

ROCKY CLARK'S LISTENING POST

Those who have been writing radio's obituary since the advent of television were in for another shock last week when one of the biggest advertisers, Philip Morris, signed up a new \$250,000-a-year program—on radio, not television! It's the new CBS "Playhouse" program to be heard Thursdays at 10 p.m., starting March 15.

Dorothy McGuire and Louis Calhern are to be starred in "The Heiress" taken from Henry James' novel "Washington Square" on the first program. The series, employing top Broadway and Hollywood stars will present plays taken from the best in the theater, motion picture and literature, as well as original scripts by such well known writers as William Faulkner, Ben Hecht, Thornton Wilder, and others.

MEL ALLEN IN EASTON?
The Listening Post understands that sportscaster Mel Allen is planning a country home in Easton, although he won't be able to enjoy it much of the time during the spring and summer when he's busy covering the Yankee baseball games for WINS. Next Saturday, he begins telegraphic reports of the Yankees' pre-season games. Starting March 27 he will cover the games "live" from Phoenix, Ariz.

HEIDT TO TOUR WORLD
Hervae Heidt is planning a round-the-world tour of GI boys with his entire company of 80 entertainers and technicians, starting in mid-April. The tour is being made under the auspices of the Air Force as a part of Heidt's successful overseas trip last year.

CHEERLEADERS ON AIR
Three members of the University of Bridgeport cheerleading squad will be interviewed.

ZENITH
Television Sales & Service
ANTENNA INSTALLATIONS
BARNEY'S
Radio & Television Service
2300 E. Main St., Tel. 6-1290

PAINTS WALLPAPER TILEBOARD FLOOR SANDERS
(Free Delivery)
MEADE-SEMON
250 MIDDLE STREET

INSTALL NOW!

Enjoy protection against disease carrying flies in Summer months ahead . . . conserve expensive fuel oil and coal in cold Winter months.

- IT'S A STORM WINDOW
- IT'S A SCREEN
- IT'S ALCOA EXTRUDED ALUMINUM
- IT'S RUSTPROOF
- IT'S RATTLEPROOF
- IT'S INEXPENSIVE

This all adds up to the finest aluminum combination self-storing storm window you can buy.

\$17.95 MOST SIZES
SMALL INSTALLATION FEE

"THE RELIANCE"

SPECIAL SIZES AND PICTURE WINDOWS SLIGHTLY HIGHER!

Credit Terms Up To 30 Months

YOU MUST PLACE YOUR ORDER QUICKLY. GOVERNMENT N.P.A. ORDER PROHIBITS USE OF ALUMINUM IN MANUFACTURE OF STORM WINDOWS SHORTLY.

Store Hours: 9 a.m. to 5 p.m. Daily—Thursday 'til 9 p.m.

MADISON

HOME IMPROVEMENT CO.
3149 Fairfield Ave., Bridgeport—Phone 3-1438

SUNDAY RADIO TIMETABLE

Notes (*) indicates program is heard on WJZ and WEL.

