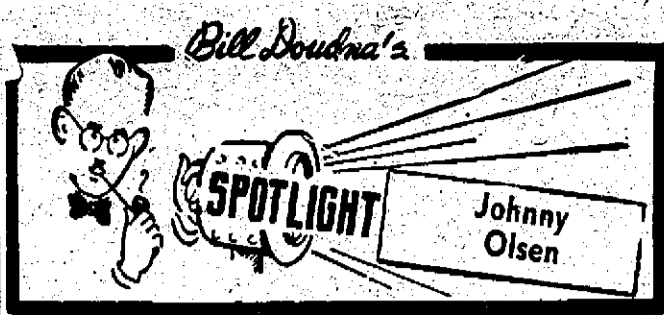


Radio Program Schedules by the Clock

TUESDAY

WIBA 1310 kc	WISC 1480 kc	WKOW 1070 kc	WIBU 1240 kc	WBBM 780 kc	WENR-WLS 890 kc	WGN 720 kc	WMAQ 670 kc
6:30 Sunrise 6:35 Musical 6:42 Clock	• Top of the Morning • Top in Sports; News	Uncle Julius Farm Hour Weather; Mkts.	• Silent • Rural • Roundup	News Roundup News Jim Conway	Caps. Stubby Bob Acher Hobby Hank Breakfast	The Bill Eva Show The Bill Eva Show	Norman Rose Norman Rose; News
7:00 Alex Druier 7:15 Musical Clock 7:30 Journal News 7:45 Eddy Arnold	• Top of Morning • News of Morning • Pauline Fred's	Coffee Club News Coffee Club; News	• News: Farm • Service • News: Weather • Farm Frolic	News: Patrick O'Reilly Gold Coast Shopping	Breakfast Breakfast Club	News Johnson Family	Your Neighbor Norman Rose News
8:00 Musical 8:15 Clock 8:30 Musical Clock 8:45 News	• Breakfast Club • Breakfast Club	Market: Coffee Club; News Schenck Club; News Coffee Club; News	Rev. Peterson • Musical • News: Musical • Musical Clock	Arthur Godfrey Arthur Godfrey	My Story My Story Betty Crocker Romance	News Mary Margaret McBride	Welcome Travelers Double of Nothing
9:00 Welcome 9:15 Traveler 9:30 Gilbert's Gallery 9:45 Trader: News	• My True Story; Betty Crocker • Romances	Arthur Godfrey Arthur Godfrey Arthur Godfrey	• Army News • Sweet Music	Arthur Godfrey Grand Slam Rosenary	Victor Lindlar David Amity Betty Crocker Kitchen Club	M. M. McBride Answer Man Quiz for a Day	Break the Bank Jack Berch Dave Garway
10:00 Break the Bank 10:15 Jack Berch 10:30 Dave Garway	• Victor Lindlar • Queen for a Day	Arthur Godfrey Music Speaks Betty Crocker	Women's News Musical Variety Mid-Morning Musings	Wendy Warren Ann Jany Hein Trent Our Gal Sunday	Johnny Olsen Edwin C. Hill Martha and Eileen	News Virginia Gale Tello-Test News	Mrs. Eleanor Roosevelt O. P. Stearns Woman in House
11:00 Share the Wealth 11:15 Pickens Party 11:30 Farm 11:45 Roundup	• Johnny Olsen • Ann Jany • The Malibus • News: Quiz	America's News Ann Jany Music For You Jackpot Quiz	News: Matinee Headlines Farm and Home Farm News	Elk Sister Ma Perkins Dinner Bell	Farm World Dinner Bell	Cedric Postler Julia Davis Marketa Rosa	News: Here's Home Here's Norman Rose
12:00 News Roundup 12:15 Farm Service 12:30 News 12:45 News of Time	• Lady of House • News • Baseball	Uncle Julius News Mack and Sandy	Musical Market • News • News: Market • Farm and Home	2nd Mrs. Burton Betty Mason Bob Acher Presenting	News Burlington Bob Acher Presenting	Ladies Julia Davis Everything Goes	Double of Nothing Live Like a Millionaire
1:00 Double or 1:15 Double or 1:30 Woman in House 1:45 Music in Music	• Baseball • Baseball • Baseball • Baseball	Social Security Shopping to Mus. Here's Harper	Farm Service King's Row House Party	Bob Acher Presenting Quick As a Flash	Paul Harvey Fred Malone Trump News Stump Us	Radio Club Jane Mason Shara Welch Earl Nightingale	Backstage Wife Stella Dallas Lorenzo Jones Wilder Brown
