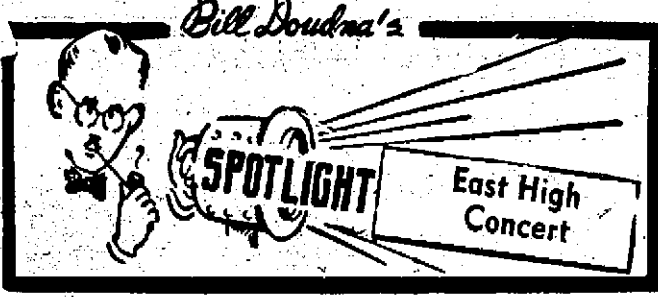


# Radio Program Schedules by the Clock

## FRIDAY

WIBA 1310 kc	WISC 1480 kc	WKOW 1870 kc	WIBU 1240 kc	WBBM 780 kc	WENR-WLS 890 kc	WGN 720 kc	WMAQ 610 kc
6:00 Sunrise 6:15 Prole 6:30 Musical 6:45 Clock News	6:00 Top of the Morning 6:15 Top of the Morning 6:30 Top of the Morning	6:00 Breakfast Strump 6:15 News Farm Hour 6:30 Top of the Morning 6:45 Weather, Mkt	6:00 Silent 6:15 Silent 6:30 Silent 6:45 Roundup	6:00 News Roundup 6:15 News 6:30 News 6:45 News	6:00 Capt. Stubby 6:15 Bob Acher 6:30 Rappy Hank 6:45 Breakfast	6:00 The Bill 6:15 Evans Show 6:30 The Bill 6:45 Evans Show	6:00 Norman 6:15 News 6:30 News 6:45 News
7:00 Alex Dreier 7:15 Musical Clock 7:30 News 7:45 Arnold	7:00 Top of Morning 7:15 Top of Morning 7:30 Top of Morning 7:45 Frederick	7:00 Coffee Club 7:15 News 7:30 Weather, Coffee 7:45 News	7:00 News Farm 7:15 Service 7:30 News Weather 7:45 News	7:00 News Patrick O'Leary 7:15 Gold Coast 7:30 Shoppiess 7:45 News	7:00 News 7:15 Club 7:30 Breakfast 7:45 Club	7:00 News 7:15 News 7:30 News 7:45 News	7:00 Your 7:15 Neighbor 7:30 Norman Ross 7:45 Norman Barry
8:00 Musical 8:15 Clock 8:30 Musical Clock 8:45 News	8:00 Breakfast 8:15 Club 8:30 Breakfast 8:45 News	8:00 Markets, Coffee 8:15 Club News 8:30 Edith Hansen 8:45 Coffee Club News	8:00 Rev. Peterson 8:15 Musical 8:30 Musical Clock 8:45 Musical Clock	8:00 Arthur 8:15 Godfrey 8:30 Arthur 8:45 Godfrey	8:00 My Story 8:15 My Story 8:30 Betty Crocker 8:45 Romances	8:00 News 8:15 News 8:30 News 8:45 News	8:00 Welcome 8:15 Traveler 8:30 Double or 8:45 Nothing
9:00 Welcome 9:15 Traveler 9:30 Carson Gully 9:45 Trader News	9:00 My True 9:15 Story Betty 9:30 Crocker 9:45 Victor Lindtner	9:00 Arthur 9:15 Godfrey 9:30 Arthur 9:45 Godfrey	9:00 News, Pioneer 9:15 Preedy Martin 9:30 Sweet 9:45 Music	9:00 Arthur 9:15 Godfrey 9:30 Grand Slam 9:45 Rosemary	9:00 News 9:15 News 9:30 News 9:45 News	9:00 M. McEbride 9:15 Answer Man 9:30 Quen for a Day 9:45 News	9:00 Break the 9:15 Bank 9:30 Jack Berch 9:45 Dave Garroway
10:00 Share the Wealth 10:15 Pickens Party 10:30 Farm 10:45 Roundup	10:00 Luncheon Club 10:15 The Meridian 10:30 News 10:45 News	10:00 News of America 10:15 Aunt Jenny 10:30 Music Speaks 10:45 Betty Cass	10:00 Women's News 10:15 Gladys 10:30 Madeline 10:45 Madeline	10:00 Wendy Warren 10:15 Aunt Jenny 10:30 Helen Trent 10:45 Our Gal Sunday	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News
11:00 News Roundup 11:15 Farm Service 11:30 Match Time 11:45 News	11:00 News of House 11:15 News 11:30 News 11:45 News	11:00 Dinner Concert 11:15 Markets, Mkt 11:30 News 11:45 News	11:00 Music, Markets 11:15 News 11:30 News and Mkt 11:45 News	11:00 2nd Mrs. Burton 11:15 Perry Mason 11:30 Detective 11:45 Detective	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News
