

# Radio Program Schedules by the Clock

| TUESDAY                          |   |  |   |  |   |   |  |   |
|----------------------------------|---|--|---|--|---|---|--|---|
|                                  | WIBA  | WISC 1449 ko   | WKOW  | WIBU<br>1244 ka  | WBBM<br>750 ks  | WENR-WLS  |  | #79 54  |
| £:00<br>4:15<br>£:30<br>\$:45    | Sunrise<br>Frolio<br>Musical<br>Clock   | • Top o' the<br>Morning<br>• Top o' the<br>Morning: News                                     | Uncis Julius<br>Farm World<br>Lebd Use<br>Farm Hour               | <ul> <li>Silent</li> <li>Silent</li> <li>Rural</li> <li>Roundup</li> </ul>               | Paul<br>Gibson<br>News: Paul<br>Gibson                      | Wash and World  | Hour<br>On the Farm<br>News  | Phillip Hauss<br>Town and<br>Farm<br>News                               |
| 1:00<br>7:15<br>1:30             | News: Musical<br>Clock<br>Journal News<br>Musical Clock   | • Top o' Morning<br>• Hinn News<br>• Top o' Morning<br>• Pauline Fred's                      | Coffee Club<br>News<br>Coffee<br>Club: News                       | * News: Farm<br>Service<br>* News: Weather<br>* Farm Frolio                              | News Roundup<br>News<br>Jim<br>Conwas                       | Capt. Stubby<br>Bob Atcher<br>Happy Hank<br>News              | The Bill<br>Brans Show<br>The Bill<br>Evans Show                   | Norman<br>Ross<br>Norman<br>Ross: News                                  |
| 7:45<br>8:00<br>8:15<br>\$:30    | Musical<br>Clock<br>Musical Clock<br>News   | Breakfast     Club     Breakfast     Club  | Coffee Club<br>Contest: News<br>The Rev.<br>Epp; Markets          | Praver League<br>* Musical<br>Clock<br>Musical Clock                                     | News<br>Patrick O'Riles<br>Gold Coast<br>Shopping           | Breakfast<br>Club<br>Breakfast<br>Club                        | News<br>Cliff Johnson<br>Family<br>Westerners                      | Your<br>Neighbor<br>Norman Rom<br>News                                  |
| \$:45<br>9:00<br>9:15<br>9:39    | Welcome<br>Travelers<br>Christmas<br>Special  | • My True<br>Btorr: Betty<br>Crocker<br>• News: Music  | Variety Time<br>Arthur Godfrey<br>Arthur<br>Godfrey               | * U. S. Army<br>Preddy Martin<br>Reedsburg Hour<br>* Sweet Music                         | Arthur<br>Godfrey<br>Arthur<br>Godfrey                      | My Story<br>My Story<br>Betty Crocker<br>Victor Lindlahr      | Mary<br>Margaret<br>McBride  | Welcome<br>Travelers<br>Double or<br>Nothing                            |
| 9:43<br>0:15<br>0:30             | Break the<br>Bank<br>Jack Herch   | <ul> <li>Lady of House</li> <li>Shoppers Spec.</li> <li>Shoppers</li> <li>Special</li> </ul> | Arthur<br>Godfrey<br>Music Speaks<br>Music for You                | Women's News<br>Chore Boys<br>Mid-Morning<br>Matinge                                     | Arthur<br>Godfrey<br>Grand Slam<br>Rosemary                 | Capt. Stubby<br>Euccancers<br>Kitchen<br>Club                 | M. M. McBride<br>Answer Man<br>Queen for<br>a Day                  | Break the<br>Bank<br>Jack Barch<br>David Harum                          |
| 10:45<br>11:00<br>11:15<br>11:30 | Trading Post<br>Share the Wealth<br>Dave Garroway<br>Farm Roundup   | • Luncheon   | America's News<br>Betty Case<br>Console Reflec'ns<br>Jackpot Quis | News: Matines<br>Headlines<br>Farm and Home<br>Farm News                                 | Wendy Warren<br>Aunt Jenny<br>Heien Trent<br>Our Gal Sunday | Luncheon<br>Club: News<br>Farm World<br>Today                 | Kate Smith<br>Virginia Gale<br>Tello-Test<br>News                  | Preedom Cruss<br>Dave Garrowhi<br>Phillip Hayes<br>Love and Learn       |
