PAGE 12, SECTION 1

Today's Radio Highlights

Drama

7 p.m.-Halls of Ivy (WIBA): hoodlums try to kidnap student on Christmas eve ... Mr. Chameleon (WBBM): "The Blue Pencil Murder \$:D Cas€ 6:45 1:30 p. m. — Dr. Christian (WKOW): a cryptic will . . . World Theater (WHA-FM): "Phoenix Not 1:00 7:15 7:30 7:45

Too Frequent." 8 p.m.—Hidden Truth (WGN): Dickens' "Christmas at Dingley Dell"... Harold Pcary (WKOW): \$:00 8:15 8:30 \$:45 Christmas party for oldsters. 8:30 p.m.-Mr. District Attorney

(WIBA): policeman gets bribe of-fer from gamblers . . . Family Theater (WISC): "Our Lady's Juggler.'

10:00 10.15 10:30 10:45 9 p.m.--Big Story (WIBA): Cali-fornia reporter clears woman of

forniz report. murder charge. 9:30 p.m.—NBC Theater (WIBA): Dostoyevsky's "The Gambler." + + + 11:00 11:15 11:30 11:45

Music

10:30 a.m.-Jack Berch (WIBA): 12:38 12:45 "Rudolph, the Red-Nosed Rein-deer," "Patricia," "Daddy's Little aoy," "Frosty, the Snowman." 1:45 a. m. — Ranch Hands WIBA): "Birmingham Jail," "Jin-e Bells." 3:30 p. " deer," "Patricia," "Daddy's 1 Boy," "Frosty, the Snowman."

(WIBA): gle Bells." 3:30 p. m. — Christmas Music (WKOW): Ithaca College choir . . . Creation of the World," Milhaud. 5:15 p.m.—Music Yon Want (WHA-FM): "A Ceremony of Carols," Britten. 6 p.m.—Hw

4:00 4:15 4:30 4:45 (WHA-FM): "A Ceremony of Carols," Britten. 6 p.m.—Hymns of the World (WIBA): "O for a Closer Walk With God," "Savior, More Than Life to Me," "The Day Thou Gavest," "At the Cross." 5:00 5:15 5:30 5:45

Gavest," "At the Cross." 6:30 p.m.—Club 15 (WBBM): "Silver Bells," "Jing-a-Ling." 16:30 p.m.—University of Wis-consin Chorus (WIBA): Prof. Paul

G. Jones conducts "The Messiah" selections; Raleigh Williams, Christine Gunlaugson, and Ruth Klenholz, soloists.

Discussion

9:30 p. m. — Herbert Hoover (WISC): "Our National Policies in 9:00 9:15 This Crisis." 1:45 10:30 1.m.-Women Voters

(WHA): "Current Problems in 10:00 Human Rights," Mrs. Rebecca Barton. 10:45 Barton. 10:30 p. m.-You and The World 11:15 11:30

(WKOW): Mrs. Edith Sampson on "Count Your Blessings-Social Re-11:45 11:00 lationships."

Variety

8:30 p. m. - Bing Crosby (WKOW): with Gary, Philip, Dennis, and Lindsay Crosby in Yuletide program.

Sports

9 p. m.—Boxing (WKOW): Percy Bassett vs. Sonny Boy West. + + +

Farm Programs

12:15 p. m. — Farm Service (WIBA): "Swine Brucellosis." 12:30 p. m.—Farm Program (WHA): "As a Farm Wife Sees It," Mrs. Peter Meudt; "Over the Edi-tor's Desk," W. C. Voskuil.

For Children

"Add Magic Touches to the House," Gertrude Hoffman; "Growing Up-Jeanne, Who Could Not Leave Her Mother," Mrs.

