

RADIO and TELEVISION PROGRAM LISTINGS

A-6 LONG BEACH (CALIF.) PRESS-TELEGRAM TUESDAY, APRIL 10, 1951

KLAC	KFI	KMPC	KECA	KHJ	KFWB	KNX	KFOX	KFAC	KGER
570	640	710	790	930	980	1070	1280	1330	1390

The following programs are compiled from reports provided by the broadcasters. No responsibility assumed for last-minute changes which sometimes are made.

DIAL LITES — TONIGHT

COMEDY
 8:00 KFI—Baby Snooks
 8:30 KNX—Truth or Consequences
 9:00 KFI—Bob Hope
CURRENT EVENTS
 8:00 KFWB—Civilian Defense
 8:30 KECA—Time for Defense
ADVENTURE
 7:30 KNX—Charlie Wild, Private Detective

DRAMA
 7:00 KFI—Big Town
 8:00 KHJ—Song of Liberty
SPORTS
 10:15 KLAC—Olympic Fights
MUSIC
 10:30 KHJ—"Lonesome Gal"

TUESDAY, APRIL 10, 1951

5 P. M.
 KLAC—A. Todd
 KFI—L. A. Today
 KNX—Bob Hope
 KFWB—Red Rowe
 KGER—R. Hunter
 KFOX—Bernard
5:15 P. M.
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TOMORROW (WEDNESDAY) APRIL 11, 1951
DAWN TO 7 A. M.
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Radio Narrators Moving to TV May Talk Too Much

By KING CHARLES

Do radio narrators who have switched to TV talk too much? Ben Grauer, NBC's special events reporter and master of ceremonies, thinks the radio talker has a tendency to keep the

with a pause of maybe 10 or 15 seconds between groups of thoughts," Grauer advises. That's a worthy goal for video narrators, but what about the boys who give out with commercials? "In straight commercials," Grauer says, "we once strode up to the mike, told the listeners about the sponsor's product and wound up with the command to 'get it today.' In television the verbal billboard is giving way to the visual demonstrations with the announcer in the background."

H. V. Kaltenborn, NBC's veteran network commentator, has started his thirtieth year of broadcasting. Kaltenborn, now approaching his 73rd birthday, has set up numerous "firsts" in his line in his long career. Rated "the dean of American commentators," Kaltenborn did his first broadcast in New York on April 4, 1922, when still editor of the Brooklyn Eagle. He is credited with introducing editorial analysis in news broadcasting. His first network assignment did not come until 1928 when he joined CBS as a regular staff member. There he set a record of doing 102 ad lib broadcasts within a 20-day period in 1938 during the Munich crisis. In 1940 he transferred to NBC, where he has been since. Since the advent of television, Kaltenborn has made numerous TV appearances both as commentator, and as periodic guest in the current news quiz, Who Said That. A proposal to present him in a weekly TV commentary may soon materialize.

DOWN TV-RADIO ROW NBC and CBS have both announced additional expansion of their news coverage in Europe, set up primarily to cover Eisenhower's activities. KTLA's Ina Ray Hutton very nicely fits into a size 12 blouse—but requires only a size 10 skirt. Nice figuring! . . . Many years ago the president of the Un-

iversal singer and took the residency of Florida said to one of his students: "Jim, someday you will do very well in law school. That young man never finished a law course, but you all know thought of becoming a profes-

TELEVISION

Channel 2 KFI Channel 4 KTTV Channel 5 KLAC Channel 7 Channel 8 Channel 11 Channel 13 Channel 15

TELE-TIPS — TONIGHT
CHILDREN'S PROGRAMS
 5:30 KNSH (4)—Howdy Doody
MUSIC
 8:00 KSTL (2)—Campus Orchestra and Chorus
 8:30 KTTV (11)—Ginny Simms' Camp Show, from Terminal Island
DRAMA
 8:00 KTTV (11)—Rocky King, Detective
 9:00 KECA (7)—Billy Rose Show

TUESDAY, APRIL 10, 1951
4:15 P. M.
 KSTL (2)—Steve Allen
 KECA (7)—F. Phillips
 KNSH (4)—Kate Smith
 KTLA (5)—Al Jarvis
4:30 P. M.
 KFI (9)—Stu Wilson
 KTTV (11)—Malinee; Jack Bourke
5 P. M.
 KSTL (2)—Lucky Pup
 KNSH (4)—Tele-Comics
 KTLA (5)—New Music
 KTTV (11)—Ranks Riders
 KTLA (5)—Al Jarvis
5:15 P. M.
 KSTL (2)—Ghost Riders
 KNSH (4)—Police Calls
5:30 P. M.
 KNSH (4)—Howdy Doody
 KTTV (11)—Cowboy Thrills
 KFI (9)—News
5:45 P. M.
 KLAC (13)—Hitch Post; "Toll 'n' the Desert"
6 P. M.
 KNSH (4)—Crusader
 KNSH (4)—Komodo Club
 KFI (9)—TV University
6:15 P. M.
 KECA (7)—Half Pint Party
 KTTV (11)—News, Hemingway
6:30 P. M.
 KSTL (2)—Tom Harmon
 KNSH (4)—Western Serial "Boots and Saddles"
 KTLA (5)—Benny
 KECA (7)—Vets' TV Center
 KTTV (11)—Cap. Video
6:45 P. M.
 KNSH (4)—Evening Stars
 KTTV (11)—Elmer Peterson
 KTLA (5)—Andy Hinds
 KECA (7)—Betty Belz
7 P. M.
 KSTL (2)—Alan Young
 KNSH (4)—Gleno Kid
 KTLA (5)—Newswheel
 KPCA (7)—Hollywood Screen Test
 KFI (9)—Talent Spotlight
 KTTV (11)—Open House
 KTLA (5)—Thrill of Your Life
7:15 P. M.
 KTLA (5)—Roving Cameras
 KTTV (11)—Newswheel

Downey Band Concert to Finance Unit's Trip
 DOWNEY, April 10. Proceeds from the annual Downey High School band concerts in the school auditorium May 1 and 2 will finance the unit's trip to the Southland band festival in National City this spring, Caesay Mattel, director, announced.

