

# RADIO and TELEVISION PROGRAM LISTINGS

B-1 | LONG BEACH (CALIF.) PRESS-TELEGRAM THURSDAY, MAY 3, 1951

KLAC KFI KMPC KECA KHJ KFVB KNX KFOX KFAC KGER KVOE  
570 640 710 790 930 980 1070 1280 1330 1390 1480

The following programs are compiled from reports provided by the broadcasters. No responsibility assumed for last-minute changes which sometimes are made.

## DIAL LITES — TONIGHT

**SPECIAL**  
8:00-KFVB—United Nations  
9:30-KECA—Ice-Capades  
**ADVENTURE**  
6:30-KFI—Bold Venture  
8:00-KHJ—Tarzan  
**DRAMA**  
7:00-KFI—Screen Directors  
Playhouse

**THURSDAY, MAY 3, 1951**

**5 P. M.**  
KECA—News, Sports, Features  
KLAC—News, Sports, Features  
KFI—Feature, Writ  
KMPC—Help Wanted  
KVOE—Straight  
KFI—Red Rover  
KXJ—Ed Murray  
KFA—Barnes  
KGER—Rancho 1300  
KFOX—Mission

**5:15 P. M.**  
KLAC—Jamboree (5:20)  
KFI—Frank Gave  
KFI—Ted Sayers, News  
KECA—Eimer Davis  
KFA—Barnes  
KGER—Rancho 1300  
KFOX—Mission

**5:45 P. M.**  
KLAC—Sam Baxter  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**6 P. M.**  
KLAC—News, At Javits  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**6:15 P. M.**  
KMPC—Bob Kelly  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**6:30 P. M.**  
KFI—Bob Kelly  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**7 P. M.**  
KLAC—News, Crosby  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**7:15 P. M.**  
KVOE—Women's Features  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**7:30 P. M.**  
KLAC—News, Crosby  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**7:45 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**8 P. M.**  
KLAC—News, Crosby  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**8:15 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**8:30 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**8:45 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**9 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**9:15 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**9:30 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**9:45 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**10 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**10:15 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**10:30 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**10:45 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**11 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**11:15 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**11:30 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**11:45 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**12 MIDNIGHT**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**TOMORROW (Friday)**

**7:00 P. M.**  
KLAC—News, Crosby  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**7:15 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**7:30 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**7:45 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**8 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**8:15 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**8:30 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**8:45 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**9 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**9:15 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**9:30 P. M.**  
KFI—Frank Gave  
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KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

**9:45 P. M.**  
KFI—Frank Gave  
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**10 P. M.**  
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**10:15 P. M.**  
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**11 P. M.**  
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**11:15 P. M.**  
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**11:30 P. M.**  
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KFI—Peterman  
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KMPC—Tommy Carson

**11:45 P. M.**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
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**12 MIDNIGHT**  
KFI—Frank Gave  
KFI—Bob Garred  
KFI—Peterman  
KFI—Tommy Carson  
KMPC—Tommy Carson

## TELEVISION

### TELE-TIPS — TONIGHT

**INFORMATIVE**  
7:30-KTVV (11)—The Open Road  
7:45-KNBH (4)—Industry on Parade  
8:00-KLAC (13)—Clete Roberts  
10:15-KTVV (11)—Alert for News  
**COMEDY**  
6:30-KECA (7)—Jackson and Jill  
7:30-KTLA (5)—Hollywood  
9:00-KTSL (2)—What's the Name of that Song? ... Bill Gwin  
9:30-KECA (7)—Arthur Murray Show

**SPORTS**  
6:30-KTSL (2)—Tom Harmon...  
8:30-KTSL (2)—Wrestling...  
The Guzman-Monsieur Andre

**ADVENTURE**  
7:00-KNBH (4)—Range Rider  
**DRAMA**  
8:00-KTSL (2)—Starlight Theater: "Magnificent Faker," Dorothy Gish  
10:45-KLAC (13)—Film: "Second Chorus," Fred Astaire, Paulette Goddard

