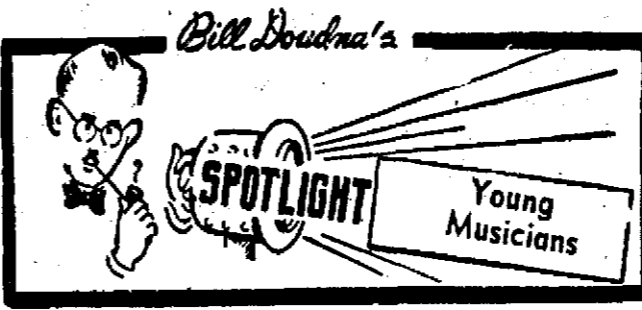


# Radio Program Schedules by the Clock

## WEDNESDAY

WIBA 1310 kc.	WISC 1430 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 870 kc.
6:00 Sunrise 6:15 Profic 6:30 Musical 6:45 Clock	6:00 Top of the Morning 6:15 Top of the Morning 6:30 Top of the Morning 6:45 Top of the Morning	6:00 Uncle Julius 6:15 News Farm Hour 6:30 Weather: Mkta. 6:45 News	6:00 Silent 6:15 Rural 6:30 Roundup: Mkta. 6:45 News	6:00 Paul Gibson 6:15 News: Paul Gibson 6:30 News: Paul Gibson 6:45 News	6:00 Farm Bulletin 6:15 On the Farm 6:30 News 6:45 News	6:00 Farm Hour 6:15 On the Farm 6:30 News 6:45 News	6:00 Phillip Hayes 6:15 News 6:30 News 6:45 News
7:00 News: Musical 7:15 Clock 7:30 Journal News 7:45 Eddy Arnold	7:00 Top O' Morning 7:15 News 7:30 Top O' Morning 7:45 Pauline Fred'k	7:00 Coffee Club 7:15 News 7:30 News 7:45 News	7:00 News: Farm 7:15 News 7:30 News 7:45 News	7:00 News Roundup 7:15 News 7:30 News 7:45 News	7:00 Daps Stubby 7:15 News 7:30 News 7:45 News	7:00 The Bill 7:15 News 7:30 News 7:45 News	7:00 Norman 7:15 News 7:30 News 7:45 News
8:00 Musical 8:15 Musical 8:30 Musical 8:45 Musical	8:00 My True 8:15 Betty 8:30 Betty 8:45 Betty	8:00 Arthur Godfrey 8:15 Arthur Godfrey 8:30 Arthur Godfrey 8:45 Arthur Godfrey	8:00 News: Pioneers 8:15 News 8:30 News 8:45 News	8:00 Arthur 8:15 Arthur 8:30 Arthur 8:45 Arthur	8:00 My Story 8:15 My Story 8:30 My Story 8:45 My Story	8:00 News 8:15 News 8:30 News 8:45 News	8:00 Welcome 8:15 Travelers 8:30 Travelers 8:45 Travelers
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\* Starred programs are also carried on corresponding FM stations. FM channels: WIBA-FM 101.5 M. WWCW (WIBU) 84.9 M. WISC-FM 98.1 M.



**TIP O' THE MORNING:** Jack Dempsey, a Madison visitor last week, is being considered for a television show slanted toward children.

Wisconsin tryouts for the 19th biennial Young Artists Auditions of the National Federation of Music Clubs will be held Thursday, Mar. 29, in Radio City Auditorium, Milwaukee. Applications must reach Mrs. A. C. Reichardt, 2659 N. Hubbard st., Milwaukee 12, by Feb. 15. State winners will compete in district auditions Sunday, April 22, at Goodrich Concert Hall, Milwaukee. The 12th biennial contest for student musicians will be conducted at the same time, as will a competition for a three-year scholarship in strings at Peabody conservatory. National finals in the auditions and the Peabody contest will be held in Salt Lake City, U. in May.

**CHANGES AT WISC:** Ray Streeter has been appointed news editor at WISC, and Myron Curry has been chosen to handle the morning newscasts on that station. Streeter succeeded Michael Hinn, who resigned to enter the armed forces. At the same time, the station announced the return of the Elmer Davis program to the air at 9:45 p.m. daily, starting Feb. 6. Fulton Lewis, Jr., will continue to be heard at 6:15 p.m.