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 You can now have your eyes examined and correctly fitted with modern glasses on small monthly payments.
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 • ANY AGE
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 TV SPECIALISTS
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 Ph. 9-7757, 9-9460
OPEN 7 DAYS A WEEK 10-10 P. M.

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 150 Pine Ave.

Justly Famous for 21 Years
 TUESDAY, APRIL 10
COMBINATION MIXED GRILL
 with Lamb Chop, Calf Liver, Sweet Breads, Fresh Mushrooms, Including Green Salad, Potatoes, Beverages
 Lunches 12 to 2 P. M. Dinner 3 Units Midnight
Hoofly's
 4911 E 2nd Ph 8-4905
 WE REST ON MONDAY

Comedienne
 1,5 Depicted comedienne
 10 Promulgate
 12 Prayer
 14 In a line
 15 Rowing implement
 17 Persian fairy
 18 Swine
 19 Deep hole
 20 Make a lace edging
 21 Daybreak (comb. form)
 23 Proposition
 24 Hammer head
 26 Depend
 29 Indian mulberry
 30 On the ocean
 31 Small island
 34 Measure of cloth
 35 Conduct
 36 Feary
 38 From
 39 Within
 40 Cansoon
 42 Fish
 45 Twitching
 48 Greak god of a river
 50 Unit of weight
 51 Go by plane
 52 Freebooter
 54 Meal
 56 Compound
 57 Yether
Answer to Previous Puzzle
 HORIZONTAL
 1 Harbor
 6 Symbol for iridium
 7 Point
 8 African flies
 9 Rail bird
 10 College cheer
 11 Spinning toy
 13 Louse egg
 16 Sloth
 22 She often is — the radio
 23 Brazilian macaw
 24 Bucket
 25 Otherwise
 27 Sideling look
 28 College
 32 Devices for scaling
 33 City in The Netherlands
 36 Palm lily
 37 Macaw
 40 Knook
 41 Iroquoian
 42 Passage of the brain
 43 Accomplish
 44 Terminus
 46 Angers
 47 Heart
 49 Perched
 51 Collection of sayings
 53 Symbol for tellurium
 55 Symbol for Iridium

Let's Explore Your Mind

By ALBERT EDWARD WIGGAM, D. Sc.

2.15 DIVORCE ALWAYS PROOF THAT A MARRIAGE HAS BEEN UNHAPPY?
 YES NO
3 DOES ASKING A CHILD WHERE HE LOST SOMETHING HELP HIM TO REMEMBER?
 YES NO
1. ARE WOMEN WORSE AUTO DRIVERS THAN MEN?
 YES NO
 © 1951 by John F. Dale Co. YOUR OPINION.

Answer to Question No. 1 Women say no; men say yes. Prof. A. R. Lauer director of the Iowa traffic laboratory, sent me the results of an extensive study which states that "the difference in accident susceptibility is very slightly in favor of women on the basis of mileage, but the difference is not statistically significant." This doesn't tell the amount of training each sex had, condition of cars, day and night hours driven, weather, etc., so we're still in the blissful state where "everyone is entitled to his opinion." Nobody knows.

Answer to Question No. 3 No, it tends to block thinking and substitute anxiety and fear of punishment. Anxious efforts to learn reduce ability to learn. Of course, a desire to learn is helpful. But any feeling of pressure about results is harmful. That is why most psychologists advise students to go to sleep before an examination!

ANSWER TO QUESTION NO. 2 PEOPLE DO YOU REALLY KNOW YOURSELF? You must master the art of getting along with people. This booklet fully explains YOUR 7 BASIC EMOTIONS and how they affect getting along with people. It also tells the difference between Introverts and Extroverts and how to identify each.

WHICH ARE YOU? You can learn these important things about yourself by sending 15c in coin and a self-addressed, stamped (3c) envelope to Dr. Wiggam, 10000th Street, San Diego, Calif. This is a non-profit service to readers. Just ask for CLETTING ALONG WITH PEOPLE.

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 why is MUNTZ TV America's lowest priced?
 Mass produced television receivers, regardless of make, vary ever so slightly in manufacturing cost. THE ENORMOUS DIFFERENCE IN CONSUMER PRICE BETWEEN MUNTZ TV AND ANY OTHER NATIONALLY ADVERTISED MAKE LIES IN SELLING AND MERCHANDISING COSTS.
 By eliminating virtually every vestige of "middleman" merchandising... by selling "Muntz direct to you" the price of the celebrated Muntz TV has dwindled to the bedrock-bottom level in TV history... many, many dollars lower than even "off brand" makes.
 Moreover, by merchandising DIRECT, your constant satisfaction is the more insured by Factory Service... the swifter, safer, surer Factory Attention of the Largest Direct TV Organization the World Has Ever Known!
 That's why Muntz TV has become synonymous with superlative reception and satisfaction. That's why tens of thousands and thousands of Muntz TV owners from Coast to Coast are the best serviced TV viewers in the nation.
 So when you compare Muntz TV with any other, all the others... when you marvel at the difference in price—remember, it costs Muntz less to sell... that's why it costs you less to buy!
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IN SANTA ANA Kimberly 3-8315
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 512 N. MAIN ST. SANTA ANA