



THE EARLY BIRD

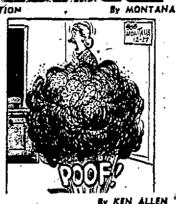






















































# Spotlighting the Dial

Bing Crosby Show, KTSA, 8:30 p.m.—Noting that Der Bingle celebrates his twentieth anniversary in show business during the month of January, CBS Singing Star Dinah Shore and two, jazzland pals who "knew him when," Louis Armstrong and Jack Teagarden, are guests of the Old Crooner. Crosby and the guests offer old and new song fa-

vorites. Rose Bowl Preview, KTSA, 5:15 p.m.—As a prejude to CBS exclusive coverage of the Rose Bowl game on New Year's Day, CBS Sports Director Red Barber conthe Rose Bowl ducts a Rose Bowl preview with a series of interviews with top sportswriters and Bowl officials.

Aunt Jenny, KTSA, 11:15 a.m. The famous story-teller be-gins a real-life drama of ro-mantic rivalry, "No Love Of



Mrs. C. H. Williams, 402 Haw-thorne Street, Abbeville, Louis-iana, says if folks would smile and forget their worries they'd and forget their worries they deall feel lots better and make other folks feel better, too. Mrs. Williams says she has lots to smile about . . thanks to HAD-ACOL. Mrs. Williams found that by taking HADACOL she helped to overcome a deficiency of Vitamins B1. B2. Niacin and Iron, which HADACOL contains.

Here is Mrs. Williams' own. **RADIO** 

which HADACOL contains.

Here is Mrs. Williams' own statement: 'I guess it was over a year ago when I really started to feel mighty had. When I say I was feeling bad I'm not telling 5:00 5:15 bit of energy. I was tired all the bit of energy. I was tired all the 5:30 time. I had to do my housework in spells . . rest a while and then work a bit. I couldn't eat a full meal either—I guess I didn't eat enough to keep a bird alive. There was many a night id didn't get but a few hours' sleep. Imagine going to bed and then rolling and tossing most of 8:30 the night. So many of my friends had been praising HADACOL that I finally decided to try. HAD-ACOL. After three bottles of 9:30 5:45 inte improvement . . now, after this will be a contained the start of th nite improvement . . now, after taking HADACOL for over a 10:15 year. I feel just wonderful. I am not tired or restless during the day: I can do all my housework day: I can do all my housework and still have energy to spare.

Sleep—why, I sleep like a top. II:55
Just as soon as my head hits the pillow I doze off. And the most wonderful thing is that I can actually eat the way a person should eat—and I really do enjoy my food. HADACOL is absolutely wonderful. There is nothing like HADACOL. I recommend it to all my friends and neighbors."

Ecika All Over the Country 1:00

Folks All Over the Country whose systems were deficient in Vitamins B1, B2, Niscin and Iron 1:30 have been helped by HADACOL, 1:45 and HADACOL can help you, too, 2.00 if you suffer from stomach distress, certain nervous disturbances, insomnia causad by upset stomach, yague aches and pains, 2.35 or a general run-down condition, if they are due to such deficien-

That's the kind of product you want—that's the kind you should buy and that's the kind you should start taking NOW!

Start Today!

give HADACOL a chance to; help you, as it has helped others 4:00 whose systems lacked Vitamins 8:15 B1, B2, Niacin and Iron. Remem 4:30 BI, B2, Niacin and Iron. Remember, there are no substitutes for HADACOL. Always insist on the genuine HADACOL. No risk involved. Buy a bottle of HADA-530 COL. either the trial size, \$1.25, or the large family or hospital size, \$3.50, and if HADACOL does pot help you ways more will be seen to be seen the size of the s not help you, your money will be refunded. If your druggist does 6:00 not have HADACOL, order it direct from The LeBlanc Corporation, Lafayette, Louisians, Copyright, 1959, The LeBlanc Corp.



Her Own," concerning a woman who tries to win the affections of her younger sister's husband.

10:40--Weathercast

### KEYL-TV Channel 5

1-5:00—Sest rattern
5:12—Program Previews
5:15—Sandy Strong
5:30—Children's Theater with Johnny

(Review of Outstanding Upsets)
9:00—Don McNeil TV Club

For information CALL G-4633

OF TECHNOLOGY

WOAI-TY Channel 4

5:40—Carteen 5:45—Roberta Quinlan's Showroam 6:00—Kukla, Fran and Ollie 6:30—Perry Camo Shaw

7:00—TV Dude Ranch
7:30—Arthur Godfrey and His Friends
3:00—Feature Film: "The Housekeeper's Daughter" with Constance
Bennett, Adolph Menjau and Victor Mature
9:30—The Question Mark
10:00—Man Against Crime
10:30—TV News Desk
10:40—Wenthercost

# 1-5:00-Test Pattern

7:00—The Bealch Show
7:30—Film: "Death in the Arena"
8:00—Bar Nothing Ranch
8:30—All American Game of the Week

10:00--News 10:05-Weather Report -Coming Attractions

## ENROLL

Arthur Godfre

Aunt Jenny

105 San Pedro • San Antonio

## TELEVISION

Wadnesday Evening

6:45-Telenaws 7:00-TV Dude Ranch

10:45—Broadway Open House

Lane 6:30-Views of the News

10:09—Sign Off

## for new courses in

TEXAS COLLEGE

EXPRESS-EVENING NEWS WANT ADS G-2211

While this newspaper makes every effort to print accurate listings, if cannot be responsible for last minute changes made by radio stations.