12:00 Double or 12:15 Nothing 12:30 Woman in House 12:45 Music in Music	12:00 Bob Swanson 12:15 Show 12:30 Bob Swanson 12:45 Show	12:00 Shopping 12:15 to Music 12:30 Here's 12:45 Harper	12:00 Farm Service 12:15 St. Hays 12:30 and daughter 12:45 Music Booth	12:00 Hilltop House 12:15 Kings Row 12:30 Houseparty and 12:45 Cedric Adams	12:00 News 12:15 News 12:30 News 12:45 News	12:00 News 12:15 News 12:30 News 12:45 News	12:00 News 12:15 News 12:30 News 12:45 News
1:00 Life Beautiful 1:15 Bond of Life 1:30 Pepper Onk 1:45 Rt to Happiness	1:00 Bob Swanson 1:15 Show 1:30 Bob Swanson 1:45 Show	1:00 Lucia 1:15 Johnson 1:30 Houseparty and 1:45 Cedric Adams	1:00 Music 1:15 Musical 1:30 Sam on Parade 1:45 Science Excn	1:00 Strike It 1:15 Easy 1:30 Double Quiz 1:45 News	1:00 News 1:15 News 1:30 News 1:45 News	1:00 News 1:15 News 1:30 News 1:45 News	1:00 News 1:15 News 1:30 News 1:45 News
2:00 Backstage Wife 2:15 Stella Dallas 2:30 Lorenzo Jones 2:45 Winner Brown	2:00 News 2:15 News 2:30 News 2:45 News	2:00 News 2:15 News 2:30 News 2:45 News	2:00 News 2:15 News 2:30 News 2:45 News	2:00 News 2:15 News 2:30 News 2:45 News	2:00 News 2:15 News 2:30 News 2:45 News	2:00 News 2:15 News 2:30 News 2:45 News	2:00 News 2:15 News 2:30 News 2:45 News
3:00 News 3:15 News 3:30 News 3:45 News	3:00 News 3:15 News 3:30 News 3:45 News	3:00 News 3:15 News 3:30 News 3:45 News	3:00 News 3:15 News 3:30 News 3:45 News	3:00 News 3:15 News 3:30 News 3:45 News	3:00 News 3:15 News 3:30 News 3:45 News	3:00 News 3:15 News 3:30 News 3:45 News	3:00 News 3:15 News 3:30 News 3:45 News
4:00 News 4:15 News 4:30 News 4:45 News	4:00 News 4:15 News 4:30 News 4:45 News	4:00 News 4:15 News 4:30 News 4:45 News	4:00 News 4:15 News 4:30 News 4:45 News	4:00 News 4:15 News 4:30 News 4:45 News	4:00 News 4:15 News 4:30 News 4:45 News	4:00 News 4:15 News 4:30 News 4:45 News	4:00 News 4:15 News 4:30 News 4:45 News
5:00 News 5:15 News 5:30 News 5:45 News	5:00 News 5:15 News 5:30 News 5:45 News	5:00 News 5:15 News 5:30 News 5:45 News	5:00 News 5:15 News 5:30 News 5:45 News	5:00 News 5:15 News 5:30 News 5:45 News	5:00 News 5:15 News 5:30 News 5:45 News	5:00 News 5:15 News 5:30 News 5:45 News	5:00 News 5:15 News 5:30 News 5:45 News
6:00 News 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News
7:00 News 7:15 News 7:30 News 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News
8:00 News 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News
9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News
10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News
11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News

