## Radio Program Schedules by the Clock

Madison

THURSDAY								
	WIBA	WISC 1486 kg.	WKOW	WIBU	W88M	WENR-WLS	WGN 720 Mc	WMAQ 610 kg.
8:00 6:15 6:30 6:45	Sunrise Prolic Musica) Clock: News	Top o' the Morning Tops in Eports; News	Uncle Julius News: Farm Er. Land Use Weather: Mate	* Silent * Suent * Rural Roundup:: Mata	News Boundus News Jim Conwas	Capt Stubby Bob Atcher Dolph Hewitt	The Bill Evans Show The Bill Evans Show	Norman Bose Norman Rose News
7:50 7:15 7:35 7:45	Alex Dreier Musical Clock Journal News Eddy Arneld	Tup o' Mornins News Top o' Mornins P.Frederick	Coffee Slub News Weather; Coffee; Club: News	News Parm Service News Weather Parm News	News Patrick O'Rlier Gold Creat? Shopping	Breakfast Club Breakfast Olub	News Cliff Johnson Family	Your Neighbor Norman Ross News
8:00 8:15 8:30 8:45	Musical Clock Musical Clock	* Breakfast Club * Breakfast Club	Marketa: Coffee Club News Kitchen Club Coffee Clb; News	Rev. Peterron  Musical Clock Musical Clock	Arthur Godfres Arthur Godfres	My Story My Story Betty Crucker Romances	News Mary Margaret McBride	Welcome Travelers Double or Nothing
9:00 9:15 9:30 9:45	Welcome Travelers Gilbert's Gallery Trader: News	My True Story: Betty Orocker Romances	Arthur Godfrey Arthur Godfrey	* Navy News Preddy Martin * Sweet Music	Arthur Godfrey Grand Slam Bosemary	Victor Lindishs David Amity News Kitchen Club	M. M. McBride Answer Man Queen for a Day	Break the Bank Jack Berch Dave Garroway
10:00 10:15 10:30 10:45	Break the Bank Jack Berch Daye Carrows	• Victor Lindishr • David Amity • Queen for a Day	Arthur Godfres Music Speaks Betty Cass	Women's News * U.B. Army Mid-Mornins Matinee	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Lunchenn Club Edwin C. Hill Martha and Helen	News Virginia Gale Tello-Test News	Mrs. Eleanor Roosevelt O. P. Stearns Woman in Hous
11:00 11:15 11:30 11:45		Luncheon Club  Edwin O. Hill The Menious News	Hews of America Aunt Jenny Music for You Jackpot Quis	News: Matines Naws: Matines Parm and Home Parm Pront	Blz Sister Ma Perkins News Guiding Light	Farm World Today Dinner Bell	News Hostess Bouse Markets News	News Here's Norman Rose Here's Norman Ross
12:00 12:15 12:30 12:45	* News: Roundup * Farm Service * News * March Time	Lady of House News Hob Ewanson	Uncle Julius News Markets; The Buccaneers	Music: Markets News: Markets Farm and Home	2nd Mrs. Burton Perry Mason Nora Drake Brighter Day	News L. Burlingham Bob Atcher Presents	Ladies Fair News Everything Goes	Double of Nothing Live Like
1:00 1:15 1:30 1:45	Double or Nothing Woman in House Mario in Musio	Bob Swanson Show Bob Swanson Show	Shopping to Music Here's Harper	Farm Service St Have and Daughter. • Music Booth	Hillton House Kinga Row Housebarty and Cedric Adams	Bob Atcher Presents Quick As a Flash	Tune Test: News Two Ton Baker	Life Beautiful Road of Life Pepper Young Bight of Happins
2:00 2:15 2:30 2:45	* Life Beautiful * Road of Life! * Pepper Young * Right to Hap.	* Bob Swanson Show Bob Swanson Show	Lucils Mortenson Houseparty and Cedric Adams	* Music Booth Organ Melodice * Star Time	Strike It Rich Play or Pay Double Quis	Paul Harvey Ted Malone Stumpus Stumpus	Radio Quiv Jane Mison Share the wealth Earl Nightingale	Backstage Wife Stella - Dallas r Lorenzo Jones Widder Brown