KITE-930

### VOÀ1—1200 (NBC) cas Farm & Home m News-Shamette billy Harmonies ed Hands wscast—Howell ning Devotional io Rodeo io Rodewacast—Guerra nnny Dugan Time nny Dugan Time Dave Garroway come Travelers Welcome Travelers My True Story Live-Like a Millionaire Live-Like a Millionaire Betty Crocker Victor Lindlahr Break the Bank Modern Romance Break the Bank

Market Reports

Judy and Jone

Rosemary

Newscast-

Backstage Wife

H. V. Kaltenborn

Serenade News of the World

One Man's Family

The Halls of Ive

The Halls of Ivy

Great Gildersleeve

You Bet Your Life

The Big Story The Big Story NBC Theater

NBC Theater

Great Gildersleeve

Mr. District Attorney Mr. District Attorney

Side A.M., Sign On and News; 5:02, Farmer's Alman an et 6:00.

News; 6:02, Musical Clock; 6:45, Early Bird News; 6:06, Musical Clock; 6:45, Early Bird News; 7:06, Musical Clock; 7:45, Breakfast Table News; 5:00, Me ws Headlines and 60 Silver Minutes; 10, New Headlines and 60 Silver Minutes; 10, New Headlines and Musical Hall of Fauter Appropriation; 10:38, Musical Hall of Fauter 12:00, P.M. News Headlines and Musical Hall of Fauter 12:00, P.M. News Headlines and Sammy Kaye; 13:15. Way ne King; 13:15. Way ne King; 13:15. Way ne King; 13:16. Police and Todoy's Hin; 2:06, News Headlines and Todoy's Hin; 2:06. News Headlines and Todoy's Hin; 2:06. News Headlines and Todoy's Hin; 2:06. News Headlines and Crooby Crooner Club: 3:46. Birg Crosby Crooner Club: 3:46. Birg Crosby Crooner Club: 3:46. Sing Crosby Crooner Club: 3:46 David Harum Ma Perkins The Brighter Day Star Reporter Imperial Quartet

### KONO --- 860

8:00 z.m., Daybrenk-Newscost-Guerra ers: 6:55, News: 7:00, Scotiy: 7:15, Radio Gospel: 7:50. Farm News: 7:45, News: 3:00. Morn-inr Roundup: 10:00. For Men bers Only: 12:15 nm. News: 12:30, Smiler Whitter Show: 1:00, Saddle Fais: 3:00. Meledy Mathree: 8:45, News at the Day: 6:50, News: 7:06, Rhythm Earchers: 7:15, Hill Brothers: 7:55, News: 5:00, Cewber Jamberer: 6:00, Cewber Jamberer: Double or Nothing --Guerro Life Can Be Beentiful

## KCOR---1350

6:00 a.m Buenes Diani
7:00, The Gay Caballeree
R:00. Sacred Reartt x:28,
News R:30. El Ranchere
Afamado: 9:30. De Muler A Mujer: 10:00. Ewceando El rasades: 10:30,
News) 10:35. Reportere
Chematorraticos: 11:00,
Music: 11:35. Reportere
weeddar: 11:30. Recordar,
Es Vivir: 12:30 p.m.,
Una Cancisa Fara Tit10:0. Cosas De Le Viga;
11:25. News: 1:30, Artiha El: Mamba; 2:06,
Confunte De San Aptenics: 2:30, Corridos Y
Cancienes: 8:00. Tipsind:
11:35. Bill Feliciades;
13:35. Emeras 

## KIWW-1540

6:00 A.M., Amanecer; 6:15. Neitclass 7:08, Ma-manitas: 8:06. Fensande: 8:30, Noitclass 3:00, Do-rantes: 10:06. Club Hegar: 11:00. Variedad: 12:50 P.M., Guinton: 1:00. Flesta: 2:08. Ana-huac: 3:09. Belevas: 1:00. Chavalitos: 5:00. Estrei-lus: 6:09. Bergmain: 6:18.





COUNTING TEN MIGHT HELP YOU SOME - BUT BETTER CHEW WRIGLEYS SPEARMINT GUM!