**ART:** A one-man show of paintings by James S. Storey, former instructor in the University of Wisconsin art education department, opened Sunday at the Pennsylvania College for Women, where he is an instructor. Charles L. Clair, formerly of Madison, is head of the Pittsburgh school's art department.

**PREVIEW:** Invitations have been issued for a preview of "I'd Climb the Highest Mountain" Thursday morning at the Orpheum theater. The picture is about a circuit rider and his wife who take religion to an isolated section of the Blue Ridge mountains of Georgia.

**PURELY PERSONAL:** Victor Young, "Contented Hour" conductor, was born in Chicago, studied violin at the Warsaw Imperial conservatory. Joe deSantis of "Brighter Day" received critical acclaim for his

## In Theater Guild Play



**DUWAYNE CARLSON AND PATRICIA MCKUNE**  
"What a man needs is a little bit of sympathy," Bessie Watty tells Morgan-Evans in this scene from the Madison Theater Guild production of "The Corn Is Green." Patricia McKune plays the wanton Bessie and DuWayne Carlson appears as the young Welsh miner. The play will be given Thursday and Friday nights at West high school, Saturday night at East high.

### Smoker's Cough?

**FAST 3-WAY RELIEF!**

1. Eases parched throat due to smoking
2. Soothes irritated throat membranes
3. Helps loosen phlegm

P.S. And remember, Smith Brothers Black Cough Drops sweeten smoker's breath.

**SMITH BROTHERS BLACK COUGH DROPS**

## Today's Radio Highlights

**Drama**  
7 p. m.—Halls of Ivy (WIBA): retching history professor can't prove he was born... Mr. Chameleon (WBBM): poison kills woman whose husband had morbid fear of their house.  
7:30 p. m.—Dr. C. N. P. (WIBU): vindictive official gets a lesson... Great Gilder-sleeve (WMAQ): gift shower for Marjorie.  
8 p. m.—Har-old Peary (W K O W): city ordinance booms erangs on civic-award campaign.  
8:30 p. m.—Mr. District Attorney (WIBA): brother of murder victim gives clue to long-un-solved case... Family Theater (WISC): Joan Leslie presents Mel Blanc in "Pinnocchio."  
9 p. m.—31g City (WIBA): Phoenix, Ariz., reporter captures double killer.  
9:30 p. m.—Hidden Truth (WISC): lie detector helps screen dis-closed persons entering U. S.

**Documentary**  
2 p. m.—Wisconsin Communities (WHA): "Sank-Prairie."  
9:30 p. m.—"Right to Freedom" (WIBA): drama-document on Bill of Rights, with Bert Lytell, Lee Tracy, Vicki Cummings.

**Music**  
7:45 a. m.—Eddy Arnold (WIBA): "In My Heart You'll Always Be Mine," "Missouri," "Eighth of January."  
10:30 a. m.—Jack Berch (WIBA): "Fit as a Fiddle," "Stay as Sweet as You Are," "I Love You Truly."  
11:45 a. m.—Ranch Hands (WIBA): "I Wish I Had a Nickel," "Song of the Island," "How Can It Be Wrong?"  
3:30 p. m.—Music of the Masters (WHA): "Mephisto Waltz."  
5:30 p. m.—Music You Want (WHA-FM): Marian Anderson in Schubert songs.  
8:30 p. m.—Club 15 (WBBM): Bob Crosby, Andrews sisters; "Winter Waltz," "Nevertheless," "I Love the Way You Say Good Night," "Home."  
7 p. m.—March of Dimes

## WFOV-FM

104.9 Mhz. WEDNESDAY  
7:00 Yarn Patrol  
7:15 News: Yarn Patrol  
7:30 Clockwatchers: News  
7:45 Herb Kern  
7:55 News  
8:00 News  
8:05 Show Tunes  
8:15 Music Shop  
8:20 News: Polka Time  
8:25 News: Polka Time  
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10:00 News: Polka Time

**Variety**  
8:30 p. m.—Bing Crosby (WKOW): with Toni Arden, Bob Hope, Firehouse Music Five Plus Two, winner of greeting contest.

