ROCKY CLARK'S LISTENING POST

Although nothing in the radio entertainment field could be further unrelated, the Kefauver crime hearings and the Brooklyn Dodger baseball games have created a wave of anxiety among listeners in the Bridgeport area. They have been calling this column persistently to ask: What's the matter with WMGM?

WMGM was the only New York station to set up its microphone in the Kefauver hearing room to pick up the testimony of Frank Costello, Bill O'Dwyer and the other witnesses who created such a sensation in the New York investigation. For people without television sets, it was a most valuable service.

But many listeners, who hadn't been paying too much attention to WMGM since the Dodgers' games ended last fall, found that WMGM no longer came booming through the loudspeaker. In fact, its signal was so weak that it could scarcely be heard in some areas. And with the baseball season just around the corner, the fans became real worried.

So we called Jo Ranson, this publicity man for the station, and learned that ever since the hurricane-like storm of last November, which washed out WMGM's transmitter, it has been operating with an improvised 5,000-watt transmitter at East Rutherford, N. J.

"Give us another month, and we should be booming into Connecticut again," Jo explained. The steel has just arrived for the big new antenna tower WMGM must erect before it can turn on its big 50,000-watt transmitter. The station's engineers figure it will take about a month to put the tower up.

Meanwhile, Stamford's WSTC is broadcasting the daily testimony from the Kefauver hearings in Washington. The proceedings are also being "fed" over a Connecticut network including Waterbury's WATR.

DISCUSS HEARINGS

"The Kefauver Hearings: Ends and Means" will be the subject of tomorrow nights' "Fairfield University Interprets the News" program over WICC at 8 p.m. The Rev. Gabriel Ryan, S. J., head of the sociology department, will discuss the subject with two students of criminology, John Evanko and Robert Conroy. John A. Meanny serves as moderator.

NEW SOAP OPERA

Carleton E. Morse, one of radio's most prolific writers, is doing the script for "The Woman in My House", a new soap opera replacing "We Love and Learn" on NBC tomorrow at 1:45 p.m. Starred as James and Jessie Carter will be Forrest Lewis and Janet Scott, with Lee Tremayne, Alice Reinheart, Billy Idelson and Peggy Webber as their children.

Another soap opera, "Rosemary", starring Virginia Kay and Bob Haag, begins its seventh year on the air tomorrow at 11:45 a.m. over CBS. "Our Gal Sunday" will begin its 15th year on CBS Thursday at 11:45 p.m., with Vivian Smolen still in the title role and Karl Swenson as Lord Henry.

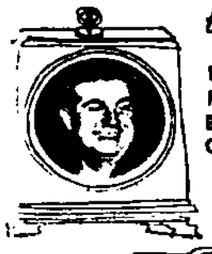
ACADEMY AWARDS ON AIR

Awarding the Oscars in the hottest Academy Award race in Hollywood history will be broadcast by WJZ and the ABC network Thursday night at 11 o'clock from the movie capitol. Meanwhile, from Broadway, WOR will broadcast the American Theater Wing awards tonight at 11:35.

PROGRAM NOTES

Miss Lois W. Beach, director of religious education at the First Methodist church, will conduct "Morning Devotions" over WNAB, Monday through Wednesday at 6:45 a.m., and the Rev. William W. Sullivan of the Second Baptist church will be heard Thursday through Saturday. . . Edwin C. Hill nightly on Bob Crosby's "Club 15" over CBS at 7:30, starting tomorrow, until a replacement is found for the Andrews Sisters. . . "What Is Happening to Your Dollar?" will be the Town Meeting subject of Leon H. Keyserling, presidential advisor, and Robert S. Byfield, financial writer, on WNAB-ABC, Tuesday at 9 p.m. . . . Metropolitan Opera Audition winners will be introduced on the WNAB-ABC broadcast Tuesday at 10 p.m.

ALL SET to give you a wonderful time!



DON McNEILL'S BREAKFAST CLUB 9:00 a.m.

WALTER KIERNAN 8:55 a.m.

EDWIN C. HILL 12:15 p.m.

JOHN B. KENNEDY 2:30 p.m.

VICTOR H. LINDLAHR 10:45 a.m.

JETTY CROCKER'S MAGAZINE OF THE AIR 10:25 a.m.

QUICK AS A FLASH 11:30 a.m.

MODERN ROMANCES 11:00 a.m.

THE JOHNNY OLSEN SHOW 12 Noon

MY TRUE STORY 10:00 a.m.

