

RADIO and TELEVISION PROGRAM LISTINGS

A-8 LONG BEACH (CALIF.) PRESS-TELEGRAM MONDAY, MARCH 26, 1951

KLAC	KFI	KMPC	KECA	KHJ	KFWB	KNX	KFOX	KFAC	KGER
570	640	710	790	930	980	1070	1280	1330	1390

The following programs are compiled from reports provided by the broadcasters. No responsibility assumed for last-minute changes which sometimes are made.

DIAL LITES — TONIGHT

8:00—KNX—Janet Gaynor and Charles Farrell emerge from retirement to play their original roles in the 1928 silent success, "Seventh Heaven," on "Radio Theater."

7:00—KFI—Arthur Fiedler will present tonight the music of Berlioz and Victor Herbert, and "Classical Juke Box," as the Boston Pops Orchestra swings into action.

7:00—KHJ—Major George F. Fielding is heard from Frankfurt, Germany, conversing with newsmen in Tokyo and New York during tonight's "War Front-Home Front" broadcast.

6:00—KECA—From Lakewood Park Ballroom in Mahoney City, Penn. comes the music of Ralph Flanagan and his aggregation, as they present "Let's Go, With Ralph Flanagan."

5:00—KFI—Barbara Gibson, young American coloratura soprano, makes a return visit tonight to the "Telephone Hour."

MONDAY, MARCH 26, 1951

TONIGHT	5 P. M.	6 P. M.	7 P. M.	8 P. M.	9 P. M.	10 P. M.	11 P. M.	12 MIDNIGHT	TOMORROW
KLAC—News, Sports KFI—Theater KMPC—Theater KECA—Theater KHJ—Theater KFWB—Theater KNX—Theater KFOX—Theater KFAC—Theater KGER—Theater	KLAC—News, Sports KFI—Theater KMPC—Theater KECA—Theater KHJ—Theater KFWB—Theater KNX—Theater KFOX—Theater KFAC—Theater KGER—Theater	KLAC—News, Sports KFI—Theater KMPC—Theater KECA—Theater KHJ—Theater KFWB—Theater KNX—Theater KFOX—Theater KFAC—Theater KGER—Theater	KLAC—News, Sports KFI—Theater KMPC—Theater KECA—Theater KHJ—Theater KFWB—Theater KNX—Theater KFOX—Theater KFAC—Theater KGER—Theater	KLAC—News, Sports KFI—Theater KMPC—Theater KECA—Theater KHJ—Theater KFWB—Theater KNX—Theater KFOX—Theater KFAC—Theater KGER—Theater	KLAC—News, Sports KFI—Theater KMPC—Theater KECA—Theater KHJ—Theater KFWB—Theater KNX—Theater KFOX—Theater KFAC—Theater KGER—Theater	KLAC—News, Sports KFI—Theater KMPC—Theater KECA—Theater KHJ—Theater KFWB—Theater KNX—Theater KFOX—Theater KFAC—Theater KGER—Theater	KLAC—News, Sports KFI—Theater KMPC—Theater KECA—Theater KHJ—Theater KFWB—Theater KNX—Theater KFOX—Theater KFAC—Theater KGER—Theater	KLAC—News, Sports KFI—Theater KMPC—Theater KECA—Theater KHJ—Theater KFWB—Theater KNX—Theater KFOX—Theater KFAC—Theater KGER—Theater	KLAC—News, Sports KFI—Theater KMPC—Theater KECA—Theater KHJ—Theater KFWB—Theater KNX—Theater KFOX—Theater KFAC—Theater KGER—Theater

LOOKING AND LISTENING

'Seventh Heaven' Returns Gaynor, Farrell Tonight

By KING CHARLES

In one of radio's outstanding attractions of the season, Janet Gaynor and Charles Farrell will emerge from retirement to play their original roles in the 1928 silent screen success "Seventh Heaven," on "Radio Theater." Tonight it will be heard on KNX at 6 o'clock.