Time	Station	Program
8:00	WJZ	8:00-8:30: Sports
8:00	WJZ	8:30-9:00: Variety
8:00	WJZ	9:00-9:30: Drama
8:00	WJZ	9:30-10:00: Music
8:00	WJZ	10:00-10:30: Public Affairs
8:00	WJZ	10:30-11:00: Radio Guest Book
8:00	WJZ	11:00-11:30: Sports
8:00	WJZ	11:30-12:00: Variety
8:00	WJZ	12:00-12:30: Drama
8:00	WJZ	12:30-1:00: Music
8:00	WJZ	1:00-1:30: Public Affairs
8:00	WJZ	1:30-2:00: Radio Guest Book
8:00	WJZ	2:00-2:30: Sports
8:00	WJZ	2:30-3:00: Variety
8:00	WJZ	3:00-3:30: Drama
8:00	WJZ	3:30-4:00: Music
8:00	WJZ	4:00-4:30: Public Affairs
8:00	WJZ	4:30-5:00: Radio Guest Book
8:00	WJZ	5:00-5:30: Sports
8:00	WJZ	5:30-6:00: Variety
8:00	WJZ	6:00-6:30: Drama
8:00	WJZ	6:30-7:00: Music
8:00	WJZ	7:00-7:30: Public Affairs
8:00	WJZ	7:30-8:00: Radio Guest Book
8:00	WJZ	8:00-8:30: Sports
8:00	WJZ	8:30-9:00: Variety
8:00	WJZ	9:00-9:30: Drama
8:00	WJZ	9:30-10:00: Music
8:00	WJZ	10:00-10:30: Public Affairs
8:00	WJZ	10:30-11:00: Radio Guest Book
8:00	WJZ	11:00-11:30: Sports
8:00	WJZ	11:30-12:00: Variety
8:00	WJZ	12:00-12:30: Drama
8:00	WJZ	12:30-1:00: Music
8:00	WJZ	1:00-1:30: Public Affairs
8:00	WJZ	1:30-2:00: Radio Guest Book
8:00	WJZ	2:00-2:30: Sports
8:00	WJZ	2:30-3:00: Variety
8:00	WJZ	3:00-3:30: Drama
8:00	WJZ	3:30-4:00: Music
8:00	WJZ	4:00-4:30: Public Affairs
8:00	WJZ	4:30-5:00: Radio Guest Book
8:00	WJZ	5:00-5:30: Sports
8:00	WJZ	5:30-6:00: Variety
8:00	WJZ	6:00-6:30: Drama
8:00	WJZ	6:30-7:00: Music
8:00	WJZ	7:00-7:30: Public Affairs
8:00	WJZ	7:30-8:00: Radio Guest Book
8:00	WJZ	8:00-8:30: Sports
8:00	WJZ	8:30-9:00: Variety
8:00	WJZ	9:00-9:30: Drama
8:00	WJZ	9:30-10:00: Music
8:00	WJZ	10:00-10:30: Public Affairs
8:00	WJZ	10:30-11:00: Radio Guest Book
8:00	WJZ	11:00-11:30: Sports
8:00	WJZ	11:30-12:00: Variety
8:00	WJZ	12:00-12:30: Drama
8:00	WJZ	12:30-1:00: Music
8:00	WJZ	1:00-1:30: Public Affairs
8:00	WJZ	1:30-2:00: Radio Guest Book
8:00	WJZ	2:00-2:30: Sports
8:00	WJZ	2:30-3:00: Variety
8:00	WJZ	3:00-3:30: Drama
8:00	WJZ	3:30-4:00: Music
8:00	WJZ	4:00-4:30: Public Affairs
8:00	WJZ	4:30-5:00: Radio Guest Book
8:00	WJZ	5:00-5:30: Sports
8:00	WJZ	5:30-6:00: Variety
8:00	WJZ	6:00-6:30: Drama
8:00	WJZ	6:30-7:00: Music
8:00	WJZ	7:00-7:30: Public Affairs
8:00	WJZ	7:30-8:00: Radio Guest Book
8:00	WJZ	8:00-8:30: Sports
8:00	WJZ	8:30-9:00: Variety
8:00	WJZ	9:00-9:30: Drama
8:00	WJZ	9:30-10:00: Music
8:00	WJZ	10:00-10:30: Public Affairs
8:00	WJZ	10:30-11:00: Radio Guest Book
8:00	WJZ	11:00-11:30: Sports
8:00	WJZ	11:30-12:00: Variety
8:00	WJZ	12:00-12:30: Drama
8:00	WJZ	12:30-1:00: Music
8:00	WJZ	1:00-1:30: Public Affairs
8:00	WJZ	1:30-2:00: Radio Guest Book
8:00	WJZ	2:00-2:30: Sports
8:00	WJZ	2:30-3:00: Variety
8:00	WJZ	3:00-3:30: Drama
8:00	WJZ	3:30-4:00: Music
8:00	WJZ	4:00-4:30: Public Affairs
8:00	WJZ	4:30-5:00: Radio Guest Book
8:00	WJZ	5:00-5:30: Sports
8:00	WJZ	5:30-6:00: Variety
8:00	WJZ	6:00-6:30: Drama
8:00	WJZ	6:30-7:00: Music
8:00	WJZ	7:00-7:30: Public Affairs
8:00	WJZ	7:30-8:00: Radio Guest Book
8:00	WJZ	8:00-8:30: Sports
