## Today's Radio **Highlights**

#### Drama

7 p.m.—Halls of Ivy (WIBA); centric recluse gives college ornate Chinese chair . . . chair Chameleon (WBBM): woman thi ens husband with arrest, dies 7:30 p. m. — Dr. Christian (WKOW): "Custody of the Chi ... Great Gildersleeve (WMA Bronco tries to make, househ



MARCH

afficient. 8 p.m.—H old Peary (V OW): 10,000 broadcast; H old learns h second cousin

8:30 p. m. Mr. District A torney (WIB) death in a rac 

White house as nation celebrat war's end. 9 p.m.—Big Story (WIBA): To sa reporter captures bank robber 9:30 p.m.—"One Foot in Tomo row" (WIBA): Fredric March story of refugee re-settlement Israel.

## Music

7:45 a.m. — Eddy Arnol (WIBA): "Don't Bother to Cry, "The Lily of the Valley," "Pot Boy," "It's a Sin." 10:30 a.m.-Jack Berch (WIBA

"Are You Doing Good?" Long." 5:30 p.m. — Curt Masser (WBBM): and Martha Tilton "Tiptoe Through the Tulips," "I Might As Well Be Spring," "Down the Old Ox Road."

6:15 p.m.—Jack Smith (WBBM) and Dinah Shore; "Easter Parade," "April Showers," "It Seems to Be Spring."

10:30 p.m. — Easter Music (WIBA): Glenwood Moravian choir and soloists.

## Quiz

8 p.m.-Groucho Marx (WIBA): with \$4,500 jackpot.

## Sports

9 p. m. — Boxing (WKOW): Chuck Hunter vs. Jimmy Beau. Variety

## 8:30 p. m. — Bing Crosby (WKOW): with Judy Garland, Les

Paul, Mary Ford. Discussion

(WKOW): Gladys Swarthout tells For Children of experiences at Metropolitan Opera house.

FM): "Biological Changes—How 5 p. m. — Playtime (WIBA): Old Are Your Arterics?" D. Ro. "Johnny Maple Leaf." Old Are roer .... bert C. Parkin.

#### Miscellaneous

9:30 a. m. — Carson Gulley (WIBA): "1951 Production (WIBA): "Your Easter Ham: How Bill Clark and John Torke, \*\* Purchase and Cook it."

10 a.m.—Homemakers (WHA): "Wisconsin Sprayer "Printing Designs on Textiles," Mathilda Vandenbergh; "Handle Casseroles Carefully," Dorothy Hussemann.

11 a.m.—Johnny Olsen (WISC): with Nellie Lutcher . . Mrs. Roosevelt (WMAQ): and John

8:15 p.m.—Roy Rogers (WFOW): for American Cancer society, 8:30 p. m. — Family Theater





