KFWB

980

LONG BEACH (CALIF.) PRESS-TELEGRAM MONDAY, MARCH 26, 1951

KHJ

KHJ-News KNX-Harry Babbilt KVOE-Reporter

B A. M.

KLAC.News, Slocks KMPC-News KPI-Coffee Time KPI-Coffee Time KEYA-Breuktast Club KLIA-Breuktast Club KLIA-Breuktast Club KENX-Raiph Story KFAC-Beligion KGER-Mispah KFOX-Bible Society

8:15 A. M.

KFOX-Prison Missionary KLAC-Haynes KMPC-Markets. Sports KHJ-KNX-News KFWH-Bill Leyden KVOE-Stocks

8:30 A. M.

KLAC-News KFI-Jack Berch KMPC-R. Mulholland KHJ-KVOE-Haven of Res KNX-Grand Stam KGER-Voice of China KFOX-Life Words

8:45 A. M.

KFI-Dave Garroway KLAC-Eacing News KFAC-Unity KNX-Rosemary KFWB-Bible Treasure

9 A. M.

RLAC-News, Crosby KFI-News KHJ-Rate Smith KFWB-Music KECA-J. Olsen KNX-W. Warren KFAC-Piano KGUR-Lutheran Hour KFOX-Pentecoxtal KYOX-Crub Variety

9:15 AP M. KEON-Home Missionary KECA-News KEI-Meyers to Market KVOE-Garden Guide KNX-Aunt Jenny

9:30 A. M.

KLAC-Top Tunes
KFI-Ladies Day
KEUA-Quick as Flash
KHJ-Norma Young
KMPC-Chef Milanl
KNX-Helen Trent
KFAC-Music
KFWB-Mrs. E. Roosevel
KGER-God's Half Hour
KVOE-Music

9:45.A. M. KNX-My Gal Sunday KFOX-Bible

10 A. M.

KFI-Around Town
KLAC-Al Jarvia
KMPC-News, Melody
KNX-Big Bister
KHJ-KVOE-News
KECA-V. Lindlant
KFAC-Concert
KOEK-News, Lee
KFOX-News, Lee
KFOX-News, Religioua

10:15 A. M.

RFON-Religious REMA-Records RFWB-M. Hart RFWB-M. Baird RHJ-KVOE-Tello-Test RNX-Ma Perkins

10:30 A. M. KFI-News KHJ-KVOE-Music, Mor-

The following programs are compiled from reports provided by the broadcasters. He responsibility assumed for limitational which semetimes are made. DIAL LITES -- TONIGHT

8:08—KNX—Janet Gaynor and Charles Farrell emerge from retirement to play their original roles in the 1928 silent success, "Seventh Heaven," on "Radio Theater."

KMPC

710

KECA

7:60-KFI-Arthur Fiedler will present tonight the music of Berlioz and Victor Herbert, and "Classical Juke Box," as the Boston Pops Orchestra swings into action.

7:80—KWIJ—Major George Fielding Eliot is heard from Frankfurt, Germany, conversing with newsmen in Tokyo and New York during tonight's "War Front-Home Front" broadcast.

8:00—RECA—From Lakewood Park Ballroom in Mahoney City, Penn. comes the music of Ralph Flanagan and his aggregation, as they prezent "Let's Go, With Ralph Flanagan."

9:15 P. M.

KMPC-Curtain Call RHI-KVOE-F. Lewis KFOX-Business Reporter

KMPC-Dance Time KFI-Basid Rose KECA-Pikno Playhousa KGCR-Brown Schools KNX-Beulah KHI-KVOE-Crime Fighters KFOX-Serenade

9:45 P. M.

KFWB-News KNN-Club 15 KFOX-Sacramento News Letter

10 P. M.

10:15 P. M.

10:30 P. M.

KFI-Abnny Murray KHJ-Lonesomo Gal KGAR-Muor KEA-Wuder Sarroanno KNX-Starlite Salute KFOX-Music

10:45 P. M.

17..P. M.

l-Spirituals Glog Olis Jews Jebeisure Time

IPC Leisure Time J-News J-News tos Band, Wh-11, Norman IX-News, Sports UN-Music OB-Here's Garland

11:15 P. M.

KFI-Red Nichols KHI-The Continental KNN-Merry (to 'Round a ECA-New Yorkers

11:30 P. M.

