

Radio Program Schedules by the Clock

TUESDAY

WIBA 1310 kc	WISC 1480 kc	WKOW 1070 kc	WIBU 1240 kc	WBBM 740 kc	WENR-WLS 890 kc	WGN 670 kc	WMAQ 128 kc
6:00 Sunrise 6:15 Prolo 6:30 Musical 6:45 News	• Top of the Morning • Top of the Morning: News	Uncle Julius News: Paul Hr. Lud Us Weather: Mita.	• Silent • Silent • Rural Soundup	Paul Gibson News: Paul Gibson	• Farm Bulletin Karl and Harry • Red Blanchard News	• Farm Hour • Farm News	Phillip Hayes Town and Farm Alex Dreier
7:00 News: Musical 7:15 Journal News 7:30 Eddy Arnold	• Top of Morning • Hign News • Top of Morning • Pauline Fredi	Coffee Club News Club: News	• News: Farm Service • News: Weather • Farm Prolo	News Roundup News Jim Conway	Capt. Stubby Bob Acher Happy Hank News	The Bill Evans Show The Bill Evans Show	Bill Evans Show Norman Norman News
8:00 Musical 8:15 Clock 8:30 Musical Clock 8:45 News	• Breakfast Club • Breakfast Club	Coffee Club News Club: Mita	Rev. Peterson Musical Clock Musical Clock	News Patrick O'Riley Gold Coast Shopping	Breakfast Club News Westerners	News Cliff Johnson Cliff Johnson Westerners	Your Neighbor Norman Norman News
9:00 Welcome 9:15 Traveler 9:30 March of Dimes 9:45 Trader: News	• My True Story: Betty Crocker • News: Music	Arthur Godfrey Arthur Godfrey Godfrey	• U. S. Army Freddy Martin • Sweet Music	Arthur Godfrey Arthur Godfrey	My Story My Story Victor Lindis	News Mary Margaret McBride	Welcome Travelers Double or Nothing
10:00 Break the Bank 10:15 Jack Borch 10:30 Dave Garroway	• News of House Shoppers Spec. • Queen for A Day	Arthur Godfrey Music Speaks Betty Cass	Women's News Chore Boys Mid-Morning Midline	Arthur Godfrey Grand Slam Rosemary	Capt. Stubby Bucaneers Club	M. M. McBride News: Alan A Day	Break the Bank Jack Borch Dave Garroway
11:00 Share the Wealth 11:15 Pickens Party 11:30 Farm Roundup 11:45 Ranch Hands	• Luncheon Club • The Manjous • News: Song	America's News John Jackpot Quiz	News: Matinee Headlines Farm and Home Farm News	Wendy Warren Aunt Jenn Helen Trent Our Gal Sunday	Luncheon Club: News Farm World Today	News Virginia Gals Yellow-Red News	Food Magician Pickens Party Phillip Hayes Love and Learn
12:00 News Roundup 12:15 Farm Service 12:30 News 12:45 March of Time	• Bing Crosby • Hign News • Swanson Show	Uncle Julius News Farmard Frolics	Music: Markets • News: Markets Farm and Home	Big Sister News Guiding Light	Dinner Bell News L. Burlingham	Cedric Foster News Markets	News: Bar's Norman Norman News
1:00 • Double or Nothing 1:15 • Love and Learn 1:30 • Magic in Music	• Bob Swanson Show: News • Kennedy: Bob Swanson	Social Secur. Pr. Shopping to Mus. Howard	• Farm Service School Time • News: Daughter Christian Science	2nd Mrs. Burton Perry Mason Nora Drake Brikkter Day	Dolph Hewitt School Time News Sweethearts	Ladie News: News Musical Triplet Lara Like • Millionaire	Double or Nothing Lara Like • Millionaire
