Bill Doudna's

TIP O' THE MORNING: Clara Bow's autobiography,

The opening game of the Madison Industrial league's season.

The station will carry one game as interviews with oldtimers at each week, selecting the outstand-Linn Creek town. It attempts to ing battle of the seven-day period memorialize the creek valleys and

nouncements for summer list a at the same time it celebrates the new book by Ralph McCanse, of physical transformation, truly epic,

"This Is It," will stir up nostalgia in the spring, when

Simon and Schuster will publish it (no pun):

courses. He is considered the out-

8 p.m. Sunday by WFOW.

NEW BOOK: Publishers' an-

University of Missouri.
The volume, published by Book-

standing authority on Ozarks
place-names and folk-ways.

said to deal with the poignant hum-an situations involved, the bitter

May 15 at Lake Delton

The Wisconsin League of Women

Voters will open its two-day 23rd

annual convention May 15 at Lake Delton with a report from a national officer of the organization.

Mrs. Eugene Burgess, Minne-apolis, a member of the national board of directors, will speak on the growth of the league as a na-

Delegates from 23 state units

will attend the convention and

choose an action program and

Legislative reapportionment and civil liberties also will be high-

make a budget for organization.

tional organization.

WISCONSIN STATE JOURNAL

## Today's Radio Highlights

#### Drama

6 p. m. — Mystery Theater (WBBM); Hearthstone probes sudden death of mystery writer's typ-

7 p. m.—Cavalcade of America (WIBA): Raymond Massey as Abraham Lincoln in "A Duel With Aunt Rebecca.'

9 p. m. — Big Town (WIBA): numbers collectors slain; editor goes after racket's boss.

### Music

10:30 a. m.—Jack Berch (WIBA): "Lead, Kindly Light," "Dust Off the Old Pianna," "Once Upon a

4:36 p. m. — Curt Massey (WBBM): and Martha Tilton; "Al-ways You," "Maggie Blues," "Sep-

ways for, "Maggie Blues, September Song."

5:15 p. m.—Jack Smith (WBBM):
and Dinah Shore; "I Got It Bad,"
"You Go to My Head," "Moonlight Bay. 5:30 p. m.—Club 15 (WBBM): "How High the Moon," "Across the

Wide Missouri."

8:30 p. m.—Northerners (WGN):
"I'm Falling in Love With Some-

"Lover," "Song of Norway"

#### excerpts. Baseball

12:25 p. m. — Athletics at Chicago (WJJD). 12:30 p. m.—Cubs at Brooklyn

#### Discussion

9:30 a. m. — Hearing W e e k (WIBA): Mrs. Gilbert Doane, Madison hearing panel; J. F. Kava-naugh, University of Wisconsin; Kenneth Mangan, bureau for handicapped children; Mrs. Helen Holcombe, board of education: Clare Rejahl, district rehabilita-tion office; Mrs. Ruth Pohle, pub-

11 a) m.—Freshman F o r u m (WHA): "Our Nutritional Needs." 4 p. m. -- Reviewing Stand (WHA): "Are We Emotionally Prepared for Today's World?' 5:15 p. m.—You and the World (WKOW): Dr. Irving Lorge debunks old attitudes toward middle

age. 5:30 p. m.—Legislative Forum (WHA): Assemblyman H. W. Schill-

ing.
7:30 p. m. — Human Rights
(WISC): "The Case for San Marino," starring Tyrone Power, discussed by A. J. Barrett, East high school; Winston Wood, attorney general's office; Gordon Klopf, University of Wisconsin; Glenn T Holmes, city recreation director.

8 p. m.—America's Town Meeting (WISC): "Is Revolution Possible Inside Russia Without War?:" John Scott, Mrs. Ada Siegel, Maurice Hindus.

8:45 p. m. Humane Week (WISC): Alexius Baas. 9:30 p. m.—Capitol Cloakroom (WKOW): Sen. William Benton (D-

### Variety

Conn.)

