

RADIO and TELEVISION PROGRAM LISTINGS

LONG BEACH (CALIF.) PRESS-TELEGRAM MONDAY, MAY 14, 1951 B-5

KLAC	KFI	KMPC	KECA	KHJ	KFWB	KNX	KFOX	KFAC	KGER	KVOE
570	640	710	790	930	980	1070	1280	1330	1390	1480

The following programs are compiled from reports provided by the broadcasters.

DIAL LITES — TONIGHT

MUSIC
 5:30-KFI—Voice of Firestone
 7:00-KFI—Boston Pops Orchestra
 9:30-KECA—Piano Playhouse

DRAMA
 6:00-KNX—Radio Theater
 9:00-KNX—Star Playhouse

MONDAY, MAY 14, 1951

TONIGHT
5 P. M.
 KLAC—Open House
 KFI—The Music of the Movies
 KMPC—The Music of the Movies
 KECA—The Music of the Movies
 KHJ—The Music of the Movies
 KFWB—The Music of the Movies
 KNX—The Music of the Movies
 KFOX—The Music of the Movies
 KFAC—The Music of the Movies
 KGER—The Music of the Movies
 KVOE—The Music of the Movies

6 P. M.
 KLAC—The Music of the Movies
 KFI—The Music of the Movies
 KMPC—The Music of the Movies
 KECA—The Music of the Movies
 KHJ—The Music of the Movies
 KFWB—The Music of the Movies
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7 P. M.
 KLAC—The Music of the Movies
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8 P. M.
 KLAC—The Music of the Movies
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 KMPC—The Music of the Movies
 KECA—The Music of the Movies
 KHJ—The Music of the Movies
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9 P. M.
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11 P. M.
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12 MIDNIGHT
 KLAC—The Music of the Movies
 KFI—The Music of the Movies
 KMPC—The Music of the Movies
 KECA—The Music of the Movies
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 KGER—The Music of the Movies
 KVOE—The Music of the Movies

TOMORROW
TUESDAY
MAY 15, 1951
DAWN TO 7 A. M.
 KLAC—The Music of the Movies
 KFI—The Music of the Movies
 KMPC—The Music of the Movies
 KECA—The Music of the Movies
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LOOKING AND LISTENING

Radio Emcee Sparks Drive for 'Stamps for Wounded'

HOLLYWOOD—There's an organization sponsored by the American Legion, known as "Stamps for the Wounded," now making a drive for postage stamps of all sorts, to be sent to their headquarters for wounded veterans, who derive many hours of hobby relaxation, by making up stamp books.

Recently, that genial emcee, Bill Gwinn of "What's the Name of That Song?" both on radio and television, gave several pitches in behalf of the organization. It seems that the looking and listening audiences fully accepted this cause, as well over 30,000 replies were received, as well as countless number of stamps.

Gwinn checked into the stamp collection business, and came up with some startling facts. For instance, the most valuable stamp in the world is a one penny New Guinea issue. It's the only one of its kind in existence and was found by a small boy who later sold it for six cents. Its last sale involved more than \$80,000. The most prized United States stamp, strangely enough, is not one of the older issues, but is of the plane mail variety, in which the plane is printed upside-down. These little gems sell for around \$30,000.

Bill says that most of the veterans are looking for foreign issues of stamps, and if you would like to contribute, send them to "Stamps for the Wounded," in care of the American Legion, 2035 Highland, Hollywood, Calif.

Pat McVey felt well set up the other day when he walked along the streets of New York and was aware of the many smiling faces that turned to look at him. "Guess everyone knows 'Big Town's' Steve Wilson," he thought. Then he walked into a drug store where the counter man knew him. "Since when did you start wearing two hats?" he asked Pat. The actor had put one on top of the other so he wouldn't forget to take it to the cleaners. He'd absent-mindedly put on both.

War Taken Explodes, Kills Two Japanese

TOKYO, May 14. (AP) A young man took an incendiary bomb to a Yokohama junk shop Sunday and offered to sell it. While being weighed, the bomb exploded. Both men were killed.

DOWN TV-RADIO ROW

Negotiations are now under way with KTTV and Billie Burke for an afternoon television show. This will be the first big movie name for afternoon television.

Solon Seeks to Delay Transport Bringing Military Retirements

WASHINGTON, May 14. (AP) Rep. Van Zandt (R-Pa.) has proposed that for a three-year period no men be retired from the armed services except for physical reasons.

Japan Puts Romance Into Police Patrols

TOKYO, May 14. (AP) Tokyo officials have hit on a system to make beat-walking attractive to policemen.

Let's Explore Your Mind

By ALBERT EDWARD WIGGAM, D. Sc.

2. WHEN CHILDREN ASK ABOUT SEX ARE THEY INTERESTED IN SEX AS SUCH?

3. ARE STUDENTS WITH LARGE VOCABULARIES MORE LIKELY TO GO TO COLLEGE?

YOUR OPINION

1. DO PSYCHOLOGISTS KNOW WHY SOME PERSONS ARE CREATIVE?

YES NO

Answer to Question No. 1
 No. Psychologist J. P. Guilford says (paraphrased): "I believe creative ability goes beyond intelligence. Two students with equally high marks, equal intelligence, graduate. One becomes a famous poet, inventor, philosopher or mathematician; the other, a bookkeeper, salesman or minor executive. Why? No body knows." Professor Guilford is trying to find out. He thinks we can discover more children of high creative ability than in the past.