2:00 • Life Beautiful 2:15 • Road of Life 2:30 • Power Young 2:45 • Right to Happiness	• Bob Swanson Show: News • Bob Swanson	Ludella Mintson House Party and Cedric Adams	• Music Booth • Hign News • U. S. Navy	Hilltop House News House Party	Romance Story Arnold Cobb Talk Back	News Two-Ton Baker	Life Beautiful Road of Life Power Young Right to Happiness
3:00 • Backstage Wife 3:15 • Stella Dallas 3:30 • Paradise Jones 3:45 • Wilder Brown	• Bob Swanson Show: News • Bob Swanson	Strike It Rich Music News	Chapel in The Sky Melody Hour	Strike It Rich Play or Pay Double Quiz	Walter Kierman David Amity Features Foods	Radio Quiz Tello-Test Share Wealth Consumer's Panel	Backstage Wife Stella Dallas Paradise Jones Wilder Brown
4:00 • News: Madison 4:15 • Front p. Farrell 4:30 • News: Plain Bill 4:45 • News	• Uncle Dick's ABC Club	Mary Caser's Showcase Harmony House	• Melody Hour • Serenade	Paul Gibson: News Gold Coast	Bob Acher News Beulah Karney	Bob Acher News Beulah Karney	News: Madison Front p. Farrell News: Plain Bill News
5:00 • Playtime 5:15 • News 5:30 • News 5:45 • Sports: News	• Stralath • Sky • King	News You and the World You Asked For It	• News • Univ. Special	News Lewell Thomas Curt Massey	Fun Factory Superman Superman	Stralath Sky King	Playtime News News Sports: News
6:00 • Dinner: News 6:15 • News of World 6:30 • Man's Family	• News: Fiesta • Armstrong's of the SBI	News News Edw. R. Murrow	• Old Time Band • Sports Time • Blue Skies	Beulah Jack Smith Club is Edw. R. Murrow	News Edwin O. Hill Armstrong's of the SBI	Melody Five News of Reator Fulton Lewis, Jr.	Dinner: News News of World Man's Family
7:00 • Cavalcade of America 7:15 • Hour 7:30 • Baby 7:45 • Snooks	• Can You For We Hall	Music Room Garber	• Old Times Jamboree • Old Times Jamboree	Mystery Theater Mr. and Mrs. Nora	Can You For We Hall	John Steele Mysterious Traveler	Cavalcade of America Hour Baby Snooks
8:00 • Bob 8:15 • Fibber McGee 8:30 • Mollie 8:45 • Mollie	• American's Town Meeting • John T. Flynn	Life's With Luigi Trio-Quarter Time	• Old Times Jamboree • Old Times Jamboree	Life's With Luigi Trio-Quarter Time	Life's With Luigi Trio-Quarter Time	John Steele Mysterious Traveler	Bob Fibber McGee Mollie
9:00 • Big 9:15 • Right to 9:30 • Freedom	• Metropolitan Auditions • John Steele	Rate Your Mate Capitol Classroom	• University Farm Hour • Your Request	Rate Your Mate Capitol Classroom	Rate Your Mate Capitol Classroom	Robert Nathan Your Request Vincent Lopez Freddy Martin	Big Right to Freedom
10:00 • News 10:15 • Tomlin's Music 10:30 • News of World 10:45 • Master	• Hign News Frank Edwards • Kennedy: Ed Silvera Show	News News Lonsome Gal Max Gordon Trio	• At Your Request • At Your Request	News Weather: News Linetup	News Weather: News Linetup	Detective Call Chicago at Night Share Wealth This is the Story	News Tomlin's Music News of World Master
11:00 • News: The 11:15 • 1310 Club 11:30 • The 1310 11:45 • Club: News	• News: The Ed News Show	News: Lawler's Folly	• Silent • Silent • Silent	News Chas. Spivak Orchestra Dick Jurgens	Memoirs for Men Benny Sharp Leighston Noble Orch. News	Frank Edwards The Continental Gay Claridge Orch. News	News: The 1310 Club The 1310 Club: News