WNAB DIAL 1450

American Broadcasting Company

Radio Guest Book

Monday: HALE PAGE in "A Ghost of a Chance", Hollywood Theater drama (WOR, 1:30) . . . NADINE CONNOR with Gordon MacRae in Victor Herbert's "The Fortune Teller" (WNBC, 8) . . . ANNE BAXTER in "You'll Never Know When", Hollywood Playhouse mystery (WCBS, 8) . . . IGOR GORIN, baritone with Howard Barlow orchestra (WNBC, 8:30) . . . . BARBARA GIRSON, coloratura soprano, on Telephone Hour (WNBC, 9) . . . CHARLES FARRELL and Janet Gaynor in "Seventh Heaven" (WCBS, 9).

Tuesday: LOUISE MERRILL in "The Legend of the White Irish Rose" (WOR, 1:30) . . . DONALD CRISP and Robert Preston in "King of Nantucket", Cavalcade drama (WNBC, 8) . . . LINDA DARNELL and Monica Lewis on Bob Hope show from Los Alamitos Naval Air Station, Calif. (WNBC, 8) . . . .

Wednesday: ANITA COLBY in "Where Did You Get That Hat?" (WOR, 1:30) . . . LUCILLE NORMAN on "The Halls of Ivy" with Mr. and Mrs. Ronald Colman (WNBC, 8) . . . JOE E. BROWN on "Family Theater" (WICC, 9:30) . . . JUDY GARLAND on Bing Crosby show with Charles Durnand and Guy Brion (WCBS, 9:30) . . . . NAT POLAN as Boston reporter on "The Big Story" (WNBC, 10) . . . .

Thursday: FRANK MARTIN in "Love Pass A to Z" (WOR, 1:30) . . . . RICHARD WIDMARK in "King of Dealh" with Victor Mature, Colleen Gray and Thomas Gomez (WNAB, 8) . . . . JAYNE CARMIN in "Death Pulse", suspense drama (WCBS, 8) . . . ANNE BAXTER in "Elizabeth, Captive Princess" (WCBS, 8:30) . . . DOUGLAS FAIRBANKS, JR. and Veronica Lake in "Waterloo Bridge" (WCBS, 10) . . . JAMES STEWART in "Next Time We Love" with Eleanor Parker (WNBC, 10).

Friday: VIRGINIA GREY in "Husband for Hire" (WOR, 1:30) . . . . BOB HOPE on Nancy Craig show (WJZ, 4) . . . . GUY MITCHELL on "Songs for Sale" with Jan Murray and songwriters (WCBS, 8) . . . JAN STRUTHER on "We Take Your Word" (WCBS, 10).

Saturday: KITTY KALLEN on Morton Downey show (WCBS, 10:30 a.m.) . . . . OLIVE DEERING and Richard Derr in "Johnny Comes Home", Grand Central Station drama (WCBS, 12:30) . . . . DAN DURYEA in "The Flowers That Bloom in the Spring" (WCBS, 4 p.m.) . . . . ZINA BEKHER, Nan Merriman, Jan Peerce, Leonard Warren and Italo Tajo in Verdi's "Rigoletto" (WOR, 1 p.m.) . . . . MILTON KATIMS conducting his NBC Symphony in Block Concerto Grosso for Strings and Adoration Suite for Orchestra (WNBC, 8:30)

SUNDAY RADIO TIMETABLE:

note: (*) indicates program is heard on WJZ and WELI.

Easter Features

7:00 A.M.—Radio City Music Hall Sunrise Service: Interracial Fellowship chorus—WNBC

7:00 A.M.—Sunrise Service from Raeburn Plaza, Philadelphia; Rev. Dr. Ross Stover—WJZ

7:00 A.M.—Sunrise Service from Natural Amphitheater at Natural Bridge, Va.; Dr. Robert A. Lapsley, Nr., and Dr. Francis Gaines—WCBS

7:30 A.M.—Sunrise Service from Chicago Stadium; Dr. Fred Meskins and Dr. John W. Harms—WJZ

7:30 A.M.—Sunrise Service from Garden of the Gods, Colorado Springs; Rev. I. W. Gray—WCBS

7:30 A.M.—Sunrise Service from Flushing Park Amphitheater—WOR

8:00 A.M.—Hollywood Bowl Service; Lucille Norman and Janssen Symphony—WCBS

10:00 A.M.—Church of the Air; Mme. Maria Kurenko, soprano; Rev. Joseph N. Sheehan and at 10:30 Dr. Robert E. Naylor—WCBS