| 2:00<br>2:15<br>2:30             | Ranch Hands<br>• News Roundup<br>• Farm Service<br>• News   | * Ray Streeter<br>* Finn News<br>The Bob<br>Swanson Show                                     | Uncle Julius<br>News<br>Mkts.: Fermyard<br>Frolice                | Music: Markets<br>• News: Markets<br>Farm and Home                                       | Big Sister<br>Ma Perkins<br>News<br>Guiding Light           | Dinner<br>Bell<br>News<br>L. Burlingham                       | Cedric Foster<br>June Davis<br>Markets<br>News                     | News: Here's<br>Norman Rom<br>Here's Norman<br>Ross                     |
| 2:45<br>1:15<br>1:15             | March of Time     Double or     Nothing     Love and Learn  | * The Bob<br>Bwanson Bhow<br>• Kennedy; Bob  | Shopping<br>to Music<br>Here's<br>Howard                          | Farm Service<br>Si Hays<br>and Daughter<br>Christian Science                             | 2nd Mrs Burton<br>Perry Mason<br>Nora Drake<br>Brighter Day | Dolph Hewits<br>School Time<br>News<br>Sweethearts            | Ladies<br>Fair<br>Musical Triplets<br>Name the Song                | Double of<br>Nothing<br>Live Like<br>a Millionaire                      |
| 1:45<br>2:00<br>2:15<br>2:30     | <ul> <li>Magia in Musio</li> <li>Life Beautiful</li> <li>Road of Life</li> <li>Pepper Young</li> </ul>                          | * Bob<br>Swalson<br>• Dolly  | Luella<br>Mortenson<br>House Party and<br>Cedric Adams            | <ul> <li>Music<br/>Booth</li> <li>Infing Parent</li> <li>U. S. Navy</li> </ul>           | Nons f'm Nowhern<br>Hillton House<br>House<br>Party         | Romance<br>Stery<br>Hannibal Cobb<br>Talk-Back                | Tune<br>Test<br>Two-Ton<br>Baker                                   | Life Beautiful<br>Road of Life<br>Pepper Young<br>Right to H'pin        |
| 2:45<br>1:00<br>3:15<br>3:30     | <ul> <li>Right to Hap'ee</li> <li>Backstage Wife</li> <li>Stella Dallas</li> <li>Lorenzo Jones</li> <li>Wilder Brown</li> </ul> | <ul> <li>Hannibal Cobb</li> <li>Organ: New</li> <li>Story of<br/>Christmas</li> </ul>        | Naws<br>Easy Listening<br>Paul Roberts<br>Choir: News             | Chapel in<br>The Sky<br>Melody<br>Hour   | Strike it<br>Rich<br>Play or Pay<br>Double Quis             | Walter Kiernan<br>Peace of Mind<br>Feature<br>Foods           | Radio Quis<br>Tello-Test<br>Share Wealth<br>Consumer's Panel       |   |
| 3:45<br>4:00<br>4:15<br>4:30     | * News: Madison<br>= Just Plain Bill<br>* Front P Farrell   | • Uncle<br>Dick's  | Mary Casey's<br>Showcase<br>Harmony<br>House                      | * Melody<br>Hour<br>News<br>* Serenade   | Gibson: News<br>Gibson: News<br>Gold Coast                  | Bob Atcher<br>To Christmas<br>News<br>Beular Karney           | Jane Mason<br>Marshall Kent<br>Spotlight<br>Singing Story          | A Giri Marries<br>Portla Faces IA<br>Just Plain Bill<br>Front Page Farr |
| 4:45<br>5:00<br>5:15<br>5:30     | Hour     Playtime     Santa Claus     News  | * Straight<br>Arrow<br>• Sky<br>King   | News<br>Santa Claus<br>You Asked<br>for It                        | Fiesta Time<br>• University<br>Special<br>Univ. Special                                  | News<br>News<br>Lowell Thomas<br>Curt Massey                | Fun<br>Factory<br>Superman<br>Superman                        | Straight<br>Arrow<br>Sky<br>King                                   | News<br>Wed<br>Howard<br>News   |