* Started programs are also carried on corresponding FM stations... FM channels: WIBA-FM 101.5 M. WWCF (WIBU) 94.9 M. WISC-FM 98.1 M.

Today's Radio Highlights

Drama
7 p. m. — Cavalcade of America (WIBA): Raymond Massey as Abraham Lincoln in "Keepsakes," based on Oliver Barrett collection of Lincoln mementos. Mystery Theater (WBBM): millionaire oil man threatens divorce, becomes murder victim. 8 p. m. — Life With Luigi (WKOW): night school pupils fear funki g mid-term exams. 9 p. m. — Big Town (WIBA): hitch-hiker supplies clue in hunt for hijackers.

Music
7:45 a. m. — Eddy Arnold (WIBA): "You Laughed and I Cried," "I Get the Blues When It Rains," "To My Sorrow."
9:30 a. m. — March of Dimes (WIBA): New York Philharmonic-Symphony orchestra.
10:30 a. m. — Jack Borch (WIBA): "Lullaby of Broadway," "My Romance," "Good Friends and Neighbors."
11:45 a. m. — Ranch Hands (WIBA): "I Turned and Walked Slowly Away," "Under the Double Eagle," "Home on the Range."
3:30 p. m. — Music of the Masters (WHA): "Violin Concerto No. 2," Bach.
8:30 p. m. — Music You Want (WHA-FM): "The Sorcerer's Apprentice."
8:30 p. m. — Club 15 (WBBM): Bob Crosby, Jo Stafford, Modernaires: "You and Your Beautiful Eyes," "If You've Got the Money," "My Heart Cries for You."
9 p. m. — Metropolitan Auditions (WISC): Blanche DiFiore, New Jersey soprano, and Ian Cosman, Bronx tenor; music from "La Gioconda," "Aida," FM Concert (WHA-FM): "Elijah."
9:30 p. m. — Northerners (WGN): "Caro, Nome," "I Look Me Over Once," "Winter Song," "The Night Is Young," "Rosalie," "Petite Waltz," "Make Believe."

Discussion
8 p. m. — Women Voters (WHA): "Share We Expand Our Point Four Program?" Mrs. Charles Bunn, Mrs. Roy Vogelmann, Mrs. John Murdock.
5:15 p. m. — Legislative Forum

WHA and WHA-FM WFOV-FM

WHA and WHA-FM
870 Kc—88.7 Megs.
TUESDAY
A. M.
7:00 Farm Program
7:30 Band Wagon
7:45 Morning News
7:58 Weather Report
8:30 Morning Melodies
8:30 Morning Melodies
9:00 Grooving Up
9:30 Markets Report
9:45 Weather Report
10:00 Public Welfare Program
10:30 News and Views
10:45 Farm and Home Week
P. M.
12:00 Noon Musicale
12:30 News Program
1:00 Charlie & Day
1:30 Let's Draw
1:45 Quarters of Mozart and Haydn
2:00 Radio Journal
2:30 Music of the Masters
2:45 Excursions in Science
FM ONLY
4:45 Music Album
5:00 Holland Today
5:15 Legislative Forum
5:30 Music You Want
5:45 News: Weather
6:00 Ocean Melodies
6:30 Dinner Musicale
7:15 News and Views
7:30 Reader's Almanac
7:45 News of Wisconsin
8:00 EC Concert
8:25 Night news (to 11).

quizzes (WBBM): with Pfc. and Mrs. William Klein, Madison.
9:30 p. m. — People Are Funny (WIBA): result of "killing-with-kindness" experiment.



THANK YOU!

We are grateful and appreciative to the many people who visited us at our opening and who took the trouble to compliment us on our food and our restaurant.

Some might think that we could rest in our laurels as one of Wisconsin's finest Cafeterias but that's not the way we look at it.

We will never be satisfied as being one of the best. We will always strive to be the best!

And that we feel is the secret of our success.

Marcel Comte
MANAGER

DAVIDSONS CAFETERIA
117 MONONA AVENUE

Bill Doudna's Spotlight

TIP OF THE MORNING: Networks will carry an address by Gen. Dwight D. Eisenhower at 9:45 p. m. Friday.

Mrs. Bert Winterling, Jefferson, writes: "Do you know if the program Walter Mason 'Tell Your Neighbor' is still on the air, and, if so, on which station?"

I received a wonderful gift Tuesday for some article I sent a last May to their program. I would like to send my thanks but do not know if Walter Mason is still in radio."

The program is still being broadcast, but not on a Madison station. You can write to Mason in care of the Mutual Broadcasting System, 1440 Broadway, New York 18, N. Y.

Note to Ann Pitman, Madison: Your note regarding our "Tip" on Elmer Davis' return received. This department's news about a program doesn't imply its approval or disapproval thereof.

Twenty-eight members of the Barber Shop singing society entertained Dane county hospital patients last week. Among them were the Cardinals of Madison and the Sons of Harmony of Stoughton.

Melvyn Douglas, ex-Madison actor, has been signed to star as

Joan Evans father in the film, "On the Loose."
Robert Newton, who played Long John Silver in Disney's "Treasure Island," will star in "Androcles and the Lion," with Joan Simmons in the top woman's role.
Bruno Walter, George Szell, and Guido Cantelli will be guest conductors of the N. Y. Philharmonic-Symphony next season, with Dimitri Mitropoulos as musical director under a new two-year contract.

