The Sunday Spotlight

# Word to Wise (as in Keyes)

(State Journal Radio Editor) One of my friends, a retired school administra-tor, told me the other day that he is "disturbed" over faulty pronunciations by radio announcers. He is not alone.

Inexcusable errors are quite common among the men who, whether they know it or not, are looked upon by many listeners as infallible. The errors are inexcusable simply because a dictionary is an easy, handy source of information.

If the word or name in question is local, then an announcer or a writer should be able to find, with little effort, a dependable oral

Whether the trouble is carelessness or ignorance my friend and I could not decide. I suggest, however, that often ignorance is the child of carelessness. And "often" is one of the words frequently mispronounced. Only a

week ago an actor on "Chicago

Theater of the Air" insisted upon pronouncing the On the same day, an actor on "Smilin' Ed Mc-Connell" referred to "asterisks" in the skies—probably meaning asteroids. And about the same time a WIBA newscaster said "indict" when he meant "induct." These perhaps were errors in reading the script-but that is little excuse.

Proper names around Madison take a beating. (WIBA): "Palm Sunday Tears," the Many times "St. Bernard is pronounced with the Rev. Charles A. Puls. accent on the last syllable. Maybe, I thought, that's right, so I called the rectory.

right, so I called the rectory.

"St. Bernard's parish," said the voice on the greatness," the Rev. F. I. Schmidt; anthem, "Palm Branches"; solo-

Other names frequently given the wrong pro- ist, Royal Gordon. "Keyes" (as "Keez"); "Schley" (pro- (WIBA): "UMT and Freedom," nunciation are "Mazomanie" (with accent on second nounced "Schlav").

most everybody here says the "a" as in "play," but the dictionary gives it a short "a."

10:30 a.m.—Madison Catholic Hour (WKOW): "Why Are We Lost the War of Idea" it is the War of Idea".

Stations and announcers can be forgiven for an error the first time on the grounds of lack of time, odist (WISC); "As If Life Were a although one could argue that it would be better Shadow Play," Dr. Merrill Abbey to omit something than to rush in with an error.

Let me be the first to say that I have been "When Stones Cry Out," Dr. Roy guilty. There was the time, for example, when some one ran into the studio with a bulletin about a flood

on the Willamette river and I put it on the air Discussion with the first syllable accented. The next day a postcard came from Baraboo (WGN): "Do We Face Critical suggesting that, to be right, I should "slam down on Shortages?" industrial leaders and

Which, thereafter, I did. Perhaps I am more conscious of mispronuncia-sultant. tions of proper names because my own has had

One announcer, introducing me, even pronounced it "Evjue."

Uncle Ray's Corner

## Where Giant Water Lilies Grow

GUIANA

part of South America, is the home of interesting plants, animals and people.

Among the plants are tree ferns and house known as a distance of the sound and they also dislike the replants and people.

Among the plants are tree ferns and house known as address.

puffbirds, trumpeters, jacanas, and with poison-tipped darts. many forms of bird life.

up by a sawfish!

need an excuse for not bathing, strange that a colony of Great Brithey have it, so far as going into tan should have so few British set- BUY U. S. SAVINGS BONDS!

keeping clean.

Among the plants are tree ferns crude boats known as "dugout and giant water lilies. The water canoes," and also employ small lilies are among those with the water craft made from tree bark.

the Indians of that region and number about 10,000. It seems Finke brothers.

Sunday's Crossword Puzzle

EAST INDIANS OUTNUMBER the river is concerned. Fact to there, but the reason is simple NATIVE INDIANS OF BRITISH tell, they are not at all famous for enough. White epople find little enjoyment in the climate of this

Is British Guiana a valuable colony for Great Britain to have? of Coty. largest leaves of any lilies in the world. Known as the Victoria deal of their time hunting and world. Known as the Victoria deal of their time hunting and list make only a tiny ripple in world with a width of 5 or 6 feet:

Bell - birds, parrots, toucans, bring down birds and monkeys

Bell - birds, parrots, toucans, bring down birds and monkeys

Men of the tribes spend a great Hardly from the viewpoint of exports and imports. The exports and imports (WKOW): Editor Morris Rubin of 9:15 make only a tiny ripple in world commerce. Sugar is the leading exports, and bauxite, a mineral which of 1 make only a tiny ripple in world commerce. Sugar is the leading exports, and bauxite, a mineral which of 1 make only a tiny ripple in world commerce. Sugar is the leading exports, and bauxite, a mineral which of 1 make only a tiny ripple in world commerce. Sugar is the leading exports, and bauxite, a mineral which of 1 make only a tiny ripple in world commerce. Sugar is the leading exports, and 1 morris an Hardly from the viewpoint of export, and bauxite, a mineral which horned screamers are among the For every native American In- provides aluminum, also is sent "Social Science Strategy for dian in British Guiana, there are abroad. Other exports include Peace"; Pres. George Stoddard, many forms of bird life.