8:00	WJZ	8:30-9:00: Variety
8:00	WJZ	9:00-9:30: Drama
8:00	WJZ	9:30-10:00: Music
8:00	WJZ	10:00-10:30: Public Affairs
8:00	WJZ	10:30-11:00: Radio Guest Book
8:00	WJZ	11:00-11:30: Sports
8:00	WJZ	11:30-12:00: Variety
8:00	WJZ	12:00-12:30: Drama
8:00	WJZ	12:30-1:00: Music
8:00	WJZ	1:00-1:30: Public Affairs
8:00	WJZ	1:30-2:00: Radio Guest Book
8:00	WJZ	2:00-2:30: Sports
8:00	WJZ	2:30-3:00: Variety
8:00	WJZ	3:00-3:30: Drama
8:00	WJZ	3:30-4:00: Music
8:00	WJZ	4:00-4:30: Public Affairs
8:00	WJZ	4:30-5:00: Radio Guest Book
8:00	WJZ	5:00-5:30: Sports
8:00	WJZ	5:30-6:00: Variety
8:00	WJZ	6:00-6:30: Drama
8:00	WJZ	6:30-7:00: Music
8:00	WJZ	7:00-7:30: Public Affairs
8:00	WJZ	7:30-8:00: Radio Guest Book
8:00	WJZ	8:00-8:30: Sports
8:00	WJZ	8:30-9:00: Variety
8:00	WJZ	9:00-9:30: Drama
8:00	WJZ	9:30-10:00: Music
8:00	WJZ	10:00-10:30: Public Affairs
8:00	WJZ	10:30-11:00: Radio Guest Book
8:00	WJZ	11:00-11:30: Sports
8:00	WJZ	11:30-12:00: Variety
8:00	WJZ	12:00-12:30: Drama
8:00	WJZ	12:30-1:00: Music
8:00	WJZ	1:00-1:30: Public Affairs
8:00	WJZ	1:30-2:00: Radio Guest Book
8:00	WJZ	2:00-2:30: Sports
8:00	WJZ	2:30-3:00: Variety
8:00	WJZ	3:00-3:30: Drama
8:00	WJZ	3:30-4:00: Music
8:00	WJZ	4:00-4:30: Public Affairs
8:00	WJZ	4:30-5:00: Radio Guest Book
8:00	WJZ	5:00-5:30: Sports
8:00	WJZ	5:30-6:00: Variety
8:00	WJZ	6:00-6:30: Drama
8:00	WJZ	6:30-7:00: Music
8:00	WJZ	7:00-7:30: Public Affairs
8:00	WJZ	7:30-8:00: Radio Guest Book
8:00	WJZ	8:00-8:30: Sports
8:00	WJZ	8:30-9:00: Variety
8:00	WJZ	9:00-9:30: Drama
8:00	WJZ	9:30-10:00: Music
8:00	WJZ	10:00-10:30: Public Affairs
8:00	WJZ	10:30-11:00: Radio Guest Book
8:00	WJZ	11:00-11:30: Sports
8:00	WJZ	11:30-12:00: Variety
8:00	WJZ	12:00-12:30: Drama
8:00	WJZ	12:30-1:00: Music
8:00	WJZ	1:00-1:30: Public Affairs
8:00	WJZ	1:30-2:00: Radio Guest Book
8:00	WJZ	2:00-2:30: Sports
8:00	WJZ	2:30-3:00: Variety
8:00	WJZ	3:00-3:30: Drama
8:00	WJZ	3:30-4:00: Music
8:00	WJZ	4:00-4:30: Public Affairs
8:00	WJZ	4:30-5:00: Radio Guest Book
8:00	WJZ	5:00-5:30: Sports
8:00	WJZ	5:30-6:00: Variety
8:00	WJZ	6:00-6:30: Drama
8:00	WJZ	6:30-7:00: Music
8:00	WJZ	7:00-7:30: Public Affairs
8:00	WJZ	7:30-8:00: Radio Guest Book
8:00	WJZ	8:00-8:30: Sports
8:00	WJZ	8:30-9:00: Variety
8:00	WJZ	9:00-9:30: Drama
8:00	WJZ	9:30-10:00: Music
8:00	WJZ	10:00-10:30: Public Affairs
8:00	WJZ	10:30-11:00: Radio Guest Book
8:00	WJZ	11:00-11:30: Sports
8:00	WJZ	11:30-12:00: Variety
8:00	WJZ	12:00-12:30: Drama
8:00	WJZ	12:30-1:00: Music
8:00	WJZ	1:00-1:30: Public Affairs
8:00	WJZ	1:30-2:00: Radio Guest Book
8:00	WJZ	2:00-2:30: Sports
8:00	WJZ	2:30-3:00: Variety
8:00	WJZ	3:00-3:30: Drama
8:00	WJZ	3:30-4:00: Music
8:00	WJZ	4:00-4:30: Public Affairs
8:00	WJZ	4:30-5:00: Radio Guest Book
8:00	WJZ	5:00-5:30: Sports
8:00	WJZ	5:30-6:00: Variety
8:00	WJZ	6:00-6:30: Drama
8:00	WJZ	6:30-7:00: Music
8:00	WJZ	7:00-7:30: Public Affairs
8:00	WJZ	7:30-8:00: Radio Guest Book
8:00	WJZ	8:00-8:30: Sports
8:00	WJZ	8:30-9:00: Variety
