KLAC KFI 440

KMPC KECA 790

KHJ 980

KFWB KNX KFOX KFAC 1280 1330

KGER 1390

930. 1070 following programs are compiled from reports provided by the broadcasters. No responsibility assumed for last-minute charges which comesimes are made,

# DIAL LITES — TONIGHT

7:00—KNX—Irish Tenor Johnny Dugan will be Lucille Norman's guest tonight on her "Hollywood Music Hail" show. Ever listen to Lucille? There's a Jane Froman, Dinah Shore and all of the other "bests" in the field, rolled into one voice. :00—KHJ—Charles Cohurn, star of the "Song of Liberty" program, delivers Abraham Lincoln's immortal "Address Against Crime" tonight for this broadcast. Jeanette MacDonald will be featured solvier. be featured soloist.

8:30 KFI-A contemporary story of sustaining faith will be dramatized by the "Cavalcade of America" tonight in "Uncle Eury's Dollar," starring Robert Cummings, with Juano Her-

9:00- KFI-Bob Hope, who originates his radio show each week from some service camp or hospital, will bring his comedy troupe tonight to the Hollywood USO Canteen. Featured guests will be Comedienne Joan Davis and Vocalist Johnny Desmond.

### TELE-TIPS

7:00—KECA (7)—Dane Clark will be the masterful guide to-night to the young film aspirants as "Hollywood Screen Tests" hits the airlanes via TV. Candidates are Clifford Cothern and Elaine Ellis in a couple of short playlets, introduced by host Nell Hamilton.

7:00-KTSL (2)-There is a new host for the show, "Cavalcade of Bands." Buddy Rogers takes over and introduces several

new variety acts KTLA (5)-The story behind one dozen oysters on the half shell, life around the oil wells in Oildale, Calif., and unusual "orchitecture" will be shown tonight on the "Roving Camera"

9:30—KTTV (11)—A repeat performance of the immortal classic, "Dr. Jekyll and Mr. Hyde" will be given tonight on the "Suspense" program. Starred is Screen Actor Basil Rathbone.

## TUESDAY, MARCH 13

9:45 P. M. KNX Club 15 KECA-Monitor News

10 P. M.

KFWB-In Hollywood

10:15 P. M.
KFI-Virgil Pinkley
KNX-Bob Elson
KECA-Dr. Bailes
KHJ-Frank Edwards

KGER-Police Dept.

KFI-John Murray

10:30 P. M.

KFOX-Music Modern KNX-Starlite Salute

KHJ-Lonesome Gal.

**KECA-Dream Along** 

10:45 P. B. KLAC-News, Otis KFI-Sports Digest KVOE-Theater KECA-Ernie Felics

KGER-Spirituals, KLAC-Don Otis, KFI-News, KMPC-Ballroom, KHJ-News KECA Orchestra

KVOE-Here's Garland

11:15 P. M.
KFI-Biltmore Orch.
KHJ-The Continental

11:30 P. M.
KFI-Bing Sings
KGER-Ranchhouse.
KECA-Orchestra
KHJ-Michael DiSalle
KFOX Memory Rm.

11:45 P. M.

TOMORROW

(Wednesday)

MARCH 14

KFI - Guest Star

KNX-Merry-Go-Rd.

KFOX Music

11 P. M.

KHJ.KVOF—News. KFWB-Music KGER-Dr. Balles. KFOX-Nat. Guard Hr. KLAC-Sports News
KFI-Feature Wire,
KMPC-Help Wanted
LHJ-KVOE-Straight
Arrow
KECA-News
KFWB-Red Rowe.
KNX-Fed R. Murro

9:15 P. M. KGER-Concert KHJ-Fullon Lewis Jr. KMPC-Curtain Call KFOX-Dance Time 7:30 P. M. KMPC-Dance Time KFI-Information, KNX-Ed R. Murrow KFAC--Screnade. KGER Rancho KFOX -- Mission. B:15 P. M. Please
KGER Brown Schools
KHJ-KVOE-Official
Detective
KNX Pseulah
KFWB-News
KFOX-Swingtime at