+ + +

Monkeys, tapirs, and armadillos are common animals. Crocodiles live in and about the rivers, and so do the huge snakes called analogous content of the property of the proper small amounts of molasses and Murray,

snapped up by a crocodile or tives, British Guiana has a large last three years here by Russell shocked by an electric cel, he may proportion of Negroes.

Greve, has been sold to Mrs. Reuber tushed by an anaconda or cut + + + 5
ben Throndson. Greve purchased
The white people of British Gui-the business in 1947 from the

# Classified Highlights of Today's Radio Schedule

Religion 8:30 a.m. - Capital Cathedral 9:15 a.m. - Bethel Lutheran

WISCONSIN STATE JOURNAL

Fred L. Cairns. Breines.

11 a.m.-First-University Meth-

Madison

10:30 a.m.—Reviewing Stand former War Production board con-



BAKER

1:30 p.m. - Graham Hovey (WHA): "Background of the News" (also on WHA-FM at 8:45 p.m.) 2 p.m.—American Forum (WIBA) "The Sales Tax": James B. Carey, C10 official; Pres. Philip Cortney

2:15 p.m.-Labor Sounds Off

3 p.m.—Round Table (WIBA): University of Elinois; Prof. H. A. Harvard university; Prof. James Miller, University of Chicago.

5 p. m .- Later Than You Think Several rivers in British Guiana
Several rivers in British Guiana
Several rivers in British Guiana
Contain electric eels, and sawfiish.
It is dangerous to swim in one of the rivers—if a person fails to be
Besides its East Indians and naBesides the work.

Africa in one day as British Guiana produces in a year.

(WFOW): Sverra Kjelstadli, resident of Nazi-occupied Scandinavia, and Ralph Peterson review "Denther rivers—if a person fails to be
Besides its East Indians and naant, owned and operated for the toon."

Drama

10:30 a. m. - At Your Service D Minor," Sibelius; (WIBA): where the hospital doldes" overture, Mendelssohn; "Symphony No. 1," Weber; "Overture,

lar goes.

11:30 a. m. — Eternal Light (WMAQ): "Little Purim."

3 p. m.—The Falcon (WMAQ): "Little Purim."

3:30 p. m.—The Saint (WIBA): "Oh, What a Beautiful Morning." "Come Rain or Come Shine? "Count Every Star."

library tainks she's losing her mind... Proudly We Hail (WFOW) Lee Tracy in "The Greatest Adventure."

phony No. 1," Weber: "Overture, Scherzo, and Finale." Schumann, 12:45 p.m.—Welcome to Spring (WIBA): "Oh, What a Beautiful Morning." "Come Rain or Come Shine." "Count Every Star."

1:30 p.m.—The Saint (WIBA): "Hymn of Praise," "Kammenoi Ostrow," "The Angelus," "The Palms."

4:30 p. m. — Greatest Story 1:45 p.m.—Joey Tantille (WIBA): Ethel Waters, Johnny Burke, Tal-(WENR): "The Betrayal and the "Mocking Bird Hill." "Just, Bellulah Bankhead, Meredith Wilson. Crucifixion" . . . Mr. and Mrs. 2 p.m. — Music With the Girls (WMAQ): Cary Grant (WMAQ): "May the Good Lord (WKOW): and James Melton. and Betsy Drake decide to sell 'dream house.'

5 p. m.-Charlie Wild (WKOW): 36 hours to save doomed man.



HASSO

— Our Miss Brooks (WBBM): Eve Arden becomes a (WISC):

7:30 p. m. — Theater Guild shine of Your Smile." (WIBA): "Jeannie," with Barry Sullivan, Margaret Phillips, Signe Variety
Hasso, Helmut Dantine, Una O'- 5 p.m.—The Ric Sh

8:30 p. m. — Texas Ranger: (WMAQ): blackmailer murders lit-

tle girl's foster father.

Music

10:15 a. m. - University Regimental Band (WIBA): Robert Fleury, conductor: Pres. Pat Browning