Answer to Question No. 2
 No. As pointed out in a recent magazine article, it is the same as when they ask about rain or sunshine. When children of six ask, "Where did it come from?" it's just natural curiosity like, "When do birds go to bed?" A simple statement, "You came from inside your mother," satisfies them. A lecture confuses them. For self-addressed, stamped envelope. I will tell you some inexpensive booklets on how to tell about sex.

Answer to Question No. 3
 Psychologist George H. Smith asked high school seniors how certain they felt of attending college. Although some "lows" checked "very certain," their poor work knowledge, poor reading ability and poor all-around records indicated that they either could not or would not make college. A study by psychologist W. C. Krathwohl indicated that a good vocabulary is one of the best predictors of college success. Our booklet, "How to Increase Your Word Power, Think Better, Spell Perfectly, With Vocabulary Test," sent at cost, 15c (coin only), plus self-addressed, stamped envelope.

INCREASE YOUR WORD POWER:
 Words make a great deal of difference in how you impress people. Therefore, you can improve yourself and create a more favorable impression if you read our new book, "How to Increase Your Word Power, Think Better and Spell Perfectly, With Vocabulary Test and Spelling Book." For your copy address Dr. A. E. Wiggam, 1521 N. Hollywood Blvd., Hollywood, Calif. (coin only) and a stamped (3c) self-addressed return envelope.

TELEVISION

Channel 2 KFI Channel 11 Channel 3 KFTV Channel 12 Channel 4 KECA Channel 5 Channel 7 Channel 8 Channel 9 Channel 10 Channel 13

TELE-TIPS — TONIGHT

VARIETY
 7:00-KTTV (11)—Open House, Kay Mulvey
 7:30-KTTV (11)—Cavalcade of Stars
 8:30-KTSL (2)—Arthur Godfrey
 9:30-KNBN (4)—Leave It to the Girls
 11:00-KECA (7)—Champagne Party

DRAMA
 8:00-KTLA (6)—Film, "Over the Moon"
 8:00-KTSL (2)—Elgelow Theater
 7:00-KNBN (4)—Joe Hernandez
 7:30-KNBN (4)—Newsreel...
 8:15-KLAC (13)—The Clubhouse with Fred Haney

MONDAY, MAY 14, 1951

TONIGHT
4:15 P. M.
 KNBN (4)—Kate Smith
 KECA (7)—Foreman
 KFI (11)—Film
 KLAC (13)—Al Jarvis
4:30 P. M.
 KTTV (11)—Matinee, Jack Bourke
5 P. M.
 KNBN (4)—Boote n' Saddles
 KTLA (5)—News, Music, Riders
 KLAC (13)—Al Jarvis
5:15 P. M.
 KTSL (2)—Ghost Riders
 KNBN (4)—Gabby Hayes
 KTLA (5)—Police Calls (5:20)
5:30 P. M.
 KNBN (4)—Howdy Duddy
 KTLA (5)—Cowboy Show
 KFI (9)—News
 KLAC (13)—Hitch Post, Orphans of the Storm
 KFI (9)—TV University (5:50)
6 P. M.
 KNBN (4)—Crusader
 KTLA (5)—Comedy Club
 KECA (7)—Space Patrol
6:15 P. M.
 KECA (7)—Tom Corbett, Space Cadet
6:30 P. M.
 KTSL (2)—Cap. Video
 KNBN (4)—Cyclone Malone
 KTLA (5)—Beany
 KECA (7)—Foreman Phillips
 KTTV (11)—Cap. Video
 KTLA (5)—Thrill of Your Life
7 P. M.
 KTSL (2)—Picture Theatre
 KECA (7)—Triple Theatre (Four hours)
 KNBN (4)—Joe Hernandez
 KTLA (5)—Newsreel

Why Let Acid Stomach Spoil Week-End Fun?

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Today's Crossword Puzzle

State Flag

Answer to Previous Puzzle

CHINCHILLA RABBIT

1. Depleted is the state flag of

2. Set in place

3. Head cover

4. Piece of furniture

5. Mineral rock

6. Measure of area

7. Long cloak

8. Exists

9. Egyptian river

10. Bows slightly

11. Hebrew month

12. Woody plant

13. Note of scale

14. Sun god of Egypt

15. Canadian province (ab.)

16. Half an em

17. Notion

18. Eras

19. Mend

20. Try

21. Correlative of either

22. Professionals

23. Negative reply

24. Guided

25. Greek weights

26. Corded fabric

27. Security

28. Expanded

29. Mouth part

30. Preposition

31. Italian river

32. African river

33. Misfortunes

7 Malt beverages

8 Direction (ab.)

9 Fuss

11 It leads in the production of sugar

12 Seed covering

13 Be borne

14 Essential

15 being

16 Birds

17 Begs

18 This state produces much

19 Fruit

31 Image

32 Venture

33 Domestic slave

34 Halt

35 Throat

36 Adjoin

37 Stab

43 Dash

44 Peel

47 Accomplished

49 Color

51 Nickel (symbol)

52 Cerium (ab.)

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★ Exclusive Built-in-Antenna. Eliminates need for outside antenna in good signal areas.

★ No Fade—No Flicker. Automatic Gain and Brightness Controls keep picture constant and steady.

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