Today's Radio Highlights

Drama

7 p.m.—Halls of Ivy (WIBA): the Colmans recommend marrying for love . . Mr. Chameleon (WBBM): photographs become clues in playboy's murder . . . American Agent (WISC): danger in streets of Cairo.

7:20 p.m.-Great Gildersieeve (WMAQ): prizes for names for Marjoric's twins . . Dr. Christian (WKOW): veteran tries to run from reality.

8 p.m-Harold Peary (WKOW): first-aid class simulates a disaster . Hidden Truth (WGN): lie detector helps in "missing persons"

8:30 p.m.-Mr. District Attorney (WIBA): punchboard probe leads to blackmail. . . Family Theater (WISC): Gene Lockhart in "The Story of Little Tree"; Mona Freeman, hostess . . Mr. Presi-dent (WENR): story of over-generous James K, Polk.

9 p.m.-Big Story (WIBA): Georgia reporter proves disappearance case is really murder . . . Magazine Theater (WGN): "A Letter from a Ghost.

9:30 p.m.—Short Story (WIBA): "Crazy Sunday," by F. Scott Fitzgerald.

Sports

7:30 p.m.—Coach "Bud" Foster (WIBA): reviewing Badgers' basketball season.

9 p.m.—Boxing (WKOW): Ezzard Charles vs. Jersey Joe Wal-4 4 4

Music

7:45 a.m.—Eddy Arnold (WIBA): "Easy Rocking Chair," "Kentucky Waltz," "Camptown Races," "Over the Hill."

10:39 a.m.—Jack Berch (WIBA): story of 9-year-old Kay Jean Zel-ler, Plainfield; songs include "May the Good Lord Bless and Keep You," "Peter Cottontail."

5:30 p. m. — Curt Massey (WBBM): and Martha Tilton; "The Rovin' Kind." "If," "I've Told Every Little Star," "Cielito Lin-

6:15 p.m.—Jack Smith (WBBM): and Dinah Shore: "There's Some thing Nice About Everyone," "Beautiful," "Some of the Time," 6:30 p. m.—Club 15 (WBBM): Bob Crosby, Andrews sisters; "The Telephone Song," "And You'll Be Home," "Get Out Those Old Rec-ords," "My Heart Cries for You."

Miscellaneous

9:30 a.m. — Carson Gulley (WIBA): fresh fruit salads and gelatine salads. 8:15 p.m.—Excursions in Science (WFOW); "Atomic Clock of

WSBMA, Auxiliary to Hold 'Birthday' Observance Tonight

Approximately 400 couples are expected to attend the 10th anniversary "birthday party" of the West Side Business Men's assn. (WSBMA) and auxiliary tonight in Turner hall.

The entertainment will begin at

8 p.m. with a women's style show. A men's fashion show will follow. Dancing will be interrupted by a surprise floor show at intermis-

sion time.
WSBMA members, their wives. and friends have been invited to attend.

Freeman Fox and Lowell T. Thronson are WSBMA party co-chairman. Mrs. Karl Rentschler and Mrs. Fred Rentschler are the auxiliary's party co-chairman.

AND NOT KNOW IT!

Fidgeting, nose-picking and a tormenting rectal itch are often tellate signs of Pin-Worms... urly parasites that medical experts say infect one out of every three persons examined. Entire families may be victims and not know it. To get rid of Pin-Worms, these pests must not only be killed, but killed in the large intestine where they live and multiply. That's exactly what Jayne's P. W tablets do ... and here's how they do it:

First—a scientific coating carries the tablets into the bowels before they dissolve. Then—Jayne's modern, medically-approved ingredient goes right to work-kills Pin-Worms quickly and easily.

Don't take chances with this dangerous, highly contagious condition. At the first sign of Pin-Worms, ask your druggist for sensine lather's P. Wyermfure...