8 p. m .- Bob Hope (WIBA): with 8:30 p. m. —Fibber MeGee and Molly (WIBA): businessmen's art farm Woods," R. W. Abbott.

Farm Programs 12:15 p. m. — Farm Service "Finger Fun."

(WIBA): "Fertilize Corn for Big Yields," C. J. Chapman, Roy B. Robin Who Did As He Pleased."

12:30 p. m.-Farm Hour (WHA):

#### FREE PARKING LOT MIDDLETON one Power—Susan Hayward "RAWHIDE"

n Johnston—Kathryn Grayson Lewis Stone—Paula Raymond "Grounds For Marriage"

### PRAIRIE SUN PRADRIE RED SKELTON in

WATCH THE BIRDIE" WALT DISNEY'S "TREASURE ISLAND"









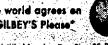
1. Make sure it's naturally dry 2. Make sure it's crystal clear

3. Make sure it's the right proof ... 90 proof ...

4. Make sure it's GILBEY'S

People prefer

The world agrees on "GILBEY'S Please"



Gilbey's Distilled London Dry Gin. 90 Proof. 100% grain neutral spirits. National Distillers Products Corp., New York, N. Y.

# Radio Program Schedules by the Clock

Madison

. 1	WIBA 1319 kg	· WISC	WKOW 1878 ke	WIBU 1240 ks	WBBM 780 ka	WENR-WLS	WGN 720 kg	WMAQ
6:00 4:15 4:30 6:45	Sunrise Frolio Musical Clock	Top o the Morning Tops in Sports; News	Uncle Julius Farm Hour Land Use Weather Mkts.	Silent     Silent     Bilent     Rural     Boundup	News Boundus News Jim Conway	Capt Stubby Bob Atcher Happy Hank News	The Bill Evens Show The Bill Evans Show	Norman Ross Norman Ross; News
7:00 7:15 7:30 7:45	Alex Dreier Musical Clock Journal News Eddy Arnold	Top o' Morning News Top o' Morning Pauline Fred'k	Weather; Coffee Club: News	News: Farm Service News: Weather Farm Prollo	News Patrick O'Riles Gold Coast Shopping	Breakfast Club Breakfast Club	News Cliff Johnson Family	Your Neighbor Norman Boss News
8:00 8:15 8:30 8:45	Musical Clock Musical Clock News	Breakfast Club Breakfast Club	Markets; Cofee Club; News Ritchen Club Coffee Club; News	Rev. Peterson: Musical Clock Musical Clock	Arthur Godfrey Arthur Godfrey	My Story My Story Betty Crocker Romance	News Mary Margares McBride	Welcome Travelors Double or Nothing
9:00 9:15 9:30 9:45	Welcome Traveler Hearing Week Trader; News	* My True Story: Betty Crocker * Romances	Arthur Godfrey Arthur Godfrey Arthur Godfrey	* Army News Freddy Martin * Sweet Music	Arthur Godfrey Grand Slam Rosemary	Victor Lindishr David Amity News Kitchen Club	M. M. McBride Answer Man Queen for a Day	Break the Bank Jack Berch Dave Garroway
10:00 10:15 10:30 10:45	Break the Bank Jack Berch Dave Garroway	Victor Lindlahr David Amity Queen for A Day	Arthur Godfrey Music Speaks Betty Cass	Women's New- Musical Variety Mid-Mornina Matinee	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Johnny Olsen Edwin C. Hill Martha and Helen	News Virginia Gale Tello-Turk News	Mrs. Eleanor Roosevelt O.P. Stearns Woman In Hou
11:00 11:15 11:30 11:43	Share the Wealth Pickens Party Farm Roundup	• Johnny Olsen • Edwin C. Hill • The Menjous • News: Quiz	America's News Aunt Jenny Music For You Jackpot Quis	News: Matinee Headlines Farm and Home Parm News	Big Sister Ma Perkins News Guiding Light	Farm World Today Dinner Bell	Cedric Poster June Davis Markets News	News: Here's Norman Ross Here's Norman Ross
2:00 2:15 12:30 12:45	News Roundup Fatm Service News March of Time	Lady of House News Baseball Baseball	Uncle Julius News Markets: Mack and Sandy	Music: Markets News News: Markets Farm and Home	2nd Mrs Burton Perry Mason Nora Drake Brighter Day	News L. Burlingham Bob Atcher Presents	Ladies Fair: News Everything Goes	Double or Nothing Live Like