SULLIVAN

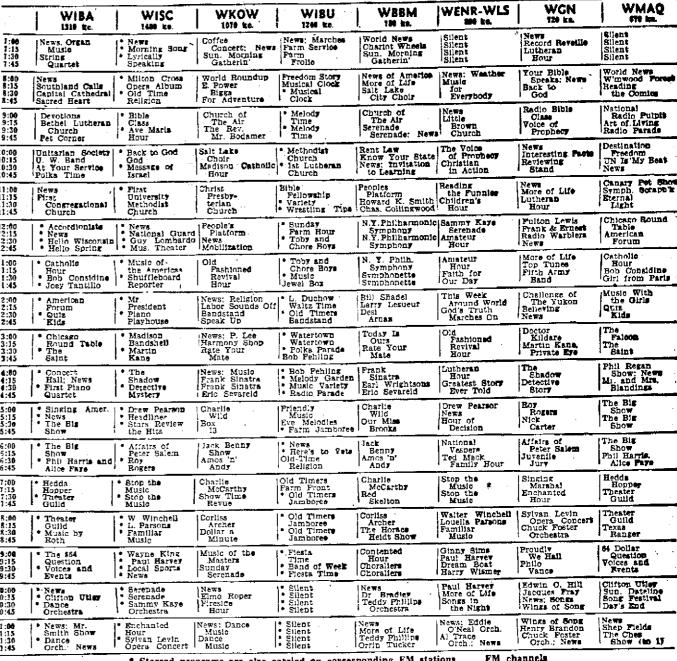
NOON NEWS

12 noon ON RADIO STATION



9:45 P.M, CLEANERS & DYERS ON RADIO STATION

CBS in Madison 1070 ON YOUR DIAL



\* Starred programs are also carried on corresponding FM stations . . . FM channels WIBA-FM . . 101.5 M, WWCF (WIBU) . . 94.9 M, WISC-FM . . 98.1 M.

and Ralph Peterson review "Denmark During German Occupation."

of Dolphin club, speaker.

12 m. — N. Y. PhilharmonicSymphony (WBBM): Dimitri Mitropoulos, conductor; Jascha Heifetz violinst: "Violin Concerto in

1:45 p.m.-Joey Tantille (WIBA):

Madam medley.

2:30 p.m. — Piano Playhouse on of New Orleans and Pitcher of New Orleans and New Orlean

guest.

3 p.m. — Community Concert
(WHA): Whitefish Bay.

4:30 p.m. — First Piano Quartet
(WIBA): "Dream Visions," "March
of the Dwarfs," "Emperor Waltz."

8:15 p.m. — Here's to Veterans
(WFOW): Frankie Carle guest.

As Sweet As You Summer;" L. L. Summer; speaker. Familiar muss. (WISC): "Don't Count the Stars," "Smoke Gets in Your Eyes," "The Palms."

Hou Lunenschloss, Familiar Music "Voices of Spring," "The Palms."
9 p.m. — Contented Hour
(WBBM): Walt Disney and Kathy

WFOW): Frankie Carle.

Beaumont, star of "Alice in Wonderland," guests. 11 p.m. — Enchanted Hour (WISC); "Micaela's Air," "Swing Low, Sweet Chariot," "The Sun-

-The Big Show (WMAQ;

5 p.m. on WIBA at 5:30): Eddie Cantor





# RADIO THRILLER



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HALVERSON'S Paris

Sunday, 5:30 P.M.



Baker, Ella Fitzgerald, Jan Peerce, cause," "Ting-a-Ling Waltz."

2 p.m. — Music With the Girls
(WMAQ): "May the Good Lord
Bless and Keep You," "Call Me
(WBBM): Mayor DeLosseps MorriMadam" medley.

MELTON

2:30 p. m. — Quiz Kids (WIBA): 8:30 p.m. — Music by Roth (WIBA): "Donkey Serenade," "Stay As Sweet As You Are," "Indian

WFOW-FM

J04.9 Megs, SUNDAY A. M. Tops in Pops News; Tops in Pops 135 News 200 Tops In Pops 100 Tops In Pops 100 News; Show Tunes 115 Sacred Heart Program 130 Navy Band 145 Perry Cpino; News

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Madison

11:00 Bashford Methodist Chur P. M.

12:00 News: Do Tell
12:15 Memory Trune Thne
12:30 Pianoland
12:45 Luncheon Music: News
1:00 Luncheon Music: News
1:00 Luncheon Music
1:00 News: Stunday Variety
1:00 Madison Hit Parade
1:15 In Your Neighorhood
1:00 News: Off the Record
1:00 News: Off the Record
1:00 News: Off the Record
1:05 Record Releases
1:00 Weigt
1:05 Record Releases
1:06 Weigt
1:07 Record Releases
1:08 Weigt
1:09 Music
1:09 Music
1:09 Music
1:09 Music
1:09 Music
1:09 Music
1:00 Mus

WATERS

Phil Reed
Package of New Records
Music Menu
News: Sunday Vespera
Feature Time
News: Feature Time
Herc's to Veterans 8:45 Barber Shop; News 9:00 Bob Dewey 9:15 Ray Robbins 9:30 Eddie Miller: News 10:00 Guy Lombardo 10:30 Eddy Howard; News 11:00 Art Mooney

laude Thornhill ews (till 12:00). WHA and WHA-FM

970 Kc.—88.7 Megs.
SUNDAY
A. M.
9:00 Devotional Music
9:30 Cathedral Echoes
9:55 News
10:00 Sympholy Hall
10:55 News and Weather
11:00 Masterworks of Music
11:55 News
P. M.

