Today's Radio **Highlights**

Special Events

About 11:30 a.m.—Gen. Dougla MacArthur (WIBA and WISC): ad dressing joint meeting of senat and house of representatives. 3 p.m.—Governor's Conference (WHA): on children and youth. 9:35 p.m.—"A Little Night Mu-sic" (WKOW): drama-documen tary for American Cancer society.

Drama

7 p.m.—Aldrich Family (WIBA Henry and Homer launch high school gossip column. 7:05 p.m.—Screen Guild Play ers (WISC): "Mr. 880," with Ed mund Gwenn, Burt Lancaster Dorothy McGuire.

7:30 p.m. — Father Knows Bes (WIBA): too many surprise parties for Andersons' anniversary. 8 p.m. — Suspense (WBBM James Stewart tries to save gir from suicide—or homicide. 8:15 p.m. — Errand of Mercy (WFOW): Olan Soule in "Disas

8:30 p.m. — Hilton Playhouse (WKOW): Robert Cummings in "F.O.B America," story of auto-

mobiles' early days.
9 p.m.—Screen Directors Play house (WIBA): Tallulah Bankhead Stephen Cochrane in "Humor-esque". Playhouse (WKOW): Chester Morris in "Homecoming," tale of returning GI.

Music

10:30 a.m.—Jack Berch (WIBA):
"Down by the Station," "Little
Red Caboose," other railroad songs. 10:45 a.m.—Dial Dave Garroway

(WIBA): "It's a Lovely Day To day," "Because of You."

5;30 p.m.—Curt Massey (WBBM);
"April in Paris."
6:15 p.m.—Jack Smith (WBBM); and Dinah Shore; "How Could You Believe Me," "Would I Love You." 6:30 p.m.—Club 15 (WBBM): "A Penny a Kiss," "Mockin' Bird Hill."

Sports

1:25 p. m. — Baseball (WISC). Cubs vs. Cincinnati. 1:45 p. m.—Baseball (WJJD): White Sox vs. St. Louis. 9 p. m.—Rod and Gun Club

(WISC): opening of fresh-water fishing season.

Discussion 11 a. m. — Second 50 Years (WHA): "Role of Older People in American Society," Robert Havig-

5:15 p. m .- You and the World (WKOW): "The World Crisis,"

Harry Kern of Newsweek, 5:30 p. m.—Legislative Forum Entertainment (WHA): Assemblyman R. G. Marotz.

THURSDAY, A. (WGN): Rep. H. H. Velde (R-Ill.)

Farm Programs

ket," Theodore Nonn, George Dehnert, John Torke. 12:30 p.m.—Farm Hour (WHA):

"Fertilizing the Corn Crop," C. J.
Chapman; "Late Blight, Other
Vegetable Diseases," E. K. Wade.

"Fool

For Children

5 p.m.—Playtime (WIBA): "Come Visit My Ranch."

Miscellanous

9 a. m. — Welcome Travelers (WIBA): with Matt Cvetic, of "I Was a Communist for the FBI."
10 a. m.—Homemakers (WHA): "Value in Canned and Frozen Vegetables." Eleanor Turner.
11 a. m.—Johnny Olsen (WISC): and Johnny Desmond.

And Johnny Desmond.

Current Exhibits

Memorial Union: Student Art show min and theater galleries. (Closes May 13).

Scanlan hall: Fuertee bird pictures. (Closes Apr. 22).

Hillel Foundation: "Independents and Rejects." student art. (Closes May 6). and Johnny Desmond.

LET ME DOIT!

BORAXO TACKLES DIRT PLAIN SOAP CAN'T REACH)

Grease, soot, ground-in-

garden dirt . . . Boraxo gets

it's gentle and safe—even for children's skin. Get a can at

your market, grocery or drug

store . . . this very day!

em all out in a hurry . . . on the very first try! Yet

MY SPECIAL BORAX-SOAP

OUT FAST! TAKES LESS OF ME.