11:00 A.M.—Easter Service from United Congregational church—WICC

11:05 A.M.—Easter Service from First Methodist Church—WLIZ

12 Noon—'A Place Called Bethsemane' with Welsh Chorale and Barry Kroeger—WCBS

2:45—Easter Parade from Coast to Coast—WNAB*

3:30—'Story of Easter' with Ted Malone—WLIZ

9:00—Triumphant Hour: Lucia Albanese, Christopher Lynch, Nan Merriman, Marina Koslots, Jeff Chandler, Jeanne Cagney, Irene Dunne, Ruth Hussey, Loretta Young and others—WICC, WOR

Sports

1:5—Exhibition baseball: Giants vs. Boston Braves—WMCA

2:20—Exhibition Baseball: Dodgers vs. St. Louis Cardinals—WMGM

4:45—Amateur Hockey Playoff: N. Y. Rovers vs. Boston Olympics—WMGM

5:45—Exhibition Baseball: Yankees vs. San Francisco—WINS

3:45—Pro Hockey: N. Y. Rangers vs. Chicago Black Hawks—WMGM

Variety

11:15 A.M.—Dorothy and Dick; Dorothy Shay, Maggi McNellis; Bert Lahr and his wife—WOR

1:00—American-Jewish Caravan of Stars; Larry Best, comic, and Shoshana Damari, Israeli folk singer—WMGM

3:00—Sidney Fields' 'Only Human' with Claude Rains—WOR

3:00—Music with the Girls; Fredna Parker, Elinore Hart and Betty Dougherty, soloists—WNBC

3:30—'Rock 'n' Rhythm' with Rocky Clark's Jazz Classics—WLIZ

3:30—Quiz Kids at Houston, Texas—WNBC

4:00—'Dollar a Minute' with Bill Goodwin—WCBS

4:35—'Jazz Goes to College' with Prof. Marshall Stearns—WNEW

5:00—Phil Regan Show, with Winning G1 Talent competing—WNBC

5:30—Frank Sinatra show; Mel Torme and Bob Haymes—WNEW

6:00—Tallulah Bankhead's 'Big Show' with Rex Harrison, Judy Holliday, Carmen Miranda, Lilli Palmer, Jimmy Durante and Don Cornell—WNBC

7:00—Jack Benny show, with Mary Livingstone's sister 'Baba'—WCBS

8:00—'Step the Music', Kert Parks, Dick Brown and Jane Valli—WNAB*

8:00—Charlie McCarthy show; Maureen O'Hara, guest—WCBS

8:30—Red Skelton show—WCBS

9:15—Lucille Parsons with Academy Award candidates Bette Davis, Gloria Swanson, Eleanor Parker, Anne Baxter and Judy Holliday—WNAB*

9:30—Horace Heidt show, from Fort Worth, Texas—WCBS

10:00—'Information Please' with Richard Carlson and John Gunther—WOR

10:15—PREMIERE: Gloria Parker, Princess of the Marimba—WNAB*

Drama

12:30—Eternal Light: 'The Alphabet of Life'—WNBC

6:00—The Falcon: 'Case of the Talented Tenor'—WNBC

4:30—'Martin Kane, Private Eye' with William Gargan—WICC, WOR

5:30—Greatest Story Ever Told: 'The Resurrection'—WNAB*

6:00—Charlie Wild: 'Case of the Dear Departed Wife'—WCBS

7:00—Peter Salem: 'Affair of the Muddled Murder'—WICC, WOR

8:30—Theater Guild: Douglas Fairbanks, Jr. in 'A Tale of Two Cities'—WNBC

9:00—Carlisle Archer, starring Janet Waldo—WCBS

9:30—'Tales of the Texas Rangers' with Joel McCrea—WNBC

10:00—MGM Theater: John Hodiak and Janis Paige in 'Manhattan Melodrama'—WICC

Music

8:00 A.M.—Masterworks: Handel's 'The Messiah'—WNYC

8:15 A.M.—E. Power Biggs, organ—WCBS

10:30 A.M.—Morehouse College for Men Glee Club—WJZ

12 Noon—Midday Symphony: Bartok Piano Concerto No. 3—WNYC

12:30—Piano Playhouse: Art Tatum and Andre Foldes—WJZ

1:00—N. Y. Philharmonic-Symphony, Victor de Sabata conducting—WCBS

2:00—Brooklyn Museum Concert: William Kapell, piano—WNYC

2:35—Michel Piastro Symphonette—WCBS

3:00—City Amateur Symphony, Leopold Prince conducting—WNYC

3:05—Bach's 'St. John Passion', Akademie Kammerchor and Vienna Symphony—WQXR

4:30—'Great Moments in Opera', Gladys Swarthout, Salvatore Baccaloni and Lois Hunt, soloists—WNBC