Starred programs are also carried on corresponding FM Stations. — FM channels WIBA-FM 101.5 M. WWCF (WIBU) 94.9 M. WISC-FM 98.1 M.



**TIP O' THE MORNING:** Norma Shearer, former film star, will come out of retirement to do a broadcast on "Screen Directors Playhouse" (NBC-WIBA).

East high school musical organizations will give a free concert at 8 tonight in the school auditorium under the direction of Robert L. Woolen and Cecile Vogelbaugh.

**German Missile Secrets Decoded Into English**  
LOS ANGELES — (UP) — A University of Southern California professor has announced completion of a 1,000-page technical dictionary that translates for American aeronautical engineers the ob-

**Glass Beads Promote Safety on Highways**  
MANHATTAN, Kan. — (UP) — Glass on Kansas highways is saving lives.  
The glass isn't in chunks or slivers. It is dropped into white and yellow paint in the shape of beads 1/32 of an inch in diameter. William Gibson, engineer in the state highway laboratory, said the state is using thousands of gallons of glass annually on the highway markings.  
Gibson began experimenting with glass in 1932. The beads worked so well in reflecting the light of automobiles that their use has spread across the nation.

**Linden PTA Names John Biddick President**  
LINDEN — John Biddick was elected president of the Linden PTA at its final meeting held this week.

**German Missile Secrets Decoded Into English**  
LOS ANGELES — (UP) — A University of Southern California professor has announced completion of a 1,000-page technical dictionary that translates for American aeronautical engineers the ob-

Listen to **HENRY BUSLEE** with **ROUNDY'S BETTER FOODS NEWS ROUND-UP** 7:55 to 8:00 A.M. Daily **WISC dial 1480**

**If everyone ran out of food at the same time..**  
the store would have to close... because the tremendous sudden demand would clean out the stock quick.  
And if everyone ordered coal at the same time... say on the first freezing fall day... many would have to go without. Don't let this happen to you. Be ready for any emergency!  
**BUY COAL NOW!**  
You'll be prepared for anything. You'll have the kind of coal you want. You'll be buying it at today's prices, lowest of the season.

## Today's Radio Highlights

**Drama**  
2:30 p.m.—Pepper Young's Family (WIBA): Elaine Carrington's 4,000 script.  
7 p.m.—Richard Diamond (WISC): Dick Powell, Edgar Bergen, Charlie McCarthy, Mrs. Bergen in "Dan, My Darling." Story of dummy who wouldn't die.  
7:30 p.m.—This Is Your FBI (WISC): crooked politicians support gambling... The Sheriff (WENR): "Crime Wave," tale of vanishing payrolls.  
8 p.m.—Ozzie and Harriet (WISC): The Nelsons take up astronomy... Damon Runyon on Theater (WGN): "Butch Minds the Baby," with John Brown.  
8:30 p.m.—Theater of Stars (WGN): Anna Lee, Elliott Lewis in "Til Death Do Us Part."  
9 p.m.—Life of Riley (WIBA): Chester has Mother's Day troubles.

**Music**  
10:30 a.m.—Jack Berch (WIBA): "Sing a Song of Sunshine." "Across the Wide Missouri." "Never Been Kissed."  
10:45 a.m.—Dave Garroway (WIBA): "My Baby Just Cares for Me." "Love Me."  
3 p.m.—Spin Twins (WFOV): new show with Dudley Fairweather, Don Metzger.  
4:30 p.m.—Curt Massey (WBBM): "Maggie Blues." "I Love the Way You Say Goodnight."  
5:15 p.m.—Jack Smith (WBBM): and Margaret Whiting; vacation songs.  
5:30 p.m.—Club 15 (WBBM): "Dear Old Girl." "On Top of Old Smoky." "Always."  
7:30 p.m.—Songs We Sing (WGN): Charm Girls chorus, guests.  
9:30 p.m.—Wayne King Serenade (WIBA): "I'm Forever Blowing Bubbles." "Mother Machree." "Song of India." "A Perfect Day." "Begin the Beguine."

**Sports**  
5:45 p.m.—Sports Parade (WIBA): Duane Bowman previews industrial league season.  
6:25 p.m.—Baseball (WIND): Cubs at Pittsburgh.  
8 p.m.—Baseball (WFOV): Don Metzger covers Wisconsin-Northwestern game.  
9 p.m.—Boxing (WISC): Gene Hairston vs. Walter Carter.

**Discussion**  
11 a.m.—Cedric Foster (WGN): in Athens, Greece.  
2 p.m.—Contemporary Trends (WHA): "The Political Division of Europe and the Atlantic Pact." Prof. Chester V. Easum.  
5:15 p.m.—You and the World (WKOW): Janet Baird on life after 40.  
5:30 p.m.—Legislative Forum (WHA): Sen. Bernard Gettelman.  
8:45 p.m.—Pro and Con (WMAQ): Guy Gabrielson announces site of 1952 Republican national convention.

**For Children**  
1:30 p.m.—Book Trails (WHA): "Seamates."  
5 p.m.—Playtime (WIBA): "Goshberry Garden."

**Documentary**  
7 p.m.—Schoolhouse Anywhere (WIBA): health problems of school-age children; "verse choir" of New Trier (Ill.) township high school, Pres. Corma Mowbr of National