### THURSDAY, MAY 3, 1951

**5 P. M.**  
KTSL (2)—Lucky Pup  
KNBH (4)—Telecomics  
KTSL (2)—News, Music  
KTSL (2)—Range Riders  
KLAC (13)—Al Jarvis

**5:15 P. M.**  
KTSL (2)—Ghost Riders  
KNBH (4)—Film  
KTSL (2)—Police Calls (5:20)

**5:30 P. M.**  
KNBH (4)—Howdy  
KTSL (2)—Cowboy Thrills  
KFI (9)—News  
KLAC (13)—Hitch Post  
KFI (13)—TV University (5:50)

**6 P. M.**  
KNBH (4)—Crusader Rabbit, Comedy Klub  
KECA (7)—Sport Patrol  
Long Beach Blvd.  
KECA (7)—Fishin' Fun  
KTSL (2)—Name of That Song  
KNBH (4)—Circle Theater: "Chet Town"  
KECA (7)—Holiday  
Hotel Don Amos  
KTVV (11)—Plain  
KLAC (13)—Film: "Secret of Stamboul"

**6:15 P. M.**  
KTSL (2)—Tom Harmon  
KTSL (2)—Jackson, Jill  
KTVV (11)—Open House  
KFI (9)—News  
KLAC (13)—Joe Graydon

**6:30 P. M.**  
KTSL (2)—Stranger Than Fiction  
KNBH (4)—Stars  
KTVV (11)—Plain  
KLAC (13)—Thrill of Your Life

**6:45 P. M.**  
KTSL (2)—Queen for a Day  
KNBH (4)—Range Rider  
KTSL (2)—Newsrel  
KECA (7)—Fugles  
KTVV (11)—Open House  
KFI (9)—News  
KLAC (13)—Joe Graydon

**7 P. M.**  
KTSL (2)—Queen for a Day  
KNBH (4)—Range Rider  
KTSL (2)—Newsrel  
KECA (7)—Fugles  
KTVV (11)—Open House  
KFI (9)—News  
KLAC (13)—Joe Graydon

**7:15 P. M.**  
KTLA (5)—Background for Living  
KTVV (11)—News  
KTVV (11)—Sports  
KNBH (4)—News  
Weather  
KTLA (5)—Hollywood Opportunity  
KECA (7)—Lone Ranger  
KTVV (11)—Open Road  
KLAC (13)—Television Reporter

**7:30 P. M.**  
KTVV (11)—News  
KTVV (11)—Sports  
KNBH (4)—News  
Weather  
KTLA (5)—Hollywood Opportunity  
KECA (7)—Lone Ranger  
KTVV (11)—Open Road  
KLAC (13)—Television Reporter

**7:45 P. M.**  
KTVV (11)—News  
KTVV (11)—Sports  
KNBH (4)—News  
Weather  
KTLA (5)—Hollywood Opportunity  
KECA (7)—Lone Ranger  
KTVV (11)—Open Road  
KLAC (13)—Television Reporter

**8 P. M.**  
KTVV (11)—News  
KTVV (11)—Sports  
KNBH (4)—News  
Weather  
KTLA (5)—Hollywood Opportunity  
KECA (7)—Lone Ranger  
KTVV (11)—Open Road  
KLAC (13)—Television Reporter

**8:15 P. M.**  
KTVV (11)—News  
KTVV (11)—Sports  
KNBH (4)—News  
Weather  
KTLA (5)—Hollywood Opportunity  
KECA (7)—Lone Ranger  
KTVV (11)—Open Road  
KLAC (13)—Television Reporter

**8:30 P. M.**  
KTVV (11)—News  
KTVV (11)—Sports  
KNBH (4)—News  
Weather  
KTLA (5)—Hollywood Opportunity  
KECA (7)—Lone Ranger  
KTVV (11)—Open Road  
KLAC (13)—Television Reporter