5:00—Colgate University Glee Club—WNYC

7:05—Toscanini Birthday program: Beethoven Symphony No. 5—WQXR

8:55—Wagner's 'Parsifal'—WQXR

9:00—Oklahoma Symphony, Victor Alessandro conducting Guenberg Serenade to a Beauteous Lady—WNYC

9:30—Album of Familiar Music: Thomas L. Thomas, Margaret Daum, Jean Dickenson and Evelyn MacGregor—WNAB*

Public Affairs

11:35 A.M.—Invitation to Learning: Calvin's 'Institutes of the Christian Religion', John E. Smith and Dr. Carl Hermann Voss—WCBS

1:30—American Forum: 'The War We Are Losing', Sen. Henry Cabot Lodge, Jr. (R., Mass.) and George E. Gallup—WNBC

4:30—Conn. Cancer Society Program; Vera Lynn, songs; Dr. Charles S. Cameron on 'The Price of Unreasoning Fear'—WLIZ

5:00—Author Meets Critics; Miesner's 'Far Side of Paradise' with Faye Emmina and Maxwell Geismar—WJZ

5:15—'It Could Happen to You', Rev. J. Warren Hutchens—WNAB

7:00—'This Is Our Heritage', Historical drama, with Dick Greene, Lamont Johnson, Farley Baer, Walter Gaitatt, Jeannette Nolan and others—WNAB*

9:00—Inter-Group Council Program; Martha Scott in 'Party for Gene'; John Arcudi, Margaret Linders and William Pratt—WICC

9:35—'You and the Kefauver Hearings', Dr. Ernest Dichter—WNEW

10:30—'Voices and Events' with James Fleming—WNBC

11:00—Post-Telegram Local News—WNAB

11:35—Antoinette Perry Awards of American Theater Wing; Ilka Chase, emcee—WOR

8 A.M.	8:30	9 A.M.	9:30
News: Songs	Lyrically Speak'g	WNAB	Milton Cross
News: Albania	II Vostro Pgm.	WLIZ	News: Italian
Chapel in Sky	Carolers: News	WICC	Easter Concert
News: Adventure	Sunrise Service	WNBC	News: Comics
Go Places: Ring	G. Heater: Stars	WOR	News: Bill Lang
Bible Class	Easter Service	WJZ	Dr. Barnhouse
News: Sacred Ht.	Comic Weekly	WLAD	News: Chinese
Gumdrop Playh'se	Land of Music	WNYC	Masterworks Hour
Sunrise Service	Sunrise Service	WCBS	News: Organ
News, Serenade	Bible Hour	WMGM	Waring Gr.: News
Living Bible	News: Playhouse	WNEW	Child's Playhouse
Bible Class	Sacred Ht.; Chap'l	WMLK	News: Paramo
News: Music	Musicland	WMCA	News: Rhythm
News: Symphony	Bkfst. Symphony	WQXR	News: Symphony

10:00	10:15	10:30	10:45
Polka Time	Polka Time	WNAB	Polka Time
News: Hungarian	Hungarian Music	WLIZ	Hungarian Music
Radio Bible Class	Radio Bible Class	WICC	Voice of Prophecy
Radio Pulpit	Radio Pulpit	WNBC	Children's Hour
News: Gladstone	Sidney Walton	WOR	Dinah, Perry, Fr'k
Message of Israel	Message of Israel	WJZ	Negro Col. Choir
News: Delta Boys	Baptist Church	WLAD	Baptist Church
Masterworks Hour	Masterworks Hour	WNYC	Mr. & Mrs. Opera
Church of Air	Church of Air	WCBS	Church of Air
Bible Class	Bible Class	WMGM	Baptist Hour
Music in the Air	Music in the Air	WNEW	Music in the Air
Polish Polkas	Polish Polkas	WMLK	Polish Polkas
News: Crooners	Crooner Time	WMCA	Crooner Time
News: Concert	Rock Concert	WQXR	Rock Concert