YET IM GENTLE AS YOU ARE

MADE BY THE MAKERS OF FAMOUS 20 MULE TEAM BORAN

FORMULA GETS DEEP DIRT

Radio Program Schedules by the Clock

Madison

	WIBA	WISC	WKOW	WIBU 1240 kg.	WBBM	WENR-WLS	WGN	WMAQ
:06 :15 :30 :45	Sunrise Frolio Musical Clock: News	Top o' the Morning Tops in Sports; News	Uncle Julius News; Farm Er. Land Use Weather: MRts.		Paul Gibson News: Paul Gibson	Farm Bulletine Davotions Red Blanchard News	Farm Hour On the Farm	Ed and Dolor Town and Farm News
:00 :15 :30 :45	Alex Dreier Musical Clock Journal News Eddy Arnold	Top o' Morning News Top o' Morning P.Frederick	News	News: Farm Barvice News: Weather Farm News	News Roundup News Jim Conway	Capt. Stubby Hob Atcher Happy Hank News	The Bill Evans Show The Bill Evans Show	Norman Ross Norman Ross: News
:00 :15 :30 :45	Musical Clock Musical Glock News	* Breakfast Club * Breakfast Club	Coffee Club: News Kitchen Club Coffee Club: Mkt	Rev. Peterron Musical Clock Husical Clock	News Patrick O'Riles Gold Coast Shopping	Breakfast Club Breakfast Club	News Cliff Johnson Family	Your Neighbor Norman Bos News
:00 :15 :30 :45	Welcome Travelers Gilbert's Gallery Trader: News	* My True Story: Betty Crocker * Romances	Arthur Godfrey Arthur Godfrey	* News: Ploneers Freedy Martin * Sweet Music	Arthur Godfrey Arthur Godfrey	My Story My Story Betty Crocker Romances	News Mary Margaret McBride	Welcome Travelers Double or Nothins
:00 :15 :30 :45	Break the Bank Jack Berch Dave Garrowsy	Victor Lindshr David Amity Queen for	Arthur Godfrey Music Speaks Betty Cass	Women's News * U.S. Army Mid-Morning Matinee	Arthur Godfrey Grand Slam Rosemary	Victor Lindish David Amity Capt. Stubby Eitchen Club	M. M. McBride Answer Man Queen for a Day	Bresk the Bank Jack Berch Dave Garrow
:00 :15 :30 :45	Share the Wealth Pickens Party General MacArthur	• Luncheon Club • Edwin C. Hill • General MacArthur	News of America Aunt Jenny Music for You Jackpot Quis	News: Matines News: Matines Parm and Home Farm Front	Wendy Warren Aunt Jenny Helen Trent Our Gal Bunday	Luncheon Club News Farm World Today	News Virginia Gale Tello-Test News	Mrs. Eleanor Boosevelt O. P. Stearr Woman in I
:00 :15 :30 :45	News: Roundup Farm Service News March Time	Lady of House News Bob Swanson	Uncle Julius News Markets: The Buccaneers	Music: Markets News News: Markets Farm and Home	Big Sister Ma Perkins News Guiding Light	Dinner Beil News L. Burlingham	News Hostess House Organist News	News: Here's Norman R Here's Norm Ross
:00 :15 :30 :45	Double or Nothing Woman in House Marie in Music	• Bob Swanson • Baseball • Baseball	Shopping to Music Here's Harper	Parm Service Si Have and Daughter • Music Booth	2nd Mrs. Burton Perry Mason Nora Drake Brighter Day	Dolph Hewite School Time Kennedy: Bob Atcher	Ladies Fair; News Okay O'Connor	Double or / Nothing Live Like a Millions
:00 :15 :30 :45	Life Beautiful Road of Life Pepper Young Right to Hap'ness	* Baseball * Baseball * Baseball * Baseball	Lucila Mortenson Houseparty and Cedric Adams	• Music Booth Organ Melodies • Star Time	Hillton House Kings Row Houseparty and Cedric Adams	Bob Atcher Presenta Quick As a Flash	Tune Test: News Two-Ton Baker	Life Beautifu Road of Life Pepper Youn Right of Hau
:00 :15 :30 :45	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown	* Baseball * Baseball * Scoreboard * Dolly Madison	Strike It Rich Treasury Band News	Chape) in the Sky • Melody Hour	Strike It Rich Play or Pay Double Quis	Ted Malons Frances Scully Feature Foods	Radio Quis Jane Mason Share the wealth Earl Nightingale	Backstage William Balla Lorenso Jon Widder Brown
:00 :15 :30 :45		Dolly Madison Uncle Dick's ABC Club	Mary Casev's Showcase Harmony House	HOUTE	Paul Gibson Paul Gibson Gold Coast	Hannibal Cobb	Earl Nightingale Marshall Kent Spotlight Singing Story	A Girl Marri Portia Faces Just Plain B Front P Far
:00 :15 :30 :45	Play Time Fiesta News Sports; News	Straight Arrow Sky King: B.Benson	News You & the World	J RTMC191	News News Curt Massey Lowell Thomas	Fun Factory Big Jon and Sparky	Straight Arrow Sky King	Clifton Utle Wed Howard News
:00 :15 :30 :45	Dinner Music: News News of World 1 Man's Family	News: Fleeta Fulton Lewis Armstrong of the SBI	News Music for Dining: Sports Edw. R. Murrow	* News Serenade Youth Town Bing Sings	Beulah Jack Smith Club 15 Edw. R. Murrow	News Edwin O. Hill Armstrong of the SBI	Melody Five News Gabriel Heatter Fulton Lewis, Jr.	R.Harkness Hometowners News of Wor 1 Man's Fam
00 15 30 45	* Aldrich Family • Father Knows Best	News: Screen Guild Players Screen Guild Players	Studente Speak National Guard Mister Keen	Berenade Farm Pront Old Timers Jambores	FBI in Peace and War Mister Keen	News: Screen Guild Players Screen Guild Players	Reynolds on Records Pierre Andre Show: News	Aldrich Pamily Pather Know Best
00 15 30 45	Dragnet Dragnet Thursday Serenade	Original Amateur Hour R. Montgomery	In the Land of Jazz Hilton Playhouse	Jamborea	Suspense Suspense Hilton Playhouse	Original Amateur Bour R. Montgomery	True or False Reporters Roundup	Dragnet Dragnet Counter Spy
00 15 30 45	• Screen Directors	• Rod and Gun Club; News • Newsreel • Elmer Davis	The Playhouse News; Cancer Program	University Farm Hour News: Music at Your Request	Playhouse Paul Gibson	Newsstand Theater Vincent Lopes Freddy Martin	Guy Lombardo Orchestra Second Right	Screen Directors Play House
10 5 10 5	News Tonite's Music	Frank Edwards	News Sports Lonesome Gal Top Tunes	Your Request	News Bric Sevareid Johnny Dollar: Sports	News Bob Elson Benny Rubin: Sports	Detective Call Chicago at Night News; Songs Larry Fotine	News Sports Special Skip Farrell Show
)0 S	News: The 1310 Club The 1310 Club: News	Final: Ed	News: Lawler's Folly Lawler's Folly	Silent Silent	News Eddy Howard Orchestra Dan Terry	News Cee Davidson Eddie O'Neal Art Kassel Orch.	Frank Edwards Henry Brandon Larry Fotine Orch; News	News Lonesome Ga The Ches show (to 1