2:00 Life Beautiful 2:15 Road of Life 2:30 Right to Happiness 2:45	• Baseball • Baseball • Scoreboard	Lulu Morzesznan House Party and Cedric Adams	• Music • Sports • U. S. Navy	Shump Us Shump Us Shump Us	Earl Nightingale Marshall Kent Spotlight Singing Story	A Girl Marries Poria Faces Life Just Plain Bill Front Page Farrell	
3:00 Backstage Wife 3:15 Stella Dallas 3:30 Lorenzo Jones 3:45 Wilder Brown	• Scoreboard • Bob Swanson • Show • Dolly Madison	Strike It Rich Treasury Band Hour	Chapel in the Sky • Melody • Hour	Paul Gibson Gibson; News Gold Coast	Shump Us Shump Us Shump Us	John Nightingale Marshall Kent Spotlight Singing Story	
4:00 News: Madison 4:15 Hour 4:30 Front Page Farrell 4:45 Just Plain Bill	• Dolly Madison • Uncle Dick's • Club	Mary Casey's Harmony House	• Melody • Hour • Band Parade	News News Lewell Thomas Gurt Measey	Shump Us Shump Us Shump Us	Clifton Utley Weg Howard King	
5:00 Paytime 5:15 Picnic 5:30 Sports: News 5:45	• Straight • Skv • Kink	News You & the World You Asked for It	Fiesta Time • University • Special • Daily Special	Shump Us Shump Us Shump Us	Shump Us Shump Us Shump Us	Clifton Utley Weg Howard King	
6:00 Diner 6:15 Melody: News 6:30 News of World 6:45 1 Man's Family	• News: Fiesta • Pullen Lewis • News of World • The SBI	News Music: Sports Edw. B. Murrow	• News • Mid Time Band • Sports Time • Bink Sings	Mystery Treasurer Mr. and Mrs. North	Can You Top This? By the Paper's Seltzer Story	Cavalades of America Baby Snooks	
7:00 Cavalcade 7:15 of America 7:30 Babes 7:45	• Can You Top This? • Human Rights • Council	Jan Garber Orchestra Favorite Story	Sesenede Farm Front • Old Times • Jamboree	Life With Lulu Truth or Consequences	Town Meeting News Mysterious Traveler	Bob Fibber McGee and Molly	
8:00 Bob 8:15 Hope 8:30 Fibber McGee 8:45 and Molly	• America's Town Meeting • Vee. School	Life With Lulu Three-Quarter Time	• Old Times • Jamboree • Old Times	The Lineup: News Paul Gibson Tell the Truth	As We See It Talking It Over Vincent Lopez Freddy Martin	Big Town People Are Funny	
9:00 Big 9:15 Town 9:30 People Are 9:45 Funny	• Time for Defense • Newswear • Elmer Davis	The Lineup: News Divided City	University Farm Hour News: At Your Request	News Kuppelert: News Out of Night Press. Salute	Shkar Brown Bob Elson Benny Rubin: Sports	Chicago Call Chicago at Night Chicago Melody Parade	News: Wed News: Wed News: Wed
10:00 News 10:15 Tomlin's Music 10:30 Vocational 10:45 School	• News • Frank Edwards • News • Ed Silvers	News Sports Lorraine Gal Top Tunes	At Your Request As Your Request	News Tex Cromen Orchestra Eddy Howard	News Benny Sharp Giff Williams Orch.: News	News Lorraine Gal The Ches Show	
11:00 News: The 11:15 12th Club 11:30 The 13th 11:45 Club: News	• News: Sports • News: Folly • News: Folly • News: Folly	News: Lawler's Folly Folly Folly Show	• News • Silent • Silent	Matinee at Midnight Matinee at Midnight	Bill O'Connor Show: News Bill O'Connor Show: News	The Ches Show The Ches Show	

* Starred programs are also carried on corresponding FM stations . . . FM channels
WIBA-FM . 101.5 M. WWCF (WIBU) . 94.9 M. WISC-FM . 98.1 M.