KLAC-L. A. Today. Jamboree KFI-News. KECA-Elmer Davis KMPC-Raymond G. Swing KNX-Tom Harmon, KGER-World News

5:30 P. M. KFI-Baby Snooks KHJ-KVOE-Sky King KGER-Gospel Friends KLAC-Fights KMPC-Stars of Song KECA-Chet Huntley KNX-C. Collingwood KFOX-News KFAC-Whoa, Bill. MOTOW KGER-Melody Four KHJ-I Love Mystery KFWB-Gene Norman. KNX-10 o'Clock News KFAC-- Music. KVOE-Disc 'n' Chat

5:45 P. M. KLAC—Sam Baller. KMPC—Tunes. KECA-Bob Garred KNX—Frank Goss. KNX-Frank Goss. KFOX-Fishcaster. KGER-Gospel Friends

6 P. M. KECA-News, H. Weaver KLAC-KMPC-News KFI-Hardy Family KFI-Hardy Family KHJ-KVOE—Heatter. KNX-Life With Luigi KFAC—Music. KFOX-News, Music KGER—Soul Clinic. 6:15 P. M.

KFOX-Hawalian Music KLAC—Al Jarvis. KECA-Hannibal Cobb KMPC—Bob Kelley. KHJ—Newsreel. KFWB-Sports. KVOE-Orange News.

4:30 P. M. KFI-Fibber and Mully KGER-Back to Bible KMPC-Reserve KFUX Memory Rm. KECA-Philo Vance KHJ-Answer Man KFWB—Dances. KNX-Truth, Conse

quences KVOE-Sports 6:45 P. M. KHJ-KVOE Hayes. 7 P. M.

KLAC-News, Crosby & Co.

KFI—Big Town.

KMPC-Music

KECA—Jack Armatrong S. B. 1.

KNX-Hollywood Music Mall sic Hall

KHJ-Anna Rosenberg KNX-You and World 12 MIDNIGHT KFI-Music Menu KLAC--Don Otis. KFWB-Sam Mannis KHJ-Mysterious
Traveler
KFOX-Music
KGER-Family Bible.
KVOE-Open House ECA Herb Allen, KFAC-Serenade 7:15 P. M. News KFAC-Music to 6 a. m.

KFOX-Melodies KVOE-Naval Reserve 7:30 P. M. KLAC-Music KFI-People Are Funns

KMPC-News KHJ-KVOE Song of

Liberty Show KFWB-Civilian De-

KMPC-Dinah Shere KNX-Jack Smith KGER-Hebrew Ch KFWB-World Broth-

erhood Institute 8:30 P. M KGER-Dr. Harry

Rimmer KFI-American Caval-

cade KECA-Met. Auditions KMPC-Parada of Hits KHJ-KVOE-2000 Plus KNX-Mr. and Hrs.

North KFOX-Internal Rev.

KFWB-News
\$45 F. M.
KFOX-Science
KFWB-U. N.

P. M.
KFI-Bob Hope Show
KMPC-Hollywood
Closeups

Closeups KNX-Mystery Thes. KECA—Town Meet

DAWN TO 7 A. M. (LAC-Haynes. (F1 - News, Farm, Melodies, Pat Bishop KECA-Can You Top This? KHJ-KVOE-"Yukon KHJ-Rise and Shine, KMPC-Music, Farm, KECA-Music, News, KFWB-KFAC-Bill "Challenge"
KFOX-Meet Band
KFWB-Job Opportunities
KNX-"Charlie Wild.
Private Detective"
KGER-Mindy Carson Leyden.
KNX-Ralph Story
KGER-Brown Schools
KFOX-Texas Tiny.
KVOE-Mexican Hr.

Show 7:45 P. M. KVOE-Mexican Hr. 7 A. M.

KLAC-News, Haynes KFOX-KFI-News KMPC-Farm Adv.

KECA-Hollywood.

KK-T-KVOE-News.