Radio Program Schedules by the Clock

Madison

	WEDNESDAY							
	WIBA 1310 kc.	WISC 1439 kg.	WKOW 1070 kc.	WIBU 1240 kg.	WBBM 780 kc.	WENR-WLS	WGN 720 ke.	WMAQ 678 kg.
6:00 6:15 6:30 6:45	Sunrise Froito Musical Clock	* Top o' the Morning * Top o' the Morning: News	Uncle Julius News: Farm Hour Parm Hour Wenther: Mkts.	Silent Silent Rural Roundup: Mkts.	Paul Gibacti News: Paul Gibson	Farm Bulletin Devotions Red Blanchard News	Farm Hour On the Farm News	Ed and Dolore Town and Farm Alex Dreier
1:00 1:15 7:30 1:45	News: Musical Clock Journal News Eddy Arnold	Top O'Morning News Top O'Morning Pauline Pred'k	l News	News: Farm Service News Farm News	News Roundup News Jim Conway Lucky Ladies	Capt. Stubby Bob Atcher Happy Hank News	The Bill Evans Show The Bill Evans Show	Norman Ross Norman Ross: News
8:00 8:15 8:30 8:45	Musical Clock Musical Clock News	Breakfast Club Breakfast Club	Coffee Club: News Kitchen Club Coffee Club	Rev. Peterson • Musical Clock Musical Clock	News Patrick O'Riles Gold Coast Shopping	Breakfast Club Breakfast Club	News Cliff Johnson Family	Your Neighbor Norman Ross News
9:00 9:15 9:30 9:45	Welcome Travelers Carson Gulley Trader: News	* My Trus Story: Betty Crocker * Victor Lindishr	Arthur Godfrey Arthur Godfrey Arthur Godfrey	News: Pioneers Freddy Martin Reedsburk Hour Sweet Music	Arthur Godfres Arthur Godfres	My Story My Story Betty Crocker Victor Lindahr	News Mary Markares McBride	Welcome Travelers Double or Nothing
0:00 0:15 0:30 0:45	Break the Bank Jack Berch Dave Garroway	* Romances * Lady of House * Queen for a Day	Arthur Godfrev Music Speaks Betty Cass	Women's News Job Service Mid Morning Matines	Arthur Godfrey Grand Slam Rosemary	Romances Capt. Stubby's Buccaneers Kitchen Club	M. M. McBride Answer Man Queen for a Day	Break the Bank Jack Berch Dave Garrows
1:00 1:15 1:30	Share the Wealth Pickens Party Farm Roundup Ranch Hands	Johnny Oisen Lady of House The Menjous News; Quiz	News of America Aunt Jenny Music for You Jacknot Ouiz	News. Matines Headlines Farm and Home Farm News	Wendy Warren Aunt Jenur Helen Trent Our Ga' Sunday	Luncheon Club News Farm World Today	News Virginia Gaio Tello-Test News	Mrs. Roosevel Pickens Party O. P. Stearns Love and Lea
2:00 2:15 2:30 2:45	News: Roundup Farm Service News March Time	Bing Crosbs News The Bob Swanson Show	Uncle Julius News Markets: Mack and Sandy	Music: Markets News News: Markets Farm and Home	Big Sister Ma Perkins News Guiding Light	Dinner Bell News L. Burlingham	Cedric Foster Hostess House Market Reporter News	News: Here's Norman Ro Norman Ross
.00 :15 :30 :45	Double of Notblog Love and Learn Magic in Music	Bob Swanson News Kennedy Bob Swanson Show	Shopping to Music Here's Harper	Farm Service Si Hays and Daughter Music Booth	2nd Mrs. Burton Perry Mason Nora Drake Brighter Day	Doibh Hewitt School Time Kennedy: Bob Atcher Show,	Ladies Fair: News Tony Fentains Name the Song	Double of Nothing Live Like a Millionait
