

# Radio Program Schedules by the Clock

WEDNESDAY							
WIBA 1310 kc.	WISC 1430 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 120 kc.	WMAQ 870 kc.
6:00 Surprise 6:15 Frodo 6:30 Musical 6:45 Club	• Top of the Mornin's • Top of the Mornin's: News	Uncle Julius Farm World Weather: Mkts.	• Silent • Rural • Roundup: Mkts.	Paul Gibson News: Paul Gibson	Farm Bulletin Devotions Red Blanchard News	Farm Hour On the Farm News	Phyllis Hayes Town and Farm News
7:00 News: Musical 7:15 Journal News 7:30 Eddy Arnold	• Top O'Mornin's • Rina: News • Top O'Mornin's • Pauline Fred's	Coffee Club News Coffee Club: News	• News: Farm • Service • News • Farm News	News Roundup News Jim Conway Lucky Ladies	Opt Stubby Bob Archer Happy Hank News	The Bill Evans Show The Bill Evans Show	Norman Ross Norman Ross: News
8:00 Musical 8:15 Musical 8:30 Musical 8:45 News	• Breakfast • Top News • Breakfast • Club	Coffee Club: News Epp: Markets	Prayer League • Musical • Musical • Musical	News Patrick O'Neil Gold Coast Shopping	Breakfast Club Breakfast Club	News Cliff Johnson Westeners	Your Neighbor Norman Ross News
9:00 Welcome 9:15 Travelers 9:30 Chasen Gully 9:45 Gilbert's Gallery	• My True • Betty • Victor Landlaur	Arthur Godfrey Arthur Godfrey Arthur Godfrey	• News: Pioneer • News: Pioneer • News: Pioneer	Arthur Godfrey Arthur Godfrey Arthur Godfrey	My Story My Story My Story	News Marry Marry McBride	Welcome Travelers Double or Nothing
10:00 Break the 10:15 Jack Berch 10:30 Trading Post	• Lady of House • Shoppers Spec • Queen for a Day	Arthur Godfrey Arthur Godfrey Betty Cass	• Women's News • Job Service • Mid Morning • Matinee	Arthur Godfrey Arthur Godfrey Rosemary	Cast Stubby's Buccaners Kitchen Club News	M. M. McBride Answer Man Queen for a Day	Break the Bank Jack Berch Dave Garraway
11:00 Share Wealth 11:15 Dave Garraway 11:30 Farm Roundup 11:45 Ranch Hands	• Luncheon • Club News • The Menpous • Movie Time	News of America Aunt Jenny Music for You Jackpot Quiz	• News: Markets • News: Markets • News: Markets	Wendy Warren Aunt Jenny Helen Treat Our Gal Sunday	Luncheon Club News Farm World News	News Virginia Gale Telo-Test News	Food Mart Dave Garraway Love and Learn
12:00 • News: Legal 12:15 • Farm Service 12:30 • News 12:45 • March Time	• Ring Crosby • Top News • The Bob • Swanson Show	Uncle Julius Mkts.: Farmyard Profits	• News: Markets • News: Markets • News: Markets	Uncle Julius Mkts.: Farmyard Profits	• Dinner • Bell • News • L. Burlington	Cedric Foster Hoscoe House News Reporter News	News: Her's Norman Ross Norman
1:00 • Double or 1:15 Nothing 1:30 Love and Learn 1:45 Music in Music	• The Bob • Swanson Show • The Bob • Swanson Show	Shopping Quiz Music Here's Howard	• Farm Service • News • Music Booth	2nd Mrs. Burton Perry Mason Nora Drake Brighter Day	• Lunch • News • News	Ladies Fair Musical Triplet Name the Song	Double or Nothing Live Like a Millionaire
2:00 • Life Beautiful 2:15 • Road of Life 2:30 • Pepper Young 2:45 • Right to Play	• The Bob • Swanson Show • The Bob • Swanson Show	Luella Mortenson Houston and Cedric Adams	• Music • News • D. W. Band • Hawaii Music	Hilltop House School Time House Party and Cedric Adams	• Lunch • News • News	• Tune • Test • Two-Ton • Ricket to Ricket	Life Beautiful Road of Life Pepper Young Wider World
3:00 • Backstage Wife 3:15 Stella Dallas 3:30 Lovena Jones 3:45 Widder Brown	• Rob • Swanson Show • The Bob • Swanson Show	News Strike It Rich Hour	• Onep in the • Sky • Hour	Strike It Rich Hour Hour	• Walter Klerman • David • Martha and • Helen	Radio Quiz Telo-Test Share Wealth Consumer Panel	Backstage Wife Stella Dallas Wider World
4:00 • News: Madison 4:15 • Hour 4:30 • Just Plain Bill 4:45 • Front P. Farrell	• Uncle • Dick's • ABC • Club	Mary Cassa's Showcase Harmony House	• Reuter Dam • High School • News • Serenade	Paul Gibson News Gold Coast	• Bob • Acher • News • British Karney	Jane Mason March 1st Musical Keen Spotlight Singing Story	A Girl Marries Front P. Farrell Just Plain Bill
5:00 • Play Time 5:15 • Fiesta 5:30 • Sports: News 5:45 • Sports: News	• Mark • Call • News • Beauty: V. Borde	News News News News	• Ring Sings • News • News • News	• Ring Sings • News • News • News	• Ring Sings • News • News • News	• Ring Sings • News • News • News	• Ring Sings • News • News • News
6:00 • Sports 6:15 • Sports 6:30 • Sports 6:45 • Sports	• News: Madison • Hour • Just Plain Bill • Front P. Farrell	• News: Madison • Hour • Just Plain Bill • Front P. Farrell	• News: Madison • Hour • Just Plain Bill • Front P. Farrell	• News: Madison • Hour • Just Plain Bill • Front P. Farrell	• News: Madison • Hour • Just Plain Bill • Front P. Farrell	• News: Madison • Hour • Just Plain Bill • Front P. Farrell	• News: Madison • Hour • Just Plain Bill • Front P. Farrell