**Farm Programs**  
12:15 p. m.—Farm Service (WIBA): "Wisconsin Swine Breeders Plan," "Big Pork Production."  
12:30 p. m.—Farm Program (WHA): highlights of Farm and Home Week.

**For Children**  
9:30 a. m.—Young Experimenters (WHA): "Science at Work."  
3 p. m.—Playtime (WIBA): "Story of a Caterpillar."

**Miscellaneous**  
9:30 a. m.—Carson Gulley (WIBA): with Mrs. Diana Haberman, University of Wisconsin dietitian, on "Pleasing Combinations to Help Brighten the Table."  
10 a. m.—Homemakers (WHA): "The Growing Child," Dr. Milford Barnes.  
1 p. m.—Second Mrs. Burton (WBBM): Danny Thomas, guest family counselor.  
4:15 p. m.—Portia Faces Life (WMAQ): health center founder is "woman of the week."

## WHA and WHA-FM

WEDNESDAY  
7:00 Farm Program  
7:30 Band Wagon  
7:45 Morning News  
7:55 Weather Report  
8:00 Morning Melodies  
8:10 Broadcast on Broadcasts  
8:20 Music  
8:30 Young Experimenters  
8:40 Wisconsin Communities  
8:55 Weather Report  
9:00 Homemaker's Program  
9:10 League of Women Voters  
9:20 Music  
9:30 Farm and Home Week  
9:45 News  
9:55 News  
10:00 News  
10:05 News  
10:10 News  
10:15 News  
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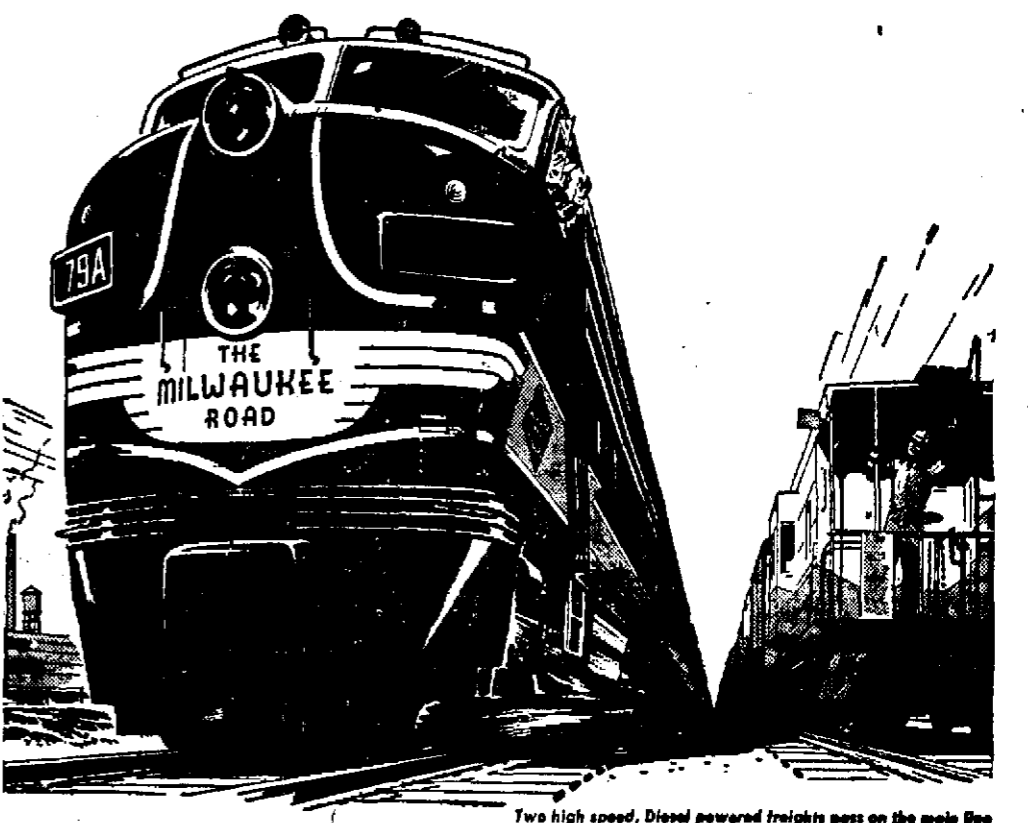
**BUY U. S. SAVINGS BONDS!**  
WHEN YOU THINK OF Printing WELLS THINK OF SCHENLEY  
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Convenient to Capital Square