* Starred programs are also carried on corresponding FM stations . . . FM channels WIBA-FM . . 101.5 M. WWCF (WIBU) . . 94.9 M. WISC-FM . . 98.1 M.

Calendar

5:30 p. m.—Legislative Forum
WHA): Assemblyman R. G. Morotz.
8:30 p. m.—Reporters Roundup
WGN): Rep. H. H. Velde (R-III.)

Farm Programs

12:15 p. m. — Farm Service
(WIBA): "Start More Pigs to Market," Theodore Nonn, George
Dehnert John Torks

10:10 p. m.—Legislative Forum
THURSDAY, APR. 19

Madison: "Werewolf of London" at 2:20, 4:50, 7:25, and 10: "Phantom of Paris" at 1:13, 3:35, 6:40, 7:45, and 9:50, Prairie: "So Young, So Bad" at 7:30 and 9:40.

Strand: "Three Guys Named Mike" at 1:35, 4:15, 7:20, and 10:20; "Target Unknown" at 2:35, 5:45, and 8:50.

Middeton: "Sunset Boulevard" at 7 and 9:10. Middleton: "Sunset Boulevard" at 7 and 9:10.
Orpheum: "Father's Little Dividend" at 1:40, 3:40, 5:45, 7:50, and 9:50.
Parkway: "Inside Straight" at 1:10, 4:05, 7:05, and 10:05: "Cause for Alarm" at 2:50, 5:50, and 8:50.
Badger Outdoor: "Halls of Montezuma" at 7:07 and 10:30: "Fighting Foois" at 9:15.

Community Center

6). State Historical Museum: "Primitive

YEY! YOU'LL WEAR

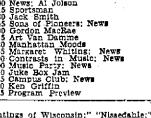
ME DOWN TO A

SLIVER TRYING TO GET THOSE DIRTY HANDS CLEAN!

BORLXO

CLEANS

HANDS



WFOW-FM

104.9 Mess.

Thursday A. M.

A, M.