# Radio Program Schedules by the Clock

WEDNESDAY

WEDVESDIE								
	WIBA 1310 kg.	WISC 1430 kc.	WKOW LOTO Mc.	WIBU 1240 kg.	WBBM 750 kg.	WENR-WL	WGN 720 kg.	WMAQ 678 ke.
6:00 6:15 6:30 E:45	Sunrise Froits Musical Clock	the Morning Top o' the Morning: News	Oncle Julius News: Farm Hour Farm Hour Weather: Mats.	• Silent • Silent • Eural Roundup: Mkts.	Paul Gibson News: Paul Gibson	Farm Bulletin Devotions Red Blanchard News	Farm Hour On the Farm News	Ed and Dolores Fown and Farm Alex Dreier
7:06 7:15 7:30 7:45	News: Munical Clock Journal News Eddy Arnold	Top O'Morning News Top O'Morning Pauline Fred's	News Weather: Coffee	News: Farm Bervice News Farm News	News Roundup News Jim Conway Lucky Ladies	Capt Stubby Bob Atcher Happy Hank News	The Hill Evans Show The Hill Evans Show	Norman Ross Norman Ross News
8:00 8:15 8:39 8:45	Musical Clock Musical Clock News	* Breakfast Club * Breakfast Club	Coffee Club: News Kitchen Club Coffee Club	Rev. Peterson  Musical Clock Musical Clock	News Patrick O'Riley Gold Coast Shopping	Breakfast Club Breakfast Club	News Cliff - Johnson Family	Your Neighbor Norman Ross News
9:00 9:15 9:30 9:45	Welcome Travelers Carson Guller Trader: News	My True Story: Betty Crocker Victor Lindiahi	Arthur Godfrey Arthur Godfrey Arthur Godfrey	News: Pioneers Freddy Martin Reedsburg Hour Sweet Music	Arthur Godfres Arthur Godfres	My Story My Story Berty Crocker Victor Lindahr	News Mary Morgaret McBride	Welcome Travelers Double or Nothing
0:0 <b>0</b> 0:15 0:30 0:45	Bank	* Romances * Lady of House * Queen for' * Day	Arthur Godfrey Music Speaks Betty Cass	Women's News Job Service Mid Morning Matings	Arthur Godfrer Grand Slam Rosemary	Romances Capt Stubby's Buccanners Kitchen Club	M. M. McBride Answer Man Ducen for a Day	Break the Bank Jack Berch Dave Garroway
1:00 1:15 1:30 1:45	Farm	Dohnny Olsen Lady of House The Menious News; Quiz	News of America Aunt Jenny Music for You Jackpot Outs	News, Matines Headlines Farm and Home Farm News	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Luncheon Club News Farm World Today	News Virginia Gaio Tello-Test News	Mrs. Eleanor Roosevelt O. P. Stearns Love and Learn
2:06 2:15 2:30 2:45	News: Roundup Farm Service News March Time	* Bing Crosby * News * The Bob Swanson Show	Uncis Julius News Markets; Mack and Sandy	Music: Markets News News: Markets Farm and Home	Big Sister Ma Perkins News Guiding Light	Dinner Bell News L. Burlingham	Cedric Foster Hostess House Market Reporter News	News: Here's Norman Ross Norman Ross
1:0 <b>0</b> 1:15 1:30 1:45	Nothing	Bob Swanson News Kennedy Bob Swanson Show	Shopping to Music Here's Harper	Farm Service Si Haya and Daughter Music Booth	2nd Mrs. Burton Perry Mason Nora Drake Brighter Day	Dolph Hewith School Time Kennedy: Hob Atcher Show	Ladies Fair: News Tony Fontains Melody Memos	Double or Nothing Live Like a Millionaire
:00 :15 :30 :45	is Road of Life I	Show: News	Mortenson Houseparty and	Music Booth U. W. Band Hawaii Music	Hilltop House King's Row House Party and Cedric Adams	Bob Atcher Presents Quick as a Flash	Tune Test: News Two-Ton Baker	Life Beautiful Road of Life Pepper Young Right to Hap'ne
:00 :15 :30 :45	Backstage Wife Stella Dellas Lorenzo Jones Widder Brown	Show: News Dolly	Strike It Rich Music News	the Sky Melody	Strike It Rich Plav or Pay Double Quis	Nancy Craig David Amity Martha and Helen	Radio Quiz Tello-Test Share Wealth Consumer Panel	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown
:00 :15 :30 :45	News: Madison Hour Just Plain Bill Front P Farrell	• Uncle Dick's ABC Club	Showcase Harmony	High School	Paul Glason Paul Glason Gold Coast	News Hannibal Cobb Beulah Karney	Jane Mason Marshal: Kent Spotlight Singing Story	A Girl Marrics Portla Faces Life Just Plain Bill Front P Facrell
15 30	Play Time Flesta News Sports News	Mark Trail Clyde Beatty; V.Borge	News You & the World News: You Asked for B	* University Special	News News Curt Massey Lowell Thomas	Cisco Kid Big Jon and Sparky	Mark Trail Clyde Beatty; V. Borge	Clifton Utley Wed Howard News
.06 15 :30 :45	Melody: News [*	Fulton Lewis	Dinner Music	Tips & Tunes Sports Time	Beulah Jack Smith Club 15 Edw R Murrow	News Edwin O. Eili Lone Ranger	Gabriel Heatter	H V Kaltenborn Hometowners News of World 1 Man's Family
15	The Halts of Ivv Wednesday Serenade	Agent	Doctor	Old Timers	Mister Chameleon Doctor Christian	Agent Fat	Rudy Valles Wash., Report News	The Halls of Ivv The Great Gildersleevs
ĭš	Groucho Marx Mr. District Attorner	Gallery	Pearw	Jamborea	Harold Peary Bing Cmaby	Rogues' Gallery Mister President	The Hidden Truth Family Theater	Groucho Marx Mr District Attorney
00 13 30 45	Story One Foot in	Welk	Boxing Boxing Dance Music	Farm Hour News: At	Boxing Boxing	Welk Vincent Lopez	Theater	The Big Story One Foot in Tomorrow
00 15 10 13	Tonite's Music	Promis Edwards is	lews Sports Lonesoms Gal Fop Tunes	Request \	Weather: News	Boh Elsop Eenny	Chicago at Night	News Sporta Special Skip Farrell
100	News: 1310 Club 310	Ed	Polis (*	Stient Stient Stient	Capitol	News Cee Davidson Kefauver	The Continental	News Lonesome Gai The Ches

