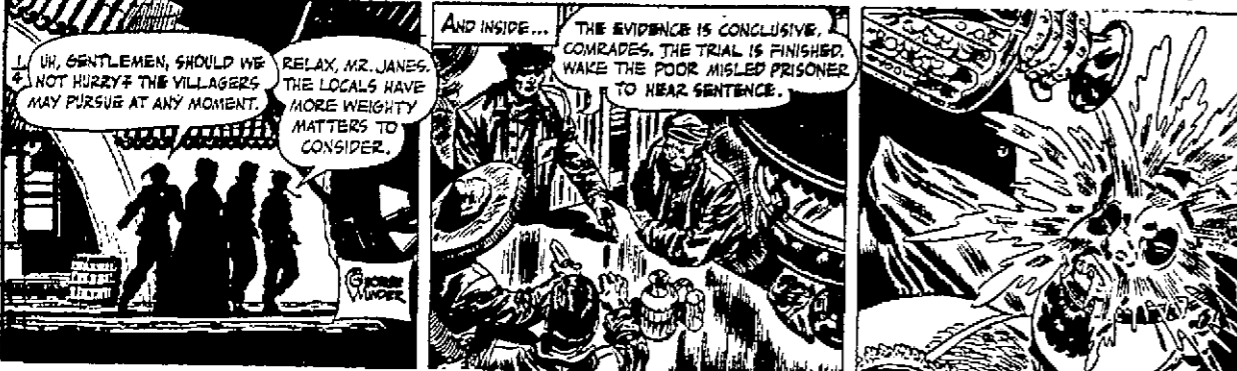




TERRY AND PIRATES WATER IN THE COURT ARCHIE



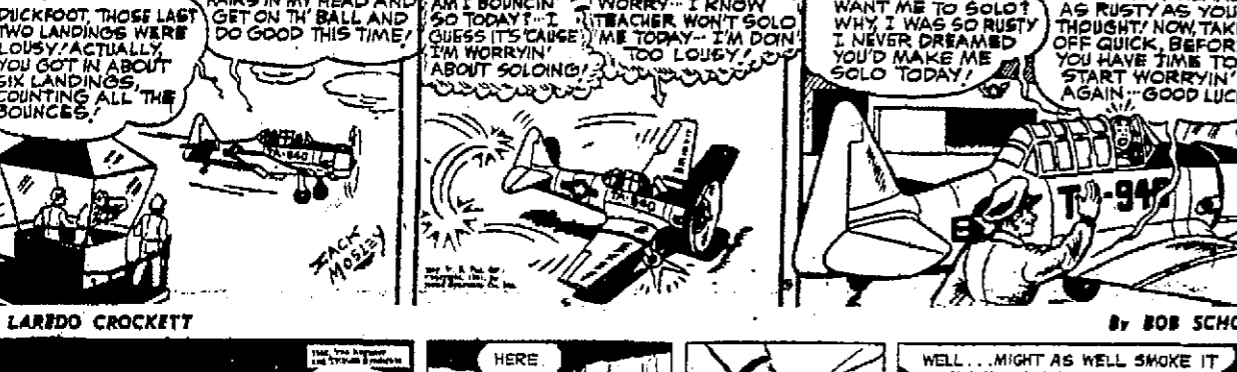
MARY WORTH SMILIN' JACK LAREDO CROCKETT



ORPHAN ANNIE THE GUMPS BUGS BUNNY



ARCHIE MARY WORTH SMILIN' JACK



ARCHIE MARY WORTH SMILIN' JACK



ARCHIE MARY WORTH SMILIN' JACK



ARCHIE MARY WORTH SMILIN' JACK



ARCHIE MARY WORTH SMILIN' JACK



ARCHIE MARY WORTH SMILIN' JACK

# Spotlighting the Dial

Hallmark Playhouse, KTSA, 8:30 p.m.—Academy Award winner Broderick Crawford stars in an adaptation of Henry F. Pringle's biography "The Life of Theodore Roosevelt."

Suspense, KTSA, 8 p.m.—Mickey Rooney portrays a killer in search of an alibi as George in "Alibi Me," he slays his boyhood pal, Julie, then searches for someone to provide an alibi, but the dead Julie hands him a surprise.

Call Board, KONO, 7 p.m.—Amy Freeman Lee will discuss Dick McConaughy's "Los Pastores" photographs; Incarnate Word College's two-man show by John Adams and Ruth Dunn; and Buckley MacGurrin's Art League lecture.

Social Security Talk, KTSA, 8:30 p.m.—The new Social Security provisions which go into effect with the New Year, providing coverage for housemaids, cooks, laun-

- ### TELEVISION
- WOAI-TV**  
Channel 4  
Thursday Evening
- 5:40—Cartoon
  - 5:45—Kate Smith Show
  - 6:00—Treat House
  - 6:30—John Conte's Little Show
  - 6:45—Telenews
  - 7:00—Arthur Godfrey
  - 7:30—You Bet Your Life
  - 8:00—Hayride
  - 8:30—Circle Theater
  - 9:30—Break the Bank
  - 10:30—Airlyte Theater
  - 11:30—The Web
  - 12:30—TV News Desk
  - 10:40—Weathercast
  - 11:45—SIGN OFF
- KEYL-TV**  
Channel 5
- 1:00-2:00—Test Pattern
  - 2:00—Sign On and Recorded Music
  - 2:12—Program Previews
  - 2:15—Film
  - 2:30—Your TV Shopper
  - 3:00—Coming Attractions
  - 3:03—SIGN OFF and Test Pattern
  - 5:00—SIGN ON—Recorded Music
  - 5:12—Program Previews
  - 5:15—Sandy Strong
  - 5:30—Children's Theater—Johnny Lone
  - 6:30—View of the News
  - 7:00—Sports Scholar
  - 7:15—Academy's Economy Wagon
  - 7:30—The Lone Ranger
  - 8:00—The Billy Rose Show
  - 8:30—Stop the Music
  - 9:00—Holiday Hotel
  - 9:30—"Cyprus Is an Island"
  - 10:00—Wrestling From Chicago
  - 11:00—Weather Report
  - 11:01—Coming Attractions
  - 11:04—Sign Off

### Toughest Wall Coating Known

Brocade design—plaster and paint all in one coat... just brush it on. A new sand textured finish that will give you rich, beautiful walls. Many colors to choose from. Completely covers various wallboard and plaster surfaces. Cannot be marred or scratched. Insulating and sound-proofing values. Get it at Ed Steves and Sons.

