Radio Program Schedules by the Clock

FRIDAY								
	WIBA 3210 to	WISC	WKOW 1070 ko	WIBU 1240 ks	WBBM 780 Kc	WENR-WLS	WGN 720 ke	WMAQ .
	Suncise Frolio Musical Olock: News	* Top o' the Morning * Top o' the Morning News	Breakfast Symph News: Parm Hour Farm-Program Weather: Mkts	Blient Blient Rural Boundup	News Roundup News Jim Conway	Capt. Stubby Bob Atcher Happy Hank News	The Bill Evans Show The Bill Evans Show	Norman Ross Norman Ross: Negs
7:00 7:15 7:15 7:45	Alex Dreier Musical Clock News Eddy Arnold	Top o' Morning News Top o' Morning P. Frederick	Coffee Club	Pews: Farm Service News: Weather Farm News	News Patrick O'Riley Gold Coast Shopping	Breakfast Club Breakfast Club	News Cliff Johnson Family	Yaur Neighbor Norman Ross Norman Barry
	Musical Clook Musical Clook News	Breakfast Club Breakfast Club	Markets; Coffee Club; News Edith Hansen Coffee Club; News	Rev. Peterson Musical Clock Musical Clock	Arthur Godfrey Arthur Godfrey	My Story My Story Betty Crocker Romanoss	News Mary Margaret McBride	Welcome Travelers Double or Nothing
9:00 9:15 9:30 9:45	Welcome Travelers Carson Gulley Trader: News	Story: Betty Crocker Victor Lindishr	Arthur Godfrey Arthur Godfrey	News: Ploneers Freddy Martin Sweet Music	Grand Blam Rosemary	Victor Lindiahr David Amity News Kitchen Club	M. M. McBride Answer Man Queen for a Day	Break the Bank Jack Berch Dave Garrows
10:00 10:15 10:35 10:45	Break the Bank Jack Berch Dave Garroway	Romances David Amity Queen for	Arthur Godfrey Music Speaks Betty Cass	Women's News Chore Boys Mid Morning Matinee	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Luncheon Club Edwin C. Hill Martha and Helen	News Virginia Gale Tello-Test News	Mrs. Eleanor Roosevelt O. P. Stearns Woman in House
11:00 11:15 11:30 11:45	Share the Wealth Pickens Party Farm Roundup	Luncheon Club Edwin C. Hill The Menious News: Sons	News of America Aunt Jendy Music for You Jackpot Quis	TRIM FIGHT	Big Bister May Perkins News Gulding Light		News Hostess House Market Reporter News	News: Here's Norman Ross Here's Norman Ross
12:00 12:15 12:36 12:48	News: Roundup Farm Service News March Time	• Lady of House • News • Baseball • Baseball	Dinner Concert News Marketa: Mack and Sandy	Music: Markets News and Mkts Farm and Home	2nd Mrs. Burton Perry Mason Nora Drake Brighter Day	News L. Burlingham Bob Atcher Presents	Ladies Fair: News Everything Goes	Double or Nothing Live Like a Millionaire
1:00 1:15 1:35 1:45	Double of Nothing Wom'n in House Marie in Music	19 Reserved	Shopping to Music Here's Harper	Farm Service Si Hays and daughter • Music Booth	Hilltop House Kings Row Houseparty and Cedric Adams	Bob Atcher Presents Quick As a Flash	Tune Test; News Two-Ton Baker	Life Beautiful Road of Life Pepper Young Right to Hapmen
7:04 2:15 7:30 7:45	• Life Beautiful • Road of Life • Pepper Young • R't to Hap'ness		Luella Mortenson Houseparty and Cedric Adams	Music Booth Stars on Parade Science Exc'n	Strike It Rich Take It Easy Double Quiz	Paul Harvey Ted Malone Stumpus Stumpus	Radio Quis Jane Mason Shere the Wesith Earl Nightingals	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown
3:56 3:15 3:36 3:45	Backstage Wife Stella Dellas Lorenso Jones Winner Brown	י אויסשר	Strike It Rich Treasury Band News	Chapel in The Sky Melody Hour	Paul Gibson Paul Gibson Gold Coast	Jo Wetzler News Beulah Karney	Earl Nightingale Marshall Kent Spotlight Singing Story	A Girl Marries Portis Faces Life Just Plain Bill Front P. Farrell
4:00 4:15 4:30 4:45	News: Madison Hour Just Plain Bill Front P. Farrell	* Dolly Madison * Uncle Dick's ABC Club	Mary Casey's Showcase Harmony House	News Serenade Melody Hour Radio Parade	News News Curt Massey Lowell Thomas	Cisco Kid Big Jon and Sparky	Mark Trail Clyde Beatty: V Borge	Clifton Utley Wed Howard News
5:00 5:15 5:30 5:45	Playtime Ficata News Sports: News	Mark Trail Clyde Beatty: V.Borge	Allan Jackson Hits; Final Scores News; You Asked for It	Flesta Time University Special Univ. Special	Beulah Jack Smith Club 15 Edw. R. Murrow	News Edwin C. Hill Lone Ranger	Melody Five News Gabriel Heatter Fuiton Lewis Jr.	H. V. Kaltenborn Hometowners News of World I Man's Family
6:00 6:15 6:30 6:65	Dinner Melody: News News of World 1 Man's Family	News: Flesta Fulton Lewis Lone Ranger	News Sports: Final Music: Sports Edw. R. Murrow	News Old-Time Band Sports Time Bing Sings	Songs for Sale Songs for Sale	Richard Dismond This Is Your FBI	This Is the Day Chicago at Night Emil Coleman News	Short Story Night Beat
7:00 7:15 2:30 7:45	Story Friday Berenade	Richard Dismond This Is Your FBI	Songs for Sale Songs for Sale	Serenade News Old Timers Jambores	Hear It Now Hear It Now	Ozzle and Harriet The Sheriff	Air Force Hour Songs We Sing	The Amazing Mr. Malone The Man Called X
3:00 3:15 3:30 3:45	The Amazing Mr. Malone The Man Called X	Ozzie and Harriet Cabriel Heatter Home Show	Hear It \ Now Hear It Now	Old Timers' Jamborce Old Timers' Jamborce	The Rex Allen Show Russ Carlyle Orchestra	Cavalcade of Sports Sports Page	Damon Runyon Theater Theater of Stars	Mile of Riley Bill Stern Fro and Con
9:00 9:15 9:30 9:45	Life of Riley Music Pro and Con	Boxing Boxing Boxing Boxing Boxing	Guy Lombardo Time Freddy Martin Orchestra	University Farm Hour News: Musio at Your Request	News Kupcinet: News Haunting Hour	News Bob Elson Stuck Yard Inn Diamonds	Answer Man Chicago at Night Newa: Songs William Boyle	News Sports; Wed Howard Show
10:00 10:15 10:30 10:45	News Tonite's Music Don Sinarko Concert Gems	News Frank Edwards Your Doctor Ed Silvers	News Sports Lonesome Gal Top Tunes	At Your Request At Your Request	News Dance Orch. Chuck Foster Orchestra	News Cee Davidson Griff Williams J. Featherstone	Frank Edwards Tommy Reed Henry Brandon Orch.: News	News The Ches Show
11:00 11:13 11:30 11:45	* News: 1310 Club 1310 Club: News	News: The	Lawier's	Silent Silent Silent Silent	Matines at Midnight Matines at Midnight	Bill O'Connor Show Bill O'Connor Show: News	Johnny Long Orchestra Jam With Sam	The Ches Bhow The Ches Show