3:00 3:15 3:20 3:45	Backstare Wife Stella Dallas Lorenzo Jones Widder Brown	Bob Swanson Show Bob Swanson Show	Strike It Rich Wayne Muir News	Chapel in the 5ky • Melody Hour	Paul Gibson Paul Gibson Gold Coast	Stumpus News Beulah Karner	Earl Nightingale Marshall Kern Spotlight Singing Story	A Girl Marries Portis Faces Liff Just Plain Bill Front P Farrell
4:00 4:15 4:30 4:45	News; Madison. Hour Just Plain Bill Front P. Farrell	Madison Uncle Dick's	Mary Casev's Showcase Harmeny House	* Melody Hour News • Radio Parade	Nows News Curt Massey Lowell Thomas	Fun Factory Big Jon and Sparky	Straight Arrow Sty King	Clifton Utles Wed Howard News
5:06 5:15 5:30 5:45	Play Time Flesta News Sports: News	* Straight Arrow * Sky King: B.Benson	News You & the World You Asked For It	Pleata Time University Special Univ Special	Beulah Jack Smith Club 15 Edw R Murrow	News Edwin O Huj Armstrong of the SBI	Melody Five News Gabriel Heatter Fulton Lewis, Jr.	R.Harkness Hometowners News of World I Man's Family
6:08 6:15 6:30 6:45	Dinner Music: News News of World L Man's Family	News: Fleets Pulton Lewis Armstrons of the SBI	News Music for Dining: Sports Edw R Murrow	News Serenade Youth Town Bing Sings	FBI in Peace and War Mister Keen	News: Screen Guild Players Screen Guild Players	Reynolds on Records Pierre Andre Show: News	Aldrich Family Father Enows Best
7:00 7:15 7:30 7:45	• Aldrich Family • Father Knows Best	News: Screen Guild Players Screen Guild Players	Students Speak National Guard Mister Keen	Serenade News Old Timers Jambores	Suspense Suspense Hilton Playhouse	Original Amateur Eour R. Montgomery	True or False Reporters Roundup	Dragnet Dragnet Counter Spy
8:00 8:15 8:30 8:45	• Dragnet • Dragnet • Thursday • Serenade	* Original Amateur Hour R Montgomery	In the Land of Jazz Hilton Playhouse	Old Timers Jambores Old Timers Jamboree	Playhouse on Broadway Paul Gibson Larry Lesueur	Newsstand Theater Vincent Lopes Freddy Martin	Guy Lomba do Orchestra Henry Brandon Orchestra	Screen Directors Play House
9:00 9:15 9:30 9:45	• Screen Directors Play House	* Rod and Gun Club; News * Newsreel * Eimer Davis	The Playhouse News: Story of Nancy	University Farm Hour News; Music at Your Request	News Kupcinet: News/ Johnny, Dollar: Sports	Elgar Brown Rob Elago Benny Rubin; Sports	Answer Man Chicago at Night News; Songs Larry Fotine	News Sports; Wed Howard Show
0:00 10:15 10:30 10:45	News Tonite's Music	News Frank Edwards News Ed Silvera	News Soorts Lonesome Gal Top Tunes	* Music At Your Request * Music At Your Request	News Mental Health; Tex Cromer Orch.	News Cce Davidson Lew Diamond Art Kassel Orch.	Frank Edwards Henry Brandon Larry Fotine Orch: News	News Lonesome Gal The Chez Show
11:06 11:15 11:30 11:45	News: The 1310 Club The 1310 Club: News	News; Sports Final Ed Silvers Show	News: Lawier's Polls Lawier's Polls	* Silent • Silent • Silent • Silent	Matinee at Midnight Matinee at Midnight	Bill O'Connor Show Bill O'Connor, Show: News	Russ Morgan Orchestra Jam With Sam	The Chez Show The Chez Show