KGERLEnnth House KFI-For You KHI-Crowell's Nest KECA-Phil. Report, Foot-ight Favorite KFOX-Diemory Room

13:45 P. M.

12 MIDNIGHT

TOMORROW

TUESDAY

MARCH 27, 1951

DAWN to 7 A. M.

DAWN to 7 A, M.
16 First Texas Tray (6.30)
16 LV Hayner
16 LV Hayner
17 First Wasse, Farma Music,
17 Hat Belan (1000)
16 LV Masse, Farma
17 First Wasse,
18 Fi

7 A. M.

7:15 A.M.

KI.AC-Haynes RFI-KFOX-News KECA-Hollywood KMPC-Farm Advise KHI-KVDE-News KNX-Art Godfrey

AC-Don Ous i-Moste Meno WB-News, Music X-News, Mei Buldwin CA-Herb Allen, News

KNX-You and World

KF'-Sports KGER-Music KNX-Pres, Truman KETA-New Yorkers

KFI-Virgil Pinkley KHJ-Frank Edwards KECA-Dr. F. Balles KNX-Bob Elson

AC-Boxing
CReporter
CREWING Day Is Done
SIA-News of Tomorrow
SIA-News of Tomorrow
WR-G. Norman
(N-10 O'clock Wire
AC-Music
OX-Music
OX-Disc & Chat

8:00-XII-Barbara Gibson, young American coloratura soprano, makes a return visit tonight to the "Telephone Hour."

MONDAY, MARCH 26, 1951

KE'A-Johnny Desmond KHJ-KVOE-News KGER-Clark Sparks KFWB-Music KNX-Star Playhouse KFXC-Evening Concert KFOX-Stories

TONIGHT 5 P. M.

KLAC

57(1

KFI

640

KLAC-Nows, Sports
L. A. Today
KYL-Fasture Wire
KMPC-Hilly Wanted
KHJ-KVOK-Mark Trail
KEUA-Nows O'A-Nows CWB-Red Rowe SWE-Ed, R Murrow FAC-Serenado COX-M ssion (CX-M ssion 1800

5:15 P. M. C-Jamborea (5:20) G-News Cra-Elmer Davis GPC-Riymond Swing NX-Tota Harmon GER-Rancho 1999

5:30 P. M. COX-N vs

5:45 P. M. NAC-S: m. Baiter MFC-T ip Tunes GCA-B in Garred SX-Frink Goss FR-Gospet Frienda GOX-F sheaster

6 P. M. Ar-News, Jarvis FC-Cilli News CA-News, Weive Political
NN. Pasto Theoler
Fl-American Way
BJ-G. Heatler
FWB-New
FWB-New
TER-Rout Chair
FOX. News, "Time Out"
VOE.F. Lewis

6:15 P. M. KMFC-Bib Kelley RECA-Hamabil Cubb RHJ-KVOE-News KFOX-Hawanan Music

6:30 P. M. Relicianty Mattern NIPC-Relicianty Mattern KEPCA-Boston Blacker KEPCA-Boston Blacker KHA-Anawer Mon KPWH-American Donness KFA-Heir of Misse KCHE-Borners Rom KVOE-Borners Boom

6:45 P. M. 7 P. M.

7 P. M.
KI AV-NA AA CHOODER CO KICL Buston Best Controlled KMPV-M 190 Memories KDV-AV-DE BASK RDV-AV-DE BASK KDV-AV-DE BASK KDV-AV-DE BASK KDV-AV-DE BASK KDV-AV-DE BASK KDV-AV-DE BASK KDV-AV-DE BASK VOIL-MAKE VOIL BEST S 7:38 P. M.

7:45 P. M.

Professional States 8 P. M.

ct. Nows April, Mejon Gine More Falls W RETAILS AND KHILK WITH LET George De KENARA Wan Bowe Figurer of the service of the servic

8:15 P. M. FILE F. M.
MFILE DE CLOSBY
FILEN 4
GEB-Hanrew Christian
NX-Smith A. Wholing
FW-B-X-serie Ermid
FOX-A-ernt Berman

8:30 P. M. ent Broula

FWH-News GER-Sin Pedro High VOE-War Front 8:45 P. M.