"Seventh Heaven" figured in the first year's awards by the Academy of Motion Picture Arts and Sciences, with Miss Gaynor winning the first Oscar for her best performance by an actress in 1928.

Set in France during the first World War, "Seventh Heaven" is the poignant story of Chico, a street-cleaner, and Diane, whom he rescues from the clutches of a jarcenous sister. Torn from Diane by the call to arms on what was to have been their wedding day, Chico imparts to her the secret of his own courage—faith in one's self.

TONIGHT ON TV — Surveys show that Monday nights have the largest television viewing audience of any night of the week. So settle back for a lot of good entertainment this evening. Break into the spirit by enjoying Clark Dennis singing "Tenderly" on KNBH at 8:45. Art Barker comes along at 7 o'clock with his triple-trip, which of course has the "Range Busters" for an opener. Sports fans might prefer watching the Sunday's races from Caliente over KNBH at the same time.

When the Showboat rounds the bend on KTLA at 7:15 viewers will find his a new boat but with the same Dick Lane and cast. By the way, we almost forgot that at 6:30 Beany and Cecil and Capt. Huffenpuff churn into "Typhoon Lagoon" in the Leakin Loma on a new venture on KTLA. When 7:30 rolls around KTLA will bring Jackie Gleason with guests including songstress Fran Warren and Comedian Joey Bishop.

12 NOON	1:30 P. M.	2:30 P. M.	3:15 P. M.
KLAC—News, Sports KFI—Theater KMPC—Theater KECA—Theater KHJ—Theater KFWB—Theater KNX—Theater KFOX—Theater KFAC—Theater KGER—Theater	KLAC—News, Sports KFI—Theater KMPC—Theater KECA—Theater KHJ—Theater KFWB—Theater KNX—Theater KFOX—Theater KFAC—Theater KGER—Theater	KLAC—News, Sports KFI—Theater KMPC—Theater KECA—Theater KHJ—Theater KFWB—Theater KNX—Theater KFOX—Theater KFAC—Theater KGER—Theater	KLAC—News, Sports KFI—Theater KMPC—Theater KECA—Theater KHJ—Theater KFWB—Theater KNX—Theater KFOX—Theater KFAC—Theater KGER—Theater

TELEVISION

Channel 2 KFI Channel 9 KTLA
Channel 4 KTTV Channel 11 KTLA
Channel 5 KLAO Channel 13 KTLA
Channel 7 KECA

TELE-TIPS — TONIGHT

4:00—KNBH(4)—Kate Smith has a special personal interview planned today as she welcomes Brig. Gen. David Sarnoff to her show. Sarnoff will tell of the work and requirements of the Red Cross.

6:45—KECA(7)—The billion dollar business of publicity provides an interesting behind-the-scenes subject for interviews, when hostess Faye Emerson meets great stars Ed Stein, managing editor of International News Photos and Gene Courtney, holder of over 500 titles as a "publicity queen."

7:15—KTLA(5)—Hammers and paint brushes have been going overtime this week to make ready for your inspection and pleasure... the new Showboat docks and boat (production scenery) as used on the "Dial Showboat" program.

10:05—KTLA(5)—T. R. Goodwin, U. S. Government Agent in charge of Death Valley, and his daughter Kay, will be going "Backstage With N. T. G." to chat about the famed Death Valley area.

