

RADIO, TELEVISION and F. M. PROGRAMS

KLAC 570 KFI 640 KMPC 710 KECA 790 KHJ 930 KFWB 980 KNX 1070 KFOX 1280 KFAC 1330 KGER 1390

The following programs are compiled from reports provided by the broadcasters. No responsibility assumed for last-minute changes which sometimes are made.

DIAL LITES — TONIGHT

6:30—KNX—Douglas Fairbanks Jr. stars as "Monsieur Beaucaire" in an adaptation of Booth Tarkington's period tale of love, adventure and intrigue in English high society. This is a "Hallmark Playhouse" presentation.

7:00—KNX—"Pioneer '51" is a documentary drama starring newscaster Edward R. Murrow. Together with a supporting cast he will draw a parallel between the early development of the west and the present-day homebuilding in Israel.

8:30—KHJ—Gen. Mark Clark, commanding general of the Army ground forces, will be interviewed during "Reporters' Round-up." The broadcast originates from Gen. Clark's Fort Monroe, Va., headquarters to which he returned from a survey of conditions in the Korean theater.

8:30—KFI—Father discovers that his family is hoarding savings for some secret purpose, and, not realizing that it is to buy him a birthday gift, he jumps to unfortunate conclusions in "The Aldrich Family" comedy.

9:30—KECA—"Old Friends and New Music" by Nicolas Nabokov, composer, writer and teacher, is discussed by music critics Virgil Thompson and Cecil Smith. This autobiography recalls intimate portraits of Stravinsky, Prokofiev and Koussevitsky and other figures in the world of art.

6:30—KTTV—Young Vickie Berle and her famous father, "Miltie," will pay a visit to the "Sam Levenson Show" when the latter will help Miss Berle in her problem of "bringing up parents."

7:00—KNBH—Top personalities in the music world, including Count Basie, Ike Carpenter, Jimmy McHugh, Carol Richards and the Benita Belber dancers will perform on "Night Owl Varieties."

8:00—KECA—In a setting reminiscent of colorful New Orleans during the gay Mardi Gras celebration, Don Ameche welcomes Jane Froman to "Holiday Hotel." She sings three solos—"Be My Love," "Gypsy in My Soul" and "Come Rain or Shine."

TELEVISION

THURSDAY, MARCH 1, 1951

5:00
KNBH (4)—Tele-comics
KECA (7)—F. Phillips
KFI (9)—Stu Wilson
KTTV (11)—Range Riders
KLAC (13)—Al Jarvis

5:15
KNBH (4)—Film
5:30
KNBH (4)—Howdy Doody
KTLS (5)—News, Music
KFI (9)—News
5:45
KTLS (2)—Program Preview, Carnival
KTLS (2)—Police Calls
KECA (7)—S. Strong

6:00
KTLS (5)—Cowboy Thrills—Ousey O'Dell
KNBH (4)—Crosler Rabbit, Comedy Klub
KTLS (2)—Western Cavalcade: "Drifting Kid"
KECA (7)—Space Patrol
KFI (9)—TV University (6:05)
KLAC (13)—Hawthorne, Egg & Sam
KECA (7)—Foreman Phillips

6:15
KECA (7)—Dick Haynes
KMPX (8)—Mts. Spts.
KFI (9)—News
KVOE (10)—Stocks, Open House
KFWB (11)—Sam Levenson
KTTV (11)—Sam Levenson
KTLS (5)—Beany KFI (9)—Film: "Amateur Gentleman"

6:45
KNBH (4)—Elmer Peterson
KLAC (13)—Take 15
KTLS (5)—Handy Hints

7:00
KTLS (2)—"Stranger Than Fiction"
KNBH (4)—Night Owl Varieties
KTLS (5)—Newsreel
KECA (7)—"Ruggles"
KTTV (11)—Open House: Kay Mulvey
KLAC (13)—Film: "Arizona Badman"

