

TODAY'S RADIO PROGRAM

Table of radio programs for Saturday, March 3, 1951. Columns include time slots (e.g., 6:30, 7:00, 7:30), station call letters (e.g., WJZ, WJW, WJX), and program titles (e.g., News, Music, Sports, Drama).

Note: (*) indicates program is heard on WJZ and WEL.

DIAL SETTINGS

Table of dial settings for various radio stations, including call letters and frequencies (e.g., WJZ-1430, WJW-1300).

Daytime Radio Features

Table of daytime radio features, listing station call letters and program titles (e.g., 11:45 A.M.—Develon; Rev. William E. Horstmann—WJZ).

Sports

Table of sports programs, including basketball, football, and other athletic events (e.g., 5:00—Basketball: N. Y. U. vs. Fordham—WKOM).

BUNNY TO ARRIVE AT HOWLAND'S TODAY

The Easter Bunny will arrive at Howland's store today at 10:30 a. m. for his annual stay in "Cabbage Patch" on the third floor. A parade, with Mr. Bunny riding on a truck, escorted by 13 children, has been arranged to begin at 11:15 a. m. and proceed down Main street to the store, arriving there at 10:45. The Junior Policemen's band will lead the procession. The children who will take part in the parade are: Susanne Collett, Camella and Eileen Forchione, Bully Gadius, Jay Horwitz, Robbie Johnson, Kathleen Kelly, Jackie Liu, Richard Lotter, Bruce Mistis, Bobby Muthersbaugh, Joyce Roe, and Elaine Schuckman.

Direct From Factory To You

Advertisement for Car Covers Co. featuring 'NEWEST SPRING PATTERNS RIDE IN STYLE' and 'CUSTOM MADE SEAT COVERS'. Includes an image of a car seat cover and text describing the products and services.

Advertisement for 'DYNAMIC STORES SATURDAY SPECIALS'. Promotes one-of-a-kind seven-and-a-half-day specials in brand new, famous make televisions and home appliances.

Table of television sets with columns for model, regular price, and Saturday special price. Models include Table Model, Console, and Radio-Phono-Comb.

Advertisement for 'HOME APPLIANCES' with a '65 Weeks to Pay' financing offer. Lists various models of refrigerators, freezers, and washers.

Advertisement for the 'Dynamic' store located at 636 Boston Ave. (at East Main Street). Includes store hours and telephone number (68-1641).

Large advertisement for 'Fairfield Furniture' featuring a 'SALE! HOLLYWOOD BEDS COMPLETE!... INNERSPRING MATTRESS AND BOX SPRING WITH PLASTIC UPHOLSTERED HEADBOARD! TWIN SIZE AT ONLY 69.50'. Includes an image of a bed and contact information for Fairfield Furniture Inc.