P. M. 12:00 Sunday Musicale 1:30 Graham Hovey



4:15 Sunday Music Hour 5:15 London Forum 5:45 News in Review FM QNLY 6:01 Dinner Musicale 7:00 Sunday Night Concert 8:45 Graham Hovey 9:00 FM Concert 10:55 Night News (to 11)

3:00 Community Center

4:15 Sunday Music Hour

4:00 Poet's Corner

2:00 Encore

Sunday, March 18, 1951

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#### 1 Composed 10 Lock of hair 15 Covers with 19 Kind of beat 20 Part of flower

130

21 Lasso 22 Assent 25 Slik Worm (Yarı) 26 Form of 'to be'

28 Bird's beak 29 Girl's name 30 Laughing 31 White 32 A little round hill

34 Symbol for tellurium 35 One who performs manial work 36 Annoy 38 Used In

canosing 40 Flah eggs 42 Motor 46 Chums 47 Arrow poleon

48 Part of boat (pl.) 54 Fall to fol-low suit at cards 65 The ruffed 56 State

58 Purioin

62 To beliew 64 Girl's name 125 Ornameni 65 Consume 66 A dwarf 67 Indentations 128 Noises 129 Proclamation 70 Cut at one 130 Guldes 72 Did Dutch 132 Weight of ancient India 73 Portion 74 Remote

76 Incite 81 in music; high 82 Unusual 84 Philippia 89 Old Russian council

HORIZONTAL

91 Philippine breadfruit 93 Mais forbears 94 Kind of bird 96 Memorizing by repetition 98 Beverage

99 Erases 101 Wife of Geraint 103 Sewing arti-cle (pl.) 105 Greak god of war 106 A globe 109 Heavenly

body
111 Fear
112 Nimble
113 Macaw
116 Incapable
hearing
118 Portico
120 Symbol finickel
121 Fondles
122 African
seaport

123 Ancient charlot Briton

133 Animal fat 134 Digging implements 135 Those In 137 Canonized 139 Hawalian dish 140 Mufflet 144 Indian

weapon 15 Small scent 146 Raft bags 18 Eye fiirta-147 River of Italy tiously 17 Delineate 18 Withered 148 Scatter In fine particles 153 Ritual pray-er of Mo-hammedans 154 Cry of sheep

19 Vehicle 23 Hearing organ 27 Measure of length 32 Extra length 156 Worthless Persian 157 Dance step 158 Hackneyed 159 Expressed (n 160 Measure of capacity

168 Female sheep (pt.)

carpet
33 Eya glass
37 Note of scale
38 Portion
39 Portione
teller
41 Bone
42 Irish Gastio
43 Genus of
water scorpions
44 Insect
45 Noun suffix
46 Time gone
by
48 Greek god
of love
50 Greek letter
51 California
rockfish 162 Choice part 164 Mislaya 165 Harold exploit 166 Paradises 167 Former Vene-tian magis-trates

(Released by The Bell Syndicate, Inc.)

(Solution On Page 7, Section 2)

VERTICAL 1 Mohammedan 52 Title of a 3 Forsaken 55 Poured forth 56 Female re-. together 6 Utter 5 Pronoun 7 Philippine

112 Dispatched
113 Dry
114 Speed
contest
115 Emmeta
117 Legal charge
119 Araba\*
eleeveless
outer garment (pi.)
121 Valenced Jative
57 Sharp specific flavor
60 To be on
fire
61 Become
blurred
63 Unruly
outbreak
66 Dried grapes
67 Expanded
68 Thick, black
aubstance
69 Growled 28 7 Philippine
negrito
8 Sun god
9 African
antelope
10 A structure
of latticework
11 Japanese
marine
measure
12 To bring
forth
13 Let it etand
14 Swordlike
weapon harem 124 Floated along 126 Man's name 127 Mariners 128 Place for 69 Growled as an angry dog 71 Kind of atawi

regiment 100 Makes

two Lesson taken from new testament 131 Symbol for Pythias 75 Attempts 77 Rids of tin 133 Declared 134 Therefore 136 Fur-bearing animal 138 Correlative of neither 77 Rids of moisture 78 Old Dutch liquid measure 79 Measure of Tripoli 80 Norse goddess of healing 83 Printer's measure 85 Skill 86 River of England 139 Sits for

140 Compass point 141 Part of 142 Genus of planta<sup>1</sup> 143 Estimate 143 Estimate
145 Placed
147 Top of head
148 Part of boat
150 To get up
151 The sweetsop
152 Affirmative
answer
155 Goddess of
infatuation
157 Hong

106 Poems 107 Remainder 108 Low 110 To play bolaterously 112 Dispatched

157 Hog-161 Printer's 163 Behold!