1:00 1:15 1:30 1:45	Double or Nothing Woman in House Magic in Music	Baseball Baseball Baseball Baseball	Social Security Shopping to Mus Here's Harper	Farm Service Si Hays and Daughter Christian Science	Hilltop House King's Row House Party	Bob Atcher Presents Quick As a Flash	Tune Test; News Two-Ton Baker	Life Beautiful Road of Life Pepper Young Right to H'pine
2:00 2:15 2:30 2:45	• Life Beautiful • Road of Life • Pepper Young • Right to Hap'es	Baseball Baseball Baseball Baseball Scoreboard	Luella Mortenson House Party and Cedric Adams	Music Booth Organ Music U. S. Navy	Strike Is Rich Take It Easy Double Quin	Paul Harvey Ted Malone Stump Us Stump Us	Radio Quis Jane Mason Share Weaith Earl Nightingale	Backstage Wife Stelle Dallas Lorenzo Jones Widder Brown
3:00 3:15 3:30 3:45	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown	Bob Swanson Show Bob Swanson Show	Strike It Rich Treasury Sand News	Chapel in The Sky Melody Hour	Paul Gibson Lucky Ladies Gold Coast	Stump Us News Beulah Karney	Earl Nightingale Marshall Kens Spotlight Singing Story	A Girl Marries Portis Faces Lif Just Plain Bill Front Page Farr
4:70 4:15 4:30 4:45	News: Madison Hour Front P Farrell Just Plain Bill	* Dolly Madison * Uncle Dick's ABC Club	Mary Casey's Showcase Harmony House	Melody Hour News Radio Parade	News News Lowell Thomas Curt Massey	Fun Factors Big Jon and Sparks	Straight Arrow Sky Eine	Chifton Utley Wed Howard News
5:00 5:15 5:30 5:45	Playtime Ficsts News Sports; News	Straight Arrow Sky King	News You & the World You Asked for It	Flesta Time University Special Univ. Special	Beulah Jack Smith Club 15 Edw. R. Murrow	News Edwin O Hnn Armstrong of the SBI	Melody Five News Gabriel Heatter Fulton Lewis, Jr.	H. V. Kaltenbor Hometowners News of World I Man's Family
6:00 6:15 6:30 6:45	Dinner Melody; News News of World 1 Man's Family	News: Flesta Fulton Lewis Armstrong of the SBI	News Music Music: Sports Edw R. Murrow	News Old Time Band Sports Time Bing Sings	Mystery Theater Mr. and Mrs. North	Top This? By the Papers Malsin Story	Reynolds on Records Detective Story: News	Cavalcade: of . America Baby Snoots
7:00 7:15 7:30 7:45	Cavalcade of America Baby Bnooks	* Can You Top This? * Human Rights Council	Jan Garber Orchestra Favorite Story	Serenade News Old Timers Jamboree	Luigi Luigi Truth or Consequences	Town Meeting News Memos for Men	John Steele Mysterious Traveler	Hope Hope Fibber McGee and Molly
8:00 8:15 8:30 8:45	Bob Hope Flober McGee and Molly	America's Town Meeting Humane Weck	Life With Luigi Three-Quarter Time	Old Timers Jamboree Old Timers Jamboree	The Lineup; News Paul Gibson Tell the Truth	As We See It Talking It Over Vincent Lopez Freddy Martin	Mystery House The Northerness	Big Town Propie Are Funny
9:00 9:15 9:30 9:45	Big Town People Are Funny	Time for Defense Newsreel Elmer Davis	The Lineup: News Capitol Cloakroom	* University Farm Hour * News: At Your Request	News Kupcinet: News Out of Night Treas. Salute	Elgar Brown Bob Elson Dismonds and Doughnuts	Answer Man Chicago at Night News Songs Melody Parado	News Sports; Wed Howard Show
0:00 0:15 0:30 0:45	News Tonite's Music Concert Master	Frank Edwards News	News Sports Lonesome Gal Top Tures	Request At Your	News Chuck Foster Orchestrs Russ Carlyls	News Benny Sharp Griff Williams Orch.; News	Frank Edwards Jimmy Richards Arthur Van Orch.: News	News Lonseome Gal The Ches: Show
1:00 1:15 1:30 1:45	News: The 1319 Club The 1310 Club; News	News; Sports Final The Ed Silvera Show	News: Lawler's Folit Lawler's Folit	Silent Silent Silent Silent	Matinee at Midnight Matinee at Midnight	Bill O'Connor Show Bill O'Connor Show; News	Freddy Martin Orchestra Jam With Sam	The Ches Show The Ches Show

