550 on your dial!

Spotlighting the Dial

Hear It Now, KTSA, 8 p.m.-An hour of "spoken history," recorded form the actual voices and sounds of people and events in the news, is brought to KTSA listeners for the third broadcast, with Edward R. Murrow as narrator. Rose Bowl Preview, KTSA, 5:15 p.m.—Red Barber will have as guests the two Rose Bowl coaches, Bennie Oosterbaan of Football's Finest Hour, KMAC, the University of Michigan and Lynn Waldorf of the Uni-

versity of California.

TELEVISION

WOAI-TV Channel 4

8:15—Top Views in Sports 8:30—Samerset Maugham Theater 9:00—Tip the Scales

10:40 Weathercast 10:45—Broadway Open House 11:45—SIGN OFF

KEYL-TY

Channel 5
10:00 a.m. to 5:00 p.m.—Test Pattern
5:00—Sign On and Recorded Music
5:12—Program Previews
5:15—Sandy Strong
5:30—Children's Theafer with Johnny

:00-KEYL County Fair

Sweeten

The sounds and voices of history ... as it happened this week

NOW

with Edward R. Murrow Tonight 8:00 to 9:00 pm on CBS

KTSA

Dial 550



ON

• ACCURATE

IMPORT/

Treasury Bandstand, KTSA, 3:30 p.m.-Current hit tunes will

Friday Evening

5:40—Cartoon 5:45—Roberto Quinlan's Showroom 5:00—Kukla, Fran and Ollie 6:30—Perry Como Show 6:45—Telenews

7:30—Trophy Room
7:15—Report on Television
7:30—We, The People
8:00—Yesterday's Newsreal

9:30-Television Thacter 10:30-TV News Desk

Lane 6:30—Views of the News :00---Commercial Film 7:10—Tschaikowsky Cancert 7:30—Film: Animal, Vegetable or Mineral :45---Film

8:30—Penthouse Party 9:00—Pulitzer Prize Playhouse 10:00—Weather Report 10:01—Coming Attractions 10:04—Sign Off

be played by Bob Chester and his orchestra.

including in both live and Club 15, KTSA, 6:30 p.m.-The feature of the New Year's Eve show will be a recapitulation of the top tunes of the year. The entire company will be on hand, including Bob Crosby, the Andrew Sisters, Jo Stafford, the Modernaires, Jerry Gray's orchestra and announcer Del Sharbutt.

> 8:30 p.m.-The dramatic story of the East-West football classic as reported by a veteran sports reporter will be given on the eve of the annual game. songs For Sale, KTSA, 7 p.m.-Jan Murray, singers Rosemary Clooney and Richard Hayes, with Ray Bloch and his orchestra, help aspiring songwriters to get a hearing for

their wares. Edward Murrow, KTSA, 6:45 p.m.—The noted news com-mentator reviews the day's news with emphasis on the analytical discussion.

Tack Smith Sings, KTSA, 6:15 p.m.—Jack Smith and Margaret Whiting join for a program of popular songs.

TELEVISION For information CALL G-4633

or write TEXAS COLLEGE OF TECHNOLOGY

105 San Pedro . San Antonio

SAN ANTONIO EXPRESS

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FRIDAY, DECEMBER 29, 1950

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WOAI-1200

(NBC)

Form News-Shomette

Form and Home Hour

Hired Hands

Radio Rodeo Radio Rodeo

Newscost—Hewell

Newscost—Guerra Johany Dugan Time

Johany Dugan Time Dial Dave Garraway

Welcome, Trovelers

Welcome, Travelers

Live Like a Millionaire

Break The Book

Ma Perkins The Brighter Day Star Reporter

Jack Berch

David Harum

While this newspaper makes every effort to print accurate listings, it RADIO cannot be responsible for last minute changes made by radio stations. KITE-930

FRIDAY, DECEMBER 29, 1950 KABC-680 KT\$A---550 KMAC-630 (MUTUAL) (ABC)

9 to 9:30 p.m.