Starred programs are also carried on corresponding FM stations... FM channels  
WIBA-FM... 101.5 M. WWCF (WIBU)... 94.9 M. WISC-FM... 98.1 M.

**Bill Doudna's**  
**SPOTLIGHT**  
Disc Jockey Contest

**TIP O' THE MORNING:** Watch for Danny Kaye to be co-starred with ballerina Moira Shearer in a film based on the Andersen fairy tales.

So you'd like to be a disc jockey? Station WFOV and the Standard theaters will give you the chance. Amateur record-spinners will take part in a contest next week, with the winner going to Milwaukee to take part in a statewide competition.

**WFOV-FM**  
WEDNESDAY  
A. M.  
8:00 News: Musical Variety  
8:15 News: Musical Variety  
8:30 News: Musical Variety  
8:45 News: Musical Variety  
9:00 News: Musical Variety  
9:15 News: Musical Variety  
9:30 News: Musical Variety  
9:45 News: Musical Variety  
10:00 News: Musical Variety  
10:15 News: Musical Variety  
10:30 News: Musical Variety  
10:45 News: Musical Variety

**WHA and WHA-FM**  
WEDNESDAY  
A. M.  
7:00 Farm Program  
7:30 Band Wagon  
7:45 Hourly News  
8:00 Weather Report  
8:15 Morning Melodies  
8:30 News: Broadcast  
8:45 News: Broadcast  
9:00 News: Broadcast  
9:15 News: Broadcast  
9:30 News: Broadcast  
9:45 News: Broadcast  
10:00 News: Broadcast  
10:15 News: Broadcast  
10:30 News: Broadcast  
10:45 News: Broadcast

Ray Noble has revamped his orchestra for dance dates along the west coast. Richard Rodgers has signed a contract with a publisher to write a book about himself. The Three Suns are recording a baseball tune, "Ethel and Tallulah." The reference is to Barrymore and Bankhead. Ralph Flanagan and his orchestra are on a circuit of one-nighters in the Midwest that will take them into the Palladium in Hollywood. Clyde McCoy and his orchestra are touring the Southern states.