8:00	WJZ	9:00-9:30: Drama
8:00	WJZ	9:30-10:00: Music
8:00	WJZ	10:00-10:30: Public Affairs
8:00	WJZ	10:30-11:00: Radio Guest Book
8:00	WJZ	11:00-11:30: Sports
8:00	WJZ	11:30-12:00: Variety
8:00	WJZ	12:00-12:30: Drama
8:00	WJZ	12:30-1:00: Music
8:00	WJZ	1:00-1:30: Public Affairs
8:00	WJZ	1:30-2:00: Radio Guest Book
8:00	WJZ	2:00-2:30: Sports
8:00	WJZ	2:30-3:00: Variety
8:00	WJZ	3:00-3:30: Drama
8:00	WJZ	3:30-4:00: Music
8:00	WJZ	4:00-4:30: Public Affairs
8:00	WJZ	4:30-5:00: Radio Guest Book
8:00	WJZ	5:00-5:30: Sports
8:00	WJZ	5:30-6:00: Variety
8:00	WJZ	6:00-6:30: Drama
8:00	WJZ	6:30-7:00: Music
8:00	WJZ	7:00-7:30: Public Affairs
8:00	WJZ	7:30-8:00: Radio Guest Book
8:00	WJZ	8:00-8:30: Sports
8:00	WJZ	8:30-9:00: Variety
8:00	WJZ	9:00-9:30: Drama
8:00	WJZ	9:30-10:00: Music
8:00	WJZ	10:00-10:30: Public Affairs
8:00	WJZ	10:30-11:00: Radio Guest Book
8:00	WJZ	11:00-11:30: Sports
8:00	WJZ	11:30-12:00: Variety
8:00	WJZ	12:00-12:30: Drama
8:00	WJZ	12:30-1:00: Music
8:00	WJZ	1:00-1:30: Public Affairs
8:00	WJZ	1:30-2:00: Radio Guest Book
8:00	WJZ	2:00-2:30: Sports
8:00	WJZ	2:30-3:00: Variety
8:00	WJZ	3:00-3:30: Drama
8:00	WJZ	3:30-4:00: Music
8:00	WJZ	4:00-4:30: Public Affairs
8:00	WJZ	4:30-5:00: Radio Guest Book
8:00	WJZ	5:00-5:30: Sports
8:00	WJZ	5:30-6:00: Variety
8:00	WJZ	6:00-6:30: Drama
8:00	WJZ	6:30-7:00: Music
8:00	WJZ	7:00-7:30: Public Affairs
8:00	WJZ	7:30-8:00: Radio Guest Book
8:00	WJZ	8:00-8:30: Sports
8:00	WJZ	8:30-9:00: Variety
8:00	WJZ	9:00-9:30: Drama
8:00	WJZ	9:30-10:00: Music
8:00	WJZ	10:00-10:30: Public Affairs
8:00	WJZ	10:30-11:00: Radio Guest Book
8:00	WJZ	11:00-11:30: Sports
8:00	WJZ	11:30-12:00: Variety
8:00	WJZ	12:00-12:30: Drama
8:00	WJZ	12:30-1:00: Music
8:00	WJZ	1:00-1:30: Public Affairs
8:00	WJZ	1:30-2:00: Radio Guest Book
8:00	WJZ	2:00-2:30: Sports
8:00	WJZ	2:30-3:00: Variety
8:00	WJZ	3:00-3:30: Drama
8:00	WJZ	3:30-4:00: Music
8:00	WJZ	4:00-4:30: Public Affairs
8:00	WJZ	4:30-5:00: Radio Guest Book
8:00	WJZ	5:00-5:30: Sports
8:00	WJZ	5:30-6:00: Variety
8:00	WJZ	6:00-6:30: Drama
8:00	WJZ	6:30-7:00: Music
8:00	WJZ	7:00-7:30: Public Affairs
8:00	WJZ	7:30-8:00: Radio Guest Book
8:00	WJZ	8:00-8:30: Sports
8:00	WJZ	8:30-9:00: Variety
8:00	WJZ	9:00-9:30: Drama
8:00	WJZ	9:30-10:00: Music
8:00	WJZ	10:00-10:30: Public Affairs
8:00	WJZ	10:30-11:00: Radio Guest Book
8:00	WJZ	11:00-11:30: Sports
8:00	WJZ	11:30-12:00: Variety
8:00	WJZ	12:00-12:30: Drama
8:00	WJZ	12:30-1:00: Music
8:00	WJZ	1:00-1:30: Public Affairs
8:00	WJZ	1:30-2:00: Radio Guest Book
8:00	WJZ	2:00-2:30: Sports
8:00	WJZ	2:30-3:00: Variety
8:00	WJZ	3:00-3:30: Drama
8:00	WJZ	3:30-4:00: Music
8:00	WJZ	4:00-4:30: Public Affairs
8:00	WJZ	4:30-5:00: Radio Guest Book
8:00	WJZ	5:00-5:30: Sports
8:00	WJZ	5:30-6:00: Variety
8:00	WJZ	6:00-6:30: Drama
8:00	WJZ	6:30-7:00: Music
8:00	WJZ	7:00-7:30: Public Affairs
8:00	WJZ	7:30-8:00: Radio Guest Book
8:00	WJZ	8:00-8:30: Sports
8:00	WJZ	8:30-9:00: Variety
8:00	WJZ	9:00-9:30: Drama
8:00	WJZ	9:30-10:00: Music