KNX-Arthur Godfrey

KFWR Rill Levden.

KCER-Boy Sproger. 7:45 P. M.
KMPC-Red Cross Story
KFWB-Ross. y Hour
KGER-Contented Hr.
KFOX-News
P. M.
KFI-"I Man's Family."
KECA-1 Fly Anything
KLAC-News, Music
KMPC-News
KHJ-KVOE Song of

KGER Rev. Spencer
7:15 A. M.
KFI-F. Lawton,
KMPC-News.
KHJ-KVOE- Break-KFWB-Gryman Do-fense KNN-Lowell Thomas KFAC—Concert. KGER-Sible, Treasury KFOX-Concert 8:15 P. M. KFI—World News.

fast Gang. KGER-Good News KFOX-Mission

7:30 A. M. KFI-Platter Party KECA-Bob Garred. KMPC-R. Mullhol-

KMPC-K Munnor-land KNN-Frank Goss. KFOX-Chapel Hour 7:45 A. M. KFI-Sam Hayes. KGER-W. B. Record. KECA-Z. Manners.

KHJ-KVOE—News. KNX-Harry Babbitt. 8 A. M. KFI-Break the Bank KLAC—News, Stocks. KHJ-KVOE-Cecil

Brown KMPC—Ken Barton. KECA - Breakfast Club KNX-Ralph Story KFWB-News KFAC—Church. KGER—Mizpah. KFOX-Bible Society

3:15 A. M. KFOX-Prison Missionary. KLAC—Haynes. KMPC—Mkts., Sports.

4:30

KNBH

KTTV

10:45

KECA (7)-F. Emerson

11:00

KNBH (4)-Broadway

Open House
KTSL (2)-Peter Potter (11:06)
KTLA (5)-Final Edition
KECA (7)-Champage Perty

pagne Party KTTV (11)-Giancin'

TOMORROW

MARCH 14

10:00

KLAC (13)-J. Graydon

11:45

KTTV (11) Secenade 12:00-Frank Heming-

way 12:16-Film Oddities

12:30-Instruct for Survival 1:00-Studio Party

12:00

KLAC (13)-Mike Roy KECA (7)-Test

1:15

KTTV (11)-Studio

Party 2:15-Garry Moore 2:45-First 100 Years Broadcast KLAC (13)-

1:00-Al Jarvis 3:00-Film: "Social

3:00

3:30

4:15-Ai Jarvis

KTTV (11)-Come Into Kitchen

KTTV (11)-Movie

4:30-Matinee, Jack Rourks KFI (9)-10:30-Know Your

Schools 11:00-Film: "Hard

12:15-News 12:30-Ladles' Day 1:30-Cooks' Corner 2:00-Film: "Bombs Over Burma"

3:20-Suspects Wanted 3:30-Harmony Kitch-

en 4:10-Garden Chats 4:30-Stu Wilson

KNBH (4)-12:15-News 12:30-Notes and Key-

1:30-Comedy Matines 2:30-Chef Milani

3:00-Curious Cameras 4:00-Kate Smith

notes 1:00-Paul Pierce

KECA (7)-12:30-Adv. in Food 1:30-Mulholland's

Hombre

at Anson

TUESDAY, MARCH 13

KECA (7)-F. Phillips KNBH (4)-Kate Smith KLAC (13)-Al Jarvis Camera 7:30 KNBH (4)-News,

KFI (9)-Stu Wilson KTTV (11)-Matines; Jack Rourks 5:00 KNBH (4)-Tele-Comics KTLA (5)-News, Mus. KTTV (11)-Range Riders