KEGN-Sindio KMET-Human Belatons KEC'A-World Dishes KEWS-U. N. Todan KGER-Vice of China Telephone Hou C-itolix word C

National Banner

THORIZONTAL VERTICAL

I Depicted is the I Hesitated

flag cf ____ 2 Come 9 This dominion 3 Relater

is the world's 4 Lives largest 5 Asterisk

6 Weed

8 Tidy 9 Sweetheart

7 Solar disk

(Scot.)

410 Succulent

fruit

11 Leather

producer of

13 Award

15 Vase

48 Also

city

23 Always

27 Remove

30 Note of

33 Combat

39 Employs

40 Chinese meas ire 41 Clay cases 47 Trinity term

(ab.) 48 Indian

60 Clamor

51 Goddess of Infatuation

52 Duration of

office.

ahrub

58 Rim 67 Speaks baltirgir

54 Everyareen

28 Obstacles

29 Part of "be"

31 Preposition

Guido's scale

32 French article

35 Hera die band 38 Nest of boxes

14 Egg-shaped

16 Superficial

20 New Jersey

extents

7:30 A. M.

KEON-Massion REG-Freetwood Lawson RMG-News RMJ-KVOE-Breakfast KGER-Aubrey Lee KFI-Platter Purly KF: X-Reignors KMPC-B. Mulbolland KE'A-Bob Garred KNX-Frank Goss

7:45 A. M. KEI-Sam Hayes KGER-W. B. Record KETA-Z. Manners

KNX

1070

LOOKING AND LISTENING

'Seventh Heaven' Returns Gaynor, Farrell Tonight

KFOX

1280

By KING CHARLES

the first year's awards by the much more interesting than the Academy of Motion Picture Arts title. and Sciences, with Miss Gaynor winning the first Oscar for the __"Canasta Time" will be on KFI-

faith in one's self.

TONIGHT ON TV — Surveys show that Monday nights have the largest television viewing audlence of any night of the week. So settle back for a lot of good entertainment this evening. Break into the spirit by enjoying Clark Dennis singing "Tenderly" on KNBH at 6:45... Arl Baker comes along at 7 on KECA with his tripi-filmer, which of course, has the "Range Busters" for an opener... Sports fans might pre-

In one of radio's outstanding attractions of the season, Janet Gaynor and Charles Farrell will come" with Raymond Massey energe from retirement to play their original roles in the 1928 in "The Ape"... Sam Balter and boxing come from Ocean Park silent screen success "Seventh Heaven," on "Radio Theater." To TV offers Hoot Gibson in "A night it will be heard on KNX at Man's Land"... The "Lights o'clock.

"Seventh Heaven" figured in the first year's awards by the

KFAC

1330

KGER

1390

winning the first Oscar for the best performance by an actress in 1928.

Set in France during the first World War, "Seventh Heaven" is the poignant story of Chico, a knew telegraph of

opener... Sports fans might prefer watching the Sunday's races from Caliente over KNBH at the same time.

FOR LISTENERS ONLY—Highspots on tonight's radio shows will include: "My Friend Irma" on KNX at 7 meets a new

Capt. Huffenpuff churn into "Ty- KGER brings the San Pedro High phoon Lagoon" in the Leakin' School program at 8:30 . . . Lona on a new venture on KTLA Twenty-five minutes of action . . . When 7:30 rolls around KTSL pack "Crime Fighters" on KHJ will bring Jackie Gleason with at 9:30 . . . Anne Baxter stars in guests including songstress Fran "You'll Never Know When" over Warren and Comedian Joey KNX at 9 . . . President Truman Bishop. speaks over KNX at 10:45.

TUESDAY, MARCH 27, 1951

12 NOON KFOX-Music KLAC-Al Jarvia KI-F-Earm Reporter KMPC-Priyer Music KHJ-KVOE-KBCA-KNX-News KFWB-BIII Anson KFAC-Concert KGER-Songs

gan Mander KMPC-Tune Test KGER-H. Mackbam KNX-Dr. Malone KECA-True Story. KFOX-Music KVOK-Personallies KFAC-Songs 10:45 P. M.

KHJ-C. Cavailaro KFI-Life Beautiful KGER-Rev. Kopp KNX-Guiding Light KFOX-Music, Health 11 A. M.