TURNABOUT! Radio adaptations of movies have been done so long and so successfully that the idea has lost its novelty. But when Tuesday for some article I sent a last May to their program. I would like to send my thanks but do not know if Walter Mason is still in radio."

Such was the evolution of "All About Eve," which started as a magazine short story by Mary Orr. Movie editors reviewed it, decided it was not film material. Subsequently Harry Junkin, then producing and directing the NBC "Radio City Playhouse," saw the story and realized its potentialities for a radio script. Miss Orr adapted her story for radio, in collaboration with Junkin and Richard McDonough of the NBC program department. It was rewritten to strengthen the suspense angle and heighten its dramatic effectiveness. The program first was broadcast as "The Wisdom of Eve" over "Radio City Playhouse" Jan. 24, 1949. By popular request it was rebroadcast on a later program in the series and soon thereafter was purchased for film adaptation.

ORPHEUM

TODAY 1 DAY ONLY | **5 STAGE SHOWS**
1:40 - 3:45 - 5:45 - 7:50 - 9:55
DOORS OPEN 12:15
60c TO 2 P. M. — THEN 76c — KIDDIES 25c

ON STAGE IN PERSON | **AMERICA'S LATEST MUSICAL BOMBSHELL!**

Thrill to the artistry in rhythm of **stan kenton** and his orchestra

with **JAY JOHNSON**
GENE FIELDS, SAVINA, and a HOST OF THE WORLD'S GREATEST INSTRUMENTALISTS!
ON SCREEN — "RADAR SECRET SERVICE"

Starting TOMORROW!
ONLY THE MOVIE THEATRE SCREEN CAN BRING SUCH SPECTACULAR ADVENTURE!

TECHNICOLOR
M-G-M presents
RUDYARD KIPLING'S KIMI
STARRING **ERROL FLYNN** with **DEAN STOCKWELL**
PAUL LUKAS • ROBERT DOUGLAS

ADVENTURE! Assassins strike treacherously at the master spy!

EXCITEMENT! Maharajah's palaces yield forbidden secrets!

SPECTACLE! Earth-shaking avalanche engulfs enemy warriors!

DAVIDSONS CAFETERIA
THOMAS GOMEZ • CECIL KELLAWAY • ARNOLD MOSS • LAURETTE LUEZ

PARKWAY
LAST DAY! EXCITEMENT! SUSPENSE!

EDGE OF DOOM | **DIAL 119**

TOMORROW! THRILLS!
IS ANY GIRL SAFE THESE DAYS?
Blasting Drama of a Victim of Attack!

OUTRAGE
AN IDA LUPINO PRODUCTION
Introducing **MALA POWERS** and **TOD ANDREWS**

FIGHTING REPORTER EXPOSES TERRORS OF **CHAIN GANG**

MADISON Last 2 Days!
2 BIG THRILL HITS!
Woman | **SHAMED**

STRAND Last 2 Days!
NEW LINE OF LAUGHS!
"FULLER BRUSH GIRL" | **WYOMING MAIL**

PARKWAY — SATURDAY AT MIDNIGHT
COMING ON STAGE IN PERSON!
THE FRANKENSTEIN MONSTER
in THE ASYLUM OF HORRORS!

SNEAK
Tonite at 8:30 p. m.
A "Sneak" of a Musical Hit with 2 Stars

SNEAK OVER AT 10 P. M.
"Never A Dull Moment"
Will Be Shown Before and After "SNEAK" PREVIEW!
At 7 P. M. and 10 P. M.

CAPITOL
STARTS TOMORROW
GINGER ROGERS • RONALD REAGAN • DORIS DAY • STEVE COCHRAN

THE INSIDE STORY OF THE KU KLUX KLAN!

Warner Bros. Storm Warning

STARRING IN
THOMAS GOMEZ • CECIL KELLAWAY • ARNOLD MOSS • LAURETTE LUEZ

EASTWOOD
Sneaks—A Side-Splitting Explosion with a Star Cast!

SADDLE TRAMP
Technicolor
Starring **Joel McCrea** and **Wanda Hendrix**

STARTS WEDNESDAY
"3 SECRETS" and "LET'S DANCE"

MAJESTIC Now THRU THURS.
ALWAYS 2 FEATURES

HERE IS ONE OF THE BIGGEST 2-HIT SHOWS IN MONTHS. DON'T MISS IT.

The Petty Girl
Starring **Joan Caulfield** and **Robert Cummings**

NO SAD SONGS FOR ME
Starring **Sullivan**, **Corry**, **Lindors**