KLAC (13)-Al Jarvis 5:15 KNBH (4)—Film KTLA (5)-Police Calls 5:30 KNBH (4)-Howdy

KTLA (5)-Cowboy KFI (9)-News

KTSL (2)-Preview, Carnival for Kids KECA (7)-Sandy Strong 6:00

KFWB-Breakfast Cb. KHJ-KNX-News, KVOE-Stocks KTSL (2)-Western Cavalcade: "Gallop-ing Romeo" KNBH (4) - Crusade Rabbit, Komedy KECA (7)-Space Pa-KFI (9)-TV Univer-

sity KTTV (11)-"Open Road" to Lake Mead KLAC (13)-Haw-KFI-Dave Garroway
KNX-Rosemary.
KFAC-Unity.
KGER-Bible Treas. thorne & Eggbert 6:15

KECA (11)-Half Pint Party 6:25 KNBH (4)-Hello

KLAC-News, Crosby KFI—News, KMPC-R. Mulhol-6:30
KNBH (4)—Western
Serial "Boots &
Saddle"
KTLA (5)-Beany
KECA (7)-F, Phillips
KFI (9)-Vets' TV Cen-KHJ-Kate Smith. KFWB-Breakfast Cb. KECA - J. Olsen. KNX - W. Warren. KGER-Lutheran.
KFOX-Pentecostal.
KVOE-News KTTV (11)-Frank Si-9:15 A. M.

6:45 KNBH (4)-Elmer Peterson
KTLA (5)-Handy
Hints
KECA (7)-Betty Betz
KLAC (13)-Take 15

7:00 KTSL (2)-Cavalcade of Bands KNBH (4)-Cisco Kid KTLA (5)-Newareel KECA (7)-Hollywood Screen Test KFI (9)-Talent Spotlight KTTV (11)-Alan

12:30 P. M.

KECA-Romance.

KFOX-Studio

KGER-Serenade. KVOE-Ranch

12:45 P. M.

KFOX-Latin-Ameri-can Mus.

KFI-Happiness.
KHJ-Cedric Foster
KECA-David Amity
KMPC-To Ranchers
KFAC—News.

KECA-Ira Cook. KFWB-Bill Anson.

KHJ-KVOE-Jack

KNX-Hilltop House KFAC—Festival. Kirkwood KFOX-Texas Tiny KGER-Peter Slack.

1:15 P. M.

1:30 P. M.

Nothing. KFWB-News, Anson.

KNX-Protect. League KGER-Music Adven-

KFI-Lorenzo Jones. KHJ-Double or

KFI-Stella Dallas. KNX-"Kings Row" KFAC-Calif. Caval-

Ewing

Organ

KLAC-Top Tunes
KFI-Ladies' Day.
KMPC-Chef Milanl.
KECA-Quick as Flash
KHJ-Norma Young
KFWB-Mrs. Eleanor
Roosevelt Roosevelt KNX-Helen Trent KFAC-Songs. KFOX-KGER-Gospel Young Show KLAC (13)-Film: "Flying Deuces"

KVOE-Music 9:45 A. M. KFI—Pepper Young. KMPC-Relig. Science KHJ-Nancy Dixon KNX-Art Linkletter KNX-Gal Sunday. KFOX-Bible

10 A. M. KFI-Around Town. KLAC—Al Jarvis. KMPC-News, Melody KECA-V. Lindiahr KHJ-KVOE-News KNX-Big Sister. KGER-News, Lee. KFOX-News, Relig. KFAC-Music.

8:30 A. M.

KLAC-News KF1-Jack Berch. KMPC-R. Mulhol-

land KHJ-KVOE-Bible. KNX-Grand Slam. KFAC-News.

KGER-China's Voice KFOX-Life Words.

8:45 A. M.

9 A. M.

KFI-Meyers to Market KHJ-Garden Guide

KECA-March &

slonary

Sweeney
KNX-Aunt Jenny.
KFOX-Home Mis-

9:30 A. M.

KLAC-Racing.

10:15 A. M. KHJ-KVOE-Tello-

KFWB-Dave Ormont KNX-Ma Perkins. KGER-T. Baird. 10:30 A. M.

KFI-News KMPC-Tune Test KECA - Frue Story, KHJ-Music, Morgan KNX Dr. Malone, KFOX-Music 10:45 A. M.