11:00	11:15	11:30	11:45
Polka Time	Polka Time	WNAB	Polka Time
News: Service	Sunday Services	WLIZ	Sunday Service
United Church	United Church	WICC	Baltimore Gospel
Children's Hour	Children's Hour	WNBC	News, McCarthy
News: Gladstone	Dorothy and Dick	WOR	Dorothy and Dick
Bermuda Easter	Frank and Ernest	WJZ	Christian in Action
News: Church	Church Service	WLAD	Church Service
Mr. & Mrs. Opera	Mr. & Mrs. Opera	WNYC	Mr. & Mrs. Opera
Salt Lake Choir	Salt Lake Choir	WCBS	News: Learning
Harmony in Song	Harmony in Song	WINS	Singing Battle
Ch. Ref'm Church	Ch. Ref'm Church	WMGM	Baptist Church
Music in the Air	Music in the Air	WNEW	Bing Crosby
News: Church	Church Service	WMLK	Church Service
News: Music	Tomorrow's Rec'ds	WMCA	Tomorrow's Rec'ds
News: Talk	Ethical Culture	WQXR	Ethical Culture

Noon	12:15	12:30	12:45
Gypsy Aire	Gypsy Aire	WNAB	Gypsy Aire
News: Polkas	Let's Polka	WLIZ	Polka Party
Back to God	Back to God	WICC	News: Lynn
Tex and Jinx	Tex and Jinx	WNBC	Eternal Light
Heatherton House	Heatherton House	WOR	Melvin Elliott
This Week in N.Y.	This Week in N.Y.	WJZ	Piano Playhouse
News	Sunday Serenade	WLAD	Kiddie Quiz
Midday Symphony	Midday Symphony	WNYC	Midday Symphony
Gethsemane	Gethsemane	WCBS	World Affairs
Singing Battle	Singing Battle	WINS	Singing Battle
Baptist Church	Baptist Church	WMGM	Glad Tidings
Junior Legion	Junior Legion	WTIC	Eternal Light
Vodvil Isn't Dead	Vodvil Isn't Dead	WNEW	News: Hits
Italian Hour	Italian Hour	WMLK	Italian Hour
News: Records	Record Shop	WMCA	Record Shop
News: Symphony	Symph. Varieties	WQXR	Record Review

1:00	1:15	1:30	1:45
Italian Melodies	Italian Melodies	WNAB	Italian Melodies
News: Hungarian	Hungarian Hour	WLIZ	Hungarian Hour
Pick Hymns	Jo Stafford	WICC	Lutheran Hour
Quiz Kids	Quiz Kids	WNBC	Am. Forum of Air
Canari Fet Show	Show Shop	WOR	Show Shop
Dr. Wm. W. Ayer	Dr. Wm. W. Ayer	WJZ	National Vespers
News: Lombardo	Question Box	WLAD	Dick Haymes show
New Recordings	New Recordings	WNYC	New Recordings
N.Y. Symphony	N.Y. Symphony	WCBS	N.Y. Symphony
Singing Battle	Singing Battle	WINS	Singing Battle
Jewish Stars	Jewish Stars	WMGM	Jewish Stars
News	Melody Time	WTIC	Rec at Opera
Re'dw'y, Hollyw'd	Re'dw'y, Hollyw'd	WNEW	Re'dw'y, Hollyw'd
News: Hungarian	Hungarian Hour	WMLK	Hungarian Hour
News: Cavan's 3	Quentin Reynolds	WMCA	Inside Israel
News: Old Vienna	Mel. of Vienna	WQXR	Pierre Fournier

2:00	2:15	2:30	2:45
Billy Graham	Billy Graham	WNAB	Phil Harmonic Or.
News: Hungarian	H'garian Varieties	WLIZ	Stars of Song
News: Music	Tops in Pops	WICC	Bill Cunningham
Catholic Hour	Catholic Hour	WNBC	Bob Considine
Only Human	Only Human	WOR	Dynamic Cavalcade
Billy Graham	Billy Graham	WJZ	Christian Science
News: Fair City	Fair City Pgm.	WLAD	Proudly We Hail
Museum Concert	Museum Concert	WNYC	Museum Concert
N.Y. Symphony	N.Y. Symphony	WCBS	Symphonette
Singing Battle	Singing Battle	WINS	Singing Battle
News: Warm Up	Warm Up Time	WMGM	Baseball
Disc Jockey Jury	Disc Jockey Jury	WNEW	News: P. Como
Classic Album	Classic Album	WMLK	Classic Album
Baseball	Baseball	WMCA	Baseball Game
News: Concert	Classics Concert	WQXR	Classics Concert