Starred programs are also carried on corresponding FM stations . . . FM channels WIBA-FM . . 101.5 M. — WWCF (WIBU) . . 94.9 M. WISC-FM . . 98.1 M.

7:30 p. m. — This Is Your FBI

(WISC): parental neglect paves way to delinquency.

5:30 p. m. - Club 15 (WBBM):

7:30 p. m. — Songs We Sing (WGN): Chicago bank's choral

3 p. m. — Contemporary Trends (WHA): "The United Nations—

Economic Aspects," Prof. Charles

9:45 p. m. — Pro and Cor (WIBA): "A Cease-Fire in Korea,"

Sen Edwin C. Johnson (D-Colo.) William M. Boyle, Jr. (WGN)

Democratic national committee chairman convention plans.

12:30 p. m. — Shuffleboard WFOW): U. S. championships re-

Williams vs. James Carter.

mond on live stock and meat grad-

10 a. m. — Homemakers (WHA):

What's New in Poetry," Hazel

Farm Programs

For Children

'King of the Wind.'

Miscellaneous

Today's Radio Highlights

Blues.'

smile medley.

Discussion

Sports

7 p. m. — Short Stery (WIBA):
"The Plano," by Ben Ames Williams . . The Amazing Mr. Malone
(WMAQ): little Chicago lawyer returns to the air . . . Richard Dia-mond (WISC): Dick Powell tangles

WHA-FM FRIDAY A. M.

Continental Europe Nursery School of the Air Rhythm and Games Rhythm and Markets Markets Report Weather Report Homemakers Program Concert Airs Views of the News Prychology of Adjustment Noon Musicale P. M.

12:20 News 12:30 Farm Program 1:00 Chapter a Day 1:30 Book Trails 2:00 Creative Wisconsin Contemporary Trands

3:00 Contemporary Trends
3:50 Music
4:00 Radio Journal
4:15 Excursions in Belence
4:30 Bach Bicentennial Series
4:00 Music of the Masters
5:30 Lesiative Forum
5:45 News
6:00 Organ Melodies
6:30 Dinner Musicale
FM ONLY
7:15 Views of the News
7:30 Conservation in Wisconsin
8:00 Guartets of Mozart and Beethoven
8:50 News of Wisconsin
9:00 FM Concert
10:55 Night News (to 11)

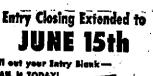
WFOW-FM 104.9 Mors, Friday A. M.

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Shuffleboard Tournament
Spin Twins
Shuffleboard Tournament
Jpin Twins
Len Griffin

Ken Griffin
Program Preview
Shuffleboard Tournaments
Off the Record
Musical Menu
Shuffleboard Tournament
Anderson Show
Public Service
Navy Band
Pack of New Records
Twillight Time
Eddie Miller
Guy Lombards
News
News

00 Eddis Miller
30 Guy Lombards
15 News
100 Eddy Howard
100 Eddy Hartin
100 Madlson at Midnite
11 Engsell's Rendezvous
10 Announcement Time
15 Record of the Nite
10 Russell's Rendezvous (to 2:00)







VISCONSIN STATE BREWERS ASSN. 301 Mejestic Bidg., Milwaukoo 2, Wid

Calendar

Entertainment

Music

10:30 a. m. — Jack Berch
(WIBA): "May the Good Lord
Biess and Keep You."

4:30 p. m. — Curt Massey
(WBBM): and Martha Tilton; "I whistle a Happy Tune." "Maggie

3 and 8:40.

Eastwood: "The Redhead and the Cowboy" at 6:30 and 9:35; "Inside Straight" at 8:05.

Orpheum: "Follow the Sun" at 1:10.

Parkway: "Abbott and Costello Meet the Invisible Man" at 1, 4:10, 7:15.

Whistle a Happy Tune." "Maggie

10:20: "Operation Diseaser" at 2:30.

Whistle a Happy Tune." "Maggie 4:30 p. m. — Curt Massey (WBBM): and Martha Tilton; "I Whistle a Happy Tune," "Maggie

o, and 9:95.

Capitol: Goodbye, My Fancy" at 1:10, 3:20, 5:30, 7:40 and 9:50.