MONDAY, MARCH 26, 1951

TONIGHT	10:30 P. M.
4:15 P. M. KFI—Kate Smith KTLA(5)—Ed Stein KTLA(5)—Gene Courtney	10:30 P. M. KFI—Who Said KTLA(5)—Broadway KTLA(5)—Death KTLA(5)—Kiss
4:30 P. M. KFI—Stu Wilson KTLA(5)—Broadway KTLA(5)—Death KTLA(5)—Kiss	11 P. M. KFI—Earl Wrighton KTLA(5)—Broadway KTLA(5)—Death KTLA(5)—Kiss
5 P. M. KFI—Stu Wilson KTLA(5)—Broadway KTLA(5)—Death KTLA(5)—Kiss	11:15 P. M. KFI—Earl Wrighton KTLA(5)—Broadway KTLA(5)—Death KTLA(5)—Kiss
5:15 P. M. KFI—Stu Wilson KTLA(5)—Broadway KTLA(5)—Death KTLA(5)—Kiss	11:30 P. M. KFI—Earl Wrighton KTLA(5)—Broadway KTLA(5)—Death KTLA(5)—Kiss

Art of Producing Sound Effects Is Often Strenuous

NEW YORK. (AP) What kind of a noise does a unicorn make? Sound effects experts at NBC say something like a horse, if anything.

A TV script popped up one day recently calling for the voice of the mythological creature. Just to make sure, a sound effects man checked with the Museum of Natural History, which advised that a whinny would do the trick.

Such problems are all in a day's work for sound men. There's a tendency in their trade to use the real thing: An actual shower bath, a real door or a recording of a train whistle in its own outdoor setting. But they claim, some of the early inventions are still effective.

Rain, for example. Weston Conant, acoustics expert for "Theater Guild of the Air," thinks recordings of actual rain just don't ring true. He favors the old rain machine, a contraption patterned after Rubie Goldberg.

The rain machine works something like this: Grass seed contained in a hopper falls through a valve onto a revolving disk driven by an electric motor. A windshield wiper sweeps the seed off the disk onto a marble (the kind used by youngsters), which slaps the seed onto (1) a ping-pong ball suspended on a string, (2) a glassine envelope, (3) a piece of ordinary typing paper and (4) a square of shellacked fabric stretched taut as a drum.

Each surface gives a different sound, but if you take one away you miss something. If the ping-pong ball is taken out, for instance, you miss the sound of rain dripping from the eaves.

Sound effects are not all produced by gadgets and push-buttons. Sometimes they are the result of plain physical exertion. Conant says that one or two "Theater Guild" productions have kept him in a later running up and down stairs.

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Kefauver Telecasts Dispel Doubt of Women's Interest

By WAYNE OLIVER

NEW YORK. (AP) If there were any doubts that women are keenly interested in public affairs, they should have been dispelled by the Kefauver committee telecasts.

This was evident from the start of the hearing here last week as housewives let dishes pile up and stayed glued to their sets.

But it is emphasized by viewer statistics.

The C. E. Hooper audience measurement firm made a special survey on Monday. It showed that during the afternoon, with the home audience mostly womenfolk, 86 per cent of the video sets in this area that were turned on were tuned to the Senate crime committee session. In the evening, when all the family usually is at home, only about 40 per cent of the sets that were on were tuned to the Kefauver telecasts in the only night session here.

On Monday morning the survey showed 26 per cent of home television sets in use—and all tuned to the Kefauver telecasts—compared with an average of only 1.5 per cent of sets in use in January. Tuesday morning, a second survey showed, 34 per cent of the sets were on or more than 20 times average.

The New York news station, WPIX, which originated the telecasts here for itself and other stations, said the Hooper figures indicated 2,400,000 home viewers of the telecasts in New York City alone on Monday morning and 3,100,000 on Tuesday morning.

Including those who saw only one or two telecasts, the national total of viewers was estimated at 20,000,000 to 30,000,000.

The lower percentage of tune-in to the telecasts of the evening session, however, can't be taken as sure-fire proof it was because the merfolk were at home. The hearing that evening had much tougher competition from the big entertainment shows than during its daytime sessions.

The Kefauver telecasts have given new impetus to proposals for televising important debates in Congress and other events which every citizen theoretically is entitled to attend but few are able to take advantage of. A bill that would permit telecasts of major debates in the House of Representatives has been introduced by Rep. Jacob Javits (R-Lib.-N.Y.).