Wisconsin WISCONSIN STATE JOURNAL Madison

WENR-WLS

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Parm Bulletin Devotions Red Blanchard News

Capa Stubby Boh Atchar Happy Hank News

Sreakfast Olub Broakfast Club

My Story My Story Betty Crocker Victor Lindahr

Capt. Stubby

Eucoancers Kitchen Club

Luncheon Club: News Farm World Today

News L. Burlingham

Dolph Hewitt School Time John B Kennet Sweethearts

Waiter Kiernan Peace of Mind Martha and Helen

Bob Atcher To Christmas

News Beulan Karney

News Edwin C. Edil

Cisco Kid Biack Hawk

Ranger

American Agent I Fly Anything

Rogues' Gallery Mister President

Lawrence Welk Everett M. Dirksen

News Bob Elson Symphonette Symphonette

News Lew Diamond

Leighton Nob Gay Claridge

Cobb

Dinner Bell

WGN

Farm Hour On the Farm Name

The Bill Brans Show The Bill Evans Show

News Oliff Johnson Westerner

News Marrare Marrare MoBride

M. M. McBride Answer Man Queen for a Day

Kate Smith Virginia Gala Tello-Test News

Cedric Foster Hostem House Market Reports News

Ladiss Fair Musical Triplets Name the Song

Radio Quis Tello-Test Shara Wealth Jonsumer Panel

Jane Mason Marshali Kent Spotlight Singing Story

Mark Trail Challense of the Yukon

Melody Five News Gabriel Heatter Fulton Lewis, Jr.

Rudy Vallee International Airport: News

Answer Man Chicago at Night

News: Songs This is the Story |

from \$1,100 to \$750.

Frank Edwards Henry Brandon Chuck Foster Orch.; News

The Hidden Truth Family Theater

2.000 Pius Philo Vance

Henry Chuck Orch

Tune Test

Two-Ter Baker

WMAQ

(1) In

Phillip Sares Town and Parm News

Norman Ross Norman Ross: News

Your Neighbor Norman Ross News

Weisome Travelens Double or Nothing

Break the Bank Jack Berch David Harum

Pood Magician Dave Garrows7 Phillip Hayas Lova and Learn

News: Here's Norman Boss Norman Rosa

Double of Nothing Live Like

Life Beautiful Road of Life Fepper Youns Bigut to Hap'ne

Backstage Wife Stella Dellas

Lorenzo Jones Widder Brown

A Girl Marriss Portia Faces Life Just Plain Bill Pront P. Farrell

H. V. Kaltenborn

Hometowners News of World 1 Man's Family

The Halls of Lvy The Great Gildersleeve

Grouche Merx Mr. District Attorner

The Bis Story The NBO Theater

iip Farrell

News Sports Special

News Paul Spart The Ches Show (10 1)

News Wed Howard News

Radio Program Schedules by the Clock

WEDNESDAY

5 Date

WIBU

1240 84

News: Farm

Neva Parm Seve

Prayer League Musical Clock Musical Olock

* News: Pionsers Freddy Martin Rectaburg Hour * Sweet Music

• Women's N • Job Service Mid Morning Matines

News, Matines Headlines Farm and Hou Farm News

Music: Markets

Farm Service Si Hays and Daughter Music Booth

Music
Booth
O. W. Band
Hawaii Music

Beaver Dan High Schoo

Flosts Time • University Special Univ. Special

• News Tips and Tunes • Sports Time Bing Sings

Serenade; Farm Front Old Times Jamboree

Old Timers Jambores • Old Timers Jambores

At Your Request At Your Request

Silent Silent Silent

University Farm Hour News; At Your Request

Chapal in the Sky • Melody Hour

News Suranada

• News; Markets • News; Markets Farm and Home

lient Bilent Bural Bural

1978 KG.

Uncie Julius Farm World Farm Program; Mitta

Coffee Club: News Report: Rev. Epp: Market

Variety Time Arthur Godirey Arthur Godfrey

News of America Betty Cass Console Refi'ns Jackpot Quis

Uncle Julius News Mkts.: Farmyard Frolics

Shopping to Music Hera's Howard

Luella Mortenaci

Cadric Adam

News Essy Listening

Essy Listenin Ithaca College Choir; News

MATY CASET'S Showcase

News Santa Claus

Asked for

News Dinner Music Music: Sports Edw R. Murro

Music for Memories Doctor Ohristian

Harold Pears Bing Crosby

Boring Boring Selute

News Sports You & The Wor Dance Music

News: Lawler's Folly Lawler's Folly

Harmony House

Hew.