## Calendar

**Entertainment**  
FRIDAY, MAY 11  
Play Circle: "Orpheus" starting at noon.  
Midnight: "The Blazing Sun" at 6:30 and 9:30; "Dial 1119" at 7:40 and 10:20; "The Avengers" at 7 and 10; "The Philans" at 8:30; "My Friend Irma" at 2:35, 5:20 and 9:40; "The Fred Allen Show" at 1:30, 4:35, and 8:35; "Eastwood" "The Lemon Drop Kid" at 8:30 and 9:40; "Stars to Tucson" at 8:15.  
Capital: "I Was a Communist for the FBI" at 1:40, 3:45, 5:50, 7:55, and 10; "Baker Outdoor: 'Watch the Birdie'" at 7:30 and 10:30; "Mrs. O'Malley and Mr. Malone" at 9:15; "Goodbye, My Fancy" (stage) at 8; "Orpheus: 'Ma and Pa Kettle Back on the Farm'" at 1:40, 3:45, 5:50, 7:55, and 10:30; "The Lemon Drop Kid" at 8:30 and 9:40; "Stars to Tucson" at 8:15; "Strand: 'Bird of Paradise'" at 1:30, 3:30, 5:30, 7:30, 9:30, and 10:30; "Parkway: 'Trio'" at 1:25, 3:25, 5:45, 7:50, and 10.

**On the Campus**  
FRIDAY, MAY 11  
Dance time: 8 p.m. Main, Danceseller: 9 p.m. Rathskeller, Union.

**Sports**  
FRIDAY, MAY 11  
Track: East high vs. Central high, 4 p.m.; Fresno Stevens vs. White, 4 p.m.; Escondido vs. Escondido, 4 p.m.; Escondido vs. Escondido, 4 p.m.

**Community Center**  
FRIDAY, MAY 11  
Lott: 7 p.m. with dance at 8.

**Music**  
FRIDAY, MAY 11  
Spring concert: East high school orchestra and band, 8 p.m., East high school auditorium.  
Dances: Johnson Soda, pianist: 8 p.m., Music hall.

**Current Exhibits**  
Memorial Union: student art show main and theater galleries. (Closes May 13)  
State Historical Museum: "Primitive Paintings of Wisconsin," portrait of Mortimer Jackson, Van Dyke collection of costume and furniture. Open 4 a.m. to 5 p.m., Monday through Friday; 9 a.m. to 4 p.m., Saturday.

**World Food Supply Short, Expert Says**  
CHICAGO — (UP) — Only by "herculean efforts" can the world's land resources be made to yield enough food for the world's population, a geography professor says.  
J. Russell Whitaker, chairman of the geography department at George Peabody college, Nashville, Tenn., told a conference here that mankind "faces very genuine limitations in his land resources for agriculture."  
To meet the problem, he said, "requires greater achievements than we even approach—achievements in increased productivity per acre, in development of lands not now in crops, in the conservation of land and of fertilizer resources."

a little "CREAM" goes a long way... because it's Double-Rich!

**12-Oz. Carton — Borden COTTAGE CHEESE ALL FOR 35¢**

THIS OFFER GOOD TODAY, AND SATURDAY! IN MADISON ONLY!

FREE PARKING AT ALL STORES:

- 2117 SHERMAN AVE.
- 2087 ATWOOD AVE.
- 1202 S. PARK ST.

**NATIONAL Food Stores**

MADISON PAINT/WALLPAPER CO. — 250 STATE ST.

**TOP FLITE Rubber Satin Paint**  
Only \$4.79 Gallon

Save 40c Gallon  
**TOP FLITE SATIN**  
Top Flite is tops in quality... tops in value! Try Top Flite and save 40 cents on each gallon.  
\$4.79 Gallon

- Washable! Ready mixed!
- Unbelievably easy to apply with roller or brush!

Synthetic rubber wonder finish with a slight sheen. Flows on like cream... dries in minutes. Hides beautifully. Scrubbable pastel colors.  
Deep Tones \$5.25 gallon

**Madison PAINT/WALLPAPER Co.**  
Corner Henry, Johnson, State Strs. 250 State St.

**NATIONAL Food Stores**

Every drop is fresh from Dane County

1/2 Gallon — **BORDEN'S MILK** — PLUS —  
12-Oz. Carton — Borden **COTTAGE CHEESE** ALL FOR **35¢**

THIS OFFER GOOD TODAY, AND SATURDAY! IN MADISON ONLY!

FREE PARKING AT ALL STORES:

- 2117 SHERMAN AVE.
- 2087 ATWOOD AVE.
- 1202 S. PARK ST.

**NATIONAL Food Stores**

**SAHARA COAL**

ASK YOUR SAHARA DEALER

**YOUR SAHARA DEALER**

has proved time after time that he has your interests at heart, that he wants your home to be comfortable at all times. He again urges you to fill your bin early and if you buy now he can deliver genuine

**WASHED SAHARA COAL**

- Hot as the desert
- Long-lasting.
- Washed free of impurities.

**SAHARA COAL CO.**  
CHICAGO 2 • ST. LOUIS 2  
MINNEAPOLIS 2