 Starred programs are also carried on corresponding FM stations WIBA-FM .. 101.5 M. WWCF (WIBU) .. 94.9 M. WISC WISC-FM . 98.1 M. WIBA-FM . 101.5 M.

WHA and WHA-FM

970 Kc.—88.7 Megs.
WEDNESDAY
7:00 Farm Prostam
7:30 Band Wagon
7:45 Morning News
7:58 Westher Report
8:00 Morning Melodies
0:00 Eroadcast on Eroadcasts
9:20 Nursery School of the Air
9:29 Road Report
9:30 Young Experimenters

FREE PARKING LOT MIDDLETON Joseph Cotten --- Valli "WALK SOFTLY STRANGER" Comedy-Sports-Novelty

Free Salem Rose Dinnerware

4 p.m.—Mme. Xenia Gadiorow- (WISC): Ethel Barrymore tells of Schools," O. I. Berge, George ski (WHA): "The Women in Soviet "The Passion and Death of Briggs, E. H. Fisher; "Game in Christ;" Lionel Barrymore, host.

5:15 p.m. You and the World 9:50 Markets 9:55 Weather Report 10:00 Homemakers Program 10:30 League of Women Voters 10:45 Views of the News 11:00 Human Adjustment

pera house.

8 p.m.—Second 50 Years (WHA-ers (WMA): "Water Pressure."

### Farm Programs

12:15 p. m. — Farm Service WIBA): "1951 Production Goals,"



# NOW • ALL NEW EXCITEMENT

**BOGART THE ENFORCER** 

PRAIRIE SUN PRAIRIE Walter Pidgeon --- Greer Garson

SHOP ON THE EASTSIDE and WIN A NASH RAMBLER

Sneak 8 p. m. Tonife





A THOUSAND SECRET POLICE ARE

**COLUMBIA PICTURES presents** 

Douglas FAIRBANKS, Jr. Glynis Jack

JOHNS · HAWKINS







2:00 Chicago Roundtable 2:30 Music You Want 3:00 Contemporary Trends 3:50 Organ Music 4:00 Music of the Masters 5:30 Legislative Forum 5:30 Legislative Forum

P. M.

1:00 Chapter a Day 1:30 Journeys in Musicland



TARTS SATURDA



The war cry screams . . . the war drums throb

and a howling horde of reckless redmen ride to vengeance!





THIS IS AMERICA

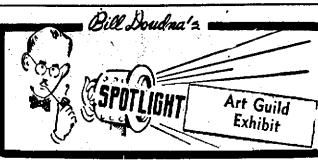
"WHEREABOUTS UNKNOWN"



PRESTON FOSTER - JACK GAKIE - TOM TOLLT - SUSAN CARIT ... ALEX NICOI

PLUS GRAND FEATURETTES TOM & JERRY "TEXAS TOM" FITZPATRICK TRAVELTALK

"LAND OF AULD LANG SYNE"



TIP O' THE MORNING: The Ringling-Barnum circus probably will visit the West Coast this season for the first time in several years.

An exhibition of paintings, graphics, and craft work by members of the Madison Art Guild is on display at Scanlan hall in the Vocation-

104.9 Megs.
WEDNESDAY
A. M.
8:00 Yawn Patrol
8:15 News; Yawn Patrol
8:30 Clockwatchers; News
9:00 Herb Kern
9:15 Ben Light
9:30 Pange Band

5:13 Dance Band 16:90 News: Musical Variety 16:30 Show Tunes 16:43 Novelty Shop 11:00 News: Polka Time 11:30 Navy Band

of the Madison Art Guild is on display at Scanlan hall in the Vocational school until April 8. The show opened Sunday with awarding of prizes by the judge, Harold A. Taylor of the University of Wisconsin department of art education, who also conducted a gallery tour.