Johnny Olsen, who received much of his early radio experience at WIBA, Madison, and WIBU, Poyette, will celebrate 25 years in the business next week with special programs on his "Luncheon Club" series. The show is on ABC-WISC at 11 a. m. Monday through Friday.

Olsen entered radio at Windom, Minn., when he was 14, singing "No, No, Nora." Subsequently he was at WIBA and WIBU; KGDA, Mitchell, S. Dak., and WTMJ, Milwaukee. From Milwaukee he went into network radio.

Participants will be Marilyn Archer, Sybil Bjorksten, Judith Brink, Susan Boardman, Sara Boardman, Amy Eccles, Cynthia Eccles, Patricia Hamilton, Muriel Hamilton, Barbara Harloff, Astrid Johannessen, Rigmar Johannessen, Mary Kincaid, Fritz Kubly, Rud-

FROM RADIO ROW: A science-adventure series called "Flight Into Space" is the work, with Frank Worth signed to write the music. John Lund will play the lead in "The Amazing Mr. Malone" starting next month. NBC has auditioned two new shows—"The McCoy," a detective series starting Howard Duff, and "Don't Answer That," a quiz with Jack Paar.

Hollywood hears that the Hedda Hopper show will be off NBC after three more weeks—and won't be back in the Fall. Ruby Anderson, former University of Wisconsin and Milton college student, is now "Virginia Gale" on the WGN program of that name. This is her fourth radio name; she was "Jane Weston" at WOW, Ft. Wayne, Ind., and "Molly Star" at WIRE, in the same city, and is "Jane Mason" on another WGN series. Her first radio job was at WCLO, Janesville, in 1943.

Miscellaneous
10 a. m.—Homemakers (WHA): "The Bird Watcher," Mrs. R. C. Walker.
8:15 p. m.—Excursions in Science (WFOV): "Painless Dentistry."

Special Events
8:45 p. m.—Madison Vocational School (WISC): formal opening.
10:30 p. m.—Vocational School (WIBA): dedication program; Director, R. W. Bardwell, Mayor George Forster, C. L. Greiber, Emil J. Frautschi, Glenn W. Stephens, Pres. E. B. Fred of the University of Wisconsin, others.

Documentary
9:30 p. m.—Divided City (WKOW): how Communism affects lives of West Berlin residents.

For Children
1:30 p. m.—Let's Draw (WHA): "Gathering of the Clan."
5 p. m.—Playtime (WIBA): "Goldilocks."

Variety
8 p. m.—Bob Hope (WIBA): with Joan Davis, Jerry Colonna, Marilyn Maxwell, Frankie Laine.
8:30 p. m.—Fibber McGee and Molly (WIBA): registration bureau for hitch-hikers.

PARKWAY
— LAST DAY —

PREHISTORIC WOMEN in CINECOLOR
TWO LOST WORLDS

TOMORROW!
COME ON! get lost in LAUGHTER

UNIVERSAL-INTERNATIONAL presents
Ginger ROGERS
Jack CARSON
The GROOM WORE SPURS

with **JOAN DAVIS** • **STANLEY RIDGES** • **JAMES BROWN**

PASSIONS BLAZE BENEATH THE SEA!
COLUMBIA PICTURES presents
SMUGGLER'S GOLD
with **CAMERON MITCHELL**
AMANDA BLAKE • **CARL BENTON REID**

WARNER BROS.
MAJESTIC STARTS - TODAY - FOR - 3 - DAYS
Continuous Show Daily

SEE - IT - AGAIN . . . AT - OUR - REGULAR - PRICES

There has never been a motion picture like **The Red Shoes**
COLOR BY TECHNICOLOR