Starred programs are also carried on corresponding FM stations: FM channels WIBA-FM 101.5 M. WWCF (WIBU) 94.9 M. WISC-FM ... 98.1 M.

# Richard Greene

"DESERT HAWK" in Technicolor
FREE CHINAWARE TO LADIES

New time for the

## dixie BASH

7-10 p. m., SUNDAYS CLUB HOLLYWOOD,

Wide Variety

of Dishes!

# Calendar

Entertainment

**SMORGASBORD** 

THURSDAY

Club Chanticleer

FREE DANCING

Music by

"THE TWILIGHTERS"

A sensational combination styled

Capitol: "Only the Vallant" at 1:10. On the Campus 20, 5:30, 7:40, and 9:50. Strand: "Stage to Tucson" at 1:45
5:14, and 8:46: "Lullaby of Broadway"
at 3:10, 6:35, and 10:05.

Parkway: "Sunggler's Gold" at 1:10.
3:50, 6:23, and 9:05: "The Groom Word
Spura" at 2:15, 4:55, 7:35, and 10:55.
Orpheum: "The Great Oaruso" at 1.
3:10, 5:20, 7:30, and 9:50.

Eastwood: "Storim Warning" at 5:50
and 9:45: Rock Island Trail" at 8:15.
Prairie: "Desert Hawk" at 7:90 and 9:45.
Madison: "Rsvaged Earth" at 2:30.

Madison: "Rsvaged Earth" at 2:30.

ALL YOU

CAN EAT

Madison: "Ravaged Earth" at 2:25. 3. Community Center THURSDAY, MAY 3 Crafts, 1:30 p.m.; Older Adult Klub card party, 7:45 p.m.; photographic club, 7:30 p.m.

35. and 10; "Blood and Thunder" at 10, 3:45, 6:20, and 8:55., Middleton; "No Man of Her Own" at

7 Bid 8.

7 Bid 9.

7 Bid 9.

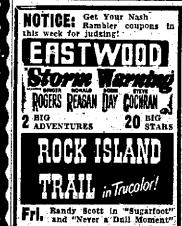
7 Bid 9.

7 Bid 9.

8 Bid

Current Exhibits

Memorial Union: Student Art show asin and theater galleries. (Closes May 13)
State Historical Museum: "Primitive Paintings of Wisconsin:" portrait of Philetus Sawyer: Van Dyke collection of costumes and furniture. Open 9 a.m. to 5 p.m., Monday through Friday; 9 a.m. to 4 p.m. Saturday.



YOU NEED

for your listening and Dancing Pleasure

## Fewer Lessons

AT ARTHUR MURRAY'S

Because there's only ONE Basic Step to Learn

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The experience that enables Arthur Murray to make you a good dencer so quickly saves you both time and money. The foundation of his limplified method of teaching is the Magic Step which you can learn in fifteen minutes. And even the trickiest modern dances are but rhythmic variations of this basic step. That is why even a beginner can go dancing after a single lesson at Arthur Murray's and master any of the newest dances in fewer lessons and with

more fun. Don't wait to become a popular partner. Start today. Come

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DANCE ANALYSIS

FREE

## ARTHUR MURRAY

201/2 E. Mifflin St .- Two doors East of Strand Theater

Studios Air-Conditioned

## Today's Radio Highlights

5:30 p.m.—Legislative Forum

12:25 p.m.—Baseball (WJJD):

5 p.m. — Playtime

Two New Teachers

Mounds, lower grades.
They will replace Mrs. Maxine
Johnson, Mt. Horeb, and Mrs.
Twila Strutt, both of whom have

DANCE

TURNER HALL

21 S. Butler

MADISON

THURSDAY 8:30 to 12:30

urence

2.4

9he VAGABOND

"SWISS BOY" WALTZ KING

and his RCA VICTOR RECORDING ORCHESTRA

THE RED RAVENS

and DICK METKO

EDWARDS PARK

McFarland

SAT., MAY 12

ie?" "Aba Daba Honeymoon." 6 p. m. FBI in Peace and War (WBBM): phony agent and pro- Discussion ducer fleece would be authors.

7 p.m.—Aldrich Family (WIBA); (WHA); Assemblyman, Charles J. T.p. m.—Addren Famuy (W.DA) (W.HAI: Assemblyman Charles Henry disregards father's advice Schmidt.

Schmidt.

Schmidt.

Schmidt.

7:38 p.m.—Reporters Roundup (W.G.U): Sen. Styles Bridges (R-When the Bough Breaks, story N.H.) Reviewing Stand (W.HA) of couple living in fear of each FM). Ts World War III Inevitable?"

7:85 p. m.—Screen Guild Players (WISC): Charles Boyer, Irene Dunne, Charlie Ruggles in "To-ple?". gether Again."