**8:45 P. M.**  
KTVV (11)—News  
KTVV (11)—Sports  
KNBH (4)—News  
Weather  
KTLA (5)—Hollywood Opportunity  
KECA (7)—Lone Ranger  
KTVV (11)—Open Road  
KLAC (13)—Television Reporter

**9 P. M.**  
KTVV (11)—News  
KTVV (11)—Sports  
KNBH (4)—News  
Weather  
KTLA (5)—Hollywood Opportunity  
KECA (7)—Lone Ranger  
KTVV (11)—Open Road  
KLAC (13)—Television Reporter

**9:15 P. M.**  
KTVV (11)—News  
KTVV (11)—Sports  
KNBH (4)—News  
Weather  
KTLA (5)—Hollywood Opportunity  
KECA (7)—Lone Ranger  
KTVV (11)—Open Road  
KLAC (13)—Television Reporter

**9:30 P. M.**  
KTVV (11)—News  
KTVV (11)—Sports  
KNBH (4)—News  
Weather  
KTLA (5)—Hollywood Opportunity  
KECA (7)—Lone Ranger  
KTVV (11)—Open Road  
KLAC (13)—Television Reporter

**9:45 P. M.**  
KTVV (11)—News  
KTVV (11)—Sports  
KNBH (4)—News  
Weather  
KTLA (5)—Hollywood Opportunity  
KECA (7)—Lone Ranger  
KTVV (11)—Open Road  
KLAC (13)—Television Reporter

**10 P. M.**  
KTVV (11)—News  
KTVV (11)—Sports  
KNBH (4)—News  
Weather  
KTLA (5)—Hollywood Opportunity  
KECA (7)—Lone Ranger  
KTVV (11)—Open Road  
KLAC (13)—Television Reporter

**10:15 P. M.**  
KTVV (11)—News  
KTVV (11)—Sports  
KNBH (4)—News  
Weather  
KTLA (5)—Hollywood Opportunity  
KECA (7)—Lone Ranger  
KTVV (11)—Open Road  
KLAC (13)—Television Reporter

**10:30 P. M.**  
KTVV (11)—News  
KTVV (11)—Sports  
KNBH (4)—News  
Weather  
KTLA (5)—Hollywood Opportunity  
KECA (7)—Lone Ranger  
KTVV (11)—Open Road  
KLAC (13)—Television Reporter

**10:45 P. M.**  
KTVV (11)—News  
KTVV (11)—Sports  
KNBH (4)—News  
Weather  
KTLA (5)—Hollywood Opportunity  
KECA (7)—Lone Ranger  
KTVV (11)—Open Road  
KLAC (13)—Television Reporter

**11 P. M.**  
KTVV (11)—News  
KTVV (11)—Sports  
KNBH (4)—News  
Weather  
KTLA (5)—Hollywood Opportunity  
KECA (7)—Lone Ranger  
KTVV (11)—Open Road  
KLAC (13)—Television Reporter

**11:15 P. M.**  
KTVV (11)—News  
KTVV (11)—Sports  
KNBH (4)—News  
Weather  
KTLA (5)—Hollywood Opportunity  
KECA (7)—Lone Ranger  
KTVV (11)—Open Road  
KLAC (13)—Television Reporter

**11:30 P. M.**  
KTVV (11)—News  
KTVV (11)—Sports  
KNBH (4)—News  
Weather  
KTLA (5)—Hollywood Opportunity  
KECA (7)—Lone Ranger  
KTVV (11)—Open Road  
KLAC (13)—Television Reporter

**11:45 P. M.**  
KTVV (11)—News  
KTVV (11)—Sports  
KNBH (4)—News  
Weather  
KTLA (5)—Hollywood Opportunity  
KECA (7)—Lone Ranger  
KTVV (11)—Open Road  
KLAC (13)—Television Reporter

**12 MIDNIGHT**  
KTVV (11)—News  
KTVV (11)—Sports  
KNBH (4)—News  
Weather  
KTLA (5)—Hollywood Opportunity  
KECA (7)—Lone Ranger  
KTVV (11)—Open Road  
KLAC (13)—Television Reporter