KVO-Personalities KHJ-Dick Haymes
KFI—Life Beautiful,
KNX—Guiding Light,
KGER—Rev. Kopp,
KFWB-Music

11 A. M. KLAC-Ai Jarvis. KFI-Double, Nothing.

KMPC-News, L. A. Fair

Today KHJ-KVOE-Ladies KECA-B. Crocker, KFAC-Guy Post, KFWB-Maurice Hart.

KNX-Mrs. Burton. KFOX-Music 11:15 A. M.

KNX-Perry Mason. KECA-Easy Aces KFAC-Songs. KGER-Mission

11:30 A. M. KFI-Live Like Millionaire. KECA-J. B. Kennedy KNX Nora Drake,

KNJ Nora Drake, KHJ-KVOE-Queen for Day KGER-News, Redemp-tion Ranch, KFOX-News, Music 11:45 A. M. KMPC—BeautyCouncil KNX-Brighter Day. KNX-Brighter Day. KECA-Baukhage

KGER-Hour of Prayer 12 NOON KFI-Farm Report. KMPC-Prayer, Music KMPC-Prayer, Music KHJ-KVOE-News KECA — News. KFWB—Bill Anson. KNX—News. KGER-Songs KFOX-Music

12:15 P. M. KFI-Road of Life. KMPC, KFOX-News. KGER-World News. KHJ-Bell Ringer KECA-Play It Again KNX-Wendell Noble -Farm Forum

KFOX-News.

Channel 2 KECA KFI Channel 4

KTTV (11)-Maugham Theater:

7:15 KTLA (5)-Roving

Weather KECA (7)-Beulah, with Ethel Waters KTLA (5)-Film:
"Unknown Guest"
KTTV (11)-News

7:45 KNBH (4)-Little Show KTTV (11)-Stork Club 8:00 KTSL (2)-Campus
Orch. & Chorus
KNBH (4) Star Theater, Milton Berle
KECA (7)-Telenews-

reel KFI (9)-Film: Burma" KTTV (11)-Beat the Clock

8:20 KECA (7)-Film 8:30 KTSL (2)-U. S. Air Force. KTTV (11)-Danger: "Night of March 15" KLAC (13)-Film: "Mutiny on Elsi-

> 9:00 KTSL (2)-Famous Jury Trials KNBH (4)-Amateur KECA (7)-Billy Rose Snow KTLA (5)-Ina Ray Hutton's All-girl

Show KTTV (11)-Vaughn Monroe Show 9:15 KFI (9)-Bob Shannon Variety Revue

7:30 KTSL (2)-"Plainclothesman," KECA (7)-Top This KTTV (11)-Suspense; "Dr. Jekyll and Mr. Hyde" 9:45

KFI (9)-Sports KLAC (13)-Reserve 10:00 KTSL (2)-F. Lawton Backstage, NTG KNBH (4)-Circle Theater: "That Simmons Girl" KTLA (5).Fireside:

"Copy Boy"

KECA (7)-Blind Date

KFI (9)-Jean Louise

KTTV (11)-News

KLAC (13)-News, 10:10

KLAC (13)-Movie:
"Fair Grounds"
10:15
KTTV (11)-Club Time KTTV (II) Cital Time

10:30

KNBH (4)-Wrestling

KTLA (5)-N. Y. Closeup; Tex and Jinx

KECA (7)-Film:

1:45 P. M.

Matinee 2:30-Your Home 3:00-Cowboy Theater 4:15-F. Phillips 3:15 P. M. KEOX - To Vets. KVOE-Here's Garland

ment 2 P. M. KLAC-News, Sports, 570 Club KFI-Girl Marries. KGERL B. Band
KMPC-News, Johnny Grant
KHJLKVOE-News
KECA-Surprise
KNX-News, Paul
Mesterson Mr. Infe

2:15 P. M. KLAC-News, Sports. Lopez.
570 Club.
KFI-Backstage Wife.
KMPC-News, Bill
2:30 P. M. 2:30 P. M.