3:00	3:15	3:30	3:45
Around the World	Around the World	WNAB	Lutheran Hour
News: Bath Or.	Music by Roth	WLIZ	Rock 'n' Rhythm
Showtime	Showtime	WICC	Bobby Benson
Music with Girls	Music with Girls	WNBC	Quiz Kids
Dynamic Cavalcade	Dynamic Cavalcade	WOR	Dynamic Cavalcade
Around the World	Around the World	WJZ	Lutheran Hour
News: Ray Bloch	Ray Bloch Or.	WLAD	Teen News
Amateur Symph.	Amateur Symph.	WNYC	Amateur Symph
News, Bill Shadel	Larry LeSueur	WCBS	Tour Tropical Trip
News	A. Kostelanetz Or.	WINS	A. Kostelanetz Or.
Baseball	Baseball	WMGM	Baseball
Symphony & B.G.	Symphony & B.G.	WNEW	News: Symphony
Concert Favorites	Concert Favorites	WMLK	Westport Library
Baseball Game	Baseball Game	WMCA	Baseball Game
News: Easter	Easter Pgm.	WQXR	Easter Pgm.

4:00	4:15	4:30	4:45
Old Fash. Revival	Old Fash. Revival	WNAB*	Old Fash. Revival
News: Mem. Mus.	Memorable Music	WLIZ	Mus. Amer. Loves
Under Arrest	Under Arrest	WICC	Martin Kane
The Falcon	The Falcon	WNBC	Gr. Opera Mom't.
Dynamic Cavalcade	Dynamic Cavalcade	WOR	Martin Kane
News: Lyn Murray	Lyn Murray Show	WJZ	French Music
Amateur Symph.	Amateur Symph.	WLAD	Young Am. Artists
Dollar a Minute	Dollar a Minute	WNYC	Rate Your Mate
Baseball	Baseball	WCBS	Baseball
Symphony & B.G.	Symphony & B.G.	WMGM	News: Jazz
News: Singers	Catholic Action	WNEW	At the Opera
Baseball game	Baseball game	WMCA	Swingtime Favs.
Easter Pgm.	Easter Pgm.	WQXR	Easter Pgm.

5:00	5:15	5:30	5:45
Christian Science	Here's to Vets	WNAB	Greatest Story
News: Records	Record Review	WLIZ	Story of Easter
The Shadow	The Shadow	WICC-OR	True Detective
Phil Regan show	Phil Regan News	WNBC	The Standings
Author & Critics	Author & Critics	WJZ	Greatest Story
Colgate Glee Club	Colgate Glee Club	WNYC	Nature of Universe
Frank Sinatra	Frank Sinatra	WCBS	Frank Sinatra
Music	Baseball game	WINS	Baseball Game
Amateur Hockey	Amateur Hockey	WMGM	Hal Tunis
Fran's Falling	Fran's Falling	WNEW	News: Ballroom
News, Good Life	Good Life	WMLK	Waltz Time
News: Lyn Murray	Lyn Murray show	WMCA	Bing Crosby
News: Concert	Concert Hall	WQXR	Ballet Program

6:00	6:15	6:30	6:45
Drew Pearson	Monday Headlines	WNAB*	Mystery File
Roy Rogers show	Roy Rogers show	WICC-OR	Nick Carter
The Big Show	The Big Show	WNBC	The Big Show
Folksong Festival	Folksong Festival	WNYC	Music
Charlie Wild	Charlie Wild	WCBS	One Mins Brooks
Baseball game	Baseball game	WINS	Baseball Game
Hal Tunis	Hal Tunis	WMGM	News
M. B. Ballroom	M. B. Ballroom	WNEW	News: Ballroom
Candlelight Music	Candlelight Music	WMLK	News: Sports
News: Latin Songs	South of Border	WMCA	Ave Maria Hour
News: Strings	String Quartet	WQXR	String Quartet