AND - THIS - OUTSTANDING - 2ND - HIT

IRENE - DUNNE — FRED • MacMURRAY
"NEVER - A - DULL - MOMENT"

PRAIRIE SUNSHINE
TYRONE POWER
SUSAN HAYWARD in "RAWHIDE"
Marjorie Main in MRS. O'MALLEY & MR. MALONE

Movie Cameras
ONLY \$100
A DAY RENTAL
Meier Photoart House
411 State St. Wm. J. Meier

FREE PARKING LOT
MIDDLETOWN
BING CROSBY
Chas. Coburn—Nancy Olson
"MR. MUSIC"
Tom Neal, "NAVY BOND"

WARNER BROS.
CAPITOL
Phone 5-9146
NOW
THE MATING SEASON
GENE TIERNY and JOHN LUND
Felma Ritter

★ ORPHEUM TONIGHT at 8:45 ★
"SNEAK" **PREVIEW** OF A GAY LAFF HIT!
SEE "I CAN GET IT FOR YOU WHOLESALE" at 7:15-10:10

STRAND LAST DAY "TOMAHAWK" "The Steel Helmet"

HAPPINESS IS BUSTIN' OUT ALL OVER!
WARNER BROS. **LULLABY OF BROADWAY**
DORIS DAY
GENE NELSON
S. Z. SAKALL, BILLY DE WOLFE
CLAYDS GEORGE • DAVID BUTLER
CO-HIT "STAGE TO TUCSON" IN TECHNICOLOR

OUTDOOR THEATER
NOW SHOWING 2 Big Features

For your protection, the Department of Defense approved no films of this kind showing women—until now!

The FLYING MISSILE
THE BOMB THAT STALKS ITS PREY
7:20
ALAN FORD • LINDFORS
A COLUMBIA PICTURE

"Don't say it... Don't breathe it... DON'T EVEN THINK THAT NAME...!"
COLUMBIA PICTURES
Douglas FAIRDAMK, Jr.
Myrna Lorraine JOHNNS • HAWKINS
The GREAT MANHUNT
at 9:10

ORPHEUM
TOMORROW!!
HE SANG HIS WAY INTO THE HEARTS OF THE WORLD'S MOST GLAMOROUS WOMEN!

"The Best Musical of the Month!"—Louis Parsons

"Mario Lanza! New Idol! Hottest singer in a decade!"—The Boston Herald

He sang his way from a lowly tavern to the salons of high society!

M-G-M (The Best in Musicals) presents
"The Great CARUSO"
COLOR BY TECHNICOLOR
STARRING **MARIO LANZA • ANN BLYTH**
DOROTHY KIRSTEN • JARMILA NOVOTNA • BLANCHE THEBOM
WITH TERESA CELLI • RICHARD HAGEMAN • CARL BENTON REID
EXTRA: DISNEY'S "LION AROUND"—"FLYING PADRE"—FOX NEWS

MADISON LAST DAY "CORREGIDOR" & "THEY RAID BY NIGHT"

TOMORROW!
STOP THE COMMIES!
SHOULD WE USE..... **ATOMIC BOMBS**

UNBELIEVABLE ATROCITIES
MULTIPLY ONLY!
CECIL B. DE MILLE says: "Every American in this country should be given the opportunity to see this picture, adolescents excepted!"
THE CENSORS COULD NOT PASS IT IN NORMAL TIMES!
CHICAGO DAILY NEWS says: "YOU MUST SEE IT... This film will be preserved forever in archives!"

ITS TERRIFIC!
2nd FEATURE — JACK LONDON'S "BLOOD AND THUNDER"

TONIGHT 8 P. M. SNEAK PREVIEW **EASTWOOD**
FOUR STARS 1951's DRAMATIC HIT

Storm Warning
A Powerful Dramatic Story that bursts onto the screen with lightning thrills...

GINGER ROGERS
RONALD REAGAN
DORIS DAY
STEVE COCHRAN

AND AN ADVENTURE IN EMPIRE BUILDING
IN Magnificent Trucolor
FORREST TUCKER • **ADELE MARA**
ROCK ISLAND TRAIL in Trucolor!