Starred programs are also carried on corresponding FM Stations.

WIBA-FM 101.5 M. WWCF (WIBU) 94.9 M. WISC WISC-FM

BENTON

"Equipment and Materials for Po-

MASSEY

## For Children

1:30 p. m.--Let's Draw (WHA):

## Miscellaneous

10 a. m.—Homemakers (WHA) "Growing Roses in Wisconsin,"
Mrs. Peter Duehr; "Dry Cleaning
New Textiles," Margaret Cooper.
7:30 p. m.—Truth or Conse-(uences (WBBM): salute to new aval carrier.

8:15 p. m. — Excursions in Science (WFOW): "Pressure of Our

WARNER BROS.

Today and Tomorrow

Don't miss these two

thrill-a-minute hits!

THAT STALKED

Plus 2nd Thrilleri

EBMOND O'BRIEN MIDNIGHT

SILE STORM and DAWN

MARK STEVENS

NEW YORK

BETWEEN

#### WFOW-FM 104.9 Megs.

TUESDAY A. M. Patrol Willy Lupe Navy Eand Sacred Heart Program

12:00 News 12:05 Vic Damone 12:05 Vic Damone
12:15 Anne Shelton
12:15 Anne Shelton
12:16 Anne Shelton
12:16 Rex Allen
1:00 Dinning Sisters
1:15 Peggy Lee
1:15 Markaret Whiting
2:00 Contrasts
3:00 Music to Listen to
4:15 Campus Club
5:00 Ken Griffin Show
5:15 Program Preview
5:15 Program Preview
5:15 News
6:00 Musical Menu
6:15 Outdoor Sports

8:00 Public Service Excursions in Science
Package of New Records
Twilight Time
Guy Lombardo
Tiny Hill

uffleboard Reporter dy Howard

## WHA WHA-FM

TUESDAY A. M. Farm Program
Band Wagon
Morning News
Weather Report
Morning Melodies
English Literatur

Morning Meteodes

English Literature
Nursery School of the Air
Ouvery School of the Air
Orowing Up

Markets
Weather Report
Homemakers Program
Concert Airs
Views of the News
Freshman Forum
Noon Musicale P. M.

News...
Farm Program
I Chapter a Day
Let's Draw
Following Congress
Music You Want
I Introduction to Recreation
Music Music Program
Music Progr 3:50 Music
4:50 Northwestern Reviewing Stand.
4:30 Music of the Masters
5:30 Legislative Forum
5:45 News
6:00 Organ Melodies
6:30 Dinner Musicale
FM ONLY
7:15 Views of the News





We're Shouting it from the Roof-Tops

–so everyone will know about the



. COLOR CARTOON

of our newly remodeled STATE STREET STORE

WATCH FOR THE ANNOUNCEMENT IN THURSDAY'S PAPER!