7:00	7:15	7:30	7:45
Our Heritage	Our Heritage	WNAB	Ted Mack Hour
Peter Salem	Peter Salem	WICC	Juvenile Jury
The Big Show	The Big Show	WNBC	Phil Harris show
Peter Salem	Peter Salem	WOR	Juvenile Jury
Our Heritage	Our Heritage	WJZ	Ted Mack Hour
Masterworks Hour	Masterworks Hour	WNYC	Masterworks Hour
Jack Benny show	Jack Benny show	WCBS	Amos and Andy
Bible Hour	Bible Hour	WINS	Bellerose Church
Today's Sports	Howard Dr.: News	WMGM	They May See
M. B. Ballroom	M. B. Ballroom	WNEW	News: Rose Or.
Mus. Personalities	Mus. Personalities	WMLK	Starlight Sonata
News: 3 Suns	Three Suns	WMCA	Fashions in Melody
News: Premieres	Toscanini Birthday	WQXR	Toscanini Birthday

8:00	8:15	8:30	8:45
Stop the Music	Stop the Music	WNAB*	Stop the Music
New Frontiers	New Frontiers	WICC	Enchanted Hour
Hedda Hopper	Hedda Hopper	WNBC	Theater Guild
A. L. Alexander	A. L. Alexander	WOR	News: M. Elliott
Masterworks Hour	Masterworks Hour	WNYC	Keyb'd Masters
Charlie McCarthy	Charlie McCarthy	WCBS	Red Skelton show
Bellerose Church	Bellerose Church	WINS	Lutheran League
Calvary Church	Calvary Church	WMGM	Calvary Church
Piano Music	Piano Music	WNEW	News: Treasury
Operetta Time	Operetta Time	WMLK	Tropicana
News: Echoes	Big Time Echoes	WMCA	Say It with Music
News: Opera	Opera House	WQXR	Opera House

9:00	9:15	9:30	9:45
Walter Winchell	Louella Parsons	WNAB*	Album of Music
Triumphant Hour	Triumphant Hour	WICC	Triumphant Hour
Theater Guild	Theater Guild	WNBC	Texas Rangers
Triumphant Hour	Triumphant Hour	WOR	Triumphant Hour
Okla. Symphony O.	Okla. Symphony O.	WNYC	Okla. Symphony O.
Corliss Archer	Corliss Archer	WCBS	Horace Heidt show
Baltimore Gospel	Baltimore Gospel	WINS	Baltimore Gospel
Pro Hockey	Pro Hockey	WMGM	Pro Hockey
Music You Want	Music You Want	WNEW	News: Dr. Dichter
Music, No Words	Music, No Words	WMLK	Melody Music
News: Cavalcade	Dinah Shore	WMCA	Perry Como
Opera House	Opera House	WQXR	Opera House

10:00	10:15	10:30	10:45
Paul Harvey	Gloria Parker	WNAB*	George Sokolsky
MGM Theater	MGM Theater	WICC	MGM Theater
864 Question	864 Question	WNBC	Voices & Events
Info. Please	Info. Please	WOR	Arthur Van Horn
Contented Hour	Contented Hour	WCBS	Choraliers
St. Paul's Mission	St. Paul's Mission	WINS	Christ Soldiers
Pro Hockey	Pro Hockey	WMGM	Dance Time
Joe Ferrer	Joe Ferrer	WNEW	News, Living
Music You Want	Music You Want	WMLK	Here's to Vets
News: Dance	Let's Dance	WMCA	Let's Dance
News: Records	Record Premieres	WQXR	Record Premieres

11:00	11:15	11:30	11:45
Post, UP News	Ritz Ballroom Or.	WNAB	Ritz Ballroom Or.
News	Sunday with Allen	WICC	Sunday with Allen
Bob Trout, news	Edwin C. Hill	WNBC	News, Living
News: M. Elliott	Sports: Kennedy	WOR	Weather: Awards
News	Passing Thoughts	WJZ	P. Neighbors Or.
Bill Downs, news	Elmo Roper	WCBS	Henry Jerome Or.
Bethel Gospel	Bethel Gospel	WINS	Healing Waters
Newsreel Theater	Newsreel Theater	WMGM	Newsreel Theater
Music 'til Midnight	Music 'til Midnight	WNEW	News: Music
News: Watch	Night Watch	WMCA	Night Watch
News: Music	World of Music	WQXR	World of Music

Mid.	12:15	12:30	12:45
News: Mr. Smith	Mr. Smith Show	WNBC	Shep Fields Or.
News, Brandon O.	Henry Brandon O.	WOR	Larry Fotine Or.
News, Sid	Symphony Sid	WJZ	Symphony Sid
News: Waner Or.	Art Waner Or.	WCBS	Stan Kenton Or.
Rex Kalmus	Rex Kalmus	WMGM	Rex Kalmus
Milkman's Mat.	Milkman's Mat.	WNEW	Milkman's Mat.
Harry Gray	Harry Gray	WMCA	Harry Gray
News: Nightcap	Nightcap	WQXR	Nightcap