2:00	Life Beautiful Road of Life Pepper Young Right to Hap'n's	Show: News	Mortenson Houseparty and Cedric Adams	Music Booth U. W. Band Hawaii Music	Hilltop House King's Row House Party and Cedric Adams	a Flash	Tune Testa News Two-Ton Baker	Life Beautifu Road of Life Pepper Youn Right to Hap
1:00 3:15 3:30 3:45	* Backstage Wife * Stella Dallas * Lorenzo Jones * Widder Brown	* Bob Swanson Show; News * Dolly Madison	Strike It Rich Music News	Chapel in the Sky Melody Hour	Strike It Rich Play or Pay Double Quiz	Nancy Craig David Amity Martha and Helen	Radio Quis Tollo-Test Share Wealth Consumer Panel	Backstage Will Stella Dallas Lorenzo Jone Widder Brown
1:00 1:15 [:3 0]:45	News: Madison Hour Just Plain Bill Front P. Farrell	Dick's ABC	Mary Casey's Showcase Harmony House	Beaver Dam High School News Band Parade	Paul Gibson Paul Gibson Gold Coast	News Hannibal Cobb Talk Back Beulah Karney	Jane Mason Marshall Kent Spotlight Singing Story	A Girl Marrie Portia Faces I Just Plain Bi Front P Face
5:00 5:15 6:30 5:45	Play Time Fiesta News Sports News	Mark Trail Clyde Beatty; V.Borge	News You & the World News: You Asked for D	Fiesta Time University Special Univ. Special	News News Curt Masser Lowell Thomas	Cisec Kid Big Jon and Sparky	Mark Trail Clyde Beatty; V. Borse	Clifton Utler Wed Howard News
1:00 1:15 1:30	Dinner Melody: News News of World Map's Family	News: Plesta Fulton Lewis Lone Ranger	News Dinner Music Music; Sports Edw R. Murrow	News Tips & Tunes Sports Time Bing Sings	Beulah Jack Smith Club 15 Edw. R. Murrow	News Edwin O. Hill Lone Ranger	Melody Pive News Gabriel Heatter Fulton Lewis, Jr.	H. V. Kaltent Hometowners News of Worl I Man's Fami
:00 :15 :30	The Halls of Ivv Coach Foster Serenade	* American Agent * The Fat Man	Music for Memories Doctor Christian	Farm Front Old Timers Jambores Serenade	Mister Chameleon Doctor Christian	American Agent Fat Man	Rudy Valles Wash. Report News	The Halls of Ivv The Great Glidersleevs
:00 :15 :30 :45	Marx Mr. District	Rosues Gallery Family Theater	Harold Pearv Bling Crosby	Old Timers Jambores Old Timers Jamboree	Harold Peary Blug Crosby	Rogues' Gallery Mister President	·	Groucho Marx Mr District Attorney
115 136 145	Story Short Story	Lawtence Welk Newsreel Elmer Davis	Boxing Boxing Dance Music	University Farm Hour News: As Your Request	Boxing Boxing Boxing Boxing	Lawrence Welk Vincent Lopes Freddy Martin	Magazine Theater Philo Vance	The Big Story Short Story
:00 :15 :30 :45	* Newa * Tonite's Music * Concert Master	 Frank Edwards J. Kennedy; Ed 	Sports	At Your Request At Your Request	News Weather: News The Avenger		Chicago at Night News: Songs This is the Story	News Sports Special Role of Atomic Ene
:00 :15 :30 :45	News: 1310 Club 1310 Club; News	News: the Ed Stivers Show	Folly	Slient Slient Slient	News Capitol Closk Room Albert Nye Orch	Eddle O'Neal	Frank Edwards The Continents Henry Branden Chuck Foster	News Lonesome Gal The Ches Show (to I)