(CBS) Songs at Sunrise 5-6-Texas Roundup R.F.D. Texas Songs at Sunrise R.F.D. Texas R.F.D. Texas Texas Roundup News News Louise Massey Texas Roundup Sam Morris Martin Agronsky Hillbilly Hit Parade Trading Post Wake Up, S. A. Wake Up, 5. A. Wake Up S.A. Wake Up S.A. Newscast Radio Clock Robert Hurleigh Breakfast Clu Breakfast Club Breakfast Club Breakfast Club

Texes Jim News The Three T's The Three T's The Three T's 8:00 8:13 8:30 8:45 Little Church News Take It Easy Back to the Bible Back to the Bible Arthur Godfrey Arthur Godfrey Arthur Godfrey 9:00 Hillbilly House Party 9:30 9:45 Hillbilly House Party Hillbilly House Party Arthur Godfrey Hillbilly House Party

10:00 Arthur Godfrey 10:15 Arthur Godfrey Hillbilly House Party 10:30 Holland Engle Show Queen For A Day 10:45 Tello-Test Queen For A Day 11:00 Wendy Warrer Kate Smith Speaks Lanny Ross Okia, Playboys Okia, Playboys

11:15 Aunt Jenny 11:30 Helen Trent 11:45 Our Gal, Sundey

6:00

FRIDAY AFTERNOON

12:00 News
12:15 Daily Almonae
12:30 Adolph Hofner
12:30 Western Hits
12:00 Grady Cole
12:15 Grady Cole
12:15 Grady Cole
12:15 Hillbilly House Party
12:45 Roans From Nowhere
12:45 Roans From Nowhere
12:50 None from Nowhere
12:51 None from Nowhere
12:52 Paradise
12:52 Paradise
12:53 News
12:53 News
12:54 News
12:55 News
12:55 News
12:50 None from Nowhere
12:55 News
12:50 News
1

My True Story My True Story Betty Crocker

Victor Lindlahr

Modern Romance

Modern Romance

Dr. Paul

Crosby & Co.

Luncheon Club

Monette Show

Edwin C. Hill (11:25)

Luncheon with Lombar Imperial Quartet

Front Page Farrell Perry Mason Young Dr. Malone Guiding Light Newscast—Williams

H. V. Kaltenborn

One Man's Family

Texas Roundup

Texas Roundup Texas Roundup

Texas Roundup

Magnificent Montagu

Serenada News of the World

KTSA AM (550 KC) and FM (101.5 MC) ... from 3:00 P.M. to 10:30 P.M.

3:00	Melody Magis	630 Club	News Summary	Back Stage Wife
3:15	Melody Magic	630 Clab	Ladies First	Stella Dallas
3:30	Bob Chester Orch.	630 Club	Money for Music	Lorenzo Jones
3:45	News	630 Club	Money for Music	Young Widder Brow
4:00	Hill Country Hits	630 Club	Money for Music	When a Girl Marrie
4:15	Hill Country Hits	630 Club	Money for Music	Portia Faces Life
4:30	Top Tune Time	630 Club	Money for Music	Just Plain Bill
4:45	The Stors Sing	1630 Club	Money for Music	Front Page Farrell
	-	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	- N-1	- B 12

5:30 | Cust Massey Time 5:45 | Lowell Thomas FRIDAY EVENING Fulton Lewis, Jr.

Mark Trail

Civde Beatty

Bing Sings Gabriel Heatter

John Foster Dulles

Newsreal

6:00 | Beulch 6:13 Jack Smith Sings 6:30 Club 15 6:45 Edward R. Murrow 7:00 7:15 Songe for Sale Songs for Sale Songs for Sale Songs for Sale 7:30 8:00 Hear It Naw

Rose Bowl Preview

News

5:00 5:15

P.M.

8:15 Hear It Now Hear It New 8:43 9:15 9:45 10:00 XXXtra News 10:15 XXXtra News 10:30 News Analysis

10:45 Record Revue

Hear It Now 9:06 Dick Jurgens Orch. Dick Jurgens Orch. Joe Reichman Orch. Joe Reichman Orch.

11:00 News 11:15 Nore Morales Orch. 11:30 Bob Chester Orch. 13:45 Bob Chester Orch.