1:00	1:15	1:30	2:00
Evelyn Dowe	Evelyn Dowe	WOR	Leonard Feather
Symphony Sid	Symphony Sid	WJZ	Symphony Sid
Jack Eigen	Jack Eigen	WMGM	Jack Eigen
Milkman's Mat.	Milkman's Mat.	WNEW	Milkman's Mat.
Harry Gray	Harry Gray	WMCA	Harry Gray

Rocky Clark's TELE-NEWS

Telecasting of the Kefauver crime hearings has proven one thing. Television can be as great a liability as it is an asset in the home. It's worse than radio.

Housewives let dishes pile up in the sink and remained glued to their TV sets while the hearings were visible on their living room screens. In the days of radio, they kept on with their work as they listened.

The telecasts have had their effect on merchants as well as the neglected husbands who came home from work to find the housework undone. Grocery stores in some cases were empty while the hearings were on. When a recess occurred, the ladies piled into the stores in droves.

Norwalk research expert C. E. Hooper has released figures to show just how big an audience the hearings attracted. A survey Monday afternoon showed that 86 per cent of the TV sets in use in the New York area were tuned in on the hearing.

On the average morning, only 1.5 per cent of the TV sets are in use, according to Hooper, but last Tuesday morning, 34 per cent of them were on—more than 20 times the average. The figure indicated, according to experts, that 3,100,000 persons (mostly women) were watching the hearing in New York alone. The national total was estimated at between 20 and 30 million.

With the hearings continuing this week from Washington, CBS, ABC and Dumont have all announced that they will carry the morning sessions. Afternoon sessions also will be visible on Channels 5 and 7.

EASTER PARADES

NBC and CBS are competing with each other today in rounding up as many "names" as possible for their TV coverage of New York's Easter parade, starting at 12 noon. Faye Emerson and Skitch Henderson, on NBC, are to be joined by Mr. and Mrs. Sid Caesar, Vivian Blaine, the Bob Considines, Anne Jeffreys, Tex and Jinx, Dorothy and Dixk, Maggi McNellis, Joyce Matthews, etc. CBS is advertising Ilka Chase, Dorothy Doan, Steve Allen, John Daly, Eva Gabor, Barbara Britton, nine-year-old Robin Morgan, Ken Murray, Peggy Ann Garner, Dorothy Shay, the Bill Tabberts and others.

COLOR AND UHF

The color television fight goes to the U. S. Supreme Court tomorrow as arguments are heard on RCA's appeal against a Chicago federal court decision favoring FCC approval of the CBS color system. Industry circles expect this one to be decided in late April or May.

Next to create a furore in TV circles will be the TV allocation table proposed last week by the FCC which would open up 85 or 70 new video channels in the ultra-high frequencies which present-day receivers are unable to pick up without use of an adapter.

Prospective purchasers of TV sets are advised against waiting for UHF receivers to reach the market. Experts agree that it will be at least two years (if ever) before UHF channels are in use. By that time, unless wartime shortages cause further delay, you should be able to buy a UHF adapter for present sets at a price as low as $25.

TV PROGRAM NOTES

Sandra Lee, dancing comedienne of "High Button Shoes" fame, will have a featured role on "The Real McKay" program on CBS-TV nightly starting tomorrow at 7 p. m..... Steve Allen's new morning show on CBS-TV at 11:30 a. m., Monday through Friday, will be delayed until the Kefauver crime hearing coverage ends....Walter Hamden and Dorothy Gish should offer Milton Berle some real competition with their CBS-TV production of "The Bishop Misbehaves" Tuesday at 8 p. m.....Lilli Palmar will be seen a half-hour later on CBS-TV starting Thursday at 7:15 p. m. when she has violinist Joseph Szigeti as her guest.

DIAL SETTINGS

WNAB—1450	WMCA—570
WLIZ—1300	WELI—950
WICC—600	WINS—1010
WNBC—660	WTIC—1080
WOR—710	WNEW—1130
WJZ—770	WAVZ—1260
WLAD—900	WNHC—1340
WNYC—830	WNLK—1350
WCBS—880	WSTC—1400
WMGM—1050	WQXR—1560

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