

RADIO and TELEVISION PROGRAM LISTINGS

A-20 LONG BEACH (CALIF.) PRESS-TELEGRAM WEDNESDAY, APRIL 25, 1951

KLAC 570 KFI 640 KMPC 710 KECA 790 KHJ 930 KFWB 980 KNX 1070 KFOX 1280 KFAC 1330 KGER 1390 KYOE 1480

The following programs are compiled from reports provided by the broadcasters. No responsibility assumed for last-minute changes which sometimes are made.

DIAL LITES—TONIGHT

ADVENTURE
8:30-KHJ—Clyde Beatty Show
8:30-KECA—The Fat Man
9:30-KHJ—International Airport
9:30-KFI—Mr. District Attorney

DRAMA
8:30-KNX—Dr. Christian
9:00-KECA—Mr. President

COMEDY
8:30-KFI—The Great Gildersleeve
7:00-KNX—Fights... Vejar-Murphy
11:00-KHJ—Baseball... Philadelphia Athletics vs. N. Y. Yankees

SPORTS
7:00-KNX—Fights... Vejar-Murphy
11:00-KHJ—Baseball... Philadelphia Athletics vs. N. Y. Yankees

WEDNESDAY, APRIL 25, 1951

5 P. M.
KLAC—Sports, LA Today
KFI—Clyde Beatty Show
KMP—Mack Trail
KFWB—Red Rover
KFA—Mr. District Attorney
KFOX—Mason
KGER—Ranch 1390

5:15 P. M.
KLAC—LA Today, Jamboree
KMP—Raymond G. Swing
KFOX—Music
KFI—News
KFA—Einar Davis
KMX—Tom Harmon

5:30 P. M.
KLAC—News
KFI—Red Rover
KMP—State of Song
KFA—Contest
KFI—Clyde Beatty
KFOX—Golf
KGER—Ranch 1390

5:45 P. M.
KFOX—Futabaer
KFI—Commentary
KMP—Tom Harmon
KFI—Victor Berge (5:55)
KFA—Contest
KFI—Frank Galt
KLAC—Sam Bailey

6 P. M.
KFOX—News
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

6:15 P. M.
KFOX—News
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

6:30 P. M.
KFI—Hills of Home
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

6:45 P. M.
KFI—Hills of Home
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

7 P. M.
KLAC—News, Crosby
KFI—Hills of Home
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

7:15 P. M.
KFOX—Public Schools
KFI—Hills of Home
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

7:30 P. M.
KMP—Penny Serenade
KFI—Hills of Home
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

TOMORROW (Thursday), APRIL 26, 1951

DOWN TO 7 A. M.
KFI—News
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

7 A. M.
KLAC—News, Haynes
KFI—News
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

7:15 A. M.
KFI—News
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

7:30 A. M.
KFI—News
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

8 P. M.
KLAC—Music, News
KFI—One Man's Family
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

8:15 P. M.
KLAC—Baroball
KFI—Hills of Home
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

8:30 P. M.
KFI—Hills of Home
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

8:45 P. M.
KFI—Hills of Home
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

LOOKING AND LISTENING

Many Hours Are Devoted to Preparing Radio Show

By TOM DANSON

HAVE you ever stopped to realize the long hours spent in the writing and producing of a smooth, well presented radio show? Then, take a comedy show, which is about twice as difficult, and multiply it five times!

The headaches in preparing the Jack Kirkwood show, a half-hour daily Monday through Friday from 1 to 1:30 p. m. on KHJ, are many, and with the particular style of format this comedian offers, it hardly seems possible to do. Jack scripts his own show daily, besides starring in it and his unusual bits, such as "Madhouse News," "The Poet's Nook" and "The Madhouse Theater," really require a good deal of work and research (gag research, that is).

You will remember Jack Kirkwood in radio a number of years ago, but until last year, when this new series was inked by Don Lee officials, Jack appeared only as guest and in comedy skits on other shows. His new cast was somewhat of a problem to him with the exception of his female lead, who would naturally be Lillian Leigh, a gal who had been with him for years, and a gal who in private life, is Mrs. Jack Kirkwood. But the problem of selecting a straight man seemed great until one night Jack spotted Steve Dunne on a television show—phoned him—hired him!

There's a switch for you—winning a radio job because of TV. The cast now includes Kirkwood and wife, Steve Dunne, Lee Albert, organist Gaylord Carter, and is produced by "the mighty we one," J. C. Lewis... a dynamo in shoes!

"Four Bits of Harmony" popular Long Beach barber shop quartet will appear on the Hal Sawyer Reviews Hollywood show at 10 tonight on KECA, Channel 7, to fight the coming western district contest in the barber shop harmony field. Charles Purslove, tenor; Charles Hopper, lead; Dick Montgomery, baritone, and Don Nunez, bass, will wear Gay Nineties costumes to lend atmosphere to songs presented in barber shop style.