7:30 p. m.—Father Knows Best Sports
(WIBA): housecleaning and spring fever Counterspy (WMAQ): white Sox vs. Washington traitor tries to foment discord betraitor tries to foment discord be-tween North and Latin Americans Mr. Keen (WKOW): "The Duck" Pand Murder Case".

6:25 p.m.—Baseball (WIND): Cubs vs. Boston.

9 p.m.—Rod and Gun Club Pond Murder Case."

(WISC); tips on spring fishing sea 8 p. m. — Newsstand Theater son. (WENR): "The Size 12 Tantrum," by Vicki Baum.

8:15 p. m.—Errand of Mercy (WFOW): "Nurses Aid."

8:30 p. m.—Hilton Playhouse (WIBA): "Raising Hogs for Good (WKOW): Sarah Churchill in "A Steady Income." Roy B. Ormond.

Breath of Air. 9 p. m.—Screen Directors Play- For Children house (WIBA): Douglas Fairbanks, 5 p.m.—Play

Jr. in "Captain of Castile," with Paula Morgan Playhouse on Broadway (WKOW): Eva LeGallenne, Lucille Matson in "Uncle Park Paula Miscellaneous Playhouse on Broadway (WKOW): Eva LeGallenne, Lucille Matson in "Uncle Paula" Miscellaneous Paula Misce

4:30 p.m. — Curt Massey Blue Mounds Hires (WBBM): "Never Been: Kissed," Two Now Touchers 'Happiness.''

5:15 p.m.—Jack Smith (WBBM): and Dinah Shore; "Sidewalk Shufflers," "Poinciana."

### WFOW-FM THURSDAY

8:00 Yawn Patrol 8:30 Clockwatchers 9:01 Erb Kern 9:01 Erb Kern 9:15 Hen Light 9:20 Dence Band 0:00 Musical Variety 0:30 Show Tunes 0:45 Novelty Shop 1:00 Willy Lupe 1:00 Wayy Band 145 Secret West Pro

WHA and WHA-FM

THURSDAY A. M.

Farm Program
Band Wagon
Morning News
Weather Report
Morning Melodies
Nursery School of the Air.
Music Enjoyment
Markets

Market Report
Market Report
Homemakers Program
PTA Forum
Views of the News
Freshman Forum
Noon Musicale

News
Farm Program
Chapter a Day
News of the Weck
Books of Today,
Music You Want
Children and Youth
Music

3:50 Music Favorites
4:00 Sons Favorites
4:15 French Program
4:30 Music of the Masters
5:30 Legislative Forum
5:45 News
5:00 Cross Melddin

6:00 Crgan Melodica 6:30 Dinner Musicale

. P. M.

7:15 Views of the News 7:30 Northwestern Reviewing Stand. 8:00 Freshman Forum 8:50 News of Wisconsin 9:00 FM Concert 10:55 Night News (to 11)

11:45 Sacred Heart Program

P. M.
12:00 News
12:05 Al Joison
12:15 Sportsman
12:30 Jack Smith
12:45 Sons of the Pioneers
1:05 Motion Picture Favorites
1:15 Gordon Mackae
1:30 Art Van Damme
1:45 Manhattan Moods
2:00 Contrasts in Music
3:00 Music Party
4:00 Juke Box
4:15 Campus Club
5:00 Ken G:ffin
5:15 Frogram Preview
5:30 Guy Lombardo
5:55 Off the Record Off the Record
News
Musical Menu
Outdoor Sports
Musical Menu
Music Review
Public Service Time
Errand of Mercy
Problem of Mercy
Problem of Mercy
Problem of Mercy
Problem of Mercy
Prockage of New Records
Twilight Time
Dick Jurgens
News Guy Lombardo

10:39 Les Paul 10:45 Joe Fingers Carr 1:00 Freddy Martin 11:30 Phil Harris 12:00 Madison at Midnite 12:01 Russell's Rendezvous (till 2:00) -SPECIAL: ITALIAN SPAGHETTI AND MEAT BALLS ... SNACK BAR

at Miller's Bar 118 S. Pinckney

# mam Jechnicolor Teresa CELLI • Richard HAGEMAN • Carl Benton REID DISNEY'S "LION AROUND" THE FLYING PADRE"-NEWS

NOW!