## LOOKING AND LISTENING

### Station KFVB Is Moving to 'Heart of Hollywood'

By TOM DANSON

Station KFVB celebrates its 25 years on the air by moving to the studio directly from his twin valley farm where he spends the early hours of the morning plowing the fields. . . Listeners can join the "Rod and Gun Club" by sending a post card with their name and address to "Rod and Gun Club," P. O. Box 919, New York 46, N. Y. They will receive a membership card and the club's publication, plus a just and found service for sporting equipment. . . Jack Mather, who plays the "Cisco Kid" is attending agricultural school. Jack runs his own ranch in Northridge. . . Bill Henry, now back in the nation's capital, says he will return to the west coast later in the summer. . . Overheard Groucho Marx say to a contestant who said he preferred European women because they were more devoted. "My advice to you is to marry an American girl, and if you want devotion, get yourself a St. Bernard dog!"

Chief Engineer Harry Myers pointed out that the latest-type recording and broadcasting apparatus has been installed in these studios, providing superior facilities in every respect. The station's coverage of outside events will be extended considerably in the future.

Maizlish stressed that the station will continue serving Southern California listeners in the same manner as it has through the 25 years of operation.

The move by KFVB "The Heart of Hollywood" to the Heart of Hollywood (6419 Hollywood Blvd.) marks the fourth location of the station in 25 years of broadcasting. After the FCC granted KFVB its license on February 10, 1925, the station broadcast from a small bungalow on the Sunset Boulevard side of the old Warner Bros. Studios. In 1927 KFVB moved its facilities to the fourth floor of the Warner Bros. Theater Building. Ten years later, KFVB returned to the old Warner Bros. Sunset Studio lot, this time occupying the area at Bronson and Fernwood Aves. Now the location of the studios and offices of KFVB "The Heart of Hollywood" is next door to its old home in the theater building.

SHORT SHORT — Ada Leonard, lovely star of KTTV's "Search for Girls" has been "adopted" by the boys at Firehouse Number One in Redondo Beach—and the letter which informed Ada of her official "adoption" was signed by the wives of the truck-and-ladder boys!

DOWN TV-RADIO ROW . . . Fred Mac Murray recently showed up for Radio Theater rehearsals in dungarees. He came

**SWIMMING LESSONS**  
in the  
**NU-PIKE PLUNGE**  
OPEN WEEK DAYS 4 P. M. - 10 P. M.  
SATURDAY & SUNDAY 11 A. M. - 10 P. M.  
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"SUNSET" BARBECUE  
SUNSET FENCE & PATIO CO.  
Designers for Outdoor Living  
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Plus \$2.00 to register and inspect set.

We repair all makes, work done by trained technicians. 17 years in L. B. with one of the finest TV repair shops. PHONE 70-5438

**HOWARD'S**  
JEWELRY TELEVISION  
The Finest in America

**Tune in — BOGART BACALL**  
"BOLD VENTURE"  
Thursdays  
KFI 6:30 P. M.  
Sponsored by LOG CABIN BREADS

**"RANGE RIDER"**  
Brings you all the thrill-packed adventure of the Old West in a brand new series of western films made especially for TV.

TONIGHT  
7-7:30 P. M.  
KFBH CHANNEL-4  
FILMED ESPECIALLY FOR TV

CALLING ALL TV BUYERS TO AA APPLIANCES—715 AMERICAN  
CALLING ALL TV SKEPTICS TO AA APPLIANCES—715 AMERICAN  
CALLING ALL TV BARGAIN HUNTERS TO AA APPLIANCES—715 AMERICAN

May 3 to May 13

# Emerson Television CHALLENGE DAYS!

WE CHALLENGE YOU TO COMPARE EMERSON TV VISION, STYLE, TONE, PERFORMANCE, VALUE!  
WE CHALLENGE YOU TO RESIST BUYING AN EMERSON AFTER THESE COMPARISONS!