7:15
KTLS (2)—Lee's Lair
KTLS (5)—Back-ground for Living
7:30
KTLS (2)—T. Lovel
KNBH (4)—News, Weather
KTLS (5)—Hollywood Opportunity
KECA (7)—"Lone Ranger"

THURSDAY, MARCH 1, 1951

8:15 P. M.
KLAC—News, Sports, L. A. Today
KFI—Pentagon Wire
KMPX—Help Wanted
KHJ—KVOE—Straight Arrow
KFWB—Red Rows
KMX—Ed Murrow
KCB—Serenade
KGER—Rancho 1390
KFOX—Mission
8:15 P. M.
KLAC—Jamboree (8:20)
KMPX—R. G. Swing
KECA—E. M. Davis
KGER—World News
KFOX—Music
KFI—News
KNX—Tom Harmon
8:30 P. M.
KMPX—Song Stars
KFI—Casa Cugat
KHJ—KVOE—Sky King
KECA—Chet Huntley
KGER—Gospel Friends
KNX—C. Collins
KFI—Who's Bill
KFOX—News
8:45 P. M.
KLAC—Sam Balter
KNX—Frank Goss
KECA—Bob Garred
KFI—E. Peterson
KFOX—Fisheater
KMPX—Top Tunes
9 P. M.
KLAC—News, Al Jarvis
KFI—Dragnet
KHJ—Gabriel Heatter
KFWB—KMPX—News
KECA—News, H. Weaver
KNX—Suspense
KGER—Sant Clinic
KVOE—Fulton Lewis
9:15 P. M.
KMPX—Bob Kelley
KFWB—Sports
KHJ—KVOE—News
KECA—Hannibal Cobb
KFOX—Hawaiian Music
9:30 P. M.
KFI—Night Beat
KMPX—Santa Anita
KHJ—Answer Man
KVOE—Mystery Time
KFWB—Dances
KNX—Playhouse
KGER—Back to Bible
KVOE—Memory Rm.
KVOE—Sports
9:45 P. M.
KHJ—KVOE—S. Hayes
10 P. M.
KLAC—News, Crosby
KFI—Screen Directors
KMPX—Music
KGER—Bible Hour
KHJ—Murder by Ex-ample
KECA—Screen Guild
KNX—"Pioneer '51"
KFOX—Waltz Time
KVOE—4 H Club
10:15 P. M.
KVOE—Women's Federation
KFOX—Melodies
10:30 P. M.
KLAC—Sky Time
KNX—Charlatans
KMPX—Top Ten
KHJ—KVOE—Yukon Challenge
KFWB—Job Opportunities
KGER—H. Markham
KFOX—Meet Band
KFAO—Studio Music
10:45 P. M.
KLAC—Musical
KFWB—Rosary Hour
KFOX—News
11 P. M.
KLAC—News, Music
KMPX—News
KFI—One Man's Family
KECA—Amateur Hr.
KHJ—KVOE—Tarzan
KNX—Love & Thomas
KFAO—A. Phil-harmonic
KGER—Bible
KFWB—U. N. Debate
KFOX—Concert
11:15 P. M.
KMPX—Dinah Shore
KFI—News
KFOX—J. Dorsey
KFWB—Stars on Pa-ge
KGER—Hebrew Christian Hour
KNX—Smith Shore
11:30 P. M.
KFI—Aldrich Family Roundup
KNX—Mr. Keen
KMPX—Parade of Hits
KGER—Guest Star
KFWB—News
KVOE—America Snacks
KFOX—Sports
11:45 P. M.
KECA—R. Montgomery
KVOE—History
KFWB—U. N. Today
KGER—Job for Youths
KFOX—New Star Time
12 P. M.
KLAC—News, Music
KFI—Father Knows Best
KMPX—Hollywood
KFOX—Tin Pan Alley
KHJ—KVOE—Glenn Hardy
KGER—Dr. Bailes
KECA—Time for De-fense