KFI-Plain Bill. Women Wonderful.
KNX-Jack Owens
KECA-Variety Fare
KGER-Garden School, Band

2:45 P. M. KFI-Farrell. KNX-George Fisher 3 P. M. 3 F. M.
KGER-News Fiesta
KLAC-News, Sports,
570 Club
KFI-Welcome, Travelers. KHJ-Phila Bulletin KMPC-News, John-ny Grant KECA-Rudy Vallee KFWB-Peter Potter. L KFAC-Opera. KNX-Arthur Godfrey • KFOX-High Lights and Music KVOE-Orange News KHJ-Phila, Bulletin

KFI—Widder Brown. KGER-News, Com-5:30 P. M. KFI—Aunt Mary. KFOX-Music KFAC-News KHJ-Club 930

KECA-Fran Scully KGCA-Fran Scuny
KGER-Rancho, News
3:45 P. M.
KFI-Love and Learn.
KHJ-Lynn, Holly.
KFAC-Music to 5:30. KFOX-Pension.
4 P. M.
KFOX-News. Masterson, Mr. Info KFWB-Bill Anson. KFAC-Music to 3:30.

KLAC-News, Sports Stars VFI - Woman's KMPC-News, John-

ny Grant
KECA-Lou Crosby
KHJ-Fulton Lewis
KVOE-Waltz Time
KFWB—Peter Potter,
KNX—Curt Massey,
KGER-Rancho Sports. 4:15 P. M. KFOX-Frank Simon Sings KFI-Dr. Paul. KHJ, KVOE-News. KNX-Strike It Rich.

4:30 P. M. KFI-B. Wheeler. KMPC-Ira Cook KHJ-Behind Story. KFWB-Platter Pals. KFOX-Hitching Post KECA-Happy Thea-ter: "Little Caterpil-lar" KFI-B. Wheeler. KVOE-U. N. 4:45 P. M. KLAC-Racing KECA-Headlines

## KHJ, KVOE-Hayes. KNX-Harry Babbitt. tures KVOE-Frank Russell OUR BOARDING HOUSE



# Man Fires Shot From Wheelchair at Wife, Kills Self

OLEAN, N. Y., March 13. 427
Shooting from a wheelchair on a busy street corner, a 34-year-old husband pumped bullets into an office where his estranged wife Channel 7 Channel 8 and a fellow employe cowered Channel 11 Channel 12 Channel 13 Channel 14 Channel 15 Channel 15 Channel 16 Channel 17 Channel 17 Channel 18 Channel 18 Channel 19 Channel 10 Channel 11 Channel 11 Channel 12 Channel 12 Channel 12 Channel 13 Channel 13 Channel 14 Channel 15 Channel 16 Channel 17 Channel 18 Channel 18 Channel 19 Channel 19 Channel 19 Channel 19 Channel 19 Channel 10 Cha Shooting from a wheelchair on a control here.

divorce. Since their separation last fall, she had been living with relatives in Shinglehouse, Pa.
When Joy put together a disassembled gun and threatened

TORONTO, March 13. (#) Eleven beautiful artists models here say that rising costs, cold drafts in studios and baby sitters are making

their lives anything but a bed

They've joined the Artists Models Federal Union (AFL)

and are trying to recruit 39 similar posers, as well as fashion and photographic models, in their drive for more money and better conditions.

The girls told AFL Canadian

organizer Russell Harvey they are paid \$1.25 an hour and haven't had a raise since 1947.

PRETTY COOL IN LIFE CLASSES

Mrs. Joy, she screamed. 'Alferink of Babies' Deaths dashed from the office and washington washington.

WOMEN WIN TOWN ELECTION

Wins in Michigan

'We'll Do Better' Yow

FOR A LARGE SERVING OF babies under one year of against plans and evaluation of what is diagnosed as Want Ads daily. That's where "accidental mechanical suffocations and other plans and plans and

the college, one model com-plained about poorly heated studios and the drafts on her

bare skin in life classes.

"Why sometimes I get so chilled I can't speak," she said.