| 5:45<br>6:80<br>6:15<br>6:30     | <ul> <li>Sports; News</li> <li>Hymns</li> <li>Music: News</li> <li>News of World</li> <li>1 Man's Family</li> </ul>             | • Nows: Plests<br>• Fulton Lewis<br>• Armstrons of<br>the SBI                                | News<br>Music<br>Music: Sports<br>Edw. R. Murrow                  | <ul> <li>News</li> <li>Old Time Band</li> <li>Sports Time</li> <li>Bing Sings</li> </ul> | Beulah<br>Jack Smith<br>Club 15<br>Edw. R. Murrow           | News<br>Edwin C. Bill<br>Armstrong of<br>the SBI              | Melody Five<br>News<br>Gabriel Reatter<br>Fulton Lewis, Jr.        | Rich. Harkness<br>Hometowners<br>News of World<br>1 Man's Family        |
| 6:45<br>7:00<br>7:15<br>7:30     | <ul> <li>Cavaloade<br/>of America</li> <li>Baby</li> </ul>  | Can You<br>Top This?     Opera<br>Auditions  | Music<br>Room<br>Jan<br>Garber                                    | Serenade<br>Farm Front<br>Old Timer<br>Jamboree  | Mystery<br>Theater<br>Mr. and Mrs.<br>North                 | Can You<br>Top This?<br>By the Papers<br>Navy Band            | Rudy<br>Unliee<br>Detective<br>Story: News                         | Cavalcade of<br>America<br>Baby<br>Snooks                               |
| 7:45<br>8:00<br>8:15<br>8:30     | * Bob<br>Hope<br>• Pibber McGee   | Town<br>Meeting<br>Music<br>Cage Closeups  | Life With<br>Luigi<br>Three-Quarter<br>Time                       | • Old Timer<br>Jambores<br>• Old Timer<br>Jambores                                       | Life With<br>Luigi<br>Truth or<br>Consequences              | Town<br>Meeting<br>News<br>Memos for Men                      | John<br>Steele<br>Mysterious<br>Traveler                           | Bab<br>Hape<br>Fibber McGee<br>and Molly                                |
| 8:45<br>9:00<br>9:15<br>9:30     | Big<br>Town<br>People Are   | <ul> <li>Basketball</li> <li>Basketball</li> <li>Basketball</li> <li>Basketball</li> </ul>   | Dollar 8<br>Minute<br>Capitol<br>Cloakroom                        | • University<br>Farm Hour<br>• News: At<br>Your Request                                  | Dellar a<br>Minute<br>Capitol<br>Closk Room                 | On<br>Trial<br>Vincent Lopes<br>It's Showtime                 | Mystery<br>House<br>The<br>Northerner                              | Big<br>Town<br>Peopla Are<br>Funny                                      |
| \$:45<br>0:00<br>0:15<br>0:30    | News<br>Music: Fiesta<br>• Michigan   | Basketball<br>Basketball<br>Hinn News  | News.<br>Sports<br>You & the World<br>Dance Music                 | • At Your<br>Request<br>• At Your<br>Request   | News<br>Weather: News<br>Danger, Dr.<br>Danfield            | News<br>Bob Elson<br>Symphonette<br>Symphonette               | Answer Man<br>Chicago at Night<br>News: Songs<br>This Is the Story | News<br>Sports Special<br>Skip<br>Fatrell                               |
| 0:45<br>1:00<br>1:15<br>11:30    | Glee Club<br>• News: The<br>1310 Club<br>The 1310   | * Ed Silvera<br>Fd<br>Silvera  | News: Lawler's<br>Folly<br>Lawler's                               | Silent<br>Silent<br>Silent<br>Silent   | News<br>News: Benny<br>Strong, Larry<br>Fotine Orchs.       | UN Highlights<br>Cee Davidson<br>Eddie O'Neill<br>Orch.; News | Frank Edwards<br>Dance Orch.<br>Dance Orch.<br>Dance Orch.         | News<br>David Le Wint<br>The Chez<br>Show (to 1:0                       |
| 1:45                             | Club: News  | Show<br>• Starred pro  |   | articd on corresp<br>WWCF (WIBU)   | ponding FM stat   | ions FM ch<br>SC-FM 98.1 I                                    | annels<br>M.   |   |