WISC 1434 144

Top o' the Morning Top o' the Morning; News

Areakisei Club Breakiasi Club

My True Story: Batty Grooker Victor Lindisht

Luncheon Olub: News The Menjous Bing Crosby

Hinn News The Bob Swanson Show

The Bob Swanson Kennedy; Swanson

The Bob Swanson Dolly Madison

Uncle Dick's ABO Club

Mark Trail Clyde Beatty

News; Fiesta Fulton Lewis Lone Ranger

American Agent International Airport: New

Rogues Gallery Family Theater

Lawrance Welk Herbert Hoover

News: The

Silvers Show

Hipn News Frank Edwards The Ed Silvera Show

Top O'Morning |Coffee Club Hinn: News |Nevs Top O'Morning Coffee Paulins Fred's | Club: Hes

Lady of House Arthur Shoppers Spec. Godfrey Shoppers Music Speaks Special Music for You

WIBA-

/ 1310 ke.

News: Musical Clock Journal News Eddy Arnold

Musical Clock Musical Clock News

Welcome Travelers Carson Gulley Yule Special

Break the Bank Jack Berch Trading Post

Share Wealth Dave Garroway Farm Roundup Sanch Hands

* News Roundup * Farm Service * News * March Time

Double of Nothing

Love and Learn
Magic in Music

Life Beautiful Road of Life Pepper Youns Right to Hap'n's

News: Madison

Hour Just Plain Bill Front P. Farrel

Piny Time
Santa Claus
News
Sports; News

Hymna Music; News News of World 1 Man's Family

• The Halls of Ivy Coach Foster Serenade

Groucho Marz Mr. District Attorney

The Big Story The NBO Theater

News Music; Flosts U. cf W. Chorus

News: 1310 Chub

1310 Club: News

• Backstars Wife • Bannibal Cobb • Stella Dellas • Organ: News • Lorenzo Jones • Widder Brown Party

9:00 9:15 9:30 9:45

6:00 6:15 6:30 6:45

7:00 7:15 7:30 7:45

\$:00 8:15 8:30 \$:45

Sunrise Frolia Musical Olock

WBBM

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Paul Gibeon News: Paul Gibeon

News Roundus News

Jim Conway

Hews Patrick O'Rill Gold Coast Shopping

Arthur

Arthur Godfrer

Arthur Godfree Grand Slat Rosemary

Wendy Warren Aunt Janny Helen Trent Our Gal Sund

Big Bister

Strike II Rich Play or Pay Double Quin

Paul Gibson Paul Gibson Gold Coast

News News Curt Massey Lowell Thon

Beuish Jack Smith Club 15 Edw. R. Murrow

Mister Chameleon Doctor Christian

Gold Coast Yule Scala Bing Crosby

Boxing Boxing Boxing

News Weather: Sern The Avenger

News; Larry Fotine Orchestra

News Guiding Light

2nd Mrs. Burton Perry Mason Nora Drake Brighter Day

Nona f'm Nowhars Quick As Hilton House a Flash House Farty and Rannibal Cedric Adams Talk Back



500



Cooperation among three branches of the state government and Wisconsin broadcasters this year is bringing University of Wisconsin basketball games to the largest

radio audience in the school's his-16 and not more than 25 years of tory. Thirty-one stations are carrying the 22 Badger games, including one at Evanston, Ill.

"Much of the increase," says the state department of agriculture, "is Judges will be Charles Haubiel lue to the cooperation of the unicomposer and director of the Comversity, the state broadcasting posers Press, New York City, service, Wisconsin radio stations, George F. McKay, professor of

and the state department of agrimusic at the University of Washand the state department of the music at the University of Wash-culture in a project sponsored by ington, and Burnett C. Tutbill, di-the dairy promotion section of the rector of music at Southwestern epartment_ college, Memphis, Tenn. "Most of the 31 stations are par-

ticipating in a program whereby the state agriculture department + + + MAIL BAG: From Karla

rovides the broadcasts for the Dahl . radio stations. In return for this service, the stations are making several announcements during the "Is the person who plays The Great Gildersleeve' and 'Hones Harold' on the Harold Peary show proadcast. These announcements the same person? On the Gilder acquaint the public with facts con-sleeve show he is called Willard cerning the Wisconsin dairy indus-try and remind the listeners of two people with voices that much try and remind the listeners of two people with voices that much the value of Wisconsin dairy foods alike.)"