**\$199.95**  
**LOWEST TERMS**  
**\$249.95**

**SALES RENTALS DAY & NIGHT SERVICE**

EMERSON 17-INCH RECTANGULAR CONSOLE TELEVISION MODEL 676—Matchless performance! Here's big-picture television in a smart compact cabinet that's at home anywhere! Super-powered long-distance circuit... built-in antenna... "Black Magic" Contrast... new Full-Screen Focus... Miracle Picture Lock... Every Emerson advanced feature in a decorator designed mahogany veneer console.

# AA APPLIANCES

## 715 American PHONE 6-3248

WE DO GIVE MORE IN TRADE  
BECAUSE . . . WE RENT TV  
BECAUSE . . . OUR OVERHEAD IS LOW  
No Fancy Fixtures . . . Just an old white house . . . and we ALL work! We just don't need to make big profits.

**Pygmy Pachyderm**

**Answer to Previous Puzzle**

**HORIZONTAL** 58 Annotation  
1,5 Depicted animal, the forest elephant  
12 Bury  
14 Church dignitary  
15 Plaything  
16 Curved moldings  
18 Correlative of neither  
19 Steamship (ab.)  
20 Bustle  
21 Japanese outcast  
23 Volume  
24 Half-em  
25 Negative reply  
27 Hawaiian precipice  
29 Snare  
32 Type of cheese  
33 Girl's name  
34 Caterpillar hair  
35 Dissect  
36 The dull  
37 Angers  
38 Symbol for selenium  
39 Bone  
40 Down  
42 Her  
45 Pronoun  
47 Mountain (ab.)  
49 Sick  
51 Regulate  
53 Rocky pinnacle  
54 It is distinguished by its much size  
56 Irregular in contour

**VERTICAL**  
1 Mental abilities  
2 Son of Seth  
3 Pigeon  
4 Symbol for tellurium  
5 Mimic  
6 Unfettered  
7 Pause  
8 Symbol for lithium  
9 Is able  
10 Type of bomb  
11 Roman emperor  
13 Wand  
17 Proceed  
21 Antecedent  
24 Puffs of  
26 Commands  
27 East African coin  
28 Arabian gulf  
30 English princess  
31 Cushions  
40 Circular plate  
41 Masculine appellation (ab.)  
43 Robust  
44 Paradise  
45 Opera (ab.)  
46 Shoshonean Indian  
47 Greatest quantity  
48 Woody plant  
50 Beat soundly (slang)  
52 Shell  
53 Unit of weight  
55 Long meter  
57 Sun god

**Let's Explore Your Mind**  
By ALBERT EDWARD WIGGAM, D. Sc.

1. DO WOMEN HAVE AS STRONG A TENDENCY TO GAMBLE AS MEN?  
2. MIGHT THE LOW MARRIAGE RATE DURING THE 1930S AFFECT VICTORY FOR AMERICA IN A WAR?  
3. IS IT MORE IMPORTANT TO DAY TO LEARN SELF CONTROL?

Answer to Question No. 1  
Probably less. Men tend to be more willing to risk their necks and pocketbooks. All the "big shot" gamblers are men. It seems to me women play for smaller stakes but more recklessly and with less calculation. However, it is the height of recklessness to calculate because gambling is stacked against you and you can't win!

Answer to Question No. 2  
Yes. From 1929 until 1941 there was a big drop in the marriage rate and our baby drop was reduced by hundreds of thousands. We now have fewer men between 18 and 20 than we had even in 1918, notwithstanding the immense increase in population. Furthermore, there are now few unemployed at any age to help expand our defense production. World War II brought an immense baby crop, but they won't be old enough for war service for years to come.

Answer to Question No. 3  
Yes, because on the average you have to live with your darn fool self many years longer. And you are living with a darn fool if you don't learn self-control. Even at 65 years of age white men have about 12 years longer and white women 14 years longer to live with themselves than they did as recently as 1911. Your best bet is to send 15¢ (coin only) with self-addressed, stamped envelope, for our new nonprofit booklet, "How to Protect Your Future Happiness" and learn to be happy even when blue.