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When your cold gets into your throat and chest and a cough develops, work fast. Creomulsion relieves quickly because it:

1. Soothes raw sore throat and chest membranes.
2. Loosens and helps expel germy phlegm.
3. Mildly relaxes the systemic tension.
4. Aids nature fight the cause of irritation.
5. Has stood the test of millions of users.

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relieves Coughs, Chest Colds, Acute Bronchitis

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**WRIGLEYS SPEARMINT CHEWING GUM**

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# EASY ACES!

15 MINUTES FULL OF FUN AND LAUGHTER

**KTSA 10:30 AM**  
MONDAY THRU FRIDAY  
STARTING MON., JAN. 8

**RADIO** While this newspaper makes every effort to print accurate listings, it cannot be responsible for last minute changes made by radio stations.

THURSDAY, JANUARY 4, 1951

KTSA—550 (CBS)	KMAC—630 (MUTUAL)	KABC—680 (ABC)	WOAI—1200 (NBC)
6:00 Songs at Sunrise	R.F.D. Texas	Texas Roundup	Texas Farm & Home
6:15 Songs at Sunrise	R.F.D. Texas	Texas Roundup	Chuckwagon Jamboree
6:30 News	R.F.D. Texas	Texas Roundup	Red River Dove
6:45 Melody Ranch	Sam Morris	Texas Roundup	News
7:00 Trading Post	Wake Up, S.A.	Martin Agency	Headlines: 8:30 Silver
7:15 Texas Jim	Wake Up, S.A.	Hillbilly Hit Parade	Minutes: 10:00 News
7:30 News	Wake Up, S.A.	News	Headlines: 10:30 Music
7:45 Country Store	Wake Up, S.A.	Radio Clock	Appreciations: 11:00
8:00 The Three T's	Robert Harleigh	Breakfast Club	News Headlines and
8:15 The Three T's	Little Church	Breakfast Club	Headlines: 12:00
8:30 News	Back to the Bible	Breakfast Club	Headlines: 12:30
8:45 Take It Easy	Back to the Bible	Breakfast Club	Headlines: 1:00
9:00 Arthur Godfrey	Hillbilly House Party	My True Story	Headlines: 1:30
9:15 Arthur Godfrey	Hillbilly House Party	My True Story	Headlines: 2:00
9:30 Arthur Godfrey	Hillbilly House Party	Betty Crocker	Headlines: 2:30
9:45 Arthur Godfrey	Hillbilly House Party	Victor Lindlar	Headlines: 3:00
10:00 Arthur Godfrey	Hillbilly House Party	Modern Romance	Headlines: 3:30
10:15 Arthur Godfrey	Hillbilly House Party	Modern Romance	Headlines: 4:00
10:30 Holland Angle Show	Queen For A Day	Dr. Paul Crosby & Co.	Headlines: 4:30
10:45 Yello-Test	Queen For A Day	Luncheon Club	Headlines: 5:00
11:00 Wendy Warren	Kate Smith Sings	Edwin C. Hill (11:25)	Headlines: 5:30
11:15 Aunt Jenny	Lanny Ross	Monette Shaw	Headlines: 6:00
11:30 Monette Shaw	Oklahoma Playboys	Oklahoma Playboys	Headlines: 6:30
11:45 Our Get Sunday	Oklahoma Playboys	Luncheon With Low	Headlines: 7:00

**KONO—860**  
6:00 A.M. Daybreak  
6:05 News  
6:15 News  
6:30 News  
6:45 News  
7:00 News  
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10:45 News  
11:00 News  
11:15 News  
11:30 News  
11:45 News

**Following KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC) ... from 3:00 P.M. to 10:30 P.M.**

THURSDAY AFTERNOON	THURSDAY EVENING
12:00 News	6:00 Beulah
12:15 Deep River Boys	6:15 Jack Smith Sings
12:30 Adolph Hofner	6:30 Club 15
12:45 Western Hits	6:45 Edward R. Murrow
1:00 Here's to Veterans	7:00 F.B.I. in Peace, War
1:15 Yello-Test	7:15 F.B.I. in Peace, War
1:30 Nora Drake	7:30 Mr. Keen
1:45 Second Spring	7:45 Mr. Keen
2:00 News from Nowhere	8:00 Suspense
2:15 Hilltop House	8:15 The Playhouse
2:30 House Party	8:30 The Playhouse
2:45 House Party	8:45 The Playhouse
	9:00 The Line-Up
	9:15 The Line-Up
	9:30 Frankie Masters Or.
	9:45 Frankie Masters Or.
	10:00 XXXtra News
	10:15 XXXtra News
	10:30 News Analysis
	10:45 Record Revue
	11:00 World News
	11:15 Bob Chester Or.
	11:30 Dick Jurgens Or.
	11:45 Dick Jurgens Or.

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# KTSA

Your RADIO NEWSPAPER

**550 ON YOUR DIAL**