KIAC-M Jarvis KFI-Double, Nothing KMPC-News, L. A. Today KHJ-KVOE-Ladies Fair KECA-B. Crocker KECA-B. Crocker KRX-Mrs. Burton KFAC-GAU Bates Post KFAC-GAU Bates Post KFOX-Bhythmic Age

11:15 A. M. KECA-Easy Aces KGER-Mission KNX-Perry Mason 11:30 A. M. KFI-Live Like Millionaire KECA-J. B. Kennedy, March & Sweeney KHS-KVOE-Queen for a

Day KNX-Nora Drake KFAC-Music Hall KGER-Redemption Ranch KFOX-News, Music

Answer to Previous Puzzle

12:15 P. M.

KFI-Road of Life KFOX-KMPC-News KHJ-Bell Ringer KNX-Wendell Noble KGER-World News KECA-Records KVOE-Farm Forum 12:30 P. M.

KFI-Pepper Young
KMPC-Religious Science
KECA-Modern Romance
KHJ-Namey Dixon
KHJ-Namey Dixon
KHJ-Namey Manon
KGWB-Newn
KGWB-Newn
KGER-Berenade
KFOX-Studio
KVOE-Ranch

12:45 P. M. KFI-Happiness
KHJ-Cedric Foster
KECA-David Amiry
KMPC-For Ranchers
KFAC-News
KFOX-Latin American

1 P. M. KLAC-News, Sport 370

1:15 P. M. 11:45 A. M. KMPC-Beauty Council KNX-Brighter Day KECA-Bankhage Talka KGER-Hour of Prayer KGER-Army Voice KNX-King's Row KFI-Stella Dallas KFAC-Child's Music

1:30 P. M. 3:15 P. M. KI I-Lorenzo Jones KIWB-Naws, Anzon KIJ-Double or Nothing KIX-Protect. League KIER-Adventure Research KVOE-Frank Russell

1:45 P. M. KUI-Widder Brown KOER-News, Music 2 P. M.

KUAC-News, Sports 570 Club
KFI-Girl Marries
KGER-L. B. Band
KHJ-News
KFWB-Bill Anson
KFAC-Composers
KFPC-News, Johnny
Gen!

Grant KECA-Surprise KEX-News, Paul Master-son, Mr. Info. 2:15 P. M.

Kill-Lanch with Lopez Kill-Portia

2:30 P. M. KHJ-Woman Wonderful KHL-Plain Bill KHX-Jack Owens KHER-Garden Behool

Band KECA-Variety Fare 2:45 P. M. Kl'I-Front-Page Farrell KliX-George Fisher

3 P. M. KLAC-News, Sports 570 Club
K) J. Welcome Travelers
K) J. P. Welcome Travelers
K) J. Welcome Travelers
K) J. C. Welcome
K) J. C. Welcome
K) J. C. Welcome
K) J. C. Welcome
K) J. We

KFON-Mat Melodies KVOE-Here's Garland 3:30 P. M. KFI-Aunt Mary KGER-News, Eancho KECA-Fran Scully KFOX-Music

3:45 P. M.

KFI-Woman in My House KHJ-Lynn and Hollywood KFAC-News KFOX-Pension 4 P. M. KLAC-News, Sports Stars KMPC-News, Johnny

Grant
KHJ-Futton Levia
KHJ-Futton Levia
KFJ-Woman's Secret
KECA-Lou Crosby
KNX-Curt Massey
KFWB-Pater Fotter
KFAC-Masterplaces
KGER-Ranch, Hews
KFON-News 4:15 P. M.

measurement-firm made a special survey on Monday. It showed that during the afternoon, with the home audience mostly womenfolk, 86 per cent of the video sets in this area that were turned on were tuned to the Sentral respective completes esselou. In the evening, when all the family susually is at home, only about 40 given new impetus to proposals for televising important debates per cent of the sets that were on were tuned to the Kefauver telecasts in the only night session here.

On Monday morning the survey showed 26 per cent of home relevision sets in use—and all threads to the Kefauver given new impetus to proposals for televising important debates which every citizen theoretically is entitled to attend but few are able to take advantage of. A bill that would permit telecasts of major debates in the House of Representatives has been introduced by Rep. Jacob Javits (R.-KMPC-Tales KFI-Dr. Paul KHJ-KVOE-Frank Hem-KnJ-KVOE-Frank Het Ingway KNX-Strike It Rich RFOX-Freddie Martin Sings

4:30 P. M. KFI-B. Wheeler KMPC-Ira Cook KHJ-Behind Sury KECA-Happy Theater KFWB-Platter Fals KVOE-U. N. KFOX-Hitching Post