* Starred programs are also carried on corresponding FM stations . . . FM channels WIBA-FM . . 101.5 M. WWCF (WIBU) . . 94.9 M. WISC-FM . . 98.1 M.

WFOW-FM

Home," "Get Out Those Old Records," "My Heart Cries for You."

*** **

Variety

8:30 p.m. — Bing Crosby
(WKOW): and Judy Garland.

*** ** **

Discussion

3 p.m.—Contemporary Trend
(WHA): "Atomic Warfare," Dr.
Ralph Lapp.
5:15 p.m.—Legislative Forum
(WHA): "The Lakeshore College,"
Assemblywoman Ruth B. Doyle.

8 p.m.—Dr. Robert Roessler
(WHA-FM): "Mental Health in Later Years."

*** ** **

Farm Programs

12:15 p.m. — Farm Service
(WIBA): "Feed Alfalfa to Bred
Sows," Roy Ormond.
12:30 p.m. — Farm Program
(WHA): "Farming News from 'Round the State," W. J. Rogan, Archie Johnson, Orrin Meyer, J. F. Thomas, J. W. Clark,

*** ** **

For Children

9:30 a.m.—Young Experimenters
(WHA): "The Telephone."

5:00 Ress Start

2:00 News; Kays Start
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WHA and WHA-FM

970 Kc.—88.7 Megs.
WEDNENDAY
A. M.
100 Farm Prosram
100 Band Wagon
145 Morning News
118 Weather Report
100 Morning Melodics
100 Broadcast on Broadcasts
120 Nursery School of the Air
123 Poad Report
123 O Young Experimenters
155 Markets

9:55 Weather Report
10:00 Homemakers Program
10:30 League of Women Voters
10:45 Views of the News
11:00 Psychology of Adjustment
11:50 Noon Musicale
P. M.

150 Noon Musicale
220 News
230 Parm Program
1:00 Chapter a Day
1:00 Journeys in Musicland
2:00 Chicago Roundtable
2:00 Music You Want
0:00 Contemporary Tronds
0:00 Contemporary Tronds
0:00 Organ Music
1:00 Music of the Masters
0:00 Program Review
0:01 Organ Melodies
0:01 Organ Melodies
0:01 Organ Melodies
0:01 Organ Musicale
0:05 Dunner Musicale
0:05 Music for the Dance
0:05 News of Wisconsin
0:05 Night News (to 11)
0:05 Night News (to 11)

DO WELL IN GIRL'S SCHOOL BLUE MOUNTAIN, Miss.—(UP Seven men have graduated from Who in America, one became president of a boy's preparatory school, one pastor of a large church, one a

Blue Mountain college, a girl's school. Two achieved in Who's prominent historian and the other a successful contractor.



All Makes-Home or Auto Evans Service

Sideline"

Free Drinks Mark 12th Year of Longest Strike

DUN LAOGHAIRE, Ireland—
(U.P.)—"Big Jim" Downey served free drinks to all comers, including pickets, Tuesday to celebrate at Madison Free Library the 12th anniversary of a bartend-

fail to show up, especially as "the world's longest strike" at tracts tourists from all over the

the 12th anniversary of a bartenders strike against his public house.

Tuesday night he hung out the flags of the nations—excluding those of Russia and Great Britain—to inaugurate the start of the 13th year.

The strike started when "Big Jim" now 81, fired bartenders whom the union insisted he keep.

In honor of the anniversary, "Big Jim" called in his two pickets fo "taste the good stuff you're picketing." He always serves them warm drinks in bad weather. He is telephones the union when pickets strike against his public house.

Thomas—OUT OF THIS WORLD Harsch—THE CURTAIN ISON TRON AMAMA

Storm—THE TRUMAN MERRY-GO-ROUND

Harsch—THE CURTAIN ISON HARSCH—THE TRUMAN MERRY-GO-ROUND

HATCH—THE CURTAIN ISON HARSCH—THE CU

WITH THE "WORLD'S BEST-TASTING COUGH MEDICATION!" 1. Luscious Wild Cherry flover that

tickles your taste.

2. Smith Brothers exclusive cough

BROTHERS WILD CHERRY

Now - Elsie brings you Dated Milk

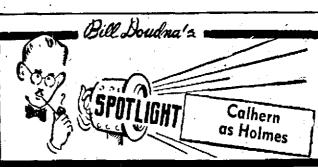
You know it's Fresh-because it's Dated

No more need to wonder if the milk you're getting at your favorite chain or independent food store is really fresh. Get Borden's, and you know it's fresh - every container is dated, your guarantee of freshness. And no other milk beats Borden's for flavor and rich goodness, either. Constant testing in the world's finest and largest dairy research laboratories insures unvarying fine flavor, constant high quality. Get Borden's dairy products at your favorite chain or independent food store.



Remember BORDEN'S IS THE BEST TASTING MILK IN TOWN





TIP O' THE MORNING: Jack Webb of "Dragnet" may star in a radio series called "Pete Kelly Blues," musical dramas about a prohibition-era saxophone player.