TELEVISION

THURSDAY, MARCH 1, 1951

7:45
KTLS (2)—Neat Trick
KNBH (4)—Little Show
KTTV (11)—Stork Club
8:00
KTLS (2)—Queen for a Day
KNBH (4)—Dave Wil-look-Cliff Argente
KLAC (13)—K-Bar-F Corral
KECA (7)—Royal The-ater, "Leather Heart"
KFI (9)—Film: "Long Shot"
KTTV (11)—Burns and Allen
8:30
KTLS (2)—Name of That Song?
KNBH (4)—Martin
KTLS (5)—Wrestling
KTLS (5)—Wrestling, Long Beach Aud.
KECA (7)—Paul Whiteman
KLAC (13)—Film: "Shadow Over Shanghai"
KTTV (11)—Show Goes On
9:00
KTLS (2)—Movie Mile-stones: "Flare Up Sal"
KNBH (4)—Week-end Weather News
KECA (7)—Holiday Hotel, Don Ameche
KTTV (11)—Truth Or Consequences
9:15
KNBH (4)—Industry on Parade
KECA (7)—Life Be-gins at 80
KFI (9)—Movie The-ater: "Miracle Kid"
KNBH (4)—Hit Parade
KTTV (11)—You Asked for It—Art Baker
9:30
KECA (7)—Life Be-gins at 80
KFI (9)—Movie The-ater: "Miracle Kid"
KNBH (4)—Hit Parade
KTTV (11)—You Asked for It—Art Baker
9:45
KLAC (13)—My Harp and I
10:00
KTLS (2)—Lawton, N. T. G.
KTTV (11)—Roller Derby
KNBH (4)—Film
KLAC (13)—News, Cleo Roberts
10:10
KLAC (13)—Movie: "Now or Never"
10:15
KTTV (11)—Club Time
10:30
KECA (7)—Stud's Stage
KTTV (11)—Airflyte Theater: "Pearls a Nuisance"
10:45
KTLS (5)—Great Fight: "Baer-Galento"