Madison: "Fighting the Racketeers" at 1, 3:15, 5:30, 7:45, and 10; "Oriminals of the Underworld" at 2:10, 4:25, 6:40, and 8:55.

and 8:55.

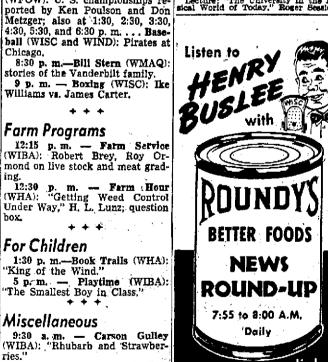
BABGER OUTDOOR: "Renegadea" at 7:50 and 10:45; "Desperadoes" at 9:45.
Prairie: "Flying Missie" at 7 and 9:50: "Redwood Forest Trail" at 8:45.
Middleton: "The Fighting Seabees" at 6:40 and 9:35: "Cutcasts of the Trail" at 8:40.
Fairgrounds: Home and Appliance show at 7. show at 7. Play Circle: "Gay Lady" starting at

Community Center

FRIDAY, MAY 25 Loft: 7 p. m., with dance at 3,

On the Campus

FRIDAY, MAY 25 Lecture: "The University in the Mu sical World of Today." Roger Sessions



smooth, that mild, that mellow taste of Old Style Lager starts with premium barley executed by our own experts at the very blush of top flavor. When choicest barley malt is skilfully combined with costly imported and domestic hops . . . when brewing is done with unhurried old-world care... when lagering (ageing) continues far longer than is usual in this country were then, and only then, can you expect a better beer-Old Style Lager beer! This proud label, seen on your table, marks you a connoisseur of fine beer. Enjoy this superb light lager today. Ask for Old Style Lager.

FRIDAY, MAY 25 Majestic: "Gigt" at 1:15, 4:15, 7:15, and 10:15; "The Wench" at 2:40, 5:40, and 8:40, Music

orium. Sarah Cameron Jamieson, pianist: 5 .m. Music hall.

Hillel Foundation: "New Reality." 36 pointings by nine artists. (Closes June

Current Exhibits

Strand: "Raton Pass" at 1, 4:05, 7:15, nd 10:20; "Cause for Alarm" at 2:50, and 9:05.



BARLEY is the soul of fine beer. That

Truman Warns of Different War

Next One Will Hit at Home, He Says

WASHINGTON - (UP) -Pres. Truman solemnly warned Thursday that the United States itself would be a "battlefront" in another world war and said he is doing everything he can to prevent it by trying to achieve world

He cautioned Americans that the situation in this country would be entirely different from World

Permits Direct Quotes
Mr. Truman, speaking informally and in part voluntarily, painted that awesome picture of the effects of another war at his weekly press conference. At the request of newsmen, he took the unusual step authorizing direct quotation of part of his statement. He offered a general defense of

his aims and policies after denying that he is "cocky," as some
recent reports have pictured him.
He said the proper word is
"confident" and that he never
wanted, and does not want now, to appear to have a "cocky atti-

tude toward anybody."

The president's remarks appeared to be a further exposition of the reasons behind his decision to recall Gen. Douglas MacArthur, although the general's name was not mentioned

"If a third world war should sic education department, Univercome, we will not be in the postsity of California at Los Angeles, washed out roads, tion that we have been in the oth- will conduct classes in rhythmic evecuating wounded and aiding er two. We will be a battlefront. We can look forward to destruc-tion here, just as the other coun-tries had in the second world

Illinois Youth Jailed

tor I hefts in Wisconsin ing procedures with the help of KENOSHA—((P)—An Illinois students from the university summer laboratory school, the Green Bay state reformatory

Prof. Arthur Williams of Ober
Those bloody blokes can do anything," the British soldier commer laboratory school, Prof. Arthur Williams of Ober
Capt. Walworth is the son of for his part in taking \$30,000 lin conservatory will conduct a Mrs. Mattie Kinzie, 423 N. Butler worth of goods from southern Wis-FRIDAY, MAY 25 oncert: orchestra, choir, and m., West high school audiconsin summer homes.