WEDNESDAY, DEC. 27, 1950

night to break into two business establishments, Deputy Sheriffs Oscar Warnke and Tony Morin reported. A window was broken at Pak-More Company, Roosevelt Ave. and Loop 13, and \$27.60 cash A window was forced at the

Lookout Garage, Austin Hwy and Perin-Beitel Road, and \$23.30 cash was stolen. AT HOME - AT WORK - AT PLAY WRIGLEYS SPEARMINI

SAN ANTONIO EXPRESS

**Burglars Break Into** 

Two Establishments

Burglars chose Christmas



The World's Finest Instruments for Home Entertainment See Your Capelvar Dealer

Television - Phonograph - Radio

General Appliance Company Distributor : G\_8266 1201 E Houston St. San Antonio

WEDNESDAY, DECEMBER 27, 1950

KTSA550	KMAC-630	KABC-680	14
(CBS)	(MUTUAL)	(ABC)	_   •
Songs at Sunrise	R.F.D. Texas	5-6 Texas Roundup	Tex
Songs at Sunsise	R.F.D. Texas	Texas Roundup	Fan
News .	R.F.D. Texas	News	Hill
Louise Massey	Sam Morris	Texas Roundup	Hire
Trading Post	Wake Up S. A.	Martin Agronsky	New
Texas Jim	Wake Up S. A.	Hillbifly Hit Parade -	Mor
News	Wake Up S. A.	News	Rad
The Three T's	Wake Up S. A.	Radio clock	Rad
The Three T's	Robert Hurleigh	Breakfast Club	New
The Three T's	Little Church	Breakfast Club	John
News	Back to the Bible	Breakfast Club	John
Take It Easy	Back to the Bible	Breakfast Club	Dial
Arthur Godfrey	Hillbilly House Party	My True Story	Wel
Arthur Godfrey	Hillbilly House Party	My True Story	Wel
Arthur Godfrey	Hillbilly House Party	Betty Crocker	Live
Arthur Godfrey	Hillbilly House Party	Victor Lindlahr	Live
A	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Admiles Demonstra	D

Holland Engle Show Queen for a Day Dr Paul Queen for a Day Crosby & Co. Luncheon Club Edwin C, Hill (11.25) Kate Smith Speaks Wandy Warren Lanny Ross Oklahoma Playboys Oklahoma Playboys Lunch' with Lumbardo

11:30 Helen Trent 11:45 My Gel Sunday WEDNESDAY AFTERNOON 12:00 | News Cadric Foster Noonday Jamboree Texas Tophands Harvey Harding Sings Baskets, of Cheer

Hillbilly House Porty

Western Hitz Baskets of Cheer Grady Cole Hillbilly House Part Hillbilly House Party Tello-Test Nora Drake Second Spring

Nona from Nowhere Hilltop House **House Party** House Party

Hillbilly House Porty Poale's Paradise Poole's Paradist Poole's Paradise Poole's Paradise

Songs of the West John B. Kennedy Cal Tinney Hillbilly House Party All Star Album

Walter Kiernan Road of Life Pepper Young's Femily Today's Top Ten Right to Happiness

Del Dunbar

Songs of the West

FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC)... from 3:00 P.M. to 10:30 P.M.

L WEDNESDAY EVENING					
News	Mark Trail Mark Trail Clyde Beatty Clyde Beatty	Cisco Kid	Perry Mason		
You and The World		Cisco Kid	Ysung Dr. Malone		
Curt Massey Time		Black Hawk	Guiding Light		
Lowell Thomas		Black Hawk	Newscast—Williams		
Hill Country Hits	630 Club	Money for Music	When a Girl Marries Portia Faces Life Just Plain Bill Front Page Farrell		
Hill Country Hits	630 Club	Morket Reports			
Top Tune Time	630 Club	Money for Music			
The Stars Sing	630 Club	Money, Music, News			
Melady Magic	630 Club	Ladies First	Stella Dallas		
Don Reid Orch.	630 Club	Money For Music	Loranzo Janes		
News	630 Club	Money for Music	Young Widder Brown		
	Don Reid Orch. News Hill Country Hits Hill Country Hits Top Tune Time The Stars Sing News You and The World Curt Massey Time	Melady Magic Don Reid Orch. News Hill Country Hits Hill Country Hits Tap Tune Time The Stars Sing News You and The World Curt Massey Time Lowell Thomas  630 Club	Melady Magic Don Reid Orch.  News Hill Country Hits Top Tune Time The Stars Sing News You and The World Curt Massey Time Lowell Thomas  630 Club 63		

-   6:30	Club 15
6:45	Edward R. Murro
7:00	Mr. Chomeleon
7:15	Mr. Chameleon
7:30	Dr. Christian
7:45	Dr. Christian
8:00	Harold Peary Sho
8:15	Harold Peary
8:30	Bing Crosby
8:45	Bing Crosby
9:00	Earn Your Vocat
9:15	Karn Your Vocat
9:30	Music for Americ

Jack Smith Sings

10:00

3·15 3:30

13:15

News Analysis Record Revus

Music for America 11:30 11:45

Radio Newspaper

Noro Morales Orch. Ray Robbins Orch. Ray Robbins Orch.

Les Higby Dance Parade Dance Parade Dance Parade Donce Parade Until-I a.m.

Fulton Lewis, Jr.

Bing Sings G. Heatter

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Elmer Davis John B. Kennedy Symphonette Dance Band Dance Band Dance Band

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Listen EVERY NIGHT 10-10:30 p.m.