FREQUENCY MODULATION IN MEGACYCLES

THURSDAY, MARCH 1, 1951

KFAC—104.3 Meg. 34
Hours
KNX—93.1 Meg. 3 to 9
KFAO—95.9 Meg. 5:30 to 12
KHJ—101.1 Meg. 1:45 to 2
KUSC—91.5 Meg. 6:00-Comments
6:15—Playroom
6:00—Literature
6:15—Beyond Song
7:00—Concert
9:00—Proudly Hall
9:30—Story of Music
10:45—U. N.
KNOB 103.1 Meg.
6:30—Music
6:45—Blas Sings
6:00—Music
6:15—105.9 Meg.
7:15—Les Brown Show
7:30—Sports
7:45—Treasury, Guest Star
8:00—You Pick Music
8:55—Sports
KFMU—94.7 Meg.
5:00—News, Joe Thompson
8:00—News
8:15—Rendezvous
8:30—Music
7:00—Frank Edwards
8:00—C. G. Harsch
8:15—Music
9:15—U. N.
9:30—Melody Album
10:15—Variety
KKLA—97.1 Meg.
5:00—In the Groove
6:15—News
9:00—Concert
7:30—Round Town
8:00—Music
KMGW—98.7 Meg.
9:00 to 9:30 Music
6:15—105.9 Meg.
2:55—Melodies
3:35—Classics
5:05—Concert
7:00—World of Music
12:39—Short Stories
1:50—Lindbergh Glee
2:15—Songs, Grade 3
2:30—Short Story
9:00—News, Music
9:20—Story of Music
11:00—Beyond Song
12:00—Looking Glass
1:00—Classics
2:00—Music
KNOB—103.1 Meg.
8:00—11:00—FM in A. M.
4:00—Platter Party
KNX—88.1 Meg.
Voice of L. E. Public Schools
8:50—Short Story
9:05—Calif. Grade 5
9:20—Book Adventure
9:55—Short Stories
11:05—Bag o' Tales
11:40—Short Stories
12:00—Franklin Jr. High
12:39—Short Stories
1:50—Lindbergh Glee
2:15—Songs, Grade 3
2:30—Short Story
KFOX—Martin's High Lights
KVOE—1480 Club.
3:15 P. M.
KFOX—Music
3:30 P. M.
KFI—Aunt Mary.
KFWB—News.
KFAC—Lyrics.
KECA—Fran Scully
KVOE—Ranch
KFOX—Music, Better Hearing
KGER—Rancho, News
3:45 P. M.
KFI—Love, Learn.
KHJ—Lynn, Hillywood.
KFWB—Peter Potter.
KFAC—News.
KFOX—Pension.
4 P. M.
KFI—Woman's Secret.
KLAC—News, Sports, Stars
KMPX—News, Johnny Grant
KECA—Lou Crosby
KHJ—Fulton Lewis
KGER—Rancho, News
4:15 P. M.
KFI—Lynn, Hillywood.
KHJ—Lynn, Hillywood.
KFWB—Peter Potter.
KFAC—News.
KFOX—Pension.
4 P. M.
KFI—Woman's Secret.
KLAC—News, Sports, Stars
KMPX—News, Johnny Grant
KECA—Lou Crosby
KHJ—Fulton Lewis
KGER—Rancho, News
4:15 P. M.
KFI—Lynn, Hillywood.
KHJ—Lynn, Hillywood.
KFWB—Peter Potter.
KFAC—News.
KFOX—Pension.
4 P. M.
KFI—Woman's Secret.
KLAC—News, Sports, Stars
KMPX—News, Johnny Grant
KECA—Lou Crosby
KHJ—Fulton Lewis
KGER—Rancho, News
4:15 P. M.
KFI—Lynn, Hillywood.
KHJ—Lynn, Hillywood.
KFWB—Peter Potter.
KFAC—News.
KFOX—Pension.

TOMORROW MARCH 2

12:15 P. M.
KFI—Road of Life.
KMPX—South Report
KHJ—Bell Ringer
KECA—Play It Again
KNX—Tappetries of Life
KFOX—KFOX—News.
KVOE—Farm Forum
12:30 P. M.
KMPX—Religious Sc.
KFI—Pepper Young.
KECA—Mod. Romance
KGER—Mission.
KHJ—Nancy Dixon
KNX—Art Linkletter
KFWB—News
KGER—Serenade.
KFOX—Quiz
KVOE—U. N.
12:45 P. M.
KFI—Happiness
KHJ—Cedric Foster
KMPX—For Ranchers
KECA—David Amity
KVOE—Lanny Ross
KGER—Report to Peo-ple
KFOX—Latin-Ameri-can Music
KFWB—Bill Anson.
1 P. M.
KLAC—News, Sports, 570 Club
KFI—Backstage Wif-ing
KMPX—News, Bill Wif-ing
KHJ—KVOE—J. Kirkwd.
KECA—Bob Garred.
KHJ—Hilltop House
KFOX—Texas Tiny.
(2 hours)
KFOX—Salvation.
KGER—Peter Slack.
1:15 P. M.
KFI—Stella Dallas.
KFAC—Adv. in Music
1:30 P. M.
KFI—Lorenzo Jones.
KFI—Protect League
KHJ—Double or Not-