The wit, the keen mind, the human spirit, the deep love of Justice Oliver Wendell Holmes are reflected clearly in "The Mag-du Sac.

nificent Yankee," film version of

which opens Friday at the Parkway theater.

The story begins with the Holmes' arrival in Washington during Theodore Roosevelt's presidency and carries the justice to about Louis Calbert for his wife, nor about Ann Harding's portrayal of the constant of t

about Ann Harding's portrayal of Mrs. Holmes' deep love for her hasband.

This remarkable picture manages, meanwhile, to convey much of Holmes' concern for human values and to showcase his denotes of humor—the two best-known facets

The service of the manages, meanwhile, the chronic worrier, but Philip of Mrs. Holmes was in spirit. Eduard Franz plays Louis Brandeis convincingly, and Miss Harding is excellent as Mrs. Holmes Lan Wolfe is first-rate, too, as Adams, the chronic worrier, but Philip of School's new Stagecoach club—the corn for human values and to showcase his deplace for a time the sons he was Ronald Siewert, and Robert Smith, and Robert Smi

denied. Just about the only false note in the picture comes in a sentimentalized version of their birthday party for the aging jus-

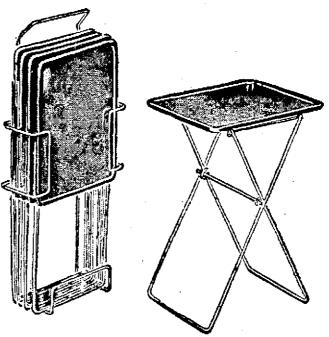
tice.
You'll be doing yourself a favor when you see it.

U. W. CHORUS: The Men's Halls chorus of the University of Wisconsin, directed by Edward Hugdahl, has been invited to sing in Wauwatosa, Dousman, Wauke sha, and Prairie du Sac. This is said to be the only chorus in the land sponsored by a university

dormitory unit.
The 50 men will sing Friday afternoon in the Wauwatosa high school; Friday night in the Dousman community hall; Mar. 30 in Waukesha, and Apr. 27 in Prairie

DISC OF THE DAY: Recom-

They're new .. Smart .. Handy! Durham Handi-Tables



For your next party

 For TV entertaining

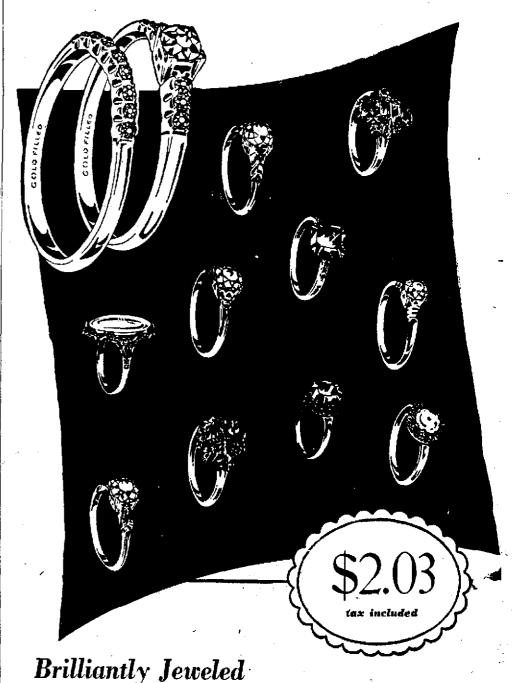
For bridge snacks

\$9.95

set of 4 in rack \$1.95 each

Need extra tables for entertaining? Here is the answer to your problem! These featherweight, rigid steel tables have one-piece metal tops, in a rich walnut finish or red, yellow and green enamel. Stain and liquor resistant....fold compactly in sturdy metal rock that requires only 5"x51" floor space . . . wonderful for small apartments! See them in our

Gift Shop, Main Floor



Rings

Bands and engagement type rings set with simulated diamonds....costume rings set with bright stones...a wonderful selection! Mountings of sterling silver, gold filled and silver plate.

Jewelry, Main Floor