4:45 P. M. KLAC-Racing KECA-Headlings KNX-Harry Babbitt KVOE-KHJ-Hayes KGER-Sport (4.55)

VES |

. TELE-TIPS — TONIGHT

4:50 — KNBH-(4) — Kate Smith has a special personal interview planned today as she welcomes Brig. Gen. David Sarnoff to her show. Sarnoff will tell of the work and requirements of the Red

Cross. 6:45—KECA-(7)—The billion dollar business of publicity provides an interesting behind-the-acenes subject for interviews, when hostess Faye Emerson meets guest stars Ed Stein, managing editor of International News Photos and Geene Courtney, holder of over 500 titles of a "Subbletty guest".

7:15—KTLA-(5)—Hammers and paint brushes have been going over-time this week to make ready for your inspection and pleasure... the new Showboat docks and boat (production scenery) as used on

7:15 P. M.

7:45 P. M.

P. M.

KECA (1)-Film.

"Mark of Cain"

KNEH (4)-Film.

"Repedaughter

KTTMIRES O Come"

KPT (6)-Film.

KTTV (1)-What's My

Line?

KJAC (13)-Cleta Roberts,

World Reports

8:15 P. M.

KLAC (13) Fred Haney Clubhouse 8:30 P. M.

KNBH (4)."Bet Your Life." Grouche Marx KTSL (2)-Film, "Cheer Up" KTTV (11)-Arthur God-frey KLAC (13)-Boxing, Ocean Park

9 P. M.

MONDAY, MARCH 24, 1951

KTTV (11)-Open House KLAC (13)-World Series TONIGHT 4:15 P. M. KNBH (4)-Kata Smith KECA (7)-Foreman Phillips KLAC (13)-Al Jarvis

KTLA (5)-Dixie Show Boat 7:30 P. M. 4:30 P. M. KTSL (2)-Cavalcade of Blars KNBH (4)-News, Weather KFI (9)-Spotlighter, Ray Hewitt KTTV (11)-Newsreel KLAC (13)-Baseball Dinner FI (9)-Stu Wilson TTV (11)- Matinee, Jack Fourke 5 P. M.

KNBH (4)-Tela Comics KTLA (5)- News, Music KTTV (11)-Range Riders KLAC (13)-Al Jarvis 5:15 P. M. KNBH (4)-Roberts Quin-KTTV (11)-Perry Como

KNBH (4) Gabby Hayen KTLA (5) - Police Calls KFI (9) - Meglin Revus 5:30 P. M. KNBH (4)-Howdy Doody KTLA (5)-Cowboy Thrills KFI (9)-News

5:45 P. M. KTSL (2)-Preview, Carnival for Kids KECA (7)-Bandy Strong 6 P. M.

KTSI. (2)-Western Caval-cade. "Dynamite Canyon" KNBH (4)-Crusader Rab-bit Comedy Kiub (6:03) KECA (7)-Space Patrol KFI (9)-TV University KLAC (13)-Film 6:15 P. M. KECA (7)-Tom Corbett, Space Cadet KTTV (11)-News, Hem-

ingway KLAC (13)-Jimmie Dolan 4:30 P. M. KNBH (4)-Western Serial "Boots and Saddle" KTLA (5)-Beany KECA (7)-Foreman Philips KTV (11) Political, Firm Oddities 6:40 KECA (7)-Greater

6:45 P. M. 6:45 P. M.
KNBH (4)-Evening
Stars. Elmer Peterson,
4(3.55)
KECA (7)-Fave Emerson
KILA (3)-Handy Hints
KTTV (3)-Hong Trails
KTTV (11)-Tom Harmon
Show

7 P. M. KTSI. (2)-Lee's Lair KNBH (4)-Joe Hemandez at Callente KTLA (5)-News KECA (7)-Triple Peature Theater "Boothill Bandits"

casts.

statistics.

KNEH (4)-Lights Out
"Man With Hat"
KTTV (11)-Horace Heidt
9:10 KFI (9)-Canasta 9:15 P. M. KTLA (5)-Film.
"The Ape." B. Karloff
9:25 KFI (9)-Wrestling at
Pasadena 9:30 P. M. KNIIH (4)-"Leave It to Girls" KTTV (11)-The Goldbergs

9:45 P. M. KTSL (2)-Manhattan Spotlight 10 P. M.