**here comes harvey**

Never has ONE word meant so much SCREEN entertainment!

**ORPHEUM LAST 3 DAYS!**  
M-G-M's BIG SOUTH SEAS MUSICAL  
ESTHER WILLIAMS! HOWARD KEEL  
PAGAN LOVE SONGS  
WITH 5 GRAND FEATURETTES

**STRAND LAST DAY**  
STARS GALORE in  
"TWO FLAGS WEST" — "SADDLE TRAMP"

**TOMORROW ANOTHER SMASH TWIN SHOW**  
THE BATTLES OF COMPANY "B"  
LET'S DANCE  
DAVID BRIAN - JOHN AGAR

**PRAIRIE SUN PRAIRIE**  
GLENN FORD  
VALLI  
"The White Tower"

**EASTWOOD**  
DOUBLE DOSE OF THRILLS  
William Barry  
Holden Fitzgerald

**UNION STATION**  
A Best Seller

**PANIC IN THE STREETS**  
ANOTHER WIDMARK HIT!

**PARKWAY**  
LAST DAY 2 TOP THRILL HITS!  
"KANSAS RAIDERS" and "DEPORTED"

**TOMORROW!**  
2 NEW ROMANTIC SHOCKERS!  
What was Harriet Craig's Lie?  
JOAN CRAWFORD • WENDELL COREY  
"Harriet Craig"

## Today's Radio Highlights

**Special Events**  
11:50 a. m.—Wisconsin Legislature (WHA); on WIBA at 12:05 p. m.; opening of 1951 session.  
9:30 p. m.—Council of the Living Theater (WIBA); bi-centennial program with lifted Lunt, Lynn Fontanne, Helen Hayes, Dorothy Stickney, Howard Lindsay, Katharine Cornell, Ethel Waters, Helen Menken.

**Drama**  
7 p. m.—Halls of Ivy (WIBA); Dr. Hall and Vicky solve problems of teacher and pupil who make same chemical discovery... Mr. Chameleon (WBBM); successful business woman is murder victim.  
7:30 p. m.—World Theater (WHA-FM); "The Voyage of Magellan".... Dr. Christian (WKOW); devilish plots teacher's dismissal.  
8 p. m.—Harold Peary (WKOW); Honest Harold becomes radio station manager.  
8:30 p. m.—Mr. District Attorney (WIBA); petty criminals become involved in major hijacking operation.... Family Theater (WISC); Mala Powers presents Dennis Morgan in "Shadow on the Mountain" story of unwanted Indian war.  
9 p. m.—Big Story (WIBA); Shreveport, La., reporter helps convict "accidental" killer.

**Documentary**  
2 p. m.—Wisconsin Communities (WHA); Door county.

**Music**  
10:30 a. m.—Jack Berch (WIBA); "Thanks a Million," "The'll Be Some Changes Made," "Harbor Lights."  
11:45 a. m.—Ranch Hands (WIBA); "The Gods Were Angry With Me," "Big Eared Mule," "Blue Canadian Rockies."  
3:30 p. m.—Music of the Masters (WHA); "Emperor" concerto.  
5:15 p. m.—Music You Want (WHA-FM); "Suite No. 2," Bach.  
6 p. m.—Hyms of the World (WIBA); "A Mighty Fortress Is Our God," "Jesus Will Give You Rest," "Rock of Ages," "Come We Who Love the Lord."  
9 p. m.—FM Concert (WHA-FM); Haydn's "The Seasons."  
10:15 p. m.—Music for Tonight (WIBA); Fran Warren; "The Boy Next Door," "Don't Do Something to Someone Else," "Swingin' on Nothin'."  
10:30 p. m.—Concert Master (WIBA); Thomas L. Thomas, Earl Wild, orchestra; Coleridge-Taylor's "Tarentelle," "Calm As the Night," Karaganoff's "Nocturne, Nopus 3, No. 1," Moussorgsky's "Scherezko."