Municipal Judge Edward J.

Ruetz pronounced sentence.

Pleading guilty to seven counts of breaking, entering and burglary was Richard F. Gysendorfer, 25, from 20 states to the cappulation. Villa Park, who was sentenced to concurrent terms of from one to four vears.

James Ettinger, 23, Glen Ellyn,

More Than A Million

VALUE is one big reason more than

a million Phillies are smoked every day. Here's just

Thorough curing and uniform mellowing by patented

and exclusive processes eliminate bite and bitterness,

give you a smoke that's always mild and fragrant.

Smokers know that a fresh cigar always smokes better

and tastes better. Phillies Fresh-Packs of 5 Perfectos are even triple sealed for guaranteed freshness.

You get extra Havana for richer, more satisfying fla-

vor; smooth, good-looking wrapper; a well-made; easy-

drawing cigar for slow-burning, satisfying smoking.

CHECK UP ON YOUR CIBAR AND JOWN THE SWITCH TO

AMERICA'S NO. 1 CIGAR

You Need Not Inhale to Enjoy a Cigar

MORE FOR YOUR MONEY

why it is smokers' first choice:

MILDER

FRESHER



TIP O' THE MORNING: When the Ringling-Barnum circus comes to town in July, you'll find no menagerie tent. Part of the "big top" will house the baby gorillas and other non-performing animals.

Exhibition time for the current showing of ceramics by F. Carlton Ball and Aaron Bohrod has been extended by a week, Mrs. Walter Ela of the Madison Art assn., its spon-

sor, said Thursday. The exhibit in the gallery of the where the listener gets his chance This time, he said, "destruction"

would rain on American cities,
"freedom and everything else
would be destroyed" and "we
would probably go back to the
dark ages."

The exhibit in the gallery of the where the listener gets his chance to select the music he likes best until 6 p. m. Saturday; June 2; it had been scheduled to close this "Martha Tilton and I," says Mage week.
The gallery will be closed listener and the routines he preferred.

The gallery will be closed listener and the routines he preferred.

The gallery will be closed listener and the routines he preferred.

"Martha Tilton and I," says Mage sey, "would like very much to get listener and the routines he preferred.

SUNDAY CONCERT: M u s t c consin campus will be on the pro-gram when Phi Mu Alpha, profes-stonal music fraternity, gives its annual concert in Music hall at 8

Among the compositions will be "And Sir Echo," by Prof. Raymond F. Dvorak; "Lullaby," by Hilmar Luckhardt, and instrumental numbers by Richard Jensen, Robert Crane, Victor Streeher, and Ster-

ling Jones.

Another unusual feature will be Walworth of the singing of a drinking song by Madison a pat on Johann Sehastian Bach. Doors will open at 7:30 p. m.

admission will be free. Aims for Peace

-Mr. Truman said his whole program is based on "world peace" and annual elementary music institute cently appearing the hope of preventing "another, a at the University of Wisconsin Aug. in the army pub-

third, world war which would, in 14 and 15 include the expert serveffect, I believe, destroy freedom ices of three nationally-known mu-walworth's 772nd and everything else in the world." sic educators, Prof. Samuel Burns, MP battalion "We would probably go back to in charge of the institute, has an with having the dark ages if we have another, nounced. do everything ounced.

Prof. Gladys Tipton of the mu-from police work

> experience, part singing, and music appreciation. Miss Tipton is co-author of the teachers' directions section of the Victor records for help. Within a fet or elementary grades.

struments by and for grade school children are now staying at the children, with emphasis on the mu-Butler st. address. sical lore the children learn while

from 20 states to the campus.