'Redheaded Ball of Fire' Is in Pout About TV Necklines

By VIRGINIA MacPHERSON

HOLLYWOOD. (UP) A burlesque stripper complained today the half-naked ladies in magazine ads and all those low necklines on TV are keeping the customers away from the runway. "Those girls show more than we do," pouted Betty Rowland, "The worst ones are the lingerie models. "Honestly, it's embarrassing. There's one corset ad that shows a girl with absolutely nothing on except a girdle." Next to scanties, she says, come the ads for towels and shower curtains. "You've seen those pictures of girls stepping out of bathtubs," Miss Rowland shrugged. "Or silhouetted against transparent shower curtains. "And how about some of those perfume ads? Black chiffon nightgowns you can see right through! "If I tried that we'd have the vice squad on our necks in 20 minutes." Girls who take their clothes off for a living have to be extra careful when they pose for photographs, Miss Rowland said. "We're fully covered up top," she explained. "And we have to wear a skirt. The pictures that go out upside burlesque theaters are more modest than those outside movie houses. "Why, Esther Williams shows more than they'll let us!" "People just naturally look down on you when they find out you're a strip-tease entertainer," Miss Rowland sighed. "But not those models who pose practically naked. "Oh, no! They're in the upper strata. And when they come to lines on TV are keeping the customers away from the runway. "But did you ever know a burlesque stripper who got any-where in the movies? The minute somebody finds out you used to take your clothes off to music they act like they've dug up a scandal. "Miss Rowland has a few thoughts on TV necklines, too. "Who's going to get in his car and drive to a burlesque house when he can see practically the same thing in his own living room?" she demanded. "It's really hurting our business. "And if they don't have TV sets they can always stay home and look at their magazines. You can't blame 'em. Those high-class models put on a better show than we do."

Herbert Klocksiem on KGER Program, 'Report to People'

A series of special broadcasts has been announced by radio station KGER entitled "Report to the People," by local members of the state Assembly. The program will begin tomorrow at 12:45 p. m., when Assemblyman Herbert R. Klocksiem of District 71 will speak. At 11:45 a. m. Saturday, March 3, Assemblyman Carley V. Porter of District 69 will broadcast. The third program will be presented by Assemblyman William S. Grant representing District 70, and will be heard Monday, March 5, at 12:45 p. m. The series is designed to bring before the people information on problems facing the state Legislature and the plans to meet these problems.

Frank Goss Begins 11th Year With CBS-KNX

Frank Goss, CBS newscaster, completes 10 years of service with CBS-KNX the first week of March. With the exception of four and a half years of Army duty he has never missed a broadcast. Goss began with CBS as a staff announcer in 1941, but soon became active in news broadcasting. He had previously been chief of the news bureaus and special events staffs at KFOX and KFWB. After his return from the Army, in which he rose from private to major, he entered actively into newscasting once more in 1946, and eventually was relieved of his staff duties and put under exclusive contract to CBS as a news broadcaster. His 7:30 and 5:45 p. m. newscasts are among the most highly rated news spots on the Pacific Coast. In addition to newscasting, he has covered every conceivable assignment as an announcer. He is a special events reporter and covered the Kathy Fiscus tragedy for CBS. As a commercial announcer, Goss is rated one of the network's best and is currently announcing two transcendental shows, "Hallmark Playhouse" and "Stars Over Hollywood."

HEADSFORMOSA COLLEGE

TAIPEI, Formosa, March 1. (AP) Dr. Chien Ssu-liang, 44, a graduate of the University of Illinois, has been named president of the National Taiwan (Formosa) University, top educational position in Nationalist China. In addition to newscasting, he has covered every conceivable assignment as an announcer. He is a special events reporter and covered the Kathy Fiscus tragedy for CBS. As a commercial announcer, Goss is rated one of the network's best and is currently announcing two transcendental shows, "Hallmark Playhouse" and "Stars Over Hollywood."