KECA (7)-Film.
"Devil on Wheels"
KNEH (4)-Voice of Firestone with Jerome Hines
KTSL (2)-F. Lawron,
Backstage with NTG
KTTV (11)-Stude 1.
"Chill on the Wind"

Kefauver Telecasts Dispel

By WAYNE OLIVER

asts.

This was evident from the start

of the telecasts in New York City
alone on Monday morning and

of the hearing here last week as 3,100,000 on Tuesday morning.
housewives let dishes pile up and Including those who saw only

But it is emphasized by viewer 20,000,000 to 30,000,000.

tatistics.

The lower percentage of tunein to the telecasts of the evening

NEW YORK. (49) If there were than 20 times average.

10:30 P. M.

11 P. M.

Party"
KTTV (11)-Newaresi,
George Martin Jr.

11:15 P. M.

KTSL (2)-Peter Potter HTTV (11)-Glancing at Anson

11:30 P. M.

12:05 P. M.

KTSL (2)-High Lights

TOMORROW

TUESDAY

MARCH 27, 1951

KFI (9):
11:00-Film.
'Important Witness'
12:10-Naws
12:30-Loades Day
1:30-Cook's Corner
2:00-Film.
'A Man's Land''
3:20-Cuspects Wanted
3:30-Cuse Book,
4:30-Cuse Book,

KNBH (4)12:16-News
12:30-Notes & Keypotes
1:00-Paul Piercs
1:00-Comedy Matines
1:00-Curious Camera
1:00-Curious Camera
1:45-Sheilah Graham
4:00-Kate Smith

tion-rate Smith
KECA (7)12:30-Grace Lawson
1:30-Mulhoiland's
Matinee
2:30-Your Home
3:60-Gowbov Theater
4:15-F. Phillips

one or two telecasts, the national

its daytime sessions.

The Kefauver telecasts have

y Rep. Jacob Javits (R

KNBH (4)-"Who Said That" KTLA (5)-Kefauver Crime Committee HLAC (13)-Movie, "Death Kisa" day's work for sound men. There's a tendency in their There's a tendency in their trade to use the real thing: An actual shower bath, a real door or a recording of a train whistle

NEW YORK. OP What kind of

noise does a unicorn make?

Sound effects experts at NBC

KTSL (2)-Earl Wrightson KNBH (4)-Broadway Open House KECA (7)-"Champange Conant, accoustics expert for "Theater Guild of the Air," thinks recordings of actual rain just don't ring true. He favors the old rain machine, a contrap-tion patterned after Rube Gold-

KTLA (5)-Final Edition The rain machine works some thing like this: Grass seed contained in a hopper falls through a valve onto a revolving disk driven by an electric motor. A windshield wiper sweeps the seed KECA (71-Test hLAC (13)-11:00-Nec Graydon 1:00-Mike Roy 1:00-Al Jarvis 3:00-Film, "Rhythm Racketser" 4:15-Al Jarvis off the disk onto a marble (the kind used by youngsters), which slaps the seed onto (1) a ping-4:15-Ai Jarvis
KTTV (11)12:15-Berenade
12:30-Justruction for
Survival
1:00-Bonus Bids
2:00-Film Oddities
2:15-Garry Moore
2:45-First 100 Years
3:00-Come to Kitchen
1:30-Ladies' Malinee

siaps the seed onto (1) a ping-pong ball suspended on a string, (2) a glassine envelope, (3) a piece of ordinary typing paper and (4) a square of shellacked fabric stretched taut as a drum. Each surface gives a different sound, but if you take one away you miss something. If the pingpong ball is taken out, for in stance, you miss the sound of rain dripping from the caves.

Sound effects are not all produced by gadgets and push-buttons. Sometimes they are the result of plain physical exertion. Conant says that one or two "Theater Guild" productions have kept him in a lather running up and down stairs.

Channel 2 RFI Channel 11 Channel 12 Channel 12 Channel 13 Channel 7 OW AVAILABLE — AL-WOOL WILTONS AND AXMINSTELS AT REASONABLE PRICES. BEE DISPLAT! Sound Effects Is TONY BLIK Often Strenuous 303 LOCUST PHONE 7-9841

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2537 AMERICAN AVENUE PHONE 4-4584 FV CVV FOR THE FINEST RADIO AND TELEVISION SERVICE At the Shop or in Year Name HER 10 to 10 Delty-1 to 7 Seed



Doubt of Women's Interest any doubts that women are keen- The New York news station, ly interested in public affairs, WPIX, which originated the telethey should have been dispelled casts here for itself and other by the Kefauver committee tele-tracts indicated 2,400,000 home viewers



Sold Elsewhere at 18.75 095 Piastic installation



538 AMERICAN

Let's Explore Your Mind By ALBERT EDWARD WIGGAM, D. Sc.