**Open Thursday, Friday, Monday Evenings 'til 9**

**QUITTING BUSINESS**  
SATURDAY FEB. 10th LAST DAY

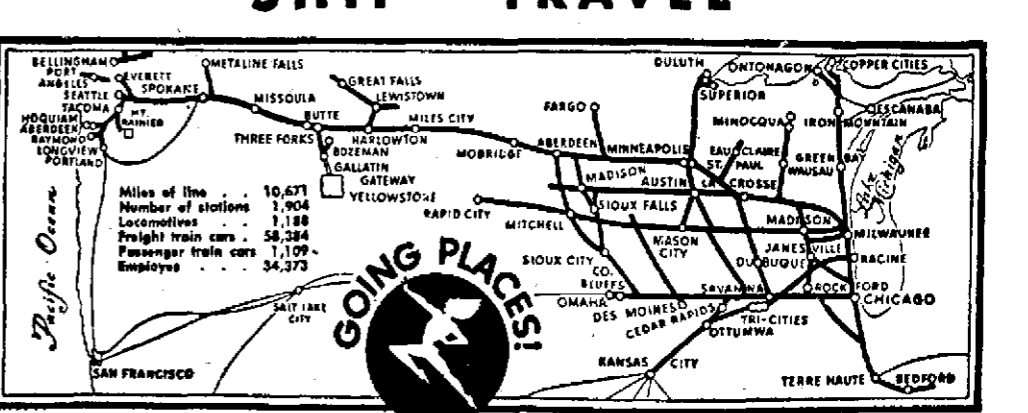
**WIBA**  
Good Morning!  
Welcome Travelers 9:00  
transients tell their colorful stories to Tommy Bartlett  
Carson Gulley 9:30  
talks about food Monday, Wednesday, Friday  
Break the Bank 10:00  
Bud Collyer's morning edition of the exciting quiz game  
Jack Berch 10:30  
his pleasant voice and warm heart are a real inspiration  
Dial Dave Garro-way 10:45  
a casual get-together with a bit of whimsy, song and music

Herbert Marshall says:  
"For an Enchanted Evening, I enjoy Schenley."  
"Your guests will appreciate the extra compliment when you serve smooth, sociable Schenley!" says screen star Herbert Marshall. You can buy no finer, richer whiskey than Schenley.  
BLENDED WHISKEY & PR. 45% GRAIN NEUTRAL SPIRITS. SCHENLEY DIST., INC., N.Y.C.



## GOING PLACES!

1512 trains every week, on the move from down deep in the Hoosier State west to the closest place to the Orient in continental U. S. A. There's a seasoned, high speed steel roadway under these trains—and on them the output of factories, farms and mines—America's productivity on parade. Yes, the progressive Milwaukee Road is going places and is ready now to do its biggest job in the best way on war or home fronts. Ask your nearest Milwaukee Road agent to bring you up to date about what's been put into the Railroad to give you better service.  
Phone 5-4561, Madison, Wisconsin



# THE MILWAUKEE ROAD

ROUTE OF THE HIAWATHAS  
CHICAGO, MILWAUKEE, ST. PAUL AND PACIFIC RAILROAD

**THE LONG-SUFFERING MALE... by DICK MACKAY**

DON'T JUST STAND THERE, GIVE ME A BOOST!  
ALL SHE'S GIVIN' POOR GEORGE IS A "BOOSTED" BACK!  
BY THE TIME SHE'S IN HER UPPER GEORGE'LL BE LOWER IN HER NICKEL TIP!  
SHE'D CRUSH ANYTHING BUT HIS HANDY POCKET PACK OF HARVESTER CIGARS!

**HARVESTER CIGAR**  
GIVE YOURSELF A BREAK!

SUGGESTED BY TOMMY THOMAS SAN FRANCISCO, CAL.