) Yawn Patrol

5 News: Yawn Patrol

6 Clockwatchers: News

Herb Kern

Ben Light

Dance Band

News: Musical Variety

Show Tunes

Noveity Shop

News: Willy Lupe

Navy Band

:30 Navy Band :35 Eacred Heart Program

P. M. 00 News: Al Jolson

Current Exhibits

Memorial Union: Student Art show and theater galleries. (Closes on Musical Menu

4:00 Song Favorites
4:15 French Program
4:30 Music of the Masters
5:30 Legislative Porum
5:45 News
6:00 Organ Melodies
6:30 Dinner Musicale

FM ONLY
6:45 Dinner Musicale
7:15 Views of the News
7:30 Northwestern Reviewing Stand
3:00 Special Lecture
9:00 FM Concert
10:55 Night News (to 11

CHIEFS WORK TOGETHER

HATTIESBURG, Miss. -- (U.P.)-

6:45 Outdoor Sports
6:50 Musical Menu
7:00 News; I Hear it Now
7:00 Peture Time: News
6:00 Public Service
8:15 Errand of Mercy
8:00 Fackage of New Records
8:45 Twilight Time: News
9:00 Lawrence Welk
9:00 Lawrence Welk
9:00 Lawrence Welk
9:00 Jammy Kaye
11:30 Vaughn Monroe; News
11:30 Vaughn Monroe; News
12:00 Madison at Midnite
12:01 Russell's Rendezvous
1:55 News
1:00 Russell's Rendezvous
1:55 News (till 2:00)

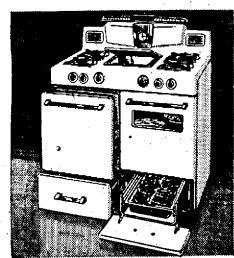
WHA and WHA-FM 970 Kc.—58.7 Megs. THURSDAY

THURSDAY
A. M.
970 Kc.—88.7 Megs.
7:00 Parm Program
7:30 Band Wason
7:58 Weather Report
8:00 Morning Melodies
9:20 Nursery School of the Air
9:30 Music Enjoyment
9:55 Weather Report
10:00 Homemakers Program
10:30 PTA Program
10:45 Views of the News
11:00 The Second 50 Years
P. M.

• Sandwiches

P. M.
12:11 Music
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 News of the Week
2:00 Books of Today
2:30 Music You Want
3:00 Governor's Conference

So handy for grilling



Model 5034—\$259.95

ESTATE GAS RANGES from . . \$179.95

Treat your family to the extra-luscious flavor of grilled foods. Or use the Grid-All's "steam-table" heat to keep two pans warm. Converto-Grate (accessory) replaces Grid-All as super-giant burner for any large (up to 21-qt.) utensil cooking.

- Chrome fluorescent top lamp
- Oven light, even door window
- Burners, Two glant-size ThermEstate Oven Heat Control.
- Drawer-type, drop-front, smoke-
- less broller
- and burner dial panel

- Electric clock and Minute Alarm One-place top, mantel back
 - Acid-resistant porcelain enamel
- · Famous Air-Flow Oven, Fiber-

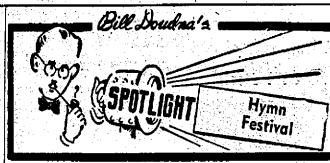
• 4 Pyromatic "Triple-Click" • I super-size and I regular-size utensil drawer, both on rolles



Double Trade-In Allowance on Your Old Range

OPEN MONDAY AND FRIDAY EVENINGS

1406 WILLIAMSON STREET



TIP O' THE MORNING: WIBA will carry a preview of the Haresfoot show, "Good News," at 5 p. m. Saturday.

ones and learn some new ones Sunday at the fourth annual city-wide at the naval communications station at Pearl Harbor, Hawaii, Some

hymn festival. The Wisconsin Association of Church Musicians, its sponsor, has invited Dr. Earl E. NINE. "Mot

available.

The music may be borrowed without charge, except for return postage, by "any responsible person or group in the state," according to the extension division. It may be obtained for either according to the extension division. It be obtained for either ex-

amination or use.

OUTDOOR THEATER: The has just acquired two new corBadger Outdoor theater, north of
Madison on Highway 51, will open
tonight with a double bill, "Halls
of Montezuma" and "Fighting the New York staff.

Durely coincidental, but CBS News
has just acquired two new corPierpoint and Morday Through Salurday

Brought to You Through
The Courtesy of

The Courtesy of

The Courtesy of

TOP TUNES: Most requested songs on talk-back phonographs in Madison last week, as reported by Bob Culp of WFOW, were:

ONE. "How High the Moon"

(seventh on the latest Billboard in every puckage magazine list). TWO: "On Top of Old Smoky" eighth in Billboard).

THREE, "Across the Wide Missouri" (Not on Billboard list).

FOUR, "Aba Daba Honeymoon" (third in Billboard). FIVE. "If" (second in Bill-

When Fire Chief Ed J. Barksdale's board).

URANGE JUICE

In a per of the State University of Iowa to return as guest conductor.

