Isle of Capri," "Love Nest," "My Heart at Thy Sweet Voice," others (Columbia).

3rd ANNUAL

# Labor Exhibition

**Dane County Fairgrounds** June 4 thru 10

Be sure and visit the merchant exhibits in the exposition building. Hennies' shows on the midway.

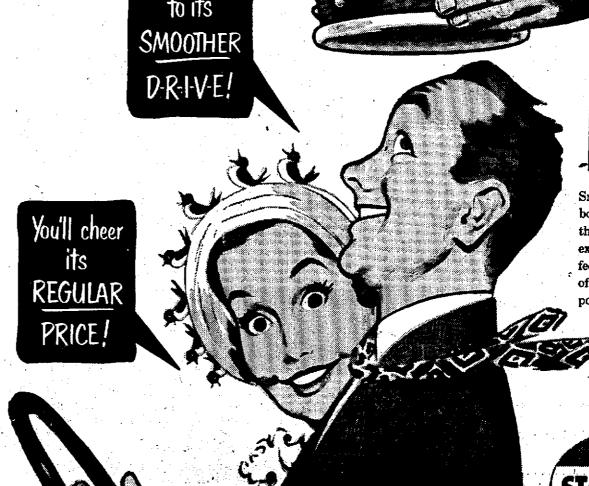




which includes the use of radio.









Smart savings! Smoother drive! You get them both in RED Crown at regular price. This is the gas with the controlled volatility you'd expect to find in premium gasoline. You can feel the difference in a thrilling combination of acceleration, agility in traffic, smooth flowing power and long mileage in your daily driving.

Yes, and see the difference in savings! Fill up with STANDARD RED CROWN Gasoline and save-save-save. It's this Spring's KING-SIZE GAS BUY.



Standard Oil Dealer