National Banner

Answer to Previous Puzzle

HORIZONTAL

- Depicted is the flag of —
- This dominion is the world's largest producer of —
- Awned
- Egg-shaped
- Vase
- Superficial extends
- Also
- Note of scale
- New Jersey city
- Direction (ab.)
- Always
- Pitcher
- Remove
- Obstacles
- Part of "be"
- Note of
- Guid's stale
- Preposition
- French article
- Combat
- Heraldic band
- Nest of boxes
- Employs
- Chinese measure
- Clay cases
- Trinity term (ab.)
- Indian
- Clamlet
- Goddess of Infatuation
- Duration of office
- Evergreen shrub
- Rim
- Specialty

VERTICAL

- Hesitated
- Come
- Relate
- Lives
- Asterisk
- Weed
- Solar disk
- Tidy
- Sweetheart (Scott.)
- Succulent fruit
- Leather worker
- Seniors
- Missive
- Compound ethers
- Any (ab.)
- Click beetle
- Moistens
- Weaken
- It belongs to
- Nations
- Missive
- Compound ethers
- Any (ab.)
- Sticky substances
- Golden
- Bewildered
- Paper measure
- Work unit
- Fruit drink
- Pronoun
- New Mexico

Let's Explore Your Mind

By ALBERT EDWARD WIGGAM, D. Sc.

2. IS IT FAIR TO JUDGE PERSONS BY FIRST IMPRESSIONS?
YOUR OPINION —

3. DOES IT TAKE A LOT OF BRAINS TO BE A GOOD MECHANIC?
YES NO

1. DOES PUNISHMENT IN CHILDHOOD TEND TO CAUSE LATER MARRIED UNHAPPINESS?
YES NO

Answer to Question No. 1
Yes. A survey of 800 couples showed that a large majority of those treated "harshly" in childhood by parents were in the lowest happiness group. Those whose parents had used firm but regular rules of discipline were the happiest. Those whose parents had used irregular discipline (sometimes loose, sometimes harsh) were in between. Harshness always weakens a child's love for and confidence in his or her parents.

Answer to Question No. 2
Whether fair or not, we can't help it. We instantly form some sort of impression of everyone we meet. It isn't fair, however, to be too positive. Upon further association with the person, we should try to find if our first impression was correct. Studies show that even first graders quickly choose their seat mates, and in a surprising number of cases, these first impressions do not change.

Answer to Question No. 3
No. Purdue University mechanical adaptability tests and general intelligence tests were given to top, medium and poor mechanics. Poor mechanics were about as likely to make top intelligence scores as good mechanics. This means even you and I might make good mechanics! I've always thought I'd be a whiz if I tried it, even when my thumbs were bandaged from my mechanical efforts. Of course, a construction engineer has to have lots of brains.

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Leader Sought for Guide Work at Kindergarten

By MURIEL POWERS

The Community Volunteer Office is seeking an experienced kindergarten or primary teacher who would enjoy leading group activities between 3 and 4:30 o'clock, one or more afternoons a week.

At that time a group of 5, 6, and 7-year-old girls and boys at the West Day Nursery have time for stories, music or games, and they hope that just the right woman will volunteer assistance.

This is a service for someone who may be retired, but still who likes to work with young people. Offer your experience and free hours to the CVO, Call 70-1434, or come to the Red Feather Building at 1213 Cedar Ave., and ask for Mrs. Savidge.

Riot Leaders Put in Solitary

ANGOLA, Ala., March 26. (AP) Seven Negro convicts, ringleaders of an Easter riot at Louisiana State Penitentiary, were locked in solitary confinement in windowless dungeons today.

The presence of submachine guns halted the outbreak after a white foreman and six Negro trusty guards were attacked. The guards were cut on the face with broken glass jars.

Warden Rudolph Easterly, seven state policemen, several prison captains and Sheriff T. H. Martin of West Feliciana Parish raced to the camp with guns and seized those they identified as the ringleaders. Martin said the seven men would be charged with rioting.

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