# 7:30 Chicago Roundtable 8:90 Political Geography 8:50 News of Wisconsin 9:90 FM Concert 10:55 News (to 11)

### Truck Driver Survives Crash, 20-Foot Plunge

CHICAGO .- (UP) - Jesse Reid, a truck driver, figured that maybe Providence lent a slight-ly helping hand when he was driving a heavily loaded trailer truck. His truck skidded, careened into a telephone pole, crashed through an overpass guard rail, flipped

over on its side, and plunged 20 feet to the ground below the Reid crawled out, brushed himoff, and walked away, un-

# **Movie Cameras**

lighted on the program.



Meuer Photoart House

KOREA"



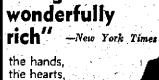
"AL JENNINGS OF OKLAHOMA"

## TOMORROW!

ROMANCE!

DRAMA! 'THE VERGER" COMEDY!

'MR, KNOWALL" "delightful..



the inspired talents that gave you."Quartet".... now bring you the brilliance of

7:30





nd in the state by a STANDASS RESIDENCE OF STANFF, RES (CORSTY - Protect by Arthur Summerson -A STANT ON Protection by Companies - A PARAMETERS PLUS

GRAND FEATURETTES TO ENJOY!

2 UNUSUAL HITS EXCITING AS YOUR WILDEST DREAMS!

"The Rocking Horse Winner

Valeria Hobson • John Mills John Howard Davies



A DARING

EXPERIMENT IN LOVE

THURSDAY



Baseball

old town now forever gone, while

Waters hall, women's dormitory at the University of Wisconsin. The artist, a university graduate student from Milwaukee, servate student from Milwaukee, served in the navy before entering the university in 1947. A former chairman of the Wisconsin Union Gallery committee, he was represented by work in the recent Wis-consin Salon of Art, Madison Ar-tist's exhibition, and 23rd annual

Student Art show.
"His works have found favor with Bowman Dairy meeting Badger Sports, will be broadcast at with artist and layman alike, a guality rarely found today," says an announcement. The water-colors are clear and bright; they might be called a delightful experience in pure painting. While little attention is paid to fussy detailing, there is, nevertheless, a strong feeling of draftsmanship as well as more painterly quali-ties throughout the exhibit."



## A Grant TONIGHT 8 DM SNEAK PREVIEW 2 TOP ROMANCES! CARYGRANT Mr. Lucky - LARAINE DAY

BANQUET: The Mozart club. ARTHUR WAYNE . fight against strangers who, for second oldest musical organiza-gold, came in and wrecked things tion in the city, will hold its 50th loved and old." It is based on re-anniversary banquet at 6:15 p. m. A Lady Takes a Chance search in the newspapers and general history of the region, as well wednesday in Gulld hall of Grace Episcopal church.

New Mozart club officers are Anthony A. Farina, president; Harry Reagan, vice-president; William J. Clear vice-president; HO WILL BE NASH RAMBLER

The Great PARESO

William J. Olson, secretary, Rob-ert S. Toepfer, treasurer; Ber

Leith, librarian; William W. Mor-

ris, historian, and Stan Balliette,

TechNICOLOR MARTO ANN LANZA BLYTH

WINNER?

See Thurs. Nite at 9:30 P. M.

TOMORROW! THERE'S URANIUM IN THE PASTURE





CARTOON - CANDID MIKE - NEWS

EXTRA!

TOMORROW! 2 TOP HITS OF APRIL

NOW ON SAME PROGRAM **BOB'S NEW DAMON RUNYON LAUGH RIOT!** 



Marilyn Maxwell Lloyd Nolan Jane Darwell



DISNEY'S "ALL IN A NUT SHELL"

. LAST DAY Bogart, in "ENFORCER" "BEDTIME FOR BONZO"

WAS RICHARD LONG - MEC RANDALL - BAY COLLING

LATEST MARCH OF TIME

"NATION'S MENTAL HEALTH"