Prize winners were:

Water color—Marian Engelke, "October," first; Rose Kennedy, "Winter Pattern," second; Sarah Puestow, "Milton Campus," third:

WFOW-FM

le4.9 Megs.

WEDNESDAY

A. M.

"winter Pattern," second; Sarah Puestow, "Milton Campus," third; Flora Mears, "East River, New York," honorable mention.

Oil—Jean Watson, "Rickie," first; Florence Tomlinson, "Bouquet," second; Katherine Morley, "Red Sunflower," third; Mary Torgreen, "Alone," the Balt Line. geson, "Along the Belt Line," fourth.

Graphics—Zola Ash, "Terry," first; Mary Torgeson, "Rosalie Ann," second; Eleanor, Matthews, "Small Business," third.

Crafts — Marian Wisniewski,

ceramics, first; Martha Hart, ceramics, second; Harriet Ahlgren, jewelry, third; Jean Watson, rosemaling, fourth.

MAIL BAG: "Many, many thanks to Radio Station WKOW for making the Salt Lake choir program at 10 a.m. every Sunday available to this listening area. The beautiful music is surpassed only by the inspiring Christian message delivered each Sunday morning, a message untainted by the selfish and pagan philosophies of creedism.

"Thanks again for a program that helps to restore the faith of

WHA and WHA-FM FM ONLY
8:01 Organ Melodies
6:30 Dirner Musicale
7:15 Views of the News
7:30 Los Angeles Concert
8:00 The Second 50 Years
8:50 News of Wisconsin
9:00 FM Concert
10:55 Night News (to 11)

LOOK KIDS **BUGS BUNNY** 





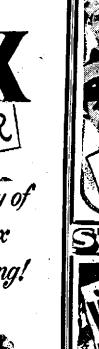
COME HAVE FUN with Your Cartoon Pals.

25 BIG COLORED CARTOONS TICKETS NOW ON SALE

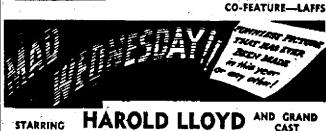
25c inc. tax TO EVERYONE

4:17 LO

Starts Today!



Torpedo-Packed



11:45 Sacred Heart Program

12:00 News: Kay Star

12:15 Dean Martin

12:30 John Loren

1:00 Andy Russell

1:15 Sweetheart Music

1:35 Holiday in Hawaii

1:45 Peggy Lee: News

00 Let's Listen: News

00 Music to Listen To; News

00 Guy Lombardo

15 Campus Club: News

07 Ken Griffin

5 Program Preview

0 Turner

10 The Record: News

Musical Menu

News: Festure Tims

News: Festure Musical Menu

Musical Menu

News: Feature Time

News: Feature Time

News: Feature Time

News: Feature Time

News: Time

News: Feature Time

News

Twilight Time: News

Tury Hill: News

David Rose

Owen Bradley: News

Frank Devol

Cliff Steward

Tecdy Phillins: News

## 11:30 Cliff Steward 11:45 Teddy Phillips; News 12:90 Medison at Midnite 12:01 Russell's Rendezvous 12:55 News 1:00 Russell's Rendezvous 1:55 News (till 2:00) Evansville Minister Named to Bureau

EVANSVILLE-The Rev. W. S. Bowden, pastor of the Advent Christian church in Magnolia township, has been named to the Revised Standard Version Bible observance speaker's bureau. He will be available for appear-

ances within a 500-mile radius of Magnolia for the special day of observance Sept. 30, 1952.

# **RE-OPENING EASTER SUNDAY**

March 25 Open Every Day Sundays 11 A. M.

Weekdays 4 P. M. SAK'S RESTAURANT Middleton, Wisconsin - Highways 12-13-14

## DANCE TURNER HALL—MADISON

The POLKATS

Thursday, March 22nd COMING—THURS., MARCH 29

Lawrence Duchow



๛กฎ THE BATTLING Adventure Ashore! Action Afloat!

BLUEJACKETS in HIT#2

TODAY SATURDAY