ON TV—Arthur Lake and Lily Talbot with TV star Nina Lara combine their talents in a cops (FBI) and robbers (enemy agents) story titled "Spy" on KECA (7) during "Hollywood Theater Time" at 7... A youngster who was born in Germany gives instructions in German to his shepherd dog, and instructs his cockatied in English during "Animal Fair" KNBH (4) at 7... "Double Feature" presents "Arson Squad" and "Goose Steps Out" on KTLA (5) at 7:30... Fran Warren and Jack Murray are special guest stars tonight (KNBH) (4) show at 8... KTTV (11) brings telecasting of amateur boxing from South Gate arena tonight at 8:30... And

12 NOON
KLAC—Al Jarvis
KFI—Farm Report
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

1:15 P. M.
KFI—Stella Dallas

1:30 P. M.
KFI—Lorraine Jones
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

2 P. M.
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

2:15 P. M.
KFI—Hills of Home
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

2:30 P. M.
KFI—Hills of Home
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

2:45 P. M.
KFI—Hills of Home
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

3 P. M.
KLAC—News, Sports, 870 Club
KFI—Hills of Home
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

3:15 P. M.
KFI—Hills of Home
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

3:30 P. M.
KFI—Hills of Home
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

3:45 P. M.
KFI—Hills of Home
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

4 P. M.
KLAC—News, Sports, 870 Club
KFI—Hills of Home
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

4:15 P. M.
KFI—Hills of Home
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

4:30 P. M.
KFI—Hills of Home
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

4:45 P. M.
KFI—Hills of Home
KMP—N. Neill
KFI—Frank Galt
KFA—Einar Davis
KMP—N. Neill
KFI—News
KFA—Einar Davis
KMP—N. Neill

Answer to Previous Puzzle

Fish

HORIZONTAL
1,8 Depicted fish
12 Interstices
13 It can live out of water
14 Faucet
15 Old Greek colony
17 Era
18 Exists
19 Rub
21 Diminutive of Edward
22 Govern
24 Rocky peak
26 Goddess of discord
27 Sharpen
28 Abstract being
29 Diminutive suffix
30 Babylonian deity
31 Race course circuit
33 It is two to three feet
35 Pertaining to the ear
37 Gaelic
38 Roman emperor
39 Three-toed sloth
40 Time measures
46 Average (ad.)
47 Ocean
48 Prolic
50 Sheol
51 Inland
51 Inland
53 More opposed
55 Asterisk
58 Sadden

VERTICAL
1 Irony
2 Removal
3 Corded fabric
4 Italian river
5 Pseudonym of Charles Lamb
6 Temple
7 Number (pl.)
8 Laughter sound
9 Greek letter
10 Greek sea
11 Dragnet
13 Move
16 Medical suffix
18 Communications
20 Levels of command
23 Bedding
25 Turn
32 Sea robbers
33 Rents
34 It is used for food in the
36 Lids
41 Compass point
42 Compare (ab.)
43 Mouthward
44 Granular snow
45 Profound
48 Girl's name
50 Employ
52 Home of Abraham (Bib.)
54 Railroad (ab.)

Let's Explore Your Mind

By ALBERT EDWARD WIGGAM, D. Sc.

1. SOME PERSONS ARE MORE LOVING THAN OTHERS. IS THIS INBORN?

Answer to Question No. 1
Doubtless to some extent. Some persons are apparently born with a more outgoing temperament than others. We don't know how much the kindness and loveliness are due to family and home influences and how much to heredity. One thing is certain, anybody can enormously increase his power to love both his own and the opposite sex. Our booklet, "How To Be Popular" sent at cost, 15c (coins only) plus self-addressed, stamped envelope.

2. IS THERE ONE NEVER-ENDING CAUSE OF AUTO ACCIDENTS?

Answer to Question No. 2
Yes—repeaters. Drivers who have one accident nearly always continue having accidents. Personnel Research Federation found that one twenty-fifth of drivers have nearly one-third of all accidents—seven times their quota! One hundred drivers who killed one person had already

killed three other persons and had 38 other accidents. Let's keep repeaters off the highway, until they are cured.

3. CAN A PERSON BE "EDUCATED" WITHOUT A KNOWLEDGE OF HISTORY?

Answer to Question No. 3
No. Woodrow Wilson said this knowledge was the first mark of an educated person. You should know the main events, the rise and fall of nations, growth of civilizations, wars of politics and religion—especially how people lived in past ages. The new "Picturesque Tale of Progress," by Olive Beaupre Miller, in nine volumes, make history read like a fairy tale.

4. WANT TO BE POPULAR?

Just follow the easy method explained by famed Dr. E. A. Wiggam in his book, "HOW YOU TOO CAN BE POPULAR."

Contains Tests and 14 newly applied techniques to help you become popular. This booklet, offered as a service to readers, sent at cost, 15c (coins only). Write Dr. E. A. Wiggam, care of his newspaper, 149 S. 7th St., Los Angeles, Calif. 90012. Enclose stamped, self-addressed return envelope for reply.