**Sports**  
7:30 p. m.—Coach Bud Foster

(WIBA): basketball review and preview.  
9 p. m.—Boxing (WKOW); Ray Famechon vs. Charley Riley.  
8:30 p. m.—Bing Crosby (WKOW); with Bob Hope, Bob Crosby.  
12:15 p. m.—Farm Service (WIBA); "Efficient Feeding of Dairy Cows," Lyman McKee and John Torke.  
1:30 p. m.—Farm Program (WHA); "The Agricultural Situation," Asher Hobson; "Mastitis Control in Winter," Joseph Simon.  
9:30 a. m.—Young Experimenters (WHA); "Centigrade and Fahrenheit."  
5 p. m.—Playtime (WIBA); "Tim Tadpole."

**Home Economics club members:**  
"Rag and Cloth Dolls," Eva Marie Sullivan.  
4:15 p. m.—Portia Faces Life (WMAQ); Mrs. Spencer Tracy, guest.  
8 p. m.—Excursions in Science (WFOV); "Modern Astronomy."  
11:30 p. m.—Chez Show (WMAQ); Fran "Auntie Fanny" Allison and Archie Levington.

**Middleton**  
In technicolor  
Donald O'Connor  
"CURTAIN CALL AT CACTUS CREEK"

**HOFFMAN HOUSE**

**Swedish Smorgasbord**

From noon to 7 p. m. on every Sunday afternoon the authentic Swedish Smorgasbord will be featured in the Chandelier Suite. The entire family will enjoy it immensely. Reservations suggested.

**Every Sunday Afternoon**  
AMERICAN CUISINE IN MAIN DINING ROOM

**DANCE**  
Lawrence Duchow's Red Raven's Orchestra  
TURNER HALL — MADISON — THURS., JAN. 11th  
Armory, Tomah—Sat., Jan. 13th

**YOU NEED...**

6-9056

**ARTHUR MURRAY DANCE LESSONS**  
Gain Confidence After One Hour

That old adage, "many can learn but few can teach" applies to teaching dancing as well as any other form of instruction where experience counts.

That is why it is not enough for Arthur Murray that his instructors are wonderful dancers. They, themselves, must spend long weeks as pupils. They study the teaching of dancing, learn the simplified system developed by Arthur Murray in thirty-five years of successful experience. Thanks to these unique methods of teaching, you learn to dance so quickly and so easily at Arthur Murray's that you can actually go dancing after a single lesson and master any new dance in just a few pleasant hours. You save time and money, too. Come in or phone 6-9056.

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American Dances, Latin Dances, Old Time Dances  
20½ E. Mifflin St. Open 11 a. m. to 11 p. m.

have you met harvey

After 6 long, laugh-filled years on the stage... the wonderful Pulitzer Prize Play is on the screen!

**ORPHEUM STARTING SATURDAY**

**EMERGENCY WEDDING**  
WILLARD PARKER • DINA MERKEL • NLAN REED

**MADISON Starting TODAY!**  
**THE CRITICS WRITE AN AD!**

These are only a few of the nation-wide tributes! Few pictures have ever been so unanimously acclaimed!

"THE NEXT VOICE YOU HEAR... a hit!" — WALTER WINCHELL

"Picture of the Month! It will stir your heart. You must see it and experience it for yourself!" — LOUELLA PARSONS, Cosmopolitan Magazine

"Special Merit Award! It proves movies are better than ever!" — PARENTS' MAGAZINE

"Picture of the Month!" — REDBOOK MAGAZINE

"One of Hollywood's most discussed pictures!" — GOOD HOUSEKEEPING

"Picture of the Month!" — SEVENTEEN MAGAZINE

"A wonderful, wonderful picture!" — DELIGHT EVANS, PIC MAGAZINE

"Picture of the Week!" — LOOK MAGAZINE

"A fine film!" — MCCALL'S MAGAZINE

Direct from its record-breaking World Premiere at RADIO CITY MUSIC HALL.

**The Next Voice You Hear...**

**JAMES WHITMORE-NANCY DAVIS**  
PLUS GRAND FEATURETTES