Answer to Question No. 1
Yes. A survey of 800 couples showed that a large majority of those treated "harshly' 'in childhood by parents were in the lowhood by parents were in the low-est happiness g roup. This es whose parents had used firm but regular rules of discipline were the happiest. Those whose parents had used irregular disci-pline (sometimes loose, some-times harsh) were in between. Harshness always weakens a child's love for and confidence Harshness always weakens a child's love for and confidence in his or her parents.

Answer to Question No. 2

Whether fair or not, we can't help it. We instantly form some sort of impression of everyone we meet. It isn't fair, however, to be too positive. However, for her her positive.

we meet. It isn't lar, hower, to be too positive. Upon further association with the person, we should try to find if our first impression was correct. Studies show that even first graders quickly choose their seat mates,

O 1931 by John F. Dillo Co. YES 🗌 NO 🛄

land in a surprising number of cases, these first impressions do not change. Answer to Question No. 3 No. Purdue University me chanical adaptability tests and general intelligence tests were

given to top, medium and poor mechanics. Poor mechanics were about as likely to make top intelligence scores as good mechanics. This means even you and I might make good mechanics! I've always thought I'd be a whiz if I tried it, even when my thumbs were bandaged from my mechanical efforts. Of course, a construction engineer has to have lots of brains.

Our great new booklet—How to double
your reading appeal.
READ FARTER AND BETTER
by Albert Edward Wignem, Bt.D., will.
A remarkable key to knowledge and
success like simple for the provider and
success that stand of the provider and
success the stand of the provider and
success the stand of the stand of the
seddresses Dr. & E. Wieram, cure of this
nowspaper. Enclose a 3-cent stamped
self-addressed envelops.

for Guide Work at Kindergarten By MURIEL POWERS

activities between 3 and 4:39 0°clock, one or more afternoons a
week.

At that time a group of 5, 6,
and 7-year-old girls and boys at
the West Day Nursery have timefor stories, music or games, and
they hope that just the right
woman will volunteer assistance.
This is a service for someone. woman will volunteer assistance. This is a service for someone who may be retired, but still who likes to work with young people. Offer your experience and free hours to the CVO. Call 70-1434, or come to the Red Feather Building at 1213 Cedar Ave., and ask for Mrs. Savidge.

ANGOLA, Ala., March 26. (49) Seven Negro convicts, ringlead-ers of an Easter riot at Louisiana State Penitentiary, were locked in solitary confinement in

white foreman and six Negro trusty guards were attacked

Leader Sought

housewives let dishes pile up and

te crime committee session. In

staved glued to their sets.

The Community Volunteer Office is seeking an experienced kindergarten or primary teacher who would enjoy leading group activities between 3 and 4:30 o

Riot Leaders Put in Solitary

windowless dungeons today.

The presence of submachine guns halted the outbreak after a

One guard was cut on the face with a broken glass jar.
Warden Rudolph Easterly, seven state policemen, several prison captains and Sheriff T. H. Martin of West Feliciana Parish

raced to the camp with guns and seized those they identified as the ringleaders. Martin said the seven men would be charged withrioting.







say something like a horse, if anything. A TV script popped up one day recently calling for the voice of the mythological creature. Just to make sure, a sound effects IN OUR man checked with the Museum of SOUTH Natural History, which advised that a whinny would do the trick. Such problems are all in a AMERI-CAN ROOM * in its own outdoor setting. But, they claim, some of the early inthey claim, some or the ventions are still effective. HALL RENTALS

(Formerly Mon \$35 Locust Ave.

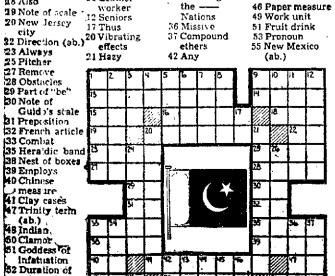
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34 It belongs to

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26 Moistens

33 Weaken