John Foster Dulles Dance Orchastra Dance Orchestra Air Force Hour Football's Finest Hout Football's Finest Hour Meet Mr. Music Meet Mr. Music Meet Mr. Music

Les Higby United Nations Dance Parade Dance Parade Dance Parade Dance Parade Dance Parada

Lone Ranger The Fat Mon The Fat Man
This Is Your FBI This Is Your FB! Ozzie and Hornal Ozzie and Horriet The Sheriff The Sheziff Modison Sq. Garden Cartier vs Hariston

Circo Kid

Cisco Kid

Newscast

Headline Edition

Lone Ranger

Space Patrol Space Patral

ABC Roundup Edwin C. Hill Elmer Davis Recorded Dance Recorded Dance Plade Newscast ABC Dance Band ABC Dance Band

ABC Donce Band

Nero Wolfe Life of Riley Life of Riley Sports Newsreel Pro and Con Newscast News of the World Johnny Singer Orch Johnny Singer Orch. Newscost Moon River Dance Music

Dance Music

6:00. A.M., Buenos Dina;
7:00. Gay Caballrro;
7:00. Gay Caballro;
8:00. Sarcat Seart; 8:20,
Chiffidon Y Chiffidos;
8:45. El Ranchero Afamader 2:30. De Musir A
Musicr; 10:30, News; 10:35,
Reportore Cinemalografioo; 11:00, Musical
11:30, Recordar Es Vivir;
12:30 P.M., Una Caucion Para Ti; 12:45, Caucion Para Ti; 12:45, Caucione; 3:300, Tippin, In;
4:30, Ruemas Tarden; 2:30,
Conignio De San Antenfor 2:30, Cerridos I Cauciones; 3:300, Tippin, In;
4:30, Ruemas Tarden; 8:02,
News; 5:155, Ballande Y
Cantando Con Carmina;
6:00, Mox.-Tar; 6:186,
Rossiry Crussaci; 2:30,
Trevadora; Ferla; 7:45,
El Burro Escarros; 8:38,
Canciones De Moda; 9:46,
Grandes Musifical; 9:48,
Musica Y Poemas; 10:06,
A Ballar; 10:30, Ritmes
Modernos; 10:06, Husse
Restrict; 2:10, SIGN OFF. Magnificent Montague Nero Wolfe KIWW-1540 6:00 Amazecer

KITE—930

5:00 A.M., Sign Ons
5:22, Farmers' Almanase,
6:00, News; 6:02, Musical
Clock; 6:45, Early Bird
Naws; 7:05, Musical
Clock; 6:45, Early Bird
Table News; 5:00, Musical
Clock; 8:15, Errakfast
Table News; 5:00, Musical
Clock; 8:15, Errakfast
Table News; 5:00, Musical
Clock; 8:15, Errakfast
Table News; 1:00, Musical
Sixt's Silver Minites;
10:10, News Headlines;
10:10, News Headlines;
10:15, Traffic Ceurti
10:30, Music Appreciation; 11:00, News Headlines
ino; 11:00, News Headlines
ino; 11:00, News Headlines
Music Appreciation; 11:00, News Headlines
Music Bird; 12:03, Guy
Lombardo; 12:45, Noons
time News; 1:00, Folks
Time; 1:30, Ter Benacke;
1:00, News; Headlines and
Today's Hits; S:00, News
Headlines and Crooby
Crooner Cub; 2:38, Bins
Crosby Crooner Cub; 2:38, Bins
Crosby Crooner Cub; 2:38, Bins
Crosby Crooner Time; 4:45, Teen Time; 4:55, Teen Time; 6:45, Teen Time; 6:45, Teen Time; 6:45, Teen Time; 6:50, News
Headlines and "Eastime
Earlewit" 6:30, Sign Off.

KONO --- 860

6:60 A.M., Darbrenk-

KCOR-1350

6:00 A.M., Buenos Diago

6:15 Notician 7:00 Managing 8:08 Pensande 8:80 Noticina 9:00 Derantes 10:06 Cinh Mogar 11:06 Variegad 12:06 Fedre Vargus 1:06 Fiesta 2:06 Anahus 3:06 Batalla 4:06 Chavaitos 5:06 Estrellas 8:38 Estrellas

5:30 Slate Off

\$1.25







519 E. Houston