The festival will begin at 4 p. m. in Luther Memorial church.

Dr. and Mrs. Harper will meet with persons interested in church music at a seminar at 4 p. m. Saturday in the Top Flight room of the Memorial Union. Anyone may ART TEACUEDS:

NINE. "Mockin' Bird Hill" (No. East high school and enlisted in June, 1947.

Thomas: J. Sieger, radar man third class, formerly of 650 E. Johnson st., is a crew member of the destroyer escort USS M. R. Nawman, recently reactivated at San Diego.

music at a seminar at 4 p. m. Saturday in the Top Flight room of the Memorial Union. Anyone may attend and bring his specific problem, including work with junior choirs—Mrs. Harper's specialty.

But the benefits of the festival will extend far beyond Sunday.

An offering will be taken, and proceeds will go to help build up a library of church music for lending to choirs and choruses throughout the state.

The library was founded at the association's second festival, shortly after the death of Mrs. Paul Fulcher, Madison organist for whom it was named.

The Louise Fulcher Memorial library is administered by the University of Wisconsin extension division. Much of the organ music at a seminar at a proceeds of each anthem are tarked to the shelves soon. Twended to

BANK ON THIS: Any similarity between names, etc., is purely coincidental, but CBS News

SONG FOR SALE: Casey Ferguson, whose tune "I Am Free" was a recent winner on "Songs for



when Fire Chief Ed J. Barksquies house caught fire he sprang to the house caught fire he sprang to the telephone. The fire already had (same place on both lists).

SEVEN. "Beautiful Brown Eyes" Crackers — Get some today.

SEVEN. "Beautiful Brown Eyes" Crackers — Get some today.

OUALITY SISCUIT CO., MILWAUKEE, WIS. PRINCESS 4-in-1 GRAHAM NBC-Keep Your Dial at 1310

Reports on Five City Navy Men Received Here

News of five Madison navy men from stations in the United States and overseas was received here

Wednesday afternoon.

David J. A. Thornell, fireman, on of Mr. and Mrs. Carl A. Thornell, Route 4, is serving aboard the destroyer USS D. A. Munro, which was recommissioned last month at the naval station at San'

Diego, California. Like to sing hymns?

Kenneth L. Durkee, electronics

Lots of people do, and they'll have the chance to sing the old technician third class, is serving of Mr. and Mrs. Leslie G. Durkee,
11 Billboard).
2201 Dempsey rd., he attended.
NINE. "Mockin' Bird Hill" (No. East high school and enlisted in

N E W S

Pyramid Motor Co. 6:55 a.m. Alex Dreier for Skelly Oil 7:00 a.m. Madison Merchants 7:30 a.m. Monday through Friday Emporium Dept. Store

8:45 a.m. Monday---Wednesday---Friday Fox De Luxe Chicken 9:55 a.m.

WIBA 11 Other Newscasts From

been reported by his next door neighbor, Police Chief E. C. Har- (absent from Billboard list), EIGHT. "Be My Love" (fourth ovality siscuit co., MILWAUKEE, WIS. Noon to Midnight No better time than Now to try em!



Frozen Orange Juice, for instance! So naturally sweet, so fresh-tasting you'll imagine it's just been squeezed from hig, beautiful oranges right off the tree. Only one way to tell how wonderful it really is-and that's to try it! -

Libby's Frozen Broccolil Just picture a big dish of broccoli. Luscious, green, tender stalks . . . with nothing to trim, nothing to waste... the way you always get them from Libbyl Get the picture? Then . . . get the broccoli —Libby's FRESH-Frozen Broccoli tonight! Man ... what a dish!

Libby's Frozen Brussele Sprouts! Wait till you taste them. All that fresh-

picked goodness with hardly the turn of a hand, don't wait! Try them, will you . . . tonight?

Libby, McNeill & Libby, Chicago 9, Illinole

If they're fresher than Libby's
they haven't been picked!

(Try em and see for yourself!) ASPARAGUS SPEARS . BROCCOU . BRUSSELS SPROUTS . CAVLIFLOWER . CUT CORN . CO THE COS . MIXED GARDEN VEGETABLES - CUT GREEN SEANE - PRESCH STYLE COMM MANAGE BARY LIMA SEANS - PROPHOCK LIMA SEANS - PEAS & CARROTS - PERSON PRESCH PRESCH FOTATOIS . LEAF SPINACH . CHOPPED SPINACH . SUCCOYASH . KALE . RIGED PE EM HAMPSRESS . STRAWSBERGS . CONCENTRATED DRANGE LIKE . CONCENTRATED GRAMS ALL