MASSEY ASKS HELP: Here's was placed on probation for six a chance for listeners to decide of parking violations he has turn-years. H ealso pleaded guilty to what kind of entertainment they ed in 15 violations at one time want, and to do something about all of them his own.

James Ettinger, 23, Glen Ellyn, Massey Asks Help: Here's was placed on probation for six school; School Art. State Historical Museum: "Little Red School House;" Fortrait of Eishon J. M. Henni: Van Dyke collection of coctumes and furniture. Open 9 a.m. to 5 pm. Monday through Friday; 9 s.m. to 5 pm. Monday through Friday; 9 s.m. to 4 p.m. Saturday, water colors by Frof. Horst Lorenz (Closes June 1). Memorial Union; 12th annual Rural Art exhibition.

James Ettinger, 23, Glen Ellyn, Massey Asks Help: Here's a chance for listeners to decide years. H ealso pleaded guilty to seven counts.

Another defendant in the case, Wallace Shaw, 21, Dekalb, was bound over to the circuit court on his attorney's request.

Police said about 75 per cent of the stolen goods has been recovered. his attorney's request.

Police said about 75 per cent of the stolen goods has been recovition that time, the best Massey programs of the past season will be

Nº CIGAR

PHILLIES

10,

PHILLIES

DeLuxe

2 for 254

re-edited and played. And that is

madison free library will be open in the select the music he likes best and the routines he preferred.

"Martha Tilton and I," says Magasey, "would like very much to get wednesday—Memorial Day.

Ball and Bohrod will be at the show from 3 to 6 p. m. this Saturday to meet and talk with visitors day to meet and talk with visitors

SUNDAY CONCERT: M u s i c

Both the British fighting in Ko-

the back for his outfit's versatility in the present

lication, credite

Recently a British lorry went off the road and sent back a message for help. Within a few minutes Capt. Walworth's men were there for elementary grades.

Evalene J. Bell of the music staff

Evalene J. Bell of the music staff
of the John Mills school, Elmwood
feed the crew. Park, III., will demonstrate teach-

SYRACUSE, N. Y .-- (U.P)-John

D'Augustine holds an unusual record in the traffic court here, where he works as a clerk. A recorder

aunch Upsets, 2 Sailors Die

Squall Dumps 100 into Newport Harbor

NEWPORT, R. I.—(U.P.)—At least two sailors died and 24 were in-jured Thursday as about 100 men were tossed into Newport harbor when a navy motor launch capsized during a nor easter.

Four of the 24 men hospitalized

were reported in "serious" condi-tion. The others were treated for shock and immersion.

Ninety other sailors were taken

to a naval dispensary for warm food, dry clothing, and a physical checkup.

survivors.

Musters were doublechecked on several ships to determine if any

men were missing.

"We hope nobody is missing but we won't know definitely until perhaps tomorrow," said Capt. J. W. Cooper, senior operations officer on the staff of Roar Admiral Frank G. Gahrion, commander of the de-

stroyer force, Atlantic fleet. One of the dead sailors was identified as Edwin E. Turner of Crane, Victor Strecher, and Ster-ling Jones.

Both the British lighting in Ass-rea and the army newspaper. Stars Newport, a radarman second class and Stripes, gave Capt. Allen C. attached to the destroyer K. D.

The names of the other dead man and the injured were with-held pending notification of kin. Returning to their ships after an overnight liberty ashore, the men were from the U.S. destroyers Power, Glennon, Bailey, Perry, and the destroyer tender Yellow-

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THE ONLY HAIR DRESSING That Can Make This Statement:

 Super-concentrated to give more for your money—goes further than any other cream oil

Grooms perfectly; hair stays well-groomed all day!

Not greasy, not sticky—contains no alcohol

 Acts as a scalp cleanser Neutralizes perspiration acids-helps keep your hair and scalp

clean and tresh

 Removes loose dandruff, relieves dryness Liquefies speedily—quickly spreads throughout hair—keeps # soft, lustrous, healthy-looking



the hair dressing that Conditions as it Grooms

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