MEADS HART SCHAFFNER & MARX CLOTHES

Fast Killing You?
READ THIS! When feet are tired and aching: 1. Bathe with Cuticura Soap. 2. Massage with Cuticura Ointment. 3. Dust Cuticura Talcum between toes and in shoes. Try CUTICURA TOILET SOAP AND OINTMENT.
More Comfort Wearing FALSE TEETH
 Here is a pleasant way to overcome loose plate discomfort. FASTEETH, an improved powder, sprinkled on upper and lower plates holds them firmly so that they feel more comfortable. No gummy, sticky, easily taste or feeling. It's a clean, easy-to-use, fast-acting. It's a pleasant relief from your discomfort. Get FASTEETH today at any drug store.
Housework Easy Without Naggng Backache
 When kidney function slows down, many folks complain of nagging backache, loss of pep and energy, headaches and dizziness. Don't suffer longer with these discomforts if reducing kidney function is causing your pain—due to such common causes as stress and strain, over-exertion or exposure to cold, muggy weather. The relief is quick and lasting. It's a pleasant relief from your discomfort—helps the 16 million of kidney tubes and filters flush out waste. Get Don's Pills today!

It's True at HOWARD'S
 With the New **THOR SPINNER**
 — BE SURE —
 See this new clothes washer BEFORE you buy any make. Will actually save you money.
 Words Can't Explain it FOR Small additional extra charge, you can have a **DISHWASHER UNIT** to wash your dishes 3 times a day.
 Here is Just a Part of the Most Important Features:
 * Wringer labor abolished.
 * Can save your warm soapy water.
 * No rinsing necessary.
 * It's boiling down, no vibration.
 * Two-way agitator swirl plus rub, makes clothes sweeter.
 * Independent experts using scientific measures, rate top in washability.
 * Never have to put your hands in soapy water.
HOWARD'S
 Big Trade-in Allowance on Your Washing Machine
224⁵⁰ EASY TERMS
 Big Trade-in Allowance on Your Washing Machine

LAST 2 DAYS
 YOUR CHOICE
 Beautifully Rebuilt — Fully Guaranteed
ELECTROLUX \$860 **HOOVER**
 Complete With Attachments
 Complete With Attachments
FREE HOME DEMONSTRATION L. B. 70-2973
 DAY—EVE—SUN.
 If not entirely satisfied V. G. C. A. will refund your money in full.
Vacuum Cleaner Co. of America
 253 AMERICAN AVENUE

at LAWSON'S SAVE SAVE SAVE
 248 Pine Ave. **SAVE \$30 to \$165**
Fabulous TELEVISION Clearance Sale
 ALL BRAND NEW MODELS!!
ALL SIZE SCREENS . . . 12 1/2", 14", 16" and 19-INCH
Table Models—Consoles—Combinations
 Lawson's is cleaning stock of ALL floor samples at savings up to \$165! Here is your big opportunity for huge savings on nationally advertised television. Every set is fully guaranteed, all finishes—mahogany, blond, walnut. Listed below are just a few of a total of 49 sets. Come early to avoid disappointment.
EVERY SET FULLY GUARANTEED TO GIVE COMPLETE SATISFACTION
ADMIRAL 19" Combination \$530 SAVE \$165 Reg. \$695
ADMIRAL 14" Console \$189⁹⁵ SAVE \$30 Reg. 219.95
EMERSON 16" Console \$199⁹⁵ SAVE \$80 Reg. 279.95
EMERSON 14" Table Model \$189⁹⁵ Save \$30 Reg. 219.95
EMERSON Console \$169⁹⁵ Save \$80 Reg. 249.95
ADMIRAL 16" Combination \$349⁹⁵ Save \$100 Reg. 449.95
RCA Victor Console Model \$179⁹⁵ Save \$40 Reg. 219.95
YOUR CREDIT IS GOOD AT LAWSON'S EASY TERMS
IMMEDIATE DELIVERY. NO WAITING TO SUIT YOU!
Lawson's
 Jewelers for Over 40 Years
248 PINE AVE.
OPEN FRIDAY EVENINGS—7-539P
 For over 40 years Lawson's have supplied thousands of people with the finest in watches, diamonds, silverware, jewelry, appliances and television—all on easy, long terms to suit each customer's needs. Today you, too, can enjoy the benefits of a Lawson Charge Account and set up the kind of long terms to suit your needs. Open an account now!