TELEVISION

Channel 3 KECA Channel 7
Channel 4 KFI Channel 11
Channel 5 KTVY Channel 13
Channel 6 KLAC Channel 15

TELETIPS TONIGHT

ADVENTURE
8:30-KLAC (18)—Man from Scotland Yard
9:00-KTSL (2)—Charlie Wild, Private Detective

VARIETY
8:00-KNBH (4)—Four Star Theater
9:00-KECA (7)—Don McNeill Show

10:00-KTLA (5)—City at Night
8:00-KFI (1)—"Under Strange Flags"
9:30-KTSL (2)—The Web
7:30-KECA (7)—Chance of a Lifetime
10:00-KNBH (4)—Break the Bank

WEDNESDAY, APRIL 25, 1951

4 P. M.
KTSL (2)—Steve Allen
KNBH (4)—Kate Smith
KFI (9)—Film: They Never Came Back

4:15 P. M.
KECA (7)—F. Phillips
KLAC (18)—Al Jarvis

4:30 P. M.
KTTV (11)—Matinee, Jack Rourke

5 P. M.
KTSL (2)—Lucky Pup
KNBH (4)—Tele-Comics
KTLA (5)—News, Music
KTTV (11)—Range Riders

5:15 P. M.
KTSL (2)—Ghost Rider
KNBH (4)—Gabby Hayes
KTLA (5)—Police Call (5:20)

5:30 P. M.
KNBH (4)—Howdy Doody
KTLA (5)—Cowboy Thrills

5:45 P. M.
KLAC (13)—Hitch Post: "Cheyenne Rides Again"

6 P. M.
KNBH (4)—Crossey Rabbit, Comedy Klub
KECA (7)—Space Patrol

6:15 P. M.
KECA (7)—Tom Corbett, Space Cadet

6:30 P. M.
KTSL (2)—Buckskin Theater
KNBH (4)—"Boots and Saddles," Eddie Dean
KECA (7)—F. Phillips
KTLA (5)—Ray Emerton
KTTV (11)—Cap. Video

6:45 P. M.
KNBH (4)—Evening Stars, Elmer Peterson
KTLA (5)—Handy Hints
KECA (7)—Ray Emerton
KFI (9)—Theatre: "Lone Rider in Ghost Town"

7:00 P. M.
KNBH (4)—Animal Fair
KTLA (5)—Newstreet
KTLA (5)—Hollywood Theater: "I Spy"
KTTV (11)—Katy Mulvey's Open House

7:15 P. M.
KLAC (13)—High School Talent
7:15 P. M.
KTTV (11)—Newstreet
KTLA (5)—Hollywood Reel
7:30 P. M.
KTSL (2)—News, Sports
KTTV (11)—In Our Times
KTLA (5)—Ship's Report
KNBH (4)—News, Weather
KECA (7)—Chance of a Lifetime
KTLA (5)—Film: "Goose Steps Out"
7:45 P. M.
KTSL (2)—Perry Como
KNBH (4)—Roberta
KTLA (5)—Movie: "Boundaries Beyond"
8 P. M.
KTSL (2)—Art Godfrey
KNBH (4)—Ford Fein
KTLA (5)—Movie: "Under Strange Flags"
KFI (9)—Film: "Under Strange Flags"
KTLA (5)—Civil Air Patrol
KLAC (13)—Clete Roberts' Report
8:15 P. M.
KLAC (15)—Hadda Brooks
8:30 P. M.
KECA (7)—Krisler Bandstand
KTLA (5)—Film: "Arson Squad"
KTTV (11)—Amateur Boxing
KTLA (5)—Man From Scotland Yard
9 P. M.
KTSL (2)—Charlie Wild
KNBH (4)—Four Star, Jack Carson
KECA (7)—Don McNeill
KTLA (5)—Baseball, L. A.—San Diego
9:15 P. M.
KFI (9)—Fishing Pals
9:30 P. M.
KTSL (2)—The Web: "The Dream"
KECA (7)—Film: "6 Shooter Sweepstakes"
10 P. M.
KNBH (4)—Break the Bank
KTLA (5)—City at Night
KTLA (5)—Sawyer Views
Hollywood
10:30 P. M.
KNBH (4)—Wrestling

for boxing fans, it's Johnny Bratton versus Don Williams from KTSL (2) at 10.

ON RADIO—Rose Marie, known some years ago as Baby Rose Marie, and "Sachmo" Armstrong visit Bing Crosby at 6:30 tonight on KNX.

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Change of Time...

Improved UNION PACIFIC Train Schedules

Effective Sunday, April 29, (Daylight Saving Time)

Union Pacific will adjust its train schedules to Daylight Saving Time, resulting in greatly improved service. The new schedules will be:

Streamliner 5:00 PM Daily
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Streamliner 11:30 AM Daily
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THANK YOU

The Richfield Oil Corporation takes this means of thanking you many, many people who told us by your wonderful letters and phone calls how much you enjoyed last week's television coverage of the highlights of General Douglas MacArthur's homecoming.

We assure you, it was gratifying to hear from so many of you. On behalf of our dealers and on behalf of the personnel of the entire West Coast television industry, please accept our heartfelt thanks for all your expressions of appreciation.

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