TODAY THRU SAT. GET LOST IN LAUGHTER Ginger ROGERS

Froom Wore Spurs WITH JOAN DAVIS ACTION UNDER THE SEA!

**MECUAS** 

GOLD

TODAY THRU SAT. SONG AND DANCE! DOR'S DAY GENE KELSON BILLY DE WOLFE BREAKNECK ADVENTURE! STAGE TO TUCSON ed Cameron - Wayne Morris

MADISO

NOW



2ND FEATURE - PAUL LUKAS IN JACK LONDON'S "BLOOD AND THUNDER"

## JACOBY ON BRIDGE It True What they Say About Dix-

By Oswald Jacoby

NORTH (D) ♠ A 10 6 ♡ K Q J ◊ A K 3 📤 Q J 10 9

WEST EAST ▲ J 8 4 A 10 5 Q J 10 9 7 ♦ 8.4 ♣ A 6.2

♠ K Q 2 ♥ 7 6 2 ♦ 6 5 2 🛊 K 8 7 3 Both vul.

North East South West 1 NT Pass 3 NT Pass Pass 1 A 2 NT Pass Pass Pass

Opening lead- Q

Yesterday we showed how to of diamonds. bid with a hand that is too strong for one no-trump but too weak for lead clubs, and down he goes.

MUSIC

10:30 a.m.—Jack Berch (WIBA):

"Alexander's Ragtime Band,"

"Lovely to Look at," "Home on the look and the look and the look at the still willing to invite a game. This

takes real power.
South has a trifle more than might be expected, so he accepts BLUE MOUNDS - Two new the invitation.

Dinah Shore; "Sidewalk teachers have signed contracts for He knows that North has rough-next fall at Blue Mounds State by twice the value of an average 5:30 p.m.—Club 15 (WBBM): "Is They are Mrs. Chester Midthun; actually does have two ace, two Mt. Horeb, principal and upper grades, and Mrs. Lois Gasser, Blue

kings, two queens, two jacks; and

two tens. In the play South makes his contract by refusing the first dia-

mond trick. He takes the second trick with dummy's king of diamonds and can develop either hearts or clubs, as

he pleases. For example, if declarer knocks out the ace of clubs, East cannot return, a diamond. Hence South can win any return and knock out the ace of hearts without a care

in the world. Even if declarer tackles hearts first, all is well. West takes his ace and continues diamonds to establish his suit. However, West can never regain the lead to take

his tricks. See how different things would be if South were foolish enough to win the first trick with the king

South's natural play, then is to

You bid one of a suit and then East takes the club ace and

S.35 p. m. — "The Story of WISC): and Gordon MacRae.

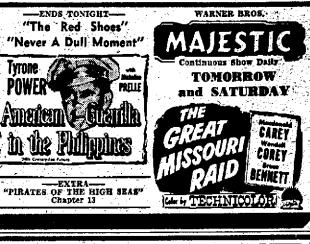
10 Nancy" (WKOW): gtory of problems of family's "middle child."

11 Nancy "(WKOW): "The New Building for Home Economics," Frances Zuill; "Young trump. When South makes the force clubbe but how can be seen to that rule.

12 South responds with one of South can make his contract in a suit, North jumps to two no any case if he tackles hearts because the force clubbe but how can be seen to the suit.

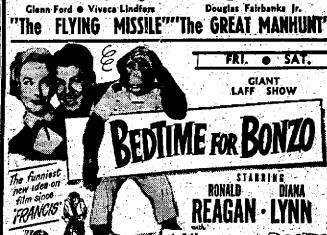
### FREE PARKING LOT VIIIDI.ETO N Barbara Stanwyck-John Lund

NO MAN OF, HER OWN' Novelty—Travelogue Free Dinnerware to Ladies



Glenn Ford . Vivece Lindfors

Last Times Tonight \* 2 Big Features 2 Douglas Fairbanks fr.



BEDTIME FOR BONZO RONALD

GIANT

ALL YOUR FAVORITE CARTOON CHARACTERS



• DONALD DUCK . POPEYE

BUGS BUNNY

• TOM & JERRY . HECKLE & JECKLE



# A desert