### versity. Music Discussion

 MUSIC
 Discussion

 10:30 a. m.—Jack Berch (WIBA):
 B p. m. — America's Town Meel 

 "Nevertheless," "A Bushel and a
 B p. m. — America's Town Meel 

 Ing (WISC): "What Does This
 Crisis Demand of Each of Us?"

 11:45 a. m. — Ranch Handa
 Sylvia Porter and M. S. Rukeyser,

 "WIBA): "Up on the Housetop,"
 Sinancial writers: Leo Cherne, Re 

 "Cindy," "Way Down Deep in My
 search Institute of America; Ma

 Soul."
 Town Soul America

3:30 p. m. — Christmas Music
(WKOW): Paul koberts choir . . .
(WKOW): Paul koberts choir . . .
(WKOW): Paul koberts choir . . .
(WKOW): Paul koberts choir . . . .
(WKOW): Dr. Martin Gumpert on advantages of maturity, wisdom, good health.

Be

Ån

Angel

Give

Someone

734 E. Wash.

HOFFER

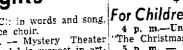
MIRROR

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Dear a

(WHA-FM): Christmas hymns and + + + carols. 6 p. m.-Hymns of the World Farm Programs



Quality that wraps up holiday friendships-

(WIBA): "O, Mother Dear Jerusa-lem," "Saviour, Breathe an Eve-ning Blessing," "O, Zion, Haste," "Angel Voices Ever Singing." 6:30 p. m.—Club 15 (WBBM):

Bob Crosby, Jo Stafford, Modern-aires; "Christmas in Killarney," "Tennessee Waltz," "A Bushel and a Peck.'

7 p. m.—Cavalcade of America (WIBA): 116 voice chorus in 'Christmas, O Christmas," nev cantata by Ardon Cornwell; "Adeste Fidelis," "Coventry Carol," "Joseph Came Seeking a Resting Place," "Amish Carol of the Hills," "Jingle Beils," "Gesu Bambino," "Carillon Heigh-Ho."

7:39 p. m.— Meiropolitan Audi-tions (WISC): Louise Malone, Texas soprano; Luis Pichardo, Havana basso; music from "Louise," "The Marriage of Figaro," "Rigoletto," "Macbeth." 9:30 p. m .--- Northerners (WGN):

"Silent Night," Gesu Bambino,, "O Holy Night'

10:30 p. m.—Christmas Music (WIBA): University of Michigan Men's Glee club . . . FM Concert (WHA-FM): "Horn Concerto No. 4," Mozari.

Variety -Bob Hope (WIBA): with 8 p. m.

Tallulah Bankhead, Gordon Mac-Rae.

Drama

## 3:30 p. m. -- The Christmas To be his favorite "Santa"-

give Fishing Tackle

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11:30 a. m. — Farm Roundup (WIBA): Tom Skaar and Ken Hoover on "The Present Tobacco Situation.

12:15 p. m. — Farm Service (WIBA): "Get Set for Income Tax," Roy B. Ormond." 12:30 p. m. — Farm Program (WHA): "Summing Up the Pota-to Situation," J. G. Milward; "Vo-



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