Sorry, Karla, but there couldin developing healthy bodies. "The plan was developed by

in fact, there are. Harold Peary is "Honest Harold" and Willard Frank Wing, radio supervisor for is "Honest Harold" and Willar the department of agriculture; Art Waterman is "The Great Gilder Lentz, university sportscaster, and sleeve." Peary created the Gilder Don Wilkinson, dairy products prosleeve role, which was taken over motion head of the department of by Waterman when Peary moved

Minute Moos

By Eisle, the Borden Cow

OIN YOUR FRIENDS

AND NEIGHBORS BY

LISTENING AT

1:45 P.M.

MONDAY THROUGH FRIDAY

WIBA

AM 1310 - FM 101.5

If it's Bardens ----

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R.

6

there's

MAGIC

MUSIC

from NBC to CBS. agriculture. "As the season progresses, more

stations are joining the group carrying the programs. "Wing stated this week that plans are now being discussed to use the project to bring the state high school basketball tournament

to Wisconsin radio sports fans." · + + ÷ COMPETITION: Terms of the ninth annual Young Composers contests of the National Federa-

tion of Music Clubs have been announced by Dr. Francis J. Pyle of Drake university, Des Moines, Ia., national chairman of these events, and Mrs. Royden J. Keith, Chicago,

national president. This year the contest has a sin-gle category instead of the custo-side category instead of the custo-The board confirmed increased assessments, from \$7,500 to \$12,-400, and \$6,000 to \$11,000, on two award for the first prize winner. houses owned by Carl Sachtjen at The composition sought is a cham-718 and 1702 Vahlen st., but re- ber music work for not fewer than duced two lots in the Sachtjen plat two nor more than five instru-

from \$1.350 to \$800, and another ments, of which one may be the plano and one must be either a brass or a woodwind instrument. Winner of first place will receive a cash award of \$150. The second

prize will be \$50. The competition is open to native or naturalized composers resi-





Yes . . , this discovery was made at hundreds of Thanksgiving tables --- and will be reaffirmed in many additional homes during the Christmas holidays. These are the families who have, and will INSIST on Klinke Poultry in the purchase of holiday fowl. And, here are reasons for the discrimination:

FRESHNESS

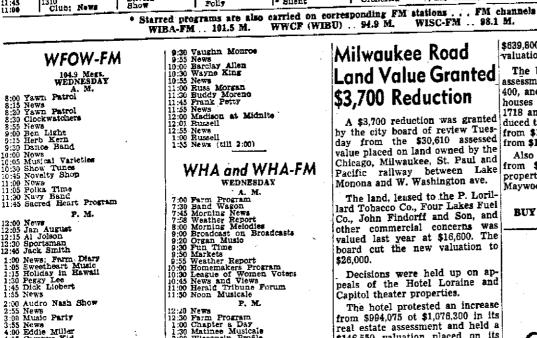
All Klinke poultry is freshkilled; immediately drawn and dressed, and refrigerated in temporary storage for delivery-on order, to downtown Klinke Poultry Markets. This rapid and complete processing assures delivery of ALL Klinke poultry in prime condition --- ready for your oven. This accounts for the incomparable . . .

FLAVOR

The fresh-kill method is the reason why the succulent flavor is retained . . . why your Klinke bird gives you that mouth-watering goodness you get only in freshkilled poultry, Every Klinke fowl is thoroughly cleaned and dressed immediately after it's killed. Head, feet and insides ALL are removed in the process.

\$639,800 in addition to a \$13,075 Milwaukee Road valuation placed on its seats. Land Value Granted \$3,700 Reduction

A \$3,700 reduction was granted by the city board of review Tuesday from the \$30,610 assessed value placed on land owned by the Chicago, Milwaukee, St. Paul and Pacific railway between Lake Monona and W. Washington ave. The land, leased to the P. Loril lard Tobacco Co., Four Lakes Fuel Co., John Findorff and Son, and



Also confirmed was an increase, from \$7,375 to \$10,300 on the property of Gottfried Boss, 554 Maywood st.

PRICE

You pay no more per pound when you buy poultry by NET WEIGHT . . . and ALL Klinke prices are based on NET WEIGHT! You're not paying for head, feet, and insides, instead, you get edible meat , when you buy Klinke poultry, Klinke Fresh Dressed poultry needs no additional preparation, Even pin feathers have been removed, You need only rinse, stuff and place in the oven for cooking!



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Cift wrapped Poultry (in opacial package) mailed ANYWHERE in Wisconsin, Pound price, plue 50c mailing charge.

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