Do You Have

Television ,

Cye-strain?

Do your eyes oche or tire easily?

Do you have television headache?

Consult Dr. Soss, Optometrist. He will advise and help you with your

practiced in Long Beach for 24 years. 37 Pine Ave. (Downstairs). Phone 63-8319. Small weekly payments. Open Friday evenings and all day Saturday.

J. M. Soss, Optometrist, has

visual problems.

11 Models, Tired of HCL

**Drafty Studios, Join Union** 

OLEAN, N. Y., March 13. (49)

OLEAN, N. Y., March 13. (49)

OLEAN, N. Y., March 13. (49)

MENDON, Mich., March 13. (49)

The women—and should This southwestern Michigan community has a population of 750.

"We'll do our best." said Mrs.

"We'll do our best." said Mrs.

WASHINGTON, March 13, AP Rep. Flood (D.-Pa.) today pro-posed a House committee on

WASHINGTON, March 13. (49) He advocated it in a prepared House speech and drafted a bill

During the shooting, Mrs. Joy and Alferink crouched on the office floor. Alferink telephoned police.

Police said Joy had been paralyzed from the waist down since a tree fell on him in 1946 while working on a farm.

WASHINGTON, March 13. (#)

House speech and drafted a bill to carry it out.

Flood said America's primary and unexpected deaths of apparating world peace. He said all American military and diplomatic efforts are directed toward world peace. So he asked, why lic Health Service, announced to not set up a committee on peace? day it has allotted \$40,122 for the study. It noted that about 1600

tions and other organizations

PHONE 70-5438 354 AMERICAN AVE. The Sign of Social faci

Justly Famous for 21 Years TUESDAY, MARCH 13 COMBINATION MIXED GRILL with Lamb Chop Calf Liver Sweet Breads Fresh Mushrooms Including Green Solad, Potatoes, Beverage Luncheom 12 to 3 P. M.

FINEST TV REPAIRING Prompt Service Sucrenteed

We repair all makes. Factory-trained technicians

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Hockuy's 4911 E.2nd Ph. 8 4965

Dinner 3 Until Midnight

WE REST ON MONDAY

# WHILE THEY LAST!

YOUR CHOICE Beautifully Rebuilt — Fully Guaranteed

ELECTROLUX \$1 25 HOOVER Complete With Attachments Complete With Attachments

> FREE DEMONSTRATION L. B. 70-2973 **Vacuum Cleaner Co. of America**

> > 253 AMERICAN AVENUE

# on call seven days a week, they said they average only \$20 to \$30 a week, and from it must pay all expenses, even baby sitters for those with babies. Their two biggest employers are the Ontario College of Art and the board of education. At FROM PLUS FEDERAL EXCISE TAX why is MUNTZ TV America's lowest priced?

Mass produced television receivers, regardless of make, vary ever so slightly in manufacturing cost. THE ENORMOUS DIF-FERENCE IN CONSUMER PRICE BETWEEN MUNTZ TV AND ANY OTHER NATIONALLY ADVERTISED MAKE LIES IN SELLING AND MERCHANDISING COSTS.

By eliminating virtually every vestige of "middleman" merchandising...by selling "Muntz direct to you" the price of the celebrated Muntz TV has dwindled to the bedrockbortom lowest level in TV history...many, many dollars lower than even "off brand" makes.

Moreover, by merchandising DIRECT, your constant satisfac-

tion is the more insured by Factory Service...the swifter,

safer, surer Factory Attention of the Largest Direct TV

Organization the World Has Ever Known!

That's why Muntz TV has become synonomous with superlative reception and satisfaction. That's why tens of thousands and thousands of Muntz TV owners from Coast to Coast are the best serviced TV viewers in the nation.

So when you compare Muntz TV with any other, all the others...when you marvel at the difference in price-remember, it costs Muntz less to sell...that's why it costs you less to buy!

. LONG BEACH IN SANTA ANA



20 in. 1

AVAILABLE IN

AND BLONDS

WALNUT, MAHOGANT